



Florida's Dynamic
Waterfront Community

Marina Village:
Food Truck Opportunity at Spanish Courts

Spanish Courts Food Truck Program

Phase I: (September – November)

- Monthly Food Truck Event: Pilot Program (Sept, Oct, Nov.)
- Design and seek approval for 2-year program to locate additional trucks on-site full-time
- Create entrepreneur Incubator program to provide local business owners with funding assistance.
- Purchase some site furniture and lighting for Pilot Program (and 2 year program)



Spanish Courts Food Truck Program

Phase II: November - January

- Complete site improvements for water and electric
- Minor site enhancements, furniture and lighting improvements as approved in 2-year program
- Approval of 2-year program applicants and Business Incubator Applicants, including approval for continuation of monthly events.

Phase III: January 2022 – January 2024

- 2-year program begin
- Monthly events resume



Pilot Program: Thursday Tastes of Riviera Beach

- Pilot Program would consist of three (3) dates:
 - September 16, 2021 5:30pm – 7:30pm
 - October 21, 2021 5:30pm – 7:30pm
 - November 18, 2021 5:30pm – 7:30pm
- There is an open invitation to submit their certificate of liability insurance and business license for consideration before the interest meeting, if concept is approved.
 - Meeting Date: September 9, 2021 at Riviera Beach Marina Village Event Center at 4pm.



Pilot Program: Thursday Tastes of Riviera Beach

- Survey during the event:
 - Volunteers will have a five (5) question survey to get feedback on the pilot series from attendees.
- Marketing:
 - CRA and City Social Media, Websites, and Newsletters
 - TV18
 - Flyers at Riviera Beach Marina, Barracuda Bay, Dan Callaway, City Hall, and the Library.
 - Posted on Facebook Group – Socially Distanced Supper Club for Riviera Beach
 - Eventbrite link – Sign Up for Event
 - Local Media Release to various news entities





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