

# Riviera Beach CRA Payment Authorization Checklist

Vendor Name: O'Donnell Agency

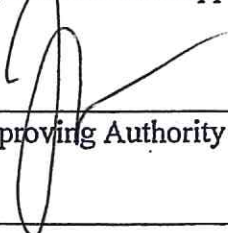
Control No.: Res. No 2015-40 Invoice No.: RBCRA 0516

Invoice Date: May 1, 2016 Payment Amount: \$ 10,794.00

Project Supervisor/Responsible Official: Tony Brown / Darlene Hatcher

	Reviewed/Approved by
<input checked="" type="checkbox"/> Project "scope of work and deliverables" reviewed ?	<u>DBH</u>
<input checked="" type="checkbox"/> Payment support documentation appropriate based on work scope ?	<u>DBH</u>
<input checked="" type="checkbox"/> Deliverables due with this invoice have been received ?	<u>DBH</u>
<input type="checkbox"/> If final payment, have all deliverables been received ?	
<input checked="" type="checkbox"/> Amount of payment is in agreement with payment schedule or is appropriate and is within the limits of the total agreement amount, on a cumulative amount basis ?	<u>DBH</u>
<input checked="" type="checkbox"/> Expense reimbursement amounts meet Agency guidelines or amounts approved by the agreement.	<u>SY</u>
<input type="checkbox"/> The nature of work being performed is within the scope of the CRA plan.	
<input checked="" type="checkbox"/> Funds for payment have been budgeted and are available from the appropriate source(s) for payment.	<u>SY</u>

The invoice and supporting documentation have been reviewed and it is approved for payment.

  
\_\_\_\_\_  
Approving Authority

Date: 5-12-16

☐ Payment approved by the Board of Commissioners by Motion No. 2015-40 or the Consent Agenda, at its meeting on 04 28, 2015. (If applicable)

PROCESSED

MAY - 6 2016

mailed  
5-13-16  
SY  
entered 5-6-16 SY

# INVOICE

Number: RBCRA0516

Date: May 1, 2016

Payment: within 30 days, please

Ms. Darlene Hatcher  
 Rivera Beach CRA  
 2001 Broadway Suite 300  
 Riviera Beach, FL 33404

Please make payment to:  
**O'DONNELL AGENCY**  
**303 BANYAN BLVD. SUITE 101**  
**WEST PALM BEACH, FL 33401**

JOB/ACCOUNT DESCRIPTION	CHARGE
<i>Marketing and public relations services:</i>	
April, 2016 (see activity report)	\$9,894.00
<i>Advertising &amp; Design</i>	
Drone video of Marina	\$700.00
Facebook advertising/promotions	\$200.00

## Administration expenses ► April, 2016

Photocopies (in-house): @ 0.15 each	(1)	\$none charged
Photocopies (color): @ 0.85 cents each	(20)	\$none charged
Postage:		\$included
Long-distance telephone (\$0.10 per minute)		\$n/a
FedEx: (see invoices)		\$none
Vocus/PR Web release distribution		\$none
Originals of publications:		\$none charged
Photography/video services		\$none charged
News clips		\$none charged
Travel:		\$none charged

<b>TOTAL:</b>	<b>\$10,794.00</b>
---------------	--------------------

Thank You



## Design & Printing | Summary Sheet

Client: Riviera Beach CRA

Date: April 2016

Job	Cost Estimate	Final Cost
<b>Facebook Promotions</b> Reel Deal (\$40), Sun and Fun/Vamos (\$40), Florida Scuba Charters (\$40), Tides 41 (\$40), Nautical Ventures (\$40),	\$200	\$200
<b>Drone video</b> Coordination and executive of drone photography of Marina Village for use on social media and elsewhere	\$700	\$700

**TOTAL:**

**\$900.00**

303 Banyan Blvd., Ste. 101  
West Palm Beach, FL 33401  
T. 561.832.2331 F. 561.659.1309  
odonnell.agency

## COST ESTIMATE

Date: April 20, 2016

Client: Riviera Beach CRA

Job: Drone photography for framed photos

### CREATIVE SERVICES DESCRIPTION:

Coordination of photography and video services to provide drone-based photographs and video of Riviera Beach Marina Village. The photographs would be used for framed photos for investors and VIPs. Both the photos and video will be used on social media and for other marketing purposes as needed.

**Photography Fee: \$700.00**

### *Production Assignment Agreement*

**Signed Approvals:** By signing this estimate, Client gives Carey O'Donnell Inc., dba the O'Donnell Agency (Agency), full authority to proceed with all assignments described in this cost estimate, including the work associated with obtaining printing bids, the 17.65% fee associated with same and providing Client with the recommended option. Signed proofs or email or faxed approvals of work submitted to Client for review and approval legally binds Client to full payment for goods and services described above, including any verbal or written modifications to the scope of the project(s), under the payment terms described in next paragraph.

**Payment Terms:** 50% of total due upon commencement of project; final 50% due upon completion. All invoices are payable in full within (15) days upon receipt unless otherwise noted. A 1.0% monthly service charge is payable on all overdue balances after 30 days. All ownership rights and license of copyright will be granted upon receipt of full payment from client. Agency retains exclusively the native file for two years on behalf of client, and will make changes and updates in a timely manner as requested following approval of all cost estimates.

**Estimates:** If this form is used for an estimate or assignment confirmation, fees and expenses shown are represented as minimum estimates only. Final fees and expenses shall be shown when final invoice is rendered. Client's approval shall be obtained for any increases in fees or expenses that exceed the original estimate by 10% or more.

**Client Changes:** Client shall be responsible for additional hours required for changes requested by Client in excess of hours estimated in original assignment. However, no additional payment shall be made for changes required to conform to the original assignment description.

**Expenses:** Client shall reimburse Carey O'Donnell Inc., dba the O'Donnell Agency, for all out-of-pocket expenses arising from this assignment, including the payment of any sales tax due – if applicable.

**Cancellation:** Agency retains the rights to the artwork until all outstanding invoices/cancellation fees are paid by the client. Upon final payment to agency, client shall retain all copyrights and the original artwork (native file if Client wishes).

**Credit Lines:** Carey O'Donnell Inc., dba the O'Donnell Agency, and any other creators shall receive a credit line with any editorial usage of artwork other than logos.

**Releases:** Client shall indemnify Carey O'Donnell Inc., dba the O'Donnell Agency, against all claims and expenses, including reasonable attorney's fees, due to uses for which no release was requested in writing or for uses which exceed authority granted by a release.

**Modifications:** Modification of the Agreement must be written, except that the invoice may include, and Client shall pay, fees or expenses that were orally authorized in order to progress promptly with the work.

**Arbitration:** Any disputes in excess of the maximum limit for small claims court arising out of the Agreement shall be submitted to binding arbitration before the Joint Ethics Committee or mutually agreed upon arbitrator based in Palm Beach County, pursuant to the rules of the American Arbitration Association. The Arbitrator's award shall be final.

Approved by Tony T. [Signature] Date 4/20/16 Tony T.

**RIVIERA BEACH CRA**  
**Public Relations Activity Report**  
*for*  
**April 2016**

*Prepared by Carey O'Donnell and Tony Theissen*

The following report outlines the public relations activities and results for the Riviera Beach CRA for the period of April 1, 2016 through April 30, 2016.

**STATUS**

**1. STRATEGIC PLANNING AND ISSUE MANAGEMENT**

T. Theissen attended weekly CRA progress meetings on 4/6, 4/13 and 4/20 to review and advance upcoming opportunities to market the city to targeted audiences, including residents.

T. Theissen held numerous calls with a resident at 15<sup>th</sup> & Ave. C who had ongoing issues with construction affecting his property and the easement around his property. After conveying his concerns to CRA staff, S. Evans met with the resident to begin addressing his concerns. T. Theissen will continue follow-up.

Agency made several updates to the CRA web site as requested by staff, including posting of updated CRA Board meeting notices, statistics for the Clean and Safe program, and sharing of news stories and a press release related to Marina Village ribbon-cutting event.

T. Theissen initiated a successful bid to acquire a web site domain owned by a "squatter" for Riviera Beach Marina Village. The price has been negotiated down and purchase is pending decision.

Agency reviewed talking points for various city and community leaders for the Community Garden event on 4/23.

**2. EVENTS**

***Community Garden Day of Service***

T. Theissen assisted with planning of the Community Garden Day of service on 4/23 and generated coverage of same by media.

*Ongoing*

*Completed*

*Ongoing*

*Completed*

*Completed*

### **3. RIVIERA BEACH NEWSROOM**

#### ***Community Garden Day of Service***

In advance of the 4/23 event, T. Theissen prepared and distributed a Media Advisory to attract news coverage. Agency also shared the invitation using the CRA's Constant Contact email database, and created an event page on Facebook. On the day of the event, T. Theissen attended to take photography for distribution to news outlets and on social media. After the event, T. Theissen drafted and distributed a press release detailing the event. Coverage was provided by WPTV-TV (5), WPEC-TV (12) and WPBF-TV (25).

***Completed***

#### ***Riviera Beach Marina Village***

Agency continues to put heavy emphasis on populating the Marina Village Facebook page with construction updates, activities available, and information on reservations for the Marina Event Center.

***Completed***

#### ***CRA Facebook***

Likes: 1,899 (+14)

#### ***Marina Village Facebook***

Likes: 1,133 (+262)

### **4. MARINA DEVELOPMENT AND PROMOTION**

#### ***Marina Construction Employment***

At no cost to the CRA, Agency is designing a document detailing the success of the minority, local and small business enterprise program at the marina.

***In progress***

#### ***Riviera Beach Marina Village web site***

Agency is coordinating with M. Blomeke to develop a destination web site for Marina Village. Agency has acquired several possible web domains (including [www.rbmarinavillage.com](http://www.rbmarinavillage.com)) and is pursuing others.

***In progress***

***Rack Card/Flyer for Event Center and marina vendors***

At no cost to the CRA, Agency updated the design of a rack card to reflect changes in the tenant lineup for Riviera Beach Marina Village.

***Completed***

***Community Garden Certificate of Appreciate***

At no cost to the CRA, Agency refreshed design of a certificate of appreciation for donors and volunteers at the Community Garden.

***Completed***

***Construction updates***

Agency continues to provide regular construction updates on Facebook in an effort to raise awareness about the progress happening at the marina and keep marina visitors and tenants informed. We maintain regular contact with M. Blomeke to gather background information for social media posts, and regularly visit the marina to take photographs.

***Ongoing***

**PRESS RELEASES & ADVISORIES:**

- Media Advisory: RIVIERA BEACH UNVEILS COMMUNITY GARDEN
- Press Release: RIVIERA BEACH CDC AND CRA CELEBRATE GRAND OPENING OF COMMUNITY GARDEN WITH DAY OF SERVICE

**MEDIA PLACEMENT INDEX**

**Broadcast:**

***WPTV: "Community Garden Day of Service," April 23, 2016***

***WPEC: "Community Garden Day of Service," April 23, 2016***

***WPTV: "Community Garden Day of Service," April 23, 2016***

***-End Report***

## **MEDIA ADVISORY**

### **RIVIERA BEACH UNVEILS COMMUNITY GARDEN**

*Volunteers needed to help new garden take root*

**WHAT:** In celebration of Earth Day, the Riviera Beach Community Development Corporation (RBCDC) will officially open the [Riviera Beach Heights Community Garden](#), an integral part of a \$1.5 million neighborhood beautification program in the city's oldest neighborhood. "Grow Riviera Beach @ 1010 West 10th" is intended to produce a healthy community from the inside out. The RBCDC is seeking financial and volunteer support to help plant seeds and seedlings of fruits, vegetables and herbs that will grow to serve local residents and food banks.

The grand opening event will begin at 10 a.m. with a dedication and recognition of land donors, Coy James Herring and Merry Herring. Riviera Beach-based Tropical Shipping will also be recognized for its donation of a shipping container to be used for storage.

Created by the [Riviera Beach CRA](#) in 2012, the RBCDC is designed to improve and redevelop neighborhoods in the City of Riviera Beach. The CRA is positioning the RBCDC to become one of Palm Beach County's most outstanding non-profit developers.

**WHEN:** Saturday, April 23, 2016  
10:00 a.m. – 12:30 p.m.  
(Food and refreshments provided)

**WHERE:** Riviera Beach Heights Community Garden  
[1010 W. 10<sup>th</sup> St., Riviera Beach](#)

**CONTACT:** Media wishing to attend are asked to contact Tony Theissen of the O'Donnell Agency at [tony@odonnell.agency](mailto:tony@odonnell.agency) or 561-602-1096.

**RIVIERA BEACH  
COMMUNITY  
REDEVELOPMENT  
AGENCY**

*For immediate release*  
Contact: Tony Theissen  
O'Donnell Agency  
(561) 832-3231

**Commissioners**

Dawn S. Pardo - Chair  
(Dist. 4)  
Terence D. Davis - Vice  
Chair  
(At-Large)  
Bruce Guyton  
(Dist. 1)  
KaShamba L.  
Miller-Anderson  
(Dist. 2)  
Tonya D. Johnson  
(Dist. 3)

**Office Location**

2001 Broadway,  
Suite 300  
Riviera Beach, Florida  
33404  
(561) 844-3408  
Fax: (561) 881-0843



Florida's Dynamic  
Waterfront Community

**RIVIERA BEACH CDC AND CRA CELEBRATE  
GROWING RIVIERA BEACH @ 1010 West 10th  
GRAND OPENING OF COMMUNITY GARDEN WITH DAY OF  
SERVICE**



RIVIERA BEACH, Fla. (April 26, 2016) – A group of more than 150 volunteers made of up Riviera Beach residents, public officials, local businesses and students came together on Saturday to celebrate the grand opening of the Riviera Beach Heights Community Garden by participating in a Day of Service. Located at 1010 W. 10<sup>th</sup> St., the Community Garden is part of a \$1.5 million program to transform one of the city's oldest neighborhoods.

The *Growing Riviera Beach @ 1010 West 10th Campaign* kicked off in early April to seek financial, in-kind and volunteer support for the ongoing maintenance of the Community Garden. With a desired goal to grow and distribute 1010 pounds of produce per quarter, the Community Garden will need donors and volunteers throughout the year. So far, the response has been promising.

"The Community Garden will serve as a model of revitalization that will invigorate vacant lots with vibrancy, activity and safety," said Tony Brown, Executive Director of the Riviera Beach Community Redevelopment Agency. "It is one of many investments we're making to bring a community-wide transformation to Riviera Beach Heights."

# **RIVIERA BEACH COMMUNITY REDEVELOPMENT AGENCY**

## **Commissioners**

Dawn S. Pardo - Chair  
(Dist. 4)  
Terence D. Davis – Vice  
Chair  
(At-Large)  
Bruce Guyton  
(Dist. 1)  
KaShamba L.  
Miller-Anderson  
(Dist. 2)  
Cedrick A. Thomas  
(Dist. 3)

## **Office Location**

2001 Broadway,  
Suite 300  
Riviera Beach, Florida  
33404  
(561) 844-3408  
Fax: (561) 881-0843



Florida's Dynamic  
Waterfront Community

Lacking a full-service grocery store within a one-mile radius, Riviera Beach Heights is considered a "food desert," and the fruit and vegetables grown in the Garden's 68 raised planters will offer affordable, nutritious, fresh food to residents and nearby food pantries.

The Riviera Beach Heights Community Garden sits on one acre of land donated by the City of Riviera Beach and Coy James Herring and Merry Herring. Other major donors include All-Site Construction, Anderson & Carr, Bimbo Bakeries, City of Riviera Beach, Florida Power & Light, The Koon Family, Langton Consulting, Song + Associates, Tropical Shipping, Weitz Construction and Westgate Sheet Metal.

During the event, volunteers planted three Florida peach trees to honor the Herrings. Volunteers included many of the donors listed and also members of Alpha Kappa Alpha Sorority, Inc., the Boys and Girls Club of Riviera Beach, Concerned Mothers, the Girl Scouts, The Links, Inc., the Southside Coalition and many more supporters. Refreshments were donated by Hurricane Grill & Wings, Riviera Beach Pepsi and the Southeast Florida Public Market Fair Association, and some of the garden supplies were donated by Lowe's.

In addition to the Community Garden, the CRA built a Linear Park and Health Trail, and has completed a community-wide sidewalk improvement program in Riviera Beach Heights. "This community has been split in half by major roadway improvements," commented CRA Board Chair Dawn Pardo. "It was important to the CRA Board that we reconnect the community and create safe passageways." Improvements made by the CRA have removed obstacles that impeded neighborhood walkability, while providing safe, attractive pathways for children to walk to school.

To donate or for more information about the Riviera Beach Heights Community Garden, contact the Riviera Beach CRA at 561-844-3408 or visit [www.rivierabeachcommunitygardens.org](http://www.rivierabeachcommunitygardens.org).

###

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By Chennell  
Rantos

## Riviera Beach unveils community garden on Earth Day

Published 8:03 PM EDT Apr 23, 2016

Text Size: A A A



**RIVIERA BEACH, Fla. —** In celebration of Earth Day, the nonprofit Riviera Beach Community Development Corporation (RBCDC) officially opened the Riviera Beach Heights Community Garden.

### RELATED

- Legal victory for woman convicted of...
- Workers ditch dress pants for jeans...
- Future meteorologists put to test at...
- Family of missing Tequesta teen...
- \$20 million mansion going on auction...

The garden at 1010 W. 10th St. is an integral part of a \$1.5 million neighborhood beautification program in the city's oldest neighborhood.

"Grow Riviera Beach @ 1010 West 10th" is intended to produce a healthy community from the inside out.

## RIVIERA BEACH CDC AND CRA CELEBRATE GROWING RIVIERA BEACH @ 1010 West 10th GRAND OPENING OF COMMUNITY GARDEN WITH DAY OF SERVICE

Published Tuesday, April 26, 2016



RIVIERA BEACH, Fla. (April 26, 2016) – **RELEASE PDF** A group of more than 150 volunteers made of up Riviera Beach residents, public officials, local businesses and students came together on Saturday to celebrate the grand opening of the Riviera Beach Heights Community Garden by participating in a Day of Service. Located at 1010 W. 10<sup>th</sup> St., the Community Garden is part of a \$1.5 million program to transform one of the city's oldest neighborhoods.

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Link to event photos:

<https://www.dropbox.com/sh/waravmvp7fxa3x1/AADbVvWxPk7YfZ6G057ETGAm7d?dl=0>

During the event, volunteers planted three Florida peach trees to honor the Herrings. Volunteers included many of the donors listed and also members of Alpha Kappa Alpha Sorority, Inc., the Boys and Girls Club of Riviera Beach, Concerned Mothers, the Girl Scouts, The Links, Inc., the Southside Coalition and many more supporters. Refreshments were donated by Hurricane Grill & Wings, Riviera Beach Pepsi and the Southeast Florida Public Market Fair Association, and some of the garden supplies were donated by Lowe's.

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To donate or for more information about the Riviera Beach Heights Community Garden, contact the Riviera Beach CRA at 561-844-3408 or visit [www.rivierabeachcommunitygardens.org](http://www.rivierabeachcommunitygardens.org).



Florida's Dynamic  
Waterfront Community



### Facebook

facebook.com/RBCRA

16 posts

Facebook Fans = 1,900

Up 246% from April 2015 (+1,351 fans)

Up 0.64% from March 2016 (+12 fans)

### Facebook Audience

- > 59% women
- > 41% men
- > Top age groups: 28% (35-44)

### Top 5 Countries

1. United States (1,871)
2. Haiti (4)
3. Netherlands (3)
4. Brazil (2)
5. Puerto Rico (2)

### Top 5 Cities

1. Riviera Beach (299)
2. Palm Beach Gardens (165)
3. West Palm Beach (160)
4. Lakeside Green (76)
5. Jupiter (75)

**Most Engaged Posts (received most likes, comments and shares)**

**BOOSTED**

None

**ORGANIC**


1. More than a hundred joyful volunteers turned out to help us celebrate the opening of the Riviera Beach Heights Community Garden, one of several projects revitalizing this close-knit neighborhood. Thanks to [Tropical Shipping](#), [Bimbo Bakeries USA](#) and [All-Site Construction](#) for their generous donations.
  2. It was a beautiful weekend at [Riviera Beach Marina Village](#).
  3. SHARE Riviera Beach Marina Village post: [The Palm Beach Post](#) Editorial Board touts [Riviera Beach Marina Village](#) as "a key cornerstone for the city's revitalization."
- We are so excited to share this wonderful new destination with our residents and guests. Please take a read.

**Post Details**

**Riviera Beach CRA** added 2 new photos from April 23 at 10:11am to the album: [Riviera Beach Heights Community Garden](#).

Published by Tony Theissen 191 · April 23 at 10:11am · 🌐 📷

More than a hundred joyful volunteers turned out to help us celebrate the opening of the Riviera Beach Heights Community Garden, one of several projects revitalizing this close-knit neighborhood. Thanks to [Tropical Shipping](#), [Bimbo Bakeries USA](#) and [All-Site Construction](#) for their generous donations.



[Boost Post](#)

Reported stats may be delayed from what appears on posts X

**1,000** People Reached

**91** Reactions, Comments & Shares

<b>67</b> Like	<b>30</b> On Post	<b>37</b> On Shares
<b>4</b> Love	<b>2</b> On Post	<b>2</b> On Shares
<b>8</b> Comments	<b>5</b> On Post	<b>3</b> On Shares
<b>12</b> Shares	<b>11</b> On Post	<b>1</b> On Shares

**937** Post Clicks

<b>840</b> Photo Views	<b>0</b> Link Clicks	<b>97</b> Other Clicks
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**NEGATIVE FEEDBACK**

<b>0</b> Hide Post	<b>0</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Unlike Page

Post Details

Reported stats may be delayed from what appears on posts



**Riviera Beach CRA** shared **Riviera Beach Marina Village's** photo

Published by Whitney Pettis [P] · April 25 at 9:29am ·

It was a beautiful weekend at Riviera Beach Marina Village.



**Riviera Beach Marina Village**

Published by Tony Theissen [P] · April 24 at 9:19am ·

It's a beautiful morning at Riviera Beach Marina Village. 🌅🌴🌊

504 people reached

Boost Post

Charlotte Darville, Chip Armstrong and 10 others

3 Comments

Like Comment Share Buffer

504 People Reached

26 Likes, Comments & Shares

21 Likes 20 On Post 1 On Shares

6 Comments 4 On Post 1 On Shares

0 Shares 0 On Post 0 On Shares

82 Post Clicks

24 Photo Views 0 Link Clicks 58 Other Clicks

NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Post Details

Reported stats may be delayed from what appears on posts



**Riviera Beach CRA** shared **Riviera Beach Marina Village's** post

Published by Tony Theissen [P] · April 22 at 10:49am ·



**Riviera Beach Marina Village**

Published by Tony Theissen [P] · April 22 at 10:48am ·

The Palm Beach Post Editorial Board touts Riviera Beach Marina Village as "a key cornerstone for the city's revitalization." We are so excited to share this wonderful new destination with our residents and guests. Please take a read.



**Long-awaited project is chance for Riviera Beach to move forward**

A long-awaited marina project is a chance for Riviera Beach to move forward, but a May City Council runoff could prove a factor in its success.

MVPALMBEACHPOST.COM

672 people reached

Boost Post

Robin Fiorentino Parker, Elizabeth Robinson and 12 others

Like Comment Share Buffer

672 People Reached

14 Likes, Comments & Shares

14 Likes 14 On Post 0 On Shares

0 Comments 0 On Post 0 On Shares

0 Shares 0 On Post 0 On Shares

89 Post Clicks

0 Photo Views 43 Link Clicks 46 Other Clicks

NEGATIVE FEEDBACK

1 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

### Twitter

[twitter.com/Rivierabeachcra](https://twitter.com/Rivierabeachcra)

\*O'Donnell Agency has no access to the existing Twitter account as the CRA has said they do not have the login information and password for the account.



Florida's Dynamic  
Waterfront Community

## Riviera Beach Marina Village



### Facebook

facebook.com/RivieraBeachMarinaVillage

Page created February 24, 2016

20 posts in April 2016

Facebook Fans = 1,146

Up 23.1% from March 2016 (+215 fans)

### Facebook Audience

- > 45% women
- > 54% men
- > Top age groups: 24% (35-44)

### Top 5 Countries

1. United States (1,112)
2. United Kingdom (3)
3. Puerto Rico (3)
4. Canada (2)
5. Mexico (2)

### Top 5 Cities

1. Palm Beach Gardens (71)
2. West Palm Beach (58)
3. Riviera Beach (54)
4. Jupiter (35)
5. North Palm Beach (31)

## Most Engaged Posts (received most likes, comments and shares)

### BOOSTED

1. The Palm Beach Post Editorial Board touts [Riviera Beach Marina Village](#) as "a key cornerstone for the city's revitalization." We are so excited to share this wonderful new destination with our residents and guests. Please take a read.
2. King fish are a frequent catch on the Vamos II with Sun and Fun Sportfishing at the [Riviera Beach Marina Village](#) and are second in the mackerel family to wahoo. They are a schooling fish and can eat up baits in a hurry. The larger ones, in the 25 pound plus range, are known as "smokers" due to their strong initial runs when hooked. Keep an eye out for tuna, wahoo and sailfish also. Ready to catch some fish? Book a trip on the Vamos II, a fully equipped, air conditioned, 38 foot Pearson fly bridge sport fisherman for a comfortable, soft, dry ride with Captain Don. 561.676.1230.
3. Captain Rob and crew will give you a fishing experience you won't forget that will have you back time and time again. [Reel Deal Sport Fishing](#) offers top-of-the-line gear and access to the best fishing spots around. Bait, tackle and fishing licenses are all included to ensure you'll have the time of your life without at worry. <http://palmbeachfish.com/home/3252199>


### ORGANIC

1. Thank you Jahn Hepp for sharing this gorgeous photo from the marina this morning.
2. [Nautical Ventures](#) hosted a Full Moon Paddle to Peanut Island this weekend. It looks like they had a great time and gorgeous views! Check their schedule to join their upcoming events.
3. "We are the City of Riviera Beach, where your business is our business. Our working waterfront is home to world-class diving, snorkeling, deep-sea fishing and megayachts. Come for a visit! We are Palm Beach North." Yesterday [Palm Beach North](#) was officially launched, a new branding initiative uniting 10 communities in northern Palm Beach County including the [City of Riviera Beach](#). Come and check out what Florida's Prosperity Coast has to offer.

### BOOSTED:


#### Post Details

Reported stats may be delayed from what appears on posts



**Riviera Beach Marina Village**  
Published by Tony Theissen [P] · April 22 at 10:48am ·

The [Palm Beach Post](#) Editorial Board touts [Riviera Beach Marina Village](#) as "a key cornerstone for the city's revitalization." We are so excited to share this wonderful new destination with our residents and guests. Please take a read.



**Long-awaited project is chance for Riviera Beach to move forward**  
A long-awaited marina project is a chance for Riviera Beach to move forward, but a May City Council runoff could prove a factor in its success.  
MVPALMBEACHPOST.COM

21,792 people reached

Boosted

326

28 Comments 71 Shares

Like Comment Share Buffer

**21,792** People Reached

**584** Reactions, Comments & Shares

<b>430</b> Like	<b>314</b> On Post	<b>116</b> On Shares
<b>13</b> Love	<b>11</b> On Post	<b>2</b> On Shares
<b>1</b> Haha	<b>1</b> On Post	<b>0</b> On Shares
<b>1</b> Wow	<b>0</b> On Post	<b>1</b> On Shares
<b>69</b> Comments	<b>49</b> On Post	<b>20</b> On Shares
<b>71</b> Shares	<b>71</b> On Post	<b>0</b> On Shares

**1,474** Post Clicks

<b>3</b> Photo Views	<b>1,031</b> Link Clicks	<b>440</b> Other Clicks
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**NEGATIVE FEEDBACK**

<b>6</b> Hide All Posts
<b>0</b> Report as Spam
<b>0</b> Unlike Page

## Post Details

Reported stats may be delayed from what appears on posts



### Riviera Beach Marina Village

Published by Whitney Pettis [P] April 7 at 2:38pm

King fish are a frequent catch on the Vamos II with Sun and Fun Sportfishing at the Riviera Beach Marina Village and are second in the mackerel family to wahoo. They are a schooling fish and can eat up baits in a hurry. The larger ones, in the 25 pound plus range, are known as "smokers" due to their strong initial runs when hooked. Keep an eye out for tuna, wahoo and sailfish also. Ready to catch some fish? Book a trip on the Vamos II, a fully equipped, air conditioned, 38 foot Pearson fly bridge sport fisherman for a comfortable, soft, dry ride with Captain Don. 561.676.1230.



9,399 people reached

View Results

296

4 Comments 42 Shares

Like Comment Share Buffer

9,399 People Reached

362 Reactions, Comments & Shares

311

Like

292

On Post

19

On Shares

3

Love

3

On Post

0

On Shares

1

Wow

1

On Post

0

On Shares

6

Comments

6

On Post

0

On Shares

42

Shares

42

On Post

0

On Shares

411 Post Clicks

222

Photo Views

0

Link Clicks

189

Other Clicks

#### NEGATIVE FEEDBACK

0 Hide Post

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0 Report as Spam

0 Unlike Page

## Post Details

Reported stats may be delayed from what appears on posts



### Riviera Beach Marina Village

Published by Whitney Pettis [P] April 12 at 9:01am

Captain Rob and crew will give you a fishing experience you won't forget that will have you back time and time again. Reel Deal Sport Fishing offers top-of-the-line gear and access to the best fishing spots around. Bait, tackle and fishing licenses are all included to ensure you'll have the time of your life without a worry. <http://palmbeachfish.com/home/3252199>



10,754 people reached

View Results

Tony Theissen, Stephanie Shay and 238 others 2 Comments 25 Shares

Like Comment Share Buffer

10,754 People Reached

287 Reactions, Comments & Shares

251

Like

236

On Post

15

On Shares

4

Love

4

On Post

0

On Shares

7

Comments

3

On Post

4

On Shares

25

Shares

25

On Post

0

On Shares

273 Post Clicks

108

Photo Views

72

Link Clicks

93

Other Clicks

#### NEGATIVE FEEDBACK

1 Hide Post

0 Hide All Posts

0 Report as Spam

0 Unlike Page

## ORGANIC:

### Post Details

**Riviera Beach Marina Village** at **Riviera Beach Marina Village**  
Published by Whitney Potts [P] April 3 at 12:46pm · 🌐

Thank you John Hepp for sharing this gorgeous photo from the marina this morning.



699 people reached

Boost Post

11

3 Shares

Like

Comment

Share

Buffer

Reported stats may be delayed from what appears on posts.

699 People Reached

43 Reactions, Comments & Shares

36 Like

14 On Post

22 On Shares

1 Wow

0 On Post

1 On Shares

0 Comments

0 On Post

0 On Shares

6 Shares

4 On Post

2 On Shares

37 Post Clicks

20 Photo Views

0 Link Clicks

17 Other Clicks

#### NEGATIVE FEEDBACK

1 Hide Post

0 Hide All Posts

0 Report as Spam

0 Unlike Page

**Riviera Beach Marina Village** shared **Nautical Ventures's** post  
Published by Whitney Potts [P] April 25 at 9:43am · 🌐

Nautical Ventures hosted a Full Moon Paddle to Peanut Island this weekend. It looks like they had a great time and gorgeous views! Check their schedule to join their upcoming events.



Nautical Ventures added 19 new photos  
April 24 at 3:38pm · 🌐

We had a blast on last night's Full Moon Paddle to Peanut Island. Stay tuned for an invite to the next event! #SUPs #Kayaks #FunOnTheWater

214 people reached

Boost Post

Pablo Cerbo, Angel Ryu and 3 others

Like

Comment

Share

Buffer

214 People Reached

5 Likes, Comments & Shares

5 Likes

5 On Post

0 On Shares

0 Comments

0 On Post

0 On Shares

0 Shares

0 On Post

0 On Shares

24 Post Clicks

16 Photo Views

0 Link Clicks

8 Other Clicks

#### NEGATIVE FEEDBACK

0 Hide Post

0 Hide All Posts

0 Report as Spam

0 Unlike Page



**Riviera Beach Marina Village** shared **City of Riviera Beach's** album: **Palm Beach North Unveiling.**

Published by Whitney Pettis [?] · April 27 at 8:35am ·

"We are the City of Riviera Beach, where your business is our business. Our working waterfront is home to world-class diving, snorkeling, deep-sea fishing and megayachts. Come for a visit! We are Palm Beach North." Yesterday **Palm Beach North** was officially launched, a new branding initiative uniting 10 communities in northern Palm Beach County including the **City of Riviera Beach**. Come and check out what Florida's Prosperity Coast has to offer.



**City of Riviera Beach** added 9 new photos to the album: **Palm Beach North Unveiling.**

Published by Tony Theissen [?] · April 26 at 1:28pm ·

"We are the City of Riviera Beach, where your business is our business. Our working waterfront is home to world-class diving, snorkeling, deep-sea fishing and megayachts. Come for a visit! We are **Palm Beach North**."

187 people reached

Boost Post

Carey O'Donnell, Danzell Madison and 2 others

187 People Reached

5 Likes, Comments & Shares

5

Likes

4

On Post

1

On Shares

0

Comments

0

On Post

0

On Shares

0

Shares

0

On Post

0

On Shares

22 Post Clicks

6

Photo Views

0

Link Clicks

16

Other Clicks

NEGATIVE FEEDBACK

0 Hide Post

0 Hide All Posts

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0 Unlike Page