



RIVIERA BEACH COMMUNITY REDEVELOPMENT AGENCY

600 W. BLUE HERON BLVD.,
SUITE C-225
RIVIERA BEACH, FL 33404
PHONE: 561-844-3408
FAX: 561-881-8043

MEMORANDUM

TO: HONORABLE CHAIR AND CRA BOARD OF COMMISSIONERS

FROM: JONATHAN EVANS, MPA, MBA, ICMA-CM, CRA EXECUTIVE DIRECTOR

COPY: CHRIS SMITH, P.A., CRA ATTORNEY

DATE: AUGUST 26, 2021

SUBJECT: MARINA VILLAGE CARPET REFRESH PROJECT

BACKGROUND

Staff is presenting the proposed Marina Village Event Center Phased Refresh Project. Our first phase was working to get art pieces on the walls to create an Art Gallery. We have worked with Artist Showcase of the Palm Beaches during 2021 and will be putting this out for RFP for additional local artists for future development of this gallery.

The second phase of the project is to replace the carpet in the ballrooms because the existing carpet can no longer be cleaned and refreshed to reflect the quality and standards internal and external customers expect.

Staff went through a process of soliciting input from various stakeholders on type of flooring, color, and design. We reached out to senior management in the City and CRA as well as our local residents.

FEEDBACK ON POSSIBLE OPTIONS:

We created a survey that went out to the CRA and City senior management --- a total of twenty-two (22) members --- to vote on the eight potential options that would coordinate with the paint scheme and furnishings, on Wednesday, April 7, 2021 until Tuesday, April 13, 2021. The top two choices were then emailed to the general public through the CRA Constant Contact list, which went out to 1,576 residents on April 16, 2021 and closed out on April 30, 2021. This allowed for resident feedback on the samples. There were 121 residents that completed the survey.

We are bringing resident feedback to you today, so we may get your consensus to move forward with this project. We also have a display to provide additional visual feedback.

SURVEY RESULTS

Public Survey Results were:

Carpet 1 – Blue and Yellow – 58.9% liked it

Carpet 2 – Tan and Blue – 41.1% liked it



Carpet #1



Carpet #2

BACKGROUND

We have researched other banquet facilities, talked to several commercial carpet experts, and reviewed the original carpet selection for the Event Center.

- We propose to replace 6,409 s. f. of carpet
- Marina Village Event Center will be down for a proposed total of ten (10) days for renovations
- The total cost for the project is estimated at \$65,000 plus a 15% contingency/overage cost. At the time of ordering, a fifty percent deposit will need to be given to the company.
- The carpet will be installed in segments, so that Hatcher can be used when Newcomb is down and vice versa. The process will consist of all materials and labor
- Staff will be trained on proper cleaning and maintenance techniques
- Once the approval of the project is made and an order is placed with the company, it will take seven to ten weeks to receive the carpet.
- The Riviera Beach Marina Village Event Center would need to be closed for these renovations for approximately ten days.

BENEFITS TO THE COMMUNITY

Refresh of the Event Center Space at the Marina Village will continue to make it a destination of choice for meetings and premier events.

NEXT STEPS

- We will work with City of Riviera Beach Procurement Department to assist us with a Request for Bid process.
- Staff will bring back an item for approval of the proposed contract.
- The third part of this refresh project will be painting and additional greenery.

RECOMMENDATION

Staff is asking for a consensus choice on the carpet pattern as well as providing support for us to move forward with our plan of action.