

ORDINANCE NO. \_\_\_\_\_

**AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF RIVIERA BEACH, PALM BEACH COUNTY, FLORIDA, AMENDING CHAPTER 28 "SIGNS", ARTICLE III "CONSTRUCTION AND INSTALLATION STANDARDS", OF THE CITY'S CODE OF ORDINANCES, IN ORDER TO ESTABLISH THE BOUNDARY OF THE MARINA UPLAND AREA SIGN OVERLAY DISTRICT AND TO CREATE STANDARDS FOR THE INSTALLATION AND USE OF SIGNS WITHIN THE MARINA UPLAND AREA SIGN OVERLAY DISTRICT; PROVIDING FOR CONFLICTS, SEVERABILITY AND CODIFICATION; AND PROVIDING FOR AN EFFECTIVE DATE.**

**WHEREAS**, the City of Riviera Beach's Comprehensive Plan and Code of Ordinances controls and directs development and uses throughout the City; and

**WHEREAS**, the approved Marina District Master Plan acknowledges that the Marina District Upland Area is a unique redevelopment location, requiring distinctive signage and way-finding elements; and

**WHEREAS**, creation of an overlay district to provide additional design standards for signage within the Marina Upland Area will help establish the Marina Upland Area as a distinctive destination point within the City (overlay map attached as Exhibit 'A'); and

**WHEREAS**, amendments to the existing sign design and installation standards, described within the City's Code of Ordinances, are required in order to establish new sign regulations within the Marina Upland Area Sign Overlay District; and

**WHEREAS**, on May 12, 2016, the Planning and Zoning Board reviewed and unanimously recommended that the City Council approve proposed amendments to the City's Sign Code which would provide the opportunity for unique signage within the Marina District Upland Area; and

**WHEREAS**, the City Council desires to create the Marina Upland Area Sign Overlay District along with standards for the installation and use of signs within said district and has determined that the enactment of this Ordinance is appropriate and furthers the interests of the City, its residents and stakeholders.

**NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF RIVIERA BEACH, PALM BEACH COUNTY, FLORIDA, AS FOLLOWS:**

**SECTION 1.** The foregoing recitals are ratified and confirmed as being true and correct and are made a specific part of this Ordinance.

**SECTION 2.** That Chapter 28 “Signs”, Article III, “Construction and Installation Standards” is amended as follows, with additions underlined and deletions shown in ~~strikethrough~~ format:

**Sec. 28-126. – Marina Upland Area Sign Overlay District.**

(a) Objectives of this section:

- (1) Promote the use and redevelopment of the Marina Upland Area, in association with the Marina District Master Plan, by providing for a variety of unique sign options.
- (2) Allow the installation of signs which provide for way-finding and facilitate the efficient flow of pedestrian and vehicular traffic within the Marina Upland Area.

(b) For the purposes of this section, the Marina Upland Area Sign Overlay District shall be defined as follows. Beginning at the northwest point of the intersection of Broadway and East 17<sup>th</sup> Street, travel east to Avenue “C”, south down Avenue “C” to the northernmost property line of Bicentennial Park, east to the Intracoastal Waterway, south to the southernmost Municipal Marina property line, west along the southernmost Municipal Marina property line to Avenue “C”, south along Avenue “C” to East 11<sup>th</sup> Street, west along East 11<sup>th</sup> Street to the westernmost right-of-way line for Broadway, north along said line to West 13<sup>th</sup> Street, west along the southernmost boundary of 13<sup>th</sup> Street to the western boundary of Avenue “E”, north to the northern boundary of West 13<sup>th</sup> Street, east along the northern boundary of West 13<sup>th</sup> Street to Broadway, then north to the point of beginning; [see Figure (b)(1)].

[For Codification Purposes Only: Insert Figure (b)(1), “Marina Upland Area Sign Overlay District Map”.]

(c) The sign types described and defined below, may be permissible within the Marina Upland Area Sign Overlay District, in addition to all other signage types in accordance with Chapter 28 “Signs”.

- (1) Landmark Sign; one prominent master development sign, not to exceed 25 feet in height and 10 feet in width, shall be permitted within the Marina Upland Area Sign Overlay District.
- (2) Vehicular Directional Sign; signage not to exceed 10 feet in height nor 10 feet in width, typically providing for site identification and way-finding along roadways or right-of-way.
- (3) Monument Sign; signage not to exceed 10 feet in height nor 10 feet in width, typically providing information about or identification of a specific location or facility at the same location where the sign is constructed.

- (4) Pedestrian Wall Sign; wall signage not to exceed 20 square feet in area; adaptable signage typically intended for pedestrian way-finding of Marina District Upland Area amenities.
  - (5) Regulatory Sign; typically uniform traffic signage required to protect the health, safety and welfare of the general public which shall meet all applicable code requirements, and when possible, fit within the character of the Marina District Upland Area by use of ornamental features and color schemes.
  - (6) Parking Sign; signage not to exceed 8 feet in height nor 5 feet in width, typically identifying available vehicular parking areas.
  - (7) Pedestrian Sign; signage not to exceed 15 feet in height nor 6 feet in width, providing for pedestrian way-finding and identification of on-site amenities.
  - (8) Other Signs; other similar signage may be permitted so long as the height and width dimensions proposed do not exceed the aforementioned limitations.
- (d) Except as stated above, signs within the Marina District Upland Area shall meet all other sign installation requirements as provided within Chapter 28, "Signs", as amended from time to time.

**SECTION 3.** If any word, phrase, clause, subsection or section of this Ordinance is for any reason held invalid, the invalidity thereof shall not affect the validity of any remaining portions of this Ordinance.

**SECTION 4.** Specific authority is hereby granted to codify this Ordinance as it is the intention of the City Council and it is hereby ordained that the provisions of this Ordinance shall become and be made a part of the Code of Ordinances of the City of Riviera Beach, and the sections of this Ordinance may be renumbered to accomplish such intentions.

**SECTION 5.** That all sections or parts of sections of the Code of Ordinances, all ordinances or parts of ordinances, and all resolutions or parts of resolutions in conflict herewith, be and the same are hereby repealed to the extent of such conflict.

**SECTION 6.** That this Ordinance shall take effect immediately upon its final approval and adoption.

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**PASSED AND APPROVED** on the first reading this \_\_\_\_\_ day of \_\_\_\_\_,  
\_\_\_\_\_.

**PASSED AND ADOPTED** on second and final reading this \_\_\_\_\_ day of  
\_\_\_\_\_, \_\_\_\_\_.

**APPROVED:**

\_\_\_\_\_  
**THOMAS A. MASTERS**  
**MAYOR**

\_\_\_\_\_  
**TERENCE D. DAVIS**  
**CHAIRPERSON**

**ATTEST:**

\_\_\_\_\_  
**CLAUDENE L. ANTHONY**  
**CERTIFIED MUNICIPAL CLERK**  
**CITY CLERK**

\_\_\_\_\_  
**KASHAMBA MILLER-ANDERSON**  
**CHAIR PRO TEM**

\_\_\_\_\_  
**LYNNE L. HUBBARD**  
**COUNCILPERSON**

\_\_\_\_\_  
**TONYA DAVIS JOHNSON**  
**COUNCILPERSON**

\_\_\_\_\_  
**DAWN S. PARDO**  
**COUNCILPERSON**

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**1<sup>ST</sup> READING**

MOTIONED BY: \_\_\_\_\_

SECONDED BY: \_\_\_\_\_

L. HUBBARD \_\_\_\_\_

K. MILLER-ANDERSON \_\_\_\_\_

T. DAVIS JOHNSON \_\_\_\_\_

D. PARDO \_\_\_\_\_

T. DAVIS \_\_\_\_\_

**2<sup>ND</sup> & FINAL READING**

MOTIONED BY: \_\_\_\_\_

SECONDED BY: \_\_\_\_\_

L. HUBBARD \_\_\_\_\_

K. MILLER-ANDERSON \_\_\_\_\_

T. DAVIS JOHNSON \_\_\_\_\_

D. PARDO \_\_\_\_\_

T. DAVIS \_\_\_\_\_

REVIEWED AS TO LEGAL SUFFICIENCY

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PAMALA H. RYAN, B.C.S.  
CITY ATTORNEY

DATE: \_\_\_\_\_