

Riviera Beach CRA Payment Authorization Checklist

Vendor Name: D'Donnell Agency
 Control No.: Res. No. 2015-40 Invoice No.: RBCRA04116
 Invoice Date: 4/1/16 Payment Amount: \$ 10,289.00
 Project Supervisor/Responsible Official: Darlene Hatcher / Tony Brown

| | Reviewed/Approved by |
|--|----------------------|
| <input checked="" type="checkbox"/> Project "scope of work and deliverables" reviewed ? | <u>DH</u> |
| <input checked="" type="checkbox"/> Payment support documentation appropriate based on work scope ? | <u>DH</u> |
| <input checked="" type="checkbox"/> Deliverables due with this invoice have been received ? | <u>DH</u> |
| <input type="checkbox"/> If final payment, have all deliverables been received ? | |
| <input checked="" type="checkbox"/> Amount of payment is in agreement with payment schedule or is appropriate and is within the limits of the total agreement amount, on a cumulative amount basis ? | <u>DH</u> |
| <input checked="" type="checkbox"/> Expense reimbursement amounts meet Agency guidelines or amounts approved by the agreement. | <u>DH</u> |
| <input type="checkbox"/> The nature of work being performed is within the scope of the CRA plan. | |
| <input checked="" type="checkbox"/> Funds for payment have been budgeted and are available from the appropriate source(s) for payment. | <u>TB</u> |

The invoice and supporting documentation have been reviewed and it is approved for payment.

Tony T. D.
 Approving Authority

Date: 4-18-16

☐ Payment approved by the Board of Commissioners by Motion No. 2015-40 or the Consent Agenda, at its meeting on 10-28-15. (If applicable)

PROCESSED

APR 14 2016



Entered 4-13-16

INVOICE

Number: RBCRA0416

Date: April 1, 2016

Payment: within 30 days, please

Ms. Darlene Hatcher
Riviera Beach CRA
2001 Broadway Suite 300
Riviera Beach, FL 33404

Please make payment to:
O'DONNELL AGENCY
303 BANYAN BLVD. SUITE 101
WEST PALM BEACH, FL 33401

JOB/ACCOUNT DESCRIPTION

CHARGE

Marketing and public relations services:
March, 2016 (see activity report)

\$9,894.00

Advertising & Design

See attached breakdown of facebook advertising

\$395.00

Administration expenses ► March, 2016

Photocopies (in-house): 49 @ 0.15 each
Photocopies (color): 37 @ 0.85 cents each
Postage:
Long-distance telephone (\$0.10 per minute)
FedEx: (see invoices)
Vocus/PR Web release distribution
Originals of publications:
Photography/video services
News clips
Travel:

\$none charged
(\$31.45) \$none charged
\$included
\$n/a
\$none
\$none
\$none charged
\$none charged
\$none charged
\$none charged

TOTAL:

\$10,289.00

Thank You



Design & Printing | Summary Sheet

Client: Riviera Beach CRA

Date: March 2016

| Job | Cost Estimate | Final Cost |
|---|---------------|------------|
| Facebook Promotions Drone photo (\$10), drone video (\$20), Blue Water Boat Rentals (\$40), Paddleboard Palm Beach (\$40), Bicentennial Park video (\$5), Right Hook Fishing (\$40), Narcosis (\$40), Majestic Princess (\$40), Paradise Below (\$40), Seahorse Charter (\$40), CRA Progress video (\$50), South FL Times story (\$30) | \$395 | \$395 |
| | | |

TOTAL:

\$395.00

303 Banyan Blvd., Ste. 101
West Palm Beach, FL 33401
T. 561. 832.2331 F. 561.659.1309
odonnell.agency

15,430
Paid Reach (7)

4,970
Actions (7)

\$50.00
Budget Spent

people.

DESKTOP NEWS FEED

MOBILE NEWS FEED

Actions People Countries

4843 Video Views

5 Photo Clicks

5 Page Likes

See More Details

Ad Stopped March 29th, 6:00am

Age 18-55-

Gender Male and Female

Other Location United States: Riviera Beach (+10 mi)
Florida

Boosted By Tony Theissen

Current Budget \$50.00



Riviera Beach CRA

Sponsored

Like Page

Transforming neighborhoods. Creating opportunities. Strengthening the City of Riviera Beach. Take a look at what we do - together.



O'DONNELL
AGENCY  Big ideas at work™

7,863
Paid Reach (M)

336
Actions (M)

\$30.00
Budget Spent

people

DESKTOP NEWS FEED

MOBILE NEWS FEED

Actions People Countries

4 Photo Clicks

154 Link Clicks

8 Page Likes

See More Details

Ad Stopped March 6th 3:44am

Age 18-65+

Gender Male and Female

Other Location United States: Riviera Beach (~25 mi)
Florida

Boosted By Tony Theissen

Current Budget \$30.00

Advertiser American Express*** 10811



Riviera Beach CRA

Sponsored (M)

Like Page

The South Florida Times praises Riviera Beach Marina Village as a "world-class destination"

Reporter Daphne Taylor details the past, present and future of our spectacular new marina that will draw visitors from around the world.



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AGENCY  Big ideas at work™

8,358
Paid Reach

616
Actions

\$40.00
Budget Spent

DESKTOP NEWS FEED

MOBILE NEWS FEED

Actions People Countries

93 Photo Clicks

5 Link Clicks

19 Page Likes

See More Details

Ad Stopped March 29th, 11:26am

Age 13-65+

Gender Male and Female

Interest Fishing, Outdoor recreation or 11 others

Language Spanish, English (UK) or English (US)

Other Location: United States; Riviera Beach (~50 mi)
Florida

Boosted By Whitney Pettis

Current Budget \$40.00



Riviera Beach Marina Village

Like Page

Sponsored

Discover and learn the skills of scuba diving from the masters at Paradise Below Diving & Charters. Their expert team of training instructors offers scuba diving classes in every level imaginable. Their services include professional instruction and scuba diving certification services. Give them a call - they'll provide options to accommodate your busy schedule. Let the team at Paradise Below Diving at the Riviera Beach Marina Village bring paradise to you. <http://www.paradisebelowdiving.com>



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7,270
Paid Reach (M)

337
Actions (M)

\$40.00
Budget Spent

DESKTOP NEWS FEED

MOBILE NEWS FEED

Actions People Countries

55 Photo Clicks

38 Link Clicks

16 Page Likes

See More Details

Ad Stopped March 24th 9:16am

Age 13-65+

Gender Male and Female

Interest Fishing, Outdoor recreation or 11 others

Language Spanish, English (UK) or English (US)

Other Location: United States: Riviera Beach (~50 mi;
Florida

Boosted By Whitney Pettis

Current Budget \$40.00



Riviera Beach Marina Village

Sponsored

Like Page

Set sail on Majestic Princess Cruises right from Riviera Beach Marina Village. Expect to have an amazing time enjoying the finest service and five-star dining while traveling along the scenic intracoastal waterway. Choose one of their regularly scheduled cruises with themes like "Murder Mystery" or brunch or book a private charter for your own special occasion or wedding. Bon voyage! majesticprincesscruises.com



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7,705
Paid Reach (%)

420
Actions (%)

\$40.00
Budget Spent

DESKTOP NEWS FEED

MOBILE NEWS FEED

Actions People Countries

58 Photo Clicks

15 Page Likes

304 Post Likes

See More Details

Ad Stopped March 22nd 8:52am

Age 13-65+

Gender Male and Female

Interest Fishing, Outdoor recreation or 11 others

Language Spanish, English (UK) or English (US)

Other Location: United States: Riviera Beach (+50 mi)
Florida

Boosted By Whitney Pettis

Current Budget \$40.00

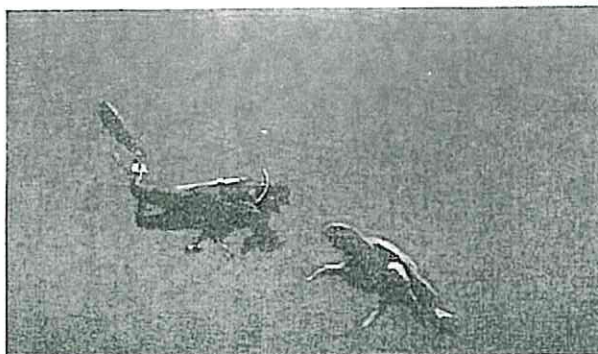


Riviera Beach Marina Village

Sponsored

Like Page

Dive in to our beautiful waters with Narcosis Dive Charters. Colorful reefs, shipwrecks, massive schools of fish, lobstering, underwater photography - it's all here, and just minutes from their dock at Riviera Beach Marina Village. The Narcosis caters to diverse interests and experiences. Call to book your trip: 561 630-0605.



12,408

Paid Reach 1%

422

Actions 1%

\$40.00

Budget Spent

DESKTOP NEWS FEED

MOBILE NEWS FEED

Actions People Comments

106 Photo Clicks

47 Link Clicks

55 Page Likes

[See More Details](#)

Ad Stopped March 17th 1:23pm

Age 13-65-

Gender Male and Female

Interest Fishing, Outdoor recreation or 11 others

Language Spanish, English (UK) or English (US)

Other Location: United States: Riviera Beach (+50 mi)
Florida

Boosted By Whitney Pettis

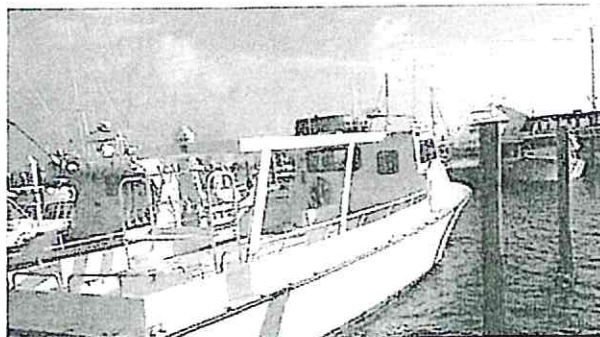
Current Budget \$40.00

**Riviera Beach Marina Village**

Riviera Beach, FL

[Like Page](#)

Enjoy Florida fishing at its finest with Right Hook Fishing at Riviera Beach Marina Village. Whether you're a novice or experienced fisherman, you'll enjoy their comfortable drift fishing boats. Their experienced crew will teach you all you'll need to know to come back with a catch! All fishing gear (rod, reel, bait and tackle) is included in the price of your ticket, so all you need to bring is yourself. <http://righthookcharters.net/>

**O'DONNELL**
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1,543
Paid Reach (M)

697
Actions (M)

\$5.00
Budget Spent

people.

DESKTOP NEWS FEED

MOBILE NEWS FEED

Actions People Countries

696 Video Views

1 Post Like

Ad Stopped March 14th, 1:26pm

Age 18-65+

Gender Male and Female

Other Location: United States: Riviera Beach (~25 mi:
Florida

Boosted By Tony Theissen

Current Budget \$5.00

Payment American Express(*** 1084)

Account 10150918400593592 USD

Audience and Payment



Riviera Beach Marina Village

Sponsored

Like Page

When complete, Bicentennial Park at Riviera Beach Marina Village will be home to a covered pavilion with a refreshment stand, an interactive splash fountain for children (and adults), and a great lawn for shows, festivals, food trucks, and community events.



9,555
Paid Reach (%)

380
Actions (%)

\$40.00
Budget Spent

DESKTOP NEWS FEED

MOBILE NEWS FEED

Actions People Countries

346 Link Clicks

8 Page Likes

21 Post Likes

See More Details

Ad Stopped March 15th, 10:35am

Age 13-65+

Gender Male and Female

Interest Fishing, Outdoor recreation or 11 others

Language Spanish, English (UK) or English (US)

Other Location: United States; Riviera Beach (-50 mi)
Florida

Boosted By Whitney Pettis

Current Budget \$40.00

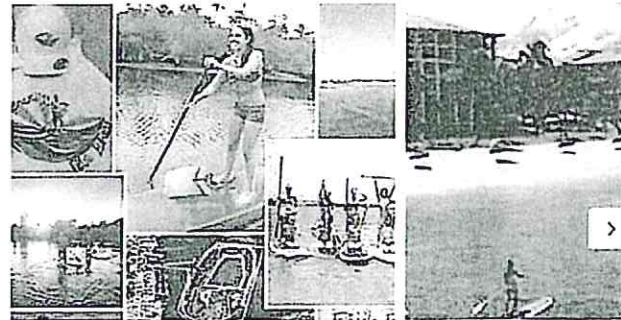
Audience and Comments



Riviera Beach Marina Village

Sponsored Ad

PaddleBoarding Palm Beach is South Florida's premier paddle boarding destination. Their waterfront location here in Riviera Beach Marina Village creates easy access to the beautiful waters of Palm Beach and Peanut Island. It is the perfect environment for stand up paddle boards and Kayak. Visit them Monday through Friday (9:30a - 5p) or Saturday and Sunday (9a - dusk) for rentals, tours, lessons, or a fitness experience! Come paddle with the pros!



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12,963
Paid Reach (M)

826
Actions (M)

\$40.00
Budget Spent

DESKTOP NEWS FEED

MOBILE NEWS FEED

Actions **Facebook** Countries

204 Photo Clicks

20 Link Clicks

25 Page Likes

See More Details

Ad Stopped: March 31st 9:15am

Age: 13-65+

Gender: Male and Female

Interest: Fishing, Outdoor recreation or 11 others

Language: Spanish, English (UK) or English (US)

Other: Location: United States: Riviera Beach (~50 mi)
Florida

Boosted By: Whitney Pettis

Current Budget: \$40.00



Riviera Beach Marina Village

Sponsored

Like Page

A great day of fishing awaits you aboard the Sea Horse with Seahorse Fishing. Captain Lee and his crew will provide a fun-filled adventure for up to 12 people, so bring the whole family. Feel free to bring your own cooler of food and drink and don't forget sunscreen. Captain Lee will take care of the rest. Call or text captain Lee to reserve your trip and get ready to catch some fish: 561.254.5124. <http://seahorsefishingadventures.com/>



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8,109
Paid Reach (M)

3,270
Actions (M)

\$20.00
Budget Spent

people

DESKTOP NEWS FEED

MOBILE NEWS FEED

Actions

People

Countries

3260 Video Views

1 Photo Click

7 Post Likes

See More Details

Ad Stopped March 6th, 1:09pm

Age 18-65+

Gender Male and Female

Other Location: United States: Riviera Beach (~25 mi)
Florida

Boosted By Tony Theissen

Current Budget \$20.00

Payment American Express(*** 1084)

Account 10150918400593592, USD

Riviera Beach Marina Village

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Like Page

Give us 15 seconds and we'll give you a spectacular bird's-eye view of Palm Beach County's newest destination. Riviera Beach Marina Village opens to the public in the spring.

Discover The Palm Beaches Florida

14,352
Paid Reach 1%

546
Actions 1%

\$40.00
Budget Spent

DESKTOP NEWS FEED

MOBILE NEWS FEED

Actions People Comments

332 Photo Clicks

49 Page Likes

149 Post Likes

See More Details

Ad Stopped March 11th 10:03am

Age 13-65-

Gender Male and Female

Interest Fishing, Outdoor recreation or 11 others

Language Spanish, English (UK) or English (US)

Other Location: United States: Riviera Beach (+50 mi)
Florida

Boosted By Whitney Pettis

Current Budget \$40.00

Audience and Payment

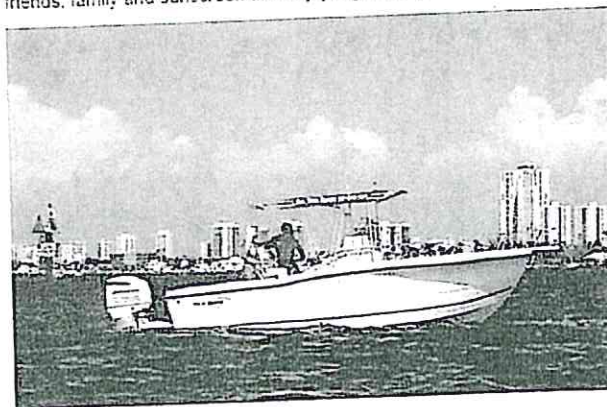


Riviera Beach Marina Village

Sponsored

Like Page

This weekend's forecast: boat weather. Cruise, fish or just experience the beauty of our intracoastal waterway on one of Blue Water Boat and Jet Ski Rental's boats. Located at our new Riviera Beach Marina Village, Blue Water Boat Rentals is open 7 days a week from 8am to 6pm so grab your friends, family and sunscreen and enjoy a great day on the water.



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1,915
Paid Reach (M)

103
Actions (M)

\$10.00
Budget Spent

Actions

People

Countries

24 Photo Clicks

13 Page Likes

60 Post Likes

See More Details

Ad Stopped March 4th 3:37pm

Age 18-55+

Gender Male and Female

Other Location United States: Riviera Beach (+25 mi)
Florida

Boosted By Tony Theissen

people

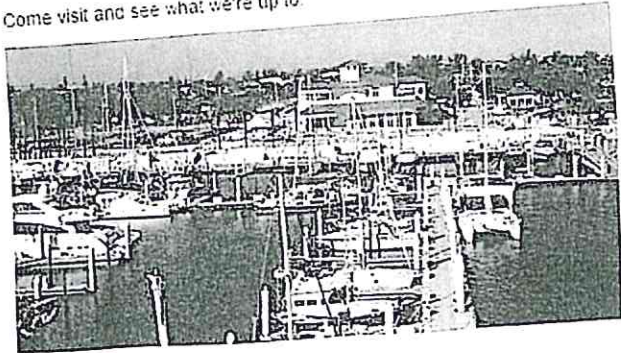
DESKTOP NEWS FEED

MOBILE NEWS FEED

Like Page

Riviera Beach Marina Village
Sponsored

Come visit and see what we're up to.



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RIVIERA BEACH CRA
Public Relations Activity Report
for
March 2016

Prepared by Carey O'Donnell and Tony Theissen

The following report outlines the public relations activities and results for the Riviera Beach CRA for the period of March 1, 2016 through March 31, 2016.

STATUS

1. STRATEGIC PLANNING AND ISSUE MANAGEMENT

On 3/7, T. Theissen met with M. Blomeke and Heather Andrews from Discover the Palm Beaches to discuss a membership for Riviera Beach Marina Village. Andrews was provided a tour of the Marina Village redevelopment and presented pricing for various levels of partnerships with DTPB.

In progress

On 3/8, T. Theissen and W. Pettis met with Kyle Igneri from Paddleboard Palm Beach to discuss shared promotion of upcoming events for his business and Marina Village in general.

Completed

T. Theissen coordinated and led a meeting of marina tenants on 3/24 in order to review plans for the redevelopment of Riviera Beach Marina Village and to discuss promotion and marketing of the destination and their individual operations. W. Pettis from O'Donnell also provided tips for the tenants on best practices for social media promotion. Agency is working to create a partnership between the CRA, marina tenants and the City of Riviera to invest in a membership with Discover the Palm Beaches for Marina Village.

Completed

T. Theissen took part in a weekly staff briefings with the CRA on 3/2.

Completed

T. Theissen attended a meeting at CRA offices on 3/30 to review event planning proposal and discuss upcoming events at Riviera Beach Marina Village.

Completed

Agency made several updates to the CRA web site as requested by staff, including posting of several previous plans and studies, Clean and Safe documents for Business Watch, and meeting notices.

Completed

T. Theissen identified an opportunity to bring additional recognition to the CRA's efforts by nominating T. Brown for the Northern Palm Beach Chamber's Annual Leadership Award. Theissen researched, drafted and submitted the nomination in the category of Community Leader of the Year.

2. RIVIERA BEACH NEWSROOM

Riviera Beach Marina Village

The *Palm Beach Post* was unable to attend the 2/25 ribbon-cutting ceremony, so T. Theissen offered the paper an exclusive tour of the Marina Event Center and Marina Village, and the paper accepted the offer. T. Theissen, T. Brown and M. Blomeke met on-site with reporter Susan Salisbury and a photographer on 3/16. Her story published on 3/27 as the feature on the front page of the Sunday Business section. The article was a comprehensive and overwhelmingly positive description of the past, present and future of Marina Village.

Completed

Agency worked closely with reporters and editors from the *Palm Beach Post* to get Riviera Beach Marina Village included in a special section showcasing major development projects underway in Palm Beach County. The special section was published on 3/20, and included several mentions of Marina Village and a recent photo provided by O'Donnell Agency.

Completed

Riviera Beach Marina Village Ribbon-Cutting

News stories about the 2/25 ribbon-cutting continuing being published through early March, including a 3/3 story as the front-page feature in the *South Florida Times*, detailing the years-long process that led up to this event. Also on 3/3, *Florida Weekly* published a full-page spread of social photos from the ribbon-cutting event. On 3/17 *PBG Lifestyle Magazine* Also on 3/17, the *Palm Beach Post's Neighborhood Post* shared a photo from the ribbon-cutting as its feature photo in the weekly Neighborhood in Pictures feature.

Completed

National Development Council

Agency replied to a request from the NDC for high resolution photos of Marina Village for use on social media and elsewhere.

Completed

CRA Facebook

Likes: 1,885 (+41)

Marina Village Facebook

Likes: 871 (+764)

3. MARINA DEVELOPMENT AND PROMOTION

2015 Annual Report

On 3/2, Agency completed design of the CRA's 2015 Annual Report. Document is being mailed to every address in the City of Riviera Beach. Document was also posted to the CRA web site.

Completed

Riviera Beach Marina Village web site

Agency is coordinating with M. Blomeke to develop a destination web site for Marina Village. Agency has acquired several possible web domains (including www.rbmarinavillage.com) and is pursuing other.

In progress

Rack Card/Flyer for Event Center and marina vendors

Agency updated the design of a rack card to reflect changes in the tenant lineup for Riviera Beach Marina Village.

Completed

Marina Village ads

Agency reworked previous ads for Marina Village to include the new logo, and resized ads for two event programs.

Completed

Social Media

Agency launched a paid Facebook promotion on behalf of each individual marina tenant as a sign of appreciation for their support during construction.

In progress

Construction updates

Agency continues to provide regular construction updates on Facebook in an effort to raise awareness about the progress happening at the marina and keep marina visitors and tenants informed. We maintain regular contact with M. Blomeke to gather background information for social media posts, and regularly visit the marina to take photographs.

Ongoing

Riviera Beach Marina Village Facebook

Agency continued to popular the recently created Riviera Beach Marina Village Facebook page, and has launched a paid promotion to build a fan base prior to opening.

MEDIA PLACEMENT INDEX

Print/Online:

South Florida Times: "Riviera Beach on the Move," Daphne Taylor, 3/3/16

Florida Weekly: "Marina Village Ribbon-Cutting," 3/3/16

PBG Lifestyle Magazine: "Ribbon-Cutting Marks Next Step in Riviera Beach Marina Village project," Amy Woods, 3/15/16

Palm Beach Post: "Marina Village Ribbon Cutting," Neighborhood Post, 3/17/15

Palm Beach Post: "Marina Village Photo Gallery," 3/16/16

Palm Beach Post: "Five Growth Trends," Alexandra Clough, 3/20/16

Palm Beach Post: "It's Built to Make a Splash," Susan Salisbury, 3/27/16

-End Report



Riviera Beach Marina Village

Published by O'Donnell Agency (P) March 15 at 8:52am ·

Dive in to our beautiful waters with Narcosis Dive Charters. Colorful reefs, shipwrecks, massive schools of fish, lobstering, underwater photography - it's all here, and just minutes from their dock at Riviera Beach Marina Village. The Narcosis caters to diverse interests and experiences. Call to book your trip. 561 630-0606



8,117 People Reached

414 Reactions, Comments & Shares

350
Like

313
On Post

37
On Shares

6
Love

4
On Post

2
On Shares

1
Wow

1
On Post

0
On Shares

15
Comments

10
On Post

5
On Shares

43
Shares

42
On Post

1
On Shares

167 Post Clicks

81
Photo Views

0
Link Clicks

86
Other Clicks

NEGATIVE FEEDBACK

0 Hide Post

0 Hide All Posts

0 Report as Spam

0 Unlike Page

8,117 people reached

Boosted

9 Comments · 42 Shares

Like Comment Share

Chronological



Alejandro Rodriguez Meneses



Unlike · Reply · Message · 2 March 16 at 3:22pm



Carey O'Donnell



Unlike · Reply · Message · 1 March 16 at 8:20pm



Rick West What kinda price we talking??? Would love underwater photography

Like · Reply · Message · March 16 at 11:15pm

Riviera Beach Marina Village Give them a call - their team will be able to answer all your questions - (561) 630-0606

Like · Reply · Commented on by O'Donnell Agency (P) March 17 at 8:37am



John Dunlap When I live seattle don't have this even sea turtles hate seattle

Like · Reply · Message · March 17 at 7:41pm



Frances Williams Michele shively looks like one of your friends

Like · Reply · Message · March 17 at 10:00pm



Paul Church David C. Wallis

Like · Reply · Message · 1 March 19 at 6:39am



Willy Green Great photo

Like · Reply · Message · March 19 at 5:31pm



Joy Rollins Robert Storey

Like · Reply · Message · 1 March 19 at 10:03pm



Reed Bradford Barbara Eaton-Bradford

Like · Reply · Message · March 20 at 10:41am

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Riviera Beach Marina Village

Published by O'Donnell Agency PVI March 10 at 10:00am · 12,608

Enjoy Florida fishing at its finest with Right Hook Fishing at Riviera Beach Marina Village. Whether you're a novice or experienced fisherman, you'll enjoy their comfortable drift fishing boats. Their experienced crew will teach you all you'll need to know to come back with a catch! All fishing gear (rod, reel, bait and tackle) is included in the price of your ticket, so all you need to bring is yourself. <http://righthookcharters.net/>



12,608 people reached

Boosted

196

5 Comments 21 Shares

Like Comment Share

Chronological



Steven S Menzel Bring back the tiki bar Beeaaacch

Like Reply Message March 13 at 10:44pm



Grant Rappuhn Amy Littlefield

Like Reply Message March 14 at 9:50am



Matt Geary Capt's Mike, Scott and Mikey will take great care of you!

Unlike Reply Message 2 March 14 at 9:33pm



Runo Cabral Cpt. MIKE gets my 5 stars in his devoting to service!

Unlike Reply Message 1 March 15 at 7:05pm



Peter Dinis Customer for life. Captain Mike and his crew will make your fishing trip a great experience. You will be wanting to go back.

Unlike Reply Message 1 March 15 at 11:49pm



Rick West What kind of price we talking for a half day ??? Do we have to keep the fish ???

Like Reply Message March 16 at 3:31am

Riviera Beach Marina Village Call the Captain for questions (561) 452-4040.

Like Reply Commented on by O'Donnell Agency PVI March 17 at 8:36am

12,608 People Reached

238 Reactions, Comments & Shares

203

Like

194

On Post

9

On Shares

2

Love

2

On Post

0

On Shares

12

Comments

7

On Post

5

On Shares

21

Shares

21

On Post

0

On Shares

424 Post Clicks

150

Photo Views

76

Link Clicks

198

Other Clicks

NEGATIVE FEEDBACK

0 Hide Post

0 Hide All Posts

0 Report as Spam

0 Unlike Page

O'DONNELL
AGENCY

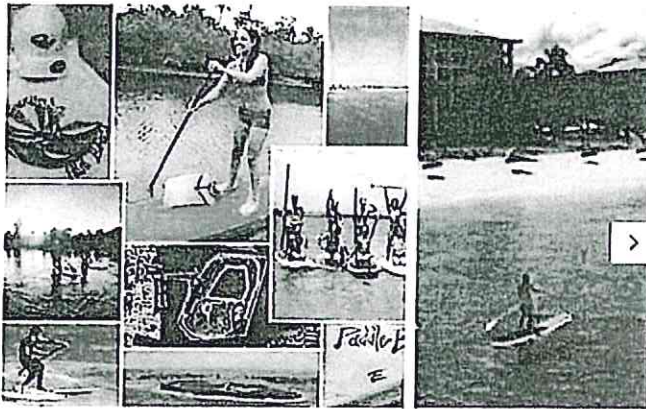
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Riviera Beach Marina Village

Published by O'Donnell Agency (P) March 8 at 9:35am · 9

PaddleBoarding Palm Beach is South Florida's premier paddle boarding destination. Their waterfront location here in Riviera Beach Marina Village creates easy access to the beautiful waters of Palm Beach and Peanut Island. It is the perfect environment for stand up paddle boards and Kayak. Visit them Monday through Friday (9:30a - 5p) or Saturday and Sunday (9a - dusk) for rentals, tours, lessons, or a fitness experience! Come paddle with the pros!



[Paddle Boarding Palm Beach]

[Paddle Boarding Palm Beach]

11,618 People Reached

97 Reactions · Comments & Shares

84

Like

25

On Post

59

On Shares

1

Love

1

On Post

0

On Shares

1

Comments

0

On Post

1

On Shares

11

Shares

11

On Post

0

On Shares

123 Post Clicks

0

Photo Views

58

Link Clicks

65

Other Clicks

NEGATIVE FEEDBACK

2 Hide Post

0 Hide All Posts

0 Report as Spam

0 Unhide Page

11,618 people reached

Boosted

Like · Love and 25 others

11 Shares

O'DONNELL
AGENCY

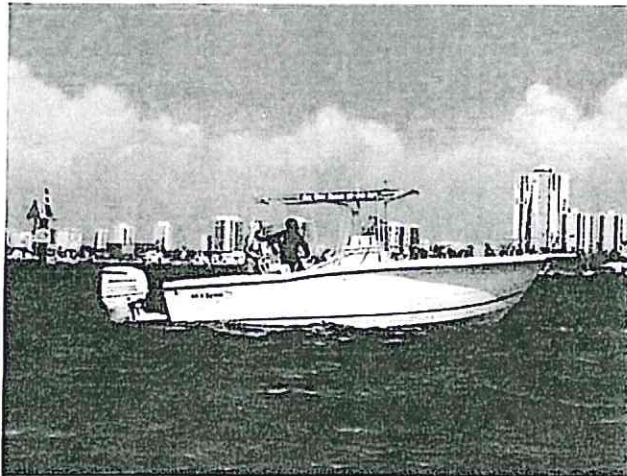
Big ideas at work™



Riviera Beach Marina Village

Published by O'Donnell Agency PM March 4 at 10:00am

This weekend's forecast: boat weather. Cruise, fish or just experience the beauty of our intracoastal waterway on one of Blue Water Boat and Jet Ski Rental's boats. Located at our new Riviera Beach Marina Village, Blue Water Boat Rentals is open 7 days a week from 8am to 6pm so grab your friends, family and sunscreen and enjoy a great day on the water.



14,352 people reached

Boosted

You, Tawanna Smith, Kyle Ignier and 156 others · 4 Comments · 13 Shares

14,212 People Reached

180 Likes · Comments & Shares

162

Likes

159

On Post

3

On Shares

4

Comments

4

On Post

0

On Shares

14

Shares

13

On Post

1

On Shares

505 Post Clicks

391

Photo Views

0

Link Clicks

114

Other Clicks

NEGATIVE FEEDBACK

2 Hide Post

0 Hide All Posts

0 Report as Spam

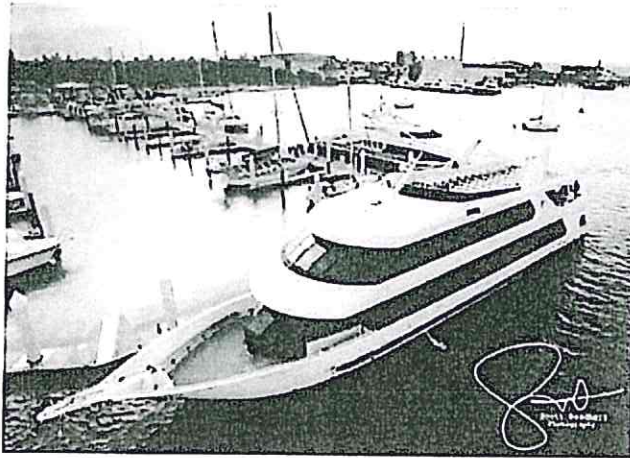
0 Unlike Page



Riviera Beach Marina Village

Published by O'Donnell Agency Ltd. March 17 at 9:16am

Set sail on Majestic Princess Cruises right from Riviera Beach Marina Village. Expect to have an amazing time enjoying the finest service and five-star dining while travelling along the scenic Intracoastal waterway. Choose one of their regularly scheduled cruises with themes like "Murder Mystery" or brunch or book a private charter for your own special occasion or wedding. Bon voyage! majesticprincesscruises.com



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RIVIERA BEACH MARINA EVENT CENTER

It's built to make a splash

Riviera Beach's new Marina Event Center, park set to open in May.

By Susan Salisbury
Palm Beach Post Staff Writer

RIVIERA BEACH — In the 1920s, Riviera Beach was a quaint fishing village. Today, it's still home to marine-oriented businesses — Cracker Boat Works, the city's marina, Albury Brothers Boats and others — and activities such as deep-sea fishing and scuba diving.

The marine-centric past and present remain the focus as city officials hope to raise Riviera Beach's profile with its new Marina Event Center, scheduled to open in May. It's a centerpiece for revitalization in a city with a high share of low-income neighborhoods juxtaposed against wealthy Singer Island.

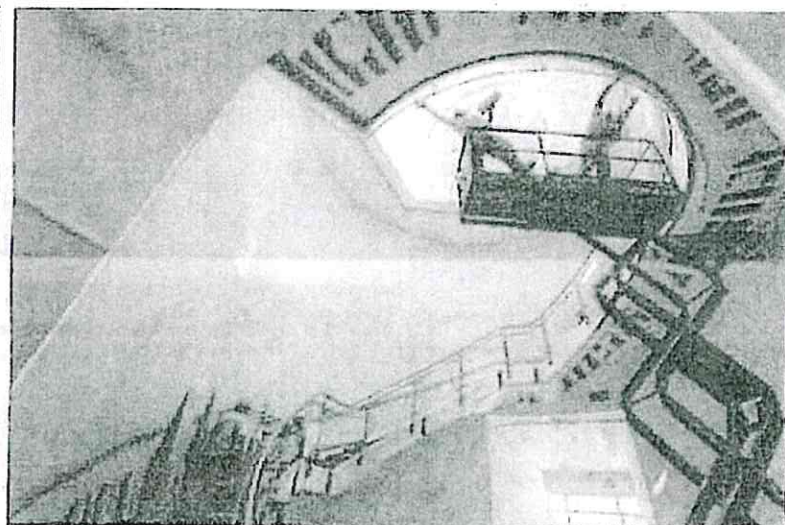


The two-story seafoam blue state-of-the-art facility with large and small banquet and meeting rooms overlooks the Intracoastal Waterway and the bustling 111-slip marina. Located at the foot of East 13th Street south of Blue Heron Boulevard, the 36,488-square-foot building will also eventually include a two-story restaurant, café and the first-ever display of Riviera Beach's history.

"We feel we have the best waterfront property in the county," Tony Brown, executive director of the Riviera Beach Community Redevelopment Agency, said while standing on the expansive promenade, 4 feet above the docks. "What has made it popular is that you can get this close to the water."

It's a waterfront packed with the excitement of watching recreational boats and yachts, Peanut Island, the Blue Heron Bridge to the north, and cruise ships and other large oceangoing commercial vessels at the Port of Palm Beach to the south.

The \$35 million project



Workers plaster drywall on a circular staircase. The new Riviera Beach Marina Event Center is entering the final phases of construction. (STAFF BY ALICE VESTRE / THE PALM BEACH POST)

funded two-thirds by the CRA and one-third by the city, is a complete redo of the property, Brown said. The event center, with its high-end finishes,

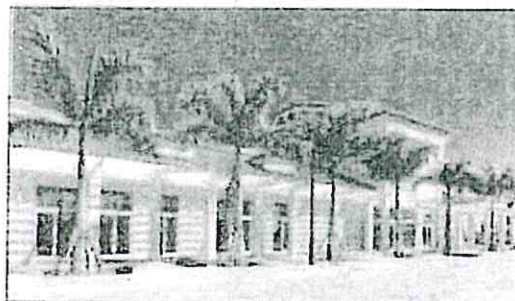


Brown

beige tile floors with multicolored decorative inserts, a stairway with glass panels and a cupola with a lighted contemporary sculpture and skylights, is the show centerpiece of the property officially known as the Riviera Beach Marina Village.

"Riviera Beach Marina Village is a testament to the progress being made in our city," said City Council and CRA Board Chairwoman Dawn Pardo. "It will change perceptions about Riviera Beach, and give people a new reason to visit our waterfront."

Last week the City Council approved a three-year contract with Loggerhead Marina, a subsidiary of Seven Kings Holding,



The center will also eventually include a two-story restaurant, café and the first-ever display of Riviera Beach's history.

to operate the marina.

The CRA plans to issue a request for proposals in the next few months from private developers for projects on CRA-owned property.

In December, the CRA cut a deal with Viking Developers, which in 2006 was selected as master developer for the mixed-use project. Viking wanted to bow out after it disagreed

with the CRA on issues such as leasing, parking, land swaps, timing and building height.

However, recently Viking and the CRA swapped some land so the CRA can provide surface parking at the site. The CRA is also leasing the former Yachtman motel site from Viking for parking.

Marina construction 02

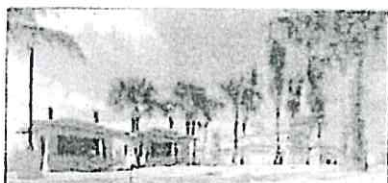
Marina

continued from p. 1

In addition to the restaurant and cafe anticipated inside the event center, plans call for five restaurants to occupy a "Restaurant Row" facing the waterfront.

The center's 4,200-square-foot ballroom, named Newcomb Hall after the demolished previous one-story facility built in 1959, will be available for events for \$2,000 for eight hours to nonresidents. A wedding is already booked in May, as well as approximately 70 other events and meetings through 2017, said Mark Blomke, marina facilities operations manager. He previously worked as director of audiovisual services and as a conference manager at The Breakers, Palm Beach.

Wednesday, several dozen workers were putting the finishing touches on the event center and grounds. A lobster outfit with a wide broom was



Kayak and Jet Ski rentals will be operated from kiosks on the beach, with a view of the event center.

being used to push gravel between the pavers on the promenade.

Some of the 700-plus trees, including Medjool and royal palms, were being installed. At Bickenhead Park, 24,000 square feet of hardy live-

moda grass is in place in anticipation of concerts and other events. Surveillance cameras and Wi-Fi will also be operating throughout the property, which will have 24-hour security patrols, Blomke said.

The park will feature a children's splash park with 42 water jets — 40 of

them with light — shade sails, restrooms and, eventually, a concession stand. There's even a half-acre sandy beach destined for "family fun" with kayak and other watercraft available for rent.

Mark Langer, general superintendent of Sanford-based Freesport Foundation, said his company has installed splash parks all over the country, including those at Disney World and the Palm Beach Zoo in West Palm Beach. The jets at the Riviera Beach park will shoot 5½ feet into the air. The water will be filtered and recycled and can

also be heated. The computerized system can be controlled via a laptop.

Surface parking will be free, but once a garage is built there will be parking fees. The 21-acre site's development is expected to take about 10 years. Viking officials have said they expect to develop rental apartments or condominiums on land the company owns along Broadway. There also are

plans for a marine business office building and a hotel.

The vision began with Montreal-based consultant The Work Learning's advice that the waterfront must be redone correctly or Viking's land would become worthless in being carried forward today, Finnson said.

West Palm Beach-based Song + Associates Architects designed the key West-style exterior and

interior. Construction partners include The Weitz Co., D. Stephenson Construction and Clearspan Structures. The marina is intended to be a catalyst for the redevelopment of the Broadway corridor.

"We wanted to create a great project and work on rebranding our image," Brown said.

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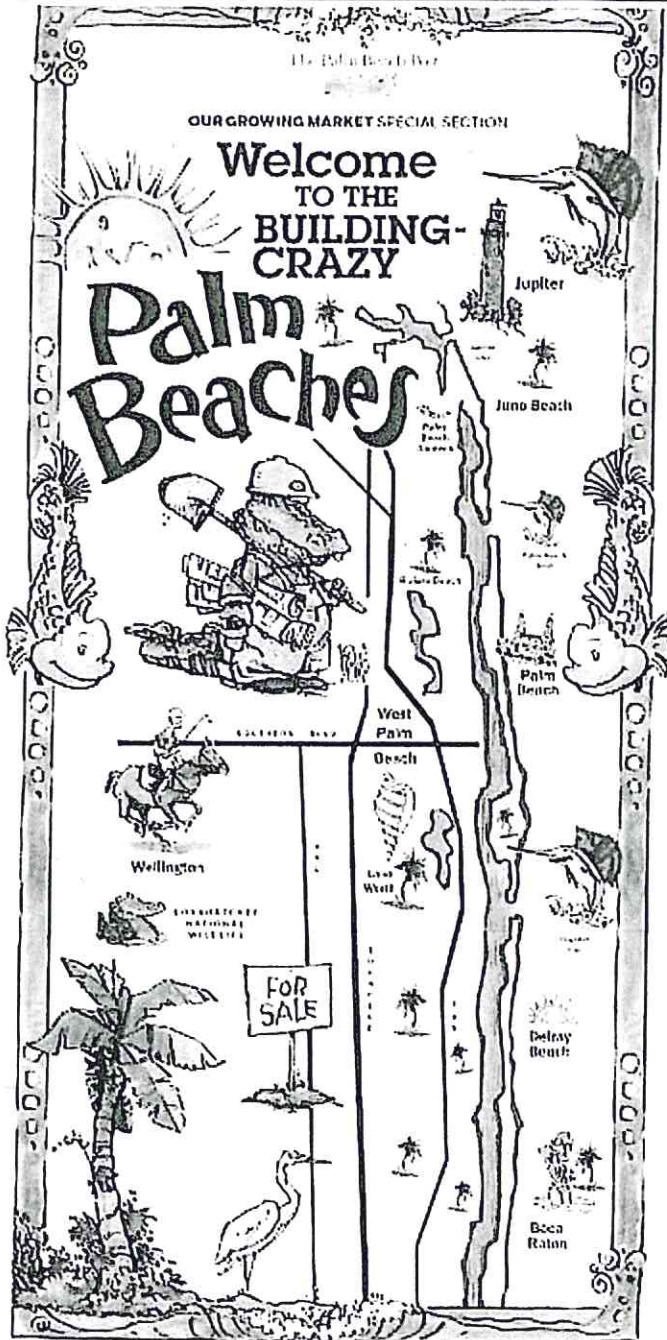
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FIVE GROWTH TRENDS

COASTAL CLAMOR

Coastal communities see surge of new construction and redevelopment of old properties.

By Alexandra Clough
Palm Beach Post Staff Writer

Salt-life residents in Jupiter are stunned at the pace of new construction in their city.

The new Harbourside shopping center, with its walls of concrete towering over the Intracoastal bridge on Indiantown Road, is the surest sign their city no longer is a sleepy fishing village.

Indeed, Jupiter's once laid-back vibe now is a selling point for developers who want to capitalize on it.

So a parcel along Love Street, from AIA to the Jupiter Inlet, is being eyed as a site of a \$30 million outdoor marketplace that will feature space for shops, offices, restaurants, plus vacation rentals. Many residents oppose the development and city council members recently asked the developer to come back with a smaller plan.

Where Indiantown Road meets the Intracoastal, a beloved Florida-style restaurant, Panama Hat's Seafood House, was sold and torn down to make way for new development.

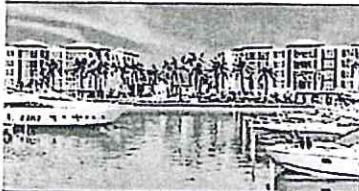
And just west of the Turnpike on Indiantown Road, DiVosta is building Sonoma Isles on former farmland. The 275 homes start at \$650,000.

Even in Delray Beach, the village by the sea now is the resort by the ocean.

Landing on the radar of numerous travel sites and magazines, the city's downtown is so lively that investors are paying millions for old properties they can knock down to build new apartments, condos and hotels.

Developer Steven Michael said Delray Beach's Atlantic Avenue is becoming to Palm Beach County what Lincoln Road is to Miami Beach: A sought-after strip of shops and restaurants catering to rich visitors and residents.

Construction is planned up and down



At the Azure condominiums in Palm Beach Gardens, 43 of 46 residences in the first building have been sold. And 26 of 55 units in the final building have been sold. CONTRIBUTED

Atlantic Avenue. Properties are trading hands to new buyers, and national retailers, Urban Outfitters and BCBG, have opened stores along bustling Atlantic Avenue.

This past year, the George Buildings at 326 and 400 E. Atlantic Ave. sold for an unheard-of amount: \$19.5 million, or \$1,274 a square foot, to an affiliate of MenIn Development. MenIn built the downtown at the Gardens shopping center in Palm Beach Gardens.

Big money isn't done with Delray Beach. Millions more in development are planned or are in the works. This includes a plan by Hudson Holdings' Michael.

In 2014, Michael's group paid \$17.15 million for a portfolio of properties along historic Swinton Avenue, including the Sundry House hotel, restaurant and gardens, at 106 South Swinton Ave. Hudson Holdings wants to create a village with other historic homes it bought and transform the homes into spaces for artist galleries and stores. Plans for a new hotel, plus residences and more shops along Atlantic Avenue also are in the works.

Not everyone is happy with the plans, however. Michael already is encountering pushback from historic preservationists and longtime residents who want to preserve what's left of Delray Beach's old-time charm.

After all, it took 12 years to get the Worthing Place apartment complex built

after anti-growth opposition blocked it.

And a project known as Atlantic Crossing has met with years of opposition.

The mix of apartments, offices, restaurants and shops on 9 acres near the Intracoastal Waterway along Atlantic Avenue has been criticized by some residents as being too massive for the site, near the railroad tracks and the bridge. The project now is tied up in litigation with the city, with Atlantic Crossing representatives alleging the city improperly is delaying the project.

Generally, though, city officials have cast a friendlier eye toward new development downtown, resulting in plans for a host of new condos, apartments, hotels and shopping centers.

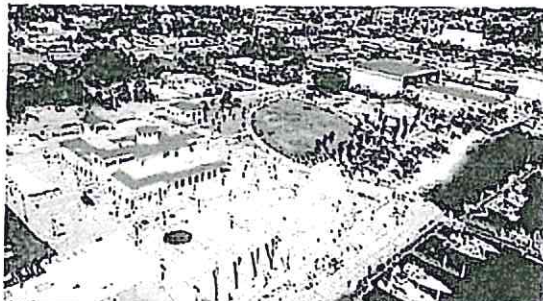
Condos are going up along the water farther north, too.

In Palm Beach Gardens, the waterfront condominium Azure has sold 43 of 46 residences in its first building, set to be complete this fall, and 26 of 55 units in the final building, set for late 2017, are already sold.

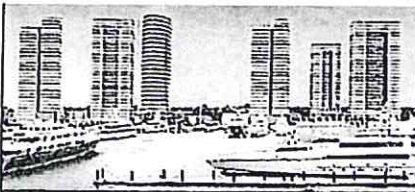
Developer Tom Frankel attributes the sales success to Azure's location: On a deepwater yacht basin at Donald Ross Road by the Intracoastal.

In North Palm Beach, Kolter is building a three-tower complex, the Water Club, with prices ranging from \$700,000 to \$3 million.

In Riviera Beach, Vista Blue Singer Island, the



A recent drone photo shows Riviera Beach Marina Village including the Marina Event Center and Bicentennial Park. CONTRIBUTED



The Related Group and Rybovich companies propose building six towers at the Riviera Beach Marina. RENDERING PROVIDED BY RYBOVICH REAL ESTATE CO.



Sundry House in Delray Beach will become the centerpiece of a village with other historic properties, if Hudson Holdings can fulfill its plan. CONTRIBUTED BY HUDSON HOLDINGS

first post-crash condo tower on Singer Island, started construction in November. The 19-story condo is to be finished by November 2017 and features 58 units priced from \$1.6 million to \$7 million, said Stan Gillhool of Simp-

sonville, S.C.-based Third Palm Capital.

Gilhool is confident the condo's water views, luxury finishes and Singer Island's wide, sandy beaches will make the project a destination for "second or even third

homes."

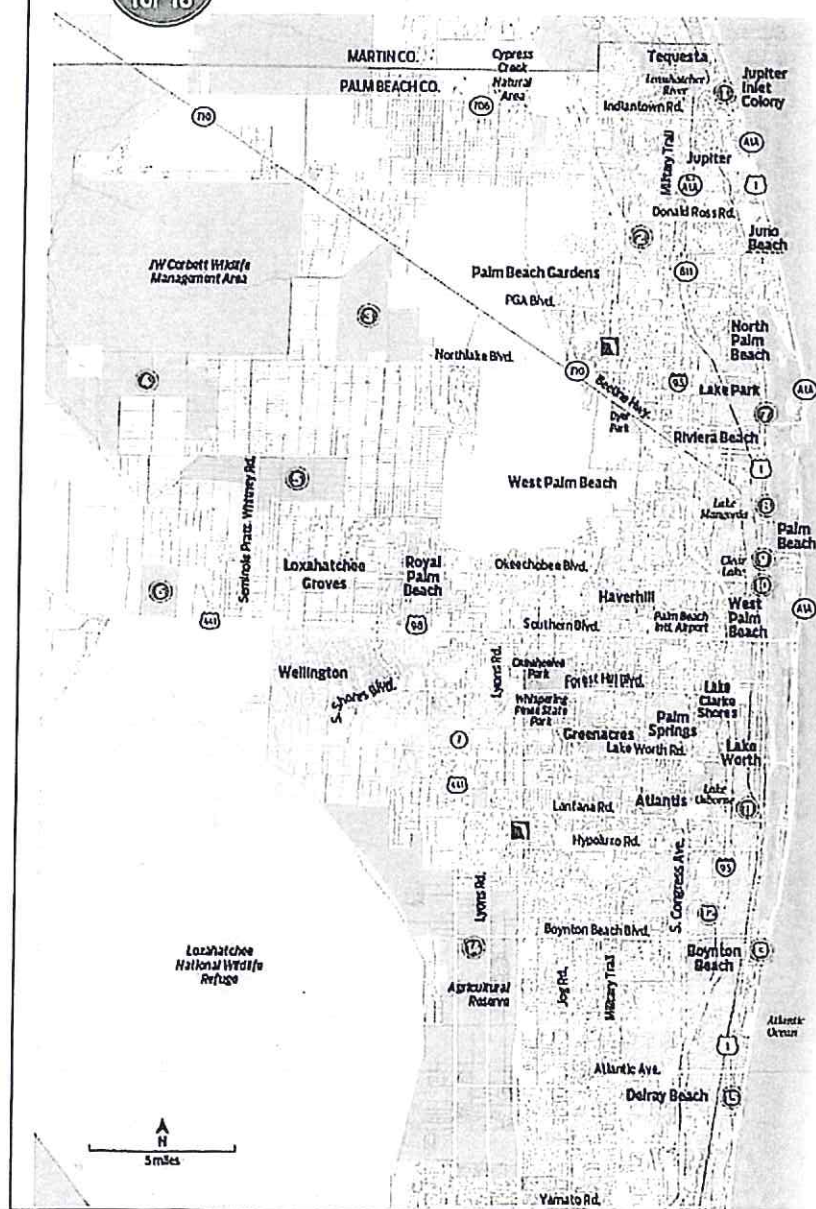
The new Riviera Beach Marina Village is nearby, too, with waterfront activities and a future marketplace.

alexandra.clough@post.com
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16
for '16

DEVELOPMENTS THAT COULD CHANGE PALM BEACH COUNTY

MAPPING THE GROWTH



10 THE BRISTOL

Location: 1112 S. Flagler Drive, on former site of the Chapel by the Lake.
Footprint: 25-story waterfront condo.
Details: Units from 4,000 to 9,000 square feet, starting at \$5 million. This is the priciest condo ever in West Palm Beach, where more than 20 condominium and multifamily projects are planned or under construction.
Developer: Flagler Investors LLC.
Status: Sales under way; construction set to begin soon.

11 WATER TOWER COMMONS

Location: Former A.G. Hotch tuberculosis hospital site on Lantana Road, just east of I-95, in Lantana.
Footprint: 7.3 acres, the largest tract Lantana has ever developed.
Details: A commercial center with restaurants, a grocery store, a pharmacy, a fitness center and a bank. The residential portion — with 1,000 homes — will be behind the commercial area. A water tower at the center of the site will become the development's signature and will be restored and lit at night.
Developer: Kenco Communities.
Status: Lantana has approved the plan. Commercial phase expected to take about 18 months; then residential phase will begin.

12 CORTINA

Location: Congress Avenue and Old Boynton Road, by Renaissance Commons.
Footprint: Part of a 4.5-acre Boynton Village and Town Center plan.
Details: A \$215 million residential development that will finish off the Boynton Village and Town Center with 1,000-plus units, a dog park, a walking trail and more.
Developer: JMM Developers.
Status: Construction has begun, with 350 apartments going up as soon as May.

13 500 OCEAN

Location: Federal Highway and Ocean Avenue, Boynton Beach.
Footprint: 4.7 acres.
Details: 20,000 square feet of commercial space and 341 residential units. This project has city officials excited because of the potential it brings to finally creating a downtown.
Developer: LCCesa Development Corp.
Status: Under construction; expected to open at end of year.

14 LYONS ROAD CORRIDOR

Location: Southwestern Palm Beach County, between Florida's Turnpike and the Loxahatchee National Wildlife Refuge, including unincorporated areas west of Boca Raton, Delray Beach, Boynton Beach and Lake Worth.
Footprint: Agricultural Reserve is 21,000 acres and has special rules for development. Bidders must preserve an acre-and-a-half for every acre they build on.

Details: About 10,000 homes — about 7,000 already built, many set for \$1 million and up. **Developers:** GL Homes is largest builder here, with Seven Bridges (on Lyons Road north of Clint Moore Road) and Valencia Cove and Valencia Day farther north on Lyons Road. Other builders include Standard Pacific Homes. With the 288-home Palm Meadows on Lyons north of Boynton Beach Boulevard and Anasca Homes, which has county approval for 283 homes across from Valencia Bay. **Status:** GL Homes and Standard Pacific's Palm Meadows under construction.

SUNISANDS
Location: 961 N. Hwy A1A, fronting the Jupiter Inlet, Jupiter. Footprint: 10 acres. **Details:** Once a mobile home park for about 200 residents, the 10-acre property is planned as a Key West-style marketplace. The developer envisions a historic inn with restaurants and shops, docks and a stop for water taxi. **Developer:** Charles Modica. **Status:** Planning stages.

ALTON
Location: At Interstate 95 and Donald Ross Road in Palm Beach Gardens, across from the Scripps Research. **Details:** 825 acres. **Details:** In several phases, Alton plans 2,000 homes, up to 700 apartment homes, 300 hotel rooms and retail space. Alton will also include biotech and office space for future expansion of the Scripps Research Institute. **Developer:** Multiple, including Kotler Homes. **Status:** Kotler Homes now has model homes open and one- or two-story designs ready for sale, starting at about \$616,000.

AVENIR
Location: North of Northlake Boulevard, west of Bee Line Highway and just east of Seminole Pratt Whitney Road. Footprint: 4,763 acres (at 7.4 square miles, this is a bigger footprint than Abacoa and PGA National combined and bigger than the city of Lake Worth). **Details:** 3,985 homes, 1.6 million square feet of professional office space, 200,000 square feet of medical office space, 400,000 square feet of commercial use and a 300-room hotel. **Developer:** Avenir Holdings, an affiliate of Landstar Development Group of Coral Gables. **Status:** Preliminary approved by Palm Beach Gardens City Council; will be reviewed by the state Department of Economic Opportunity before Palm Beach Gardens City Council considers final approval.

INDIAN TRAILS
Location: West of 110th Avenue North and south of Hamlet Road. Footprint: 4,900 acres (this is a bigger footprint than Abacoa and PGA National combined and bigger than the city of Lake Worth). **Details:** 3,900 homes, 350,000 square feet of commercial development. **Developer:** GL Homes. **Status:** Approved by the Palm Beach County Planning Commission; to be given initial consideration by the Palm Beach County Commission on April 12.

WESTLAKE
(formerly Minto West)
Location: North of Okeechobee Boulevard on each side of Seminole Pratt Whitney Road. Footprint: 3,000 acres. **Details:** 4,546 homes, 2.1 million square feet of commercial development, 150-unit hotel, 3,000-student university. **Developer:** Minto Communities. **Status:** Approved by Palm Beach County Commission; residential sales to begin in early 2017.

GARDEN
(formerly Highland Dunes)
Location: Southern Boulevard, west of Lion Country Safari. Footprint: 1,209 acres (about half the size of PGA National in Palm Beach Gardens). **Details:** 2,000 homes, a 176-acre lake, nearly 20 miles of trails, parks, and green space surrounding each home. **Developer:** PBA Holdings. **Status:** Under construction; expected completion at end of 2017.

RIVIERA BEACH MARINA VILLAGE
Location: 190 E 13th St., Riviera Beach. Footprint: 23 acres. **Details:** Marina Event Center, Bicentennial Park, splash fountain, watersports activities. Future plans include a waterfront "restaurant row," public market and hotel. **Developer:** Viking Developers, with City of Riviera Beach. **Status:** Hearing completion of first phase; event center and pavilion are open.

RYBOVICH VILLAGE
Location: Rybovich Marina, North Flagler Drive at 40th Street, West Palm Beach. Footprint: Six towers on 14 acres.

Details: The joint project by Huzenga Holdings, which owns Rybovich, and the Related Group, would comprise 1,000 residences in six 25- to 30-story towers, along with more than 15,000 square feet of offices and 10,000 square feet of retail operations, as well as a beach club, a boat dock and six mega-yacht slips. **Developer:** The Related Group and Rybovich companies. **Status:** In planning/approval stages.

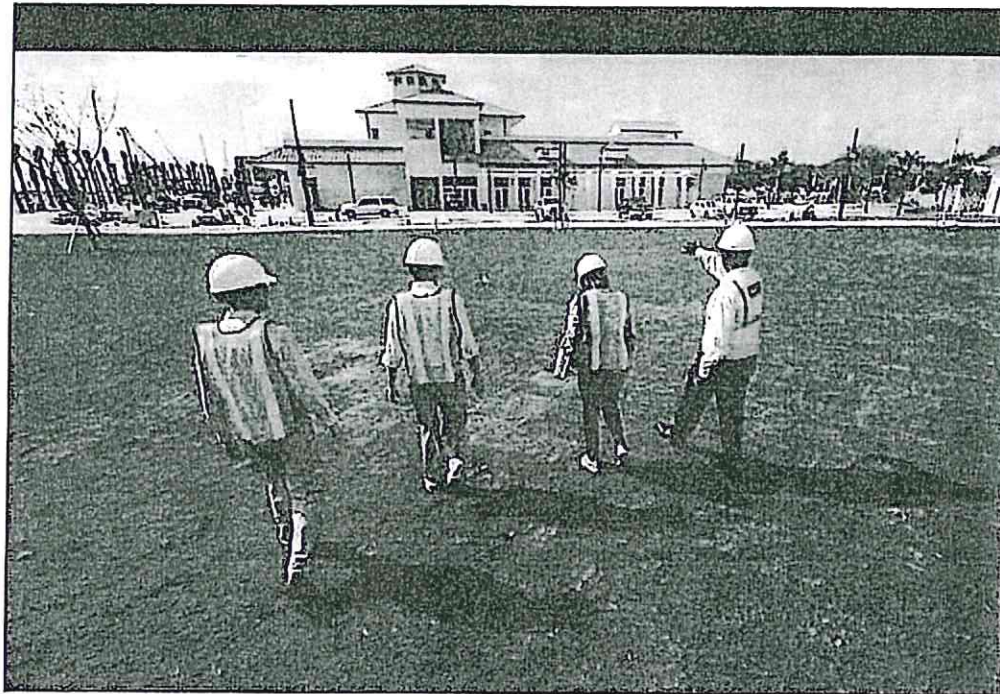
ONE WEST PALM
Location: 550 Quadra Blvd., West Palm Beach. Footprint: Two 30-story towers. **Details:** Two office and hotel/condo towers — among the most architecturally distinctive in the city's history. The plan calls for shops, restaurants and corner parks at street level and a restaurant on the top floor. It's the biggest of well over \$1 billion projects coming out of the ground or about to in West Palm, as one vacant downtown lot after another fills with apartment towers, hotels, shops, restaurants and an All Aboard Florida station to draw 30-plus trains a day. The old city hall is being redeveloped, as is the marina property in front of it. **Developer:** Jeff Greene, who commissioned the architecture firm, Arquitectonica. **Status:** Received city approval to proceed in January.

SWINTON COMMONS
Location: Swinton Avenue, in Delray Beach's historic downtown. Footprint: Move and renovation of eight historic buildings and a four-story project facing Atlantic Avenue. **Details:** Residential, retail, restaurant and offices into the historic homes, and shops, offices and residences in the four-story project. **Developer:** Hudson Holdings, which owns the Sundry House in Delray Beach and also the Gulfstream hotel in Lake Worth, and MGM Delray. **Status:** Planning and approval stages.

PALMETTO PROMENADE
Location: East Palmetto Park Road at Northeast 3rd Avenue, Boca Raton. Footprint: 849,000 square feet in three blocks. If stacked vertically, it would be 95 stories high — almost as tall as the 102-story Empire State Building. **Details:** 373 townhouses and apartments plus 1,700 square feet for shops and restaurants. **Developer:** Charleston, S.C.-based Greystar is the developer and East Construction of West Palm Beach is the builder. **Status:** Scheduled for completion this year.

Photos: Riviera Beach Marina Event Center nears completion 03-16-2016

[View All](#)



YOUR NEIGHBORHOOD IN PICTURES



Officials open new Riviera Beach Marina Event Center

Riviera Beach city officials recently cut a string of buoys to mark the opening of the new Riviera Beach Marina Event Center. The center will be officially open to the public in April. The public portion of the marina redevelopment totals an investment of \$35 million and is led by the Riviera Beach Community Redevelopment Agency. CONTRIBUTED BY O'DONNELL AGENCY

Ribbon-cutting marks next step in Riviera Beach Marina Village project



"On Paper Day" welcomed Riviera Beach Community Development Group Executive Director Lorie Brown to the event. She was joined by local business leaders and community members for the project's ribbon-cutting ceremony.

Local business leaders, community members and local press gathered on the project site and under a blue sky at the end of the day. The ribbon-cutting ceremony was held on the project site, which is a 12-acre development. The project is a 12-acre development, which is a 12-acre development, which is a 12-acre development.



"We have tried to do this for a long time," Brown said. "We hope we can do it here."

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Danielle Knox among Women of Distinction honorees



CARIBBEAN/6A

Did Hillary mean to hurt us?

PALM BEACH

Riviera Beach on the move



RIVIERA BEACH MARINA VILLAGE: Tony Brown, Community Redevelopment Agency Executive Director (far right), explains the village development to Riviera Beach Mayor Thomas Masters, Palm Beach County Commissioner Priscilla Taylor (far left) and other current and former government officials at the Village ribbon cutting ceremony on Feb. 23.

By DAPHNE TAYLOR
Special to South Florida Times

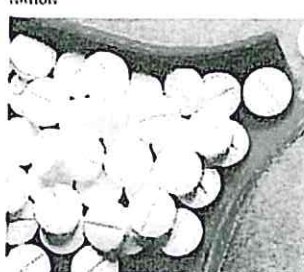
RIVIERA BEACH, Fla. - One by one current and former Riviera Beach city officials tossed a coin into the fountain and made a wish outside the newly created Riviera Beach Marina Village on Feb. 23. Hundreds gathered for the ribbon cutting ceremony marking the occasion that was nearly ten years in the making. But finally the council members claimed victory after years of legal wrangling, opposition and squabbling over whether or not there should be redevelopment at the city's prime waterfront spot — its historic marina.

The 23-acre Riviera Beach Marina Village is set to transform a predominantly black city that was once known for its crime, but now will be a world-class destination for events, recreation and water sports including deep-sea fishing, scuba diving, snorkeling, public boating, kayaking and boating. It is a day the city's Community Redevelopment Agency (CRA) and its city council have envisioned for years.

"Today we make history! For years, there was a lack of consensus on what to do with the marina," said council chairman Dawn Pardo.

PLEASE TURN TO MARINA/2A

NATION



The average cost for a year's supply of a prescription drug doubled in just seven years.

AARP: Price hikes doubled average drug price

By LINDA A. JOHNSON
AP Business Writer

IRVINGTON, N.J. - The average cost for a year's supply of a prescription drug doubled in just seven years to more than \$11,000 - about three-quarters of the average annual Social Security benefit.

That's according to the latest study of price trends for widely used drugs, conducted by AARP, the senior citizens advocacy group. It finds prices for existing drugs, driven entirely by manufacturer price hikes, have been rising more quickly since 2007 and likely will continue to do so.

Drugmaker price hikes imposed one or more times a year are making prescription medicines increasingly unaffordable for seniors and many other patients. That's particularly true for people taking multiple drugs or needing long-term medication for chronic health problems, not to mention the uninsured.

An August 2015 by the Kaiser Family Foundation found 21 percent of Americans were having trouble paying for their medicines. That rose to 43 percent for those in poor health.

PLEASE TURN TO DRUGS/1A

2A | MARCH 3 - MARCH 9, 2016 | SOUTH FLORIDA TIMES | SFLTIMES.COM

Riviera Beach welcomes world class marina village to its waterfront



Tony Brown, CRA director, greets guests at ribbon cutting ceremony on Feb. 23.

MARINA, FRONT 1A

"This is now a symbol of what we have become as a city," said Pardo. "Today the city of Riviera Beach is making history and you are here with us," she told the large crowd that gathered outside of the newly built building which sits on the waterfront. Vice-chair of the council, Terence "D.D." Davis, said the streets is emerging in the city of just over 30,000 residents. "Despite what's going on across this nation, it's a very beautiful day in Riviera Beach. Today you are starting to see the future," said Davis.

The new Riviera Beach Marina Village,

with a public investment of approximately \$13 million, boasts a new Marina Event Center, Bicentennial Park, restaurants, events and water sports. The Marina Event Center, which is the main building, will feature a main ballroom called "Newcomb Hall," plus two smaller meeting rooms which will hold from 10-300 guests. The center will host weddings, family reunions, celebrations, corporate meetings, business groups, fishing tournaments, as well as community groups and clubs. Tropical Shipping is sponsoring the first ever permanent exhibit showcasing the history of Riviera Beach including artifacts, personal accounts and

pictures. The Event Center will also host a two-story restaurant with both indoor and outdoor seating. There will also be a cafe and a rooftop patio with a spectacular view overlooking the Intracoastal Waterway, Palm Island and the ocean.

Bicentennial Park will have \$1 million in improvements and will have a covered pavilion with a refreshment stand, a stage area and grand lawn for concerts and events. Weekly, monthly and annual events are being planned. There is also an interactive splash fountain for the kids.

The multi-million dollar marina project boasted minority participation of 47.07 percent Small Business Enterprise, 19.56 percent Minority Women Business Enterprise, and 33.33 percent local Riviera Beach participation. Suppliers were in place for the use of minority participation and participation from Riviera Beach residents.

Future plans include a "Restaurant Row," a public market, and a mixed-use building with hotel, parking, offices and retail shops.

It took the city years of wrangling with opposition groups to get to this point of development. Opposing factions filed various lawsuits to prevent redevelopment of the city's marina because they feared the development would not include or benefit some of the city's lower income residents — or the "common man." These opposing groups insisted only "big business" would benefit from the city's marina. But proponents of the development said, it would be a huge boon to local residents and there would be something for all residents to enjoy. In the end, the city's residents, who are mostly black, voted for redevelopment. Councilman Bruce Gayton, who is among those leading the charge for redevelopment of the marina because of its economic impact, "We had a long journey but we didn't quit. We understood that this meant a lot to the future of our economy," said Gayton. "I saw prosperous things for our city."

Mayor Thomas Masters said the city owes a debt of gratitude to the CRA Executive Director, Tony Brown, who was the mastermind behind bringing the project to fruition. "The man responsible for the leadership of this building is Tony Brown," said Masters, with Brown standing by his side at the podium. Masters pointed out that Brown had his share of difficulties, and while he and Brown may not always agree — he is always there to lend his support to Brown and the CRA, Brown agreed. Masters said Brown's achievement is evident. "You can argue with success," Masters said of Brown's accomplishments.

When Brown took to the podium, he acknowledged many businesses and individuals who helped make the project a success. He recognized Robert Healey, head of Viking Developers, who created the vision for the Master Plan. He acknowledged banks and businesses and businessmen and women who stood firm with him as he pushed the controversial project forward year after year. He also acknowledged Curry O'Donnell, president of the O'Donnell Agency, the public relations firm that has effectively kept the project in the public's eye at each stage of progression. Brown acknowledged that O'Donnell's unique ways of marketing the project and her non-traditional celebrations for the city, have been outstanding.

Brown said this day has been a long time coming. He said that redevelopment of Riviera Beach's marina dates back decades. "It didn't happen in 1933. It didn't happen in 1935. But some 30 years later, it now happening!" he said. "Oh Happy Day!" he shouted to the crowd.

U.S. Senator Bill Nelson and U.S. Congressman Alcee Hastings sent representatives and congratulatory letters, pledging further support of the project. The project is slated to be opened for the public's use later this spring.

O'DONNELL
AGENCY

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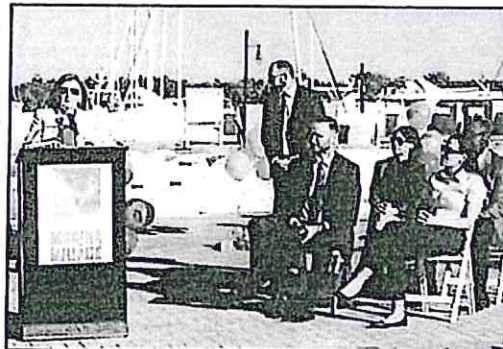
WEEK OF MARCH 3-9, 2016 | BUSINESS | A23

NETWORKING

Marina Village ribbon cutting, Riviera Beach



Tim Hensev, Carole Mayer and Ted Cava



Dawn Pardo



Chris Jones, Melissa Ramsey and Mike Landon



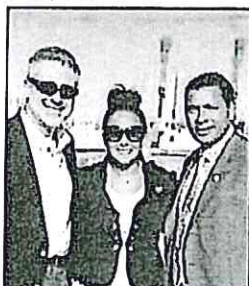
Bob Davenport, Kyle Kolesar, Dawn Pardo, Michelle Mooney and Tony Brown



Conrad Koller, Annette Jenkins and Darlene Hatcher



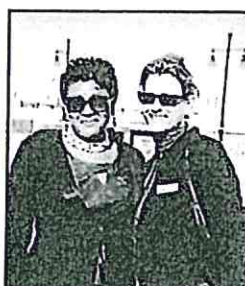
Evan Hyatt, Tari Boldin and Dale Kahle



Jorge Pesquera, Rachelle Franklin and Patrick Franklin



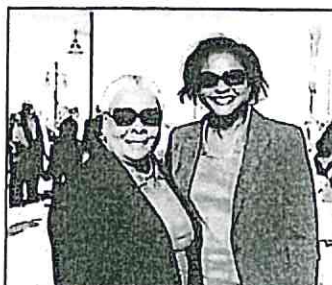
Richard Nilsson and Carolyn Nilsson



Pedra James and Hollie Frey



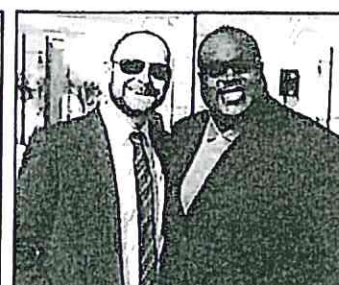
Shalonda Warren and Inez Mickens



Ruth Jones and Pamela Ryan



Tony Theissen and Margaret Shepherd



Scott Evans and Cedrick Thomas

TOBY TRACY / FLORIDA WEEKLY



Florida's Dynamic
Waterfront Community



Facebook
facebook.com/RBCRA
7 posts

Facebook Fans = 1,888
Up 262.4% from March 2015 (+1,367fans)
Up 2.4% from February 2016 (+44 fans)

Facebook Audience

- > 59% women
- > 41% men
- > Top age groups: 27% (35-44)

Top 5 Countries

1. United States (1,860)
2. Haiti (4)
3. Netherlands (3)
4. Brazil (2)
5. Canada (1)

Top 5 Cities

1. Riviera Beach (313)
2. West Palm beach (189)
3. Palm Beach Gardens (158)
4. Jupiter (81)
5. Lakeside Green, FL (77)

Most Engaged Posts (received most likes, comments and shares)

BOOSTED

1. Transforming neighborhoods. Creating opportunities. Strengthening the City of Riviera Beach. Take a look at what we do - together.
2. The South Florida Times praises Riviera Beach Marina Village as a "world-class destination." Reporter Daphne Taylor details the past, present and future of our spectacular new marina that will draw visitors from around the world.

ORGANIC

1. Interested in the progress we're making on the new Marina Event Center at Riviera Beach Marina Village? Check out The Palm Beach Post's photo gallery. The Event Center will open in May!

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17,479 people reached

Boosted

109

10 Comments · 44 Shares

Like Comment Share Buffer

17,479 People Reached

5,908 Video Views

272 Reactions, Comments & Shares

205

Like

106

On Post

99

On Shares

1

Love

1

On Post

0

On Shares

1

Wow

1

On Post

0

On Shares

1

Sad

1

On Post

0

On Shares

17

Comments

10

On Post

7

On Shares

47

Shares

44

On Post

3

On Shares

1,055 Post Clicks

797

Clicks to Play

2

Link Clicks

256

Other Clicks

NEGATIVE FEEDBACK

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Riviera Beach CRA

Published by Tony Theissen (P) March 4, 2018

The South Florida Times praises Riviera Beach Marina Village as a "world-class destination." Reporter Daphne Taylor details the past, present and future of our spectacular new marina that will draw visitors from around the world.



Riviera Beach on the move

RIVIERA BEACH, Fla. - One by one current and former Riviera Beach city officials tossed a coin into the fountain and made a wish outside...

SFLTIMES.COM

10,358 people reached

Boosted

Kyle Ignace, Tony Theissen and 150 others

16 Comments 21 Shares

Like Comment Share Buffer

10,358 People Reached

233 Likes Comments & Shares

179 Likes 152 On Post 27 On Shares

33 Comments 26 On Post 7 On Shares

21 Shares 21 On Post 0 On Shares

369 Post Clicks

4 Photo Views 217 Link Clicks 148 Other Clicks

NEGATIVE FEEDBACK

3 Hide Post 0 Hide All Posts
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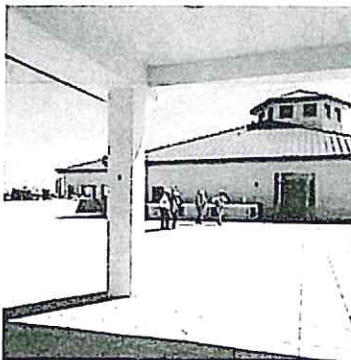
ORGANIC



Riviera Beach CRA

Published by Whitney Peltz (P) March 29 at 11:21am

Interested in the progress we're making on the new Marina Event Center at Riviera Beach Marina Village? Check out The Palm Beach Post's photo gallery. The Event Center will open in May!



Photos: Riviera Beach Marina Event Center nears completion...



Photos: Riviera Beach Marina nears completion...

1,061 people reached

Boost Post

Pati DeCimari, Denise Mariani and 20 others

Like Comment Share Buffer

1,061 People Reached

29 Likes Comments & Shares

24 Likes 22 On Post 2 On Shares

0 Comments 0 On Post 0 On Shares

5 Shares 0 On Post 5 On Shares

118 Post Clicks

0 Photo Views 64 Link Clicks 64 Other Clicks

NEGATIVE FEEDBACK

1 Hide Post 0 Hide All Posts
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Twitter

twitter.com/Rivierabeachcra

*O'Donnell Agency has no access to the existing Twitter account as the CRA has said they do not have the login information and password for the account.

**Riviera Beach Marina Village****Facebook**

facebook.com/RivieraBeachMarinaVillage

Page created February 24, 2016

20 posts in March 2016

Facebook Fans = 931

Up 717% from February 2016 (+817 fans)

Facebook Audience

- > 45% women
- > 54% men
- > Top age groups: 23% (35-44)

Top 5 Countries

1. United States (895)
2. Puerto Rico (3)
3. United Kingdom (2)
4. Chile (1)
5. Albania (1)

Top 5 Cities

1. Palm Beach Gardens (55)
2. West Palm beach (48)
3. Riviera Beach (37)
4. Jupiter (25)
5. Boynton Beach (23)

Most Engaged Posts (received most likes, comments and shares)

BOOSTED

1. A great day of fishing awaits your aboard the Sea Horse with Seahorse Fishing. Captain Lee and his crew will provide a fun-filled adventure for up to 12 people, so bring the whole family. Feel free to bring your own cooler of food and drink and don't forget sunscreen. Captain Lee will take care of the rest. Call or text captain Lee to reserve your trip and get ready to catch some fish: 561.254.5124. <http://seahorsefishingadventures.com/>

ORGANIC

1. Give us 45 seconds and we'll give you a spectacular bird's-eye view of Palm Beach County's newest destination. Riviera Beach Marina Village opens to the public in the spring. [VIDEO]

BOOSTED:

Post Details

Reported stats may be delayed from what appears on posts



Riviera Beach Marina Village

Published by Whitney Pettis (P) March 24 at 9:14am

A great day of fishing awaits your aboard the Sea Horse with Seahorse Fishing. Captain Lee and his crew will provide a fun-filled adventure for up to 12 people, so bring the whole family. Feel free to bring your own cooler of food and drink and don't forget sunscreen. Captain Lee will take care of the rest. Call or text captain Lee to reserve your trip and get ready to catch some fish: 561.254.5124. <http://seahorsefishingadventures.com/>



13,257 people reached

View Results

534

19 Comments 39 Shares

Like Comment Share Buffer

13,257 People Reached

624 Reactions, Comments & Shares

| | | |
|----------------|----------------|-----------------|
| 548 Like | 521 On Post | 27 On Shares |
| 3 Love | 3 On Post | 0 On Shares |
| 1 Haha | 1 On Post | 0 On Shares |
| 9 Wow | 9 On Post | 0 On Shares |
| 26 Comments | 19 On Post | 6 On Shares |
| 39 Shares | 39 On Post | 0 On Shares |

447 Post Clicks

| | | |
|--------------------|-------------------|---------------------|
| 260 Photo Views | 26 Link Clicks | 161 Other Clicks |
|--------------------|-------------------|---------------------|

NEGATIVE FEEDBACK

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| 0 Hide Post | 0 Hide All Posts |
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ORGANIC



Riviera Beach Marina Village

Published by Tony Theissen [P] March 1

Give us 45 seconds and we'll give you a spectacular bird's-eye view of Palm Beach County's newest destination. Riviera Beach Marina Village opens to the public in the spring.

Discover The Palm Beaches Florida



8,785 people reached

Boosted

22

1 Comment 13 Shares

Like Comment Share Buffer

8,785 People Reached

3,632 Video Views

74 Reactions, Comments & Shares

48 Like 19 On Post 29 On Shares

3 Love 3 On Post 0 On Shares

3 Comments 1 On Post 2 On Shares

20 Shares 13 On Post 7 On Shares

150 Post Clicks

84 Clicks to Play 2 Link Clicks 64 Other Clicks

NEGATIVE FEEDBACK

4 Hide Post 0 Hide All Posts

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