



MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MOU), dated July 6, 2021 (Effective Date), is made between **National Recreation and Park Association**, a New York not-for-profit corporation and Section 501(c)(3) organization located at 22377 Belmont Ridge Road, Ashburn, Virginia, 20148 (NRPA) and **Riviera Beach Parks and Recreation Department**, a provider of park, recreation, or community services in Riviera Beach, Florida (Grantee).

1. Purpose

The purpose of this MOU is to confirm approval of the terms governing the acceptance and use of Six Thousand Dollars (\$6,000) (Grant Marketing Funds) made available to Grantee for the implementation of the marketing and outreach components associated with NRPA and Niagara Cares “Perk Your Park Contest” including (Projects): Federal Gardens Connector Project and Urban Farm at Barracuda Bay Water Park.

Made possible, in part, through the support of Niagara Bottling, LLC, NRPA is managing the administration of the grant program (Program). Grants awarded through this Program are intended to support a public voting campaign to select park improvements that advance connection to nature and sustainability outcomes for communities.

Having been selected as a participant in a voting contest administered through this Program, Grantee is required to accept the terms contained within this MOU in order to receive the Grant Funds as a grant recipient.

2. Project Funding

- A. Within thirty (30) days upon execution of this MOU and delivery to NRPA, NRPA will send Grantee a check in the amount of Six Thousand Dollars (**\$6,000**)
- B. Grant Funds will be distributed by NRPA
- C. No matching funds are required

3. Grantee Requirements

Grantee will use the Grant Funds to:

Prior to Contest Launch:

- A. Agree to participate in a voting contest that features your projects at Barracuda Bay Water Park and Federal Gardens, located at 1621 West Blue Heron Blvd and 1420 West 10th Street, Riviera Beach, Florida, in alignment with Grantee’s proposal and as listed below (Project):
 - Description of improvements: Project #1: Project would create an urban farm with community gardens, work areas, native habitat and educational areas.
 - Project #2: Project will provide a community a connection with nature through creating a trail system that also connects to a larger trail system, improving their access to safe exercise as well as other parks. The project will connect the canal banks within the Federal Gardens Community into a trail system with designated pathways, signage, seating and wellness options. Other elements will include sustainable landscaping, xeriscape, native plantings and signage to share the health and wellness and sustainability element and the importance to the community.
- A. Provide the following items by July 30th, 2021 to confirm your participation in this contest.
 - This signed MOU
 - A copy of your agency’s W-9



B. Provide additional details to assist in the creation of the voting campaign, which could include but not limited to:

- Additional details about project and location
- Images of current space or of what the space would look like if the project was completed (if available) to include on voting website and collateral.
- City Logo to include on the voting website and collateral.

C. Participate in a mandatory project orientation call with NRPA

During Contest

D. Conduct local community outreach during the contest time frame through web, social media, and local press release to help promote the campaign and votes from your community for the Projects in accordance with all press and promotional prior approvals. NRPA will provide a toolkit of sample content for this outreach.

Mandatory:

- Must share through social channels at least twice during the contest time frame
- Must conduct social media outreach announcing the contest and disseminate a press release to local media channels

Recommended:

- Install and maintain sign at the park driving traffic to voting platform
- Feature contest on your website
- Email the contest to your outreach database
- Provide flyers to relevant organizations, agencies and/or community groups

After Contest

E. After the contest closes, grantees will:

- If selected as a winning project, share the announcement of park renovations

Mandatory:

- Local media
- Social Media

Recommended:

- Website
- Emails to your outreach database

F. Document and share with NRPA success stories, press releases, photos, videos, quotes, local media coverage and highlights.

G. Submit a final report (template provided by NRPA) showing metrics and success of campaign

Timeline of Contest

Activity	Date of Completion or deadline
Photos and City Logo from Agencies Participating	July 16th, 2021
Signed MOU and W-9 from Agency	July 30th, 2021
Kick Off Call with NRPA	Week of August 2nd
Campaign Starts	September 1st
Campaigns Ends	September 29th
Results shared with Agencies	October 6th
Coordinated public announcement of winning projects	October 20th
Winning projects awarded with MOU	November 1st



4. Promotion

NRPA and Niagara Bottling may use the Grantee and/or park names, photos, and/or information in connection with the Project for promotional or other purposes associated with the Project, in any and all media, without limitation and without further payment, notification, or permission, except where prohibited by law. If the grantee's photo release form does not cover promotional and other uses, NRPA can provide one upon request.

Grantee shall provide NRPA an opportunity to review and approve any statement, message or use of grantor logo related to this grant or Project in advance of its release to the public.

Any promotion, public announcement, or promotion relating to the Grant shall be subject to the prior review of Niagara.

5. Limits of Liability

To the fullest extent permitted by applicable law, Grantee hereby releases Niagara Bottling and NRPA, and each of their directors, officers, managers, members, employees, agents, attorneys, advisors, consultants, volunteers and other like parties (collectively the Support Parties), from any liability whatsoever relating to or arising out of the Project or the use of the Grant Funds. Grantee further waives any right to sue or bring any action of any kind against the Support Parties relating to or arising out of the Project or the use of the Grant Funds. This limitation of liability shall apply whether the Support Parties' liability arises due to breach of contract, breach of warranty, or as a result of tortious conduct, including, but not limited to, negligence (of any kind), strict liability, statutory liability, or any other causes of action.

NRPA's liability, if any, arising out of or in any way related to the relationship and/or dealings between NRPA and Grantee, shall be limited to the payment amounts paid pursuant to this MOU. NRPA shall not be liable for any damages caused by or arising out of the acts or omissions of a third party.

6. Indemnification

To the fullest extent permitted by applicable law, Grantee shall indemnify, defend and hold harmless the Support Parties from any and all causes of action, suits, settlements, judgments, liens, indebtedness, damages, losses, costs, expenses, fees (including attorney's fees and costs), penalties, claims, claims for relief, liabilities and demands of every kind, nature, and character (collectively, "Claims") relating to or arising out of: (i) Grantee's involvement in the development, planning, demolition, construction, installation, implementation, maintenance, repair and/or management of the Project; (ii) any failure by Grantee to comply with any applicable laws, rules and/or regulations (including, without limitation, building, safety and fire codes, etc.); (iii) Grantee's negligence, misconduct, or malfeasance of grantees or their agents or representatives; or (iv) any breach by Grantee of any agreement involving the Project or the use of the Grant Funds. In no event shall the Support Parties be liable for any punitive, exemplary, special, incidental, indirect or consequential damages of any kind (including, but not limited to loss of profits, loss of reputation and/or loss of current or prospective business advantage, even where such losses are characterized as direct damages) arising out of or in any way related to the relationship and/or dealings between the parties, regardless of whether the claim under which damages are sought is based upon contract, tort, negligence (of any kind), strict liability or otherwise, and regardless of whether the parties have been advised of the possibility of such damages at the time of contracting or otherwise.

7. Confidentiality

During the term of this MOU, the parties may learn certain confidential information of each other. For purposes of this MOU, confidential information means the confidential and proprietary information, not generally known by non-party personnel, used by the disclosing party and which is proprietary to the disclosing party, and includes, without limitation, the disclosing party's trade secret or proprietary personnel, financial, marketing and



business information, including strategic, operations and other business plans or forecasts, and confidential information provided by the disclosing party regarding its employees, customers, vendors, sponsors and other contractors. The receiving party shall: (i) protect and safeguard the confidentiality of the disclosing party's confidential information with at least the same degree of care as the receiving party would protect its own confidential information, but in no event with less than a commercially reasonable degree of care; (ii) not use the disclosing party's confidential information, or permit it to be accessed or used, for any purpose other than to exercise its rights or perform its obligations under this MOU; and (iii) not disclose any such confidential information to any person, except to the receiving party's officers, employees, consultants, accountants, and legal advisors who are bound by written confidentiality obligations and have a need to know the confidential information to assist the receiving party, or act on its behalf, to exercise its rights or perform its obligations under this MOU. Grantee is bound by Florida Statute 119, the Florida Public records Act and NRPA acknowledges same.

8. Term

This MOU shall be effective as of the Effective Date hereof and shall continue until October 31st, 2021 (the "Term") in accordance with Section 11.

9. Use of Grant Funds

The Grantee shall use the full amount of the Grant Funds exclusively for the purposes set forth in Section 1. Unless otherwise agreed in writing by the Grantor, the Grantee shall return any portion of the Grant Funds and the income earned thereon that is not expended for such purposes in accordance with Section 11.

All unspent or uncommitted Grant Funds shall be invested in highly liquid investments (such as an interest-bearing bank account) with the primary objective being preserving the Grant Funds availability for the Project. Any interest or other income generated by the Grant Funds must be applied to the purposes described in the Grant Project.

The Grantee agrees not to use any portion of the grant or any income derived from the grant for the following:

- A. To carry on propaganda or otherwise attempt to influence legislation within the meaning of Section 4945(d)(1) of the Internal Revenue Code of 1986, as amended (the Code);
- B. To influence the outcome of any specific public election or to carry on, directly or indirectly, any voter registration drive within the meaning of Section 4945(d)(2) of the Code;
- C. To provide a grant to an individual for travel, study, or similar purpose within the meaning of Section 4945(g) of the Code, without prior written approval of Grantor.
- D. Payments of salaries, other compensation, or expense reimbursement to employees of the Grantee within the scope of their employment do not constitute "grants" for these purposes and are not subject to these restrictions;
- E. Except as expressly may be authorized in the approved Project, to provide a grant to any other organization without prior written approval of the Grantor; or
- F. To promote or engage in the following, but not limited to, acts that would create civil liability, criminal acts, criminal acts of violence, terrorism, hate crimes, the destruction of any state, or discrimination on the basis of race, national origin, religion, military and veteran status, disability, sex, age, or sexual orientation, or support of any entity that engages in these activities.
- G. To travel to NRPA's Annual Conference or any other conference travel.



All unspent or uncommitted grant funds shall be invested in highly liquid investments (such as an interest-bearing bank account) with the primary objective being preserving the grant funds availability for the project. Any interest or other income generated by the grant funds must be applied to the purposes described in the Grant Description.

10. Audit

Grantee is expected to keep and maintain detailed books and records relating to the Grant, and the Grant Funds (including, without limitation, all uses thereof and expenditures therefrom) (collectively, the “Records”) during the Term and for a period of seven (7) years thereafter (the “Audit Period”). NRPA and its assigns have the right to audit the Grantee’s financial records relating to this MOU upon not less than ten (10) business days’ advance written notice to Grantee by NRPA at any time during the Audit Period, at NRPA’s sole expense, during Grantee’s normal business hours. If as a result of an audit, NRPA determines that Grant Funds were not spent in accordance with the purposes of this Grant, the Grantee shall: (1) be required to return any Grant Funds not substantiated, and (2) reimburse NRPA for all costs and expenses incurred in connection with such audit. If NRPA determines that Grant Funds were used for fraudulent purposes, the Grantee shall be barred from participation in any further programs. Grantee shall further indemnify, defend, and hold the Support Parties harmless from any acts or omissions relating to its fraudulent use of the Grant Funds.

11. Termination and Repayment

Either party may terminate this MOU at any time for any reason upon providing the other party thirty (30) calendar days’ written notice. Further, either party may terminate this MOU at any time effective upon receipt of written notice by the other party of failure to perform. The non-performing party shall have thirty (30) days to cure its obligation to the satisfaction of the other party. If the non-performing party fails to satisfactorily cure its obligation within this time this MOU will be terminated.

Grantee shall be required to repay the Grant Funds (either in full or in part, as set forth below) to NRPA in any of the following circumstances, as follows:

- A.** In the event work on the Project is terminated or discontinued for any reason, or in the event work on the Project is suspended without just cause for a period of thirty (30) consecutive days or more, Grantee shall promptly repay to NRPA any portion of the Grant Funds not already spent (subject to and in accordance with all of the terms and conditions hereof) as of the effective date of such termination, discontinuance or suspension.
- B.** In the event any portion of the Grant Funds is not spent by Grantee in accordance with the terms and conditions hereof during, or remains unspent as of the expiration of, the Term, or such other end date as the parties shall subsequently agree upon in writing, the Grantee shall repay such amounts to NRPA within ten (10) calendar days following the expiration of the Term.
- C.** In the event Grantee fails to satisfy, or materially breaches, any of the terms and conditions of this MOU, Grantee shall, upon demand by NRPA, promptly repay the full amount of the Grant Funds to NRPA.
- D.** In the event that this MOU is terminated for any reason, Grantee shall promptly repay to NRPA any portion of the Grant Funds not already spent (subject to and in accordance with all of the terms and conditions hereof) as of the effective date of such termination.

Neither party shall be liable to the other by reason of termination of this MOU for compensation, reimbursement or damages for any loss of prospective profits on anticipated sales or for expenditures, investments, leases or other commitments relating to the business or goodwill of any of the parties, notwithstanding any law to the contrary.



No termination of this MOU shall release the obligation to pay any sums due to the terminating party which accrued prior to such termination.

12. Governing Law, Jurisdiction, Venue and Dispute Resolution

This MOU and the performance thereof shall be governed, interpreted, construed and regulated by the law of the Commonwealth of Virginia, without reference to or application of principles concerning conflicts of laws of any jurisdiction. Before commencing any litigation arising out of or relating to the relationship of the parties, this MOU, or the breach hereof, the parties agree to negotiate in good faith to resolve such dispute within fifteen (15) business days of notice by the other party of such dispute. Should the parties fail to mutually resolve their dispute and commence litigation, the parties hereby irrevocably consent to venue before the federal and state courts situated in the Commonwealth of Virginia and each party hereby irrevocably submits to the jurisdiction of such courts. The prevailing party in any action or litigation, including appeals, arising out of or related to this MOU shall be awarded its reasonable attorney’s fees and costs. Grantee agrees that NRPA would not have an adequate remedy at law and would be irreparably injured if Grantee breaches its covenants hereunder and NRPA shall be entitled to injunctive relief as a remedy for any breach or threatened breach hereof without showing or proving any actual damages.

13. No Agency

Each party and its officers, employees, agents, contractors and/or consultants are independent contractors and are not, nor shall they hold themselves out to as or claim to be, employees or agents of the other party or any department, agency or unit thereof; accordingly, neither party shall have any authority to enter into any agreement on behalf of the other party or otherwise cause the other party to incur any obligations whatsoever other than as set forth herein.

14. Notices

All notices, requests, demands and other communications required or permitted under this MOU must be in writing and will be deemed to have been duly given, made and received only (a) when personally delivered, or (b) on the date specified for delivery when deposited with an overnight courier service such as Federal Express for delivery to the intended addressee, or (c) when sent via facsimile, only so long as followed by a hard copy sent in a manner set forth in (a) or (b) above, or (d) when delivered via email, only so long as followed by a hard copy sent in a manner set forth in (a) or (b) above, each of the foregoing addressed as set forth below:

If to Grantee, to:

[INSERT]

Attn:

Email:

If to NRPA, to:

National Recreation and Park Association

22377 Belmont Ridge Road

Ashburn, VA 20148

Attn: Michele White, Senior Program Manager

Email: mwhite@nrpa.org

These parties have caused this MOU to be signed by their duly authorized representatives as of the last date set forth below.



National Recreation and Park Association

RIVIERA BEACH, FLORIDA

By: _____

By: _____

Printed Name: _____

Printed Name: _____

Title: _____

Title: _____

Date: _____

Date: _____