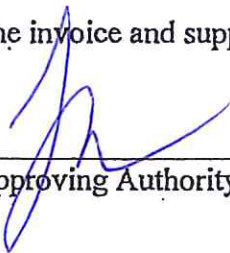


# Riviera Beach CRA Payment Authorization Checklist

Vendor Name: ODonnell Agency  
 Control No.: Res No 2015-40 Invoice No.: RBCRA0316  
 Invoice Date: 3/1/16 Payment Amount: \$ 15,272.00  
 Project Supervisor/Responsible Official: Darlene Hatcher / Tony Brown

	Reviewed/Approved by
<input type="checkbox"/> Project "scope of work and deliverables" reviewed ?	
<input type="checkbox"/> Payment support documentation appropriate based on work scope ?	
<input type="checkbox"/> Deliverables due with this invoice have been received ?	
<input type="checkbox"/> If final payment, have all deliverables been received ?	
<input type="checkbox"/> Amount of payment is in agreement with payment schedule or is appropriate and is within the limits of the total agreement amount, on a cumulative amount basis ?	
<input checked="" type="checkbox"/> Expense reimbursement amounts meet Agency guidelines or amounts approved by the agreement.	Sy
<input type="checkbox"/> The nature of work being performed is within the scope of the CRA plan.	
<input checked="" type="checkbox"/> Funds for payment have been budgeted and are available from the appropriate source(s) for payment.	Sy

The invoice and supporting documentation have been reviewed and it is approved for payment.

  
 \_\_\_\_\_  
 Approving Authority

Date: 3/2/16

Payment approved by the Board of Commissioners by Motion No. 2015-40 or the Consent Agenda, at its meeting on 10-28-15. (If applicable)

entered 3-2-16  
Sy



# INVOICE

Number: RBCRA0316

Date: March 1, 2016  
Payment: within 30 days, please

Ms. Darlene Hatcher  
Riviera Beach CRA  
2001 Broadway Suite 300  
Riviera Beach, FL 33404

Please make payment to:  
**O'DONNELL AGENCY**  
**303 BANYAN BLVD. SUITE 101**  
**WEST PALM BEACH, FL 33401**

JOB/ACCOUNT DESCRIPTION	CHARGE
<i>Marketing and public relations services:</i> February, 2016 (see activity report)	\$9,894.00
<i>Advertising &amp; Design</i> See attached breakdown of services	\$5,378.00

**Administration expenses ► February, 2016**

Photocopies (in-house): 49 @ 0.15 each	\$none charged
Photocopies (color): 17 @ 0.85 cents each	\$none charged
Postage:	\$included
Long-distance telephone (\$0.10 per minute)	\$n/a
FedEx: (see invoices)	\$none
Vocus/PR Web release distribution	\$none
Originals of publications:	\$none charged
Photography/video services	\$none charged
News clips	\$none charged
Travel:	\$none charged

**TOTAL: \$15,272.00**

Thank You



Client: Riviera Beach CRA

Date: February 2016

Job	Cost Estimate	Final Cost
<b>CRA website hosting</b> Agency is hosting the CRA website as detailed in the attached estimate.	\$828.00 (Jan 2016-Dec. 2016, \$69/mo. x 12 mos.)	\$828.00
<b>Tervis Tumblers</b> Designs of tumblers for handout to guests at RBMV ribbon-cutting	\$125	\$125
<b>2015 Annual Report</b> Agency developing and designing four page Annual Report	\$3,450	\$1725.00 (final 50%)
<b>Street Banners</b> Design of street banners for display on 13 <sup>th</sup> . St.	\$600	\$600
<b>Marina Village Rack Card</b> Design of handout card promoting marina vendors and Marina Event Center	\$600	\$600 (CRA needs to invoice City of RB for 50% - per D. Jones)
<b>Photography for Ribbon Cutting</b> Agency to provide photography for RBMV ribbon cutting	\$350	\$350
<b>Still Photography and Videos</b> Agency to provide still photography and video of RBMV, Linear Park and Community Garden for Annual Report and other uses	\$1,000	\$1,000
<b>Facebook Promotions</b> Three, \$10 paid promotions for street banner installation, ribbon-cutting event preview, and link to vendors	\$30	\$30
<b>TV News Clips</b> Agency ordered copies of news coverage from WPEC and WPBF for sharing on social media	\$120	\$120

**TOTAL:**

**\$5,378.00**

303 Banyan Blvd., Ste. 101  
West Palm Beach, FL 33401  
T. 561. 832.2331 F. 561.659.1309  
odonnellagency

## **COST ESTIMATE**

Date: August 7, 2014

Client: Riviera Beach Community Redevelopment Agency

Job: Website

### **BACKGROUND:**

The RBCRA website is geared towards residents and businesses in Riviera Beach who are seeking the latest news and information about the community redevelopment project. The new site will offer quality, timely, and useful content updated regularly. It will be a vehicle for engaging Riviera Beach residents, politicians, business owners and tourists. The site will have a fully responsive design and function, optimized for mobile.

### **ASSIGNMENT:**

To redesign and redevelop the Riviera Beach Community Redevelopment Agency's website [www.rbcra.com](http://www.rbcra.com).

### **OBJECTIVE:**

To develop a modern, well designed user friendly website for the CRA that drives awareness and excitement for the redevelopment project.

### **TARGET AUDIENCE:**

Riviera Beach residents, business owners, corporations, politicians, media, and tourists.

### **REASONS TO BELIEVE:**

The mission statement for the redevelopment agency is to optimize the future value of property within the Community Redevelopment Area by creating a prioritized strategy for redevelopment, including investing in capital infrastructure that will support the CRA and improvements desired by the City and the residents of the community.

### **MESSAGING TONE:**

The design, copy, new features and expanded content will be presented in a way that reflects the Riviera Beach community and residents. The copy will highlight how the redevelopment project will enhance the lives of Riviera Beach residents, drive economic growth, and revitalize the Riviera Beach landscape.

**CREATIVE SERVICES AND WEBSITE DEVELOPMENT:**

**Copy development and design**

Develop copy and design for a refreshed, more user-friendly and informative website based upon the design of two (2) page templates (the home page and one interior page); plus an estimated 40 pages of copy and content; navigation layout and set-up; graphics integration; final HTML/coding. One-hour training workshop provided to staff upon completion.

Programming will be done by outside vendor Weblift.

Wireframes and copy development: \$5,700.00

Design: \$6,850.00

**Programming**

<u>Project Services:</u>	<u>Price:</u>	<u>Comments:</u>	<u>Cost Details: (\$100 per hour is agency rate vs \$150.00 for regular rate)</u>
Homepage Design Conversion with Mobile Responsive: layout and development (one mobile design with up to three revisions)	\$1,650.00	This includes static design and one main animating image similar to this site: <a href="http://www.scwa.ca.gov/">http://www.scwa.ca.gov/</a> . Any animation or interactive functionality would change the price.	\$1200 is based on 12-15 hours on designs, changes, and consulting, SEO and mobile conversion. \$450 is for the moving element (4-5 hours) includes development and set-up
Each Lower Level Design Conversion Mobile Responsive: layout and development (one mobile design with up to three revisions)	\$1,200.00	This includes static design only. Any animation or interactive functionality would change the price.	\$1200 is based on 12-15 hours on designs, changes, and consulting, SEO and mobile conversion.
Develop New Blog: Tony's head of Riviera Beach Blog Page Design Conversion (SEO friendly & mobile responsive)	\$1,200.00	Doesn't include content entry.	\$1200 is based on 12-15 hours on coding /development, SEO and mobile conversion.
Develop New Blog: General News Blog Page Design Conversion (SEO friendly & mobile responsive)	\$1,200.00	Doesn't include content entry.	\$1200 is based on 12-15 hours on coding /development, SEO and mobile conversion.
Calendar Page	\$300.00	We recommend doing a nice calendar set-up similar to this: <a href="http://www.casitaswater.org/calendar.php?view=month">http://www.casitaswater.org/calendar.php?view=month</a>	Based on 3-4 hours of development
Migration of current databases to DriveCMS	\$1,500.00		15 -18 hours of database review, troubleshooting and migration of content.
Set-up 40 web pages and SEO	\$2,000.00		\$50 per page is 30-40 minutes of page set-up and SEO

Photo Gallery/ Media Gallery	\$200.00	per gallery	2-3 hours of design and development
Newsletter sign-up and social media feed	\$200.00		2-3 hours of design and development
Basic Search Function	\$300.00		3-4 hours of coding for search feature
Contact Us form with Database	\$300.00		3-4 hours of coding form fields and database capture set-up
<b>TOTAL:</b>	<b>\$ 10,050.00</b>		
<b>Other Services:</b>	<b>Price:</b>		<b>Cost Details: (\$100 per hour is agency rate vs \$150.00 for regular rate)</b>
Set-up and SEO additional static pages (per page)	\$50.00		\$50 per page is 30-40 minutes of page set-up and SEO
DriveCMS Monthly Fee	\$69.00		Cost covers hosting, ongoing support and access to the system
Online Form with up to 10 fields	\$300.00		3-4 hours of coding form fields and database capture set-up
Javascript Simple Movement (per unit)	\$450.00	It is a Javascript powered moving slider with limited interaction and fully dynamic with CMS. Example: <a href="http://www.arise.com">http://www.arise.com</a>	4-5 hours of development and set-up

### ***Production Assignment Agreement***

**Signed Approvals:** By signing this estimate, Client gives Carey O'Donnell Inc., dba the O'Donnell Agency (Agency), full authority to proceed with all assignments described in this cost estimate, including the work associated with obtaining printing bids, the 15% fee associated with same and providing Client with the recommended option. Signed proofs or email or faxed approvals of work submitted to Client for review and approval legally binds Client to full payment for goods and services described above, including any verbal or written modifications to the scope of the project(s), under the payment terms described in next paragraph.

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years on behalf of client, and will make changes and updates in a timely manner as requested following approval of all cost estimates.

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Approved by \_\_\_\_\_ Date \_\_\_\_\_



## COST ESTIMATE

Date: February 5, 2016

Client: Riviera Beach CRA

Job: Riviera Beach Marina Village – Custom Tervis Tumbler Giveaway item

### CREATIVE SERVICES DESCRIPTION:

Concept, copy development and design of custom artwork for a 16oz Tervis Tumbler. The design will be based on the color palette of the Riviera Beach Marina Village logo and feature copy highlighting the ribbon-cutting event and date. Services include one round of edits totaling one hour.

**Design and Coordination Fee: \$125.00**

**\*Actual printing, artwork set-up charges and shipping costs are separate and have been provided to client. CRA will pay vendor (Tervis Tumbler) directly to honor nonprofit rate.**

### *Production Assignment Agreement*

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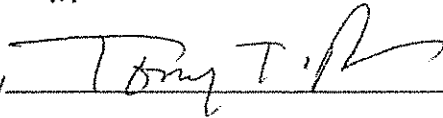
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Approved by \_\_\_\_\_



Date \_\_\_\_\_

2/8/16

## COST ESTIMATE

Date: January 19, 2016

Client: Riviera Beach CRA

Job: 2015 Annual Report

### CREATIVE SERVICES DESCRIPTION:

Concept, copy development and design of a modern twist to a four-page Annual Report, creating a custom infographic that presents in original format the CRA's 2015 highlights. The cover will reflect a theme of "Community Achievement" or "Community Transformation." A two-page center spread will feature a map-based infographic highlighting featured CRA projects with photos and details about each project, with illustrations and photo images. The back panel will contain the financials, legal language, CRA logo, board members, staff and contact info. Location of information depends on scope and layout of content.

CRA is responsible for identifying specific projects to highlight and providing details of each. Copy development handled under the scope of the PR retainer.

Services include two round of edits totaling three hours. All additional hours to effect changes will be charged at \$150 per hour.

The Annual Report is to be mailed to all Riviera Beach households by February 28, 2016. Agency to procure three estimates for printing and mailing services. Actual printing and mailing costs to be billed directly to the CRA.

Design:	\$3,000.00
Printing estimates, quality control and coordination:	\$450.00

### *Production Assignment Agreement*

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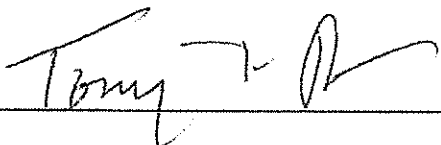
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Approved by  Date 1/12/16

## COST ESTIMATE

Date: February 4, 2016

Client: Riviera Beach CRA

Job: Riviera Beach Marina Village Street Banner

### CREATIVE SERVICES DESCRIPTION:

Concept, copy development and design of a 24" x 72" street banner for Riviera Beach Marina Village. Design will include RBMV logo at the top, CRA logo at the bottom, and a list of water sports and activities available at the marina in the middle.

Services include one round of edits totaling one hour.

**Design Fee and Print Coordination Fee: \$600.00**

\*Actual printing and installation costs for 56 banners to be billed directly to CRA (approx. \$7,000)

### *Production Assignment Agreement*

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(For the CRA)  
Approved by Tony T. A. Date 2/8/16

(For the City)  
Approved by \_\_\_\_\_ Date \_\_\_\_\_

## COST ESTIMATE

Date: January 21, 2016

Client: Riviera Beach CRA/City of Riviera Beach

Job: Riviera Beach Marina Village – Marina vendor and MEC rack card

### CREATIVE SERVICES DESCRIPTION:

Concept, copy development and design of a two-sided, full-color, 4" x 9" rack card. One side will be dedicated to a directory of marina vendors. The other side will promote advance bookings for banquets and meetings at the Marina Event Center. The design will be based on the color palette of the Riviera Beach Marina Village logo. Design and printing costs to be split equally between the City of Riviera Beach and Riviera Beach CRA.

Services include one round of edits totaling one hour.

Design Fee and Print Coordination Fee:

\$600.00

**\*Actual printing costs to be billed directly to CRA, with the CRA invoicing the city for 50%**

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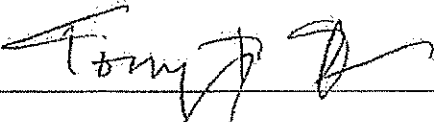
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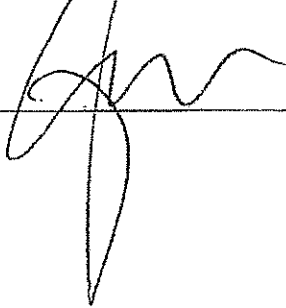
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(For the CRA)  
Approved by \_\_\_\_\_



Date 4/22/16

(For the City)  
Approved by \_\_\_\_\_



Date 01/26/2014



## Tony Theissen

---

**From:** Latoya James <LJames@rbcr.com>  
**Sent:** Wednesday, February 24, 2016 12:12 PM  
**To:** Tony Theissen  
**Cc:** Tony Brown  
**Subject:** RE: Photographer

Tony,

Per the meeting this morning, Mr. Brown approved the photographer.

Thank you,



Florida's Dynamic  
Waterfront Community

**Latoya A. James**

**Community Services Coordinator**

2001 Broadway, Suite 300 | Riviera Beach, FL 33404

P. 561.844.3408 | F. 561.881.8043 | [www.rbcr.com](http://www.rbcr.com)

**CONFIDENTIALITY NOTICE:** This email and any files transmitted with it are confidential and intended solely for the use of the individual or entity to whom they are addressed. If you have received this email in error please notify the system manager.

RETIRED COMMUNITY DEVELOPER

 **First Time  
HOMEBUYER FAIR**

**NOW IS YOUR CHANCE TO OWN A HOME!**  
CLICK HERE FOR MORE INFO

**FEBRUARY 20, 2016**



**From:** Tony Theissen [mailto:Tony@odonnell.agency]  
**Sent:** Tuesday, February 23, 2016 12:42 PM  
**To:** Latoya James <LJames@rbcr.com>  
**Subject:** RE: Photographer

Latoya,

We have a photographer ready. Price is \$350 if you want to add that into your budget.

Tony

## Tony Theissen

---

**From:** Tony Brown <tbrown@rbkra.com>  
**Sent:** Wednesday, February 24, 2016 3:17 PM  
**To:** Tony Theissen  
**Cc:** Darlene Hatcher  
**Subject:** Re: Annual Report photo shoot

Approved

Sent from my iPhone

On Feb 24, 2016, at 9:22 AM, Tony Theissen <[Tony@odonnell.agency](mailto:Tony@odonnell.agency)> wrote:

Including CG and LP would raise the price to \$1,000, just \$250 more than marina alone. Please reply with approval and I'll get it schedule.

Tony

**From:** Tony Brown [<mailto:tbrown@rbkra.com>]  
**Sent:** Wednesday, February 24, 2016 5:32 AM  
**To:** Tony Theissen <[Tony@odonnell.agency](mailto:Tony@odonnell.agency)>  
**Cc:** Darlene Hatcher <[dhatcher@rbkra.com](mailto:dhatcher@rbkra.com)>  
**Subject:** Re: Annual Report photo shoot

Approved. How much more to take a drone picture of the linear park and Community garden?

Sent from my iPad

On Feb 23, 2016, at 12:45 PM, Tony Theissen <[Tony@odonnell.agency](mailto:Tony@odonnell.agency)> wrote:

Mr. Brown

Requesting email approval for \$750 you approved this week for aerial photos and videos of RBMV for the Annual Report and other marketing purposes. Photog to shoot video Friday morning 2/26.

We'll get beautiful high-resolution shots taken from a drone flying over the property. We can share the video on social and with media.

Tony

<image001.jpg>

[www.odonnell.agency](http://www.odonnell.agency)

<image002.png><image003.png><image004.png><image005.png><image006.png><image007.png>

**737**  
Paid Reach (?)

**102**  
Actions (?)

**\$10.00**  
Budget Spent

people.

DESKTOP NEWS FEED

MOBILE NEWS FEED

Actions | People | Countries

27 Photo Clicks

65 Post Likes

4 Comments

See More Details

Ad Stopped February 26th, 10:29am

Target Group People who like your Page

Age 18-65+

Gender Male and Female

Other Location: United States: Riviera Beach (+10 mi)  
Florida

Boosted By Tony Theissen

Current Budget \$10.00

Payment American Express(\*\*\* 1084)

Account 10150918400593592, USD

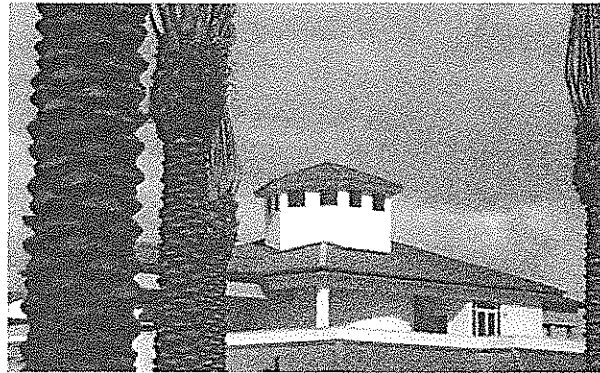


Riviera Beach CRA

Sponsored · K

Like Page

Later today we give a preview of Riviera Beach Marina Village to the officials, residents and partners who helped make this wonderful new destination possible. We'll be sharing updates at Riviera Beach Marina Village.



**1,796**  
Paid Reach (2)  
**166**  
Actions (2)  
**\$10.00**  
Budget Spent

people.

DESKTOP NEWS FEED

MOBILE NEWS FEED

Actions · People · Countries

41 Photo Clicks  
1 Page Like  
107 Post Likes

See More Details

Ad Stopped February 24th, 2:49pm  
Target Group People who like your Page and their friends  
Age 18-65+  
Gender Male and Female  
Other Location: United States: Riviera Beach (+10 mi)  
Florida  
Boosted By Tony Theissen  
Current Budget \$10.00  
Payment American Express(\*\*\* 1084)  
Account 10150918400593592, USD



Riviera Beach CRA  
Sponsored ·

Like Page

A "banner" day for Riviera Beach Marina Village!  
These new street banners went up today, setting the tone for what visitors will experience as we complete the transformation of our beautiful marina.



**3,240**  
Paid Reach (2)

**541**  
Actions (19)

**\$10.00**  
Budget Spent

people

DESKTOP NEWS FEED

MOBILE NEWS FEED

Actions | People | Countries

263 Photo Clicks

139 Link Clicks

1 Page Like

See More Details

Ad Stopped February 17th, 8:49am

Target Group People who like your Page and their friends

Age 18-65+

Gender Male and Female

Other Location: United States: Riviera Beach (+10 mi)  
Florida

Boosted By Tony Theissen

Current Budget \$10.00

Payment American Express(\*\*\* 1084)

Account 10150918430593592, USD



Riviera Beach CRA added 3 new photos ---  
with Marian Rovito Belloli and Sharon  
Iannucci

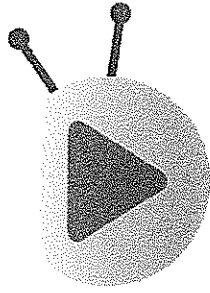
Sponsored

Like Page

The transformation into Riviera Beach Marina Village will be complete this spring. Here's a link to all the activities you can enjoy right now.  
<http://www.rbcra.com/community-partners/marina-vendors/>

#BelieveInRB #Ecotourism





# TVvideoclips.com

800-799-8881

## RECEIPT

Tony Theissen  
O'Donnell Agency 525 Okeechobee Blvd, Ste 980  
West Palm Beach, FL 33401

Receipt Number:	30670	
Last four digits of card #	xxxxxxxxxxxx1035	
Name as appears on card	Julie Fanning	
Date:	Description	Amount
02/26/2016	WPBF 25 News At 6pm Marina Village; WPEC 2-25-16 Marina Village 11pm - mp4 HD digital video file emailed to Tony@THEODONNELLAGENCY.CO M	\$120.00
	Sales Tax	0.00
	Shipping and Handling	0.00
	<b>TOTAL CHARGED:</b>	\$120.00

***PLEASE NOTE: THIS IS NOT AN INVOICE. IT IS A RECEIPT.  
DO NOT PAY ABOVE AMOUNT.***

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**RIVIERA BEACH CRA**  
**Public Relations Activity Report**  
*for*  
**February 2016**

*Prepared by Carey O'Donnell and Tony Theissen*

The following report outlines the public relations activities and results for the Riviera Beach CRA for the period of February 1, 2016 through February 29, 2016.

**STATUS**

**1. STRATEGIC PLANNING AND ISSUE MANAGEMENT**

Every member of the O'Donnell staff contributed significant time and effort to the CRA this month as we assisted with planning for the February 25 ribbon-cutting event, related marketing materials, and media outreach.

***Completed***

T. Theissen attended weekly meetings at CRA offices on 2/3, 2/9, 2/17 and 2/24 to assist with coordination and planning of the ribbon-cutting for Riviera Beach Marina Village.

***Completed***

T. Theissen held multiple in-person and telephone meetings to coordinate design concepts and develop content for the CRA's 2015 Annual Report.

***In progress***

T. Theissen joined T. Brown and M. Blomeke for personal introductions to various marina vendors to discuss marketing efforts by the CRA aimed at attracting additional guests to the marina and their respective businesses.

***Vendor outreach ongoing***

Agency coordinated with the Port of Palm Beach to include their cruise ship operators in a rack card brochure promoting Riviera Beach Marina Village. The Port is considering handing them out to cruise passengers.

***Completed***

Agency made several updates to the CRA web site as requested by staff.

***Completed***

Agency made several revisions to a fact-sheet about Riviera Beach Marina Village for use by the media and others.

***Completed***

**2. RIVIERA BEACH NEWSROOM**

***Riviera Beach Marina Village Ribbon-Cutting***

Agency reached out to local and regional media and marine/boating trade publication to offer coverage of the ribbon cutting event. Agency developed a Media Advisory in advance of the event, coordinated photography for the CRA during the event, and distributed a Press Release following. Coverage was provided by WPEC (12), WPBF (25), Florida Weekly, South Florida Times and PBG Lifestyle Magazine. Agency has arranged a tour of the development for a Palm Beach Post reporter and photographer on March 16.

***Media outreach ongoing***

***Broward-Palm Beach New Times***

T. Theissen coordinated interviews with T. Brown and N. Fontaine from CBRE for the restaurant reporter with the Broward-Palm Beach New Times. Reporter is looking to write about the restaurant opportunities at Riviera Beach Marina Village.

***Pending publication***

**Monthly CRA Facebook**

Likes: 1,844 (+33)

**Monthly Marina Village Facebook**

Likes: 107 (+107)

**3. MARINA DEVELOPMENT AND PROMOTION**

***2015 Annual Report***

Design of the CRA's 2015 Annual Report is nearly complete. Likely to be printed and mailed at the end of the first week of March.

**In progress**

***Rack Card/Flyer for Event Center and marina vendors***

Agency completed design of a rack card brochure with one side promoting reservations at the Marina Event Center, the other side highlighting marina vendors. Rack card will be distributed at the Ribbon-Cutting event, handed out by Ambassadors at the marina, and displayed at various locations throughout the city. Agency worked with D. Jones from the City of Riviera Beach to approve funding half of design and print costs.

**Completed**



**Street Banners**

Agency designed new street banners to promote Riviera Beach Marina Village. Banners were installed Monday 2/22 in advance of the Marina Village ribbon-cutting.

**Completed**

**Ribbon Cutting Rope**

Agency was asked to coordinate the ribbon-cutting itself. As opposed to a cutting an actual ribbon, Agency proposed cutting a rope with buoys to reflect the marina setting. Agency identified a vendor and purchased set of colorful buoys and scissors.

**Completed**

**Social Media**

T. Brown approved a paid social media campaign designed by O'Donnell aimed at thanking and supporting marina vendors for their patience during construction of Riviera Beach Marina Village.

**In progress**

**Balloon for Ribbon-Cutting**

At T. Brown's request, Agency coordinated design and printing of custom balloons for the Riviera Beach Marina Village Ribbon-Cutting.

**Completed**

**Construction updates**

Agency continues to provide regular construction updates on Facebook in an effort to raise awareness about the progress happening at the marina and keep marina visitors and tenants informed. We maintain regular contact with M. Blomeke to gather background information for social media posts, and regularly visit the marina to take photographs.

**Ongoing**

**Black Chamber Awards**

At no cost the CRA, Agency designed a new version of the Riviera Beach Marina Village ad for use as a two-page spread in the program for the Black Chamber's Ascension Awards.

**Completed**

**Ribbon-Cutting Signage**

At no cost to the CRA, Agency designed six signs listing specs of various spaces at Riviera Beach Marina Village, to be displaying during and following the ribbon-cutting event.

**Completed**

**Drone Photography**

Agency coordinated still and video photography via a professional drone of Riviera Beach Marina Village for use in the CRA's Annual Report and for other marketing purposes.

**Completed**

**Riviera Beach Marina Village Facebook**

W. Pettis from O'Donnell created a Facebook page for Riviera Beach Marina Village in advance of the Ribbon-Cutting event, and launched a promotional campaign to attract "fans." T. Theissen populated content with recent beauty shots of the development.

**Completed**

**5. WEBSITE**

**RBCRA Web site**

Agency added new content to the CRA's web site including press releases and clips of media stories about Riviera Beach Marina Village.

**Completed**

**6. EVENTS**

**Marina Village Ribbon Cutting**

T. Theissen, J. Fanning, B. Stephenson and C. O'Donnell and others from O'Donnell Agency took part in planning and execution of the Marina Village Ribbon-Cutting. Several staffers from O'Donnell attended the event to assist with last-minute coordination, photography, media, etc.

**Completed**

**MEDIA PLACEMENT INDEX**

**Print/Online:**

***Palm Beacher Magazine:*** "The Rise of the Palm Beaches," Phil Fishman, 2/2/16

***Jupiter Magazine:*** "The Rise of the Palm Beaches," Phil Fishman, 2/2/16

***National Development Council:*** "Marina Village Ribbon-Cutting," 2/25/16

***Business Development Board:*** "Marina Village Ribbon Cutting," 2/26/15

***NMTC Coalition:*** "Marina Village Ribbon Cutting," 2/26/16

**Broadcast:**

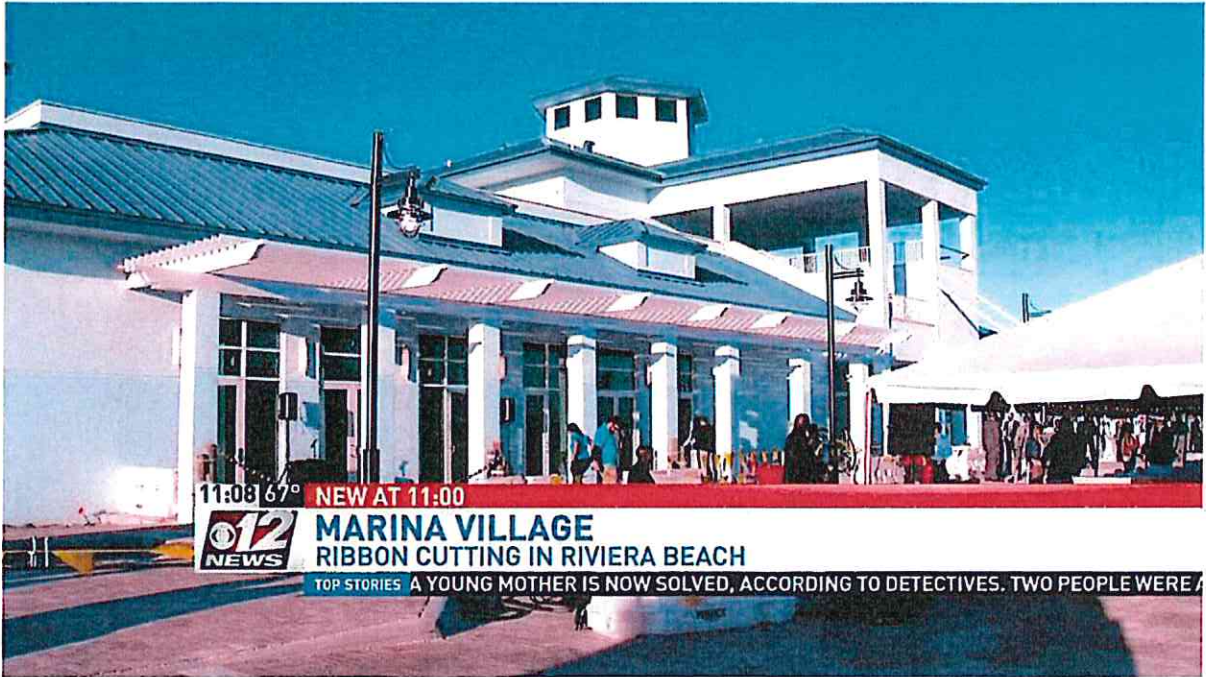
***WPEC (12):*** "Marina Village Ribbon Cutting Preview," AM News, 2/25/16

***WPEC (12):*** "Marina Village Ribbon Cutting Event," 11pm news, 2/25/16

***WPBF (25):*** "Marina Village Ribbon Cutting Preview," AM News, 2/25/16

***WPBF (25):*** "Marina Village Ribbon Cutting Event," 6pm news, 2/25/16

-End Report



11:03 67°  
12  
NEWS

NEW AT 11:00

### MARINA VILLAGE RIBBON CUTTING IN RIVIERA BEACH

TOP STORIES A YOUNG MOTHER IS NOW SOLVED, ACCORDING TO DETECTIVES. TWO PEOPLE WERE



## HUNDREDS CELEBRATE RIBBON-CUTTING TO LAUNCH RIVIERA BEACH MARINA VILLAGE

RIVIERA BEACH, Fla. (February 26, 2016) – More than 250 Riviera Beach residents, elected officials and business leaders from throughout northern and central Palm Beach County gathered yesterday to celebrate the ribbon-cutting for the public improvements at the city's municipal marina. The public portion of the marina redevelopment totals an investment of \$35 million, and is led by the Riviera Beach Community Redevelopment Agency (CRA).

Read Full Press Release [HERE](#)--> Press Release – Riviera Beach Marina Village Ribbon Cutting



The new construction of the 22,000 square foot Riviera Beach Event Center is the inaugural component of the Marina District Redevelopment Plan, which has enabled subsequent private investment at the Riviera Beach Marina and surrounding neighborhood. The Center features, 6,000 square feet of meeting space, a grand lobby incorporating gallery space for community exhibits, a visitor center, café and support functions for the broader Marina District including storage and service space for events in Bicentennial Park. The project is located in a Community Redevelopment Area (CRA) and CDFI deeper distressed community with unemployment rates 2.3 times the national average.

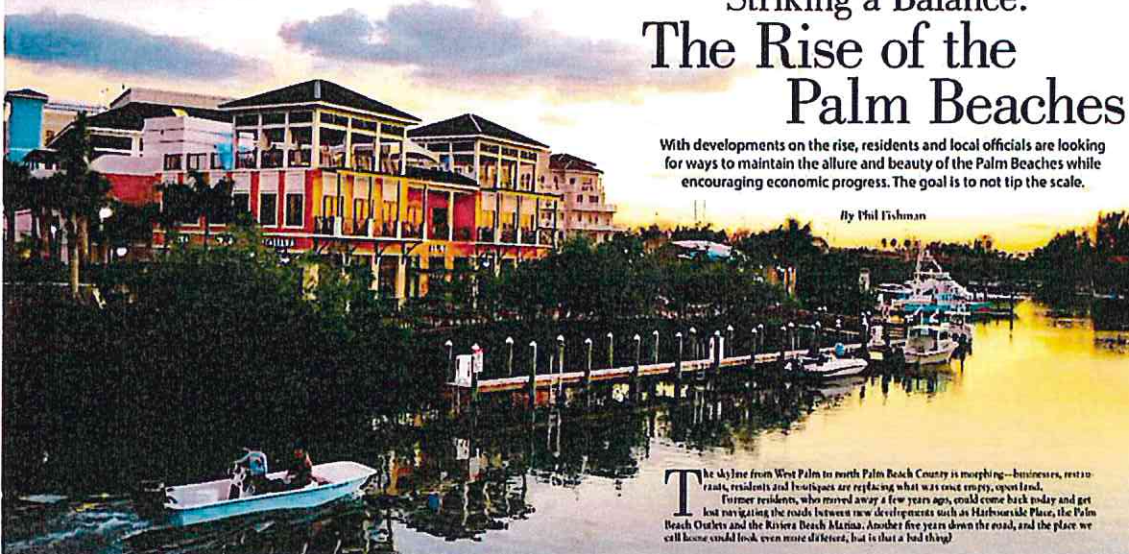


NDC's \$7 Million Qualified NMTCE Equity Investment was combined with Financing From Key Community Development Corporation. The project has directly created and retained 98 permanent jobs and 28 construction jobs.

# Striking a Balance: The Rise of the Palm Beaches

With developments on the rise, residents and local officials are looking for ways to maintain the allure and beauty of the Palm Beaches while encouraging economic progress. The goal is to not tip the scale.

By Phil Fishman



The skyline from West Palm to north Palm Beach County is morphing—businesses, restaurants, residents and landscapes are replacing what was once empty, open land. Former residents, who moved away a few years ago, could come back today and get lost navigating the roads between new developments such as Harbourside Place, the Palm Beach Outlets and the Riviera Beach Marina. Another five years down the road, and the place we call home could look even more different, but is that a bad thing?



FEATURE // DEVELOPMENT



View of the new growth area from the Palm Beach Outlets.

Has the city's rapid growth and development to create a vibrant economic future, which includes creating jobs and increasing the quality of life for all residents, a delicate balance. Local officials, developers, architects, engineers and new residents are grappling with an array of issues, such as the pressure to build new homes in the Palm Beaches region and the physical and economic consequences.



**"WHAT WE NEED TO BE CONCERNED WITH IS SMART GROWTH WHERE ECONOMIC DEVELOPMENT IS MONITORED AND THE CONCERNS OF OUR RESIDENTS IS ADDRESSED."**

-Hal Valente

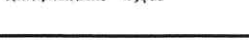
Hal Valente, Palm Beach County Commission member, says many of the major development projects currently in the books. He analyzes the potential risks from these projects and how the county's land use and density regulations will affect growth. Valente is a vocal proponent of the current conditions and the future of the county.

"Unfortunately, there's a lot of land left for development," he says. "While we've got to be careful about the location and the density of the development, we've got to be careful about the location and the density of the development."

residents and commercial users. More than 100 stores are represented with major food retailers, such as The Cheesecake Factory, Dunkin' Donuts, and Starbucks. Other retailers include Nike and Urban Outfitters. "We're doing something for everybody at the Outlets," says Palm Beach marketing director for the Outlets. "We also have a lot of dining, entertainment, and more and more things coming to the park."

A few miles north of the Outlets, Riviera Beach has undergone a major transformation along its popular beach. A new dining, shopping and entertainment district is being developed. Major retailers will include a Microsoft Store that will feature workshops, as well as restaurants and community meetings. A new shopping district will also be developed overlooking the historic Waterman and Peard Island. The city's historical park is undergoing \$4 million in improvements, including the addition of a covered walkway and guided tour for visitors and staff.

A major plan for the Riviera Beach area includes a waterfront "Restaurant Row," a public market and a mixed-use building with retail, parking, office and retail shops. Perhaps the most exciting, though, is a new waterfront cultural center. The goal is to create a family and cultural center that will be a hub for the town of Jupiter.



Jupiter Mayor Heidi Jorgensen



The new beachside shopping center, which is a public-private partnership, is set to be completed by the end of the year.

Mayor Heidi Jorgensen has taken a personal interest in creating a "public space" initiative for many of the town's local businesses throughout the town. The town's local popular work and shopping area, including restaurants and retail, are now moving toward a more vibrant growth. The town is a part of the park and a public-private partnership. The project includes a new shopping area along the beach, the town's local businesses and a public space with retail and office space. The goal is to create a family and cultural center that will be a hub for the town of Jupiter.



The new growth area at night, showing the illuminated buildings and the waterfront promenade.

## HUNDREDS CELEBRATE RIBBON-CUTTING TO LAUNCH RIVIERA BEACH MARINA VILLAGE

Published: February 27, 2016



Riviera Beach, Fla. **RELEASED FOR** (February 26, 2016) - More than 200 Riviera Beach residents, elected officials, and business leaders from throughout northern and central Palm Beach County gathered yesterday to celebrate the ribbon-cutting for the public improvements at the city's municipal marina. The public portion of the marina redevelopment is an investment of \$15 million, and is led by the Riviera Beach Community Redevelopment Agency (CRA).

Combined with Future Private Development, the revitalized marina investment is expected to exceed \$20 million. Riviera Beach is known as the Riviera Beach Marina Village, and the new project features the new, two-story Marina Event Center, a remodeled Seaside Park, plus parking and infrastructure improvements.

Designed to become a significant visitor destination, the new Marina Village offers a wide variety of fishing and water sports, and will soon feature restaurants, shops and other amenities. The goal is to create a vibrant, relaxed destination for visitors and residents alike in a location for activities and recreation not found anywhere else in Palm Beach County.

"As it develops further, Riviera Beach Marina Village is going to be the hangout of our city - a place that will attract a wide range of visitors from Palm Beach County and beyond," said Tony Brown, Executive Director of the Riviera Beach CRA. "Interest in marlin and other activities increases each year, and we offer visitors a range of experiences to connect them to nature above and below the waves. Both look forward to deep sea fishing, snorkeling, paddleboarding and kayaking, all in a picturesque setting overlooking the turquoise Atlantic and beyond our coastline."

The new Riviera Beach Marina Event Center will be officially open to the public in April, but dozens of guests yesterday found its two levels and marveled at the expansive ocean and spectacular views from the second-story atrium. It offers a grand and casual hangout and meeting room, a library, restaurant, a cafe, and will be the future permanent display of Riviera Beach's history. The project also includes a \$4 million dollar makeover of Seaside Park including the addition of a new pavilion, interactive splash fountain and plenty of green space for open-air events and concerts.



"This is an achievement our city and our people will be proud of," said Dennis Pardo, Riviera Beach City Council Chair. "We are grateful to Vision Developers for inspiring this vision. Now that we have signed ahead with the public developers, we will begin implementing private development in phases, starting with five restaurants and requests for proposals on other City and CRA-owned lands. We expect to start at this site but have additional to the city's agenda will spark property and economic development throughout the city."

"We've developed such a strong bond with the CRA and the city," said Pardo. "The public marina, as a first step, is the beginning of what will be a great future of the Riviera Beach Marina Village. It demonstrates real commitment from the city, the CRA and the economic community and moving forward. We stay focused on who made this happen."

A formal grand opening event for the public will be held in May 2016. Future plans include a waterfront Mercado and food appreciation featuring Public Market, and a marina facility that would include a hotel, parking, offices and retail shops.



Riviera Beach Marina Village is a collaborative effort to support Florida and variety of partners including the Riviera Beach Community Redevelopment Agency, Mayor of Riviera Beach, Vision Developers, Palm Beach County, and leading partners at CRA, City Bank, and the Hurricane Development Council.

Seal and Mercury Business (the project) for this project received enthusiastic thanks to the diligent effort of construction partners The West Company, D. Stephens Construction and K. Ryan Builders. Along with the marina improvement, the public CRA CRA's partnership reports contracts for this project (about 80% percent) (SEE: 10-06, percent) (MDE), and 30 percent (local) (public) participation. Architects (e.g., Associates) provided updated design and improvements at through the construction project.

For more information, contact the Riviera Beach Community Redevelopment Agency at (561) 862-3333 or visit [www.rivierabeachcra.com](#).

Media inquiries: [http://www.palmbeachcountynow.com](#)

1/2016/02/27



By Jimmie  
Johnson

## Riviera Beach shows off new waterfront complex

*Complex includes ballroom, meeting space, restaurants*

UPDATED 7:01 PM EST Feb 25, 2016



Riviera Beach Marina Village

**RIVIERA BEACH, Fla. —** The Riviera Beach Marina Village will soon be open to the public.

**RELATED**

- [Shooting reported on Cotton Bay Drive...](#)

- [Drug aims to help women's libido](#)

- [911 call released from dog attack](#)

- [Safe Drive with 25: Unsafe behaviors...](#)

- [Items surrounding 2000 Presidential...](#)

Hundreds showed up Thursday afternoon to get a first look at the new waterfront property.

City leaders said the complex cost more than \$30 million and has been in the works for nearly eight years.

The two-story building, which sits off the Intracoastal Waterway, will have a ballroom, meeting space and two restaurants with indoor and outdoor seating.

Riviera Beach City Council Chairwoman Dawn Pardo said it took a community effort to make this happen.

"Today is symbolic and just shows public, private partnership and residents coming together and city officials listening to them," Pardo said.

This is just the first of four phases. Future plans at the site include adding more waterfront restaurants, a public market and a mixed-use site for a hotel, parking, offices and retail shops.

Officials said the complex is expected to open sometime in May.





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[Home](#) [Blog](#) [Riviera Beach Marina Village Promises to Transform the Distressed Waterfront](#)



## Riviera Beach Marina Village Promises to Transform the Distressed Waterfront

Posted by [Paul Anderson](#) on Feb 26, 2016 in [Blog](#), [Latest News](#), [NMTC Success Stories](#) | 0 comments



Yesterday in Riviera Beach, FL, they cut the ribbon on the new Riviera beach Marina Village. Hundreds showed up Thursday afternoon to get a first look at the new waterfront property.

### Project Fact Sheet

The \$35 million redevelopment project is almost complete and will have an event center, restaurants, hotels, shopping and office space. Officials with Riviera Beach CRA, including NMTC Coalition Board Member Tony Brown, are confident that the project will transform the Riviera Beach waterfront into a vibrant and authentic destination spot for residents and visitors alike, spurring broad revitalization of the surrounding community.

"Today is symbolic and just shows public, private partnership and residents coming together and city officials listening to them," Riviera Beach City Councilwoman Dawn Pardo said.

You can find a photo album of the event on Facebook.

Several news crews were on hand to take in the event, including CBS 12. Below is their report:



# Riviera Beach Marina Village hopes to create more jobs

BY CBS12 WEB TEAM | THURSDAY, FEBRUARY 25TH 2016



Riviera Beach (CBS12) — The new Riviera beach Marina Village will be revealed Thursday with a ribbon cutting ceremony.

The \$35 million redevelopment project is almost complete and will have an event center, restaurants, hotels, shopping and office space.



As part of the project, a stage will be added to Bicentennial Park where organizers plan to have shows, concerts and other festivals.

The project has been met with opposition when it was proposed. People did not believe Riviera Beach should spend \$35 million to revamp the facility.

Many city officials hope the new marina will create jobs and be worth the price in the end.

## TRENDING

- 4-year-old dies after being held down in hot water by sister: Police
- Man dies in jail after being arrested for unpaid ambulance bill
- Video shows pack of dogs attack sleeping homeless man
- Report: Teens reveal years of 'sexual sessions' with pastor, wife

## OFFBEAT NEWS

- Man dies in jail after being arrested for unpaid ambulance bill
- Homeless gnomes: Pennsylvania state park evicts tiny houses
- Police dog catches burglar relaxing in backyard hot tub

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WPEC CBS12 News @CBS12

1 teen killed, 1 injured in separate shootings near Miami by 21jdid pic.twitter.com/KMo5MA5j



## RIVIERA BEACH MARINA VILLAGE FACT SHEET

**Name:** Riviera Beach Marina Village (previously Riviera Beach Marina)  
**Partners:** Riviera Beach CRA, City of Riviera Beach  
**Master Plan:** Viking Developers  
**Opening to public:** Spring 2016  
**Public investment:** Approximately \$35 million dollars  
**Site area:** 23 acres  
**Minority participation:** 47.07% SBE, 19.56% M/WBE, and 30.96% local (Riviera Beach) participation

**Goal:** Transform the Riviera Beach waterfront into a vibrant and authentic destination spot for residents and visitors alike, spurring a revitalization out to Broadway and beyond

**Attractions:** Marina Event Center, Bicentennial Park, restaurants, events, watersports activities including deep-sea fishing, scuba diving, snorkeling, paddleboarding, kayaking, boating

### Now under construction:

#### **Marina Event Center**

- Main ballroom called "Newcomb Hall" plus two smaller meeting rooms (room for 10-300 guests)
  - Weddings
  - Family reunions and celebrations
  - Corporate meetings and business groups
  - Fishing tournaments
  - Community groups and clubs
- Tropical Shipping is sponsoring the first-ever permanent exhibit showcasing the history of Riviera Beach
- Two story restaurant with indoor and outdoor seating (CBRE identifying tenants)
- Café (Letter of intent signed with local Palm Beach County-based business)
- Rooftop patio overlooking the Intracoastal Waterway, Peanut Island and beyond to the ocean

#### **Bicentennial Park**

- \$4 million in improvements
- Covered pavilion with refreshment stand
- Stage area and grand lawn for concerts and events
- Weekly, monthly and annual events being planned
- Interactive splash fountain

### Future plans:

- Waterfront "Restaurant Row"
- Public Market (in partnership with Palm Beach County)
- Mixed-use building with hotel, parking, offices and retail shops

## **MEDIA ADVISORY**

### **RIBBON CUTTING TO UNVEIL TRANSFORMATION OF RIVIERA BEACH MARINA VILLAGE**

**WHAT:** Please join us as the Riviera Beach Community Redevelopment Agency we celebrate the Ribbon Cutting for the brand new **Riviera Beach Marina Village**. The transformation of the marina consists of the new **Marina Event Center** and a reimagined **Bicentennial Park**. The goal of this redevelopment project is to leverage a \$35 million dollar public investment to attract private development that will extend from the marina out to Broadway and beyond.

The **Marina Event Center** will be home to a two-story restaurant, a café, and large and small meeting and banquet rooms. It will also be home to the first-ever permanent display of Riviera Beach's rich history, sponsored by Tropical Shipping. **Bicentennial Park** is home to a pavilion with a refreshment stand, interactive splash fountain, a stage, and a large lawn for concerts and events.

The project came to fruition thanks to support from a wide variety of partners including the Riviera Beach Community Redevelopment Agency, the City of Riviera Beach, Viking Developers, Palm Beach County, and lending partners at BB&T Bank, Key Bank, and the National Development Council.

**WHEN:** **Thursday, February 25, 2016**  
**4:00 p.m. – 6:00 p.m.**  
(Food, refreshments and entertainment provided)

**WHERE:** **Riviera Beach Marina Village**  
**13<sup>th</sup> and Broadway, Riviera Beach**

**CONTACT:** Media wishing to attend are asked to contact Tony Theissen of the O'Donnell Agency at [tony@odonnell.agency](mailto:tony@odonnell.agency) or 561-602-1096.

**RIVIERA BEACH  
COMMUNITY  
REDEVELOPMENT  
AGENCY**

*For immediate release*  
Contact: Tony Theissen  
O'Donnell Agency  
(561) 832-3231

**Commissioners**

Dawn S. Pardo - Chair  
(Dist. 4)  
Terence D. Davis – Vice  
Chair  
(At-Large)  
Bruce Guyton  
(Dist. 1)  
KaShamba L.  
Miller-Anderson  
(Dist. 2)  
Cedrick A. Thomas  
(Dist. 3)

**Office Location**

2001 Broadway,  
Suite 300  
Riviera Beach, Florida  
33404  
(561) 844-3408  
Fax: (561) 881-0843



Florida's Dynamic  
Waterfront Community

**HUNDREDS CELEBRATE RIBBON-CUTTING TO LAUNCH  
RIVIERA BEACH MARINA VILLAGE**



RIVIERA BEACH, Fla. (February 26, 2016) – More than 250 Riviera Beach residents, elected officials and business leaders from throughout northern and central Palm Beach County gathered yesterday to celebrate the ribbon-cutting for the public improvements at the city's municipal marina. The public portion of the marina redevelopment totals an investment of \$35 million, and is led by the Riviera Beach Community Redevelopment Agency (CRA).

Combined with future private development, the revitalized marina investment is expected to exceed \$375 million. Now officially known as the [Riviera Beach Marina Village](#), the 23-acre property features the new, two-story **Marina Event Center**, a reimagined **Bicentennial Park**, plus parking and infrastructure improvements.

Designed to become a significant visitor destination, the new Marina Village offers a wide variety of fishing and watersports, and will soon feature restaurants, shops and other amenities. The goal is to create a vibrant, relaxed destination for visitors and residents alike in a spectacular waterfront location unmatched anywhere in Palm Beach County.

"As it develops further, Riviera Beach Marina Village is going to be the living room of our city – a showcase that will attract a wide range of visitors from Palm Beach County and beyond," said Tony Brown, Executive Director of the Riviera Beach CRA. "Interest in ecotourism and water activities increases each year, and we offer visitors a range of experiences to connect them to

**RIVIERA BEACH  
COMMUNITY  
REDEVELOPMENT  
AGENCY**

**Commissioners**

Dawn S. Pardo - Chair  
(Dist. 4)  
Terence D. Davis – Vice  
Chair  
(At-Large)  
Bruce Guyton  
(Dist. 1)  
KaShamba L.  
Miller-Anderson  
(Dist. 2)  
Cedrick A. Thomas  
(Dist. 3)

**Office Location**

2001 Broadway,  
Suite 300  
Riviera Beach, Florida  
33404  
(561) 844-3408  
Fax: (561) 881-0843



Florida's Dynamic  
Waterfront Community

nature above and below the waves; from scuba diving to deep-sea fishing, snorkeling, paddleboarding and kayaking, all in a spectacular setting overlooking the Intracoastal Waterway, Peanut Island and Singer Island.”

The new Riviera Beach Marina Event Center will be officially open to the public in April, but dozens of guests yesterday toured its two levels and marveled at the expansive ocean and Intracoastal views from the second-story patio. It offers large and small banquet and meetings rooms, a two-story restaurant, a café, and what will be the first-ever permanent display of Riviera Beach’s history. The project also includes a \$4 million dollar makeover of Bicentennial Park including the addition of a new pavilion, interactive splash fountain and plenty of green space for open-air events and concerts.

“This is an achievement our city council can point to with great pride,” said Dawn Pardo, Riviera Beach City Council Chair. “We are grateful to Viking Developers for inspiring this vision. Now that we have forged ahead with the public development, we will begin implementing private development in phases, starting with five restaurants and requests for proposals on other City and CRA owned lands. We remain confident that this important new addition to the city’s amenities will spark prosperity and economic development throughout our city.”

“An investment such as this beautiful Marina Event Center right on the water makes a significant impact on the region as well,” said Beth Kigel, President of the Northern Palm Beach County Chamber of Commerce. “It demonstrates real commitment on the part of the city and CRA that the economic course is set and moving forward. We say bravo to all who made this happen.”

A formal grand opening event for the public will be held in May 2016. Future plans include a waterfront “Restaurant Row,” a permanent free-standing Public Market, and a mixed use facility that would include a hotel, parking, offices and retail shops.

Riviera Beach Marina Village came to fruition thanks to support from a wide variety of partners including the [Riviera Beach Community Redevelopment Agency](#), the [City of Riviera Beach](#), [Viking Developers](#),

**RIVIERA BEACH  
COMMUNITY  
REDEVELOPMENT  
AGENCY**

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Palm Beach County, and lending partners at BB&T Bank, Key Bank, and the National Development Council.

Small and Minority Business Enterprise goals for this project exceeded expectations thanks to the diligent effort of construction partners The Weitz Company, D. Stephenson Construction and Clearspan Structures. Acting as the owner's representative, the Gilbane-CSI-RDBG partnership reports contracts for this project totaled 47.07-percent SBE, 19.56-percent MWBE, and 30.96-percent local (Riviera Beach) participation. Architects Song + Associates provided updated designs and improvements all through the construction process.

For more information, contact the Riviera Beach Community Redevelopment Agency at [www.rbcra.com](http://www.rbcra.com) or 561-844-3408.

###



Florida's Dynamic  
Waterfront Community



**Facebook**

facebook.com/RBCRA  
10 posts

Facebook Fans = 1,844

Up 305% from February 2015 (+1,389 fans)

Up 1.82% from January 2016 (+33 fans)

**Facebook Audience**

- > 59% women
- > 41% men
- > Top age groups: 28% (35-44)

**Top 5 Countries**

1. United States (1,819)
2. Brazil (3)
3. Netherlands (3)
4. Haiti (2)
5. Jamaica (2)

**Top 5 Cities**

1. Riviera Beach (318)
2. West Palm Beach (202)
3. Palm Beach Gardens (100)
4. Jupiter (82)
5. Boynton Beach (74)




**Most Engaged Posts (received most likes, comments and shares)  
BOOSTED**

1. The transformation into Riviera Beach Marina Village will be complete this spring. Here's a link to all the activities you can enjoy right now. <http://www.rbcra.com/community-partners/marina-vendors/> [PHOTOS]
2. A "banner" day for Riviera Beach Marina Village!  
These new street banners went up today, setting the tone for what visitors will experience as we complete the transformation of our beautiful marina. [BANNER PHOTO]
3. Later today we give a preview of Riviera Beach Marina Village to the officials, residents and partners who helped make this wonderful new destination possible. We'll be sharing updates at Riviera Beach Marina Village.

**ORGANIC**

1. The Palm Beacher Magazine highlights Riviera Beach Marina Village as one of the top developments in Palm Beach County. See what they have to say. Coming Spring 2016!


**BOOSTED:**



**Riviera Beach CRA** added 3 new photos — at City of Riviera Beach

Published by Tony Theissen 11h January 22 · Riviera Beach · 4h

**What a beautiful view visitors will get from the second story of the new Marina Event Center.**  
Reservations are available for banquet and meeting rooms starting in the Spring. Email Mark at [mblomeke@rbcra.com](mailto:mblomeke@rbcra.com) for pricing and availability.



**4,374** People Reached

**177** Likes, Comments & Shares

<b>146</b> Likes	<b>117</b> On Post	<b>29</b> On Shares
<b>13</b> Comments	<b>7</b> On Post	<b>6</b> On Shares
<b>18</b> Shares	<b>18</b> On Post	<b>0</b> On Shares

**255** Post Clicks

<b>188</b> Photo Views	<b>0</b> Link Clicks	<b>67</b> Other Clicks
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4,374 people reached Boosted

Gregory Dillard, Kyla Ignri and 115 others · 7 Comments · 18 Shares

Like · Comment · Share



### Riviera Beach CRA

Published by Tony Theissen [?] · February 22 at 2:49pm · 🌐

#### A "banner" day for Riviera Beach Marina Village!

These new street banners went up today, setting the tone for what visitors will experience as we complete the transformation of our beautiful marina.



3,350 people reached

Boosted

Gregory Dillard, Kyle Igneri and 151 others

7 Comments 15 Shares

Like Comment Share

3,350 People Reached

190 Likes, Comments & Shares

162 Likes On Post 9 On Shares

13 Comments On Post 4 On Shares

15 Shares On Post 0 On Shares

194 Post Clicks

98 Photo Views 1 Link Clicks 95 Other Clicks

#### NEGATIVE FEEDBACK

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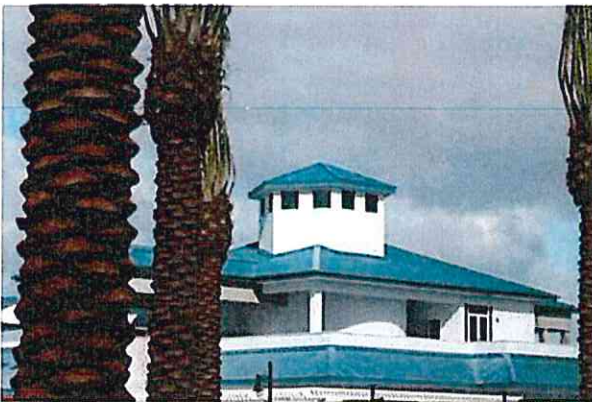
0 Report as Spam 0 Unlike Page



### Riviera Beach CRA

Published by Tony Theissen [?] · February 25 at 10:23am · 🌐

Later today we give a preview of Riviera Beach Marina Village to the officials, residents and partners who helped make this wonderful new destination possible. We'll be sharing updates at Riviera Beach Marina Village.



2,038 people reached

Boosted

Patti Bochniak, Kyle Igneri and 105 others

6 Comments 11 Shares

Like Comment Share

2,038 People Reached

146 Reactions, Comments & Shares

120 Likes On Post 20 On Shares

6 Love On Post 0 On Shares

1 Wow On Post 0 On Shares

8 Comments On Post 1 On Shares

11 Shares On Post 0 On Shares

202 Post Clicks

81 Photo Views 4 Link Clicks 117 Other Clicks

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**ORGANIC**

**Riviera Beach CRA**  
Published by Tony Theissen | February 2 at 1:00pm · West Palm Beach

The Palm Beacher Magazine highlights Riviera Beach Marina Village as one of the top developments in Palm Beach County. See what they have to say. Coming Spring 2016!



**2,294** People Reached

**86** Likes, Comments & Shares

<b>71</b> Likes	<b>30</b> On Post	<b>41</b> On Shares
<b>6</b> Comments	<b>1</b> On Post	<b>5</b> On Shares
<b>9</b> Shares	<b>3</b> On Post	<b>6</b> On Shares

**203** Post Clicks

<b>0</b> Photo Views	<b>118</b> Link Clicks	<b>85</b> Other Clicks
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**NEGATIVE FEEDBACK**

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<b>0</b> Report as Spam	<b>0</b> Unlike Page

2,294 people reached **Boost Post**

Kyle Igneri, Gina Worobel and 28 others · 1 Comment 3 Shares

Like Comment Share

**Twitter**

twitter.com/Rivierabeachcra

\*O'Donnell Agency has no access to the existing Twitter account as the CRA has said they do not have the login information and password for the account.