



"The Best Waterfront City in Which to Live, Work And Play."

CITY OF RIVIERA BEACH

TO: HON. MAYOR, CHAIRPERSON, AND CITY COUNCIL

FROM: OFFICE OF COUNCILPERSON, DR. JULIA A. BOTEL
RIVIERA BEACH CITY COUNCIL, DISTRICT 4

SUBJECT: TOURISM MASTER PLAN

DATE: JUNE 23, 2021

CC: GENERAL PUBLIC

Background:

The City of Riviera Beach approved Tourism Strategic Solutions to develop a Tourism Master Plan that will provide a strategic road map on how to optimize the benefits of Tourism for the City.

City Goals:

The City-wide goal is to achieve a sustainable economy.

Fiscal/Budget Impact:

\$5,000

Recommendation:

Not applicable

Attachments:

Not applicable