



CITY OF RIVIERA BEACH STAFF REPORT ART IN PUBLIC PLACES

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF RIVIERA BEACH, PALM BEACH COUNTY, FLORIDA, ESTABLISHING THE CITY OF RIVIERA BEACH ART IN PUBLIC PLACES PROGRAM (AIPP PROGRAM), AND PROVIDING FOR THE DEVELOPMENT OF AN ART IN PUBLIC PLACES MASTER PLAN TO GUIDE THE IMPLEMENTATION OF THE AIPP PROGRAM, AND PROVIDING FOR AN EFFECTIVE DATE.

1. **Applicant:** The proponent is the City of Riviera Beach.
2. **Request:** The request is for the City Council to:
 - a. formally establish the City of Riviera Beach Art in Public Places Program;
 - b. authorize the expenditure of up to \$50,000 for costs associated with the development of an AIPP Master Plan;
 - c. direct the Development Services Department to lead the effort to develop the AIPP Master Plan; and,
 - d. direct the Development Services Department to prepare an Ordinance that will create an incentive program to allow medium to large scale land development projects to participate in the City's AIPP Program.
3. **Location:** The AIPP Program would be a city-wide program.
4. **Property Description and Uses:** N/A
5. **Adjacent Property Description and Uses:** N/A
6. **Background:** Art in Public Places is a subject that has been discussed and debated several times in the City over the last 10-15 years. While nothing concrete has ever been adopted with regard to Art in Public Places the interest in establishing some type of public art program has not gone away. Most recently the City Council directed staff to research the elements required to implement a successful AIPP Program. That research provided the basis for this proposal.
7. **Staff Analysis:** Art in Public Places programs vary from community to community. There are numerous examples of successful municipal and regional AIPP programs within Florida. Why public art programs and what is the value? Public art has been found to



energize and help reclaim our public spaces by transforming where we live work and play. AIPP Programs can spur economic development programs by the creation of art districts or art education. Public art is accessible to all residents and visitors and can contribute to the cultural richness of a community, thus providing expanded opportunities for tourism. What is public art? Public art can be whatever the community desires. It can have a range of components including murals, sculpture, art displays or exhibits, art festivals or special events, student programming and streetscape/infrastructure improvements. It can be permanent or temporary. It can include actions like ensuring new municipal buildings have areas available for art displays (student or thematic). How the City defines public art will be one of the discussion topics during the visioning sessions as part of the AIPP Master Plan development. How is it funded? There are typically a toolbox of options including fees, voluntary participation by developers, and grants. What does an AIPP Program include? Typically an AIPP Program is established by Ordinance and then a Master Plan for AIPP is developed. Most AIPP Programs have a program facilitator or staff liaison, an advisory board, and identified funding sources.

- 8. Recommendation:** The Planning and Zoning Board considered this item at the meeting of September 23, 2021. The Board was supportive overall and ultimately voted unanimously in support of this resolution. The Board discussed the need for public input in the development of any AIPP Plan, and also raised questions about funding sources for AIPP moving forward. Staff explained that as part of the development of the AIPP Master Plan staff would analyse and identify potential funding sources for the City to consider.

Staff recommends that the City Council support this resolution because it allows additional progress and development of the City's AIPP Program but is not binding in any way. In addition, the draft Master Plan for AIPP would come back to the City Council for review and, if appropriate, endorsement.

