



Florida's Dynamic
Waterfront Community

Marina Village Refresh Project

August 26, 2021

Marina Village Refresh Project Phases:

- **Phase I:**
 - Art in the Hallway at the Marina Event Center 2021
 - Worked with Artist Showcase to have 4 showcases in 2021
- **Phase II:**
 - Replace the Carpet in the Ballrooms at the Marina Event Center 2021
- **Phase III:**
 - Painting and Greenery Update at the Marina Village Event Center 2022



Carpet Selection Process:

- Survey went out with seven (7) potential options of carpet to City and CRA senior management
 - Survey was open to vote from April 7, 2021 through April 13, 2021
 - Samples were then narrowed down to two (2) options
- Survey went out to general public through CRA Constant Contact to 1,574 subscribed.
 - Survey was open to vote from April 16, 2021 through April 30, 2021
 - 121 subscribed contacts completed the survey.



Potential Carpet Samples:

Sample #1



Sample #2



Potential Carpet Samples:

Sample #1



Feedback:
58.9% favored

Sample #2



Feedback:
41.1% favored



Benefits and Potential Cost – Phase II:

- **Benefits**

- The refresh of the Marina Event Center would help continue to make it a destination of choice for meetings and premier events.

- **Potential Costs**

- **Cost of Money:**

- Estimated \$65,000 + 15% Contingency

- **Downtime of the Marina Event Center**

- Ten (10) to Sixteen (16) days downtime of ballrooms





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