

**CONTRACT FOR PUBLIC PROGRAMMER AND EVENT PRODUCER
BETWEEN
RIVIERA BEACH COMMUNITY REDEVELOPMENT AGENCY
AND
AEG LIVE SE, LLC**

This Contract is made as of this _____ day of _____, 2016 by and between the RIVIERA BEACH COMMUNITY REDEVELOPMENT AGENCY, a body corporate and politic created pursuant to Part III, Chapter 163, Florida Statutes, referred to as "CRA", and AEG Live SE, LLC, a Florida limited liability company, hereinafter referred to as the "CONSULTANT".

WHEREAS, The Agency is responsible for carrying out community redevelopment activities and projects in the community redevelopment area of the City. The CRA has leased the Marina Upland properties from the City of Riviera Beach and is responsible for the redevelopment of the site including public programming.

WHEREAS, in accordance with the provisions of the Agency's procurement policies, and with the assistance of the City Purchasing Department, staff solicited Requests for Qualifications for the provision of Public Programming and Event Production within the community redevelopment area; and

WHEREAS, Four (4) firms responded to Request for Qualifications No. 510-15; and

WHEREAS, AEG Live SE, LLC was ranked as the number one (1) firm to provide the services identified in the Request for Qualifications; and

WHEREAS, the CONSULTANT desires to provide such services to the CRA and the CRA desires to engage the services of the CONSULTANT as set forth herein.

NOW THEREFORE, in consideration of the mutual promises contained herein, the CRA and the CONSULTANT agree as follows:

ARTICLE 1 – SERVICES AND FEES

The CONSULTANT'S responsibility under this Contract is to provide professional/consultation services for Public Programming and Event Production. The CONSULTANT shall be issued a work order for all services required by the CRA. The CONSULTANT shall not undertake any services unless included in a work order.

The CRA'S representative/liaison during the performance of this Contract shall be Tony Brown, CRA Executive Director, or an Event Coordinator; Staff Appointee whose telephone number is (561) 844-3408.

ARTICLE 2 - SCHEDULE

The CONSULTANT shall commence services upon approval of the attached scope of services or any amendments.

ARTICLE 3 - PAYMENTS TO CONSULTANT

Generally - The CRA agrees to compensate the CONSULTANT per the attached Scope of Services in Exhibit "A" or, including any approved pass through costs provided in the attached Scope of Services. The attached scope of services, "Exhibit A: Festival Waterfront Park Program", will provide four events funded in the CRA Fiscal Year 2015/2016 for a cost not to exceed \$239,309.07 and eleven (11) events in Fiscal Year 2016/2017 for a cost not to exceed \$374,391.76.

- A. Payments – Invoices from the CONSULTANT pursuant to this Contract will be reviewed and approved by the CRA within thirty days of receipt of the invoice, indicating that services have been rendered in conformity with the Contract unless the CRA requires clarification or a correction of the invoice. The invoices will be sent to the CRA Office for payment approval. Invoices will normally be paid within thirty (30) days following CRA approval.
- B. Final Invoice - In order for both parties herein to close their books and records, the CONSULTANT will clearly state "Final Invoice" on the CONSULTANT'S final/last billing to the CRA. This certifies that all services have been properly performed and all charges and costs have been invoiced to the CRA. Since this account will thereupon be closed, any and other further charges if not properly included on this Final Invoice are waived by the CONSULTANT and the CRA shall have no obligations for any other costs or expenses thereafter.

ARTICLE 4 – TERM OF CONTRACT

The term of this continuing service agreement shall be for three years and three months. The approved scope of services is for 15 months, with an annual option by the CRA to approve two one year scope of services/work orders.

ARTICLE 5 - TERMINATION

This Contract may be canceled by the CONSULTANT upon thirty (30) days prior written notice to the CRA'S representative. In the event of substantial failure by the CRA to perform in accordance with the terms of this Contract through no fault of the CONSULTANT; provided the CRA fails to cure same within that thirty (30) day period, CONSULTANT may terminate this Contract. This Contract may also be terminated, in whole or in part, by the CRA Board of Commissioners, **with or without cause**, immediately upon written notice to the CONSULTANT. Unless the CONSULTANT is in breach of this Contract, the CONSULTANT shall be paid for services rendered to the CRA'S satisfaction through the date of termination. After receipt of a Termination Notice and except as otherwise directed by the CRA, the CONSULTANT shall:

- A. Stop work on the date and to the extent specified.
- B. Terminate and settle all orders and subcontracts relating to the performance of the terminated work.
- C. Transfer all work in process, completed work, and other materials related to the terminated work to the CRA.
- D. Continue and complete all parts of the work that have not been terminated.

ARTICLE 6 - PERSONNEL

The CONSULTANT represents that it has, or will secure at its own expense, all necessary personnel required to perform the services under this Contract. Such personnel shall not be employees of or have any contractual relationship with the CRA.

All of the services required hereunder shall be performed by the CONSULTANT or under its supervision, and all personnel engaged in performing the services shall be fully qualified and, if required, authorized or permitted under state and local law to perform such services.

Any changes or substitutions in the CONSULTANT'S key personnel, as may be listed in Exhibit "A", must be made known to the CRA'S representative and written approval must be granted by the CRA'S representative before said change or substitution can become effective.

The CONSULTANT warrants that all services shall be performed by skilled and competent personnel to the highest professional standards in their respective field(s).

The CONSULTANT agrees that it is fully responsible to the CRA for the acts and omissions of subconsultants and of persons either directly or indirectly employed by the CONSULTANT. Nothing contained herein shall create any contractual relationship between any subconsultant and the CRA.

All of the CONSULTANT'S personnel (and all subconsultants) while on CRA premises will comply with all CRA requirements governing conduct, safety and security.

ARTICLE 7 - SUBCONTRACTING

The CONSULTANT is encouraged to seek minority and women business enterprises for participation in subcontracting opportunities. If a subconsultant fails to perform or make progress, as required by this Contract, and it is necessary to replace the subconsultant to complete the work in a timely fashion, the CONSULTANT shall promptly do so.

If subconsultant(s) are used, the CONSULTANT shall use only licensed and insured subconsultant(s). All subconsultants shall be required to promptly make payments to any person who, directly or indirectly, provides services or supplies under this Contract.

The CONSULTANT shall be responsible for the performance of all subconsultants.

ARTICLE 8 - FEDERAL AND STATE TAX

The CRA is exempt from payment of Florida State Sales and Use Taxes. The CRA will sign an exemption certificate submitted by the CONSULTANT. The CONSULTANT shall not be exempt from paying sales tax to its suppliers for materials used to fulfill contractual obligations with the CRA, nor is the CONSULTANT authorized to use the CRA'S Tax Exemption Number in securing such materials.

The CONSULTANT shall be responsible for payment of its own and its share of its employees' payroll, payroll taxes, and benefits with respect to this Contract.

ARTICLE 9 - TRUTH-IN-NEGOTIATION CERTIFICATE

Signature of this Contract by the CONSULTANT shall also act as the execution of a truth-in-negotiation certificate certifying that the wage rates, over-head charges, and other costs used to determine the compensation provided for in this Contract are accurate, complete and current as of the date of the Contract and no higher than those charged to the CONSULTANT'S most favored customer for the same or substantially similar service.

The said rates and costs shall be adjusted to exclude any significant sums should the CRA determine that the rates and costs were increased due to inaccurate, incomplete or noncurrent wage rates or due to inaccurate representations of fees paid to outside CONSULTANTS. The CRA shall exercise its rights under this Article 4 within three (3) years following final payment.

ARTICLE 10 - INDEMNIFICATION

To the extent allowed by law, the CONSULTANT shall indemnify and hold harmless the CRA, its agents, officers, and employees from and against any and all third-party claims, liability, losses, and/or causes of action which may arise from any negligent act, recklessness, or intentional wrongful conduct or omission of the CONSULTANT, its agents, officers, or employees in the performance of services under this Contract.

The CONSULTANT further agrees to indemnify and hold harmless the CRA, its agents, officers and employees from and against any third-party claim, demand or cause of action of whatsoever kind or nature caused by the CONSULTANT not included in the paragraph above and for which the CRA, its agents, officers, or employees are alleged to be liable.

CONSULTANT shall pay the costs of defense, CONSULTANT approved settlements, and damages finally awarded by a court of law including, but not limited to expert witness fees,

reasonable attorney's fees, and court and/or arbitration costs. These indemnifications shall survive the term of this Contract or any renewal thereof.

To the extent allowed by law, CRA shall indemnify and hold harmless the CONSULTANT, its agents, officers, and employees from and against any and all claims, liability, losses, and/or causes of action which may arise from any negligent act, recklessness, or intentional wrongful conduct or omission of the CRA, its agents, officers, or employees in the performance of services under this Contract.

Nothing contained in this Article shall be construed or interpreted as consent by the CRA to be sued, nor as a waiver of sovereign immunity beyond the waiver provided in Section 768.28, Florida Statutes.

ARTICLE 11 - SUCCESSORS AND ASSIGNS

The CRA and the CONSULTANT each binds itself and its partners, successors, executors, administrators and assigns to the other party of this Contract and to the partners, successors, executors, administrators and assigns of such other party, in respect to all covenants of this Contract. Neither the CRA nor the CONSULTANT shall assign, sublet, convey or transfer its interest in this Contract without the written consent of the other. Nothing herein shall be construed as creating any personal liability on the part of any officer or agent of the CRA which may be a party hereto, nor shall it be construed as giving any rights or benefits hereunder to anyone other than the CRA and the CONSULTANT.

ARTICLE 12 – VENUE

This Contract and any dispute, disagreement, or issue of construction or interpretation arising hereunder whether relating to its execution, its validity, the obligations provided therein, performance or breach shall be governed and interpreted according to laws of the State of Florida. Venue for any and all actions arising from and/or relating to the Contract shall be Palm Beach County, Florida.

ARTICLE 13-REMEDIES

No remedy herein conferred upon any party is intended to be exclusive of any other remedy, and each and every such remedy shall be cumulative and shall be in addition to every other remedy given hereunder or now or hereafter existing at law or in equity or by statute or otherwise. No single or partial exercise by any party of any right, power, or remedy hereunder shall preclude any other or further exercise thereof.

ARTICLE 14 - CONFLICT OF INTEREST

The CONSULTANT represents that it presently has no interest and shall acquire no interest, either direct or indirect, which would conflict in any manner with the performance or services required hereunder, as provided for in Florida Statutes, Section 112.311. The CONSULTANT

further represents that no person having any such conflicting interest shall be employed for said performance.

The CONSULTANT shall promptly notify the CRA'S representative, in writing, by certified mail, of all potential conflicts of interest for any prospective business association, interest or other circumstance which may influence or appear to influence the CONSULTANT'S judgment or quality of services being provided hereunder. Such written notification shall identify the prospective business association, interest or circumstance, the nature of work that the CONSULTANT may undertake and request an opinion of the CRA as to whether the association, interest or circumstance would, in the opinion of the CRA, constitute a conflict of interest if entered into by the CONSULTANT. The CRA agrees to notify the CONSULTANT of its opinion by certified mail within thirty (30) days of receipt of notification by the CONSULTANT. If, in the opinion of the CRA, the prospective business association, interest or circumstance would not constitute a conflict of interest by the CONSULTANT, the CRA shall so state in the notification and the CONSULTANT shall, at its option, enter into said association, interest or circumstance and it shall be deemed not in conflict of interest with respect to services provided to the CRA by the CONSULTANT under the terms of this Contract

ARTICLE 15 – DELAYS AND EXTENSION OF TIME

The CONSULTANT shall not be considered in default by reason of any failure in performance if such failure arises out of causes reasonably beyond the control of the CONSULTANT or its subCONSULTANTS and without their fault or negligence. Such causes include, but are not limited to: acts of God; natural or public health emergencies; labor disputes; freight embargoes; and abnormally severe and unusual weather conditions.

Upon the CONSULTANT'S request, the CRA shall consider the facts and extent of any failure to perform the work and, if the CONSULTANT'S failure to perform was without it or its subCONSULTANTS' fault or negligence, as determined by the CRA, the Contract Schedule and/or any other affected provision of this Contract shall be revised accordingly; subject to the CRA'S rights to change, terminate, or stop any or all of the work at any time.

This Article does not exclude the recovery of damages for delay by either party under other provisions in the Contract.

ARTICLE 16 - INDEBTEDNESS

The CONSULTANT shall not pledge the CRA'S credit or make it a guarantor of payment or surety for any contract, debt, obligation, judgment, lien, or any form of indebtedness. The CONSULTANT further warrants and represents that it has no obligation or indebtedness that would impair its ability to fulfill the terms of this Contract.

ARTICLE 17 - DISCLOSURE AND OWNERSHIP OF DOCUMENTS

The CONSULTANT shall deliver to the CRA'S representative for approval and acceptance, and before being eligible for final payment of any amounts due, all documents and materials prepared by and for the CRA under this Contract.

All written and oral information not in the public domain or not previously known, and all information and data obtained, developed, or supplied by the CRA or at its expense will be kept confidential by the CONSULTANT and will not be disclosed to any other party, directly or indirectly, without the CRA'S prior written consent unless required by a lawful order. All schedules drawings, maps, sketches, programs, data base, reports and other data developed, or purchased, under this Contract for or at the CRA'S expense shall be and remain the CRA'S property and may be reproduced and reused at the discretion of the CRA.

The CRA and the CONSULTANT shall comply with the provisions of Chapter 119, Florida Statutes (Public Records Law).

All covenants, agreements, representations and warranties made herein, or otherwise made in writing by any party pursuant hereto, including but not limited to any representations made herein relating to disclosure or ownership of documents, shall survive the execution and delivery of this Contract and the consummation of the transactions contemplated hereby.

ARTICLE 18 - INDEPENDENT CONSULTANT RELATIONSHIP

The CONSULTANT is, and shall be, in the performance of all work, services and activities under this Contract, an Independent CONSULTANT, and not an employee, agent, or servant of the CRA. All persons engaged in any of the work or services performed pursuant to this Contract shall at all times, and in all places, be subject to the CONSULTANT'S sole direction, supervision, and control. The CONSULTANT shall exercise control over the means and manner in which it and its employees perform the work, and in all respects the CONSULTANT'S relationship and the relationship of its employees to the CRA shall be that of an Independent CONSULTANT and not as employees or agents of the CRA.

The CONSULTANT does not have the power or authority to bind the CRA in any promise, agreement or representation other than as specifically provided for in this Contract.

ARTICLE 19 - CONTINGENT FEES

The CONSULTANT warrants that it has not employed or retained any company or person, other than a bona fide employee working solely for the CONSULTANT to solicit or secure this Contract and that it has not paid or agreed to pay any person, company, corporation, individual, or firm, other than a bona fide employee working solely for the CONSULTANT, any fee, commission, percentage, gift, or any other consideration contingent upon or resulting from the award or making of this Contract.

ARTICLE 20 - ACCESS AND AUDITS

The CONSULTANT shall maintain adequate records to justify all charges, expenses, and costs incurred in estimating and performing the work for at least three (3) years after completion of this Contract. The CRA shall have access to such books, records, and documents as required in this Article for the purpose of inspection or audit during normal business hours, at the CONSULTANT'S place of business with reasonably prior written notice to CONSULTANT.

ARTICLE 21 - NONDISCRIMINATION

The CONSULTANT warrants and represents that all of its employees are treated equally during employment without regard to race, color, religion, disability, sex, age, national origin, ancestry, political affiliation, marital status, handicap, or sexual orientation. Further, CONSULTANT shall not discriminate or permit discrimination against any employee or an applicant for employment on the basis of race, color, sex, religion, political affiliation, natural origin, ancestry, marital status, sexual orientation or handicap.

ARTICLE 22 - ENFORCEMENT COSTS

If any legal action or other proceeding is brought for any dispute, disagreement, or issue of construction or interpretation arising hereunder whether relating to the Contract's execution, validity, the obligations provided therein, or performance of this Contract, or because of an alleged breach, default or misrepresentation in connection with any provisions of this Contract, the successful or prevailing party or parties shall be entitled to recover reasonable attorney's fees, court costs and all expenses (including taxes) even if not taxable as court costs (including, without limitation, all such fees, costs and expenses incident to appeals), incurred in that action or proceeding, in addition to any other relief to which such party or parties may be entitled.

ARTICLE 23 - AUTHORITY TO PRACTICE

The CONSULTANT hereby represents and warrants that it has and will continue to maintain all licenses and approvals required to conduct its business, and that it will at all times conduct its business activities in a reputable manner. Proof of such licenses and approvals shall be submitted to the CRA'S representative upon request.

The CONSULTANT shall be solely responsible for obtaining and complying with all necessary permits, licenses, approvals and authorizations required for any work done pursuant to this Contract from any federal, state, regional, county or CRA agency.

ARTICLE 24 – SEVERABILITY

If any term or provision of this Contract, or the application thereof to any person or circumstances shall, to any extent, be held invalid or unenforceable, the remainder of this Contract, or the application of such terms or provisions, to persons or circumstances other than

those as to which it is held invalid or unenforceable, shall not be affected, and every other term and provision of this Contract shall be deemed valid and enforceable to the extent permitted by law.

ARTICLE 25 - MODIFICATIONS OF WORK

The CRA reserves the right to make both minor and substantial changes in the Scope of Work, including alterations, reductions therein or additions thereto. Upon receipt by the CONSULTANT of the CRA'S notification of a contemplated change, the CONSULTANT shall, in writing: (1) provide a detailed estimate for the increase or decrease in cost due to the contemplated change; (2) notify the CRA of any estimated change in the completion date; and (3) advise the CRA if the contemplated change shall affect the CONSULTANT'S ability to meet the completion dates or schedules of this Contract.

If the CRA so instructs in writing, the CONSULTANT shall suspend work on that portion of the Scope of Work affected by a contemplated change, pending the CRA'S decision to proceed with the change.

If the CRA elects to make a substantial change, the CRA shall initiate a Contract Amendment and the CONSULTANT shall not commence work on any such change until such written amendment is signed by the CONSULTANT and approved and executed by the BOARD OF COMMISSIONERS FOR THE CRA OF RIVIERA BEACH or its designated representative.

ARTICLE 26 - NOTICE

All notices required in this Contract shall be sent by certified mail, return receipt requested, and if sent to the CRA shall be mailed to:

Attn: Tony Brown, Executive Director
2001 Broadway, Suite 300
Riviera Beach, FL 33404

With a copy to:

J. Michael Haygood
J. MICHAEL HAYGOOD, PA
701 Northpoint Parkway, Suite 209
West Palm Beach, FL 33407

and if sent to the CONSULTANT shall be mailed to:

AEG Live
1800 Australian Ave. South #201
West Palm Beach, FL 33409

ARTICLE 27 - ENTIRETY OF CONTRACTUAL AGREEMENT

The CRA and the CONSULTANT agree that this Contract and any attachments hereto or other documents as referenced in the Contract sets forth the entire agreement between the parties, that there are no promises or understandings other than those stated herein, and this Contract supersedes all prior oral and written agreements between the parties hereto with respect to the subject matter hereof. None of the provisions, terms and conditions contained in this Contract may be added to, modified, superseded or otherwise altered, except by written instrument executed by the parties hereto in accordance with Article 27 - Modifications of Work.

ARTICLE 28 – PROTECTION OF WORK AND PROPERTY

The CONSULTANT shall continuously maintain adequate protection of all work from damage, and shall protect such work and the CRA'S property from injury or loss arising during the term of the Contract. Except for any such damage, injury, or loss which may be directly due to errors caused by the CRA or employees of the CRA, the CONSULTANT shall adequately protect adjacent property, as provided by the law, and shall provide guard fences, lights, and any other necessary materials to carry out such protection.

Until acceptance of the work by the CRA, the CRA'S property shall be under the charge and care of the CONSULTANT and the CONSULTANT shall take every necessary precaution against injury or damage to the work by the action of the elements or from any other cause whatsoever, and the CONSULTANT shall repair, restore and make good, without additional charge any work occasioned by any of the above causes before its completion and acceptance by the CRA.

ARTICLE 29 – TIME

Time is of the essence in all respects under this Contract.

ARTICLE 30 - TERMINOLOGY AND CAPTIONS

All pronouns, singular, plural, masculine, feminine or neuter, shall mean and include the person, entity, firm or corporation to which they relate as the context may require. Wherever the context may require, the singular shall mean and include the plural and the plural shall mean and include the singular. The term "Contract" as used herein, as well as the terms "herein", "hereof", "hereunder", "hereinafter" and the like mean this Contract in its entirety and all exhibits, amendments and addenda attached hereto and made a part hereof. The captions and paragraph headings are for reference and convenience only and do not enter into or become a part of the context of this Contract, nor shall such headings affect the meaning or interpretation of this Contract.

ARTICLE 31 - WAIVER

Failure of either party to enforce or exercise any right(s) under this Contract shall not be deemed a waiver of either party's right to enforce or exercise said right(s) at any time thereafter.

ARTICLE 32 - PREPARATION

This Contract shall not be construed more strongly against either party regardless of who was more responsible for its preparation.

ARTICLE 33 - MATERIALITY

All provisions of the Contract shall be deemed material. In the event CONSULTANT fails to comply with any of the provisions contained in this Contract or exhibits, amendments and addenda attached hereto, said failure shall be deemed a material breach of this Contract and CRA may at its option and without notice terminate this Contract.

ARTICLE 34 - REPRESENTATIONS/BINDING AUTHORITY

Each party has full power, authority and legal right to execute and deliver this Contract and perform all of its obligations under this Contract. By signing this Contract, the each party thereby represents to the CRA that he/she has the authority and full legal power to execute this Contract and any and all documents necessary to effectuate and implement the terms of this Contract on behalf of the party for whom he or she is signing and to bind and obligate such party with respect to all provisions contained in this Contract.

ARTICLE 35 - EXHIBITS

Each exhibit referred to in this Contract forms an essential part of this Contract. The exhibits, if not physically attached, should be treated as part of this Contract and are incorporated herein by reference.

ARTICLE 36 - CONTRACT DOCUMENTS AND CONTROLLING PROVISIONS

This Contract consists of completion of Marina District Event Program Request For Proposal Preparation. The CONSULTANT agrees to be bound by all the terms and conditions set forth in this Contract and the Scope of Services. To the extent that there exists a conflict between this Contract and the Scope of Services, the terms, conditions, covenants, and/or provisions of this Contract shall prevail. Wherever possible, the provisions of such documents shall be construed in such a manner as to avoid conflicts between provisions of the various documents.

ARTICLE 37 - LEGAL EFFECT

This Contract shall not become binding and effective until approved by the EXECUTIVE DIRECTOR OF THE RIVIERA BEACH COMMUNITY REDEVELOPMENT AGENCY or its designated representative.

ARTICLE 38 - NOTICE OF COMPLAINTS OR SUITS

Each party will promptly notify the other of any complaint, claim, suit or cause of action threatened or commenced against it which arises out of or relates, in any manner, to the performance of this Contract. Each party agrees to cooperate with the other in any investigation either may conduct, the defense of any claim or suit in which either party is named, and shall do nothing to impair or invalidate any applicable insurance coverage.

ARTICLE 39 – SURVIVABILITY

Any provision of this Contract which is of a continuing nature or imposes an obligation which extends beyond the term of this Contract shall survive its expiration or earlier termination.

ARTICLE 40 - WAIVER OF SUBROGATION

CONSULTANT hereby waives any and all rights to Subrogation against the CRA, its officers, employees and agents for each required policy. When required by the insurer, or should a policy condition not permit an insured to enter into a pre-loss agreement to waive subrogation without an endorsement, then the CONSULTANT shall agree to notify the insurer and request the policy be endorsed with a Waiver of Transfer of Rights of Recovery Against Others, or its equivalent. This Waiver of Subrogation requirement shall not apply to any policy, which a condition to the policy specifically prohibits such an endorsement, or voids coverage should the CONSULTANT enter into such an agreement on a pre-loss basis.

ARTICLE 41 - RIGHT TO REVIEW

The CRA reserves the right, but not the obligation, to review and reject any insurer providing coverage because of poor financial condition or failure to operate legally.

ARTICLE 42- FLORIDA PUBLIC RECORDS ACT

The Consultant shall assist CRA as reasonably requested in CRA's compliance with the comply with Florida's Public Records Act, and specifically section 119.0701, Florida Statutes, by agreeing to:

- (a) Per instruction by CRA, provide CRA with Keep and maintain all public records requested by CRA that ordinarily and necessarily would be required by the CRA to keep and maintain in order to perform the services under this Agreement.
- (b) Provide the public with access to said public records on the same terms and conditions that the CRA would provide the records and at a cost that does not exceed the cost provided in Chapter 119, Florida Statutes, or as otherwise provided by law.

(c) Ensure that public records that are exempt or confidential and exempt from public records disclosure requirements are not disclosed except as authorized by law.

(d) Meet all requirements for retaining said public records and transfer, at no cost, to the CRA all said public records in possession of the Consultant upon termination of this Agreement and destroy any duplicate public records that are exempt or confidential and exempt from public record disclosure requirements. All records stored electronically must be provided to the CRA in a format that is compatible with the information technology systems of the CRA.

Section 42. Insurance

A. Prior to execution of this Contract by the AGENCY the CONSULTANT shall provide certificates evidencing insurance coverage as required hereunder. All insurance policies shall be issued by companies authorized to do business under the laws of the State of Florida. The Certificates shall clearly indicate that the CONSULTANT has obtained insurance of the type, amount, and classification as required for strict compliance with this ARTICLE and that no material change or cancellation of the insurance shall be effective without thirty (30) days prior written notice to the AGENCY 'S representative. Compliance with the foregoing requirements shall not relieve the CONSULTANT of its liability and obligations under this Contract.

B. The CONSULTANT shall maintain, during the life of this Contract, commercial general liability, including Contractual liability insurance in the amount of \$500,000.00 per occurrence to protect the CONSULTANT from claims for damages for bodily and personal injury, including wrongful death, as well as from claims of property damages which may arise from any operations under this Contract, whether such operations be by the CONSULTANT or by anyone directly or indirectly employed by or Contracting with the CONSULTANT.

C. The CONSULTANT shall maintain, during the life of this Contract, comprehensive automobile liability insurance in the minimum amount of \$500,000.00 combined single limit for bodily injury and property damages liability to protect the CONSULTANT from claims for damages for bodily and personal injury, including death, as well as from claims for property damage, which may arise from the Ownership, use, or maintenance of owned and non-owned automobiles, including, but not limited to, leased and rented automobiles whether such operations be by the CONSULTANT or by anyone, directly or indirectly, employed by the CONSULTANT.

D. The parties to this Contract shall carry Workers' Compensation Insurance and Employer's Liability Insurance for all employees as required by Florida Statutes. In the event that a party does not carry Workers' Compensation Insurance and chooses not to obtain same, then such party shall in accordance with Section 440.05, Florida Statutes, apply for and obtain an exemption authorized by the Department of Insurance and shall provide a copy of such exemption to the AGENCY.

E. All insurance, other than Professional Liability and Workers' Compensation, to be maintained by the CONSULTANT shall specifically include the AGENCY as an "Additional Insured".

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date set forth above.

ATTEST:

By: _____
Name: Tony Brown
Title: Executive Director

**Riviera Beach Community
Redevelopment Agency**

By: _____
Name: Terence Davis
Title: Chairperson

Approved as to form:

By: _____
J. Michael Haygood
AGENCY Attorney

ATTEST:

Consultant

AEG Live SE, LLC

By: _____
Name: _____
Title: _____

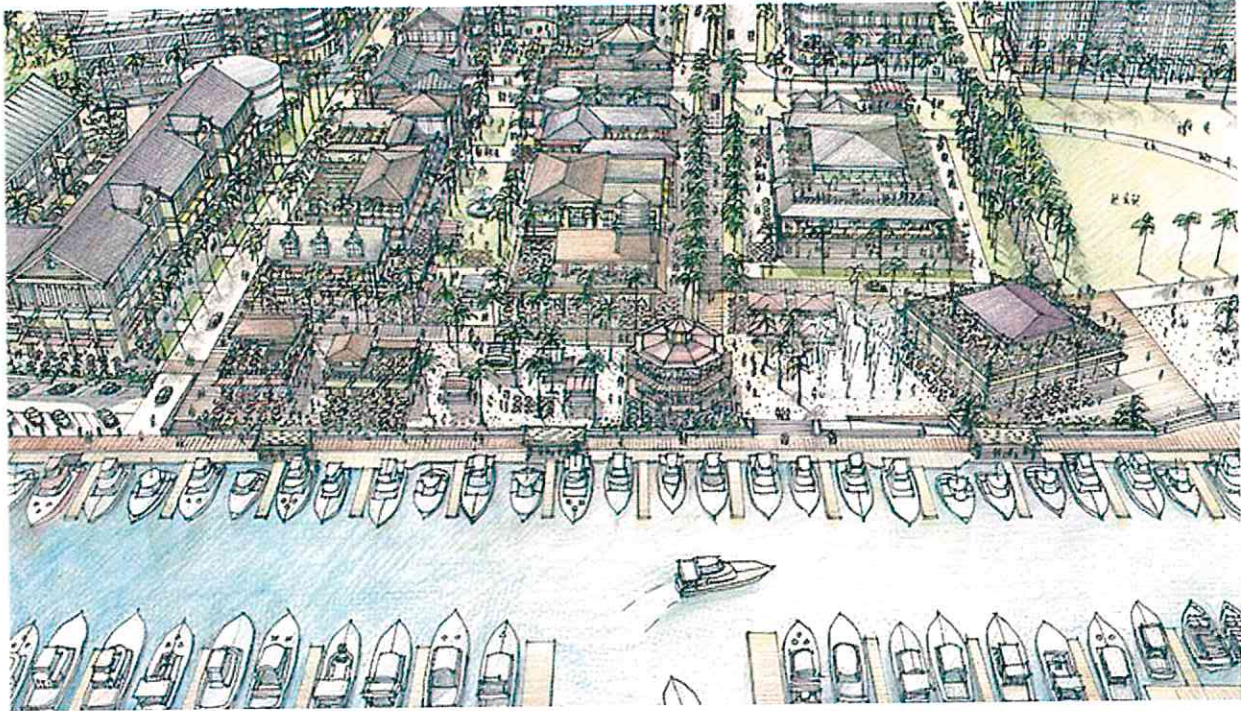
Scope of Services

Exhibit A

AEG Contract

Proposed 2016/2017 Event Schedule & Timeline

				Food Truck Component	
	Month	Day	Event	Detail	
1	July	TBD	Launch: Music	Music and Food Event	Yes
2	August	TBD	Major Concert	Regional Event - AEG Event 2	Yes
3	August/Sept	TBD	Music	Weeknight Music and Food Event	Yes
4	September	TBD	Music	Weeknight Music and Food Event	Yes
5	October	TBD	Music/Art/Cultural	Art & Culture Component, Music, and Food Event	Yes
6	October	TBD	Halloween	Halloween Themed Weekend Local Family Event: Ent. and Food	Yes
7	November	TBD	Movies in the Park	Evening of Family Cinema and Food	Yes
8	December	TBD	Holiday Event	Holiday Family Event	Yes
9	January	TBD	Movies in the Park	Evening of Family Cinema and Food	Yes
10	February	TBD	Music	Weeknight Music and Food Event	Yes
11	March	TBD	Movies in the Park	Evening of Family Cinema and Food	Yes
12	April	TBD	Music	Weeknight Music and Food Event	Yes
13	May	TBD	Music/Art/Cultural	Art & Culture Component, Music, and Food Event	Yes
14	July	TBD	Major Concert	Regional Event - Similar to AEG Event 2	Yes
15	September	TBD	Music	Music and Food Event	Yes



Riviera Beach Community Redevelopment Agency
AEG Live, SE Proposal
Phase I: Launching a Festival Waterfront Park Program
Event Center and Marina Destination

Revision I: May 2016



Riviera Beach Community Redevelopment Agency
AEG Live, SE Proposal
Phase I: Launching a Festival Waterfront Park Program
Event Center and Marina Destination

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Event 1 - Launch Event Program – Music in the Park July 2016

Target Audience:

All ages

Event Description:

Desired Experience

Free concert at the Riviera Beach Marina Entertainment District utilizing the best of South Florida's regional artists. Evening concert with casual atmosphere, food trucks, and concessions. Goal is to attract patrons from the county to experience the Entertainment District as a new and viable entertainment destination. Additionally, goal is to establish Thursday night as "Music in the Park" night.

Comparable Events

Clematis by Night – West Palm Beach
Friday Night Concert Series – Boca Raton
Ocala "Feel Downtown Live" Concert Series
Arts Park Live - Hollywood

Scale and Target Audience

1,000 – 2,000 attendees; target audience is business professionals and families

Sub-Experiences

Food trucks and concessions
Possible merchandise vendors

Staging of Major Elements

Full band (three sets of 60 minutes of music)
Audio system, plus technicians
Lighting system, plus technicians
Stage deck, constructed under covered performance area
Backline per artist specs
Special Events permit
AEG Live Production Rep
Temporary liquor license
Police detail, Fire/EMT
Clean up of event site, inclusive of trash bag liners and staff



Event 1 – Launch Program Event Budget

Show Expenses	Price per Event	Total Cost			Total
		Paid by CRA	AEG Live	Misc.	
ASCAP	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
BMI	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
SESAC	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Insurance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Advertising	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Artist/Talent Fees	\$5,000.00	\$0.00	\$5,000.00	\$0.00	\$5,000.00
Stage	\$1,500.00	\$0.00	\$1,500.00	\$0.00	\$1,500.00
Police/Traffic	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Parking Lot	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Event Center	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Administration Fees	\$60.00	\$60.00	\$0.00	\$0.00	\$60.00
EMT/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Trash Bags	\$15.75	\$15.75	\$0.00	\$0.00	\$15.75
Trash Containers	\$80.00	\$80.00	\$0.00	\$0.00	\$80.00
Ambassadors/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Exterior Clean Up	\$63.30	\$63.30	\$0.00	\$0.00	\$63.30
Interior Clean Up	\$201.36	\$201.36	\$0.00	\$0.00	\$201.36
Electrician	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
T Shirt Security	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Stagehands	\$2,000.00	\$0.00	\$2,000.00	\$0.00	\$2,000.00
Support	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Bike Rack	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Barricades	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Permit	\$50.00	\$0.00	\$50.00	\$0.00	\$50.00
Event Signage	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Graphics	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
MISC.	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Crew Meals	\$250.00	\$0.00	\$250.00	\$0.00	\$250.00
Sound	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Lights	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Video	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Backline	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Producer Fee	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Totals	\$17,440.41	\$6,140.41	\$11,300.00	\$0.00	\$17,440.41



Event 2 - Major Concert August 2016

Target Audience:

Ages 18 – 49

Event Description:

Desired Experience

High-visibility grand opening event featuring national headline artist; ability to draw substantial attendance and garner as much regional media attention as possible. Pre- and post-event coverage across all media forms.

Comparable Events

Margaritaville Hollywood Grand Opening feat. Jimmy Buffett

Kissimmee Lakefront Park Grand Opening feat. Uncle Kracker and Sugar Ray

Dr. Phillips Center for the Performing Arts "Seneff Arts Plaza" Grand Opening feat. Sheryl Crow

Scale and Target Audience

Maximum capacity (TBD); business professionals and families; Palm Beach County residents

Sub-Experiences

Food trucks and concessions

Possible merchandise vendors

Staging of Major Elements

Full band (national act)

Audio system, plus technicians

Lighting system, plus technicians

Stage deck, constructed under covered performance area

Backline per artist specs

Special Events permit

AEG Live Production Rep

Temporary liquor license

Police detail, Fire/EMT

Clean up of event site, inclusive of trash bag liners and staff



Event 2 - Major Concert Budget

Show Expenses	Total Cost			Total
	Paid by CRA	AEG Live	Misc.	
ASCAP	\$0.00	\$0.00	\$0.00	\$0.00
BMI	\$0.00	\$0.00	\$0.00	\$0.00
SESAC	\$0.00	\$0.00	\$0.00	\$0.00
Insurance	\$0.00	\$0.00	\$0.00	\$0.00
Advertising	\$10,000.00	\$0.00	\$0.00	\$10,000.00
Artist/Talent Fees	\$0.00	\$100,000.00	\$0.00	\$100,000.00
Stage	\$0.00	\$3,500.00	\$0.00	\$3,500.00
Police/Traffic	\$5,760.00	\$0.00	\$0.00	\$5,760.00
Police/Parking Lot	\$5,760.00	\$0.00	\$0.00	\$5,760.00
Police/Event Center	\$5,760.00	\$0.00	\$0.00	\$5,760.00
Police/Administration Fees	\$360.00	\$0.00	\$0.00	\$360.00
EMT/No Charge	\$0.00	\$0.00	\$0.00	\$0.00
Trash Bags	\$378.00	\$0.00	\$0.00	\$378.00
Trash Containers	\$360.00	\$0.00	\$0.00	\$360.00
Ambassadors/No Charge	\$0.00	\$0.00	\$0.00	\$0.00
Exterior Clean Up	\$254.40	\$0.00	\$0.00	\$254.40
Interior Clean Up	\$805.44	\$0.00	\$0.00	\$805.44
Electrician	\$0.00	\$0.00	\$0.00	\$0.00
T Shirt Security	\$0.00	\$0.00	\$0.00	\$0.00
Stagehands	\$0.00	\$8,000.00	\$0.00	\$8,000.00
Support	\$0.00	\$0.00	\$0.00	\$0.00
Bike Rack	\$0.00	\$0.00	\$0.00	\$0.00
Barricades	\$0.00	\$2,500.00	\$0.00	\$2,500.00
Event Permit	\$0.00	\$50.00	\$0.00	\$50.00
Event Signage	\$0.00	\$0.00	\$0.00	\$0.00
Event Graphics	\$0.00	\$0.00	\$0.00	\$0.00
MISC. – generator	\$0.00	\$2,500.00	\$0.00	\$2,500.00
Artist Hospitality/ Crew Meals	\$0.00	\$2,500.00	\$0.00	\$2,500.00
Sound	\$0.00	\$5,000.00	\$0.00	\$5,000.00
Lights	\$0.00	\$5,000.00	\$0.00	\$5,000.00
Video	\$0.00	\$0.00	\$0.00	\$0.00
Backline	\$0.00	\$3,500.00	\$0.00	\$3,500.00
Producer Fee	\$25,000.00	\$0.00	\$0.00	\$25,000.00
Totals	\$54,437.84	\$132,550.00	\$0.00	\$186,987.84



Event 3 - Music in the Park August/September 2016

Target Audience:

All ages

Event Description:

Desired Experience

Free concert at the Riviera Beach Marina Entertainment District utilizing the best of South Florida's regional artists. Evening concert with casual atmosphere, food trucks, and concessions. Goal is to attract patrons from the county to experience the Entertainment District as a new and viable entertainment destination.

Comparable Events

Clematis by Night – West Palm Beach
Friday Night Concert Series – Boca Raton
Ocala "Feel Downtown Live" Concert Series
Arts Park Live - Hollywood

Scale and Target Audience

1,000 – 2,000 attendees; target audience is business professionals and families

Sub-Experiences

Food trucks and concessions
Possible merchandise vendors

Staging of Major Elements

Full band (three sets of 60 minutes of music)
Audio system, plus technicians
Lighting system, plus technicians
Stage deck, constructed under covered performance area
Backline per artist specs
Special Events permit
AEG Live Production Rep
Temporary liquor license
Police detail, Fire/EMT
Clean up of event site, inclusive of trash bag liners and staff



Event 3 - Music in the Park Budget

Show Expenses	Price per Event	Total Cost			Total
		Paid by CRA	AEG Live	Misc.	
ASCAP	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
BMI	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
SESAC	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Insurance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Advertising	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Artist/Talent Fees	\$5,000.00	\$0.00	\$5,000.00	\$0.00	\$5,000.00
Stage	\$1,500.00	\$0.00	\$1,500.00	\$0.00	\$1,500.00
Police/Traffic	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Parking Lot	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Event Center	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Administration Fees	\$60.00	\$60.00	\$0.00	\$0.00	\$60.00
EMT/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Trash Bags	\$15.75	\$15.75	\$0.00	\$0.00	\$15.75
Trash Containers	\$80.00	\$80.00	\$0.00	\$0.00	\$80.00
Ambassadors/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Exterior Clean Up	\$63.30	\$63.30	\$0.00	\$0.00	\$63.30
Interior Clean Up	\$201.36	\$201.36	\$0.00	\$0.00	\$201.36
Electrician	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
T Shirt Security	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Stagehands	\$2,000.00	\$0.00	\$2,000.00	\$0.00	\$2,000.00
Support	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Bike Rack	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Barricades	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Permit	\$50.00	\$0.00	\$50.00	\$0.00	\$50.00
Event Signage	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Graphics	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
MISC.	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Crew Meals	\$250.00	\$0.00	\$250.00	\$0.00	\$250.00
Sound	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Lights	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Video	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Backline	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Producer Fee	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Totals	\$17,440.41	\$6,140.41	\$11,300.00	\$0.00	\$17,440.41



Event 4 - Music in the Park September 2016

Target Audience:

All ages

Event Description:

Desired Experience

Free concert at the Riviera Beach Marina Entertainment District utilizing the best of South Florida's regional artists. Evening concert with casual atmosphere, food trucks, and concessions. Goal is to attract patrons from the county to experience the Entertainment District as a new and viable entertainment destination.

Comparable Events

Clematis by Night – West Palm Beach
Friday Night Concert Series – Boca Raton
Ocala "Feel Downtown Live" Concert Series
Arts Park Live - Hollywood

Scale and Target Audience

1,000 – 2,000 attendees; target audience is business professionals and families

Sub-Experiences

Food trucks and concessions
Possible merchandise vendors

Staging of Major Elements

Full band (three sets of 60 minutes of music)
Audio system, plus technicians
Lighting system, plus technicians
Stage deck, constructed under covered performance area
Backline per artist specs
Special Events permit
AEG Live Production Rep
Temporary liquor license
Police detail, Fire/EMT
Clean up of event site, inclusive of trash bag liners and staff



Event 4 - Music in the Park Budget

Show Expenses	Price per Event	Total Cost			Total
		Paid by CRA	AEG Live	Misc.	
ASCAP	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
BMI	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
SESAC	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Insurance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Advertising	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Artist/Talent Fees	\$5,000.00	\$0.00	\$5,000.00	\$0.00	\$5,000.00
Stage	\$1,500.00	\$0.00	\$1,500.00	\$0.00	\$1,500.00
Police/Traffic	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Parking Lot	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Event Center	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Administration Fees	\$60.00	\$60.00	\$0.00	\$0.00	\$60.00
EMT/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Trash Bags	\$15.75	\$15.75	\$0.00	\$0.00	\$15.75
Trash Containers	\$80.00	\$80.00	\$0.00	\$0.00	\$80.00
Ambassadors/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Exterior Clean Up	\$63.30	\$63.30	\$0.00	\$0.00	\$63.30
Interior Clean Up	\$201.36	\$201.36	\$0.00	\$0.00	\$201.36
Electrician	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
T Shirt Security	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Stagehands	\$2,000.00	\$0.00	\$2,000.00	\$0.00	\$2,000.00
Support	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Bike Rack	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Barricades	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Permit	\$50.00	\$0.00	\$50.00	\$0.00	\$50.00
Event Signage	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Graphics	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
MISC.	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Crew Meals	\$250.00	\$0.00	\$250.00	\$0.00	\$250.00
Sound	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Lights	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Video	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Backline	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Producer Fee	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Totals	\$17,440.41	\$6,140.41	\$11,300.00	\$0.00	\$17,440.41



Event 5 - Music in the Park with Art/Culture Component October 2016

Target Audience:

All-ages event

Event Description:

Desired Experience

Free concert at the Riviera Beach Marina Entertainment District utilizing the best of South Florida's regional artists. Evening concert with casual atmosphere, food trucks, concessions.

Comparable Events

Clematis by Night – West Palm Beach
Friday Night Concert Series – Boca Raton
Ocala "Feel Downtown Live" Concert Series
Arts Park Live - Hollywood

Scale and Target Audience

1,000 – 2,000 attendees; target audience is business professionals and families

Sub-Experiences

Food trucks, concessions

Staging of Major Elements

Full band (three sets of 60 minutes of music)
Audio system, plus technicians
Lighting system, plus technicians
Stage deck, constructed under covered performance area
Backline per artist specs
Special Events permit
AEG Live Production Rep
Temporary liquor license
Police detail, Fire/EMT
Clean up of event site, inclusive of trash bag liners and staff

PLEASE BE ADVISED

AEG Live will need assistance from the City of Riviera Beach for staffing the event infrastructure in order to reach a sufficient number of artist vendors who will commit to a first year event. Charging regional artists booth space on a first year event very rarely results in the successful event AEG Live intends to create at the Marina District. This business model is difficult to make profitable. Additionally, the current budget levels cannot support the tent infrastructure and design build-out that art exhibitors on both local and regional levels expect.



**Event 5 - Music in the Park with Art/Culture Component
Budget**

Show Expenses	Price per Event	Total Cost			Total
		Paid by CRA	AEG Live	Misc.	
ASCAP	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
BMI	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
SESAC	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Insurance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Advertising	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Artist/Talent Fees	\$5,000.00	\$0.00	\$5,000.00	\$0.00	\$5,000.00
Stage	\$1,500.00	\$0.00	\$1,500.00	\$0.00	\$1,500.00
Police/Traffic	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Parking Lot	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Event Center	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Administration Fees	\$60.00	\$60.00	\$0.00	\$0.00	\$60.00
EMT/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Trash Bags	\$15.75	\$15.75	\$0.00	\$0.00	\$15.75
Trash Containers	\$80.00	\$80.00	\$0.00	\$0.00	\$80.00
Ambassadors/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Exterior Clean Up	\$63.30	\$63.30	\$0.00	\$0.00	\$63.30
Interior Clean Up	\$201.36	\$201.36	\$0.00	\$0.00	\$201.36
Electrician	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
T Shirt Security	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Stagehands	\$2,000.00	\$0.00	\$2,000.00	\$0.00	\$2,000.00
Support	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Bike Rack	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Barricades	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Permit	\$50.00	\$0.00	\$50.00	\$0.00	\$50.00
Event Signage	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Graphics	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
MISC.	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Crew Meals	\$250.00	\$0.00	\$250.00	\$0.00	\$250.00
Sound	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Lights	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Video	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Backline	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Producer Fee	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Totals	\$17,440.41	\$6,140.41	\$11,300.00	\$0.00	\$17,440.41



Event 6 - Halloween Event October 29th, 2016

Target Audience:

Family-friendly event

Event Description:

Desired Experience

Halloween-themed event geared towards families with children; festival-style celebration event.

Comparable Events

Spookyville in Yesteryear Village – West Palm Beach

Bass Park Spooky Halloween Dance Party – Fort Lauderdale

Delray Marketplace Halloween Trick-or-Treat Event – Delray Beach

Scale and Target Audience

Families with children; Palm Beach County residents

Sub-Experiences

Food trucks, concessions

Face painting

Pumpkin patch and pumpkin painting

Costume contest

Balloon animals

Interactive children's experiences, including a bounce house

Staging of Major Elements

Small sound system with microphones

Stage deck, constructed under covered performance area

Stagehands for set and strike

Special Events permit

AEG Live Production Rep

Police detail, Fire/EMT

Clean up of event site, inclusive of trash bag liners and staff



Event 6 - Halloween Event Budget

Show Expenses	Price per Event	Total Cost			Total
		Paid by CRA	AEG Live	Misc.	
ASCAP	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
BMI	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
SESAC	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Insurance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Advertising	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Artist/Talent Fees	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Stage	\$1,500.00	\$0.00	\$1,500.00	\$0.00	\$1,500.00
Police/Traffic	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Parking Lot	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Event Center	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Administration Fees	\$60.00	\$60.00	\$0.00	\$0.00	\$60.00
EMT/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Trash Bags	\$15.75	\$15.75	\$0.00	\$0.00	\$15.75
Trash Containers	\$80.00	\$80.00	\$0.00	\$0.00	\$80.00
Ambassadors/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Exterior Clean Up	\$63.30	\$63.30	\$0.00	\$0.00	\$63.30
Interior Clean Up	\$201.36	\$201.36	\$0.00	\$0.00	\$201.36
Electrician	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
T Shirt Security	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Stagehands	\$2,000.00	\$0.00	\$2,000.00	\$0.00	\$2,000.00
Support	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Bike Rack	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Barricades	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Permit	\$50.00	\$0.00	\$50.00	\$0.00	\$50.00
Event Signage	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Graphics	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
MISC. - Bounce house, etc.	\$5,000.00	\$0.00	\$5,000.00	\$0.00	\$5,000.00
Crew Meals	\$250.00	\$0.00	\$250.00	\$0.00	\$250.00
Sound	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Lights	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Video	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Backline	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Producer Fee	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Totals	\$17,440.41	\$6,140.41	\$11,300.00	\$0.00	\$17,440.41



Event 7 - Movie in the Park November 2016

Target Audience:

All ages

Event Description:

Desired Experience

Free outdoor evening movie at the Riviera Beach Marina Entertainment District utilizing large screen format for audience to view popular films. Casual atmosphere with food trucks and concessions.

Comparable Events

Cinema in the Park – Boca Raton
Popcorn Flicks in the Park – Winter Park
Movieola at Lake Eola - Orlando

Scale and Target Audience

500 – 1,500 attendees; Families/all ages

Sub-Experiences

Food trucks, concessions (including shaved ice, kettle corn, hot dogs, lemonade)

Staging of Major Elements

Front-throw projection with DVD interface, plus technicians
Full movie screen (dimensions TBD)
Cinema sound system, plus technicians
Stagehands for set and strike
Special Events permit
AEG Live Production Rep
Temporary liquor license
Police detail, Fire/EMT
Clean up of event site, inclusive of trash bag liners and staff



Event 7 - Movie Weekend in the Park

Budget

Show Expenses	Price per Event	Total Cost			Total
		Paid by CRA	AEG Live	Misc.	
ASCAP	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
BMI	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
SESAC	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Insurance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Advertising	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Artist/Talent Fees	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Stage	\$1,500.00	\$0.00	\$1,500.00	\$0.00	\$1,500.00
Police/Traffic	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Parking Lot	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Event Center	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Administration Fees	\$60.00	\$60.00	\$0.00	\$0.00	\$60.00
EMT/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Trash Bags	\$15.75	\$15.75	\$0.00	\$0.00	\$15.75
Trash Containers	\$80.00	\$80.00	\$0.00	\$0.00	\$80.00
Ambassadors/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Exterior Clean Up	\$63.30	\$63.30	\$0.00	\$0.00	\$63.30
Interior Clean Up	\$201.36	\$201.36	\$0.00	\$0.00	\$201.36
Electrician	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
T Shirt Security	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Stagehands	\$2,000.00	\$0.00	\$2,000.00	\$0.00	\$2,000.00
Support	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Bike Rack	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Barricades	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Permit	\$50.00	\$0.00	\$50.00	\$0.00	\$50.00
Event Signage	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Graphics	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
MISC.	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Crew Meals	\$250.00	\$0.00	\$250.00	\$0.00	\$250.00
Sound	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Lights	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Video	\$3,500.00	\$0.00	\$3,500.00	\$0.00	\$3,500.00
Backline	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Producer Fee	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Totals	\$15,940.35	\$6,140.41	\$9,800.00	\$0.00	\$15,940.35



Event 8 - Holiday Event December 2016

Target Audience:

Families with children/all ages/marine enthusiasts/boating community

Event Description:

Desired Experience

Help design and create a successful holiday-themed event/tree lighting celebration

Comparable Events

Holiday Tree Lighting – Boca Raton

Safety Harbor Tree Lighting – Safety Harbor

Scale and Target Audience

1,000 – 1,500 attendees; families with children

Sub-Experiences

Santa arrival by boat

Pictures with Santa

Snow machine

Holiday food

Holiday-themed kids show

Carolers

Staging of Major Elements

Holiday-themed talent/dance group geared towards children

Audio system, plus technicians

Lighting system, plus technicians

Stage deck, constructed under covered performance area

Special Events permit

AEG Live Production Rep

Temporary liquor license

Police detail, Fire/EMT

Clean up of event site, inclusive of trash bag liners and staff



Event 8 - Holiday Event Budget

Show Expenses	Price per Event	Total Cost			Total
		Paid by CRA	AEG Live	Misc.	
ASCAP	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
BMI	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
SESAC	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Insurance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Advertising	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Artist/Talent Fees	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Stage	\$1,500.00	\$0.00	\$1,500.00	\$0.00	\$1,500.00
Police/Traffic	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Parking Lot	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Event Center	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Administration Fees	\$60.00	\$60.00	\$0.00	\$0.00	\$60.00
EMT/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Trash Bags	\$15.75	\$15.75	\$0.00	\$0.00	\$15.75
Trash Containers	\$80.00	\$80.00	\$0.00	\$0.00	\$80.00
Ambassadors/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Exterior Clean Up	\$63.30	\$63.30	\$0.00	\$0.00	\$63.30
Interior Clean Up	\$201.36	\$201.36	\$0.00	\$0.00	\$201.36
Electrician	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
T Shirt Security	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Stagehands	\$2,000.00	\$0.00	\$2,000.00	\$0.00	\$2,000.00
Support	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Bike Rack	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Barricades	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Permit	\$50.00	\$0.00	\$50.00	\$0.00	\$50.00
Event Signage	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Graphics	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
MISC. - Rides/dancers/etc.	\$7,500.00	\$0.00	\$7,500.00	\$0.00	\$7,500.00
Crew Meals	\$250.00	\$0.00	\$250.00	\$0.00	\$250.00
Sound	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Lights	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Video	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Backline	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Producer Fee	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Totals	\$19,940.41	\$6,140.41	\$13,550.00	\$0.00	\$19,940.41



Event 9 - Movie in the Park January 2017

Target Audience:

All ages

Event Description:

Desired Experience

Free outdoor evening movie at the Riviera Beach Marina Entertainment District utilizing large screen format for audience to view popular films. Casual atmosphere with food trucks and concessions.

Comparable Events

Cinema in the Park – Boca Raton

Popcorn Flicks in the Park – Winter Park

Movieola at Lake Eola - Orlando

Scale and Target Audience

500 – 1,500 attendees; Families/all ages

Sub-Experiences

Food trucks, concessions (including shaved ice, kettle corn, hot dogs, lemonade)

Staging of Major Elements

Front-throw projection with DVD interface, plus technicians

Full movie screen (dimensions TBD)

Cinema sound system, plus technicians

Stagehands for set and strike

Special Events permit

AEG Live Production Rep

Temporary liquor license

Police detail, Fire/EMT

Clean up of event site, inclusive of trash bag liners and staff



**Event 9 - Movie in the Park
Budget**

Show Expenses	Price per Event	Total Cost			Total
		Paid by CRA	AEG Live	Misc.	
ASCAP	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
BMI	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
SESAC	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Insurance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Advertising	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Artist/Talent Fees	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Stage	\$1,500.00	\$0.00	\$1,500.00	\$0.00	\$1,500.00
Police/Traffic	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Parking Lot	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Event Center	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Administration Fees	\$60.00	\$60.00	\$0.00	\$0.00	\$60.00
EMT/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Trash Bags	\$15.75	\$15.75	\$0.00	\$0.00	\$15.75
Trash Containers	\$80.00	\$80.00	\$0.00	\$0.00	\$80.00
Ambassadors/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Exterior Clean Up	\$63.30	\$63.30	\$0.00	\$0.00	\$63.30
Interior Clean Up	\$201.36	\$201.36	\$0.00	\$0.00	\$201.36
Electrician	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
T Shirt Security	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Stagehands	\$2,000.00	\$0.00	\$2,000.00	\$0.00	\$2,000.00
Support	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Bike Rack	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Barricades	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Permit	\$50.00	\$0.00	\$50.00	\$0.00	\$50.00
Event Signage	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Graphics	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
MISC.	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Crew Meals	\$250.00	\$0.00	\$250.00	\$0.00	\$250.00
Sound	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Lights	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Video	\$3,500.00	\$0.00	\$3,500.00	\$0.00	\$3,500.00
Backline	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Producer Fee	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Totals	\$15,940.41	\$6,140.41	\$9,800.00	\$0.00	\$15,940.41



Event 10 - Music in the Park February 2017

Target Audience:

All-ages event

Event Description:

Desired Experience

Free concert at the Riviera Beach Marina Entertainment District utilizing the best of South Florida's regional artists. Evening concert with casual atmosphere, food trucks, concessions.

Comparable Events

Scale and Target Audience

Sub-Experiences

Food trucks, concessions

Staging of Major Elements

Full band (three sets of 60 minutes of music)

Audio system, plus technicians

Lighting system, plus technicians

Stage deck, constructed under covered performance area

Backline per artist specs

Special Events permit

AEG Live Production Rep

Temporary liquor license

Police detail, Fire/EMT

Clean up of event site, inclusive of trash bag liners and staff



Event 10 - Music in the Park Budget

Show Expenses	Price per Event	Total Cost			Total
		Paid by CRA	AEG Live	Misc.	
ASCAP	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
BMI	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
SESAC	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Insurance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Advertising	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Artist/Talent Fees	\$5,000.00	\$0.00	\$5,000.00	\$0.00	\$5,000.00
Stage	\$1,500.00	\$0.00	\$1,500.00	\$0.00	\$1,500.00
Police/Traffic	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Parking Lot	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Event Center	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Administration Fees	\$60.00	\$60.00	\$0.00	\$0.00	\$60.00
EMT/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Trash Bags	\$15.75	\$15.75	\$0.00	\$0.00	\$15.75
Trash Containers	\$80.00	\$80.00	\$0.00	\$0.00	\$80.00
Ambassadors/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Exterior Clean Up	\$63.30	\$63.30	\$0.00	\$0.00	\$63.30
Interior Clean Up	\$201.36	\$201.36	\$0.00	\$0.00	\$201.36
Electrician	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
T Shirt Security	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Stagehands	\$2,000.00	\$0.00	\$2,000.00	\$0.00	\$2,000.00
Support	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Bike Rack	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Barricades	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Permit	\$50.00	\$0.00	\$50.00	\$0.00	\$50.00
Event Signage	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Graphics	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
MISC.	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Crew Meals	\$250.00	\$0.00	\$250.00	\$0.00	\$250.00
Sound	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Lights	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Video	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Backline	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Producer Fee	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Totals	\$17,440.41	\$6,140.41	\$11,300.00	\$0.00	\$17,440.41



Event 11 - Movie in the Park

March 2017

Target Audience:

All ages

Event Description:

Desired Experience

Free outdoor evening movie at the Riviera Beach Marina Entertainment District utilizing large screen format for audience to view popular films. Casual atmosphere with food trucks and concessions.

Comparable Events

Cinema in the Park – Boca Raton

Popcorn Flicks in the Park – Winter Park

Movieola at Lake Eola - Orlando

Scale and Target Audience

500 – 1,500 attendees; Families/all ages

Sub-Experiences

Food trucks, concessions (including shaved ice, kettle corn, hot dogs, lemonade)

Staging of Major Elements

Front-throw projection with DVD interface, plus technicians

Full movie screen (dimensions TBD)

Cinema sound system, plus technicians

Stagehands for set and strike

Special Events permit

AEG Live Production Rep

Temporary liquor license

Police detail, Fire/EMT

Clean up of event site, inclusive of trash bag liners and staff



Event 11 - Movie in the Park Budget

Show Expenses	Price per Event	Total Cost			Total
		Paid by CRA	AEG Live	Misc.	
ASCAP	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
BMI	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
SESAC	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Insurance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Advertising	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Artist/Talent Fees	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Stage	\$1,500.00	\$0.00	\$1,500.00	\$0.00	\$1,500.00
Police/Traffic	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Parking Lot	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Event Center	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Administration Fees	\$60.00	\$60.00	\$0.00	\$0.00	\$60.00
EMT/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Trash Bags	\$15.75	\$15.75	\$0.00	\$0.00	\$15.75
Trash Containers	\$80.00	\$80.00	\$0.00	\$0.00	\$80.00
Ambassadors/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Exterior Clean Up	\$63.30	\$63.30	\$0.00	\$0.00	\$63.30
Interior Clean Up	\$201.36	\$201.36	\$0.00	\$0.00	\$201.36
Electrician	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
T Shirt Security	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Stagehands	\$2,000.00	\$0.00	\$2,000.00	\$0.00	\$2,000.00
Support	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Bike Rack	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Barricades	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Permit	\$50.00	\$0.00	\$50.00	\$0.00	\$50.00
Event Signage	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Graphics	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
MISC.	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Crew Meals	\$250.00	\$0.00	\$250.00	\$0.00	\$250.00
Sound	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Lights	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Video	\$3,500.00	\$0.00	\$3,500.00	\$0.00	\$3,500.00
Backline	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Producer Fee	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Totals	\$15,940.35	\$6,140.41	\$9,80.00	\$0.00	\$15,940.35



Event 12 - Music in the Park April 2017

Target Audience:

All-ages event

Event Description:

Desired Experience

Free concert at the Riviera Beach Marina Entertainment District utilizing the best of South Florida's regional artists. Evening concert with casual atmosphere, food trucks, concessions.

Comparable Events

Scale and Target Audience

Sub-Experiences

Food trucks, concessions

Staging of Major Elements

Full band (three sets of 60 minutes of music)

Audio system, plus technicians

Lighting system, plus technicians

Stage deck, constructed under covered performance area

Backline per artist specs

Special Events permit

AEG Live Production Rep

Temporary liquor license

Police detail, Fire/EMT

Clean up of event site, inclusive of trash bag liners and staff



Event 12 - Music in the Park Budget

Show Expenses	Price per Event	Total Cost			Total
		Paid by CRA	AEG Live	Misc.	
ASCAP	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
BMI	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
SESAC	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Insurance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Advertising	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Artist/Talent Fees	\$5,000.00	\$0.00	\$5,000.00	\$0.00	\$5,000.00
Stage	\$1,500.00	\$0.00	\$1,500.00	\$0.00	\$1,500.00
Police/Traffic	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Parking Lot	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Event Center	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Administration Fees	\$60.00	\$60.00	\$0.00	\$0.00	\$60.00
EMT/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Trash Bags	\$15.75	\$15.75	\$0.00	\$0.00	\$15.75
Trash Containers	\$80.00	\$80.00	\$0.00	\$0.00	\$80.00
Ambassadors/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Exterior Clean Up	\$63.30	\$63.30	\$0.00	\$0.00	\$63.30
Interior Clean Up	\$201.36	\$201.36	\$0.00	\$0.00	\$201.36
Electrician	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
T Shirt Security	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Stagehands	\$2,000.00	\$0.00	\$2,000.00	\$0.00	\$2,000.00
Support	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Bike Rack	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Barricades	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Permit	\$50.00	\$0.00	\$50.00	\$0.00	\$50.00
Event Signage	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Graphics	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
MISC.	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Crew Meals	\$250.00	\$0.00	\$250.00	\$0.00	\$250.00
Sound	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Lights	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Video	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Backline	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Producer Fee	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Totals	\$17,440.41	\$6,140.41	\$11,300.00	\$0.00	\$17,440.41



Event 13 - Music in the Park with Art/Culture Component May 2017

Target Audience:

All-ages event

Event Description:

Desired Experience

Free concert at the Riviera Beach Marina Entertainment District utilizing the best of South Florida's regional artists. Evening concert with casual atmosphere, food trucks, concessions.

Comparable Events

Clematis by Night – West Palm Beach
Friday Night Concert Series – Boca Raton
Ocala "Feel Downtown Live" Concert Series
Arts Park Live - Hollywood

Scale and Target Audience

1,000 – 2,000 attendees; target audience is business professionals and families

Sub-Experiences

Food trucks, concessions

Staging of Major Elements

Full band (three sets of 60 minutes of music)
Audio system, plus technicians
Lighting system, plus technicians
Stage deck, constructed under covered performance area
Backline per artist specs
Special Events permit
AEG Live Production Rep
Temporary liquor license
Police detail, Fire/EMT
Clean up of event site, inclusive of trash bag liners and staff

PLEASE BE ADVISED

AEG Live will need assistance from the City of Riviera Beach for staffing the event infrastructure in order to reach a sufficient number of artist vendors who would commit to a first year event. Additionally, the current budget levels cannot support the tent infrastructure and design build-out that art exhibitors on both local and regional levels expect. Charging regional artists booth space on a first year event very rarely results in the successful event AEG Live intends to create at the Marina District. This business model is difficult to make profitable.



Event 13 - Music in the Park with Art/Culture Component
Budget

Show Expenses	Price per Event	Total Cost			Total
		Paid by CRA	AEG Live	Misc.	
ASCAP	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
BMI	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
SESAC	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Insurance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Advertising	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Artist/Talent Fees	\$5,000.00	\$0.00	\$5,000.00	\$0.00	\$5,000.00
Stage	\$1,500.00	\$0.00	\$1,500.00	\$0.00	\$1,500.00
Police/Traffic	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Parking Lot	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Event Center	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Administration Fees	\$60.00	\$60.00	\$0.00	\$0.00	\$60.00
EMT/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Trash Bags	\$15.75	\$15.75	\$0.00	\$0.00	\$15.75
Trash Containers	\$80.00	\$80.00	\$0.00	\$0.00	\$80.00
Ambassadors/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Exterior Clean Up	\$63.30	\$63.30	\$0.00	\$0.00	\$63.30
Interior Clean Up	\$201.36	\$201.36	\$0.00	\$0.00	\$201.36
Electrician	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
T Shirt Security	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Stagehands	\$2,000.00	\$0.00	\$2,000.00	\$0.00	\$2,000.00
Support	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Bike Rack	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Barricades	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Permit	\$50.00	\$0.00	\$50.00	\$0.00	\$50.00
Event Signage	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Graphics	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
MISC.	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Crew Meals	\$250.00	\$0.00	\$250.00	\$0.00	\$250.00
Sound	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Lights	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Video	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Backline	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Producer Fee	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Totals	\$17,440.41	\$6,140.41	\$11,300.00	\$0.00	\$17,440.41



Event 14 - Major Concert July 2017

Target Audience:

Ages 18 – 49

Event Description:

Desired Experience

High-visibility annual music event featuring national headline artist; ability to draw substantial attendance and garner as much regional media attention as possible. Pre- and post-event coverage across all media forms.

Comparable Events

Clematis by Night – West Palm Beach
Friday Night Concert Series – Boca Raton
Ocala “Feel Downtown Live” Concert Series
Arts Park Live - Hollywood

Scale and Target Audience

Maximum capacity (TBD); business professionals and families; Palm Beach County residents

Sub-Experiences

Food trucks and concessions
Possible merchandise vendors

Staging of Major Elements

Full band (national act)
Audio system, plus technicians
Lighting system, plus technicians
Stage deck, constructed under covered performance area
Backline per artist specs
Special Events permit
AEG Live Production Rep
Temporary liquor license
Police detail, Fire/EMT
Clean up of event site, inclusive of trash bag liners and staff



Event 14 - Major Concert Budget

Show Expenses	Price per Event	Total Cost			Total
		Paid by CRA	AEG Live	Misc.	
ASCAP	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
BMI	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
SESAC	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Insurance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Advertising	\$2,500.00	\$10,000.00	\$0.00	\$0.00	\$10,000.00
Artist/Talent Fees	\$5,000.00	\$0.00	\$120,000.00	\$0.00	\$120,000.00
Stage	\$1,500.00	\$0.00	\$3,500.00	\$0.00	\$3,500.00
Police/Traffic	\$240.00	\$5,760.00	\$0.00	\$0.00	\$5,760.00
Police/Parking Lot	\$240.00	\$5,760.00	\$0.00	\$0.00	\$5,760.00
Police/Event Center	\$240.00	\$5,760.00	\$0.00	\$0.00	\$5,760.00
Police/Administration Fees	\$60.00	\$360.00	\$0.00	\$0.00	\$360.00
EMT/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Trash Bags	\$15.75	\$378.00	\$0.00	\$0.00	\$378.00
Trash Containers	\$80.00	\$360.00	\$0.00	\$0.00	\$360.00
Ambassadors/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Exterior Clean Up	\$63.30	\$254.40	\$0.00	\$0.00	\$254.40
Interior Clean Up	\$201.36	\$805.44	\$0.00	\$0.00	\$805.44
Electrician	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
T Shirt Security	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Stagehands	\$2,000.00	\$0.00	\$8,000.00	\$0.00	\$8,000.00
Support	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Bike Rack	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Barricades	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Permit	\$50.00	\$0.00	\$50.00	\$0.00	\$50.00
Event Signage	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Graphics	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
MISC.	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Artist Hospitality/Crew Meals	\$250.00	\$0.00	\$2,500.00	\$0.00	\$2,500.00
Sound	\$1,250.00	\$0.00	\$5,000.00	\$0.00	\$5,000.00
Lights	\$1,250.00	\$0.00	\$5,000.00	\$0.00	\$5,000.00
Video	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Backline	\$0.00	\$0.00	\$3,500.00	\$0.00	\$3,500.00
Producer Fee	\$2,500.00	\$25,000.00	\$0.00	\$0.00	\$25,000.00
Totals	\$17,440.41	\$54,437.84	\$147,550.00	\$0.00	\$201,987.84



Event 15 – Music in the Park September 2017

Target Audience:

All ages

Event Description:

Desired Experience

Free concert at the Riviera Beach Marina Entertainment District utilizing the best of South Florida's regional artists. Evening concert with casual atmosphere, food trucks, and concessions. Goal is to attract patrons from the county to experience the Entertainment District as a new and viable entertainment destination. Additionally, goal is to establish Thursday night as "Music in the Park" night.

Comparable Events

Clematis by Night – West Palm Beach
Friday Night Concert Series – Boca Raton
Ocala "Feel Downtown Live" Concert Series
Arts Park Live - Hollywood

Scale and Target Audience

1,000 – 2,000 attendees; target audience is business professionals and families

Sub-Experiences

Food trucks and concessions
Possible merchandise vendors

Staging of Major Elements

Full band (three sets of 60 minutes of music)
Audio system, plus technicians
Lighting system, plus technicians
Stage deck, constructed under covered performance area
Backline per artist specs
Special Events permit
AEG Live Production Rep
Temporary liquor license
Police detail, Fire/EMT
Clean up of event site, inclusive of trash bag liners and staff



**Event 15 – Launch Program Event
Budget**

Show Expenses	Price per Event	Total Cost			Total
		Paid by CRA	AEG Live	Misc.	
ASCAP	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
BMI	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
SESAC	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Insurance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Advertising	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Artist/Talent Fees	\$5,000.00	\$0.00	\$5,000.00	\$0.00	\$5,000.00
Stage	\$1,500.00	\$0.00	\$1,500.00	\$0.00	\$1,500.00
Police/Traffic	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Parking Lot	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Event Center	\$240.00	\$240.00	\$0.00	\$0.00	\$240.00
Police/Administration Fees	\$60.00	\$60.00	\$0.00	\$0.00	\$60.00
EMT/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Trash Bags	\$15.75	\$15.75	\$0.00	\$0.00	\$15.75
Trash Containers	\$80.00	\$80.00	\$0.00	\$0.00	\$80.00
Ambassadors/No Charge	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Exterior Clean Up	\$63.30	\$63.30	\$0.00	\$0.00	\$63.30
Interior Clean Up	\$201.36	\$201.36	\$0.00	\$0.00	\$201.36
Electrician	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
T Shirt Security	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Stagehands	\$2,000.00	\$0.00	\$2,000.00	\$0.00	\$2,000.00
Support	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Bike Rack	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Barricades	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Permit	\$50.00	\$0.00	\$50.00	\$0.00	\$50.00
Event Signage	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Event Graphics	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
MISC.	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Crew Meals	\$250.00	\$0.00	\$250.00	\$0.00	\$250.00
Sound	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Lights	\$1,250.00	\$0.00	\$1,250.00	\$0.00	\$1,250.00
Video	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Backline	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Producer Fee	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$2,500.00
Totals	\$17,440.41	\$6,140.41	\$11,300.00	\$0.00	\$17,440.41



EVENT BUDGET SUMMARY

<u>Activity</u>	<u>Event 1</u>	<u>Event 2</u>	<u>Event 3</u>	<u>Event 4</u>
Advertising	\$2,500.00	\$10,000.00	\$2,500.00	\$2,500.00
Artist	\$5,000.00	\$100,000.00	\$5,000.00	\$5,000.00
Stage/ Production	\$7,080.00	\$50,928.00	\$7,080.00	\$7,080.00
Clean Up	\$360.41	\$1,059.84	\$360.41	\$360.41
Misc.				
Producer Fee	\$2,500.00	\$25,000.00	\$2,500.00	\$2,500.00
Contingency				
Event Total	\$17,440.41	\$186,987.84	\$17,440.41	\$17,440.41

<u>Activity</u>	<u>Event 5</u>	<u>Event 6</u>	<u>Event 7</u>	<u>Event 8</u>	<u>Event 9</u>	<u>Event 10</u>	<u>Event 11</u>	<u>Event 12</u>	<u>Event 13</u>	<u>Event 14</u>	<u>Event 15</u>
Advertising	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$10,000.00	\$2,500.00
Artist	\$5,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,000.00	\$0.00	\$5,000.00	\$5,000.00	\$150,000.00	\$0.00
Stage/ Production	\$7,080.00	\$12,080.00	\$10,580.00	\$14,580.00	\$10,580.00	\$7,080.00	\$10,580.00	\$7,080.00	\$7,080.00	\$43,428.00	\$12,080.00
Clean Up	\$360.41	\$360.41	\$360.41	\$360.41	\$360.41	\$360.41	\$360.41	\$360.41	\$360.41	\$1,059.84	\$360.41
Misc.											
Producer Fee	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$25,000.00	\$2,500.00
Contingency											
Event Total	\$17,440.41	\$17,440.41	\$15,940.35	\$19,940.41	\$15,940.35	\$17,440.41	\$15,940.35	\$17,440.41	\$17,440.41	\$201,987.84	\$17,440.41

Events 1 – 4 Total: \$239,309.07

Events 5 – 15 total: \$374,391.76

Less potential Sponsorship/Income: (\$20,000)

Total Projected Net Event Costs: \$593,700.83



RESPONSIBILITY MATRIX

<u>Activity</u>	<u>AEG</u>	<u>City</u>	<u>CRA</u>	<u>Other</u>
<u>I. Event Programming</u>				
1.1 Program Development	✓		✓	
1.2 Budget Approval			✓	
<u>II. Event Production</u>				
2.1 Permit Approval		✓		
2.2 Artist Recruitment	✓			
2.3 Other Programming			✓	
2.4 Stage/Production	✓			
2.5 Police/Traffic		✓		
2.6 Ambassador/Service		✓		
2.7 Volunteers			✓	
2.8 Communications			✓	
2.9 Food Truck Program	✓			
2.91 Site Signage				✓
2.92 Other				
<u>III. Food Trucks/Vendors</u>				
3.1 Vendor Solicitation	✓			
3.2 Vendor Negotiation	✓			
3.3 Vendor Site Logistics	✓			
3.4 Vendor Rent Collection			✓	
3.5 Vendor Accounting			✓	
<u>IV. Event Marketing</u>				
4.1 Research			✓	✓
4.2 Media Outreach			✓	✓
4.3 Print Advertising				✓
4.4 Joint Promotions		✓	✓	
4.5 Direct Marketing				✓
4.6 Social Media				✓
<u>V. Sponsorships</u>				
5.1 Research				✓
5.2 Strategic Networking				✓
5.3 Proposal Writing				✓
5.4 Negotiations				✓
5.5 Event Promotions				✓
5.6 Other				

(Continues on next page)



<u>Activity</u>	<u>AEG</u>	<u>City</u>	<u>CRA</u>	<u>Other</u>
<u>VI. Project Management</u>				
6.1 Project/Client management	✓			
6.2 Event Production	✓			
6.3 Joint Work Team				
<u>VII. Accounting & Reporting</u>				
7.1 Supplier Invoicing	✓		✓	✓
7.2 Supplier Receivables	✓		✓	✓
7.3 MBE Reporting				
7.4 Annual Budget	✓		✓	
7.5 Monthly Commitments			✓	
7.6 Monthly Cost Report	✓		✓	
7.7 Monthly Status Report	✓		✓	