

RIVIERA BEACH COMMUNITY REDEVELOPMENT AGENCY

CORE GATEWAY SIGNAGE PROJECT

SIGNAGE IMPROVEMENT GRANT PROGRAM



DRAFT
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ABBREVIATIONS & TERMS COMMONLY USED IN THIS REPORT:

FPL	Florida Power & Light
LDR	Land Development Regulations
RBCRA	Riviera Beach Community Redevelopment Agency
TCRPC	Treasure Coast Regional Planning Council

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I. EXECUTIVE SUMMARY

PURPOSE

Signage is very important to the success of businesses. Signs advertise not just the business location, but are tools for communicating to the customer the nature and quality of the services provided. Acknowledging the importance of signage to the businesses and the community in Riviera Beach, the Riviera Beach Community Redevelopment Agency (RBCRA) has developed a Core Gateway Signage Project and Signage Improvement Grant Program to improve the community aesthetic and wayfinding infrastructure within the RBCRA. The program focuses on the two major thoroughfares of Broadway and Blue Heron Boulevard and includes the study of commercial business signs as well as wayfinding signage.

The goals of the project include:

- Establish design aesthetic recommendations to improve business signs;
- Create incentives for business owners to be consistent with design recommendations; and
- Produce concepts for wayfinding signage which provide orientation for regional destinations and enhance community aesthetic and vision.

The study produced a proposed grant funding program and methodology for business sign improvements, designs aesthetic recommendations, design concepts for grant program Pilot Projects, and design concepts for an expanded and improved wayfinding signage network.

PROCESS

The process included close coordination with the RBCRA staff. The project's timeline overlapped with the start of the Coronavirus pandemic therefore the team has made efforts to create a public engagement process that is inclusive and reduced the potential spread of COVID-19.

Key elements of the program process include:

- **Information Gathering & Due Diligence.** Review and study of existing code, and collective evaluation of signage at business properties along Blue Heron Boulevard and Broadway.
- **Community Outreach:**
 - Mailer to corridor businesses;
 - Direct outreach to multi-tenant businesses with more than four tenants;
 - Individual interviews with community members, stakeholders & businesses;
 - Survey to the public distributed through social media; and
 - Updates to the RBCRA Board at regular RBCRA Board Meetings.
- **Design Recommendation Development.** Development of recommendations to improve business signage aesthetics and effectiveness based on community outreach, information gathering, and research.
- **Grant Program Development.** Development of grant selection criteria and proposed implementation process with a focus on benefiting small local businesses with low quality or temporary signage.
- **Apply Recommendations.** Development of design alternatives for Pilot Projects within the RBCRA and develop initial artwork for the wayfinding program.
- **Implementation.** Board approved grant program and wayfinding to be implemented through the RBCRA staff and becomes part of the RBCRA Plan.

IMPLEMENTATION PROCESS

In order to implement new signage, applicants will need to provide a completed application with a proposed contractor, cost estimates, and designs for review by the RBCRA. Grant funds would be awarded through the grant application process and only proposals that follow the Core Gateway Signage Design Criteria along with all City signage ordinances will be considered. For projects awarded the grant, RBCRA staff will monitor progress, and only distribute public funds when work is complete or through a progress draw request process as stipulated in the project agreement.

The grant program would be open to all businesses that meet the criteria. Included in this document are Pilot Projects where proposed signage improvements have been studied. Pilot Projects for study were selected through applying the proposed selection criteria and public interest through the Community Outreach. The grant program Pilot Projects described in the Core Gateway Signage Project are a launching point for those candidate business properties and a guidepost for other properties. The preliminary cost estimates and Pilot Project study provides helpful feedback and guidance to RBCRA Board and staff on the level of public investment and potential impact in the program. Additional businesses and properties not included in the Pilot Projects may also apply to the grant program.

This initial launch of the Core Gateway Signage Grant Program is designed to create maximum benefit and attention to signage with for 100% funding of applications in the first year up to \$80,000 for multi-tenant properties and \$10,000 for single tenant properties. The grant program should be initiated in subsequent years with the same methodology including design requirements, selection criteria, and application process. The following rounds of the program should be structured as a 50%-50% match grant to spread resources to more businesses. Future iterations of this program should include other commercial and mixed-use corridors such as Avenue E and continue to enhance and improve the visual impact, benefit local business and community.

STUDY AREA: Blue Heron Boulevard & Broadway

ZONING: Downtown Core (DC) & Downtown General (DG)

POSTED SPEED: Between 30-mph & 35-mph

GRANT FUNDING IN YEAR 1: up to \$80,000 for multi-tenant properties and \$10,000 for single tenant properties

GRANT FUNDING IN SUBSEQUENT YEARS: 50% match up to up to \$40,000 for multi-tenant properties and \$5,000 for single tenant properties



Figure 1 Image of improved signage concept. Note, the image includes resurfacing the existing parking lot which would not be eligible as part of this grant program or cost estimate.

II. EXISTING CONDITIONS

EXISTING BUSINESS SIGN SURVEY

The team surveyed existing business signage along Blue Heron Boulevard, Broadway, and Avenue E noting what was effective, where current deficits existed, and what improvements could be made.

NONCONFORMITIES

In the survey, it was noted that temporary signs becoming fixed permanent signs and banners were an area of concern on each corridor. Properties for sale, or abandoned often had abandoned empty and nonconforming signs. Removing signs that do not comply with code with the sale of a business or property would do much to address improving overall signage within the RBCRA. The existing side code in *Section 28-38 - Removal, repair or alteration* in Chapter 28 does provide for procedures which may be applicable to signs along Blue Heron Boulevard and Broadway. In conjunction with the grant program, a notice and removal program would benefit the area. Properties which are nonconforming should be notified of a potential grant funding for improvement and encouraged to participate in the Core Gateway Signage Grant programs or existing Commercial Grant Programs.



Figure 2 Image of empty sign which does not meet existing code.



Figure 3 After image with nonconforming sign removed.



Figure 4 Image of empty sign which does not meet existing code.



Figure 5 After image with nonconforming sign removed.



Figure 6 Image of temporary banner sign that has not been replaced with permanent sign.



Figure 7 Image of temporary banner sign that has not been replaced with permanent sign.

EXISTING BUSINESS SIGN SURVEY

GOOGIE SIGNS & ARCHITECTURE

There are a few examples of Googie signs and architecture in the RBCRA. Googie Architecture was popular nationwide from roughly 1945 to the early 1970s and reflects the influence of Space Age design and the futurist car and jet designs. The imagery is often very geometric and implies motion. The style was very popular in motels, gas stations and restaurants. There was often a blending of the building and sign through dramatic shapes. The historic style of signs and structure adds an interesting character to Riviera Beach. If restored and preserved, the style can be heralded as a unique asset of the City.



Figure 8 The unique roof profile of historical architectural style.



Figure 10 Image of Norms Restaurant signage in Los Angeles courtesy of Architectural Digest. Googie originated in Southern California.



Figure 9 The large fin sign as part of the architecture is an historic example of Googie Architecture.



Figure 11 Bob's Big Boy Broiler in Downey, CA. The architect was Paul B. Clayton. It was completed 1958. Image courtesy of Liz at bcnliz.

EXISTING SIGN CODE

The existing sign code ordinance, like all sign code ordinances, aims to define and provide clarity on permitted and prohibited signage. It is most likely the first place a business sign company or a business owner will look to understand the limitations on signage in the area.

DISTINGUISHING FREESTANDING SIGN TYPES

The existing sign code could be expanded to include additional definition and references to guide all applicants and staff through the permitting process. A notable distinction could be between single pole signs, double post signs and monument signs. Currently, all of those signs are considered a *freestanding sign* even though each of these sign types have a very different character. The added definitions as part of the Marina Upland Area Sign Overlay District may want to be utilized for other wayfinding goals within the RBCRA and may want to be included in the main glossary. For example the goals and objectives in the section can be applied to Ocean Walk/Municipal Beach and the Port of Palm Beach. Under prohibited signs “any swinging sign” is the first to be listed. It may be interpreted that the *swinging projection sign* in the glossary of Chapter 28 and the *pedestrian blade sign* referenced in the RBCRA Land Development Regulations would not be permitted however that may not be the intention of that regulation.

SIDEWALK SIGNS

In the Sign Ordinance, *A-frame* or *sandwich signs* are also prohibited. This prohibition protects the pedestrian realm from obstruction, but as redevelopment happens and wider sidewalks with adequately sized pedestrian clear zones and furnishing zones are provided, sandwich signs can be an effective tool for businesses without impeding pedestrian movement and adding to sign pollution. In the field today there are *flag signs* which are shown in Figures 12-14. These signs are responding to a market desire to put signage closer to vehicles and pedestrians in the similar way that a *sandwich sign* would be used. The challenge is that the flag signs create greater distractions since they are designed to move with the wind. They tend to be scaled for vehicles and not pedestrians. The *A-frame sign*, with regulations to protect the pedestrian realm and restrictions on time of day, may be a better alternative and promote the goals of a pedestrian orientated streetscape.

MASTER SIGN PROGRAM FOR COMMERCIAL CENTERS & PLAZAS

An impactful improvement can be made in the multi-tenant plazas. Multi-tenant plazas face greater signage challenges than single-occupant commercial buildings. A multi-tenant building is required to meet the needs of a variety of uses and users which may change over time. The result can be a wide variation in sign designs which can generate confusion rather than highlighting the business. In an effort to improve the signage quality and consistency in multi-tenant sites, the City could consider a Master Sign Program. A Master Sign Program ensures there is a procedure to ensure coordination of the signage design for all tenants in a commercial project over time. This level of predictability benefits the land owner, tenants and the community.



Figure 12 Image of flag sign in use.

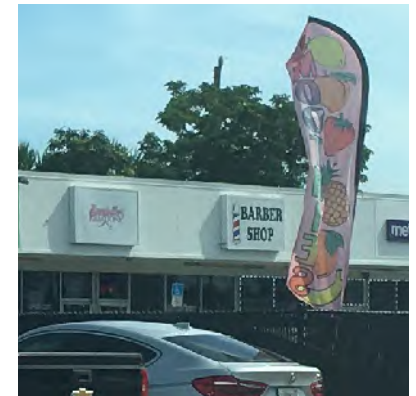


Figure 13 Image of flag sign in use.



Figure 14 Image of flag sign and A-frame sign in use.

EXISTING SIGN CODE

LAND DEVELOPMENT REGULATIONS

In addition to the sign regulations found in Chapter 28, RBCRA adopted specific Land Development Regulations (LDRs) for the RBCRA in 2013. The regulations provide regulations for signage. Additional coordination between the existing RBCRA LDRs and the existing city wide sign code could ease the process and prevent confusion for a business owner, sign contractors, and staff. References to the RBCRA Land Development Regulations would be helpful in *Section 28-123 Street facade area table* in Chapter 28 where the allowable sign area of wall signs is regulated. A note regarding Projecting Blade Signs under Section 28-119 Projecting signs in Chapter 28 would also provide greater clarity.

FRONTAGE TYPES

The drawings in Figures 15-16 are sections describing Building Facades and Frontage Types. Properties along Blue Heron Boulevard and Broadway are located within the Downtown Core and Downtown General district. New development and substantial improvements are required to provide one or more of the permitted Frontage Types. In the case of Downtown Core and Downtown General, Stoop, Bracketed Balcony, Forecourt, Storefront, and Arcade/Colonnade Frontage Types are permitted, and within those the Storefront and Arcade/Balcony Frontage Types provide signage regulations. Where feasible these signage standards should be applied to new signage on existing buildings and should be reflected as part of the design criteria for the Core Gateway Signage Grant. Excerpts of those standards are shown in the following pages for reference.

BUILDING FACADE REQUIREMENTS

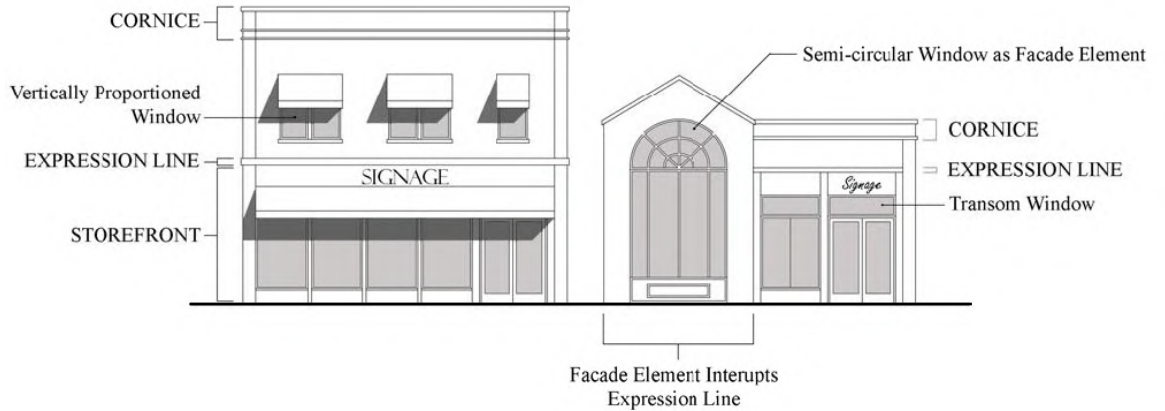


Figure 15 Drawing from RBCRA LDRs Figure 31-535(4).

STOREFRONT COMPOSITION & SIGNAGE EXAMPLES



Figure 16 Drawing from RBCRA LDRs Figure 31-537(11).

EXISTING SIGN CODE

FRONTAGE TYPE: STOREFRONT

Table 31-537(f) Dimensional Requirements for Storefronts			
		Minimum	Maximum
A	Building Setback	varies by zoning district	
B	Storefront Width	70%	100%
C	Storefront Base	1.5 feet	3 feet
D	Glazing Height	8 feet	No Max.
E	Glazing Area	70%	100%
Maximum Allowable Encroachment of Elements in All Districts			
F	Awning Projection	4 feet	2 feet from curb
G	Pedestrian Blade Sign Projection	N/A	4 feet

Figure 31-537(9)
Storefront Frontage Type

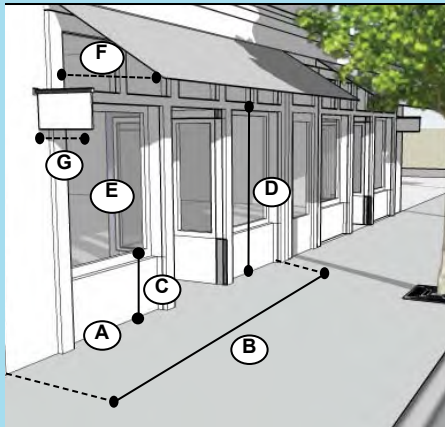


Figure 31-537(10)
Storefront Character Example



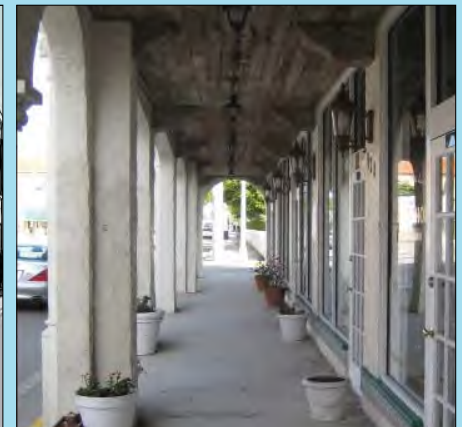
FRONTAGE TYPE: ARCADE/COLONNADE

Table 31-537(g) Dimensional Requirements for Arcade/Colonnades			
		Minimum	Maximum
A	Building Setback	varies by zoning district	
B	Arcade/Colonnade Depth	10 feet	20 feet
C	Arcade/Colonnade Height	12 feet	N/A
D	Column/Pillar to Face of Curb	2 feet	4 feet
Maximum Allowable Encroachment of Elements in All Districts			
E	Arcade/Colonnade	varies by street	
F	Pedestrian Blade Sign Projection	N/A	4 feet

Figure 31-537(12)
Arcade/Colonnade



Figure 31-537(13)
Arcade/ Colonnade Character Example



EXISTING WAYFINDING SIGNAGE

MARINA VILLAGE SIGNAGE

The first phase of the Marina Village construction was completed in 2016 and included significant investment in a consistent signage aesthetic and methodology for wayfinding within the Marina Village property. The signage package included large monument signs located along Broadway and medium scale directional signs within the property for parking and wayfinding. Freestanding signs include face-lit individual acrylic letters. In addition to the freestanding signs, the Marina Village includes wall signs on the Marina Event Center, banners, and customized signposts and lights. The Marina Village sign iconography, themes, and materials could be expanded upon to further establish a consistent character throughout the RBCRA.

BANNERS & SIGN POSTS



Figure 20 Banner Signs on 13th Street & in the Marina Village.

WALL SIGNS



Figure 21 Wall signage with individual letters.

FREESTANDING MONUMENT SIGNS



Figure 17 Marina Village Entry Sign.



Figure 18 Marina Village Parking Sign.



Figure 19 Marina Village Directional Sign providing directions to parking locations and marina.

EXISTING WAYFINDING SIGNAGE

PORT OF PALM BEACH SIGNAGE

The Port of Palm Beach sign along Broadway is pictured below. It uses individual letters affixed to a screening wall. Its lettering and graphics are attractive and clear although upon approach from the south are not clearly visible. Approaching the bridge from the north it is still a challenge to see the signage because of the low height and lack of differential from the wall. There are a few existing directional signposts on the right that are well placed but could be improved if part of a consistent wayfinding program.

OCEAN WALK & MUNICIPAL BEACH

The municipal beach sign shown in Figure 24 below is a sculptural element that can be enjoyed approaching the beach. It is located between the beach entry and the Ocean Walk Mall. Its purpose is not directional. The rumble of the ocean beyond the dune is heard and the beach location is intuitive here. The sign creates a sense of place and a photographic moment. The beach itself is not identified via signage along Blue Heron Boulevard, however the Ocean Walk Mall signage communicates what lies ahead. The Ocean Walk sign shown to the right is internally lit and its two faces meet in the intersection so that it is easily seen from both the north and the south. It includes a directory of the businesses and establishes a brand and feel for the location with the material and icon at the top of the sign.

OCEAN WALK MALL



Figure 22 The Ocean Walk monument sign.

PORT OF PALM BEACH



Figure 23 Port of Palm Beach individual letters mounted on painted privacy wall.

MUNICIPAL BEACH

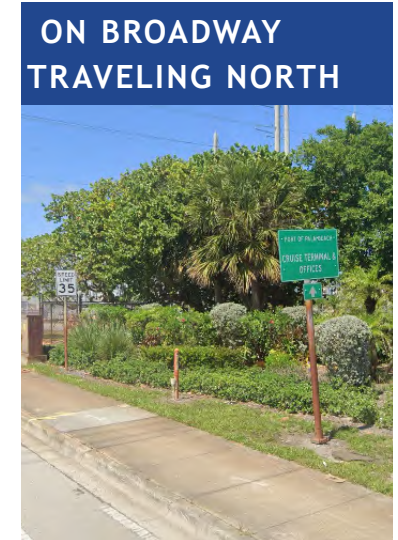
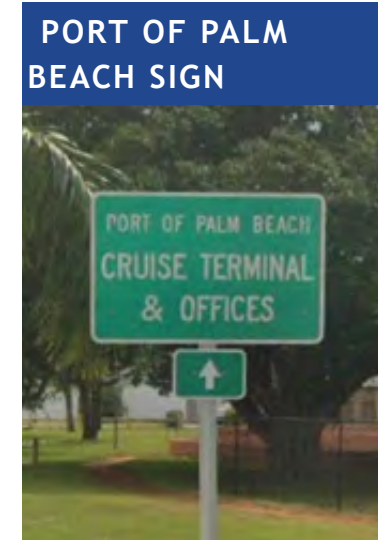
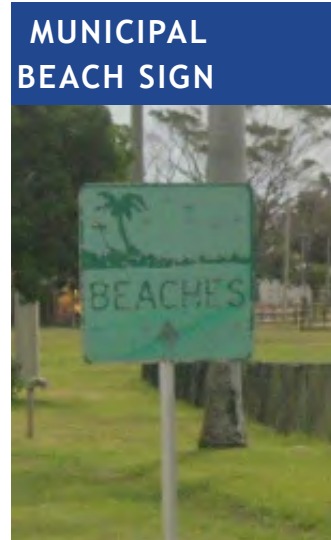


Figure 24 Riviera Beach Municipal Beach decorative freestanding sign and fountain.

EXISTING WAYFINDING SIGNAGE

DIRECTIONAL SIGNAGE

Existing directional signs within Riviera Beach are represented by the photographs on this page. They are street signposts with aluminum green and blue reflective panels. They are often well placed for visibility and wayfinding but do not establish a community identity, brand, or sense of place. Because they are also consistent with most county, municipal, or FDOT signage they are easily overlooked or seem indistinguishable from other traffic-related signs which you can see in Figures 25-30. Often there is a cluster of traffic and wayfinding signage which makes them even less effective. Consolidating direction signage for the Port, municipal beach, and Marina Village at important intersections would improve clarity for visitors.



ON WEST BLUE HERON BOULEVARD TRAVELING EAST



Figure 25 "Beaches" directional sign approaching Australian Avenue.

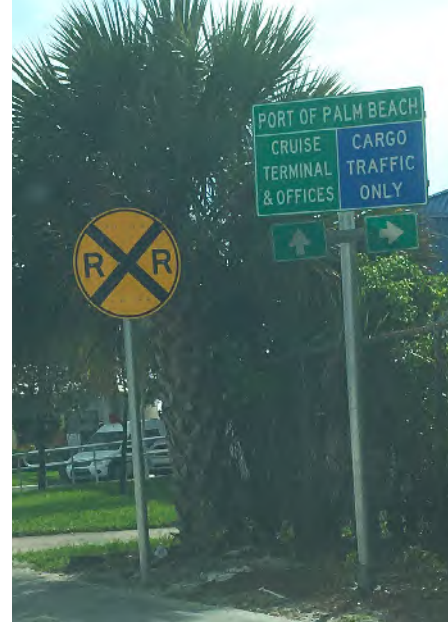


Figure 26 Port of Palm Beach directional sign approaching President Barack Obama Highway (Dixie Hwy).



Figure 27 Port of Palm Beach directional sign approaching President Barack Obama Highway (Dixie Hwy).



Figure 28 Marina directional sign approaching President Barack Obama Highway (Dixie Hwy).

EXISTING MURALS

Of note, the RBCRA Art Infusion Mural Project has produced a beautiful collection of murals throughout the RBCRA. The murals function like signage in that they reflect specific themes and places within the community. They enhance the aesthetics of the existing built infrastructure. In stakeholder meetings, the success of the program was echoed by many individuals interviewed.



Figure 30 "Aquarium by the Company" by Anthony Herandez & Eduardo Mendieta and "Calypso" by Caron Bowman



Figure 29 "Children Playing at the Beach" by Demetrius McCray.



Figure 33 Mural along Blue Heron Boulevard.



Figure 32 Mural on Singer Island.



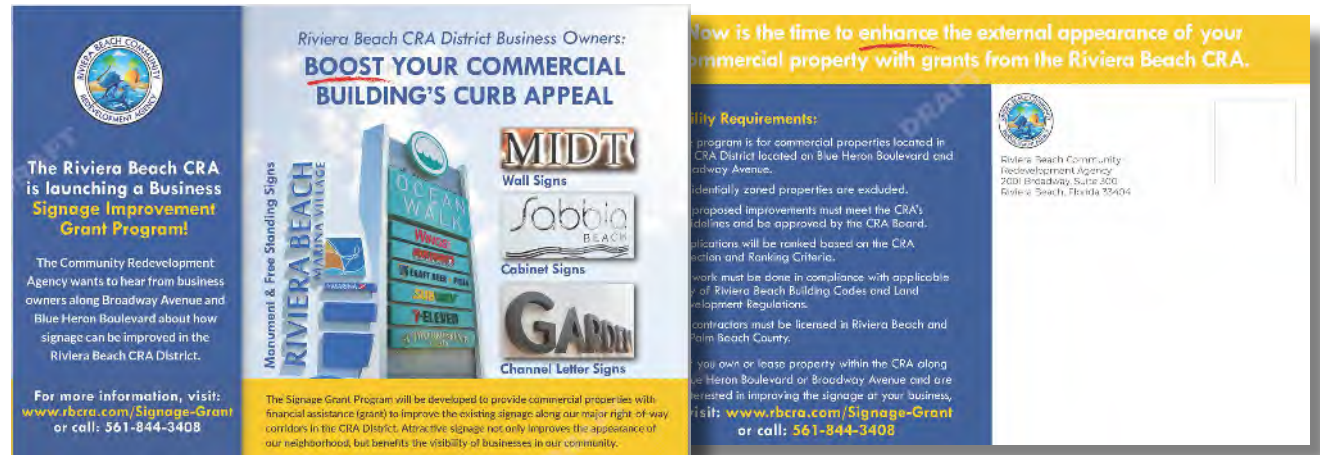
Figure 31 "Snorkeling Trail" by Georgeta Fondos.

III. COMMUNITY OUTREACH

Consideration for the health and safety of Riviera Beach residents during this period of pandemic, while also providing a meaningful public outreach effort has been an important part of this project. The team pursued public outreach utilizing new and old technology by engaging social media, virtual meetings and the mail. The team conducted several individual virtual interviews with business owners and plaza owners to better understand the challenges and opportunities for signage improvements at their properties. Outreach included updates to the RBCRA Board through regular RBCRA Board Meetings which occurred on April 22nd and October 10th.

MAILER TO CORRIDOR

Relying on social media alone was not enough. In addition to the survey, the team included two mailing programs. A direct letter was sent to potential Pilot Projects introducing them to the grant program and inviting them to provide feedback. To ensure maximum outreach, an additional postcard mailer was created and sent to all businesses along Blue Heron and Broadway.



SOCIAL MEDIA SURVEY

To capture a wide range of input, a social media survey was developed. The survey solicited feedback on visual preferences from people who live, work, and visit Riviera Beach. It included a mix of open-ended and visual preference ranking questions. It was also an opportunity for those who took the survey to become familiar with terms commonly associated with signage. The survey was produced on Google Forms and was distributed through Facebook, Instagram, and the RBCRA’s website. The survey was live for five days and generated seventy-one (71) responses which are summarized in the following pages.

ABOUT YOU RESPONSES

Do you live, work, or visit Riviera Beach? Check all that apply.

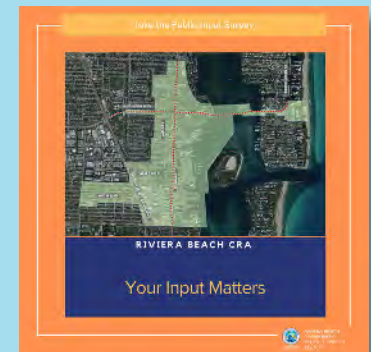
Live	61
Work	17
Visit	19

What is your home zip code?

33404 (63)

How often do you use the following:

	Frequently	Sometimes	Rarely	Not at all
Walk	45	15	7	3
Bicycle	16	17	14	22
Car (including Uber or Lyft)	63	6	2	0
Bus (Palm Tram)	1	2	11	54

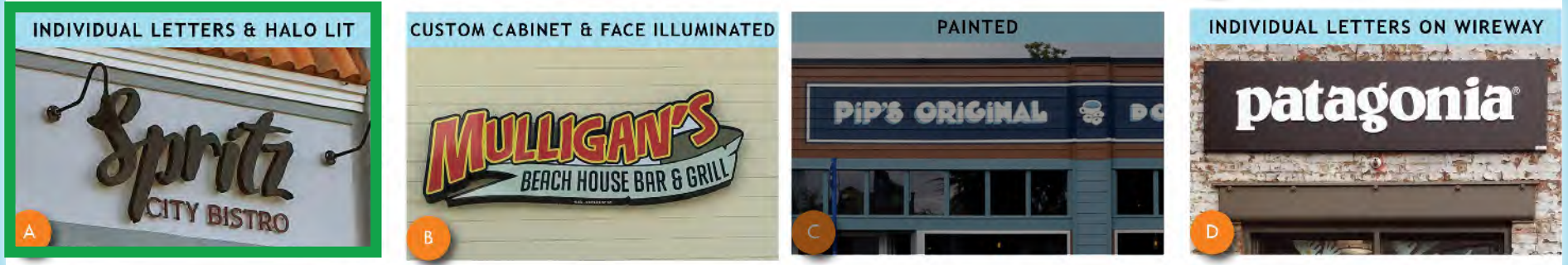


SOCIAL MEDIA SURVEY: SUMMARY OF RESULTS

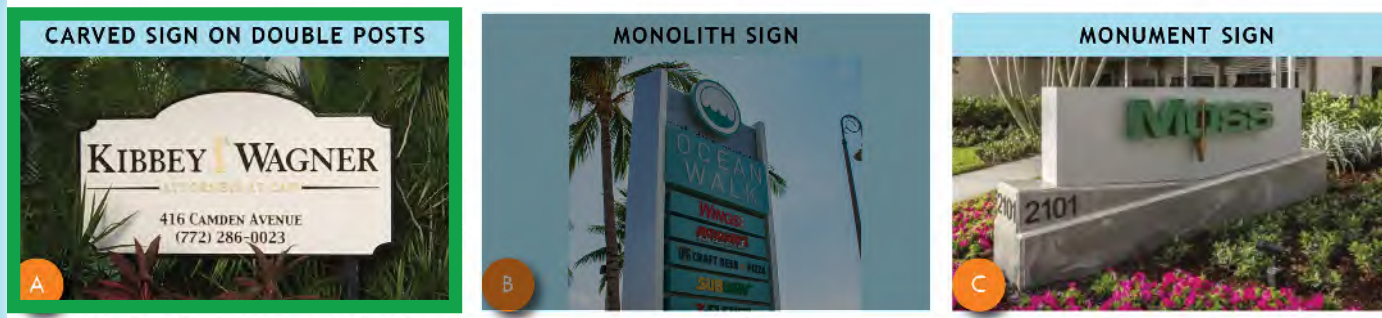
BUSINESS SIGNS

Sign types in green received best ranking. The sign types with the least ranking are in gray.

Which type of business wall sign do you find most attractive?



Which type of freestanding business sign do you find most attractive?



Which type of projecting or hanging business sign do you find most attractive?



SOCIAL MEDIA SURVEY: SUMMARY OF RESULTS

BUSINESS SIGNS

What about the signs in the questions above do you like most? In the wordcloud below, responses input more frequently appear larger.

Word	Count
elegant	5
color	5
easy	3
design	3
natural materials	2
clean line	2
wood	2
readability	2
metal	2
style	2
simple	2



What about the signs in the questions above do you dislike? In the wordcloud below, responses input more frequently appear larger.

Word	Count
hanging or hanging sign	11
look	5
design or style	4
storm	3
questions	3
wind	3
writing	2
look of plastic	2
font	2
anything	2
lack	2
cheesy	2
boring	2



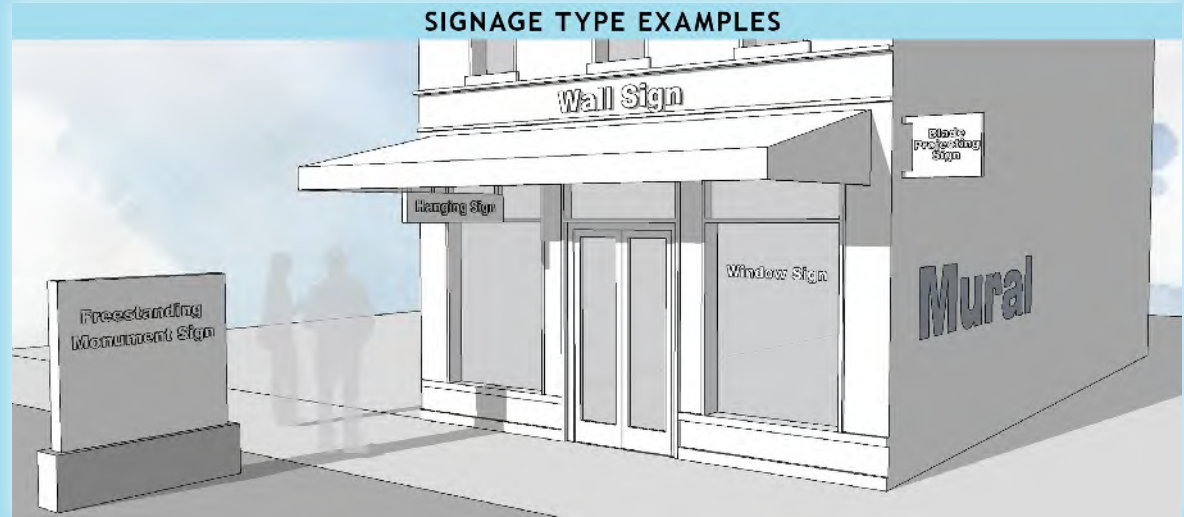
SOCIAL MEDIA SURVEY: SUMMARY OF RESULTS

BUSINESS SIGNS

What scale or type of signage do you feel will benefit businesses along Broadway and Blue Heron Boulevard most? Rank the top three.

Ranking of most attractive listed below.

Word	Count
Walls Signs	31
Freestanding Monument Signs	17
Windows Signs	10
Murals	23
Hanging Signs	21
Projecting Signs	10

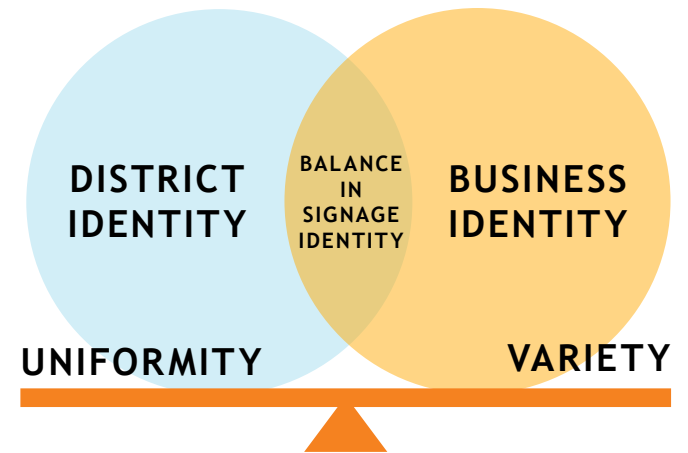


IV. DESIGN CRITERIA

UNDERSTANDING & DEFINING SIGNAGE

Successful retail signage meets the needs of all stakeholders including customers, business owners and the district as a whole. City planners have a stake in creating a district identity which brings visitors to the area, and a degree of uniformity is often required to create the feeling of an enticing district. A district is like a stage set for an individual business. Once the stage is set, variety is key for enticing patrons to individual businesses. Creating a balance between uniformity and variety is key for a mutually beneficial relationship.

Figure 34 Graphic to the right illustrating the need for balance between the uniformity and variety of signs to meet the needs of both district identity and business identity.



CONE OF VISION FOR PEDESTRIAN IN MOTION

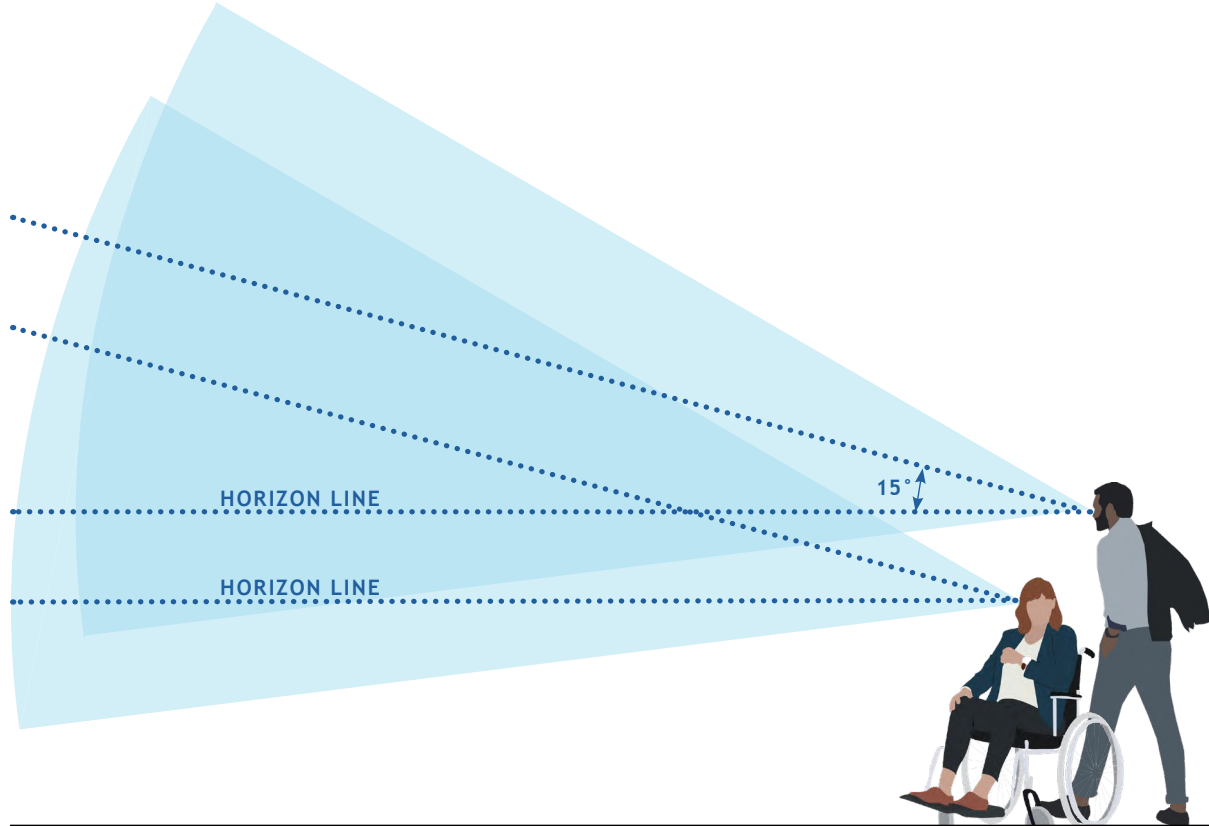


Figure 36 The graphic above depicts the cone of comfortable vision for pedestrians in motion. A comfortable cone of vision is fifteen degrees (15°) above and below the horizon line. This data is from SEGD case study by Hunt Design for the National Mall.

CONE OF VISION FOR VEHICLE IN MOTION

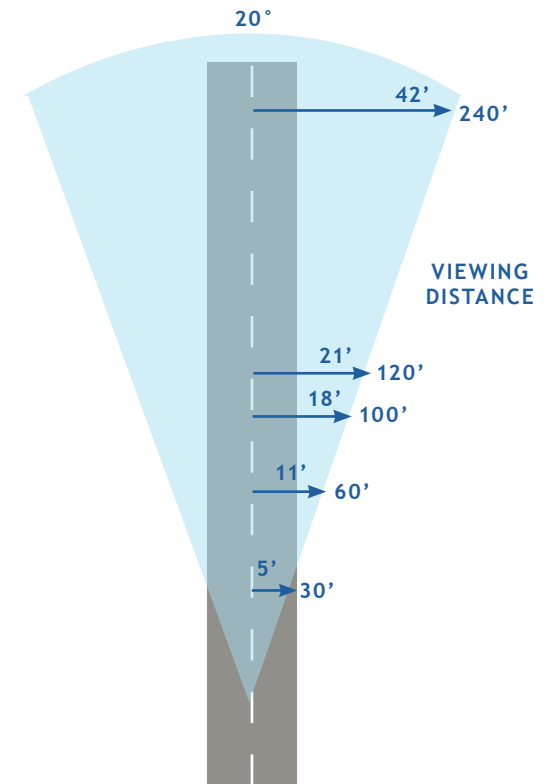


Figure 35 A driver has a range or cone of vision of 20 degrees, USSC 2006.

DESIGN CRITERIA FOR EFFECTIVE SIGNAGE

Signage is very important to the success of businesses. Signs are tools for communicating to the customer the nature and quality of the services provided. Not only do they tell customers where you are and what service you provide, but they communicate to potential customers what the experience of the service or product will be. Businesses only have a brief moment to communicate this important message, and it is important to get it right. The colors, number of words, legibility and size of the font all impact how well a business is communicated to the potential customer. Legibility or readability was repeatedly mentioned in the community outreach survey and is consistently mentioned in signage studies as one of the most important factors in signage. There are some key lessons for increasing the legibility of a sign compiled by signage research. Each of these lessons should be present in a proposed sign and become part of the recommended design criteria.

DESIGN CRITERIA #1: 60% OPEN SPACE

When creating a freestanding sign or a sign where lettering will be placed on a surface 60% of that space should remain blank, and only 40% of the sign should include the copy or words and logos.



Figure 37 The graphic above illustrates 60% blank space of the signage surface and 40% copy (text, graphics, etc.) coverage of the surface.

DESIGN CRITERIA #2: REDUCE THE NUMBER OF WORDS

Using more than five words on most signs is going to be more than what the average consumer can read or recall in a reasonable amount of time.

# of Words	Normal Reader	Non-fluent or Dyslexic
1	0.7 seconds	3-13 seconds
3	2.1 seconds	9-19 seconds
5	3.5 seconds	15-25 seconds
7	4.9 seconds	21-31 seconds

Figure 38 Standard Letter Height Guidelines for Commercial Signage according to speed of driver from Signline issue 51, 2007.

DESIGN CRITERIA #3: USE THE RIGHT SIZE LETTERS

Considering the speed on Blue Heron Boulevard and Broadway the vast majority of a sign's copy directed at vehicles should be no smaller than 7-inches. This applies to wall signs and freestanding signs. Pedestrian-scaled signs, like those on storefront windows or sandwich board signs, may have different dimensions. Blue Heron Boulevard has posted speed limits of 30-mph and 35-mph. Broadway has a posted speed of 35-mph.

Vehicle Speed	Time	MRLD	Min Letter Size
25 mph	37' / second	200'	7 inches
30 mph	44' / second	240'	7 inches
35 mph	51' / second	280'	9 inches
35 mph	59' / second	320'	9 inches

Figure 39 Standard Letter Height Guidelines for Commercial Signage according to speed of driver from Signline issue 51, 2007.

DESIGN CRITERIA #4: WINDOW SIGN SHOULD NOT COVER MORE THEN 40% OF THE WINDOW

Window signs are very helpful at a pedestrian scale and often tell patrons the business name, operated hours, or additional details about the business or promotions. However, if window signs consume a window or glazing area, it can have the reverse affect and be perceived as visual clutter. If the business inside cannot be seen and important information is lost, it is a deterrent.



Figure 40 Painted sign by Blue Jacket Sign Company allows the activity inside the business to be seen while still creating an attractive sign to advertise the business.

DESIGN CRITERIA #5: NO MORE THEN FOUR COLORS

Too many colors can become visual clutter. Simplicity while maintaining interest helps to capture the most attention of potential customers.



Figure 42 Image from Winter Park, Florida by Boogich on Getty Images. Image shows that few colors can have a dramatic impact on visibility.

DESIGN CRITERIA #6: LIMIT VARIATION IN MULTI-TENANT PROPERTIES

The type of sign, lighting source, and font sizes should be consistent throughout a building or plaza center. Limiting the palette of colors and font style also helps to create an attractive business storefront and property.



Figure 41 Image of building in Coconut Grove in Miami from Visitors Bureau with multiple tenants and consistent awnings, lighting and letter size. Each tenant uses their own logo or font to create identity but conforms to the standards of the building.

DESIGN CRITERIA #7: FOLLOW THE RECOMMENDATIONS ON THE FOLLOWING PAGES

Follow the guidelines for successful signage types, lighting and materials on the following two pages and avoid what is described in the “unsuccessful” category.



DESIGN CRITERIA FOR EFFECTIVE SIGNAGE

SUCCESSFUL

POWER SOURCE

Sign lighting should be integrated into the architectural features of the building. Power sources, raceways and conduits should be concealed to minimize their visual impact.



Figure 43 Reverse illuminated channel letters on concealed raceway

SUCCESSFUL



Figure 44 Face illuminated channel letters mounted on wireway

UNSUCCESSFUL

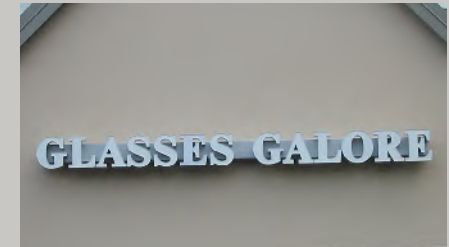


Figure 45 Face illuminated channel letters mounted on raceway

CABINET

Plastic face box or cabinet signs shall not be allowed. Face changes of existing box or cabinet signs may be acceptable. Instead, use cabinets with three dimensional faces and letters.



Figure 54 Cabinet side with push through or routed copy



Figure 46 Cabinet sign with push through or routed copy



Figure 47 Face illuminated cabinet sign

FREESTANDING

Freestanding signs should be lit with integrated lighting or externally lit by concealed lighting. Monument signs and double post signs are preferred. Single pole or pylon signs are not eligible through the Grant Program.



Figure 48 Monument sign or ground signs



Figure 49 Figure 9 Double post



Figure 50 Figure 10 Single pole & pylon signs

HANGING

Hanging signs are signs that project from a building wall and are supported by metal brackets. These signs can come in all shapes and sizes and are sometimes made in the likeness of objects and symbols associated with an actual type of business.



Figure 51 Pedestrian blade sign projection



Figure 52 Suspended or under canopy



Figure 53 Banner

DESIGN CRITERIA FOR EFFECTIVE SIGNAGE

SUCCESSFUL

LIGHTING

Signs should be lit to encourage continuous activity and advertise the business at night. Halo-lit type illumination is encouraged. Halo-lit or reverse channel lit consist of aluminum faces and sides mounted away from the wall and project illumination to the wall surface giving the sign a halo effect.



Figure 55 Reverse channel LED halo-lit letters

SUCCESSFUL



Figure 56 Front-lit LED channel letters with translucent acrylic faces

UNSUCCESSFUL



Figure 57 Florescent lighting, neon

MATERIALS

Sign materials should be high quality, durable and easy to maintain.



Figure 60 Metals, wood, & wood-like materials like high-density-urethane



Figure 58 Well maintained painted signs



Figure 59 Vinyl banners, acrylic and plexiglas

SUCCESSFUL



Figure 62 Activity inside can be seen by those outside the building. The signs are of high quality durable materials. The scale of signage should address both the pedestrian and those traveling by vehicle.

UNSUCCESSFUL



Figure 61 Activity inside is obscured by banners and window coverings. The materials such as plastic face-lit cabinets and banners are not durable and long lasting. The pole sign is too high and contributes to signage clutter and does not address the pedestrian.

V. SELECTION CRITERIA

SELECTION PROCESS

To provide a balanced and objective process for awarding grant funds, the criteria listed below are recommended to be applied to Gateway Signage Grant Applications. The recommended criteria and point values prioritize local businesses and should provide maximum visual benefit along the major corridors. Grant applications shall be awarded points based upon their ability to meet each measure. Applications with the highest point total will be given priority for funding within that funding cycle. The scoring and ranking of applications shall be performed by RBCRA staff and brought to the Board for final approval.

It is recommended that applications are open for a set period with a clearly communicated end date for submission. Prior to the application submittal and review process should include an opportunity for technical advisory assistance whereby RBCRA staff can assist applicants as needed. The recommendations described in this Chapter are also included in Appendix C as a recommended Signage Grant Application.

Category	Description	Measure	Possible Points
Location	Located on a Major Corridor	Only properties fronting Broadway or Blue Heron Boulevard will be considered.	Y/N
Visual Impact	Attractive and Effective Sign Improvement	Proposed signs follow guidelines provided in Chapter IV.	Y/N
Grant Leverage	Property Improvement Grant funding	If property is also awarded and participating in Property Improvement Grant funding 10 pts are awarded.	10
Tenure	Length of Property Ownership or Lease Agreement	- Tenant(s) has a lease agreement or history of 5-9 years	5
		- Tenant(s) has a lease agreement or history of 10-14 years	10
		- Tenant(s) has a lease agreement or history of 15 years or more	15
		- Property is owned by tenant	
Efficiency	Number of Tenants Participating.	Each participating tenant within a single property is worth 10 pts.	10 per tenant
Code Compliance	Degree of Nonconformity of Existing Signage	Removal of each nonconforming sign is worth 5 pts.	5 pt per sign
Net Improvement	Condition of Existing Signage	Removal or improvement of each poor condition sign or sign infrastructure (i.e. pedestal, poles, or raceways) is worth 5 pts.	5 pt per sign
Economic Impact	Benefits a locally owned Business or Franchise.	Each locally owned Business or Franchise within a single property is worth 15 pts.	15
Effective Age	Age of Existing Signage	Installed prior to 2005.	5 (and +1 for each year prior up to 15 years)

RECOMMENDED PROGRAM RULES

The following rules are intended to inform a potential grant applicant of the extent and scope of the program.

- The structure must not be scheduled or under consideration for demolition by any government agency, developer, or property owner.
- The program is available only for properties located within the RBCRA District and located on Blue Heron Boulevard and Broadway.
- The program is for commercial properties and businesses only. Residential properties are NOT eligible (this includes multi-family units, apartment buildings and duplexes).
- The property owner must be the applicant. However, if the property is currently leased to a tenant, then the Application and Agreement must be jointly executed by both the owner and the tenant.
- Proposed signage shall meet all existing signage ordinances and Land Development Regulations, a summary of which are included in this document in Chapter II, are available on Municode, and through the City's website.
- Proposed signage shall meet Design Criteria outlined in Chapter IV of this document.
- In accordance with sustainable practices, removed materials should be recycled whenever possible.
- Where signage includes illumination, energy efficient lighting shall be used.
- Eligible multi-tenant properties can be awarded up to \$80,000 in grant funding. Individual tenants are eligible for up to \$10,000.
- All proposed exterior improvements using RBCRA funds must be approved by the RBCRA Board. The RBCRA Board may make recommendations based upon the Core Gateway Signage Program.

Design Criteria Checklist

- Criteria #1: 60% Open Space.
How much open space is included in your sign? _____
- Criteria #2: Number of Words
How many words are included in your sign? _____
- Criteria #3: Right size Letters & Logos
What is the size of your smallest lettering (inches)? _____
- Criteria #4: Window Signs
Does your property include window signs? _____
What is the coverage of total window area (%)? _____
- Criteria #5: Colors
How many colors are included in your sign? _____
- Criteria #6 Multi-tenant Properties.
What are the limiting factors for signage? Limiting factors can be size, color, font, or lighting source. _____
Where is variation allowed ? _____
- Criteria #7 Describe the following if applicable:
Power source for wall sign: _____
Type of wall cabinet: _____
Type of freestanding sign: _____
Type of hanging sign _____
Lighting source: _____
Materials used: _____

RECOMMENDED APPLICATION PROCESS

1. An applicant seeking a project grant may obtain an application from the RBCRA.
2. The RBCRA will administer the Core Gateway Signage Grant Program and funding. In addition to the appropriate City of Riviera Beach building inspections, the RBCRA will inspect the work to determine the satisfactory completion of the work.
3. Applicants may not have any outstanding City of Riviera Beach liens against their property. If an Applicant has an outstanding City of Riviera Beach lien against the property, the grant will not be awarded until the complete satisfaction of the lien.
4. Application to this Program is not a guarantee of funding. Funding is at the sole discretion of the RBCRA Board. Applications will be scored, ranked and submitted to the Board for final approval. The total available program funding is subject to change and annual budgeting.

Tips for Applicants:

- Applicants should carefully review the guidelines provided in Chapter IV of the Core Gateway Signage Project.
- Applicants are strongly encouraged to contact RBCRA staff for consultation and attend the Technical Advisory Sessions when offered.
- Applicants may find using photos of desirable existing signs helpful when determining the kind of proposed signage before working with a signage company.
- Applicants who were included in the Pilot Project Study may use the artwork produced in the study or seek alternatives as part of their application.
- Applicants should select a reputable licensed signage contractor. All work must be completed by licensed contractors registered to work in Riviera Beach.
- Ensure that the selected signage contractor is aware of the design recommendations in Chapter IV of the Core Gateway Signage Project.

Application Checklist

FROM THE PROPERTY OWNER AND/OR TENANT:

- Completed Application & Checklist
- Copy of W9 Form
- Copy of Business Tax Identification Number
- Copy of Occupational or Business License(s)
- Copy of Lease with written evidence of building owner's approval of the application
- Written detailed description of the improvements to be done to the property
- Documentation of locally owned business or franchise (if applicable)
- Documentation of age of existing signage to be improved (if applicable)
- Documentation of nonconforming or poor condition signage to be removed (if applicable)
- Documentation of Property Improvement Grant funding (if applicable)

With coordination from Sign Contractor:

- Plans or sketches
- Rendering of sign imposed on building to scale
- Third-party cost estimates from (3) licensed contractors
- Estimated timeline or project schedule

FROM THE PLAZA OWNER:

- Copy of Warranty Deed
- Copy of Tax Collector of Palm Beach County record showing all property taxes paid
- List of participating tenants
- Copy of tenant lease agreements with design standards for signage

RECOMMENDED POST-APPROVAL PROCEDURE:

1. **Site Visits** — RBCRA staff will conduct a site visit prior to work in order to verify that the business is in operation and document “before” photos of site. RBCRA staff may also conduct unannounced site visits periodically in order to ensure compliance with the terms of the grant agreement.
2. **Reporting** — by accepting the grant, the applicant agrees to comply with any reporting procedures deemed necessary by RBCRA staff to verify agreed upon compliance goals in the grant agreement. The staff will formally report the applicant’s level of compliance to the RBCRA Director and will also report any corrective action plans that the applicant has committed to implementing in order to achieve the agreed upon compliance goals in the grant agreement.
3. **Changes** — Changes in approved work specifications must be approved by the RBCRA Director. The RBCRA Director may approve or reject such changes. Deviation from an approved plan may disqualify the applicant from this grant program.
4. **Grant Payments** — As stipulated in the project agreement, RBCRA will release funds to the client on a reimbursement basis at the completion of the entire project. Alternatively, it is within the RBCRA Director’s discretion to authorize that partial grant payments be issued on a progress draw schedule so as to facilitate the timely completion of some of the approved projects. However, 25% shall be retained for final payment after completion in all cases.
- Subject to the terms and conditions of the Grant Agreement, reimbursement will be made within ninety (90) days from the RBCRA receiving the following:
 - Request for RBCRA staff site visit. RBCRA staff will conduct site visit(s) prior to any payment to verify compliance with the terms of the grant agreement.
 - Invoices, copy of processed check and proof of payment for Eligible Reimbursable Costs.
 - Draw Request Form (if applicable).
 - Building Department Inspection forms and completed final inspections.
5. **Completion** — Staff will complete a final inspection prior to issuing final payment. Staff will review the documents provided and photograph the completed work. If everything is in order and installed in accord with the approved application, the project will be declared completed and staff will process payment to the applicant for the amount allowed by the Grant Agreement.

RECOMMENDED ELIGIBLE EXPENSES:

- Signage
- Sign Design
- Fabrication
- Installation
- Permit fees
- Painting
- Awnings/canopies
- Exterior lighting
- Exterior wall repairs (e.g. stucco, brick or wood repairs and replacement) necessary as part of sign installation
- Demolition of nonconforming signage

INELIGIBLE EXPENSES INCLUDE, BUT ARE NOT LIMITED TO:

- Debris disposal
- Grant recipient labor

VI. PILOT PROJECTS

WHAT IS A PILOT PROJECT?

With knowledge from site visits along the corridors, public outreach and stakeholder input, and the proposed selection criteria, sites were identified as Pilot Projects. The proposed criteria ranks multi-tenant plazas, those with greater than four tenants, higher if the majority of tenants participate in the program. Particular attention was paid to multi-tenant plazas and to those businesses that expressed an interest in the proposed signage grant program. At Pilot Project sites, proposed signage was designed and developed along with preliminary cost estimates.

COST ESTIMATES

The cost estimates are rounded budgetary numbers and are not construction bids. More extensive site visits would be necessary to assess availability and condition of utilities, structural integrity, and any other existing conditions that could impact project costs. The cost estimates do, however, provide guidance to the RBCRA on a general level of investment required to improve signage at Pilot Project locations.

MAP OF PILOT PROJECT LOCATIONS

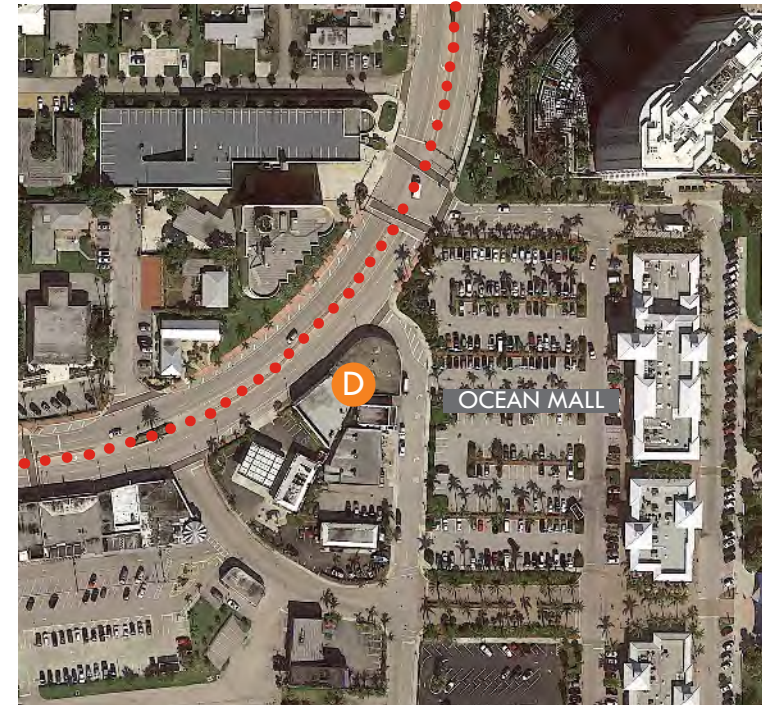


Figure 63 Aerial map with Pilot Project locations identified on the major corridors of Broadway and Blue Heron Blvd.

MAP OF LOCATIONS



Figure 64 Aerial map with Pilot Project locations identified.



ILLUSTRATIVE SIGN ARTWORK

The proposed signage artwork is illustrative and meant to be a guidepost for what is possible at the location. Artwork follows the design recommendations in Chapter IV. Final artwork construction documents will be the responsibility of the applicant and the selected contractor.

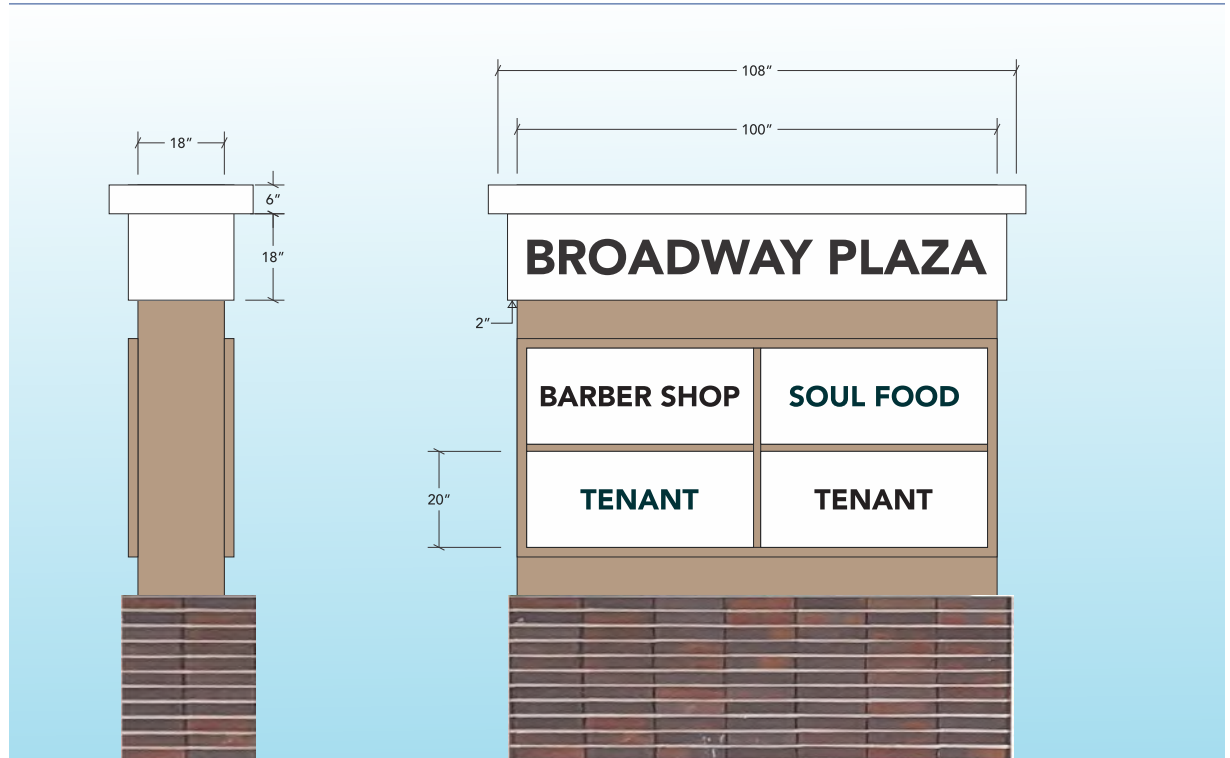
The plaza located at 2701 Broadway is referred to as Broadway Plaza after its longest standing tenant Broadway Cleaners. The Broadway Cleaners and the Timothy E Kitchens Funeral Home both have distinctive signage which is effective and compliments the building, and the plaza has been enhanced with landscaping along the sidewalk. The signage in the mid-section of the building could be improved to increase the visibility of businesses as well as the overall appearance of the plaza. The existing mix of signs are of different materials, sizes, and font styles. In the illustrated example, the signs are placed on a wireway to which individual letters are attached. The wireway minimizes the number of connections through the facade to the sign, while still allowing individual letters to be used. Where tenant change out is common, or where a concealed raceway to provide power is required a wireway may be preferred. Tenant signs could include a copy of logos and fonts of their business identity while still maintaining consistency with the 26" wireway, 12" lettering and a limited pallet of colors.

Also on this site is the remaining infrastructure of a post sign that was damaged. Adding a new monument sign will help to advertise the businesses set back from the street and removing the damaged post will help the overall appearance of the plaza. A monument sign is also an opportunity to reinforce the existing architectural style by using a long format brick in a stack bond pattern.

TYPICAL WALL SIGN CONCEPT



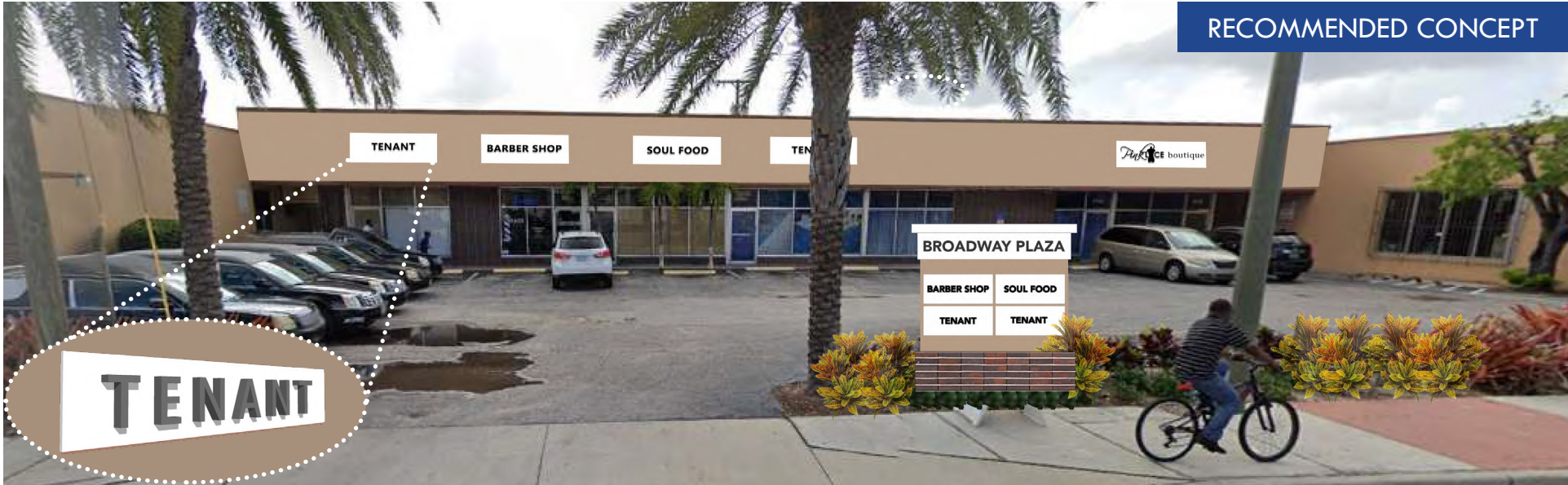
MONUMENT SIGN TYPICAL





EXISTING CONDITION

Figure 66 Image of existing conditions.



RECOMMENDED CONCEPT

Figure 65 Image of improved signage concept. Note, image includes completing landscaping and removing any unused utilities in the planting area as well which would not be eligible as part of this grant program or cost estimate. Monument sign should be installed perpendicular to street for maximum visibility.

*Cost estimates are non-binding and for preliminary budgeting only.

COST ESTIMATE	
Monument sign	± \$20,000*
Six Illuminated Wall Signs	± \$47,500*



BLUE HERON PLAZA

40-100 Blue Heron Blvd, Riviera Beach, FL 33404

Located on Blue Heron Boulevard, this plaza has seen some significant signage improvements over time. The new sign at Fisherman’s Center shows that a concealed raceway for illumination is feasible at this site. The proposed concept takes the lead from those improvements and illustrates the opportunity of individual reverse channel lettering wall signs.

Many of the existing tenant signs reflect a brand identity and attention to appearance, but the lettering or logos are much too small to be easily seen from a vehicle on the roadway. Increasing their size would do tremendous good for promoting the businesses to new customers.

While adding new, more clearly visible signage, it is also an opportune time to remove existing non-conforming signage like banners and flags. In addition, the window signs should be reduced to meet the maximum 40% coverage as prescribed by these guidelines.

Dumpsters that are visible from the street not only reduce business and signage visibility, they are unsightly and project a character of low quality. Relocating the dumpsters and providing more pedestrian access to the site will make the approach to the plaza more attractive and can benefit the tenants.

TYPICAL WALL SIGN CONCEPT

BARBER SHOP

FRONT VIEW

SCALE: 3/4" = 1'



SIDE VIEW

SCALE: 3/4" = 1'

SPECIFICATIONS:

5" DEEP FACE ILLUMINATED CHANNEL LETTERS.
CHANNEL LETTERS MOUNTED FLUSH TO WALL.
3/4" THICK TRIMCAP WITH 3/16" TRANSLUCENT ACRYLIC.
ILLUMINATED WITH LEDs.

COLOR SCHEDULE:

- CHANNEL LETTERS RETURNS: BLACK
- TRIMCAP: WHITE
- VINYL: TBD



Figure 67 Image from vehicle of difficult to read wall signs and nonconforming flag sign.

EXISTING CONDITION

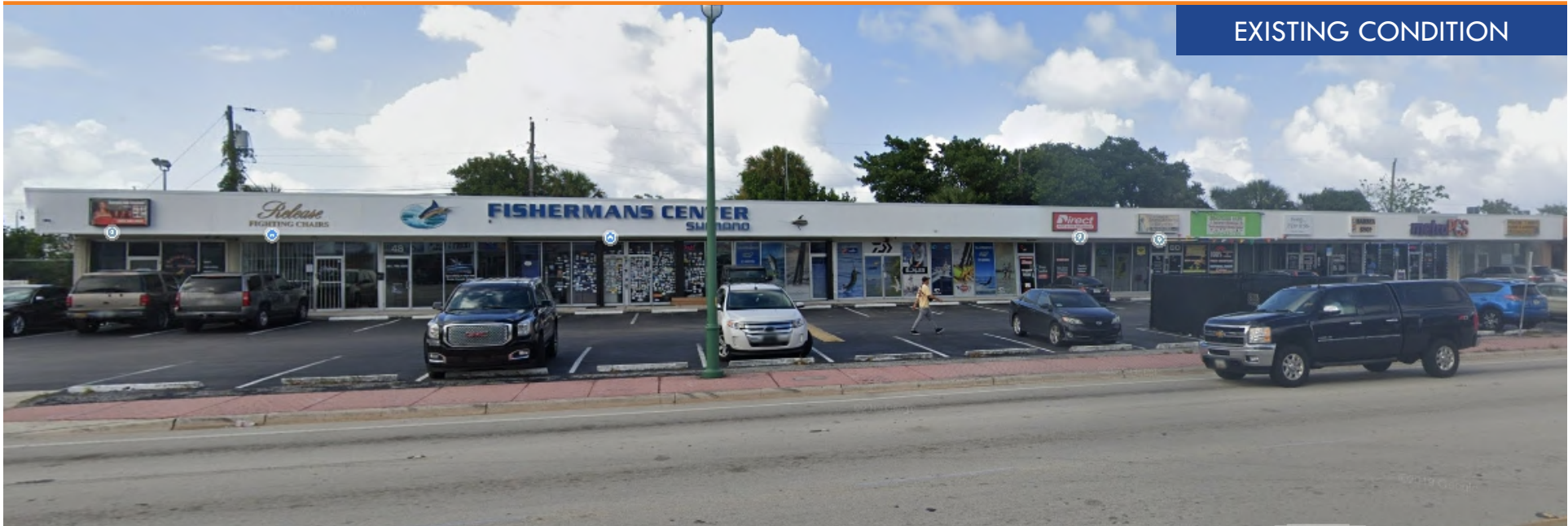


Figure 69 Image of existing conditions.

RECOMMENDED CONCEPT



Figure 68 Image of improved signage concept.

*Cost estimates are non-binding and for preliminary budgeting only.

COST ESTIMATE

Illuminated Reverse Channel Letters
for ten tenants

±\$80,000*



Goodway Plaza is similar to the Blue Heron Plaza in its form, and its challenges. The signs are of a consistent size, but the lettering is of varied sizes and legibility. Many of the signs are difficult to read even from the sidewalk and much less so from a vehicle. The dumpster again is blocking visibility.

In this case, the typical wall sign concept is depicted on a wireway with the individual letters located on the wireway. Creating a system of consistency for the size and color would help to give the entire plaza a consistent identity. The tenant identity could be expressed through a limited pallet of colors and through unique fonts and logos while still maintaining a consistent size and location relative to the other business.

Goodway Plaza does have a monument sign and in this concept there is an illustration of an improved monument sign and a general cost estimate for the sign improvement. Along with updating the sign, relocating the dumpster to the side or rear of the property would be a vast improvement. Currently a pedestrian needs to navigate between many conflict points to reach the businesses. Addressing the dumpster location would also be an opportunity to consider how pedestrians and cyclists could approach the site.

TYPICAL WALL SIGN CONCEPT



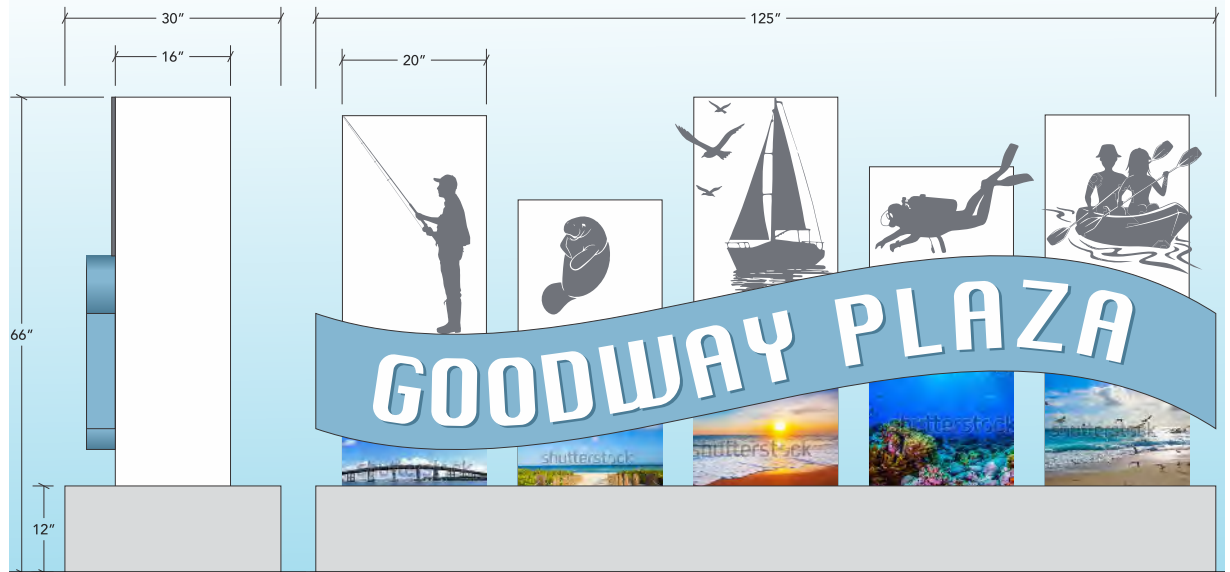
SPECIFICATIONS:

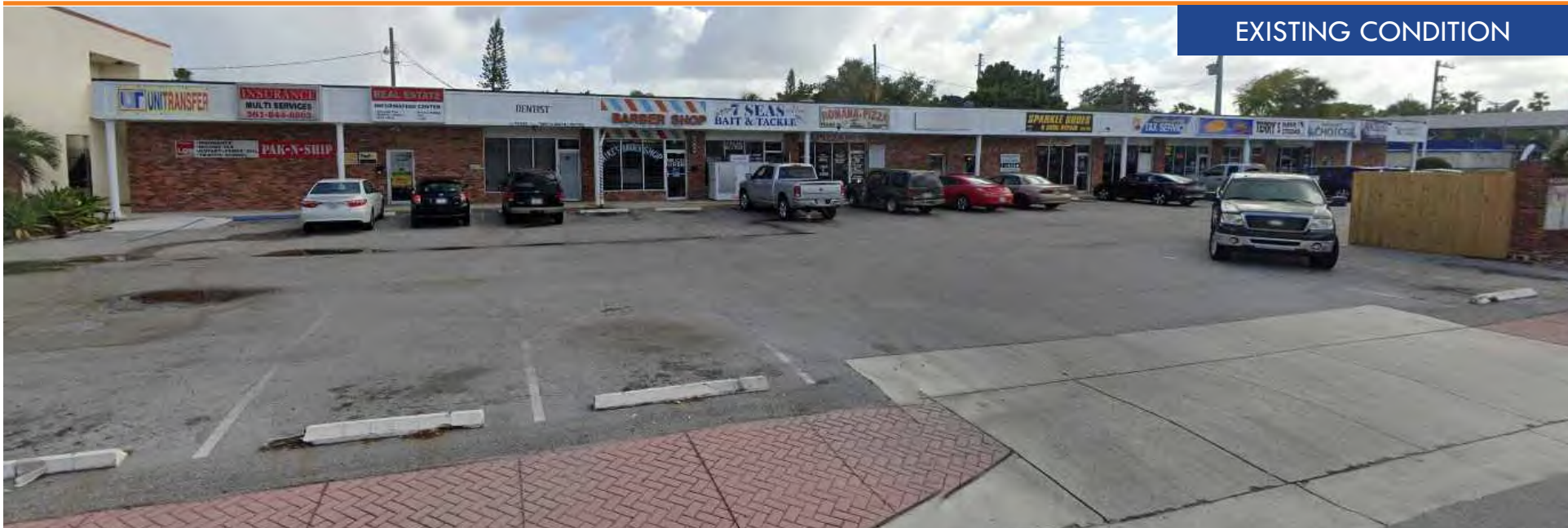
- 2" DEEP ALUMINUM FABRICATED WIREWAY WITH 5" DEEP FACE ILLUMINATED CHANNEL LETTERS.
- CABINET MOUNTED FLUSH TO WALL.
- CHANNEL LETTERS MOUNTED FLUSH TO FACE PANEL.
- 3/4" THICK TRIMCAP WITH 3/16" TRANSLUCENT ACRYLIC.
- ILLUMINATED WITH LEDs.
- PROPOSED SQUARE FOOTAGE: 20.2 S.F.

COLOR SCHEDULE:

- CABINET COLOR: TBD
- CHANNEL LETTERS RETURNS/ TRIMCAP: WHITE
- WHITE ACRYLIC
- WHITE LEDs

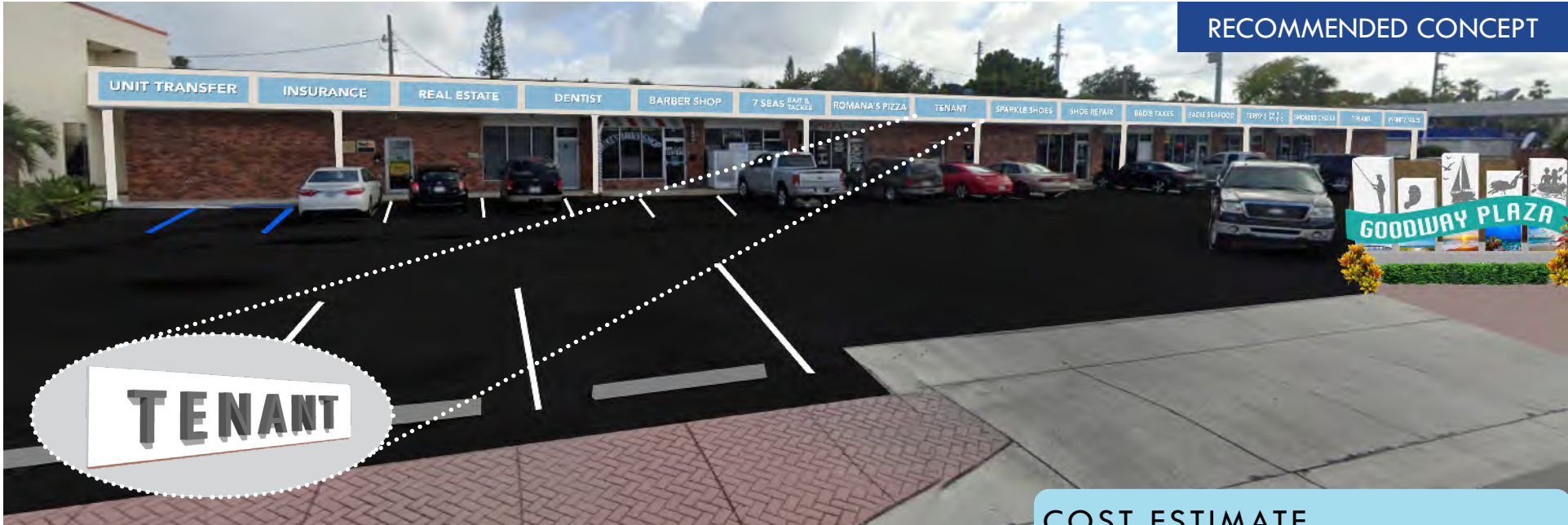
MONUMENT SIGN CONCEPT





EXISTING CONDITION

Figure 71 Image of existing conditions.



RECOMMENDED CONCEPT

COST ESTIMATE	
Monument sign	± \$34,000*
16 Illuminated Wall Signs on wireways	± \$56,500*

Figure 70 Image of improved signage concept including a detail of the signage type. Note, the image includes resurfacing the existing parking lot which would not be eligible as part of this grant program or cost estimate.

*Cost estimates are non-binding and for preliminary budgeting only.

The storefronts at 1261-1287 Blue Heron Boulevard, referred to here as the Singer Island Storefronts, pose some interesting challenges. The existing rounded building with a curved soffit is a unique architectural detail, but locating signage on the surface does not have an intuitive solution. Each tenant has different solutions, from banners, and paint to cabinet signs. At the corner, the store Casa Farneti has created an effective solution by using cut metal lettering. The metal lettering can then be lit from an external source like an up-light or a surface mounted light for evening visibility. The recommended concept proposes expanding the use of this method to the other four tenants and the other Casa Farneti entrance at Beach Court.

The adjacent building was also included since the two are directly abutting. At the continuations of the plaza the recommended concept illustrates a consistent awning type with a consistent color and size to reduce visual clutter. The individualizing of the businesses and branding is then highlighted at the storefront. The large expanses of glass are opportunities for window graphics as illustrated in the images to the right.



Figure 72 Image of existing cut metal lettering recommended in concept to be used for the rest of the plaza.

TYPICAL WALL SIGN CONCEPT



COLOR SCHEDULE:

■ CUT METAL: BLACK

SPECIFICATIONS:

1/4" THICK ALUMINUM FLAT CUT OUT LETTERS

TYPICAL AWNING WITH SIGNAGE



COLOR SCHEDULE:

■ NEW AWNING FOR EACH TENANT: BLUE

SPECIFICATIONS:

BLUE AWNING WITH WHITE LETTERING



Figure 73 Window graphics compliment and highlight services, hours, or promotions. Window coverings still need to follow Design Criteria and allow blank space so that the activity and products inside are still visible. They can be vinyl or painted.

EXISTING CONDITION

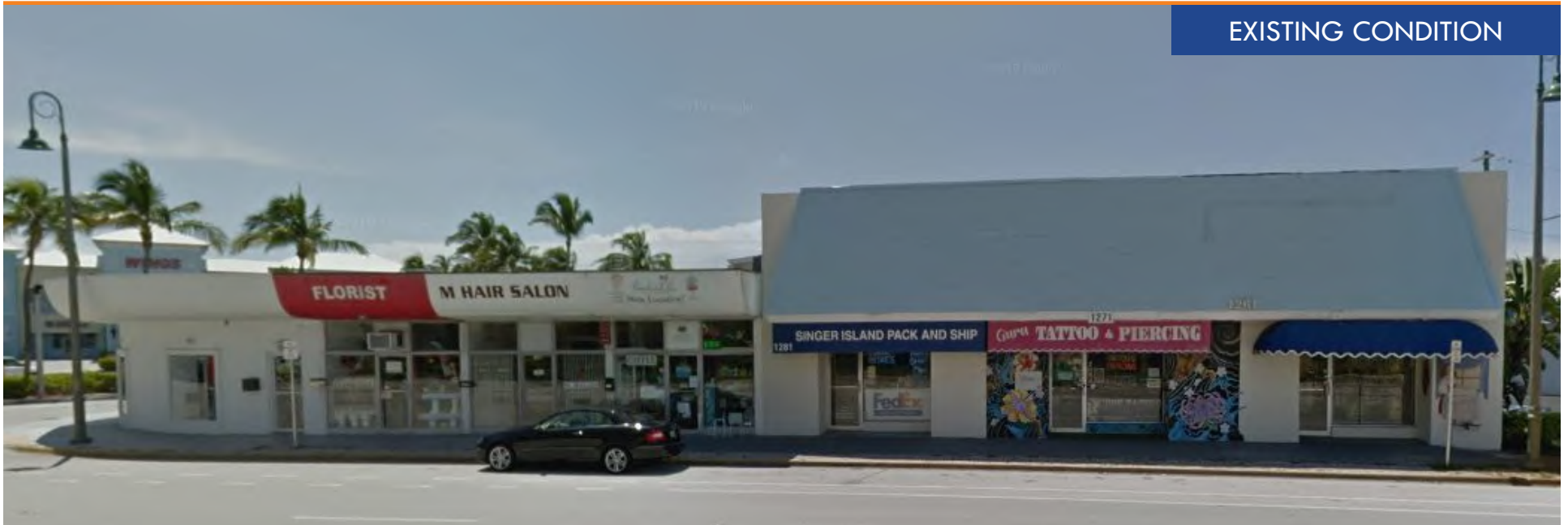


Figure 75 Image of existing conditions.

RECOMMENDED CONCEPT



Figure 74 Image of improved signage concept.

*Cost estimates are non-binding and for preliminary budgeting only.

COST ESTIMATE

Flat cut out letters	± \$7,100*
Awning banner	± \$18,762*



SEA SHELL CITY

2100 Broadway, Riviera Beach, Fl 33404

Sea Shell City is a freestanding business which expressed interest after receiving outreach about the proposed program. The location for improved wall signage along Broadway was identified during an initial site visit. Currently there is painted lettering and a mural. The lettering is an adequate size. The recommended concept shows enhancing those letters by adding illuminated channel letters to the facade.

The freestanding sign could also be improved. The existing one is a temporary sign and the concept includes a freestanding illuminated monument sign inspired by the nautical themes of the business.

TYPICAL WALL SIGN CONCEPT



SPECIFICATIONS:

3" DEEP, REVERSE ILLUMINATED CHANNEL LETTERS MOUNTED TO WALL ON 1 1/2" SPACERS AND ILLUMINATED WITH BLUE LEDs.

- QTY.(1) SET
- PROPOSED SQUARE FOOTAGE: 38.5 S.F.

COLOR SCHEDULE:

- CHANNEL LETTERS COLOR: BLUE
- LED'S COLOR: BLUE
- LEXAN BACKER: WHITE TRANSLUCENT

MONUMENT SIGN CONCEPT





EXISTING CONDITION

Figure 77 Image of existing conditions.



RECOMMENDED CONCEPT

Figure 76 Image of improved signage concept. Monument sign should be installed perpendicular to the street for maximum visibility.

*Cost estimates are non-binding and for preliminary budgeting only.

COST ESTIMATE	
New monument sign	± \$15,000*
Channel lettering	± \$5,000*

F **YASMINE UNISEX SALON**
1630 Broadway, Riviera Beach, FL 33404

Yasmine is a freestanding business which expressed interest after receiving outreach about the proposed program. Currently there is a flat printed sign adhered to the facade. In the illustrated example, it is shown as an individual channel letter sign. Removing the small amount of molding would enable the sign to grow in size, be more legible from the street, and remain above the doorway. Lighting the sign with concealed halo lighting is recommended.

In addition to the sign improvement, the concept image includes a study of a re-imagined hardscape at the front of the site. In the concept the asphalt is removed and replaced with pavers to expand the sidewalk and pedestrian experience approaching the site. The addition of two shade trees in tree wells would go far in creating an inviting facade and improving the streetscape. Any tree planting at this location would need to be coordinated with FPL's standards for plantings near powerlines.



EXISTING CONDITION

Figure 79 Image of existing conditions.



RECOMMENDED CONCEPT

Figure 78 Image of improved signage concept. Note, the concept also includes landscape and pavers in the existing parking lot which would not be eligible as part of this grant program or cost estimate.

*Cost estimates are non-binding and for preliminary budgeting only.

COST ESTIMATE
Channel lettering ± \$7,100*

VII. WAYFINDING PROJECTS

WAYFINDING CONCEPTS

Riviera Beach is home to many regional destinations and as part of the Core Gateway Signage Project a concept study was done to create a consistent municipal wayfinding system within the City. Wayfinding signage is an opportunity to reinforce municipal identity and brand in the mind of residents and visitors as well as provide necessary information to those traveling within the City. Based on community input from outreach efforts, four top destinations were included in the study for conceptual signage:

- Marina Village
- Ocean Walk
- Municipal Beach
- Port of Palm Beach

Riviera Beach and the destinations already have a strong set of iconography to inspire signage artwork, and the community survey reinforced the importance of nautical, beach, boat and fishing themes in Riviera Beach. The logos and icons already established were distilled into a simple set of icons for use in signs and branding.

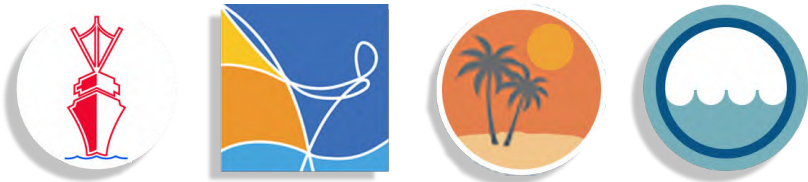


Figure 80 Logos from the Port of Palm Beach, Marina Village, Municipal Beach and Ocean Walk.

Additional goals of a consistent municipal wayfinding signage program should include:

- Combining signs to reduce signage clutter. As discussed in Chapter III, the existing wayfinding signage is often placed near many other signs and creates sign clutter. Reducing sign clutter benefits wayfinding and makes for a more attractive roadway.
- Improving safety where applicable by moving signs out of the pedestrian realm of the sidewalk.

EXISTING ICONOGRAPHY IN RIVIERA BEACH



Figure 85 City of Riviera Beach logo



Figure 81 Riviera Beach Redevelopment Agency logo



Figure 83 Port of Palm Beach logo.



Figure 82 Ocean Walk sign with ocean graphic.



Figure 84 Image of existing Marina Village wayfinding

WAYFINDING CONCEPTS

Wayfinding signage, just like all signage, achieves the best results when the design considers the context and mode of transportation of the audience. With that in mind, a comprehensive signage plan may consider three scales of signage including a small scale, medium scale and large scale. This strategy is exhibited in the signage package for the Marina Village. The Marina Village also establishes a language of municipal signage which could be expanded upon through the city.

SMALL SCALE

Directional Signpost

Below are four concepts for directional signposts for Riviera Beach. They utilize the logos in addition to the words to maximize recognition. They also illustrate the opportunity to combine multiple signs to reduce signage clutter.



COST ESTIMATE

Directional Signpost (each)

± \$7,150

MEDIUM SCALE

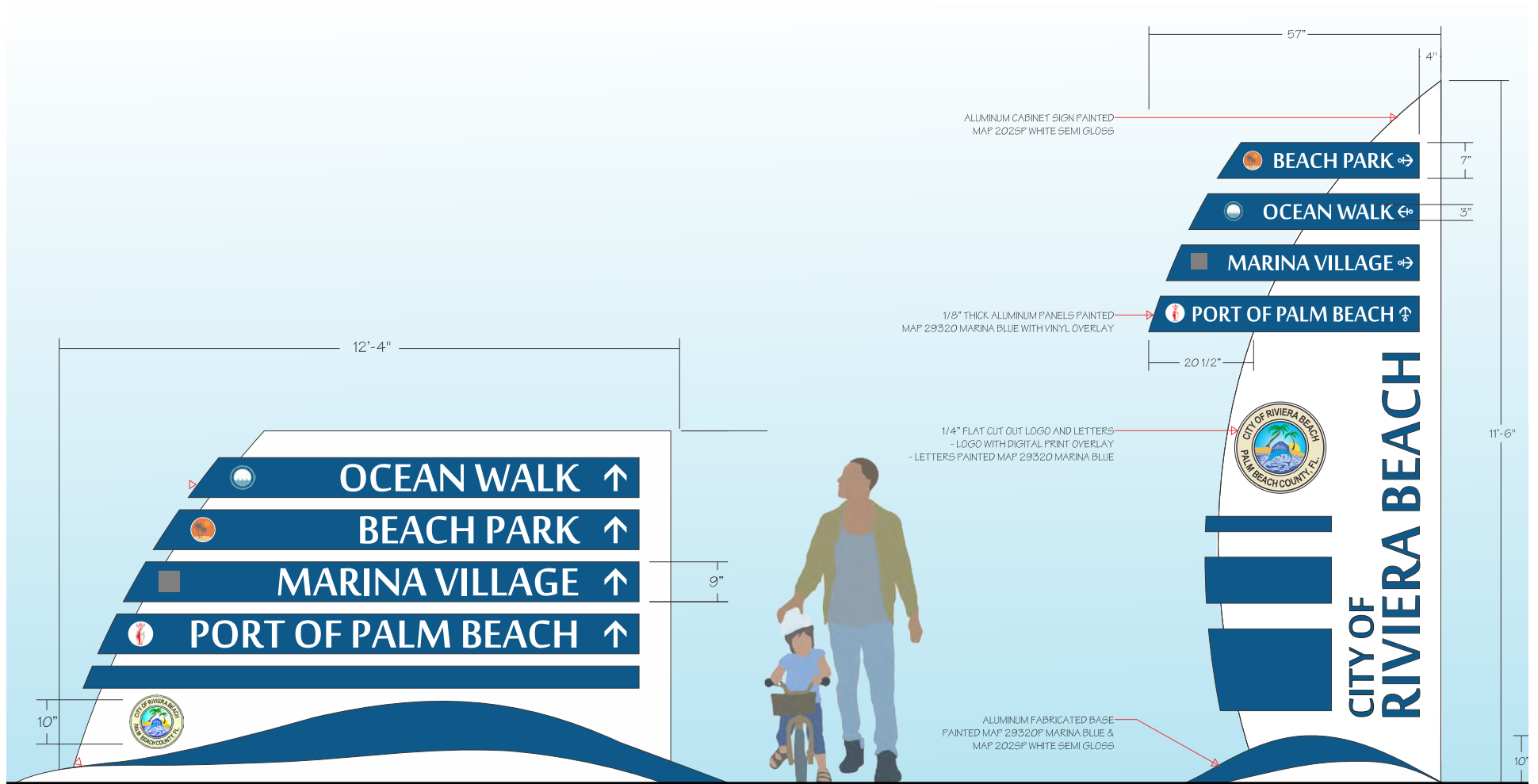
Directional Monument Sign

Building on the signage at Marina Village as part of a concept for wayfinding throughout the City may be an effective direction. Below is a conceptual drawing of a medium scale monument sign with directional signage for other destinations.

LARGE SCALE

Directional Landmark Sign

Again using the signage concept utilized at the Marina Village, the large scale directions Landmark is a concept that could be utilized at important intersections and where there is more vehicle traffic.



COST ESTIMATE

Freestanding medium scale sign

± \$16,500

COST ESTIMATE

Freestanding large scale sign

± \$17,600

MAP OF DESTINATIONS



Legend	
	CRA Boundary
	Major Corridor into CRA
Destinations	
	Marina Village
	Port of Palm Beach
	Ocean Mall
	Beach Park

VIII. SUMMARY OF RECOMMENDATIONS

RECOMMENDATIONS

The below chart includes a summary of the recommendations of through this document. In addition to existing grant opportunities, improving signage for businesses and wayfinding assists businesses and improves the visual quality of the community. As part of implementing the grant program, it is an opportunity to bring more proprietries into compliance with existing Land Development regulations and improve the code for all users.

The grant program is intended by be a continuing grant program for RBCRA. To create maximum impact and exposure for the program in its first year, a 100% grant funding is recommended for awarded properties. This first round of improvements is an opportunity to test and refine the desired design criteria and for RBCRA staff to educate property owners on the design expectations of proposed signage. In subsequent years, the grant program should include with the same methodology including design criteria, selection criteria, application process and any lessons learned through the first year. Grant funding should be phase down to a 50% match grant to spread resources to more businesses and include additional corridors.

CATEGORY	DESCRIPTION
Grant	<p>Approve Core Gateway Signage Project with described selection criteria, design recommendations, application, grant award process, and implementation.</p> <ul style="list-style-type: none"> - Begin accepting applications for grant program. Accept applications for fixed period of 90 days. - Schedule a Technical Advisory Session open to the public. - Continue outreach to interested parties. - Rank applications using selection criteria with Board approval. - Award grants to top scores.
Code Enforcement	<ul style="list-style-type: none"> - Work with code enforcement to identify properties with nonconforming signs and conduct outreach. Provide path to compliance and inform businesses and property owners of Grant program. - Coordinate with Building department on proper protocol.
Code Work	<ul style="list-style-type: none"> - Update sign code with references to specific CRA Land Development Regulations - Add definitions and incorporating standards for those signs into code - Add requirement for Master Sign Program for Commercial Centers & Plazas
Wayfinding	<p>Prepare RFP for comprehensive municipal Wayfinding signage which includes:</p> <ul style="list-style-type: none"> - Locating all existing municipal signage through GIS - Providing sign design for destinations (note: neighborhood signage should be documented but separate in nature and unique to interests of those neighborhoods) - Recommended locations via GIS - Schedule for implementation

PRIMARY STAKEHOLDERS IN SIGNAGE DESIGN & GUIDELINES

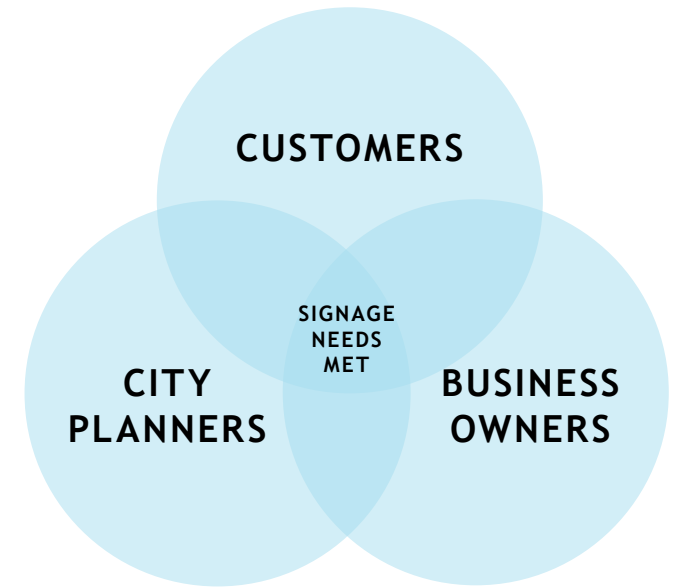


Figure 86 Graphic illustrating the three primary stakeholders in signage guidelines including customers, city planners and business owners. The best results are when all three parties are engaged.

APPENDIX A
Baron Signs Concept Drawings

TYPICAL DRAWING

Face Illuminated Channel Letters on Wireway

BABER SHOP

FRONT VIEW

SCALE: 3/4" = 1'



SIDE VIEW

SCALE: 3/4" = 1'

SPECIFICATIONS:

5" DEEP FACE ILLUMINATED CHANNEL LETTERS.
 CHANNEL LETTERS MOUNTED FLUSH TO WALL.
 3/4" THICK TRIMCAP WITH 3/16" TRANSLUCENT ACRYLIC.
 ILLUMINATED WITH LEDS.

COLOR SCHEDULE:

- CHANNEL LETTERS RETURNS: BLUE
- TRIMCAP: WHITE
- VINYL: TBD



<p>DRAWING INFO</p> <p>Sales/Project MGR: Matt Nemic Designer: FS Design Time: 25min Date: 9/28/20</p>	<p>CLIENT NAME</p> <p>CRA</p>	<p>PROJECT</p> <p>40-100 Plaza Riviera Beach, FL</p>	<p>CUSTOMER APPROVAL</p> <p>Please verify colors, spelling, and layout prior to signing:</p> <p>_____ Date _____</p>																				
<p>REVISIONS</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 25%;">Version</th> <th style="width: 25%;">Time</th> <th style="width: 25%;">Date</th> <th style="width: 25%;">Intls.</th> </tr> </thead> <tbody> <tr><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td></tr> </tbody> </table>				Version	Time	Date	Intls.																
Version	Time	Date	Intls.																				

* Due to varying sizes of raw material, sizes may vary.

SHEET NO: **1**

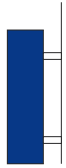
TYPICAL DRAWING

Face Illuminated Channel Letters on Wireway

BABER SHOP

FRONT VIEW

SCALE: 3/4" = 1'



SIDE VIEW

SCALE: 3/4" = 1'

SPECIFICATIONS:

3" DEEP REVERSE ILLUMINATED CHANNEL LETTERS.
CHANNEL LETTERS MOUNTED TO WALL ON 1 1/2" SPACERS
AND ILLUMINATED WITH LEDs.

COLOR SCHEDULE:

■ LETTERS COLOR: TBD

□ LEDs COLOR: WHITE

DRAWING INFO
Sales/Project MGR: Matt Nemic Designer: FS Design Time: 25min Date: 9/28/20

CLIENT NAME
CRA

PROJECT
40-100 Plaza Riviera Beach, FL

CUSTOMER APPROVAL
Please verify colors, spelling, and layout prior to signing: _____ Date _____

REVISIONS			
Version	Time	Date	Intls.

EXISTING CONDITIONS



DRAWING INFO
Sales/Project MGR: Matt Nemic Designer: FS Design Time: 25min Date: 9/28/20

CLIENT NAME
CRA

PROJECT
Goodway Plaza Riviera Beach, FL

CUSTOMER APPROVAL
Please verify colors, spelling, and layout prior to signing: _____ Date _____

REVISIONS			
Version	Time	Date	Intls.

PROPOSED COMPOSITE



DRAWING INFO
Sales/Project MGR: Matt Nemic Designer: FS Design Time: 25min Date: 9/28/20

CLIENT NAME
CRA

PROJECT
Goodway Plaza Riviera Beach, FL

CUSTOMER APPROVAL
Please verify colors, spelling, and layout prior to signing: _____ Date _____

REVISIONS			
Version	Time	Date	Intls.

TYPICAL DRAWING



DRAWING INFO
Sales/Project MGR: Matt Nemic Designer: HQ Design Time: 1hrs Date: 6/13/2020

CLIENT NAME
CRA

PROJECT
Riviera Beach, FL

CUSTOMER APPROVAL
Please verify colors, spelling, and layout prior to signing: _____ Date _____

REVISIONS			
Version	Time	Date	Intls.

* Due to varying sizes of raw material, sizes may vary.
SHEET NO: **1**

TYPICAL DRAWING: NEW AWNINGS AND NEW 1/4" THICK ALUMINUM FLAT CUT OUT ADDRESS NUMBERS



DRAWING INFO
Sales/Project MGR: Matt Nemic Designer: HQ Design Time: 1hrs Date: 6/13/2020

CLIENT NAME
CRA

PROJECT
Riviera Beach, FL

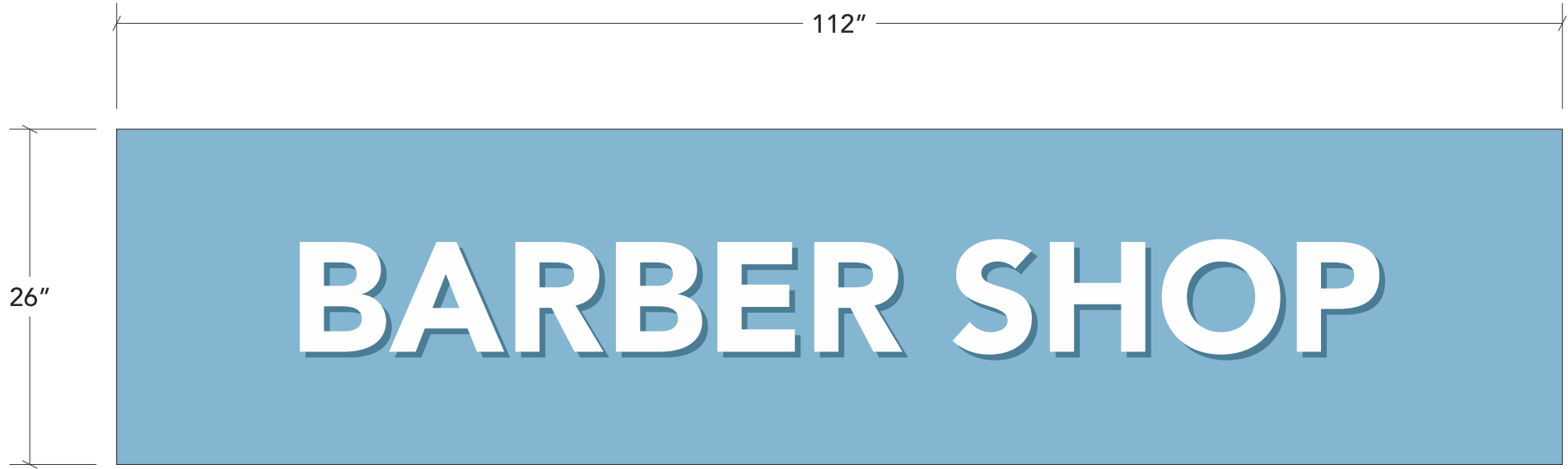
CUSTOMER APPROVAL
Please verify colors, spelling, and layout prior to signing: _____ Date _____

REVISIONS			
Version	Time	Date	Intls.

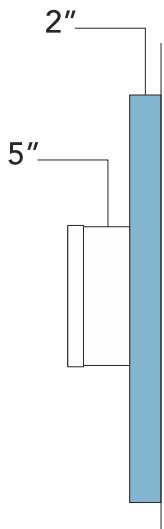
* Due to varying sizes of raw material, sizes may vary.
SHEET NO: **2**

TYPICAL DRAWING

Face Illuminated Channel Letters on Wireway



FRONT VIEW
SCALE: 3/4" = 1'



SIDE VIEW
SCALE: 3/4" = 1'

SPECIFICATIONS:

- 2" DEEP, ALUMINUM FABRICATED WIREWAY WITH 5" DEEP FACE ILLUMINATED CHANNEL LETTERS.
- CABINET MOUNTED FLUSH TO WALL.
- CHANNEL LETTERS MOUNTED FLUSH TO FACE PANEL.
- 3/4" THICK TRIMCAP WITH 3/16" TRANSLUCENT ACRYLIC.
- ILLUMINATED WITH LEDs.
- PROPOSED SQUARE FOOTAGE: 20.2 S.F.

COLOR SCHEDULE:

- CABINET COLOR: TBD
- CHANNEL LETTERS RETURNS/ TRIMCAP: WHITE
- WHITE ACRYLIC
- WHITE LEDs



DRAWING INFO	CLIENT NAME	PROJECT	CUSTOMER APPROVAL	REVISIONS																				
Sales/Project MGR: Matt Nemic Designer: HQ Design Time: 8hrs Date: 5/16/2020	CRA	Goodway Plaza Riviera Beach, FL	Please verify colors, spelling, and layout prior to signing: _____ Date _____	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Version</th> <th>Time</th> <th>Date</th> <th>Intls.</th> </tr> </thead> <tbody> <tr><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td></tr> </tbody> </table>	Version	Time	Date	Intls.																
Version	Time	Date	Intls.																					

* Due to varying sizes of raw material, sizes may vary.
SHEET NO: **1**

PROPOSED COMPOSITE



DRAWING INFO
Sales/Project MGR: Matt Nemic Designer: HQ Design Time: 8hrs Date: 5/16/2020

CLIENT NAME
CRA

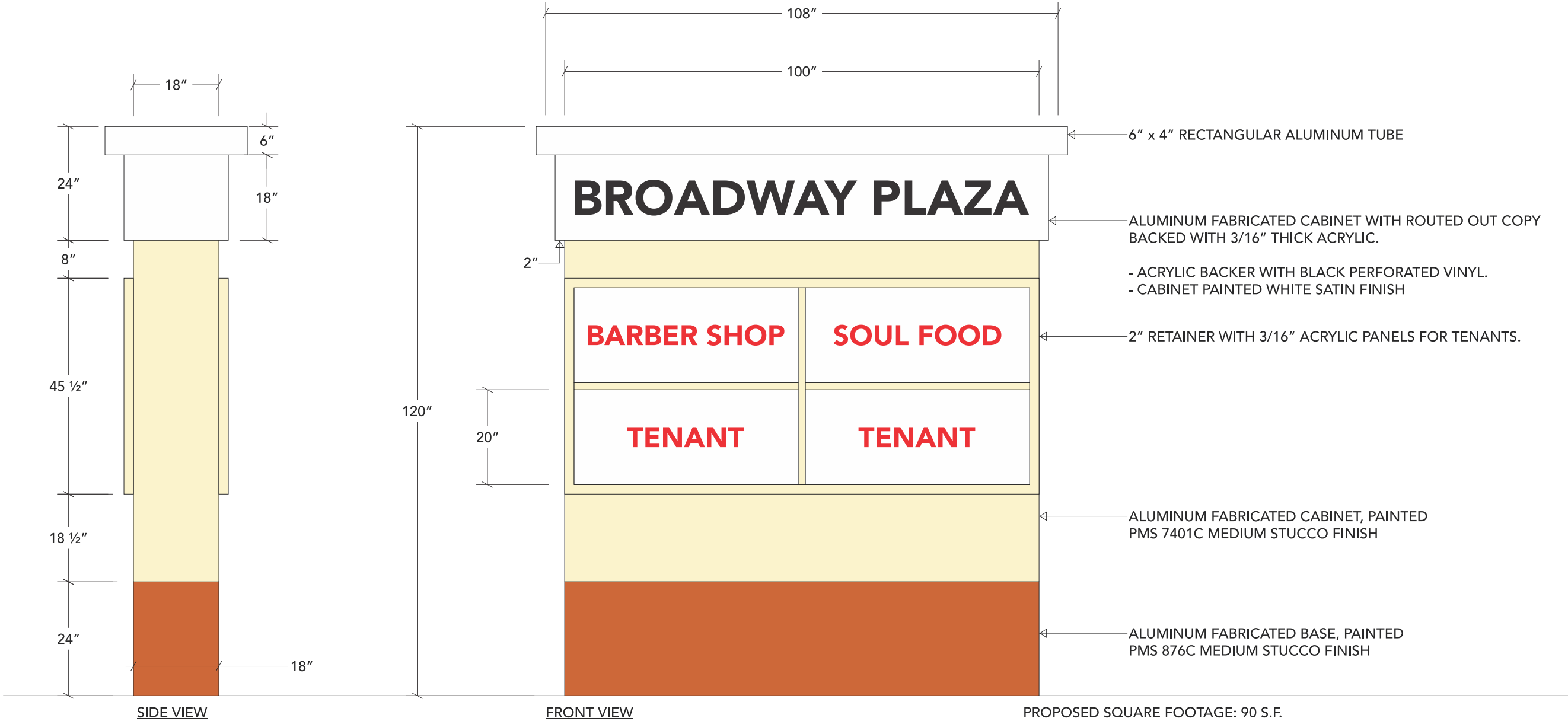
PROJECT
Goodway Plaza Riviera Beach, FL

CUSTOMER APPROVAL
Please verify colors, spelling, and layout prior to signing:
_____ Date _____

REVISIONS			
Version	Time	Date	Intls.

TYPICAL DRAWING

Double Sided Illuminated Monument Sign



DRAWING INFO
Sales/Project MGR: Matt Nemic Designer: HQ Design Time: 8hrs Date: 5/16/2020

CLIENT NAME
CRA

PROJECT
Goodway Plaza Riviera Beach, FL

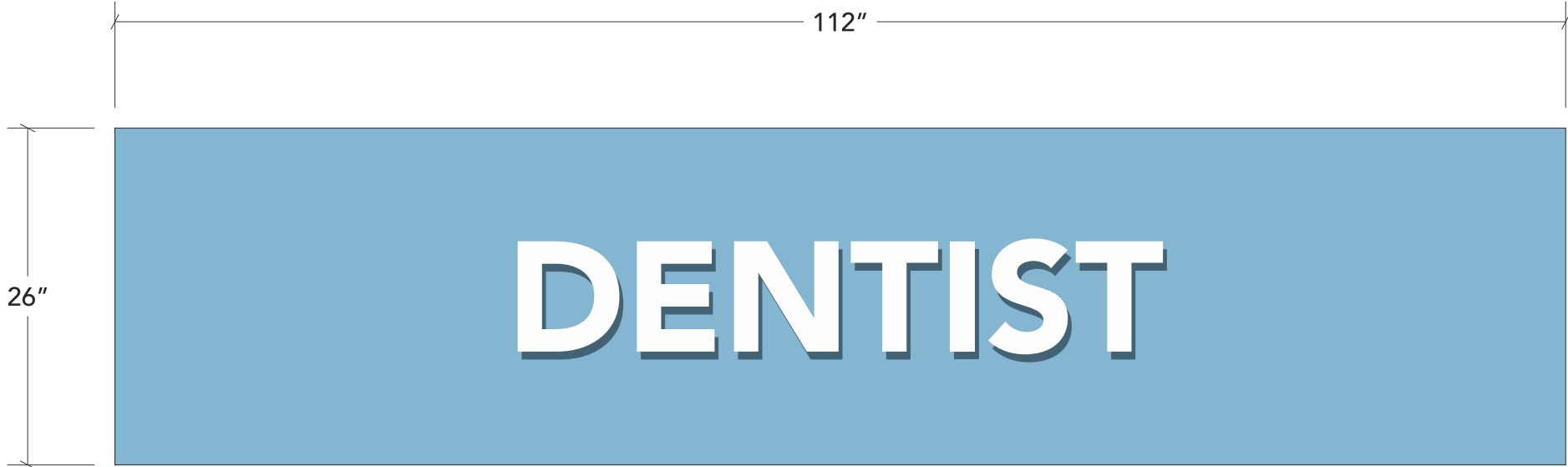
CUSTOMER APPROVAL
Please verify colors, spelling, and layout prior to signing: _____ Date _____

REVISIONS			
Version	Time	Date	Intls.

* Due to varying sizes of raw material, sizes may vary.
SHEET NO: **3**

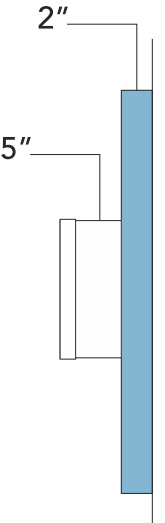
TYPICAL DRAWING

Face Illuminated Channel Letters on Wireway



FRONT VIEW

SCALE: 3/4" = 1'



SIDE VIEW

SCALE: 3/4" = 1'

SPECIFICATIONS:

2" DEEP, ALUMINUM FABRICATED WIREWAY WITH 5" DEEP FACE ILLUMINATED CHANNEL LETTERS.

- CABINET MOUNTED FLUSH TO WALL.
- CHANNEL LETTERS MOUNTED FLUSH TO FACE PANEL.
- 3/4" THICK TRIMCAP WITH 3/16" TRANSLUCENT ACRYLIC.
- ILLUMINATED WITH LEDS.
- PROPOSED SQUARE FOOTAGE: 20.2 S.F.

COLOR SCHEDULE:

- CABINET COLOR: TBD
- CHANNEL LETTERS RETURNS/ TRIMCAP: WHITE
- WHITE ACRYLIC
- WHITE LEDs



DRAWING INFO	CLIENT NAME	PROJECT	CUSTOMER APPROVAL	REVISIONS																
Sales/Project MGR: Matt Nemic Designer: HQ Design Time: 8hrs Date: 5/16/2020	CRA	Goodway Plaza Riviera Beach, FL	Please verify colors, spelling, and layout prior to signing: _____ Date _____	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 25%;">Version</th> <th style="width: 25%;">Time</th> <th style="width: 25%;">Date</th> <th style="width: 25%;">Intls.</th> </tr> </thead> <tbody> <tr><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td></tr> </tbody> </table>	Version	Time	Date	Intls.												
Version	Time	Date	Intls.																	

* Due to varying sizes of raw material, sizes may vary.
SHEET NO: **1**

EXISTING CONDITIONS



DRAWING INFO
Sales/Project MGR: Matt Nemic Designer: HQ Design Time: 8hrs Date: 5/16/2020

CLIENT NAME
CRA

PROJECT
Goodway Plaza Riviera Beach, FL

CUSTOMER APPROVAL
Please verify colors, spelling, and layout prior to signing: _____ Date _____

REVISIONS			
Version	Time	Date	Intls.

PROPOSED COMPOSITE



DRAWING INFO
Sales/Project MGR: Matt Nemic Designer: HQ Design Time: 8hrs Date: 5/16/2020

CLIENT NAME
CRA

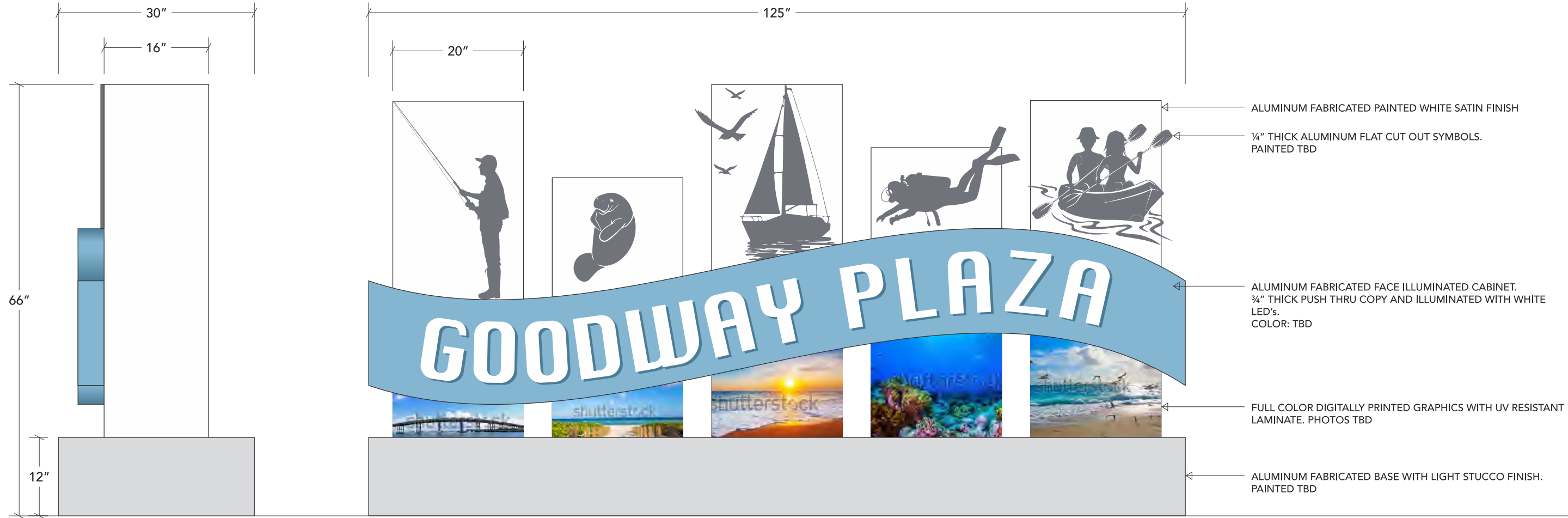
PROJECT
Goodway Plaza Riviera Beach, FL

CUSTOMER APPROVAL
Please verify colors, spelling, and layout prior to signing: _____ Date _____

REVISIONS			
Version	Time	Date	Intls.

LANDMARK MONUMENT SIGN

Single Face Illuminated Landmark Monument Sign



DRAWING INFO
Sales/Project MGR: Matt Nemic Designer: HQ Design Time: 8hrs Date: 5/16/2020

CLIENT NAME
CRA

PROJECT
Goodway Plaza Riviera Beach, FL

CUSTOMER APPROVAL
Please verify colors, spelling, and layout prior to signing: _____ Date _____

REVISIONS			
Version	Time	Date	Intls.

* Due to varying sizes of raw material, sizes may vary.
SHEET NO: **4**

LANDMARK MONUMENT SIGN

Single Face Illuminated Landmark Monument Sign



DRAWING INFO
Sales/Project MGR: Matt Nemic Designer: HQ Design Time: 8hrs Date: 5/16/2020

CLIENT NAME
CRA

PROJECT
Goodway Plaza Riviera Beach, FL

CUSTOMER APPROVAL
Please verify colors, spelling, and layout prior to signing: _____ Date _____

REVISIONS			
Version	Time	Date	Intls.



DRAWING INFO
Sales/Project MGR: Matt Nemic Designer: HQ Design Time: 8hrs Date: 5/16/2020

CLIENT NAME
CRA

PROJECT
Goodway Plaza Riviera Beach, FL

CUSTOMER APPROVAL
Please verify colors, spelling, and layout prior to signing: _____ Date _____

REVISIONS			
Version	Time	Date	Intls.

TYPICAL DRAWING

Face Illuminated Channel Letters on Wireway



SPECIFICATIONS:

- 2" DEEP, ALUMINUM FABRICATED WIREWAY WITH 5" DEEP FACE ILLUMINATED CHANNEL LETTERS AND BORDER.
- CABINET MOUNTED FLUSH TO WALL.
- CHANNEL LETTERS MOUNTED FLUSH TO FACE PANEL.
- 3/4" THICK TRIMCAP WITH 3/16" TRANSLUCENT ACRYLIC.
- ILLUMINATED WITH LEDS.
- PROPOSED SQUARE FOOTAGE: 24.3 S.F.

COLOR SCHEDULE:

- CABINET COLOR: WHITE SATIN FINISH
- CHANNEL LETTERS RETURNS: WHITE
- WHITE ACRYLIC
- WHITE LEDs
- TRIMCAP: TO MATCH FACES
- BLUE VINYL: TBD



DRAWING INFO
Sales/Project MGR: Matt Nemic Designer: HQ Design Time: 1hrs Date: 6/13/2020

CLIENT NAME
CRA

PROJECT
Rybovich Riviera Beach, FL

CUSTOMER APPROVAL
Please verify colors, spelling, and layout prior to signing: _____ Date _____

REVISIONS			
Version	Time	Date	Intls.

* Due to varying sizes of raw material, sizes may vary.
SHEET NO: **1**

TYPICAL DRAWING

Face Illuminated Channel Letters on Wireway



DRAWING INFO
Sales/Project MGR: Matt Nemic Designer: HQ Design Time: 1hrs Date: 6/13/2020

CLIENT NAME
CRA

PROJECT
Rybovich Riviera Beach, FL

CUSTOMER APPROVAL
Please verify colors, spelling, and layout prior to signing:
_____ Date _____

REVISIONS			
Version	Time	Date	Intls.

* Due to varying sizes of raw material, sizes may vary.
SHEET NO: **2**

TYPICAL DRAWING

Reverse Illuminated Channel Letters



SPECIFICATIONS:

3" DEEP, REVERSE ILLUMINATED CHANNEL LETTERS MOUNTED TO WALL ON 1 1/2" SPACERS AND ILLUMINATED WITH BLUE LEDs.

- QTY.(1) SET
- PROPOSED SQUARE FOOTAGE: 38.5 S.F.

COLOR SCHEDULE:

- CHANNEL LETTERS COLOR:
- LED's COLOR: BLUE
- LEXAN BACKER: WHITE TRANSLUCENT



DRAWING INFO	CLIENT NAME	PROJECT	CUSTOMER APPROVAL	REVISIONS																				
Sales/Project MGR: Matt Nemic Designer: HQ Design Time: 1hrs Date: 6/13/2020	CRA	Sea Shell City Riviera Beach, FL	Please verify colors, spelling, and layout prior to signing: _____ Date _____	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 15%;">Version</th> <th style="width: 15%;">Time</th> <th style="width: 15%;">Date</th> <th style="width: 15%;">Intls.</th> </tr> </thead> <tbody> <tr><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td></tr> </tbody> </table>	Version	Time	Date	Intls.																
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* Due to varying sizes of raw material, sizes may vary.
SHEET NO: **1**

TYPICAL DRAWING

Reverse Illuminated Channel Letters



DRAWING INFO
Sales/Project MGR: Matt Nemic Designer: HQ Design Time: 1hrs Date: 6/13/2020

CLIENT NAME
CRA

PROJECT
Sea Shell City Riviera Beach, FL

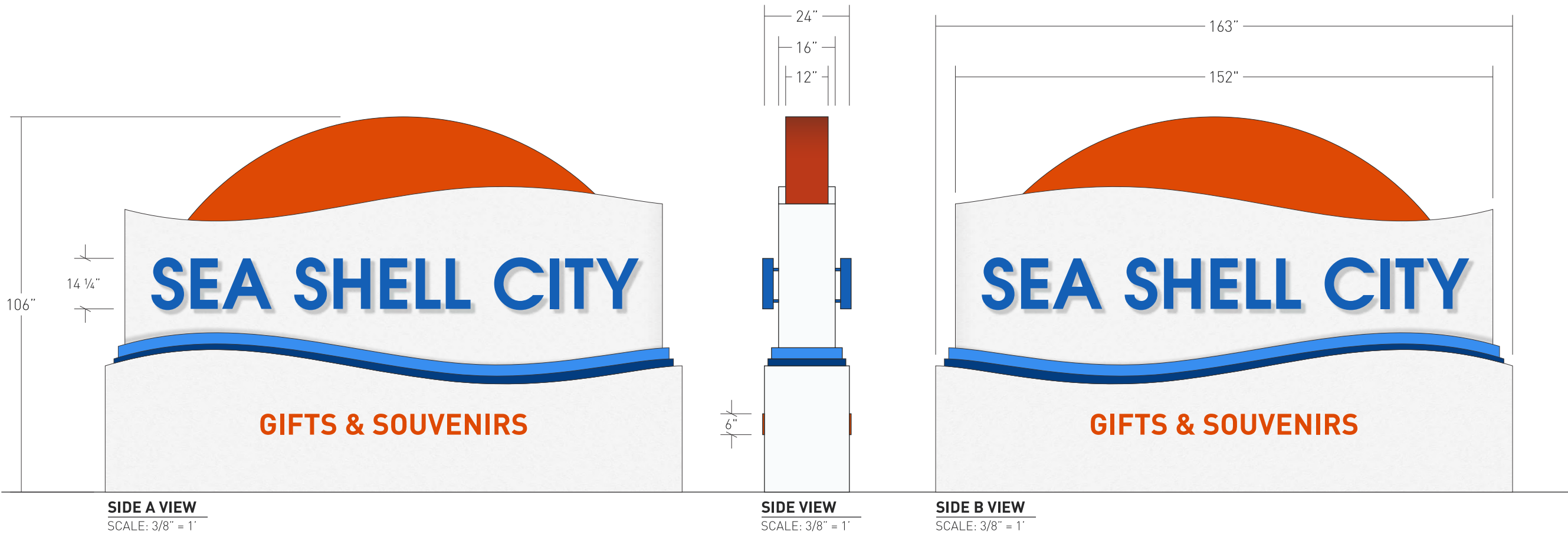
CUSTOMER APPROVAL
Please verify colors, spelling, and layout prior to signing: _____ Date _____

REVISIONS			
Version	Time	Date	Intls.

* Due to varying sizes of raw material, sizes may vary.
SHEET NO: **2**

TYPICAL DRAWING

Double Sided Illuminated Monument Sign



SPECIFICATIONS:

DOUBLE SIDED ILLUMINATED MONUMENT SIGN WITH REVERSE ILLUMINATED CHANNEL LETTERS FOR "SEA SHELL CITY" AND 1/4" THICK ALUMINUM FLAT CUT OUT FOR "GIFTS & SOUVENIRS".

- QTY.(1)



DRAWING INFO	CLIENT NAME	PROJECT	CUSTOMER APPROVAL	REVISIONS																
Sales/Project MGR: Matt Nemic Designer: HQ Design Time: 1hrs Date: 6/13/2020	CRA	Sea Shell City Riviera Beach, FL	Please verify colors, spelling, and layout prior to signing: _____ Date _____	<table border="1"> <thead> <tr> <th>Version</th> <th>Time</th> <th>Date</th> <th>Intls.</th> </tr> </thead> <tbody> <tr><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td></tr> </tbody> </table>	Version	Time	Date	Intls.												
Version	Time	Date	Intls.																	

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SHEET NO: **3**

APPENDIX B

Baron Signs Cost Estimates based on Concept Drawings

The pricing does not include Site Visits, Mobilizations, Permits, Procurement and Engineering. That will get priced out once we have more information on the signs.

There are a lot of variables which impact pricing. Provided pricing includes many assumptions. Final designs and site visits required for more accurate pricing.

Text Illuminated = Lit Channel Letters

BARON SIGN MANUFACTURING

Baron International LLC
 900 West 13th Street
 Riviera Beach, FL 33404
 Phone: 561-863-7446
 License: EC13009604
 FEIN: 37-1904753



Glen Spaulding
Glen@baronsign.com
 Direct: 561-721-0682
 561-863-7446 ext: 107
 Fax: 561-848-2270

Project Name: CRA - Riviera Beach

Product	Materials	Fabrication	Other	Install	Design	Size	Type	Qty	Unit	Taxed Unit	Amount
All pricing includes installation.											
Locksmith Plaza (Illuminated cabinet solid face with bracket for mounting)	\$7,000.00	\$0.00	\$0.00	\$700.00	\$150.00	3' x 8'	AMIX	3	\$8,085.50	\$8,651.49	\$25,954.46
Sea Shell City (Text illuminated)	\$4,320.00	\$0.00	\$0.00	\$0.00	\$150.00	24"	AMIX	1	\$4,604.10	\$4,926.39	\$4,926.39
Rybovich (Text illuminated)	\$4,320.00	\$0.00	\$100.00	\$0.00	\$150.00	36"	AMIX	1	\$4,707.10	\$5,036.60	\$5,036.60
Salon (push through copy cabinet)	\$4,500.00	\$0.00	\$0.00	\$525.00	\$150.00	2' x 4'	AMIX	1	\$5,330.25	\$5,703.37	\$5,703.37
A&M Liquors (Scrap and paint post and sign frame)	\$1,500.00	\$0.00	\$0.00	\$0.00	\$0.00		Material	1	\$1,545.00	\$1,653.15	\$1,653.15
A&M Liquors (Illuminated cabinet solid face with bracket for mounting)	\$7,000.00	\$0.00	\$0.00	\$700.00	\$150.00	2' x 10'	AMIX	1	\$8,085.50	\$8,651.49	\$8,651.49
A&M Liquors (Removal)	\$0.00	\$0.00	\$0.00	\$525.00	\$0.00		Material	1	\$540.75	\$578.60	\$578.60
Goodway Plaza (Illuminated cabinet solid face)	\$3,600.00	\$0.00	\$0.00	\$525.00	\$150.00	3' x 8'	AMIX	12	\$4,403.25	\$4,711.48	\$56,537.73
Goodway Plaza (Illuminated monument and footer removal)	\$25,000.00	\$0.00	\$0.00	\$5,600.00	\$150.00	10' x 8'	AMIX	1	\$31,672.50	\$33,889.58	\$33,889.58
Goodway Plaza (Patch and paint)	\$500.00	\$0.00	\$0.00	\$2,800.00	\$0.00		Material	1	\$3,399.00	\$3,636.93	\$3,636.93
Broadway Cleaners Plaza (Illuminated cabinet solid face)	\$6,500.00	\$0.00	\$0.00	\$525.00	\$150.00	4' x 8'	AMIX	6	\$7,390.25	\$7,907.57	\$47,445.41
2933 Shaddai - Tacana Import Plaza (Illuminated cabinet solid face)	\$2,625.00	\$0.00	\$0.00	\$525.00	\$150.00	2.5' x 6'	AMIX	5	\$3,399.00	\$3,636.93	\$18,184.65
2933 Shaddai - Tacana Import Plaza (Remove, patch and paint)	\$500.00	\$0.00	\$0.00	\$2,800.00	\$0.00		Material	1	\$3,399.00	\$3,636.93	\$3,636.93
For Sale 1 (Sign removal)	\$500.00	\$0.00	\$20,000.00	\$5,600.00	\$500.00			1	\$27,398.00	\$29,315.86	\$29,315.86
Kwik Stop	\$1,950.00	\$0.00	\$0.00	\$72.50	\$0.00		L0375	1	\$2,083.18	\$2,229.00	\$2,229.00
Boost Mobile	\$1,300.00	\$0.00	\$0.00	\$700.00	\$0.00		AC125	1	\$2,060.00	\$2,204.20	\$2,204.20
FLORIST (Flat cut out letters)	\$1,400.00	\$0.00	\$0.00	\$0.00	\$150.00	20"	A25	1	\$1,596.50	\$1,708.26	\$1,708.26
M HAIR SALON (Flat cut out letters)	\$2,000.00	\$0.00	\$0.00	\$0.00	\$150.00	20"	A25	1	\$2,214.50	\$2,369.52	\$2,369.52
PARADISE CHIC (Flat cut out letters)	\$2,600.00	\$0.00	\$0.00	\$0.00	\$150.00	20"	A25	1	\$2,832.50	\$3,030.78	\$3,030.78
Singer Island Pack and Ship (Banner)	\$5,000.00	\$0.00	\$0.00	\$525.00	\$150.00		Banner	1	\$5,845.25	\$6,254.42	\$6,254.42
Guru (Banner)	\$5,000.00	\$0.00	\$0.00	\$525.00	\$150.00		Banner	1	\$5,845.25	\$6,254.42	\$6,254.42
Psychic (Large awning with banner)	\$15,000.00	\$0.00	\$0.00	\$2,100.00	\$150.00		Banner	1	\$17,767.50	\$19,011.23	\$19,011.23
Site Visit - includes 11 travels to site for installation additional travels will be charged \$0	\$0.00							0	\$0.00	\$0.00	\$0.00
Mobilization - includes 44 travels to site for installation additional travels will be charged \$140.00	\$0.00							44	\$0.00	\$0.00	\$0.00
Permit estimated at \$150.00 actual will be charged at final billing	\$0.00							60	\$0.00	\$0.00	\$0.00
Permit Procurement	\$0.00							11	\$0.00	\$0.00	\$0.00
Engineering	\$0.00							36	\$0.00	\$0.00	\$0.00
Design											
Installation											
Price subject to change pending site visit results, material change, or sizing.										Sales Tax	\$18,855.05
										Total	\$288,212.93
S = Sintra C(A,Br,Bs) =Cast(Aluminum,Bronze, Brass) A = Aluminum Varied CH = Channel Letter A090 = .090 Aluminum RCH = Reverse Channel Letter A125 = .125" Aluminum TP = Thermopolymer A25 = .25" Aluminum AMIX = Mixture of Materials A50 = .5" Aluminum AC125 = .125" Acrylic A1 = 1" Aluminum AC25 = .25" Acrylic PVC = PVC GP = Gravaply ST = Stock Item V = Vinyl											
Bid as per plans: NA Addendum number: No Addendum Specification section: No Specification											
CHANGES TO SPECIFICATION AFTER BID DATE MAY INCUR ADDITIONAL CHARGES.											
Bids under \$10,000.00 will be handled with a Purchase Order or Standard Invoicing. NO AIA CONTRACTS.											
Changes in sales tax during the duration of project will be added to all orders. Payment terms: 50% due at first draw for materials. Payment for materials purchased at each monthly draw to be paid within 30 days.											
											DL0300

BARON SIGN MANUFACTURING

Baron International LLC
 900 West 13th Street
 Riviera Beach, FL 33404
 Phone: 561-863-7446
 License: EC13009604
 FEIN: 37-1904753



Glen Spaulding
Glen@baronsign.com
 Direct: 561-721-0682
 561-863-7446 ext: 107
 Fax: 561-848-2270

Project Name: Goodway Plaza - Riviera Beach

Product	Materials	Fabrication	Other	Install	Design	Size	Type	Qty	Unit	Taxed Unit	Amount	
All pricing includes installation.												
A-P = 2" Deep Aluminum Fabricated Wireway with 5" Deep Face Illuminated Channel Letters												
A						26" x 112"		1	\$3,248.82	\$3,476.24	\$3,476.24	
B						26" x 112"		1	\$2,823.33	\$3,020.96	\$3,020.96	
C						26" x 112"		1	\$2,965.16	\$3,172.72	\$3,172.72	
D						26" x 112"		1	\$2,539.66	\$2,717.44	\$2,717.44	
E						26" x 112"		1	\$2,965.16	\$3,172.72	\$3,172.72	
F						26" x 112"		1	\$3,296.10	\$3,526.83	\$3,526.83	
G						26" x 112"		1	\$3,106.99	\$3,324.48	\$3,324.48	
H						26" x 112"		1	\$2,397.83	\$2,565.68	\$2,565.68	
I						26" x 112"		1	\$3,248.82	\$3,476.24	\$3,476.24	
J						26" x 112"		1	\$2,965.16	\$3,172.72	\$3,172.72	
K						26" x 112"		1	\$2,965.16	\$3,172.72	\$3,172.72	
L						26" x 112"		1	\$3,248.82	\$3,476.24	\$3,476.24	
M						26" x 112"		1	\$3,343.37	\$3,577.41	\$3,577.41	
N						26" x 112"		1	\$3,248.82	\$3,476.24	\$3,476.24	
O						26" x 112"		1	\$2,397.83	\$2,565.68	\$2,565.68	
P						26" x 112"		1	\$3,390.65	\$3,628.00	\$3,628.00	
MONUMENT						66" x 125" x 30"		1	\$17,930.77	\$19,185.92	\$19,185.92	
Site Visit - includes 1 travels to site for installation additional travels will be charged \$250.00								1	\$257.50	\$275.53	\$275.53	
Mobilization - includes 5 travels to site for installation additional travels will be charged \$140.00								5	\$144.20	\$154.29	\$771.47	
Permit estimated at \$150.00 actual will be charged at final billing								17	\$154.50	\$165.32	\$2,810.36	
Permit Procurement								1	\$412.00	\$440.84	\$440.84	
Engineering								17	\$360.50	\$385.74	\$6,557.50	
Design												
Installation												
Price subject to change pending site visit results, material change, or sizing.										BUDGET	Sales Tax	
										Total		\$5,335.96
S = Sintra C(A,Br,Bs) =Cast(Aluminum,Bronze, Brass)												
A = Aluminum Varied CH = Channel Letter												
A090 = .090 Aluminum RCH = Reverse Channel Letter												
A125 = .125" Aluminum TP = Thermopolymer												
A25 = .25" Aluminum AMIX = Mixture of Materials												
A50 = .5" Aluminum AC125 = .125" Acrylic												
A1 = 1" Aluminum AC25 = .25" Acrylic												
PVC = PVC GP = Gravaply												
ST = Stock Item V = Vinyl												
Bid as per plans:												
Addendum number:												
Specification section:												
CHANGES TO SPECIFICATION AFTER BID DATE MAY INCUR ADDITIONAL CHARGES.												
Prices supported for 90 days from date submitted												
3% Escalation cost per year after 1st 90 days may be added.												
Typical installation/delivery is 6-8 weeks after final layout approval and receipt of permit if necessary. Rush orders can be accommodated for an additional charge.										Quote Date 5/26/2020		
Please allow sufficient production time.										Revision Date		
Bids under \$10,000.00 will be handled with a Purchase Order or Standard Invoicing. NO AIA CONTRACTS.										Revision Date		
Changes in sales tax during the duration of project will be added to all orders.										Revision Date		
Payment terms: 50% due at first draw for materials. Payment for materials purchased at each monthly draw to be paid within 30 days.										Revision Date		
										DL0477		



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 Direct: 561-721-0682
 561-863-7446 ext: 107
 Fax: 561-848-2270

Project Name: CRA - Riviera Beach Reversed Illuminated

Product	Size	Type	Qty	Unit	Taxed Unit	Amount
All pricing includes installation and design.						
1 GEORGIA'S NAILS & MORE	27" / 14"		1	\$ 8,813.06	\$9,373.89	\$9,373.89
2 RELEASE FIGHTING CHAIRS	27" / 14"		1	\$ 9,516.86	\$10,122.48	\$10,122.48
3 FISHERMANS CENTER SHIMANO	27" / 14"		1	\$13,035.84	\$13,865.40	\$13,865.40
4 DIRECT AUTO INSURANCE	27" / 14"		1	\$ 8,521.84	\$9,064.14	\$9,064.14
5 IMMIGRATION SERVICES	12"		1	\$ 5,415.42	\$5,760.04	\$5,760.04
6 SMOOTHIE CAFÉ	12"		1	\$ 3,668.06	\$3,901.49	\$3,901.49
7 B'YOND FLAWLESS SALON	12"		1	\$ 5,124.20	\$5,450.28	\$5,450.28
8 BARBER SHOP	12"		1	\$ 3,085.61	\$3,281.97	\$3,281.97
9 metroPCS	28"		1	\$ 5,609.57	\$5,966.55	\$5,966.55
10 PRINTED T-SHIRTS	12"		1	\$ 4,541.74	\$4,830.76	\$4,830.76
11						
12						
13						
14						
15						
16						
17						
18						
19						
Site Visit - includes 1 travels to site for installation additional travels will be charged \$250.00			1	\$250.00	\$250.00	\$250.00
Mobilization - includes 7 travels to site for installation additional travels will be charged \$140.00			1	\$1,247.64	\$1,247.64	\$1,247.64
Permit estimated at \$150.00 actual will be charged at final billing			20	\$150.00	\$150.00	\$3,000.00
Permit Procurement			1	\$400.00	\$400.00	\$400.00
Engineering			10	\$350.00	\$350.00	\$3,500.00

Price subject to change pending site visit results, material change, or sizing.

S = Sintra	C(A,Br,Bs) = Cast(Aluminum, Bronze, Brass)
A = Aluminum Varied	CH = Channel Letter
A090 = .090 Aluminum	RCH = Reverse Channel Letter
A125 = .125" Aluminum	TP = Thermopolymer
A25 = .25" Aluminum	AMIX = Mixture of Materials
A50 = .5" Aluminum	AC125 = .125" Acrylic
A1 = 1" Aluminum	AC25 = .25" Acrylic
PVC = PVC	GP = Gravaply
ST = Stock Item	V = Vinyl

Bid as per plans: **NA**
 Addendum number: **No Addendum**
 Specification section: **No Specification**
CHANGES TO SPECIFICATION AFTER BID DATE MAY INCUR ADDITIONAL CHARGES.

Prices supported for 90 days from date submitted
 3% Escalation cost per year after 1st 90 days may be added.

Typical installation/delivery is 6-8 weeks after final layout approval and receipt of permit if necessary. Rush orders can be accommodated for an additional charge. Please allow sufficient production time.

Bids under \$10,000.00 will be handled with a Purchase Order or Standard Invoicing. NO AIA CONTRACTS.

BUDGET	Sales Tax Included	Total
		\$80,014.64

Quote Date	10/15/2020
Revision Date	NA
Revision Date	NA
Revision Date	NA
Revision Date	NA
Revision Date	NA

DL0947 V2

Changes in sales tax during the duration of project will be added. Payment terms: 50% due at first draw for materials. Payment for materials purchased at each monthly draw to be paid within 30 days.

BARON SIGN MANUFACTURING

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Glen Spaulding
Glen@baronsign.com
 Direct: 561-721-0682
 561-863-7446 ext: 107
 Fax: 561-848-2270

Project Name: CRA WAYFINDING - RIVIERA BEACH

Product	Materials	Fabrication	Other	Install	Design	Size	Type	Qty	Unit	Taxed Unit	Amount
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All pricing includes installation.

Wayfinding Option 1								1	\$6,695.00	\$7,163.65	\$7,163.65
Wayfinding Option 2								1	\$16,480.00	\$17,633.60	\$17,633.60
Wayfinding Option 3								1	\$15,450.00	\$16,531.50	\$16,531.50

Design	\$0.00
Installation	\$0.00
Price subject to change pending site visit results, material change, or sizing.	
S = Sintra	C(A,Br,Bs) =Cast(Aluminum,Bronze, Brass)
A = Aluminum Varied	CH = Channel Letter
A090 = .090 Aluminum	RCH = Reverse Channel Letter
A125 = .125" Aluminum	TP = Thermopolymer
A25 = .25" Aluminum	AMIX = Mixture of Materials
A50 = .5" Aluminum	AC125 = .125" Acrylic
A1 = 1" Aluminum	AC25 = .25" Acrylic
PVC = PVC	GP = Gravaply
ST = Stock Item	V = Vinyl

Prices supported for 90 days from date submitted
 3% Escalation cost per year after 1st 90 days may be added.

Typical installation/delivery is 6-8 weeks after final layout approval and receipt of permit if necessary. Rush orders can be accommodated for an additional charge.

Please allow sufficient production time.

Bids under \$10,000.00 will be handled with a Purchase Order or Standard Invoicing. NO AIA CONTRACTS.

Changes in sales tax during the duration of project will be added to all orders.

Payment terms: 50% due at first draw for materials. Payment for materials purchased at each monthly draw to be paid within 30 days.

Quote Date **10/2/2020**

Revision Date

Revision Date

Revision Date

Revision Date

Revision Date

Revision Date

Revision Date

CHANGES TO SPECIFICATION AFTER BID DATE MAY INCUR ADDITIONAL CHARGES.

DL0901

APPENDIX C

Recommended Application for Core Gateway Signage Grant Program



CORE GATEWAY SIGNAGE GRANT PROGRAM

PROGRAM DESCRIPTION

The Core Gateway Signage Grant program awards grant funds to improve commercial property signage under ranking criteria. The program focus is on improving properties located along the major right-of-way corridors in the CRA as defined as Blue Heron Boulevard and Broadway.

The Core Gateway Signage Grant is designed to eliminate blighted conditions by incenting commercial property owners to make exterior improvements to their signage.

PROGRAM RULES:

- The structure must not be scheduled or under consideration for demolition by any government agency, developer, or property owner.
- The program is available only for properties located within the RBCRA District and located on Blue Heron Boulevard and Broadway.
- The program is for commercial properties and businesses only. Residential properties are NOT eligible (this includes multi-family units, apartment buildings and duplexes).
- The property owner must be the applicant. However, if the property is currently leased to a tenant, then the Application and Agreement must be jointly executed by both the owner and the tenant.
- Proposed signage shall meet all existing signage ordinances and Land Development Regulations, a summary of which are included in this document in Chapter II, are available on Municode, and through the City's website.
- Proposed signage shall meet Design Criteria outlined in Chapter IV of this document.
- In accordance with sustainable practices, removed materials should be recycled whenever possible.
- Where signage includes illumination, energy efficient lighting shall be used.
- Eligible multi-tenant properties can be awarded up to \$80,000 in grant funding. Individual tenants are eligible for up to \$10,000.
- All proposed exterior improvements using RBCRA funds must be approved by the RBCRA Board. The RBCRA Board may make recommendations based upon the Core Gateway Signage Program.



ELIGIBLE EXPENSES:

- Signage
- Signage Design
- Fabrication
- Installation
- Permit fees
- Painting
- Awnings/canopies
- Exterior lighting
- Exterior wall repairs (e.g., stucco, brick or wood repairs and replacement) necessary as part of sign installation
- Demolition of nonconforming signage

INELIGIBLE EXPENSES INCLUDE, BUT ARE NOT LIMITED TO:

- Debris disposal
- Grant recipient labor

APPLICATION PROCESS:

1. An applicant seeking a project grant may obtain an application from the RBCRA.
2. The RBCRA will administer the Core Gateway Signage Grant Program and funding. In addition to the appropriate City of Riviera Beach building inspections, the RBCRA will inspect the work to determine the satisfactory completion of the work.
3. Applicants may not have any outstanding City of Riviera Beach liens against their property. If an Applicant has an outstanding City of Riviera Beach lien against the property, the grant will not be awarded until the complete satisfaction of the lien.
4. Application to this Program is not a guarantee of funding. Funding is at the sole discretion of the RBCRA Board. Applications will be scored, ranked, and submitted to the Board for final approval. The total available program funding is subject to change and annual budgeting.



RECOMMENDED POST-APPROVAL PROCEDURE:

1. **Site Visits** — RBCRA staff will conduct a site visit prior to work in order to verify that the business is in operation and document “before” photos of site.
2. **Reporting** — by accepting the grant, the applicant agrees to comply with any reporting procedures deemed necessary by RBCRA staff to verify agreed upon compliance goals in the grant agreement. The staff will formally report the applicant’s level of compliance to the RBCRA Director and will also report any corrective action plans that the applicant has committed to implementing to achieve the agreed upon compliance goals in the grant agreement.
3. **Changes** — Changes in approved work specifications must be approved by the RBCRA Director. The RBCRA Director may approve or reject such changes. Deviation from an approved plan may disqualify the applicant from this grant program.
4. **Grant Payments** — As stipulated in the project agreement, RBCRA will release funds to the client on a reimbursement basis at the completion of the entire project. Alternatively, it is within the RBCRA Director’s discretion to authorize that partial grant payments be issued on a progress draw schedule so as to facilitate the timely completion of some of the approved projects. However, 25% shall be retained for final payment after completion in all cases.
 - Subject to the terms and conditions of the Grant Agreement, reimbursement will be made within ninety (90) days from the RBCRA receiving the following:
 - Request for RBCRA staff site visit. RBCRA staff will conduct site visit(s) prior to any payment to verify compliance with the terms of the grant agreement.
 - Invoices, copy of processed check and proof of payment for Eligible Reimbursable Costs.
 - Draw Request Form (if applicable).
 - Building Department Inspection forms and completed final inspections.
5. **Completion** — Staff will complete a final inspection prior to issuing final payment. Staff will review the documents provided and photograph the completed work. If everything is in order and installed in accord with the approved application, the project will be declared completed and staff will process payment to the applicant for the amount allowed by the Grant Agreement.

I have read, understand, and accept the program overview and guidelines set forth above for the *Core Gateway Signage Grant Program*.

Applicant Name

Applicant Signature

Date



APPLICATION CHECKLIST

CORE GATEWAY SIGNAGE GRANT PROGRAM

Every application package must include **ALL** the following items before it will be processed and considered for approval.

FROM THE PLAZA OWNER AND/OR TENANT:

- Completed Application & Checklist
- Copy of W9 Form
- Copy of Business Tax Identification
- Copy of Occupational or Business License(s)
- Copy of Lease with written evidence of building owner's approval of the application
- Written detailed description of the improvements to be done to the property
- Documentation of locally owned business or franchise (if applicable)
- Documentation of age of existing signage to be improved (if applicable)
- Documentation nonconforming or poor condition signage to be removed (if applicable)
- Documentation of Property Improvement Grant funding (if applicable)

With coordination from Sign Contractor:

- Plans or sketches
- Rendering sign imposed on building to scale
- Third-party cost estimates from three (3) licensed contractors
- Estimated timeline or project schedule

FROM THE PLAZA OWNER:

- Copy of Warranty Deed
- Copy of Tax Collector of Palm Beach County record showing all property taxes paid
- List of participating tenants
- Copy of tenant lease agreements with design standards for signage

All documents along with completed applications should be properly labeled and inserted into a multi part pronged folder. Partial submissions will not be reviewed or accepted.



Riviera Beach Community Redevelopment Agency
2001 Broadway, Ste 300 – Riviera Beach, FL 33404
Phone 561-844-3408- www.rbcra.com

RIVIERA BEACH CRA BOUNDARY MAP & ELIGIBLE FRONTAGE

CORE GATEWAY SIGNAGE GRANT PROGRAM





APPLICATION
CORE GATEWAY SIGNAGE GRANT PROGRAM

1. APPLICANT

Name: _____

Address: _____

Zip Code: _____ Phone Number: _____

E-mail: _____

2. BUILDING TO BE IMPROVED/PROPERTY INFORMATION

Owner: _____

Address: _____

_____ Zip Code: _____

Owner Type:

- | | | |
|----------------------------------------------|--------------------------------------|-------------------------------------|
| <input type="checkbox"/> Individual | <input type="checkbox"/> Partnership | <input type="checkbox"/> LLC |
| <input type="checkbox"/> Sole Proprietorship | <input type="checkbox"/> Corporation | <input type="checkbox"/> Non-Profit |

3. OWNER OF PROPERTY (if not the applicant)

Name: _____

Address: _____

_____ Zip Code: _____

Phone Number: _____ E-mail: _____



4. CONTRACTOR INFORMATION

Name of General Contractor for the Project: _____

Address of General Contractor: _____

Phone Number of General Contractor: _____

Email for General Contractor: _____

Address of General Contractor: _____

Palm Beach County Certification Number: _____

Grant Amount Requested: \$ _____

5. ADDITIONAL SOURCES OF FUNDING _____

6. PROJECT INFORMATION

Project Description



Select all applicable desired improvements in the property.

IMPROVEMENT	COST
<input type="checkbox"/> Signage	
<input type="checkbox"/> Painting	
<input type="checkbox"/> Lighting	
<input type="checkbox"/> Demolition of existing signage	
<input type="checkbox"/> Awnings/canopies	

7. APPLICATION AGREEMENT

I (we), the applicant(s) understand that the intent of this application is only for purposes of pre-qualifying for a *Core Gateway Signage Grant Program* and does not guarantee acceptance or approval and no commitment is hereby made on the part of either the applicant or the Riviera Beach Community Redevelopment Agency (RBCRA).

I (we) certify that to the best of my (our) knowledge, all the information in this application and all information furnished in support of this application is true and correct. Any property assisted under this program will not be used for any illegal or restricted purposes.

Any intentionally false or fraudulent statement or supporting documents will constitute cancellation of my (our) application. The RBCRA is hereby authorized to verify any of the information provided and to inspect the property prior to approval.

I authorize the City of Riviera Beach and the Riviera Beach CRA or its agents to take photos of myself and business to be used to promote the program.

Applicant Name

Applicant Signature Date

Applicant Name

Applicant Signature Date



PROPERTY OWNER AUTHORIZATION FORM
CORE GATEWAY SIGNAGE GRANT PROGRAM

•To be completed only if the applicant is a tenant•

The undersigned owner of the existing building located at:

Address

Certifies that:

Applicant

The above applicant operates a business at the above location. The undersigned agrees to permit the Applicant and his contractors or agents to implement the improvements listed on *the Core Gateway Signage Grant Program* Application.

I understand and agree that neither the RBCRA nor the City of Riviera Beach assume responsibility or liability to me or any other part for any action or failure of any contractor or other third party and in no way guarantee any work to be done or material to be supplied. In consideration of the *Core Gateway Signage Grant Program* to complete signage improvements of the commercial property, the undersigned hereby waives and releases any claim against the City of Riviera Beach and the Riviera Beach Community Redevelopment Agency (RBCRA) arising out of the use of said funds for the purposes set forth in the Application. The undersigned agrees to hold the City and the RBCRA harmless for charges, damages, claims or liens arising out of the Applicant’s participation in the *Core Gateway Signage Grant Program*.

Property Owner Name

Property Owner Signature

Date

STATE OF FLORIDA

COUNTY OF _____

The foregoing instrument was acknowledged before me this ____ (numeric date) day of _____ (month),
____ (year), by _____ (name of person acknowledging).

(Seal)

Signature of Notary Public
Print, Type/Stamp Name of Notary

Personally known: _____

OR Produced Identification: _____

Type of Identification Produced: _____



PROPERTY OWNER AUTHORIZATION FORM
CORE GATEWAY SIGNAGE GRANT PROGRAM

THIS AGREEMENT is entered into this _____ day of _____ 20_____, by and between the
Riviera Beach Community Redevelopment Agency (“RBCRA”) and
_____ (“Applicant”).

WHEREAS, Applicant has made application for a grant with the RBCRA under the *Core Gateway Signage Grant Program* and

WHEREAS, RBCRA has approved said application.

IT IS HEREBY AGREED AS FOLLOWS:

1. Applicant agrees to complete the Project consistent with the application submitted to RBCRA, which is attached to this Agreement and made a part hereof as Exhibit “A”.
2. In consideration of Applicant satisfactorily completing the Project, RBCRA will reimburse Applicant _____% of the total project costs or the approved amount of \$_____, (in no event shall RBCRA pay more than \$80,000.00).
3. In any dispute arising between or among the parties hereto, the prevailing party shall recover from the losing party reasonable attorney’s fees, costs and expenses incurred by the prevailing party in connection with such dispute at pretrial, trial, and appellate levels.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement effective the date first stated above.

APPLICANT:

RIVIERA BEACH CRA

By: _____

Print Name: _____

JULIA A. BOTEL, Ed. D
Chairperson

By: _____

Its: _____

“Applicant”