

BACKGROUND

Location: Palm Beach Gardens, FL
Industry: Government
Total vehicles: 215 vehicles

THE SITUATION

The City of Palm Beach Gardens could reduce fleet costs by over \$1.8 million by outsourcing select fleet components to a professional fleet management company.

The City of Palm Beach Gardens has been looking to enhance their current vehicle replacement plan to run a newer and cleaner fleet of vehicles.

- 22% of fleet is currently 10 years or older
- Tax Revenue dictating fleet health
- Current plan would take 10+ years to cycle fleet
- Resale of aging fleet is significantly reduced

THE OBJECTIVES

After analyzing Palm Beach Gardens' fleet practices, Enterprise developed a plan with a sustainable cycle that is tax revenue proof. The savings are available by solving two primary pain points: reducing fuel and maintenance costs by shortening the vehicle life-cycle and advancing the fleet management plan through dynamic analytics and resources.

CLIENT TESTIMONIAL

“Upgrading our fleet not only allows us to provide our employees with safer, higher quality vehicles to do their work, but it also reduces the time and money we spend maintaining our vehicles. The new vehicles provided by Enterprise also have better fuel efficiency, which save additional money in the long run. Enterprise has been very easy to work with. We’ve been happy with the partnership so far.”

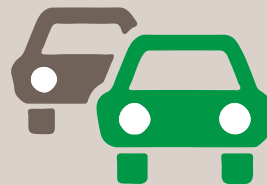
– Dan Mosley, Judge Executive

THE RESULTS

By partnering with Enterprise Fleet Management, The City of Palm Beach Garden reduced maintenance cost by \$300,000 (75%), cut downtime and increased efficiencies through a customized maintenance and fuel plan. Together, these improvements will save the city over \$1.8 million over the next 10 years. Additionally, the City will be able to utilize world class fleet software, data warehouse and analytics for proactive vehicle management.



REDUCE
FLEET BUDGET
BY \$475,000
IN THE FIRST YEAR



REDUCE
MAINTENANCE COSTS
BY UP TO 80% ON
MOST FLEET VEHICLES



**IMPROVE ENVIRONMENTAL
FOOTPRINT BY INTEGRATING
ELECTRIC VEHICLES.**

