

THE KWANZAA EXPERIENCE

City of Riviera Beach Proposal Meeting



Event: Saturday, December 26, 2020

These designs and concepts are proprietary to Sophisticated out Loud LLC.



Kwanzaa Kinara lighting



Bringing families together through tradition

Social Distancing Drive-thru

Guest can Drive-Thru and visit vendor



Community Involvement & Entertainment

***Virtual and Live

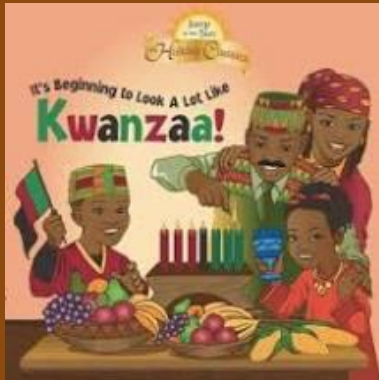
- DJ
- Live on site Artist Painting
- Musical Drummers/Dancers/Poets

**Can also be displayed on Big Screens to encourage people to watch from their car.



GIVEAWAY SUGGESTIONS

- Children Books on Kwanza
- Decorative Candles
- Individual wrapped Popsicles
- Cupcakes



MAIN DISPLAY 1 – LIFE SIZE KINARA

PROP DESCRIPTION

Wood frame hard coated candles
8 ft x 10 ft or Larger with plug in light up
flames

** During the 7 days each candle will be
lit to represent the current day and
principle.



Photo Op & Life Size Display 2

Umoja Principle - Maintain unity & family community and race.

PROP DESCRIPTION

wood frame weighted base 8 ft x 8 ft center 6 ft
6 ft center frame

A Frame For families to take images
(photo op moment)

Place signage next to props for families to hashtag the
event on their social media platforms

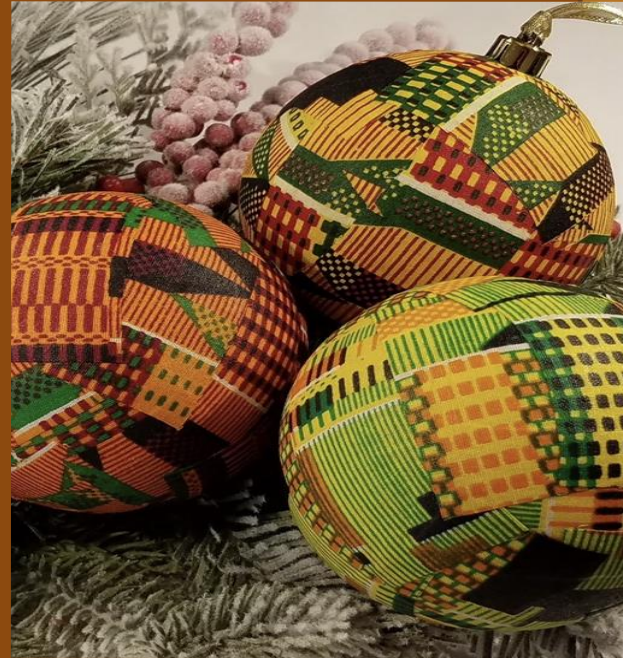


Kwanzaa ornaments Display 3

Kuumba - "creativity," Karenga defines this principle as "To do always as much as we can, in the way we can, in order to leave our community more beautiful and beneficial than we inherited it"

DESCRIPTION

3-5 ft stacked ornaments with Ankara fabric (Weather proof)



Kwanzaa Book Display 4

DESCRIPTION

8 X 10 Ft

Hard coated with printed laminated
pages (Weather Proof)

All 7 Principles listed with a
description



**KWANZAA BOOK DISPLAYING ALL
7 PRINCIPLES 8 FT X 10 FT**



Letters spelling out each principle in front of each major display



UJAMMA

Green Market Vendors

Ujamaa - Cooperative economics. This principle refers to uplifting your community economically. "To build and maintain our own stores, shops and other businesses and to profit from them together".



We appreciate your consideration!
Dellesa Kirk-Johnson & Nicole Cummings

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