



Florida's Dynamic
Waterfront Community

MEMORANDUM

TO: Honorable Chair and Members, CRA Board of Commissioners
City of Riviera Beach, Florida

FROM: Tony T. Brown
Executive Director, CRA

COPY: J. Michael Haygood, Interim CRA Attorney

DATE: November 12, 2015

SUBJECT: A Resolution of the Board Of Commissioners Approving a Second Contract Modification for Continuing Services With The Pittman Law Group

REQUEST FOR BOARD ACTION

The Agency Requests the Board of Commissioners to Approve a Resolution Authorizing a Second Modification to the Professional Services Agreement with The Pittman Law Group to represent the Riviera Beach Community Redevelopment Agency (RBCRA) before Palm Beach County Government, the Florida Legislature and members of U.S. Congress, and various agencies on the local, state, and federal level, as assigned.

The work of this firm will continue to provide advocacy and lobbying services for the Agency to assist with identifying legislative priority items, building partnerships and collaborations with emphasis on policy support and resource identification in conjunction with The O'Donnell Agency, leading legislative efforts for targeted economic development projects, and maintaining awareness and visibility for Agency development initiatives.

SUMMARY

The Agency needs to maintain a consistent, professional and thorough advocacy, marketing and lobbying strategy. We require representation from professionals who have the capacity and ability to maintain a visible presence in Palm Beach County, Tallahassee, and Washington, DC. The Agency has limited staff capacity to sustain a thoughtful outreach and advocacy effort. Further, major and important CRA initiatives and projects need to be communicated to policy makers and funders for awareness, policy support and resources. The Agency needs to influence key audiences about our City's economic benefits and advantages.

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**2012 Whole City Bronze Award
Bursary Award Recipient**

**2011 Roy F. Kenzie Award
Outstanding Rehabilitation, Renovation and
Reuse Project**

Board's approval of Staff's recommendation will provide the Agency the capacity to achieve the goals above and to build on past successes in these areas.

BACKGROUND

In accordance with CRA regulations, the Agency procured the services of the Pittman Law Group by cooperative agreement with the City of Riviera Beach (Resolution 138-12), which has a competitively procured agreement with this firm. The proposed Second Modification to the Agreement for Professional Services is included as Exhibit "A".

The Pittman Law Group

The Pittman Law Group and its Principal, Sean Pittman, are duly qualified experts in the fields of grant programs and economic development, business development, transportation, infrastructure, water and sewer, appropriations and State grant programs. Additionally, they have many years of experience securing appropriate authorizations and funding from the State Legislature and State Agencies for City projects. With offices in Riviera Beach, Miami, and Tallahassee, they are well poised to be on the ground during key sessions and readily accessible to our legislative and congressional delegations.

CONTRACT TERMS

Exercise of the last, one year option of the existing three (3)-year agreement at the sole discretion of the Board and subject to extension of the City of Riviera Beach Agreement. A monthly retainer will be paid as outlined below:

Year 3: January 1, 2016-December 31, 2016

Monthly retainer in the amount of \$5,000.00, not to exceed \$60,000.

REPORTING

Reports due weekly from January to May of each year, and monthly thereafter unless a different arrangement is requested by the Agency Executive Director.

RECOMMENDATION

Staff Recommends:

1. The Board of Commissioners to Approve a Resolution Authorizing the Second Modification to the Continuing Services Contract with The Pittman Law Group for Advocacy, Policy and Lobbying Services, to extend the term by one year.

TB:aj