

Riviera Beach CRA Payment Authorization Checklist

Vendor Name: O'Donnell Agency
 Control No.: Res. No. 201540 Invoice No.: RBCRA0716
 Invoice Date: July 1, 2016 Payment Amount: \$ 11,841.50
 Project Supervisor/Responsible Official: Darlene Hatcher / Tony Brown

	Reviewed/Approved by
<input type="checkbox"/> Project "scope of work and deliverables" reviewed ?	<u>RH</u>
<input type="checkbox"/> Payment support documentation appropriate based on work scope ?	<u>RH</u>
<input type="checkbox"/> Deliverables due with this invoice have been received ?	<u>RH</u>
<input type="checkbox"/> If final payment, have all deliverables been received ?	
<input type="checkbox"/> Amount of payment is in agreement with payment schedule or is appropriate and is within the limits of the total agreement amount, on a cumulative amount basis ?	<u>RH</u>
<input type="checkbox"/> Expense reimbursement amounts meet Agency guidelines or amounts approved by the agreement.	<u>RH</u>
<input type="checkbox"/> The nature of work being performed is within the scope of the CRA plan.	
<input type="checkbox"/> Funds for payment have been budgeted and are available from the appropriate source(s) for payment.	<u>Sy</u>

The invoice and supporting documentation have been reviewed and it is approved for payment.

 Approving Authority

Date: _____

Payment approved by the Board of Commissioners by Motion No. 2015-40 or the Consent Agenda, at its meeting on 10-28-15. (If applicable)

INVOICE

Number: RBCRA0716

Date: July 1, 2016

Payment: within 30 days, please

Ms. Darlene Hatcher
Rivera Beach CRA
2001 Broadway Suite 300
Riviera Beach, FL 33404

Please make payment to:
O'DONNELL AGENCY
303 BANYAN BLVD. SUITE 101
WEST PALM BEACH, FL 33401

JOB/ACCOUNT DESCRIPTION	CHARGE
<i>Marketing and public relations services:</i> June, 2016 (see activity report)	\$9,894.00
<i>Advertising & Design</i> 50% of the cost of the South Florida Business & Wealth ad For Marina Village (split with City)	\$1,947.50

Administration expenses ► June, 2016

Photocopies (in-house): @ 0.15 each	(1)	\$none charged
Photocopies (color): @ 0.85 cents each	(54)	\$none charged
Postage:		\$included
Long-distance telephone (\$0.10 per minute)		\$n/a
FedEx: (see invoices)		\$none
Vocus/PR Web release distribution		\$none
Originals of publications:		\$none charged
Photography/video services		\$none charged
News clips		\$none charged
Travel:		\$none charged

TOTAL: \$11,841.50

Thank You



Design & Printing | Summary Sheet

Client: Riviera Beach CRA

Date: June 2016

Job	Cost Estimate	Final Cost
South Florida Business & Wealth Ad Advertisement for Marina Village	\$3,895.00	\$1947.50 (50% CRA, 50% City of RB)

TOTAL: \$1947.50

303 Banyan Blvd., Ste. 101
West Palm Beach, FL 33401
T. 561. 832.2331 F. 561.659.1309
odonnell.agency

Tony Theissen

From: Jones, Danny <ddjones@Rivierabch.com>
Sent: Friday, May 13, 2016 3:20 PM
To: Tony Theissen
Subject: RE: Advertising partnership with CRA

Yes and please call me on my cell 561-801-5462

Danny D. Jones
Deputy City Manager
ddjones@rivierabch.com

From: Tony Theissen [mailto:Tony@odonnell.agency]
Sent: Friday, May 13, 2016 3:08 PM
To: Jones, Danny <ddjones@Rivierabch.com>
Subject: Advertising partnership with CRA

Mr. Jones,

Scott Evans from the CRA is receiving an "Up and Comer" award for government service from a local magazine. Tony Brown is interested in buying an ad congratulating Scott, and promoting Marina Village and marina vendors.

A full-page ad is \$3495, and Mr. Brown would like to see if the city has interest in splitting the cost. (\$1750.00 each). A sheet with ad rates is attached.

Tony Theissen



www.odonnell.agency



➤ 303 Banyan Blvd.. | Suite 101
West Palm Beach, FL 33401
T: (561) 832-3231 | F: (561) 659-1309

➤ 275 Madison Avenue | 14th Floor
New York, NY 10016
T: (212) 878-8828

➤ 2803 Fruitville Rd. | Suite 152
Sarasota, FL 34237
T: (561) 832-3231



3511 WEST COMMERCIAL BLVD. • FORT LAUDERDALE, FL 33309
 PH: 954-217-1165 • FAX: 954-377-9418
 WWW.LIFESTYLEMAGAZINEGROUP.COM

ADVERTISING RATE AGREEMENT	
<input type="checkbox"/> Date: 6/1/16	
<input checked="" type="checkbox"/> New	<input type="checkbox"/> Renewal
Account Manager: Clayton Idle	

Advertiser Riviera Beach Community Redevelopment Agency attn: Scott Evans
 Address 2001 Broadway Ste 300 Email Address Sevans@rbcr.com
 City Riviera Beach State FL Zip 561-628-5463 Phone 561-628-5463 Fax _____
 Advertising Agency O'Donnell Agency Phone 561-832-3231 Fax _____
 Address 303 Banyan Blvd. Ste 101 West Palm Beach, FL 33401
 Production Contact Tony Theissen
 Email Tony@odonnell.agency Phone 561-832-3231 Fax _____
 Billing Contact Tony Theissen Billing Email Tony@odonnell.agency Billing Phone 561-832-3231

CITY	FREQUENCY	ISSUE/ MONTH	SIZE/ SHAPE	POSITION/ SPECIAL SECTION	SPECIAL CHARGES (PRODUCTION, POSITION)	COST (PER MONTH)
LIFESTYLE						
BOCA DELRAY <input type="checkbox"/>						
CORAL SPRINGS <input type="checkbox"/>						
ESTATE <input type="checkbox"/>						
LAS OLAS <input type="checkbox"/>						
PARKLAND <input type="checkbox"/>						
WESTON <input type="checkbox"/>						
PINECREST <input type="checkbox"/>						
ESTERO <input type="checkbox"/>						
SFBW						
PALM BEACH COUNTY <input checked="" type="checkbox"/>	1x	July	Full Page			
BROWARD COUNTY <input checked="" type="checkbox"/>	1x	July	Full Page			
MIAMI-DADE COUNTY <input checked="" type="checkbox"/>	1x	July	Full Page			
LIFE						
COCONUT CREEK <input type="checkbox"/>						
CORAL SPRINGS						
PARKLAND <input type="checkbox"/>						
MONTHLY TOTAL						\$3,895

SPECIAL COMMENTS: o Full page congratulatory ad in the July SFBW and also the Up & Comers event program booklet.
 o Four (4) additional tickets to the Up & Comer Awards at the discounted rate of \$100 per ticket.

ADDITIONAL PRODUCTION CHARGES
 Guaranteed Position add 15%.
 \$250 late fee for materials received after the penalty date, please contact your account manager for corresponding deadlines
 (Fee does not apply to sales made after space deadline)
PRODUCTION CHARGES FOR NON PRESS READY ARTWORK**
 Full Page—\$225 2/3 Page—\$175 1/2 Page—\$150 1/4 Page—\$125
 **All charges include scanning, designing, and EFI Color Proof upon request
HIGH IMPACT ADVERTISING
 Rates available upon request
 Inserts and reprints available upon request
 Cover positions are non-cancelable 30 days prior to space closing.
 Client will be charged if cancelled after that date

I HAVE READ THIS ADVERTISING AGREEMENT, FRONT AND BACK, AND UNDERSTAND AND AGREE TO ITS TERMS.

Riviera Beach Community Redevelopment Agency
 Print Advertiser Full Name
Tony Theissen Digitally signed by Tony Theissen Date: 2016.05.02 13:08:53 -0400 6/2/16
 Advertiser Signature _____ Date
 Accepted by Lifestyle Publishing Account Manager _____ Date
Clayton Idle 6/1/16
 Accepted by Advertising Sales Director/Publisher _____ Date

The printed and written provisions of this contract contain all the agreements between either party. The publisher is not responsible for any oral representations unless incorporated herein. If the advertiser is a corporation, then the individual signing this contract shall be jointly and severally liable with the advertiser for the payment provided for herein. In the event of nonpayment, all costs of collection and attorney's fees shall be borne by the advertiser and the individual guarantor. All sums due hereunder shall be payable at the designated office in Delray Beach. The parties agree that any litigation arising out of this contract shall be brought in an appropriate court in Broward County, FL. This contract cannot be cancelled without the written consent of the publisher.

RIVIERA BEACH CRA
Public Relations Activity Report
for
June 2016

Prepared by Carey O'Donnell and Tony Theissen

The following report outlines the public relations activities and results for the Riviera Beach CRA for the period of June 1, 2016 through June 30, 2016.

STATUS

1. STRATEGIC PLANNING AND ISSUE MANAGEMENT

T. Theissen attended the CRA Board meeting on 6/8 to monitor progress of CRA projects and programs, and also attended the combined CRA Board/City of RB Council retreat on 6/22 for the same purpose. Theissen and C. O'Donnell monitored the issues facing the city for opportunities to assist with how to present developments publicly, and/or reach out to media covering the issues.

Completed

Agency made several updates to the CRA web site as requested by staff, including updating CRA Board members and meeting notices. Agency also provided an updated letterhead design to the CRA to reflect new Board members. Agency also provided a two-hour training session on updating the CRA website for D. Hatcher and T. Seguin.

Completed

T. Theissen met a number of times with the operator of the proposed Green Market at Riviera Beach Marina Village to discuss coordination of promotional and marketing opportunities.

Ongoing

T. Theissen coordinated a tour of Riviera Beach Marina Village on 6/9 for a large contingent from Discover the Palm Beaches so that they would be fully aware of the media opportunities presented by the new marina village and Event Center. M. Blomeke provided the run-down of meeting space availability, and we discussed future promotional opportunities and how best to approach national travel media.

Ongoing

Agency assisted the CRA with materials to complete nominations for the annual Florida Redevelopment Awards.

Completed

Agency identified an opportunity to the CRA to set up a trade-show booth at the annual Florida Governor’s Conference on tourism. Agency sent an email to Seven Kings to see if they might be willing to share expenses. They said they do not participate in this event.

Ongoing

T. Theissen again received several calls from a resident at 15th & Ave. C who has ongoing issues with construction affecting his property and the easement around his property. Agency is coordinating with the city and CRA to address his concerns.
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In progress

2. EVENTS

No events scheduled in June.

3. RIVIERA BEACH NEWSROOM

Green Market

T. Theissen drafted and distributed a press release announcing the launch of a Green Market at Riviera Beach Marina Village. The story was picked up by the *Palm Beach Post*, which ran the announcement as the lead story of its Business section. We will be tracking additional placements in the following weeks.

In progress

South Florida Times

T. Theissen worked with reporter D. Taylor from the South Florida Times to produce several short segments about Riviera Beach for the newspaper’s special feature on Black Wall Street. The articles were published on 6/9.

Completed

Development Awards

Agency identified a new awards program for the South Florida Business Journal, the Structures Award, and is developing a nomination for Marina Village for the government projects category.

Ongoing

Palm Beach Illustrated Magazine

Agency is working with *Palm Beach Illustrated* magazine for a profile of Riviera Beach Marina Village for the magazine’s September issue. T. Theissen worked with an editor to provide background and photos of Marina Village.

Completed

Riviera Beach Marina Village

Agency continues to put heavy emphasis on populating the Marina Village Facebook page with construction updates, activities available, and information on reservations for the Marina Event Center.

Ongoing

CRA Facebook

Likes: 1,940 (+14)

Marina Village Facebook

Likes: 1,244 1,133 (+111)

CRA Twitter

Likes: 239 (+12)

4. MARINA DEVELOPMENT AND PROMOTION

South Florida Business and Wealth Ad

Agency completed design of an advertisement for Marina Village to run in coordination with *South Florida Business and Wealth* magazine giving an “Up and Comer” award to S. Evans for public service.

Completed

South Florida Times Ad

Agency completed design of an advertisement for the South Florida Times to run as part of their Black Wall Street series.

Completed

Riviera Beach Marina Village web site

Agency is coordinating with M. Blomeke to develop a destination web site for Marina Village. Agency has acquired several possible web domains (including www.rbmarinavillage.com) and is pursuing others.

In progress

Construction updates

Agency continues to provide regular construction updates on Facebook in an effort to raise awareness about the progress happening at the marina and keep marina visitors and tenants informed. We maintain regular contact with M. Blomeke to gather background information for social media posts, and regularly visit the marina to take photographs.

Completed

PRESS RELEASES & ADVISORIES:

- **Press Release: RIVIERA BEACH MARINA VILLAGE TO HOST WEEKLY GREEN MARKET BEGINNING SATURDAY, JULY 9**

MEDIA PLACEMENT INDEX

Print/Online:

Palm Beach Post: "Green Market set for Riviera," Charles Elmore, June 30, 2016

South Florida Times: "Black Wall Street," June 9, 2016

-End Report

Business

Business editor: Antonio Fins (561) 820-4439 or pb_business@pbpost.com PalmBeachPost.com/business

CLOSING FIGURES FOR THURSDAY, JUNE 30, 2016

DOW Close: 17,929.99	+235.31 ▲	RUSSELL 2000 Close: 1,151.92	+20.31 ▲
S&P 500 Close: 2,098.86	+28.09 ▲	10-YEAR NOTE Close: 1.47	-.05 ▼
NASDAQ Close: 4,842.67	+63.42 ▲	CRUDE OIL Close: 48.33	-1.55 ▼

IN BRIEF

Publix snaps up another county shopping center

Publix bought another property where it operates a supermarket. The Lakeland-based grocer paid \$14.7 million for the 80,000-square-foot Andros Isle center at 8989 Oksechobee Blvd., according to property records.

The property last sold for \$11 million in 2014. Publix has been bulking up its real estate portfolio. At the end of 2015, it owned 25.9 percent of its stores, up from 22.9 percent a year earlier.

Container Store to open in Palm Beach Gardens

The Container Store said it will hold a grand opening of its new Palm Beach Gardens store on Aug. 27.

The company said it will donate 10 percent of its opening weekend store sales at this location to

ECONOMIC REDEVELOPMENT

Green market set for Riviera

Artisan shops at new Marina Village will be open year-round every Saturday, featuring food, crafts.

By Charles Elmore
Palm Beach Post Staff Writer

A weekly, year-round Green & Artisan Market is on the way in Riviera Beach, officials said Wednesday.

Starting July 9, look for it at the developing Riviera Beach Marina Village.

The market will be managed by Harry Welsh, who has been running a similar event Sundays at Jupiter's Riverwalk Events Plaza, officials with the Riviera Beach Community Redevelopment Agency said.

The Riviera Beach Marina Village Green & Artisan Market will

be open Saturdays from 10 a.m. to 2 p.m.

Featured: approximately 20 or more vendors offering seasonally grown fruits and vegetables; coffees; smoothies; specialty foods; health and nutrition products; and local artisan crafts, clothing and accessories.

"The new Green Market will attract regular visitors to the evolving Riviera Beach Marina Village, and serve as a preliminary way to familiarize residents and visitors with the idea that our city's marina is being transformed, and that there will always be great reasons to visit it from this point forward," said

Tony Brown, executive director of the Riviera Beach CRA.

"Riviera Beach Marina Village was identified by Palm Beach County as the ideal site for a free-standing, seven-day-a-week market, so launching a weekly Green Market as a bridge to the full-time market is a natural and beneficial fit."

The Green & Artisan Market is only the latest addition to the \$35 million remake of the city's marina, a cornerstone for revitalization in a city that has its share of low-income neighborhoods juxtaposed against wealthy Singer Island.

A key piece in the redevelopment of the property was recently completed with the opening of the Marina Event Center.

The two-story seafoam-blue

state-of-the-art facility with large and small banquet and meeting rooms overlooks the Intracoastal Waterway and the bustling 111-slip marina.

The event center, with its high-end finishes, beige tile floors with multicolored decorative inserts, a stairway with glass panels and a cupola with a lighted contemporary sculpture and skylights, is the showy centerpiece of the property officially known as the Riviera Beach Marina Village.

Riviera Beach Marina Village is located at 190 E. 13th St. Find out more by visiting www.rbcr.com.

Business writer Susan Salisbury contributed to this report. celmore@pbpost.com [Twitter: @Elmorepbp](https://twitter.com/Elmorepbp)

Remaking Black Wall Street : South Florida



Aerial view of the new Riviera Beach Marina.

created for increasing opportunities for small and minority owned businesses through efforts such as Small Business Week Fort Lauderdale which is a series of events focused on empowering and creating awareness for existing business owners within the SFF CRA region, attracting new business interest to the area, and encouraging aspiring entrepreneurs to launch new ventures. We believe that the new leadership, new direction, new plan and new incentives are the key to the SFFCRA's success," says Brown.

RIVIERA BEACH

Riviera Beach, a predominantly black city in Palm Beach County, is taking its city to the next level with a \$35 million redevelopment of the city's marina, turning that city into a world class tourist destination. Bill Tony Theissen, spokesman for the city's public relations firm, the O'Donnell Agency said Riviera Beach is committed to economic development initiatives that enhance the city and benefit its residents too.

8A | JUNE 9 - 15, 2016 | SOUTH FLORIDA TIMES | SFTIMES.COM

Remaking Black Wall Street



Aerial view of the new Riviera Beach Marina (left) and CRA Executive Director, Tony Brown (right).

RIVIERA BEACH

"Supporting the growth and development of small and micro businesses in Riviera Beach is a priority. In May, the City of Riviera Beach held its first annual Small Business Symposium, which focused on everything from starting a business from scratch, to creating business plans and attracting investors. The city is currently putting together a Small Business Accelerator Program, which would include quarterly small business seminars aimed at continuing education and support for small business owners. By supporting small businesses, the city is investing in its own economy, helping to bring new services to residents," Theissen stated. He further stated the city is also meeting with owners of larger businesses, identifying the skills needed for future job openings. The city plans to work with its partners to provide training in those areas and have residents prepared when those positions come open, Theissen said. Riviera Beach city officials have said that Riviera Beach, with its economic open, Theissen said. Riviera Beach city officials have said that Riviera Beach, with its economic initiatives and signature marina development is poised to be a model city for all to experience.

Now open

SPECTACULAR NEW WATERFRONT MEETING SPACE

BRING YOUR GROUP TO THE NEW RIVIERA BEACH MARINA EVENT CENTER

<p>What's New</p> <ul style="list-style-type: none"> • Community groups and clubs • Business meetings • Corporate team building • Weddings, celebrations and family reunions • Conferences • Festivals • Fishing tournaments <p>Contact 2016 W. King and Duval Palm Beach, FL 33411-2479 info@odonnellagency.com</p>	<p>Key Features</p> <ul style="list-style-type: none"> • Brand new meeting space for events from 10 - 300 people • 4,000 sq. ft. of indoor ballrooms and meeting rooms • High end audiovisual systems • 10,000 sq. feet of pool level event patio space, including both in bar with manicured ocean view • Outdoor events and activities at Bicentennial Park • Waterfront including fishing and diving charter, snorkeling, kayaking, paddleboarding, dining cruises and more.
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**RIVIERA BEACH
COMMUNITY
REDEVELOPMENT
AGENCY**

For immediate release
Contact: Tony Theissen
O'Donnell Agency
(561) 832-3231

Commissioners

Terence D. Davis – Chair
(At-Large)
KaShamba L.
Miller-Anderson –
Vice Chair
(Dist. 2)
Lynn Hubbard
(Dist. 1)
Tonya D. Johnson
(Dist. 3)
Dawn S. Pardo - Chair
(Dist. 4)

Office Location

2001 Broadway,
Suite 300
Riviera Beach, Florida
33404
(561) 844-3408
Fax: (561) 881-0843



Florida's Dynamic
Waterfront Community

**RIVIERA BEACH MARINA VILLAGE TO HOST WEEKLY
GREEN MARKET BEGINNING SATURDAY, JULY 9**



RIVIERA BEACH, Fla. (June 29, 2016) – The Riviera Beach Community Redevelopment Agency (CRA) will introduce a weekly, year-round Green & Artisan Market at the fast-developing Riviera Beach Marina Village. The Green & Artisan Market will be managed by Harry Welsh (harrysmarkets.webstarts.com), who has been running a similar year-round event on Sundays at Jupiter's Riverwalk Events Plaza. The Riviera Beach Marina Village Green & Artisan Market will be open on Saturdays from 10 a.m. to 2 p.m. beginning July 9th. It will feature approximately 20+ vendors offering seasonally grown produce (fruits and vegetables), coffees, smoothies, specialty foods, health/nutrition, and local artisan crafts, clothing and accessories.

"The new Green Market will attract regular visitors to the evolving Riviera Beach Marina Village, and serve as a preliminary way to familiarize residents and visitors with the idea that our city's marina is being transformed, and that there will always be great reasons to visit it from this point forward," said Tony Brown, Executive Director of the Riviera Beach CRA. "Riviera Beach Marina Village was identified by Palm Beach County as the ideal site for a free-standing, seven-day-a-week market, so launching a weekly Green Market as a bridge to the full-time market is a natural and beneficial fit."

The first phase of Riviera Beach Marina Village was recently completed with a public investment of \$35 million. Highlights include the two-story Marina Event Center and a re-imagined Bicentennial Park. Riviera Beach Marina Village is located at 190 E. 13th St. You can find out more by visiting www.rbcra.com or by calling 561-844-3408.

###

Harry's Green & Artisans Markets

Offering

"A little bit of everything!"

Two year-round
weekly markets

New!

SATURDAYS: 10-2

Riviera Beach Marina Village
200 E. 13th St., Riviera Beach

SUNDAYS: 10-2

Riverwalk Events Plaza
150 S. US 1, Jupiter
(under the Indiantown Rd. bridge)

For information & vendor inquiries:

www.harrysmarkets.com

or 561-623-5600



Florida's Dynamic
Waterfront Community

Riviera Beach Marina Village



Facebook

facebook.com/RivieraBeachMarinaVillage

Page created February 24, 2016

25 posts in June 2016

Facebook Fans = 1,244

Up 2.7% from May 2016 (+34 fans)

Facebook Audience

- > 48% women
- > 52% men
- > Top age groups: 26% (35-44)

Top 5 Countries

1. United States (1,195)
2. Mexico (4)
3. Puerto Rico (4)
4. Canada (4)
5. United Kingdom (3)

Top 5 Cities

1. West Palm Beach (351)
2. Palm Beach Gardens (76)
3. Jupiter (41)
4. North Palm Beach (28)
5. Boynton Beach (26)

Most Engaged Posts (received most likes, comments and shares)

BOOSTED

1. We have some big news to share! Set your calendars for July 9, and then every Saturday after that. Thank you to The Palm Beach Post for getting the word out.

ORGANIC

1. 🎉 Please offer your congratulations to Mr. and Mrs. Martie and Earnest Lovely, who recently exchanged vows in the first wedding and reception at the new Riviera Beach Marina Event Center. The main banquet room, Newcomb Hall, was beautifully decorated by Styles By Stallings Events Inc. We wish you many years of joy and prosperity.
2. Looking to make a career move? Various positions are currently available at the Riviera Beach Marina with competitive pay and benefits. Contact the Harbor Master at (561) 842-7806 for more information.
3. The 14th annual Palm Beach County KDW Classic, one of Florida's largest KDW style fishing tournaments, returns to the Riviera Beach Marina today and tomorrow. Co-hosted by the West Palm Beach Fishing Club and the City of Riviera Beach, this popular event attracts over 200 boats. The Classic is a very family & friends oriented event offering a wide range of prizes, including 10 guaranteed cash awards in each category: Kingfish, Dolphin, Wahoo and Juniors.

BOOSTED:

Post Details Reported stats may be delayed from what appears on posts X

Riviera Beach Marina Village
Published by Tony Theissen (?) · June 29 at 6:34pm · 🌐

We have some big news to share! Set your calendars for July 9, and then every Saturday after that.
Thank you to The Palm Beach Post for getting the word out.

Green market coming to Riviera Beach Marina Village | Protecting Your Pocket

A weekly, year-round Green & Artisan Market is on the way in Riviera Beach, officials said Wednesday. Starting July 9, look for it at the developing Riviera Beach Marina Village. The market will be managed by Harry Welsh, who has been running a similar event on Sundays at Jupiter's Riverwalk Events...

PROTECTINGYOURPOCKET.BLOG.PALMBEACHPOST.COM

974 People Reached

39 Likes, Comments & Shares

29 Likes	21 On Post	8 On Shares
5 Comments	0 On Post	5 On Shares
5 Shares	1 On Post	4 On Shares

62 Post Clicks

0 Photo Views	34 Link Clicks	28 Other Clicks /
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NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts	
0 Report as Spam	0 Unlike Page	

974 people reached Boosted


Jan Davis, Harold Gunn and 19 others 1 Share

👍 Like 💬 Comment ➦ Share 📄 Buffer

ORGANIC:

Riviera Beach Marina Village added 6 new photos
Published by Tony Theissen (M) June 11 at 7:03am

Please offer your congratulations to Mr. and Mrs. Martie and Earnest Lovely, who recently exchanged vows in the first wedding and reception at the new Riviera Beach Marina Event Center. The main banquet room, Newcomb Hall, was beautifully decorated by Styles By Stallings Events Inc. We wish you many years of joy and prosperity.



Get More Likes, Comments and Shares
Boost this post for \$17 to reach up to 2,400 people

1,432 people reached

Boost Post

27

5 Shares

Like Comment Share Buffer

1,432 People Reached

123 Reactions, Comments & Shares

99 Like	25 On Post	74 On Shares
6 Love	2 On Post	3 On Shares
1 Wow	0 On Post	1 On Shares
9 Comments	0 On Post	9 On Shares
9 Shares	5 On Post	4 On Shares

409 Post Clicks


209 Photo Views	0 Link Clicks	200 Other Clicks
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NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Riviera Beach Marina Village
Published by Whitney Pettis (M) June 14 at 10:20am

Looking to make a career move? Various positions are currently available at the Riviera Beach Marina with competitive pay and benefits. Contact the Harbor Master at (561) 842-7806 for more information.



Riviera Beach City Marina - Career Opportunities
Various positions are currently available with competitive pay and benefits. Please contact the Harbor Master at for more information.
RIVIERABEACHMARINA.COM | BY RIVIERA BEACH CITY MARINA

Get More Likes, Comments and Shares
Boost this post for \$17 to reach up to 2,400 people

605 people reached

Boost Post

Clarence Oddbody, Robert Long and 6 others

1 Comment 2 Shares

Like Comment Share Buffer

Reported stats may be delayed from what appears on posts.

605 People Reached

24 Likes, Comments & Shares

16 Likes	8 On Post	8 On Shares
1 Comments	1 On Post	0 On Shares
7 Shares	2 On Post	5 On Shares

48 Post Clicks

0 Photo Views	32 Link Clicks	16 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Post Details



Riviera Beach Marina Village

Published by Whitney Peters (7) June 3 at 7:00am

The 14th annual Palm Beach County KDW Classic, one of Florida's largest KDW style fishing tournaments, returns to the Riviera Beach Marina today and tomorrow. Co-hosted by the West Palm Beach Fishing Club and the City of Riviera Beach, this popular event attracts over 200 boats. The Classic is a very family & friends oriented event offering a wide range of prizes, including 10 guaranteed cash awards in each category: Kingfish, Dolphin, Wahoo and Juniors.



Riviera Beach City Marina - Events & Activities

View current marina events and activities at the Riviera Beach City Marina

RIVIERA BEACH MARINA.COM | BY RIVIERA BEACH CITY MARINA

Get More Likes, Comments and Shares
Boost this post for \$17 to reach up to 2,400 people.

488 people reached

Boost Post

3

3 Shares

Like Comment Share Buffer

Reached data may be delayed from what appears on posts.

488 People Reached

19 Likes, Comments & Shares

14 Likes 8 On Post 6 On Shares

0 Comments 0 On Post 0 On Shares

5 Shares 3 On Post 2 On Shares

42 Post Clicks

0 Photo Views 20 Link Clicks 22 Other Clicks

NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlink Page



Florida's Dynamic
Waterfront Community



Facebook

facebook.com/RBCRA

22 posts

Facebook Fans = 1,926

Up 179.9% from June 2015 (+1,238 fans)

Up 1.4% from May 2016 (+26 fans)

Facebook Audience

- > 59% women
- > 41% men
- > Top age groups: 28% (35-44)

Top 5 Countries

1. United States (1,907)
2. Haiti (4)
3. Puerto Rico (3)
4. Canada (3)
5. Turkey (2)

Top 5 Cities

1. West Palm Beach (929)
2. Palm Beach Gardens (153)
3. Jupiter (81)
4. Boynton Beach (73)
5. Riviera Beach (43)

Most Engaged Posts (received most likes, comments and shares)

BOOSTED

1. A new blog post from CRA Executive Director Tony Brown about the Riviera Beach Marina Village redevelopment.


ORGANIC

1. Ocean Mall makes an ideal gateway to our beautiful City Beach.
2. Congratulations to Mr. and Mrs. Martie and Earnest Lovely, who held the first wedding at the brand new Marina Event Center! Wishing you a lifetime of love, health and happiness!
3. The 14th annual Palm Beach County KDW Classic, one of Florida's largest KDW style fishing tournaments, returns to the Riviera Beach Marina today and tomorrow. Proceeds from this well-attended event have been used to create new artificial reefs, install reef saving mooring buoys, support the City of Riviera Beach scholarship fund and aid the annual Kid's Fishing Days program produced by the Fishing Club's charitable affiliate, the Palm Beach County Fishing Foundation.

BOOSTED


Reported stats may be delayed from what appears on posts ✕

Post Details




Riviera Beach CRA
Published by Tony Theissen [?] June 14 at 2:39pm ↻

A new blog post from CRA Executive Director Tony Brown about the Riviera Beach Marina Village redevelopment.



Riviera Beach Marina Village Redevelopment Exceeds Workforce Development Goals | Riviera Beach CRA
Riviera Beach Marina Village Redevelopment Exceeds Workforce Development Goals Posted on June 9, 2016 by Tony T. Brown Tony T. Brown Executive...
RBCRA.COM

5,533 people reached
Boosted


Erin Morris, Larisa Lucija Sito and 141 others
6 Comments
2 Shares

Like
 Comment
 Share
 Buffer

5,533 People Reached

171 Reactions, Comments & Shares

143 Like	137 On Post	6 On Shares
5 Love	5 On Post	0 On Shares
1 Sad	1 On Post	0 On Shares
14 Comments	13 On Post	1 On Shares
8 Shares	2 On Post	6 On Shares

393 Post Clicks

1 Photo Views	311 Link Clicks	81 Other Clicks
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NEGATIVE FEEDBACK

3 Hide Post	0 Hide All Posts	
0 Report as Spam	0 Unlike Page	

ORGANIC

Post Details



Riviera Beach CRA

Published by Whitney Petts [P] June 29 at 9:32am

Ocean Mall makes an ideal gateway to our beautiful City Beach.



Get More Likes, Comments and Shares
Boost this post for \$5 to reach up to 510 people.

942 people reached

Boost Post

39

3 Comments 2 Shares

Like Comment Share Buffer

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942 People Reached

56 Reactions, Comments & Shares

44 Likes 37 On Post 7 On Shares

3 Love 2 On Post 1 On Shares

4 Comments 3 On Post 1 On Shares

5 Shares 2 On Post 3 On Shares

83 Post Clicks

27 Photo Views 1 Link Clicks 55 Other Clicks

NEGATIVE FEEDBACK

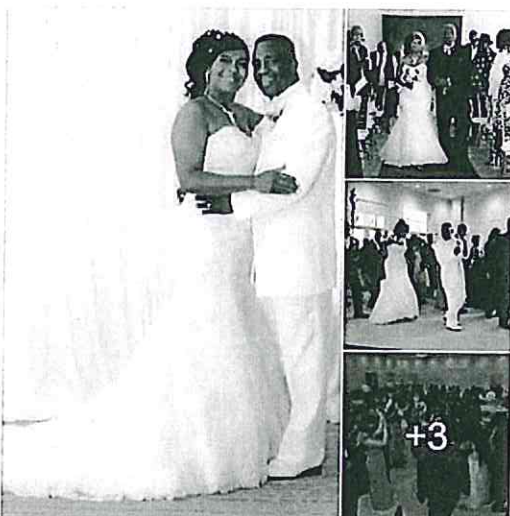
2 Hide Post 0 Hide All Posts
0 Report as Spam 0 Unlike Page



Riviera Beach CRA shared **Riviera Beach Marina Village's** post

Published by Whitney Petts [P] June 13 at 11:51am

Congratulations to Mr. and Mrs. Martie and Earnest Lovely, who held the first wedding at the brand new Marina Event Center! Wishing you a lifetime of love, health and happiness!



Riviera Beach Marina Village added 6 new photos
Published by Tony Theissen [P] June 11 at 7:00am

Please offer your congratulations to Mr. and Mrs. Martie and Earnest Lovely, who recently exchanged vows in the first wedding and reception at the new Rivie...

See More

361 People Reached

13 Likes, Comments & Shares

12 Likes 12 On Post 0 On Shares

1 Comments 1 On Post 0 On Shares

0 Shares 0 On Post 0 On Shares

104 Post Clicks

44 Photo Views 0 Link Clicks 60 Other Clicks

NEGATIVE FEEDBACK

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Post Details

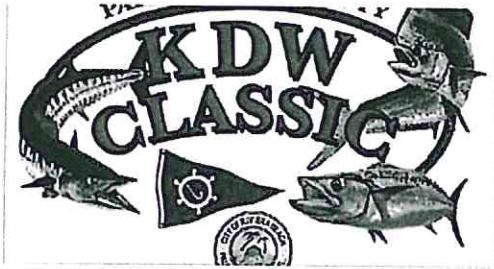
Reported stats may be delayed from what appears on posts



Riviera Beach CRA

Published by Whitney Petis 171 · June 3 at 8:56am

The 14th annual Palm Beach County KDW Classic, one of Florida's largest KDW style fishing tournaments, returns to the Riviera Beach Marina today and tomorrow. Proceeds from this well-attended event have been used to create new artificial reefs, install reef saving mooring buoys, support the City of Riviera Beach scholarship fund and aid the annual Kid's Fishing Days program produced by the Fishing Club's charitable affiliate, the Palm Beach County Fishing Foundation.



Riviera Beach City Marina - Events & Activities

View current marina events and activities at the Riviera Beach city marina.

RIVERBEACHMARINA.COM | BY RIVIERA BEACH CITY MARINA



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306 people reached

Boost Post



Robin Florenbno Parker, Paul Alonso and 7 others

1 Share



Like



Comment



Share



Buffer

306 People Reached

11 Likes, Comments & Shares

10 Likes **9** On Post **1** On Shares

0 Comments **0** On Post **0** On Shares

1 Shares **1** On Post **0** On Shares

25 Post Clicks

0 Photo Views **10** Link Clicks **15** Other Clicks

NEGATIVE FEEDBACK

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0 Report as Spam **0** Unlike Page

Twitter

twitter.com/Rivierabeachcra

**O'Donnell Agency regained access to the CRA Twitter account on May 23, 2016 when D. Hatcher sent over the login and password that was previously unknown.*

Month summary

Tweets 33 (Tweets + RT), 19 (original content)

Tweet impressions 3,112

Profile visits 167

Mentions 1

Followers 239 (+11)

Top Tweet earned 319 impressions

Local participation rate of Riviera Bch firms participating on the Marina Village project = winning 30% of the work.
pic.twitter.com/gqcskDFGgf

Top media Tweet earned 250 impressions

To book an event at the brand new Marina Event Center, contact Mark at mblomeke@rbkra.com. Accommodates 10-30 ppl. pic.twitter.com/8xpyh7ndK