



November 18, 2020

City Council Members of Riviera Beach
600 West Blue Heron Blvd
Riviera Beach, FL 33404

Subject: Proposal for City of Riviera Beach

Thank you for considering partnering with Sophisticated out Loud LLC. to create memorable experiences for a Kwanzaa 2020 Celebration.

About Us:

Sophisticated out Loud LLC. is an event-based marketing and business connection company.

Sophisticated out Loud LLC. is happy to offer our extensive experience and expertise to develop a spectacular Kwanzaa event for your city. Our team has over twenty years cumulative event experience shared between our partnership.

At Sophisticated out Loud LLC. we believe that meeting our clients' needs and expectations, regardless of the business size, industry, or market share, is our top priority. We strive to provide the best professionals with vast experience and knowledge who can integrate solutions for your event needs.

Our goal is to create lasting memories and an experience for all attendees throughout the event. To further our recent discussions regarding the Kwanzaa 2020 Celebration, we have outlined the following proposal and recommendations for your consideration.



**SOPHISTICATED OUT
LOUD
BUDGET EXPENSES**

QTY	ITEM	UNITS	DESCRIPTION	DISCOUNT %	TAXABLE	UNIT PRICE	TOTAL
			Build out of Principles (Life Size) 4) Major 8ft x 10ft Displays (Weather Proof) (7) 4ft x 4ft Principles spelled out thought-out the event Design Team to set-up and add props			One Time Investment	\$13,000.00
			Drive Thru-Food Vendors				
			Sophisticated out Loud – Event Manager – Marketing – Planning & Execution	40%			\$6,000.00
			Entertainment (Virtual Board on BIG Screen) 1. Meaning of Kwanzaa 2. Dancers 3. Poet 4. Drummers				\$1,550
			Live DJ				\$350.00
			Giveaways 1. Children Kwanzaa Book			100 Books \$6.00 each	\$600.00



			Individual Wrapped Popsicles, Kwanzaa Cookies, Cupcakes etc.	Giveaways			\$1,000.00
						Total	\$22,500

(Additional Options that SoL can Provide) or can be provided by the City of Riviera Beach

1. Security/Police
2. Advertisement
3. Marketing Materials
4. Lighting
5. Sound
6. Event Staff
7. Cleaning