1	Riviera Beach Community Redevelopment Agency Meeting
2	Via Communication Media Technology
3	Wednesday, July 22, 2020
4	6:00 p.m. to 9:24 p.m.
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15	IN ATTENDANCE:
16	Chair Julia Botel
17	Vice Chair Douglas Lawson
18	Commissioner Shirley D. Lanier
19	Commissioner Tradrick McCoy
20	Commissioner KaShamba Miller-Anderson
21	Mayor Ronnie L. Felder
22	Interim Executive Director Scott Evans
23	General Counsel Michael Haygood
24	Senior Project Assistant/CRA Clerk Tamara Seguin
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- 1 BE IT REMEMBERED that the following Riviera
- 2 Beach Community Redevelopment Agency meeting was had
- 3 via communication media technology on Wednesday,
- 4 July 22, 2020, beginning at 6:00 p.m., with attendees
- 5 as hereinabove noted, to wit:
- 6 - -
- 7 CHAIR BOTEL: Good evening. I would like to
- 8 call to order the Riviera Beach Community Redevelopment
- 9 Agency regular meeting on July 22nd. The time is 6:00.
- Madam Clerk, will you call the roll.
- 11 THE CLERK: Commissioner Lanier.
- 12 (No response.)
- 13 THE CLERK: Commissioner McCoy.
- 14 (No response.)
- 15 THE CLERK: Commissioner Miller-Anderson.
- 16 COMMISSIONER MILLER-ANDERSON: Present.
- 17 THE CLERK: Vice Chair Lawson.
- 18 VICE CHAIR LAWSON: Present.
- 19 THE CLERK: Chair Botel.
- 20 CHAIR BOTEL: Present.
- 21 THE CLERK: Also present -- I thought I saw
- 22 the Mayor on here earlier -- Mayor Felder, Scott Evans,
- 23 Interim Executive Director, Michael Haygood, General
- 24 Counsel, and Tamara Seguin, CRA Clerk.
- 25 CHAIR BOTEL: Thank you. A moment of

- 1 silence, followed by the Pledge of Allegiance, led by
- 2 Commissioner Lawson.
- 3 (Moment of silence observed. Pledge of
- 4 Allegiance recited.)
- 5 (Whereupon, Commissioner McCoy joined.)
- 6 CHAIR BOTEL: Any member of the public
- 7 wishing to comment publicly on any matter, including
- 8 items on the agenda, shall submit their comments by
- 9 e-mail to RBCRA Clerk Tamara Seguin at
- 10 publiccomments@rbcra.com. The e-mail shall contain the
- 11 applicable agenda item numbers along with the precise
- wording to be read into the record; explicit language
- 13 will not be read. E-mails without applicable agenda
- 14 item numbers will be read under the general public
- 15 comment section.
- 16 COMMISSIONER LANIER: (Inaudible.)
- 17 CHAIR BOTEL: Shirley. We've just started,
- 18 Shirley. Oh, okay.
- 19 Tamara, would you please send to Commissioner
- 20 Lanier's personal e-mail address the link to get in?
- 21 She'll do it right now, Shirley. Thanks.
- 22 Public comments will be accepted for each
- 23 applicable item and the general public comment section
- 24 until closure is announced by the Chairperson or the
- 25 RBCRA Clerk. All e-mail addresses and submitted

- 1 comments are and will be public record. The RBCRA
- 2 Clerk or designee will read public comments into the
- 3 record at the appropriate time for no more than three
- 4 minutes. If you have any questions, please contact the
- 5 Riviera Beach CRA Office at (561) 844-3408, or e-mail
- 6 t-s-e-g-u-i-n-@-r-b-c-r-a.com.
- 7 Agenda approval. Do we have any additions,
- 8 deletions or substitutions from --
- 9 INTERIM EXECUTIVE DIRECTOR EVANS: Madam
- 10 Chair, I will just point out that we have adjusted the
- 11 agenda, per the direction at the last meeting, to more
- 12 closely resemble the way the City organizes their
- 13 agenda.
- 14 CHAIR BOTEL: Thank you. We appreciate that.
- 15 Are there any, for the Executive Director or
- 16 the Board of Commissioners, any additions, deletions,
- 17 substitutions? I see none.
- 18 Do we have any disclosures by Commission or
- 19 staff? I see none.
- Would someone care to make a motion and a
- 21 second to adopt the agenda?
- 22 VICE CHAIR LAWSON: So moved.
- 23 COMMISSIONER MILLER-ANDERSON: Second.
- 24 CHAIR BOTEL: Thank you.
- 25 COMMISSIONER MILLER-ANDERSON: Did we

- 1 recognize Mr. McCoy being on?
- 2 CHAIR BOTEL: I've not seen Mr. McCoy. Oh,
- 3 there he is. Yes, would the record show that Mr. McCoy
- 4 has joined us. Thank you.
- 5 Are there any public comment cards?
- 6 THE CLERK: I just need to take roll call for
- 7 the motion and second on the adoption of the agenda.
- 8 CHAIR BOTEL: Okay.
- 9 THE CLERK: Commissioner Miller-Anderson.
- 10 COMMISSIONER MILLER-ANDERSON: Yes.
- 11 THE CLERK: Commissioner McCoy.
- 12 COMMISSIONER McCOY: Yes.
- 13 THE CLERK: Vice Chair Lawson.
- 14 VICE CHAIR LAWSON: Yes.
- 15 THE CLERK: Chair Botel.
- 16 CHAIR BOTEL: Yes.
- 17 THE CLERK: That motion carries, with
- 18 Commissioner Lanier absent.
- 19 CHAIR BOTEL: Thank you.
- 20 Are there any public comment cards on the
- 21 consent agenda?
- 22 THE CLERK: Shirley.
- 23 MS. DESIR: There are no public comment
- 24 cards.
- 25 CHAIR BOTEL: All matters listed under this

- 1 item are considered to be routine, and action will be
- 2 taken by one motion. There will be no separate
- 3 discussion of these items unless a Council --
- 4 Commissioner so requests, in which event the item will
- 5 be removed from the general order of business and
- 6 considered in its normal sequence on the agenda.
- 7 Would anyone like to have anything pulled
- 8 from the consent agenda?
- 9 COMMISSIONER LANIER: Yes. This is Shirley
- 10 Lanier. I couldn't get in. I had to come on by phone.
- 11 But I'd like to get some more information about this
- 12 consent agenda item.
- 13 CHAIR BOTEL: Which item is that?
- 14 COMMISSIONER LANIER: The one that has --
- 15 CHAIR BOTEL: Utility easement agreement?
- 16 COMMISSIONER LANIER: Yes, that's the one.
- 17 CHAIR BOTEL: (Inaudible) item number three
- 18 still on the regular agenda.
- 19 COMMISSIONER LANIER: I still haven't gotten
- 20 a link to be able to get in.
- 21 CHAIR BOTEL: Tamara, could you (inaudible).
- 22 THE CLERK: I sent it, and Shirley Desir also
- 23 sent it.
- 24 COMMISSIONER LANIER: I'm not seeing it.
- 25 CHAIR BOTEL: If you don't mind, Shirley,

- we'll go ahead, and you keep trying and let us know --
- 2 COMMISSIONER LANIER: Yes, I'll stay on by
- 3 phone until I can get in.
- 4 CHAIR BOTEL: Okay. Ms. Miller-Anderson, do
- 5 you have a -- I saw your hand, I think. Okay.
- 6 The consent agenda, the only items set on the
- 7 consent agenda would be the request for approval of
- 8 vendor invoices and the approval of regular Board
- 9 meeting minutes.
- 10 INTERIM EXECUTIVE DIRECTOR EVANS: And the
- 11 easement agreement is listed as a resolution because it
- 12 is a resolution, but that is on the consent.
- 13 CHAIR BOTEL: But Commissioner Lanier asked
- 14 that it be pulled off.
- 15 Ms. Miller-Anderson.
- 16 COMMISSIONER MILLER-ANDERSON: Mr. Lawson has
- 17 had his hand up for a while. Do you have your screen
- 18 where you're only looking at active cameras? That way
- 19 you can -- put it on active cameras.
- 20 CHAIR BOTEL: Thank you, that's better, yes.
- Mr. Lawson.
- 22 VICE CHAIR LAWSON: Thank you, Madam Chair.
- 23 If I could pull up the invoices from the consent,
- 24 please, item number one.
- 25 CHAIR BOTEL: The only thing left now on the

- 1 consent agenda is the approval of regular Board reading
- 2 of the minutes. Would someone care to make a motion to
- 3 adopt the consent agenda?
- 4 VICE CHAIR LAWSON: So moved.
- 5 COMMISSIONER MILLER-ANDERSON: So moved.
- 6 Second.
- 7 CHAIR BOTEL: Madam Clerk. Your microphone
- 8 is off.
- 9 THE CLERK: Thank you.
- 10 Commissioner Miller-Anderson.
- 11 COMMISSIONER MILLER-ANDERSON: Yes.
- 12 THE CLERK: Commissioner Lanier.
- 13 COMMISSIONER LANIER: Yes.
- 14 THE CLERK: Commissioner McCoy.
- 15 COMMISSIONER McCOY: Yes.
- 16 THE CLERK: Vice Chair Lawson.
- 17 VICE CHAIR LAWSON: Yes.
- 18 THE CLERK: Chair Botel.
- 19 CHAIR BOTEL: Yes.
- 20 THE CLERK: That motion carries, removing the
- 21 vendor invoices and item number three from the consent
- 22 agenda.
- 23 CHAIR BOTEL: Thank you. So we'll go on the
- 24 invoices. Mr. Lawson, what were your questions?
- VICE CHAIR LAWSON: Thank you, Madam Chair.

- 1 Mr. Evans, can you give us an update on what
- 2 the Florida Fishing Academy has been doing during this
- 3 COVID crisis in regards to the Academy with the kids?
- 4 Have they transitioned it to virtual, or are we just
- 5 paying invoices because it's a contract?
- 6 INTERIM EXECUTIVE DIRECTOR EVANS: We have a
- 7 contract. I would have to ask Annetta Jenkins -- she
- 8 helps manage that contract -- on what the status of it,
- 9 what the work they've been doing under this COVID.
- 10 MS. JENKINS: Good evening.
- 11 CHAIR BOTEL: Ms. Miller-Anderson has a
- 12 question. Does that have to come before Ms. Jenkins,
- 13 Ms. Miller-Anderson?
- 14 COMMISSIONER MILLER-ANDERSON: Yes, we need
- 15 to say the item for the record, what the number is, and
- 16 then Ms. Tamara needs to read it, and then Mr. Lawson.
- 17 It hasn't been read into the record, the number one,
- 18 what the item is.
- 19 THE CLERK: Request for the approval of
- 20 vendor invoices.
- 21 COMMISSIONER MILLER-ANDERSON: Item number
- 22 one?
- 23 THE CLERK: Item number one.
- 24 COMMISSIONER MILLER-ANDERSON: Thank you.
- 25 CHAIR BOTEL: Is Ms. Jenkins here?

- 1 INTERIM EXECUTIVE DIRECTOR EVANS: Yes.
- MS. JENKINS: Good evening, Commissioners.
- 3 Annetta Jenkins, Director of Neighborhood Services.
- 4 Yes, Commissioner Lawson, the program, to the
- 5 extent that they can, have been conducting virtual
- 6 classes and partnering with some of the summer camp
- 7 programs and other virtual learning opportunities.
- 8 VICE CHAIR LAWSON: Thank you, Ms. Jenkins.
- 9 Which summer camp programs, because the majority of the
- 10 camp programs have been closed. The only one that I'm
- 11 aware of is JFK.
- 12 MS. JENKINS: They've had -- well, there are
- 13 (inaudible), and some of the kids who attend the Boys
- 14 and Girls Club, they partner with them. And also
- 15 with -- there are nine kids who've been part of the
- 16 Creativity Station Program that we started last year,
- 17 attending virtual camp (inaudible) three, maybe four
- 18 sessions, to the extent that they can. And we
- 19 understand that they've not been able to conduct their
- 20 regular program.
- 21 VICE CHAIR LAWSON: And do we know if they --
- 22 the amount of kids that are participating in these
- 23 virtual camps with the Academy?
- MS. JENKINS: I would have to get back with
- 25 you on an exact number. I know that in the Creativity

- 1 Station there are nine kids from Rivera Beach. And
- 2 there have been others for Boys and Girls Club, but I
- 3 can't give you a number tonight. I can get that back
- 4 to you.
- 5 VICE CHAIR LAWSON: Okay, because honestly, I
- 6 would really like to pause this Academy and see when we
- 7 could have discussions with the Fishing Academy to see
- 8 if we can get back into some type of normalcy with
- 9 these kids and really maximize on the camp, possibly
- 10 renegotiating the contract, extending it, adding a
- 11 couple months to the back end of the term of the
- 12 contract, because right now it's not being effective
- 13 for these kids. So you know, right now us taking care
- 14 of and supporting four, five, six, seven, eight kids is
- 15 not sufficient to be paying 2,500 a month -- or I'm
- 16 sorry, what is that?
- 17 INTERIM EXECUTIVE DIRECTOR EVANS: Yes,
- 18 2,500.
- 19 VICE CHAIR LAWSON: Yes, 2,500 a month. So I
- 20 would just have a discussion to see how many kids are
- 21 participating in the camp and to see -- just letting
- 22 them know that during this COVID crisis, if we could
- 23 possibly extend this contract for, (a), 14 or 15
- 24 months, just seeing what options they have to delay
- 25 having to pay these invoices out right now.

- 1 MS. JENKINS: We can do that, and I'll bring
- 2 back a report to you.
- 3 VICE CHAIR LAWSON: Thank you, Mrs. Jenkins.
- 4 Thank you, Madam Chair.
- 5 CHAIR BOTEL: Thank you.
- 6 Ms. Jenkins, it looks like they've conducted
- 7 27 video lessons. And it would be good to know how
- 8 many children signed onto those or have witnessed those
- 9 video lessons, and how many kids in Troop 777? It
- 10 looks like they haven't been meeting in person, but
- 11 they have been doing recruitment in that troop and so
- 12 on. So that would be good. All right, thank you.
- 13 So then item number three.
- 14 MR. HAYGOOD: Madam Chair.
- 15 CHAIR BOTEL: Yes, Mr. Haygood.
- 16 MR. HAYGOOD: I think you need to approve
- 17 item number one before you go on to number three.
- 18 CHAIR BOTEL: Sorry. Thank you.
- 19 Madam Clerk.
- 20 THE CLERK: Commissioner Miller-Anderson.
- 21 MR. HAYGOOD: Is there a motion?
- 22 CHAIR BOTEL: I don't think we have a motion.
- 23 We have to have a motion.
- 24 COMMISSIONER LANIER: I don't know what we're
- 25 voting on here. What is it about?

- 1 CHAIR BOTEL: We're voting to pay the
- 2 invoices.
- 3 COMMISSIONER LANIER: So I thought we were
- 4 not going to pay them.
- 5 COMMISSIONER McCOY: Okay --
- 6 CHAIR BOTEL: Mr. McCoy.
- 7 COMMISSIONER McCOY: Can I be heard or seen?
- 8 CHAIR BOTEL: Yes, you are now, thank you.
- 9 COMMISSIONER McCOY: Okay, I was trying to
- 10 get your attention. So I'm looking at, on this thing I
- 11 was looking at Mr. Haygood's invoices, and I'm glad we
- 12 have them here so we can ask him (inaudible).
- 13 CHAIR BOTEL: You're breaking up a little
- 14 bit, Mr. McCoy. Can you --
- 15 COMMISSIONER McCOY: We have two invoices
- 16 covering two different periods. I want to know first
- 17 just why are we covering two different months and --
- 18 MR. HAYGOOD: Those months hadn't been
- 19 billed, Commissioner McCoy.
- 20 COMMISSIONER McCOY: Hello? Can you hear me
- 21 okay?
- 22 CHAIR BOTEL: Mr. Haygood is trying to
- 23 respond.
- 24 COMMISSIONER McCOY: Okay. I can hear you.
- 25 Well, one of the months --

- 1 CHAIR BOTEL: We can't hear you now,
- 2 Mr. McCoy.
- MR. HAYGOOD: Mr. McCoy, they were for two
- 4 months, and one of the months --
- 5 COMMISSIONER McCOY: Can we defer this till I
- 6 can come back and come back in (inaudible)?
- 7 (No audio transmission of the meeting for
- 8 approximately 30 seconds.)
- 9 COMMISSIONER LANIER: Can you guys hear me?
- 10 INTERIM EXECUTIVE DIRECTOR EVANS: Yes, we
- 11 can.
- 12 COMMISSIONER LANIER: Okay, I --
- 13 MR. HAYGOOD: Everybody went off.
- 14 CHAIR BOTEL: Ms. Lanier, I can hear you.
- 15 COMMISSIONER LANIER: Yes, it's something
- 16 wrong with the system tonight; I don't know what it is.
- 17 I still haven't gotten my link. And I know they
- 18 probably sent it, but it's still not coming up on my
- 19 computer, so I don't know what the deal is. I can't
- 20 get into my -- I can't get into my -- I don't know what
- 21 the deal is with this. So I'm just going to stay on
- 22 the phone until I can get in. But I don't mean -- I'm
- 23 not going to be meaning to cut in, but I can't -- you
- 24 can't see my face or see my hand raised, so I'm not
- 25 butting in, I just want to ask a question if it comes

- 1 up.
- 2 CHAIR BOTEL: Just shout out.
- 3 INTERIM EXECUTIVE DIRECTOR EVANS: Shall we
- 4 go on to the third item on the consent agenda until
- 5 Mr. McCoy can return?
- 6 CHAIR BOTEL: Let's do that.
- 7 INTERIM EXECUTIVE DIRECTOR EVANS: The third
- 8 item is approval --
- 9 COMMISSIONER LANIER: No, there is no third
- 10 item, because we haven't voted the first one. The
- 11 first item was supposed to be about the Fishing
- 12 Academy. We haven't made any closure on that at all.
- 13 CHAIR BOTEL: The Fishing Academy was about
- 14 the invoices, and we're waiting for Mr. McCoy to come
- 15 back, because I'm sure he wants to weigh in on that.
- 16 And he had other questions about Mr. Haygood's invoice.
- 17 So we're going to just skip for a second over to number
- 18 three and then go back to number one.
- 19 COMMISSIONER LANIER: Okay.
- 20 CHAIR BOTEL: So Madam Clerk, number three.
- 21 THE CLERK: Item number three: A resolution
- 22 of the Board of Commissioners of the Riviera Beach
- 23 Community Redevelopment Agency authorizing the
- 24 execution of a utility easement agreement to the City
- of Riviera Beach for property located between 12th and

- 1 13th Streets, as is more specifically described in the
- 2 agreement, directing and authorizing the Chairman and
- 3 Executive Director to take such actions as shall be
- 4 necessary and consistent to carry out the intent and
- 5 desire of the Agency, providing an effective date.
- 6 (Whereupon, Mayor Felder joined.)
- 7 COMMISSIONER MILLER-ANDERSON: So moved.
- 8 VICE CHAIR LAWSON: Second.
- 9 CHAIR BOTEL: Thank you. Now, I think it was
- 10 Ms. Lanier that had questions about this. Ms. Lanier.
- 11 COMMISSIONER LANIER: Yes, I wanted for him
- 12 to explain this to me. I read it, but I wasn't real
- 13 clear about what it means. So you can explain it to
- 14 me, what this means and what it means in the context of
- 15 the Marina project?
- 16 INTERIM EXECUTIVE DIRECTOR EVANS: Okay. So
- 17 this item is once this is approved, we would then
- 18 record it with Palm Beach County. And the reason that
- 19 we're bringing it before you is so that the Board can
- 20 officially approve it before we have it recorded. And
- 21 the reason we have to do this utility easement is
- 22 because when the City Council approved the abandonment
- 23 of old 13th Street, as a part of that ordinance they
- 24 required that we approve a utility easement that's the
- 25 exact same size as the roadway that's being abandoned.

- 1 And this recognizes that there's water and sewer lines
- 2 underneath that roadway, so that if the City -- in the
- 3 future when we redevelop this property, then we will
- 4 have to move that easement. And it just puts in the
- 5 records that there are utilities underneath that
- 6 roadway and protects them.
- 7 COMMISSIONER LANIER: So this is something
- 8 that we've already done, in a sense.
- 9 INTERIM EXECUTIVE DIRECTOR EVANS: Yes. When
- 10 the City Council abandoned the roadway (inaudible).
- 11 COMMISSIONER LANIER: Okay, okay, okay. All
- 12 right, I'm clear now.
- 13 CHAIR BOTEL: Thank you. Any other
- 14 questions?
- 15 Madam Clerk.
- 16 THE CLERK: Commissioner Miller-Anderson.
- 17 COMMISSIONER MILLER-ANDERSON: Yes.
- 18 THE CLERK: Commissioner Lanier.
- 19 COMMISSIONER LANIER: Yes.
- 20 THE CLERK: Commissioner McCoy.
- 21 COMMISSIONER McCOY: Yes.
- 22 THE CLERK: Vice Chair Lawson.
- 23 VICE CHAIR LAWSON: Yes.
- 24 THE CLERK: Chair Botel.
- 25 CHAIR BOTEL: Yes.

- 1 THE CLERK: That motion carries.
- 2 CHAIR BOTEL: Thank you.
- We have no unfinished business, but we have a
- 4 presentation, Madam Clerk.
- 5 THE CLERK: Do we want to go back to item
- 6 one?
- 7 CHAIR BOTEL: Oh, is Mr. McCoy back? Yes, I
- 8 think I heard his voice. I don't see him, but okay.
- 9 MR. HAYGOOD: Madam Chair, may I suggest that
- 10 you take each of those invoices separately, and going
- 11 at it, you want to approve one for the -- this one we
- 12 discussed. We didn't do the other ones that had some
- 13 questions.
- 14 CHAIR BOTEL: Okay. Mr. Lawson, do you want
- 15 us to hold off on the Florida Fishing Academy until you
- 16 get the information you want, or are you satisfied that
- 17 we will be getting that information? Let me know how
- 18 you think you want us to proceed.
- 19 VICE CHAIR LAWSON: No, we're currently under
- 20 contract with the Florida Fishing Academy. I want us
- 21 to be proactive with paying their invoice, but seeing
- 22 if we can move forward, because right now, with schools
- 23 not determining if they're going to be in session or
- 24 doing virtual, I want us to kind of delay this Academy
- 25 and work out something. So I want to go ahead and make

- 1 sure they're paid for this time.
- 2 CHAIR BOTEL: Okay, great.
- 3 So Mr. McCoy, it was just your question then
- 4 about Mr. Haygood's invoice?
- 5 COMMISSIONER McCOY: Madam Chair, yes. Can
- 6 you hear me okay now?
- 7 CHAIR BOTEL: Yes.
- 8 COMMISSIONER McCOY: Okay. So Mr. Haygood,
- 9 the utility easement agreement that we just approved,
- 10 this invoice indicates that (inaudible) April 30th,
- 11 2020. Is there any other invoices that we can expect
- 12 that has any indication of you drafting the utility
- 13 easement agreement?
- 14 MR. HAYGOOD: I don't recall. I would
- 15 have -- with utility easements, there was another party
- 16 involved, so typically I would draft it and then
- 17 forward it to the other party, which was (inaudible),
- 18 and they would (inaudible) comment. But the majority
- 19 of the work would have been done initially, so I did it
- 20 initially (inaudible).
- 21 COMMISSIONER McCOY: Okay. Mr. Evans, and
- 22 I'm looking at Mr. Haygood's invoices, it seems that, I
- 23 don't know, I see something on here that says, I guess,
- 24 drafting of resolutions. Is that true for all of the
- 25 resolutions at the City, that they are drafted by

- 1 Mr. Haygood (inaudible) CRA? Excuse me.
- 2 INTERIM EXECUTIVE DIRECTOR EVANS: It depends
- 3 on the item. So if it's an item that is similar to an
- 4 item before, then we start from the original
- 5 resolution. But for any new item, Mr. Haygood drafts
- 6 those resolutions, yes.
- 7 COMMISSIONER McCOY: Okay. All right, thank
- 8 you.
- 9 CHAIR BOTEL: Anything else from anyone else,
- 10 or can we move to call the question, including
- 11 everything? Okay, Madam Clerk.
- 12 THE CLERK: Commissioner Miller-Anderson.
- 13 COMMISSIONER MILLER-ANDERSON: This is for
- 14 item number one, right? One?
- 15 CHAIR BOTEL: The invoices.
- 16 THE CLERK: For the invoices.
- 17 COMMISSIONER MILLER-ANDERSON: Yes.
- 18 THE CLERK: Commissioner Lanier.
- 19 COMMISSIONER LANIER: Yes.
- 20 THE CLERK: Commissioner McCoy.
- 21 COMMISSIONER McCOY: Yes.
- 22 THE CLERK: Vice Chair Lawson.
- 23 VICE CHAIR LAWSON: Yes.
- 24 THE CLERK: Chair Botel.
- 25 CHAIR BOTEL: Yes.

- 1 THE CLERK: That motion carries.
- 2 CHAIR BOTEL: Thank you.
- Now we have the presentations. Now we can
- 4 move on to presentations. We have no unfinished
- 5 business. Madam Clerk.
- 6 THE CLERK: Item number four, update on RBCRA
- 7 Executive Director search, presented by HR Gov.
- 8 MS. VOORHEES: Hi. Are you ready for us?
- 9 CHAIR BOTEL: Yes.
- 10 MS. VOORHEES: Well, thank you. It's nice to
- 11 be with you here tonight again. Again, I'm Heidi
- 12 Voorhees, President and co-owner of GovHR. And joining
- 13 me tonight is Jim Dinneen, who is a vice president with
- 14 our company, and whom I think most, if not all of you
- 15 have spoken with. We'll just take a minute, and Jim
- 16 can recap some of the meetings that he's had that led
- 17 to us developing the documents that we've sent to you.
- 18 You're muted, Jim.
- 19 CHAIR BOTEL: You're muted.
- 20 MR. DINNEEN: Hi, everybody. Hope I'm not
- 21 muted now.
- 22 CHAIR BOTEL: You're good.
- 23 MR. DINNEEN: I really enjoyed talking -- I
- 24 got a chance to talk to all the Commissioners. It was
- 25 very helpful. Thank you for taking out the time.

- 1 Also, based on some comments that a number of you made,
- 2 I talked to Dr. -- I hope I say this right -- Wihbey.
- 3 Also talked to Ms. Jenkins, I talked to Mr. Haygood and
- 4 Mr. Evans.
- 5 COMMISSIONER McCOY: Okay, let me stop. Hold
- on. You talked to who? Who'd you talk to, Dr. Wihbey?
- 7 MR. DINNEEN: Yes, okay.
- 8 COMMISSIONER McCOY: Why?
- 9 MR. DINNEEN: I also talked -- pardon me?
- 10 COMMISSIONER McCOY: At whose direction and
- 11 why?
- 12 MR. DINNEEN: No, this is all just I asked
- 13 people was there any idea, to just get ideas about the
- 14 community in general, okay? And so it's pretty normal,
- 15 people will --
- 16 COMMISSIONER McCOY: Okay, but who suggested
- 17 Dr. Wihbey, because clearly, this is a CRA Executive
- 18 Director search. At whose direction did you speak to
- 19 Dr. Wihbey, Mr. Dinneen?
- 20 MR. DINNEEN: You know, I forget which
- 21 Commissioner specifically. There was a number of
- 22 people suggested, and I forget specifically what
- 23 Commissioners suggested. Also Ms. Jenkins. I talked,
- 24 like I said, to Mr. Haygood. This was to get
- 25 information on the community. And all of the

- 1 information was good information, got a lot of -- what
- 2 became very obvious was there was a profile of the kind
- 3 of candidate you want that's very consistent. Also, it
- 4 will help me to understand the community --
- 5 COMMISSIONER McCOY: Mr. Dinneen,
- 6 Mr. Dinneen.
- 7 MR. DINNEEN: Yes.
- 8 COMMISSIONER McCOY: Dr. Wihbey hasn't even
- 9 been here a year, and she doesn't even work for the
- 10 CRA. So I don't know what exactly or who directed you
- 11 to speak to her.
- 12 But Mr. Evans, Mr. Scott Evans, I mean
- 13 specifically we asked for this to have independence
- 14 from the City of Riviera Beach. I don't understand why
- 15 we even had to go to mention Dr. Wihbey, because she
- 16 shouldn't have anything to do with that. And I thought
- 17 we were very clear when we chose to go this route with
- 18 Gov USA. Can you explain that, Mr. Scott Evans?
- 19 INTERIM EXECUTIVE DIRECTOR EVANS: I have had
- 20 absolutely nothing to do with the process. I've
- 21 specifically stayed out of it. Mr. Haygood and the
- 22 City's HR Department have been managing it. And I know
- 23 that they've been just -- the HR firm has just been
- 24 trying to gather information on the community.
- 25 MS. VOORHEES: We have not had any --

- 1 COMMISSIONER McCOY: Okay, all right, that's
- 2 all I have.
- 3 CHAIR BOTEL: Thank you. Go ahead,
- 4 Mr. Dinneen.
- 5 MR. DINNEEN: Mine was just to gather
- 6 information, basically, on the community and to
- 7 understand really what was going on in terms of
- 8 economic development.
- 9 The bottom line was, which was really good, I
- 10 enjoyed all the conversations, and what really became
- obvious, which is a good thing, is that there was a
- 12 consistent profile of the kind of person that you want,
- 13 the kind of mature person that I think you're looking
- 14 for, which I do think is out there. But it was very
- 15 helpful to understand what people's expectation. And
- 16 the real focus is on the City -- is on the
- 17 Commissioners for the CRA. They were the ones that
- 18 gave me direction on what they were really looking for.
- 19 Anything outside of that was to just give me a better
- 20 feel for the community.
- 21 MS. VOORHEES: And I think that all led to
- 22 the documents that were sent to you, the position
- 23 announcement and the recruitment brochure, which if
- 24 there's anything in error in those, we would, you know,
- 25 appreciate knowing that. Otherwise, we are going to

- 1 move forward and put the position announcement out onto
- 2 professional websites, onto social media and start
- 3 marketing this opportunity.
- 4 We do have the list of places where this was
- 5 advertised the last time. The only departure that I
- 6 would recommend, unless the Commission feels strongly,
- 7 is I don't see any reason to advertise in the
- 8 newspapers, unless the Commission does. It's very
- 9 expensive, and I don't think it's -- we haven't used
- 10 newspaper advertising in probably ten years because we
- just don't get the return on the candidates that, you
- 12 know, we get from using professional websites, you
- 13 know, social media websites and other places, like
- 14 the -- we're going to also put it on the National
- 15 Planning Association, the National Forum for Black
- 16 Public Administrators, the Florida Redevelopment
- 17 Association, the Southern Economic Development Council.
- 18 Those are some places that we think are going to yield
- 19 quality candidates. And we'd like to start doing that
- 20 tomorrow, and then we have a deadline of for the end of
- 21 August for candidates to send us their resumes.
- 22 CHAIR BOTEL: Mr. Lawson, are you trying to
- 23 raise your hand or -- yes, go ahead.
- 24 VICE CHAIR LAWSON: Thank you, Madam Chair.
- 25 Mr. Dinneen, Ms. Voorhees, thank you, guys,

- 1 so much for the work you put in so far. Had a great
- 2 conversation with Mr. Dinneen in regards to what we
- 3 were looking for and what we expect, and I see some of
- 4 the feedback in some of the information that you
- 5 actually obtained from what our conversation pertained
- 6 to, so I appreciate that.
- 7 What factors did you guys use to determine
- 8 the salary?
- 9 MS. VOORHEES: The salary that we used was
- 10 simply what we got from Mr. Haygood that was in the
- 11 previous job description. I'm not sure if it's high
- 12 enough, but the way we worded it was 110 to 125, plus
- or minus. So you can go up, depending on
- 14 qualifications. That gives you some flexibility. But
- 15 if there's other information that, you know, we need
- 16 regarding salary, we're open to that.
- 17 VICE CHAIR LAWSON: Okay. Mr. Evans and
- 18 Mr. Haygood, what have been our previous Directors'
- 19 salaries over the last five to ten years?
- 20 MR. HAYGOOD: Well, it was substantially
- 21 higher than what is published on what the CRA has --
- 22 quote -- adopted in its HR for that position. I think
- 23 Mr. Brown was north of 160, 170, and I think --
- 24 VICE CHAIR LAWSON: I think Mr. Brown was
- 25 closer to 180, actually.

- 1 MR. HAYGOOD: Okay, maybe so. And I think
- 2 Mr. -- the prior --
- 3 INTERIM EXECUTIVE DIRECTOR EVANS: Floyd
- 4 Johnson was about 180, in the 180s too, also.
- 5 VICE CHAIR LAWSON: Okay. So my --
- 6 MR. HAYGOOD: I mentioned to Mrs. Voorhees
- 7 and Mr. Dinneen that we may need to do, at some point,
- 8 a salary survey. We did a rough salary survey, if
- 9 you'll recall, when we were retaining them. We looked
- 10 at some of the other local cities. But it was
- 11 certainly not extensive, covering the rest of the
- 12 state. It was only for Palm Beach County. So maybe in
- 13 the meantime, before we start interviewing, we may want
- 14 to re-discuss this, increase the -- and do a salary
- 15 survey.
- 16 VICE CHAIR LAWSON: So Mr. Haygood, you said
- 17 you looked at Palm Beach County and that was the last
- 18 survey that was completed?
- MR. HAYGOOD: Well, that was a survey that we
- 20 did. I'd say it wasn't a formal survey. We just
- 21 wrote, I think it was Boynton Beach, Delray and West
- 22 Palm Beach.
- 23 VICE CHAIR LAWSON: And I know that all
- 24 those -- those Directors' positions were substantially
- 25 higher than this average of 110 to 125.

- 1 MR. HAYGOOD: Well, the one that I recall,
- 2 the highest was 150.
- 3 VICE CHAIR LAWSON: Well, yes, I know that
- 4 that is, I believe what, Delray Beach?
- 5 MR. HAYGOOD: I thought it was --
- 6 VICE CHAIR LAWSON: Or Boynton? It's either
- 7 Delray or Boynton, because I know that West Palm is
- 8 actually higher than that 150 as well.
- 9 So my concern, and here's the concern, I
- 10 guess, that I have: If we're trying to look for the
- 11 best and the brightest, this salary is going to be
- 12 inferior to anything that anybody's going to be looking
- 13 at as of right now to come to our City. Based upon the
- 14 Directors I know that are out there that we're trying
- 15 to attract, that salary, I have a major concern with
- 16 putting this out.
- 17 And then the other thing was the brochure
- 18 that was sent out. I wasn't a big fan, honestly,
- 19 Ms. Voorhees, of the brochure, because I've seen some
- 20 other advertisements for Director and Executive
- 21 Director positions, and it just doesn't really -- it
- 22 doesn't stand out; it doesn't really pop for me and
- 23 make you want to actually, you know, apply for this
- 24 position. So those are some of the concerns and
- 25 feedback that I had. Everything else was strong, but

- 1 it's the salary and then the brochure. If we could
- 2 just kind of get some more graphics, make it a little
- 3 more marketable --
- 4 MS. VOORHEES: Oh, absolutely. This is just
- 5 text. This is not -- we have pictures that Shirley has
- 6 sent us, and we'll have links in there, and it will be
- 7 very -- it'll be terrific when it's laid out. All we
- 8 needed for you all to see was the actual text.
- 9 VICE CHAIR LAWSON: Okay, perfect, yes. No,
- 10 I have some sample ones as well. I'm sure you guys,
- 11 you're professionals here, so I don't need to send
- 12 those to you.
- 13 MS. VOORHEES: No, it will look great, I
- 14 promise you.
- 15 VICE CHAIR LAWSON: Excellent. In addition
- 16 to that --
- 17 MS. VOORHEES: Well, can we do -- is it okay
- 18 then, because we were just following the materials from
- 19 the Agency, but should we increase -- should we have a
- 20 broad salary range that gives you latitude, like I
- 21 don't know, 150 to 180, plus or minus?
- 22 CHAIR BOTEL: Ms. Miller-Anderson wants to
- 23 weigh in, Mr. Lawson, if you don't mind.
- 24 VICE CHAIR LAWSON: Thank you.
- 25 COMMISSIONER MILLER-ANDERSON: Thank you.

- Now, I know Mr. Brown did not come in making
- 2 180. I don't quite remember what he had when he came
- 3 in, but he didn't come in -- I think he left -- that
- 4 was his last contract, with the 180. And also, you
- 5 know, I think we want to keep in mind the number of
- 6 staff that's (inaudible). We only have, you know, 14,
- 7 15 people. I do agree we need to be able to attract
- 8 people that are going to be able to get this job done,
- 9 but I think we need to think as well as to how many
- 10 people we have.
- 11 The plus or minus, I can live with that,
- 12 because if we do have someone that has extensive
- 13 experience that goes beyond what it says in the job
- 14 advertisement, then that would provide us an
- 15 opportunity to go up or down. But I don't think basing
- 16 it off of what Mr. Brown left with would be probably
- 17 appropriate for us to start off with that, but that
- 18 could be something that we could work towards, based on
- 19 the person's experiences.
- 20 VICE CHAIR LAWSON: Madam Chair, just a quick
- 21 question for Ms. Miller-Anderson.
- 22 CHAIR BOTEL: Yes, go ahead.
- 23 VICE CHAIR LAWSON: Did you state what
- 24 Mr. Brown did come in at? I didn't hear that.
- 25 COMMISSIONER MILLER-ANDERSON: No, I don't

- 1 recall that, no. But 180 was that last --
- VICE CHAIR LAWSON: Was when he left, okay.
- 3 I would actually be in agreement with that 150 price.
- 4 My mindset was saying for a good Director, we'd be
- 5 anywhere between that 140 and 160 range to attract a
- 6 good Director comparable to what Palm Beach County is
- 7 doing, and actually throughout Florida right now.
- 8 That's a decent salary for Directors.
- 9 CHAIR BOTEL: Thank you. So are we asking
- 10 that we do -- I mean I hear what you're saying, that
- 11 150, and I agree. But are we also asking for
- 12 Ms. Voorhees to do an analysis of surrounding or
- 13 comparable cities to see what their CRA Directors are
- 14 getting? I think we would like to have current
- 15 information about what comparable cities are paying
- 16 their CRA Directors. If that's an easy enough thing
- 17 for you to do, I think that would be good information
- 18 for us to have.
- 19 MS. VOORHEES: Is it all right if we put --
- 20 if we did something like 150, plus or minus, in the
- 21 announcement so that we can get it out?
- 22 CHAIR BOTEL: To get it out, yes.
- 23 MS. VOORHEES: And then we can do the survey
- 24 so that you have it when you're in negotiations.
- 25 CHAIR BOTEL: Are we okay with that? Sounds

- 1 like -- I see heads going.
- 2 VICE CHAIR LAWSON: Yes.
- 3 CHAIR BOTEL: Okay, thank you.
- 4 MS. VOORHEES: Great, we'll do that.
- 5 CHAIR BOTEL: Ms. Miller-Anderson.
- 6 COMMISSIONER MILLER-ANDERSON: So they're
- 7 going to come back to us with this, with the final
- 8 piece, or what?
- 9 CHAIR BOTEL: Sounds to me like --
- 10 Ms. Voorhees, go ahead, you can answer.
- MS. VOORHEES: Yes. No, this is the final --
- 12 this is the language. And what we will do with the
- 13 position announcement is send it out over websites.
- 14 And what we'll do with the recruitment brochure is add
- 15 the pictures and lay it out so that it's very
- 16 attractive. And we can send that back to you for your
- 17 information, but we don't want to lose any more time,
- 18 because you've approved (inaudible).
- 19 COMMISSIONER MILLER-ANDERSON: In the second
- 20 bullet where it says candidates must have a Bachelor's
- 21 degree, that last sentence, it say the Master's degree
- 22 and/or professional certifications are highly desired.
- 23 But then in the other one, it says preferred. So I'm
- 24 thinking I just --
- 25 MS. VOORHEES: We'll make that language

- 1 consistent.
- 2 COMMISSIONER MILLER-ANDERSON: Yes. I like
- 3 preferred.
- 4 MS. VOORHEES: Okay.
- 5 COMMISSIONER MILLER-ANDERSON: Don't know how
- 6 much (inaudible) about that. But it does say preferred
- 7 on the second one, but this one says highly desired.
- 8 Everybody okay with preferred?
- 9 CHAIR BOTEL: Yes.
- 10 COMMISSIONER MILLER-ANDERSON: Thank you.
- 11 CHAIR BOTEL: Thank you.
- 12 VICE CHAIR LAWSON: Madam Chair, one more
- 13 thing.
- 14 CHAIR BOTEL: Yes.
- 15 VICE CHAIR LAWSON: Because the
- 16 announcement's going out, I had some sample brochures
- 17 that I pulled, if I could just kind of share those,
- 18 some of the ones that I've actually researched from
- 19 around the different municipalities, just that I
- 20 actually -- it was intriguing to me and would make me
- 21 have an interest in applying for the position. I'd
- 22 like to share those with you guys as well.
- 23 Ms. Shirley, if you could share that via
- 24 screen share, please.
- 25 So this was the Executive Director for sewage

- 1 and water up in New Orleans.
- The next one, Ms. Shirley. Or scroll
- 3 through, I'm sorry. Go ahead.
- 4 So of course, I'm sure staff has already sent
- 5 the pictures, and you know, just to make it attractive.
- 6 You guys know the game. But this really stood out for
- 7 me because it showcased --
- 8 MS. VOORHEES: This is exactly what yours
- 9 will look like.
- 10 VICE CHAIR LAWSON: Perfect.
- MS. VOORHEES: Yes, it will be --
- 12 VICE CHAIR LAWSON: And then there was one in
- 13 Delray that I really liked as well.
- 14 Shirley, can you show that one as well?
- 15 It really showcased the city. That was a
- 16 Budget Manager. And just kind of showcasing our CRA,
- 17 because we have a beautiful city, so it's just really
- 18 showcasing it and putting those pictures along with it
- 19 and then getting the advertisement out to us. Because
- 20 this is our final stand in selecting a great position,
- 21 our last position we're hiring in the city, because
- 22 there's only three people that report to us, or four,
- 23 actually. So basically, this is going to be our last
- 24 hire to kind of completing the piece that this Council
- 25 was supposed to put in charge and letting our staff do

- 1 their part. So we want to make sure it really stands
- 2 out and it really hits home.
- MS. VOORHEES: Absolutely. Yes, we've done
- 4 work for Denton, Texas as well, so we did their Fire
- 5 Chief.
- 6 VICE CHAIR LAWSON: Oh, excellent.
- 7 MS. VOORHEES: Yes.
- 8 VICE CHAIR LAWSON: Excellent, excellent,
- 9 excellent. Okay, perfect. Well, thank you,
- 10 Ms. Voorhees. Thank you, Mr. Dinneen.
- MS. VOORHEES: Yes, thank you. We really
- 12 appreciate your help and your observations. It was
- 13 very helpful to us.
- 14 VICE CHAIR LAWSON: Thank you.
- 15 CHAIR BOTEL: Thank you.
- 16 MR. DINNEEN: And I want to thank the
- 17 Commissioners for taking the time to speak to me. I
- 18 really enjoyed it, and it was really an eye opener in
- 19 terms of understanding what everybody wants to do.
- 20 CHAIR BOTEL: Thank you so much.
- 21 MS. VOORHEES: Have a good meeting.
- 22 CHAIR BOTEL: Thank you very much. Have a
- 23 good evening. Thanks.
- MR. DINNEEN: Thank you.
- 25 CHAIR BOTEL: Madam Clerk, number five.

- 1 THE CLERK: Item number five, economic
- 2 development incentives presentation.
- 3 INTERIM EXECUTIVE DIRECTOR EVANS: Chair and
- 4 members of the Board, Jeff Costello's been working on
- 5 some economic incentives for us, and we've met with
- 6 some of the Commissioners on these items. He's also
- 7 helping us with the Treasure Coast Regional Planning
- 8 Council CR update -- CRA update. So he's very familiar
- 9 with our plans and our area, and he's been working on
- 10 bringing forward a couple of different incentives. And
- 11 in order to implement these incentives, of course,
- 12 we're going to have to write detailed policies,
- 13 procedures and guidelines. So tonight Jeff's going to
- 14 present the various programs that we've been looking
- 15 at, hoping to get Board consensus to bring back to you
- in the future, the policies and guidelines to implement
- 17 the potential programs.
- 18 And Jeff. With that, I'll let Jeff.
- MR. COSTELLO: All right, thank you. Thank
- 20 you, Scott.
- 21 Good evening Mayor, Commissioners. We have a
- 22 brief, well, relatively brief presentation. Some of
- 23 this you've seen previously, and so we'll get right to
- 24 it.
- 25 You know, it's been a few months since I've

- 1 presented to you, and right now, as we, you know,
- 2 analyze the potential incentive program, (inaudible)
- 3 recognize what you already have in place with regard to
- 4 the Property Improvement Incentive Program, you have
- 5 the Beautification Incentive Program. And once again,
- 6 as far as the statutes, section 163.340 encourages
- 7 private enterprise for the rehabilitation or
- 8 redevelopment of those community redevelopment areas.
- 9 Also, your Community Redevelopment Plan includes 17
- 10 potential programs, and one of direct financial
- 11 incentives to generate new private new development.
- 12 I've shown this slide previously, but it's
- 13 just a reaffirmation as far as the purpose of the
- 14 incentives, ensuring economic vitality of the CRA
- 15 District through increasing jobs and enhancing the
- 16 commercial tax base and to catalyze investment, help
- 17 overcome barriers to new construction, encourage infill
- 18 of large vacant tracts of land that give the downtown
- 19 the appearance of blight, insecurity and abandonment,
- 20 and also to generate a daytime business population,
- 21 making feasible development of mixed use and
- 22 residential development and helping Riviera Beach to
- 23 become known as a place to conduct business.
- 24 And this really ties in really well as you
- 25 reimagine Rivera Beach based on the workshop we had

- 1 this past weekend. So as far as the focused on
- 2 incentive programs, we have public infrastructure, job
- 3 creation, business relocation. The targeted locations
- 4 are basically throughout the CRA District, with focus
- 5 on the major corridors, such as Blue Heron and
- 6 Broadway. Targeted projects, basically it's a large
- 7 variety, the intent to incentivize, get the new
- 8 development moving forward in the District.
- As we previously explained, that the TIF, the
- 10 tax increment financing allows local governments to
- invest in infrastructure, improvements and programs and
- 12 pay for them by capturing the increase in those values
- 13 generated by the development, basically reinvesting
- 14 those funds into the District and promoting the private
- 15 sector activity.
- 16 There are various -- there's a large variety
- 17 of programs that are available, and (inaudible) looked
- 18 at, you know, to reimbursement of a portion of revenue
- 19 for infrastructure, which is one of them that we'll go
- 20 through (inaudible) in a few minutes or a few seconds.
- 21 The tax rebate, CRA's equity contribution
- 22 based on a development's projected tax increment
- 23 revenue, and also investment due to land value via
- 24 long-term lease or land lease. From the CRA's
- 25 perspective, it's basically the timing of the

- 1 assistance, the level of the assistance and the net
- 2 benefit to CRA, City and the local economy.
- This slide, I do apologize. It's very hard
- 4 to read. We could send it, e-mail this to you
- 5 separately. But this is basically like 12 incentive
- 6 programs throughout the state. There are more. And
- 7 there's just -- they have different names -- are
- 8 consistent in their intent. But we take all these, and
- 9 just so you recognize that this is nothing new, this
- 10 has occurred throughout the state (inaudible) and we
- 11 encourage their revitalization of redevelopment areas.
- 12 So our first one that we'll go through
- 13 briefly is the Infrastructure Investment Program.
- 14 Basically, it's facilitating development in the CRA
- 15 District, assisting property owners to improve their
- 16 property or construct a new building, improve the
- 17 overall physical appearance of the CRA District,
- 18 attracting jobs, increasing property values and
- 19 marketability of surrounding properties, and creating
- 20 improved infrastructure on both public and private
- 21 land.
- Now, as we looked at this, we realized that
- 23 the first (inaudible) first developers in (inaudible)
- 24 really are taking the highest risk. So you know, a
- 25 very similar scenario in West Palm where the

- 1 reimbursement of the increment of the infrastructure
- 2 incentive, of the TIF would be over a ten year period,
- 3 and really, for the first two years allowing a higher
- 4 percentage in the reimbursement of the TIF. Again,
- 5 they're taking a greater risk. And then after
- 6 (inaudible) years, years three through to five,
- 7 (inaudible) 50 percent. (Inaudible) percentage
- 8 (inaudible) direction for you, that's in looking at
- 9 (inaudible) thought that was reasonable. And these
- 10 improvements would be, like I said, public land,
- 11 public-private (inaudible) or on both.
- 12 And those eligible costs are basically public
- 13 improvements, which in general, the CRA is going to be
- 14 investing in those anyway. But in any case, more
- 15 incentivizing, whether it be (inaudible) right-of-way
- 16 or (inaudible), assisting on (inaudible) or parking
- 17 structures, public plazas and so forth. That's how
- 18 those would be (inaudible) eligible (inaudible).
- 19 And those require a local employment program.
- 20 Basically, they would need a program in identifying how
- 21 they would do with opportunities for both structure
- 22 (inaudible) and then for the (inaudible) employment
- 23 project. So again, depending on the end result, that
- 24 will have -- that plan may vary. Just as an example, I
- 25 was involved in a project where we provided an

- 1 incentive for public infrastructure and we had it -- it
- 2 was for a hotel. So that was we were ready to deal
- 3 with the (inaudible) of the jobs as part -- which we
- 4 also did the construction also. But my point is that
- 5 depending on what the end user is, (inaudible) be up to
- 6 that applicant to prove to the Board that they're
- 7 fulfilling that requirement.
- This next slide is just an example, they say
- 9 a calculation of how the increment in the CRA
- 10 (inaudible) percent would look like. But it's just --
- 11 just wanted to go through it so you had an idea. And
- 12 this would be, again, it's a return over a ten year
- 13 period. That period could be shorter, but that's what
- 14 we propose (inaudible).
- 15 The next program is a Job Creation Bonus
- 16 Program. And basically, the overall goal is to attract
- 17 and expand higher paying jobs to the CRA District,
- 18 providing for job diversification while promoting local
- 19 hiring. And so with this particular program, a high
- 20 paying job definition, basically you take the county
- 21 average annual wage (inaudible) of that, and then
- 22 (inaudible) also.
- 23 So the type of space that could be eligible
- 24 for this, whether it be, you know, marine industry,
- 25 industrial, office, just those that -- those are the

- 1 types that would be identified at this point. We would
- 2 be (inaudible) away through the (inaudible) the retail,
- 3 restaurant and bars and entertainment venues. The
- 4 intent, again, is to attract more permanent, higher
- 5 paying jobs that goes to support and reinvest within
- 6 the District.
- 7 This is sort of a breakdown for a business
- 8 where there are ten, they're relocating in the
- 9 start-ups of ten jobs, and then also five for
- 10 expansions. So if somebody, a business is coming into
- 11 the District, it would be a higher, ten jobs, where if
- 12 it's an existing business and they're expanding, then
- 13 it would be five. The maximum award would be 50,000.
- 14 So I just want to explain too on this
- 15 particular one, when we were initially reaching out, we
- 16 were looking at a different formula. And then
- 17 researching that further, this is probably more
- 18 appropriate (inaudible) to encourage that, you know,
- 19 the more the local hiring, and you're also looking at
- the maximum incentive or a grant award is 50,000.
- 21 (Inaudible) back to the previous incentive, you do not
- 22 pay or -- they do not get a reimbursement on that until
- 23 the project's totally complete and it's on the tax
- 24 rolls for the first year. So in this particular case,
- 25 you would budget. You need to budget for this program

- on an annual basis. So the max award in this
- 2 particular case would be 50,000 and (inaudible) hiring
- 3 requirement would be a home address within the city
- 4 limits of 33404.
- 5 And then the last thing that we were looking
- 6 at is the Relocation and Development Assistance
- 7 Program, assisting property owners who need to attract
- 8 an important tenant, or they help attract companies
- 9 that are receiving potentially state and county
- 10 incentives in Riviera Beach. And this would pay for 20
- 11 percent of the company's eligible relocation costs, up
- 12 to \$50,000. In this particular case too, it would be
- 13 creating a minimum of 25 qualifying jobs. And
- 14 (inaudible) is provided on the screen.
- 15 And the preferred targeted industries, this
- 16 is pretty much consistent with what you see in these
- 17 programs that you see with the BDB, the Palm Beach
- 18 County BDB and then the state programs. Basically,
- 19 you're additionally encouraging (inaudible) these
- 20 businesses. It's a one time grant contribution that
- 21 would be paid out within 90 days after the business is
- 22 (inaudible), removed to the CRA District and the
- 23 qualifying jobs are in place. So that's critical.
- 24 That basically concludes my presentation.
- 25 And I really want to thank you all for the opportunity

- 1 to present this evening. Working with the CRA team in
- 2 looking at these programs, keep in mind that as this
- 3 gets established, it can always be adjusted. But --
- 4 and as you're re-imagining Riviera Beach and the
- 5 opportunities for coming out of a very critical
- 6 (inaudible) competitive in the market and to
- 7 incentivize and redevelop the District. So that
- 8 concludes my presentation, and (inaudible) for any
- 9 questions. Thank you.
- 10 CHAIR BOTEL: Thank you. Could you --
- 11 MR. COSTELLO: Oh, one more thing. Excuse
- 12 me.
- 13 So the intent I said to come back with
- 14 (inaudible) guideline. We can bring those back to you
- 15 on your agendas in August, whatever meeting is
- 16 preferred, and I'd work with Scott and his team in
- 17 getting that (inaudible) on the agenda.
- 18 CHAIR BOTEL: Thank you. Could you take the
- 19 screen down, because it's hard for me to see.
- MR. COSTELLO: Oh, sorry.
- 21 CHAIR BOTEL: That's okay.
- MR. COSTELLO: Let me get (inaudible). My
- 23 apologies.
- 24 COMMISSIONER MILLER-ANDERSON: Doesn't he
- 25 need to hit the button that says stop sharing the

- 1 screen or something?
- 2 CHAIR BOTEL: Yes.
- MR. COSTELLO: That's what we're looking for.
- 4 COMMISSIONER MILLER-ANDERSON: Should have
- 5 been at the bottom maybe.
- 6 CHAIR BOTEL: There you go, thank you.
- 7 MR. COSTELLO: There we go.
- 8 CHAIR BOTEL: Okay, thank you, Jeff.
- 9 Any questions for Jeff?
- 10 COMMISSIONER LANIER: Yes, I have a question.
- 11 CHAIR BOTEL: Who's speaking? Ms. Lanier.
- 12 COMMISSIONER LANIER: Yes, I have a question.
- 13 In terms of the industries that you're looking at for
- 14 the CRA area. You definitely need to add the health
- 15 care industry. There are a diverse amount of employees
- 16 that work in that area, there are a lot of business
- 17 owners in that area, and you definitely need to add
- 18 health care as a part of the industry.
- MR. COSTELLO: Okay.
- 20 COMMISSIONER LANIER: Second, I think that
- 21 when you're saying about the TIF of 50 to 70 percent, I
- 22 think that that's a bit high, and if you're going to
- 23 use that figure, it needs to be tied to projects that
- 24 are at least (inaudible) million, because if you're
- 25 bringing in something that high for an area of this

- 1 size, you're going to have to reward projects that have
- 2 a high value in terms of providing jobs, in terms of a
- 3 bigger project, because that 50 to 70 percent for that
- 4 TIF is just not workable for anything less than 15, 25
- 5 million.
- 6 MR. COSTELLO: Okay, let me -- let me make a
- 7 suggestion. And in researching the programs, you know,
- 8 we (inaudible), if that's the desire. Another idea is
- 9 that you keep it at the (inaudible) percent, then you
- 10 could (inaudible). It could be the 500,000 for that
- 11 ten year period, so whenever you're spreading that out,
- 12 you're looking at 50,000 a year. And as far as other
- 13 programs, some of them are at a minimum. Minimum
- 14 (inaudible) it was 5 million of a new project.
- 15 But again, as this goes forward, we want to
- 16 encourage that. I'm not -- we don't know exactly who
- 17 may come forward. But again, it has to be on the
- 18 eligible cost, and it's all based upon the TIF
- 19 generated. If they don't generate a certain amount of
- 20 TIF, then that reimbursement gets adjusted accordingly.
- 21 So that (inaudible) would be conducted prior to your
- 22 decision as a Board, knowing that those are (inaudible)
- 23 change. We're going to (inaudible), maybe not next
- 24 year, but next year on those changes, so (inaudible) be
- 25 protected (inaudible).

- 1 COMMISSIONER LANIER: Yes, and I think that
- 2 the City needs to work with the CRA on something like
- 3 this, given that a lot of those industries are in an
- 4 industrial zone, and a lot of them are not in the CRA
- 5 as well. So I think that it needs to be a project that
- 6 at least the City is in tune with because of where
- 7 these projects or where these industries end up at
- 8 these industrial areas. I have a couple of more
- 9 questions, but I'll yield the floor to someone else.
- 10 CHAIR BOTEL: Thank you. Anyone else?
- I have another suggestion. In addition to
- 12 medical, I would think that you would want to include
- 13 logistics, since that's a primary area of interest for
- 14 Palm Beach County and the Chamber.
- 15 Anything else? Ms. Lanier, did you want to
- 16 finish up?
- 17 COMMISSIONER LANIER: No, you can go ahead.
- 18 I'll put these in writing to the CRA Director.
- 19 CHAIR BOTEL: Okay. Well, thank you, Jeff.
- 20 You did a great job of putting some things together for
- 21 us to consider, and we appreciate the work you put into
- 22 it.
- 23 MR. COSTELLO: Thank you. Appreciate it.
- 24 CHAIR BOTEL: There are no other questions.
- 25 We don't have anything to vote on here. This was just

- 1 a presentation, so we can move on to item number six.
- Thank you, Jeff.
- 3 THE CLERK: Item number six: A resolution of
- 4 the Board of Commissioners of the Riviera Beach
- 5 Community Redevelopment Agency authorizing the
- 6 execution of an agreement for sale and purchase with
- 7 Gerald Properties, Incorporated for property located at
- 8 the City of Riviera Beach Marina, commonly known as the
- 9 Yachtsman, as is more specifically described in the
- 10 agreement, at purchase price \$3,817,000, plus
- 11 applicable closing costs, directing and authorizing the
- 12 Chairman and Executive Director to take such actions as
- 13 shall be necessary and consistent to carry out the
- 14 intent and desire of the Agency, providing an effective
- 15 date.
- 16 CHAIR BOTEL: Thank you. Would someone like
- 17 to make a motion and second so we can have a
- 18 discussion, and then we'll take a look at Mr. Evans'
- 19 presentation? Would someone like to make a motion to
- 20 accept this question?
- 21 VICE CHAIR LAWSON: So moved.
- 22 CHAIR BOTEL: Thank you. Would anyone like
- 23 to second that motion? Who moved the motion? I can't
- 24 see. Was that Mr. Lawson? Thank you.
- 25 VICE CHAIR LAWSON: I did.

- 1 COMMISSIONER MILLER-ANDERSON: Second on the
- 2 sixth. We're on six, right?
- 3 THE CLERK: Yes.
- 4 COMMISSIONER MILLER-ANDERSON: Yes, second.
- 5 CHAIR BOTEL: Thank you.
- 6 Mr. Evans.
- 7 INTERIM EXECUTIVE DIRECTOR EVANS: Yes. I'm
- 8 excited to bring this item before you. This
- 9 property -- and if Shirley can go to the next slide.
- 10 The Yachtsman property is located directly inside the
- 11 City's Marina, and this is a view of the property right
- 12 there.
- 13 Shirley, if you go to the next screen. There
- 14 we go. It's a little bit better view.
- 15 So the CRA is under contract now to purchase
- 16 all of the property directly west of the site that you
- 17 see there in red. The site in red is the Yachtsman
- 18 property, and the CRA has been trying to purchase this
- 19 from Viking for at least 15 years. The proposed
- 20 price -- what we did was we had the project appraised,
- 21 the parcel. And we got two appraisals, one for 3.6
- 22 million, and one for 3.44 million.
- 23 And so what we -- and then additionally, we
- 24 asked Viking to provide some of their other properties
- 25 so that we could use them to build future affordable

- 1 housing. So Viking agreed to include six additional
- 2 properties in addition to this one, which represents a
- 3 fair value for our proposed purchase price, which is
- 4 3.817 million.
- 5 This project, because it's right in the
- 6 middle of the Marina, really hampers our ability to
- 7 develop the Marina in the next phase. Because of its
- 8 strategic location, by acquiring this, this will really
- 9 enhance what we can do on our property, so the value
- 10 that owning this particular property adds to the future
- 11 development of the Marina is significant. Our property
- 12 becomes much more valuable because we can control
- 13 enough to really implement a large size development.
- 14 Additionally, we'll be able to use the other
- 15 six lots that Viking has given us to bring you future
- 16 affordable housing. Hopefully we can utilize our
- 17 mortgage pipeline, our Home Buyers, and that's a club
- 18 that we've been developing. We have over 70 people who
- 19 are in that program, with many who are pre-qualified.
- 20 So we would utilize the six lots to bring new housing
- 21 to those properties.
- The purchase of the Yachtsman, of course,
- 23 currently we lease this property, so there's additional
- 24 savings that will result, because we lease this
- 25 property for \$120,000 per year. So by purchasing this

- 1 property, we'll no longer have to lease it, so the
- 2 Agency will immediately save \$120,000.
- 3 The timing of the financing for this is
- 4 extremely good. The markets are very low as far as
- 5 interest rates go, so our current lender, BB&T, has
- 6 offered -- has agreed to loan us the money if the Board
- 7 elects to purchase this. And this will significantly
- 8 improve our ability to develop the Marina in the
- 9 future.
- 10 And with that, I'll just end the presentation
- 11 and just answer any Board questions.
- 12 COMMISSIONER LANIER: I have several
- 13 questions, but I'll start out with this one. In the
- 14 proposal and in the appraisal, it says the market value
- 15 of real estate is affected by national and local
- 16 economic conditions. The real estate -- the appraisal
- 17 was done in February of this year. And we are in a
- 18 situation where we have come into a pandemic, the
- 19 markets are fluctuating, it does not look good in the
- 20 next six to eight months or a year. We have 45 million
- 21 people who are unemployed.
- 22 So first of all, I would like to have an
- 23 appraisal done post COVID, meaning that, you know,
- 24 looking at the markets now. Because when this was done
- 25 in February, there was not even any inkling of what was

- 1 to come. So of course, it is going to reflect the
- 2 markets in February, and I know that the markets have
- 3 significantly changed since that time. So I was
- 4 definitely wanting to suggest that first.
- 5 VICE CHAIR LAWSON: Madam Chair --
- 6 INTERIM EXECUTIVE DIRECTOR EVANS: I think
- 7 that the market has adjusted. There are some things
- 8 that have changed. Like for example, the real estate
- 9 market, residential, has actually gone up lately, which
- 10 is very unusual. But the market, properties have been
- increasing in value, surprisingly, during this time.
- 12 And what I'll also say is the acquisition of
- 13 the property is good for the City at any time. And
- 14 because we are buying it at the fair value now, it puts
- 15 this into the City's CRA hands for the future, for the
- 16 foreseeable future, which means that we'll be able to
- 17 realize a lot more additional millions of dollars in
- 18 development when we redevelop the Marina. So the
- 19 opportunity to buy the property will benefit us
- 20 long-term, regardless of the current market that we're
- 21 in.
- 22 CHAIR BOTEL: Thank you. Mr. Lawson.
- 23 I'm sorry, go ahead, Ms. Lanier.
- 24 COMMISSIONER LANIER: No, no, I understand
- 25 that. You know, we are basically banking land, banking

- 1 land, banking land, banking land, with no indication of
- 2 what future markets are going to look like, or even at
- 3 least, you know, an appraisal in the middle of this to
- 4 know what is -- you know, what we have going on here.
- 5 So my concern, which is only one of them with this
- 6 project, is the fact that we have an appraisal that's
- 7 in February, and we are looking at a very volatile,
- 8 very up and down market to come. And we have a report
- 9 on the table in terms of the Marina project anyway, so
- 10 we need to be able to understand all of these pieces
- 11 and see how this is going to fit going forward. But
- 12 I'll yield to someone else right now, but I do have
- 13 some other questions.
- 14 CHAIR BOTEL: Mr. Lawson.
- 15 VICE CHAIR LAWSON: Thank you, Madam Chair.
- 16 Yes, Councilwoman Botel, the market has
- 17 shifted. But in regards to the real estate, it's
- 18 actually increased substantially over the last six
- 19 months, just because of what the fed has done with the
- 20 interest rates and what's happening with the new
- 21 economy. So a new appraisal may actually be
- 22 detrimental to us, to request a new appraisal, because
- 23 the price may actually go up. So I'm completely
- 24 supportive of this.
- In addition to the parcel, we also see that

- 1 there's six properties that they're actually allowing
- 2 for us to develop that the CRA and the CDC could
- 3 actually develop and do some affordable and workforce
- 4 housing for us. And that would put six new houses on
- 5 the tax roll and be able to address some of the housing
- 6 crisis we have.
- 7 So I'm very much for this, because it
- 8 actually allows for us to complete the entire property,
- 9 parcels in the Marina phase. We now have complete
- 10 ownership, so regardless of what direction we go with
- 11 this RFP that's currently on the table, while we can
- 12 develop it, or if it's not developed, whatever we can
- 13 do based upon what the Council decides on, we actually
- 14 have full ownership, so if it does go back out to bid,
- 15 now we don't have to have any additional negotiations
- 16 with any of the surrounding or neighboring owners. We
- 17 can just say that we own all the land and we're ready
- 18 to build now. So that's why I would be in agreement
- 19 with this and moving forward with this as quickly as we
- 20 can.
- 21 CHAIR BOTEL: Thank you, Mr. Lawson.
- 22 Anyone else?
- 23 COMMISSIONER LANIER: I have a --
- 24 CHAIR BOTEL: Go ahead, Ms. Lanier.
- 25 COMMISSIONER LANIER: I have another piece to

- 1 this also as well. In looking at the environmental
- 2 piece to this, there is notations made about the
- 3 environmental impact, which is barely none. This
- 4 property is in close proximity to a working waterfront.
- 5 There has been no environmental study. I think they
- 6 used the term not known, not known, no known. I don't
- 7 see any due diligence in terms of the environmental
- 8 impact for this piece.
- 9 And what happens is that we buy this piece of
- 10 property and find out later down the line that there's
- 11 some significant environmental issues with it, and we
- 12 have to incur that cost. So I don't think that, you
- 13 know, going through the whole proposal, looking at all
- 14 of this, there was no due diligence in terms of
- 15 environmental impact.
- 16 INTERIM EXECUTIVE DIRECTOR EVANS: Actually,
- 17 I would like to address that, because you're right, the
- 18 appraisers aren't aware of any environmental studies.
- 19 So this piece has actually been developed already. So
- 20 because we lease the land from Viking, we developed the
- 21 entire site at the same time as we developed the whole
- 22 Marina, which meant excavating all the existing soil,
- 23 and then we brought in a whole bunch of new soil. In
- 24 fact, when we built the Marina project, we actually
- 25 elevated all of the entire property, including this

- 1 site, by four additional feet. So the CRA has already,
- 2 and the City combined, has already developed this site,
- 3 so it's already been investigated, we've already done
- 4 excavations --
- 5 COMMISSIONER LANIER: I didn't see those
- 6 reports.
- 7 INTERIM EXECUTIVE DIRECTOR EVANS: Well, I'm
- 8 saying when we built the Marina, the City --
- 9 COMMISSIONER LANIER: I'm saying I haven't
- 10 seen environmental reports recently about the land.
- 11 INTERIM EXECUTIVE DIRECTOR EVANS: So you're
- 12 saying you believe since we paved it as a parking lot
- 13 that there's new contamination?
- 14 COMMISSIONER LANIER: I don't know. That's
- 15 the reason why I want to know. Number one, I can't
- 16 support this project given the environmental issues
- 17 that I don't know about. It's \$4 million on the table.
- 18 We -- I understand that we're looking at the, you know,
- 19 the appraisers and the property or the project is
- 20 looking at the highest and best use for this property,
- 21 which is all good and fine. But when you have these
- 22 outstanding issues in terms of, in my opinion, you
- 23 know, market value fluctuation, we have experts on
- 24 board, PFM, that are experts in this area that can shed
- 25 some light on this project anyway.

- 1 So I want to be able to be very clear about
- 2 spending \$4 million for a property just to bank it,
- 3 because there is some issues moving forward with the
- 4 Marina project. So because of those issues, we need to
- 5 be very certain about what we're going to do with this
- 6 property, how we're going to develop it. And spending
- 7 \$4 million on it in the middle of a pandemic, I can't
- 8 see.
- 9 CHAIR BOTEL: Mr. Lawson.
- 10 VICE CHAIR LAWSON: Again, Councilwoman
- 11 Lanier, it's not just a property. I do believe in the
- 12 backup it shows the other six parcels that they're
- 13 giving us in the Park Manor area, which is a highly
- 14 sought after community that allows us to develop
- 15 workforce and affordable housing. So it's not just
- 16 completing and completing the Marina that we need for
- 17 development, it's also the additional properties that
- 18 we can actually develop in Park Manor as well.
- 19 So I really would be inclined to encourage my
- 20 colleagues to say let's go forward with this so that we
- 21 can move forward with our Marina, because even with the
- 22 experts from PFM that stated they had concerns, we also
- 23 know that we need the ownership of our Marina, which we
- 24 do not have. And to really develop this community and
- 25 to move forward, we've got to really stop kicking the

- 1 can down the road. So I think that we should move
- 2 forward with actually completing this deal.
- 3 CHAIR BOTEL: Thank you.
- 4 Ms. Miller-Anderson.
- 5 COMMISSIONER LANIER: Oh, I'm sorry.
- 6 CHAIR BOTEL: Miller-Anderson.
- 7 COMMISSIONER MILLER-ANDERSON: Is Ms. Lanier
- 8 finished?
- 9 COMMISSIONER LANIER: No. I just wanted to
- 10 say that the City has numerous parcels and lots that
- 11 can be developed. The CRA has numerous lots and
- 12 property that can be developed. These are lots that
- 13 are even not contiguous to each other. So \$200,000
- 14 versus 4 million is not a whole lot that they're giving
- 15 us. So I do have some issues, and I urge the Council
- 16 not to move forward until, number one, there's an
- 17 updated environmental study that's done on it, and that
- 18 we understand what the market is moving forward in the
- 19 middle of a pandemic. We're talking about \$4 million
- 20 here.
- 21 VICE CHAIR LAWSON: Madam Chair, if I can
- 22 respond, please?
- 23 CHAIR BOTEL: Well, could we let
- 24 Ms. Miller-Anderson speak first, because she hasn't
- 25 spoken yet, and then I'll come back to you.

- 1 Ms. Miller-Anderson.
- 2 COMMISSIONER MILLER-ANDERSON: He can go
- 3 ahead and go since they were kind of going back and
- 4 forth.
- 5 CHAIR BOTEL: Okay.
- 6 COMMISSIONER LANIER: And the last thing I
- 7 wanted to say is that -- and I'll let Mr. Vice Chair to
- 8 respond -- the last thing I wanted to say is that, you
- 9 know, we can sit here and go back and forth about
- 10 appraisals and about environmental studies and -- but
- 11 we're not the experts. And I definitely want to have
- 12 an expert opinion on both of these areas, market value
- 13 and an expert opinion on the environmental impact for
- 14 that particular property.
- 15 VICE CHAIR LAWSON: So to that point,
- 16 Councilwoman Lanier, I've served in the real estate
- 17 market, in business and commercial, in my personal
- 18 business, so I do understand, and I would consider
- 19 myself an expert in the field when it comes to
- 20 appraisals. So the value and the assessed value on
- 21 that property and the appraised value on that property
- 22 is actually lower than what it would appraise at if we
- 23 went ahead and did another appraisal now. So with
- 24 having a license in that field, I would consider that
- 25 and ask for that support in regards to understanding as

- 1 an expert in the field.
- 2 Mr. Evans, my question for you, sir, is how
- 3 long have we been trying to buy this site from the
- 4 owners?
- 5 INTERIM EXECUTIVE DIRECTOR EVANS: We've been
- 6 trying to negotiate with Viking for at least 15 years.
- 7 VICE CHAIR LAWSON: So Councilwoman Lanier,
- 8 with us trying to decide on purchasing this site, it's
- 9 coming to the table and falling off of the table on
- 10 numerous occasions, us trying to negotiate a fair
- 11 price, I would say that based upon the experience of
- 12 15 years of trying to complete our Marina, that we
- 13 cannot put a hurdle in developing our Marina and
- 14 understanding that we're getting it at an appraised
- 15 value, with additional real estate and land in the
- 16 city, because yes, the City does own a lot of land, the
- 17 CRA owns land as well, but we want to try to combine
- 18 that land and develop it, because we are that Council
- 19 that's going to do that.
- 20 So regardless of how much they've owned prior
- 21 to us, we are who we're waiting on. So we want to
- 22 complete that by making these purchases and getting to
- 23 work with our CDC, who's doing an amazing job, with our
- 24 CRA, who's actually moving in the right direction with
- 25 actually finally getting this land negotiated and with

- 1 an organization that's actually working with the City
- 2 and CRA to get this done.
- 3 So that's why I'd be inclined for us not to
- 4 argue about the logistics of this property and move
- 5 forward with it, because I've sat down and done the
- 6 research. I sat down with Mr. Evans, and I actually
- 7 went over the appraisal in detail, because it is my
- 8 profession, so I wanted to make sure that we were
- 9 getting fair value for it, and also took a look at the
- 10 lots that we were receiving as well, and looked at what
- 11 the assessed value would be if we develop them and
- 12 provided them as workforce housing to our residents or
- 13 to our staff that works for the City. So that's why I
- 14 would be inclined to actually move forward with it.
- 15 Thank you, Madam Chair.
- 16 CHAIR BOTEL: Thank you.
- 17 Ms. Miller-Anderson.
- 18 COMMISSIONER MILLER-ANDERSON: Yes, and I
- 19 just kind of wanted to piggyback on that part in
- 20 regards to how long it's been since, you know, we've
- 21 been trying to negotiate this with Viking. It's been a
- 22 very long time. I know you said 15 years, but it's
- 23 definitely been the whole time I've been on Council and
- 24 to now get to this point, because it sits in the middle
- of our Marina, and it's very critical for any kind of

- 1 future development that we do in the Marina.
- 2 That has always been the issue, is that they
- 3 always sat in the middle of something that we were
- 4 trying to do. And so we were able to get control of
- 5 that. It was going to always be some sort of issue in
- 6 determining what our future would look like.
- 7 And then I think the added bonus part with
- 8 the lots in Park Manor, we had a lot of vacant lots
- 9 over here, and if we can put some workforce housing,
- 10 affordable homes on those properties, that's what we
- 11 really need to do, because there are some areas that
- 12 just really look horrible that need to be improved.
- 13 And so, you know, I'm in full support of it.
- 14 And I do understand your point, Ms. Lanier,
- 15 regarding the amount, and you know, being in the middle
- 16 of this pandemic, you know. But I'm just hoping that,
- 17 you know, with this, we're still able to renew our way
- 18 through, and maybe we just need to tighten our belt up
- 19 on some other things that we're doing. But particular
- 20 to this point here, this particular item is very
- 21 crucial in the future of any type of Marina development
- 22 that we do over there. Thank you.
- 23 CHAIR BOTEL: Thank you.
- 24 Mr. McCoy, did you want to say anything
- 25 before I make a comment? Mr. McCoy, did you want to

- 1 say anything?
- 2 COMMISSIONER McCOY: Yes, I'm having some
- 3 audio issues here.
- 4 CHAIR BOTEL: Yes, you're out of sync.
- 5 COMMISSIONER McCOY: But I wanted to -- and I
- 6 thought I heard (inaudible). Can you hear me?
- 7 CHAIR BOTEL: Yes.
- 8 COMMISSIONER McCOY: Can you hear me okay?
- 9 CHAIR BOTEL: We can.
- 10 COMMISSIONER McCOY: My question is,
- 11 Mr. Evans, what was the (inaudible). I'm sorry?
- 12 CHAIR BOTEL: You're getting crosstalk from
- 13 some other source, I think, because I'm hearing
- 14 something else in your background.
- 15 COMMISSIONER McCOY: Okay, can you hear me
- 16 okay now?
- 17 CHAIR BOTEL: Yes.
- 18 COMMISSIONER McCOY: Okay, my question was
- 19 what is -- was there any previous sale prices that was
- 20 presented regarding this, Mr. Scott Evans?
- 21 INTERIM EXECUTIVE DIRECTOR EVANS: I think
- 22 there's been a number of prices discussed over the
- 23 years. I don't have any specific. But the price that
- 24 Viking paid for it way back was \$4 million. So value
- 25 has always revolved around that number with previous

- 1 discussions, usually Viking trying to get some sort of
- 2 profit from that property, since they paid so much for
- 3 it previously.
- 4 COMMISSIONER McCOY: Okay. I wanted to kind
- 5 of respond to Councilwoman Lanier about the
- 6 environmental concerns. Obviously, I don't know how
- 7 much concern it is now. We're currently using the
- 8 property as a parking lot, and going forward, I mean it
- 9 is on tap to be a part of our whole redevelopment for
- 10 the Marina Phase II. So I don't even know if that is
- 11 even an issue, because if that's the case, then we need
- 12 to revisit the whole entire, I guess, the impetus of
- 13 the project. But obviously, I would think that the
- 14 environmental factors are of no consequence, at least
- 15 because (inaudible) Phase II Marina project. So those
- 16 are my concerns. I'm going to -- I'm cautiously
- 17 optimistic, and I'm only supporting under those
- 18 circumstances.
- 19 But if we look -- I think we've now had this,
- 20 Mr. Evans, what, six years now, or seven that we've
- 21 been operating under a lease agreement?
- 22 INTERIM EXECUTIVE DIRECTOR EVANS: It's over
- 23 five.
- 24 COMMISSIONER McCOY: Just roughly.
- 25 INTERIM EXECUTIVE DIRECTOR EVANS: Yes, since

- 1 about 2014.
- 2 COMMISSIONER McCOY: So I would say six
- 3 years. So that puts us at -- was it 120 a year or 100?
- 4 INTERIM EXECUTIVE DIRECTOR EVANS: It's 120 a
- 5 year now.
- 6 COMMISSIONER McCOY: So that's, what, 840,000
- 7 (inaudible). So I mean that's almost a third
- 8 (inaudible) we're being asked to purchase it for. So
- 9 absent of anything significant, I'm sure the
- 10 gentlewoman from the Second District (inaudible) new
- 11 home for first time buyers. So, you know, I support
- 12 this item, but I am cautiously optimistic (inaudible).
- 13 CHAIR BOTEL: We just lost you, Mr. McCoy.
- 14 Your audio went out. Now he's frozen. Thank you,
- 15 Mr. McCoy. I'm going to move on.
- 16 I support this project, this acquisition
- 17 based on a number of items, not the least of which is
- 18 that I think they were asking more than 4 million when
- 19 I originally heard about this project, and given that
- 20 they're putting some extra properties in, that would
- 21 allow us to construct some workforce housing units that
- 22 would be a real boon to that neighborhood and to our
- 23 economy in general. So you have my support, and I
- 24 think we -- oh, he's back.
- Mr. McCoy, do you have anything else? No,

- 1 okay. Anything else for the good of the order before
- 2 we take a vote?
- 3 COMMISSIONER LANIER: I wanted to say one
- 4 more thing. I wanted to say to Mr. Vice Chair that I
- 5 was not questioning your expertise, sir, not at all.
- 6 VICE CHAIR LAWSON: No, Councilwoman Lanier,
- 7 I know --
- 8 COMMISSIONER LANIER: No, I was saying that
- 9 PFM, who has done the Marina project proposal review,
- 10 has -- you know, they are national experts. And I
- 11 think that they need to weigh in before we buy any more
- 12 property in regards to this whole Marina project. And
- 13 of course, you guys agree, and you know, you have a
- 14 different view of this, but I know that based on that
- 15 report and based on what it contained and how we're
- 16 going to move forward with the Marina, that we need to
- 17 be very cautious about how we do that. And I still say
- 18 that the parcel, in terms of the environmental issue,
- 19 that it can be -- you know, it can impact other
- 20 underdeveloped surrounding parcels. So I am not in
- 21 support of it, and we can call the question.
- 22 CHAIR BOTEL: Thank you very much.
- 23 Is there any public comment? Let me just be
- 24 sure there's no one else out there willing to weigh in
- 25 on this. Ms. Seguin.

- 1 UNIDENTIFIED SPEAKER: No public comment.
- CHAIR BOTEL: Oh, Mr. Mayor, Mr. Mayor, lest
- 3 I forget you there waving your hand in the middle.
- 4 MAYOR FELDER: It's a question for Shirley
- 5 Lanier. What would it take for us to get you to have a
- 6 consensus vote?
- 7 CHAIR BOTEL: Wait, wait. Joyce.
- 8 MAYOR FELDER: (Inaudible.) Can you do it
- 9 for us?
- 10 COMMISSIONER LANIER: Well, listen, let me
- 11 tell you something, Mayor. And I respectfully take
- 12 your question with great, great consideration. But
- 13 after my view of the PFM report on the Marina project,
- 14 I am in -- I was in reservation before. As you know
- 15 it, I was in reservation before. I'm in more
- 16 reservation at this point because of that report.
- 17 And I want us to be able to understand that,
- 18 you know, we're talking about millions of dollars. The
- 19 concerns I have about the valuation, the concerns I
- 20 have about the economic or the -- and the environmental
- 21 impact, I just can't do it right now. So there's
- 22 nothing you can tell me at this point unless there's
- 23 something that comes back to give us a whole new road
- 24 map of the whole Marina project, then probably so. But
- 25 at this point, given where it stands, I'm going to have

- 1 to decline. And I appreciate you asking me that.
- 2 MAYOR FELDER: I respect (inaudible). Thank
- 3 you.
- 4 CHAIR BOTEL: Thank you for trying,
- 5 Mr. Mayor.
- 6 Madam Clerk, there were no public comments,
- 7 were there?
- 8 COMMISSIONER LANIER: And I would also say
- 9 that I hope that you guys would postpone this until we
- 10 did hear from PFM. But I digress.
- 11 CHAIR BOTEL: Madam Clerk.
- MS. DESIR: There are no public comments.
- 13 CHAIR BOTEL: Thank you. Would you call the
- 14 question, please.
- 15 THE CLERK: Commissioner Miller-Anderson.
- 16 COMMISSIONER MILLER-ANDERSON: Yes.
- 17 THE CLERK: Commissioner Lanier.
- 18 COMMISSIONER LANIER: No.
- 19 THE CLERK: Commissioner McCoy.
- 20 (No response.)
- 21 CHAIR BOTEL: We lost him.
- 22 THE CLERK: Vice Chair Lawson.
- 23 VICE CHAIR LAWSON: Yes.
- 24 THE CLERK: Chair Botel.
- 25 CHAIR BOTEL: Yes.

- 1 THE CLERK: That motion carries, with
- 2 Commissioner Lanier dissenting and Commissioner McCoy
- 3 absent for the vote.
- 4 CHAIR BOTEL: Thank you. Madam Clerk, item
- 5 number seven.
- 6 THE CLERK: Item number seven: A resolution
- 7 of the Board of Commissioners of the Riviera Beach
- 8 Community Redevelopment Agency approving an amendment
- 9 to the agreement with Merchant Strategy, Incorporated,
- 10 exercising the first option to renew for one year, to
- 11 provide marketing and public relations services,
- 12 providing an effective date.
- 13 CHAIR BOTEL: Could someone turn their mic
- 14 off? We're getting feedback again.
- 15 VICE CHAIR LAWSON: Councilman McCoy.
- 16 CHAIR BOTEL: Councilman McCoy, if that's
- 17 you -- thank you.
- 18 Mr. Evans --
- 19 INTERIM EXECUTIVE DIRECTOR EVANS: Annetta
- 20 Jenkins, our Director of Neighborhood Services, will
- 21 present this item.
- 22 CHAIR BOTEL: Thank you.
- 23 THE CLERK: Excuse me. We need a motion and
- 24 a second.
- 25 COMMISSIONER McCOY: So moved.

- 1 COMMISSIONER MILLER-ANDERSON: Second.
- 2 COMMISSIONER McCOY: Madam Chair.
- 3 CHAIR BOTEL: Yes, you're back.
- 4 COMMISSIONER MILLER-ANDERSON: Somebody has
- 5 their TV on or something.
- 6 CHAIR BOTEL: Yes, somebody's got -- it's
- 7 okay now, whoever --
- 8 COMMISSIONER LANIER: Has their mic on.
- 9 CHAIR BOTEL: We're good now. Go ahead. We
- 10 had a motion and a second. We can hear Ms. Jenkins'
- 11 presentation now and then have discussion.
- 12 MS. JENKINS: Good evening, Commissioners.
- 13 Annetta Jenkins, Director of Neighborhood Services.
- 14 I'm very happy to present this item to you,
- 15 requesting your approval to exercise the first one year
- 16 option to renew of the original contract with Merchant
- 17 Strategy, Incorporated and ask you to approve a
- 18 resolution to amend the original agreement to extend
- 19 the term for 12 months, until September 30th, 2021.
- 20 And I have a short presentation for you.
- 21 The Merchant Strategy is a company that was
- 22 founded in 2003, incorporated a few years later, with
- 23 extensive experience in public involvement, community
- 24 government, public relations, marketing and event
- 25 management. Their team has highly diversified skills

- 1 in work in government, transportation, real estate
- 2 development, nonprofit and other industries. The
- 3 Merchant Strategy is led by the two principals,
- 4 Ms. Sharon Merchant and Ms. Valerie Staggs. There are
- 5 two very lovely pictures there if you've not had the
- 6 pleasure of meeting them in person. And I might add
- 7 that the Merchant team that works with the CRA is on
- 8 the line if you have questions once I finish this
- 9 presentation.
- 10 Their services are marketing, advertising,
- 11 social media, crisis management, public relations,
- 12 special events and expanding on our online purpose,
- 13 which falls in very nicely with our goals to secure
- 14 community participation, to grow our city's economic
- 15 base and to influence key audiences about our city's
- 16 economic benefits and advantages.
- 17 Here is a chart that Merchant prepared for us
- 18 that suggests the proposed allocation of hours among
- 19 those various tasks. And you can see them outlined
- 20 there, and this is based on our most recent 12 month
- 21 history in terms of where our time and effort and
- 22 resources have been spent, primarily with social media,
- 23 public relations with our various newsletters, with
- 24 fliers, et cetera, and you can see a further breakdown
- 25 there.

- Our budget that we propose to allocate is the
- 2 same amount we have allocated for this year for our
- 3 marketing services of \$100,000, and we're proposing
- 4 that. And there's no increase in the dollars for
- 5 Merchant for the 2021 budget year. And for marketing
- 6 services, that works out to about \$8,338.89 per month.
- 7 And I should point out that out of that 100,000, the
- 8 retainer that we are working on this year is \$6,150, or
- 9 73,800 for the year. And the remainder of the \$100,000
- 10 is used for additional special services, special
- 11 events, et cetera, including things like our annual
- 12 report which we're required to create.
- 13 Some of the CRA initiatives that Merchant has
- 14 undertaken with us have been our Community Business
- 15 Spotlight that we've had on our social media and
- 16 Constant Contact pages, as well as on utilizing the
- 17 radio. They've assisted us with events, and of course
- 18 with our major social media, our e-newsletters and
- 19 various press engagements.
- I wanted to give you a few highlights of
- 21 Merchant marketing by the numbers. For the past year,
- 22 they've helped us to produce and to share 520 radio
- 23 spots, 158 different video views. For social media
- posts, we've had -- we've reached over 9,000 people
- 25 concerning our Business Certification Program, for

- 1 instance. We had a very popular posting of dolphins in
- 2 the water off our Marina, where we had a total of 254
- 3 minutes viewed. That may not seem like a lot, but the
- 4 views are in increments of 15 seconds, 30 seconds, so
- 5 that's quite a bit of viewership there.
- 6 And since March 19, we've been tracking, and
- 7 we've seen an increase in our social media on Twitter,
- 8 Instagram and Facebook by more than 55 percent, the
- 9 frequency of our social media posts by more than
- 10 278 percent, our incoming messages where people have
- 11 questions or they compliment us, and sometimes, you
- 12 know, there are some critical messages, of 306 percent,
- 13 but overwhelmingly has been very, very positive. Our
- 14 engagements, which are clicks, comments and shares,
- 15 have increased by more than 70 percent, and that
- 16 translates into more than 445,000 impressions since
- 17 March 19.
- 18 We create a minimum of two e-newsletters
- 19 monthly for events and general information, and in our
- 20 Constant Contact we have over 3,500 subscribers, which
- 21 is very substantive. We have over 116,000 sends, over
- 22 18,000 opens and over 1,700 clicks. They've created
- 23 for us a minimum of one press release monthly, with
- 24 over 1,500 online press engagements. We've had
- 25 articles in various media, including Palm Beach Post,

- 1 Florida Trend, with back links to our CRA website.
- 2 And here is just some examples of the
- 3 beautiful, beautiful press that we've received. You
- 4 see our Mobi-Mats, which I don't think you've had an
- 5 opportunity to experience yet at our Marina, and as
- 6 compliments of a grant from the State of Florida, so
- 7 we're getting some very good reviews on that. You see
- 8 our popular Lion King event. And we have various other
- 9 events that we've had at our Marina, as well as
- 10 neighborhood activities that we have promoted. I have
- 11 to tell you, I don't have a slide here, but we're
- 12 getting quite a bit of interest in our Garden Program,
- 13 that hopefully we'll share updates with you later.
- 14 Our recommendation as staff is asking you,
- 15 the Board of Commissioners, to exercise the first one
- 16 year option to renew and approve a resolution approving
- 17 and authorizing the execution for marketing and public
- 18 relations services to extend the term for 12 months.
- 19 And that would take us through September 30th, 2021.
- 20 So thank you, and I'll stop there and see if
- 21 there are any questions.
- 22 CHAIR BOTEL: Thank you, Ms. Jenkins.
- 23 Any questions? I think Ms. Miller-Anderson,
- 24 and then Mr. McCoy.
- COMMISSIONER MILLER-ANDERSON: Okay, so a few

- 1 years back we did get -- we had a person that we were
- 2 utilizing for many years and we were paying probably
- 3 somewhere around the same neighborhood of the amount
- 4 that we're currently paying. And you know, my concern
- 5 has always been, you know, for the amount that we're
- 6 spending, I just sometimes don't see as much coming
- 7 back on the receiving end. You know, I see a lot of
- 8 (inaudible). Of course, I do see the Florida Trend,
- 9 and I see, you know, some press release for our local
- 10 newspapers.
- 11 But I really have a hard time with the amount
- 12 that we pay for this type of stuff and then the product
- 13 that we get, which is majority social media. Can
- 14 someone tell me about, you know, like what else does --
- 15 just looking at what I see right now, I don't see how
- 16 that adds up to that amount of money. I mean I control
- 17 my own social media, and I'm somewhat active on there,
- 18 and I would not think I was doing that amount of work
- 19 for that amount of money. So can somebody shed a
- 20 little light on what else is being done besides a lot
- 21 of social media? Is anybody here to answer that,
- 22 Mr. Evans or Ms. Jenkins or Ms. Merchant? Anybody out
- 23 there?
- MS. JENKINS: I'm here. I --
- 25 MS. HAWKINS: I can help answer, Annetta, if

- 1 you'd like. This is Colleen Hawkins with The Merchant
- 2 Strategy.
- 3 COMMISSIONER MILLER-ANDERSON: Okay.
- 4 MS. HAWKINS: So we also create multiple
- 5 stories within the newsletters, at least two a month --
- 6 those are multiple hours monthly -- as well as the
- 7 press releases. We continuously get, you know, as
- 8 Ms. Jenkins gets new grants, we create those press
- 9 releases and distribute them to the press. We also
- 10 help with promotional items, ordering, you know, items
- 11 for the Marina, or most recently we did some branded
- 12 face masks for them as well. So promotional items are
- 13 in there.
- 14 Speaking with the media and getting those
- 15 business (inaudible), the radio spots, that is part of
- 16 the media, as well as helping with events, such as
- 17 Winter Wonderland. We help create the buzz around
- 18 upcoming events, and including, of course, all three I
- 19 mentioned, press, newsletters and social media, as well
- 20 as in person time of showing, showcasing what's going
- 21 on in the event, coordinating the radio stations to be
- 22 at those events when needed. And --
- MS. STAGGS: Thank you all for having us here
- 24 tonight. I'm Valerie Staggs, one of the principals of
- 25 The Merchant Strategy.

- If I might just comment on social media, I
- 2 realize that those of us who are older, like myself,
- 3 have mixed filings about social media and the impact
- 4 that it makes on the public and on the brands that
- 5 we're marketing, but it is a huge method in this day
- 6 and age, in this environment, in engaging people with
- 7 your brand and sharing your message and in building
- 8 followers and fans and helping to promote everything
- 9 that we have going on at the CRA.
- 10 So I recognize that as far as the pie chart
- 11 that we showed you, there's a big chunk of the pie
- 12 that's dedicated to that, but there's good reason for
- 13 that and that you see in the statistics over the course
- 14 of the year, how much we've been able to build your
- 15 brand on social media and really more engagement for
- 16 everything that the CRA is doing.
- 17 CHAIR BOTEL: Anyone else? Or
- 18 Ms. Miller-Anderson, are you done?
- 19 COMMISSIONER MILLER-ANDERSON: (Nods head.)
- 20 CHAIR BOTEL: Thank you. Anyone else?
- 21 VICE CHAIR LAWSON: Madam Chair.
- 22 CHAIR BOTEL: Yes, Mr. Lawson.
- 23 VICE CHAIR LAWSON: Yes, thank you.
- 24 Well, I did see the numbers, and I did see
- 25 that there was a substantial increase in social media

- 1 usage since March. But at the same time, I mean
- 2 everybody was just using social media, so that increase
- 3 is based upon us being on complete lockdown, in
- 4 addition to the marketing efforts, of course, the
- 5 Merchant firm has done, but it's also based upon a
- 6 majority of residents and people are only able to use
- 7 social media. So that increase was definitely aided by
- 8 the pandemic we're experiencing. And I did see a lot
- 9 of advertisement, a lot of marketing that's going on,
- 10 so I am appreciative of what the Merchant group has
- 11 done so far.
- 12 My only thought process and concern is in
- 13 regards to extending the contract versus just trying to
- 14 change the direction of what we're doing in regards to
- 15 promotion of the CRA and the City. The majority of our
- 16 residents don't really understand that dynamic or the
- 17 difference, that we have two separate Boards, a CRA, a
- 18 City, a Utility District, and I think this is the time
- 19 now that we can kind of visit taking a look at doing a
- 20 combined marketing strategy across the board.
- 21 There's a lot of functions that I want to
- 22 keep separate. The CRA is independent of the City; the
- 23 Utility District is independent of the City and the
- 24 CRA. But I think that the advertisement and marketing
- 25 and how we display this CRA District needs to be in

- 1 conjunction, in unison with our City. All the
- 2 information that we're putting out and advertisements
- 3 that we're putting out needs to be in line with what
- 4 the City's doing. So my thought process is asking
- 5 Mr. Haygood: What would be the process of issuing a
- 6 joint RFP for City and CRA for marketing and
- 7 advertisement?
- 8 MR. HAYGOOD: We've done it previously where
- 9 there was some type of interlocal agreement between the
- 10 City and CRA. I'm sure it can be worked out. The
- 11 challenge comes in how you're going to select the
- 12 person. You would assume that both Boards would be on
- 13 board with the same, you know, the same firm, but it
- 14 would be two selection processes, I think.
- 15 VICE CHAIR LAWSON: Well, I think I can talk
- 16 to both Boards and see what their thought process is
- 17 going to be for marketing, you know, advertising our
- 18 City and our CRA. So I want to make sure that we kind
- 19 of have a joint effort, and that effort -- everything
- 20 in unison advertising the City, the CRA and one unified
- 21 front. And I would love for the Merchant group to come
- 22 on and to respond to the RFP, because they've done a
- 23 phenomenal job with the CRA.
- 24 UNIDENTIFIED SPEAKER: Madam Chair.
- 25 VICE CHAIR LAWSON: Like it's just

- 1 duplicating those efforts on the City side. And I
- 2 think that's kind of what we're lacking, is that
- 3 advertisement and the marketing, the same efforts that
- 4 they're doing on the CRA side. So if we can get better
- 5 bang for our buck to kind of address what
- 6 Ms. Miller-Anderson was stating, is that the dollar
- 7 we're paying just for the CRA could possibly be
- 8 stretched to the City and CRA and share that cost. I'm
- 9 sure it's going to be a larger amount that's going to
- 10 come in, but at least it's going to be a shared cost
- 11 across the board, and we can get a unified front where
- we're still operating on separate boards, but we're
- 13 able to actually market the entire city as one unified
- 14 city.
- 15 MS. MERCHANT: Madam Chair, this is Sharon
- 16 Merchant. May I respond to Mr. Lawson?
- 17 CHAIR BOTEL: Is that Sharon?
- 18 VICE CHAIR LAWSON: Sorry.
- 19 CHAIR BOTEL: Was that Sharon? Who was that?
- 20 MS. MERCHANT: Yes, this is Sharon.
- 21 CHAIR BOTEL: Okay, yes, you're like in an
- 22 echo chamber, but go ahead. And then
- 23 Ms. Miller-Anderson wants to speak.
- 24 MS. MERCHANT: I just want to (inaudible) to
- 25 remind the (inaudible) our firm --

- 1 CHAIR BOTEL: Could you turn your volume down
- 2 a little bit, Sharon, or -- you're really like in a --
- 3 COMMISSIONER LANIER: Who is that speaking?
- 4 CHAIR BOTEL: It's Sharon Merchant, the other
- 5 principal of The Merchant Strategy.
- 6 MS. MERCHANT: Is that better? Is that
- 7 better?
- 8 CHAIR BOTEL: Yes, it's very tinny like,
- 9 or -- but we can deal with it. Go ahead.
- 10 MS. MERCHANT: I just wanted to say that our
- 11 team would compete for the City's RFP to provide the
- 12 same services, and we were recommended to you by your
- 13 staff. And (inaudible). But there actually has
- 14 already been a competitive process, so we were
- 15 recommended to City Council to do these same services,
- 16 so we'd be more than happy and delighted to serve you
- 17 in both capacities.
- 18 CHAIR BOTEL: Okay, thank you.
- 19 Ms. Miller-Anderson, and then Ms. Jenkins.
- 20 COMMISSIONER MILLER-ANDERSON: I think before
- 21 the Merchant group came on, we had O'Donnell Agency,
- 22 and I believe they were doing both the City and the CRA
- 23 some time ago. And if my memory serves me correctly,
- 24 when we were budgeting over the years, we got rid of
- 25 the contract, but then when we were doing budgeting,

- 1 the City decided to bring it in-house. (Inaudible)
- 2 where that second person came in with Walter, A.J.
- 3 (inaudible) position.
- 4 So I would imagine that's something that
- 5 would need to be revisited again if we're talking about
- 6 going to have another agency oversee the City, but I
- 7 would think it has to go out on competitive bid. I
- 8 don't think that the Merchant group can just get on
- 9 board, just say they're going -- we just say we're
- 10 going to give it to them. I'm sure there has to be
- 11 some kind of procurement process (inaudible) CRA. But
- 12 that is what happened. We did have it that way with an
- 13 agency (inaudible) and the CRA, but we did take it out
- 14 and decided to bring it in-house.
- 15 CHAIR BOTEL: Ms. Jenkins, and then
- 16 Mr. Lawson.
- 17 MS. JENKINS: Excuse me, Commissioners, but I
- 18 was trying to caution Sharon. I understand that the
- 19 City did have a solicitation on the street and sounded
- 20 a call of silence. And I just did not want any
- 21 discussion about that, because the City is doing that
- 22 process.
- 23 CHAIR BOTEL: Okay. Thank you, Ms. Jenkins.
- Mr. Lawson.
- 25 VICE CHAIR LAWSON: I'm going to yield for a

- 1 minute.
- 2 CHAIR BOTEL: Mr. McCoy.
- 3 COMMISSIONER McCOY: Thank you.
- 4 Ms. Jenkins, the presentation, was that yours
- or was that from Merchant, the Merchant group?
- 6 MS. JENKINS: It was my presentation. I used
- 7 some of the statistics and a picture from the pictures
- 8 from Merchant, but I did the presentation.
- 9 COMMISSIONER McCOY: Okay. You spoke about
- 10 the retainer, and I'm a little concerned because, Madam
- 11 Chair, when we start hearing a presentation, now I'm
- 12 going to ask her to go back five minutes ago and try to
- 13 remind me of what exactly she meant when she spoke
- 14 about -- she said something about the retainer, which
- 15 was somewhere about -- I don't know what she said -- 66
- 16 percent, but it wasn't very clear, and I'm trying to
- 17 make sure I understood what that meant.
- 18 CHAIR BOTEL: Sure. Ms. Jenkins, could you
- 19 clarify that? I think -- go ahead.
- I think what she was saying was that there
- 21 was a retainer of 70 --
- 22 COMMISSIONER McCOY: (Inaudible.) I don't
- 23 want you to think what she said. Excuse me, can she --
- 24 CHAIR BOTEL: Ms. Jenkins, go ahead.
- 25 MS. JENKINS: The budget for the marketing

- 1 services is \$100,000. Of that, the retainer that we
- 2 currently have in place is \$6,150 a month. And just to
- 3 explain the difference between the retainer, which
- 4 comes to \$73,800, and the budget of 100,000 for
- 5 marketing services with Merchant, those extra dollars
- 6 are for extra activities, extra projects, special
- 7 events that are not covered by the retainer. That's
- 8 the way it was negotiated for this year.
- 9 CHAIR BOTEL: Mr. McCoy.
- 10 COMMISSIONER McCOY: Thank you for the
- 11 follow-up.
- 12 So I appreciate it. I thank you,
- 13 Ms. Jenkins. I certainly respect the opinions of the
- 14 previous members, but I just really don't think that
- 15 I'm in support of doing or exercising this option only
- 16 because staff says so. In fact, I was hoping that this
- 17 was going to go out anyways, because I'm not impressed.
- 18 I'm probably the most run-in, abrasive person on this
- 19 body, but I mean you got to really prove it to me. And
- 20 just like anything here, it's very competitive.
- I wish that when my term is up, that I'm just
- 22 allowed to just sit back in office without even
- 23 competing for it. And in that note and on those same
- 24 sentiments, I just don't think that I've seen nothing
- 25 that impresses me so much that I think somebody should

- 1 be just given an additional option. I think it should
- 2 be going out, and I would offer a substitute or
- 3 alternative motion when all the other members are done
- 4 speaking.
- 5 CHAIR BOTEL: Ms. Miller-Anderson, and
- 6 then --
- 7 COMMISSIONER MILLER-ANDERSON: I (inaudible).
- 8 I just inquired about that on the City side, and we did
- 9 not have one on the street for that way back, like I
- 10 mentioned before, so we're hiring people or it was in
- 11 our budget to have someone do that in-house. So
- 12 there's nothing out there.
- 13 CHAIR BOTEL: Ms. Lanier, I think it was.
- 14 COMMISSIONER LANIER: I would have to agree
- 15 with my colleagues in terms of putting this out to bid.
- 16 This option of giving someone another year for this
- 17 type of money is asking too much of us, not having
- 18 other marketing firms compete for that.
- 19 Second of all, I also agree with my
- 20 colleagues in terms of the City and the CRA looking at
- 21 joint marketing so that people understand, as
- 22 Councilman Lawson said, understand the distinction
- 23 between the CRA and the City, the Utility District, but
- 24 also marketing under the fact that this is still one
- 25 city. So no, I could not be in support of this.

- 1 CHAIR BOTEL: Anyone else?
- VICE CHAIR LAWSON: Yes, Madam Chair.
- 3 CHAIR BOTEL: Mr. Lawson, yes.
- 4 VICE CHAIR LAWSON: I was just trying to get
- 5 clarity. I just got a message from Mr. Evans. We
- 6 don't currently have an RFP out on the City side for
- 7 marketing. So I was confused as to what Ms. Jenkins
- 8 was discussing in regards to the cone of silence. So
- 9 right now that's -- we don't actually have an RFP out.
- 10 So we have the ability, but I know that we
- 11 have staff that's currently doing the City marketing.
- 12 I just want that unified front, and just to make that
- 13 we represent the City and CRA in a direction that's
- 14 kind of in unison.
- So even if we looked at the option of
- 16 possibly bringing in a marketing director to work
- 17 directly with the City as opposed to a firm, there's a
- 18 few options that we have the ability to do within the
- 19 organization to make sure that we have a unison between
- 20 both, because the benefit here is that we serve on both
- 21 Boards. So we have the ability to make the decision
- 22 and keep it within the CRA underneath this District,
- 23 but we also know what our entire city needs, and we
- 24 need to have that same unified front on both ends.
- 25 CHAIR BOTEL: Thank you, Mr. Lawson.

- 1 Anyone else?
- Well, I am in support of this because staff
- 3 is recommending it. I think that they've done an
- 4 excellent job. I've seen -- you know, I also am pretty
- 5 active on social media. And I get the documents that
- 6 they send out, and I think they're well written and
- 7 well thought out, and I don't know what the objection
- 8 is to continuing that for another year.
- 9 And I also agree with Mr. Lawson that it
- 10 would be really good if we could look at having the
- 11 same entity do both our CRA and our City publicity for
- 12 us, because we are one City. It's one of those areas
- 13 where the CRA and the City could actually function as a
- 14 unit. So that's what I would be in favor of. It
- 15 doesn't sound to me like we have three votes to approve
- 16 this.
- 17 But Ms. Miller-Anderson.
- 18 COMMISSIONER MILLER-ANDERSON: Regardless, we
- 19 have to go ahead and vote on it, whichever way it
- 20 looks.
- 21 CHAIR BOTEL: Yes, sure.
- 22 COMMISSIONER MILLER-ANDERSON: But I do just
- 23 want to make sure that, you know, people understand
- 24 that this has happened before in regards -- it's just,
- 25 you know, with the Marina we are moving into a point

- where we're going to be doing a lot of business and
- 2 getting things moving, and we really want to try to
- 3 market that. But, you know, when you look at the
- 4 amount of money and the amount of things, activities
- 5 that we're actually promoting, you know, you just have
- 6 to think right now is that really comparable to -- you
- 7 know, should we really be spending that amount right
- 8 now on the amount of work or activity that's going on
- 9 in that area?
- 10 And that was the concern several years ago,
- 11 which is why we did get -- you know, we didn't have
- 12 anyone, but looking at the City, we did bring on staff
- 13 to take care of that. And, you know, I don't have the
- 14 (inaudible) amount of what we're paying that staff, but
- 15 I would imagine that, you know, having an in-house
- 16 person on the CRA side, like Mr. Lawson was mentioning
- 17 maybe having a marketing director or a position in the
- 18 CRA side, just like we have on the City side, that may
- 19 be an option.
- 20 And I was in support of it initially, you
- 21 know, with the initial contract, because it had been a
- 22 while since we had someone, and you know, doing some
- 23 things and wanted to give everybody an opportunity to
- 24 see how we could actually utilize them if it had, you
- 25 know, been official. But I just think right now it

- does not warrant continuing, and especially if we're
- 2 looking to bring in a director and get some things
- 3 going, we may just bring it in-house. And like I said,
- 4 it was a matter of, you know, the amount of money for
- 5 what we're actually promoting. You know, it's not a
- 6 whole lot we're promoting over there, so that's where I
- 7 stand.
- 8 CHAIR BOTEL: Thank you, thank you.
- 9 Mr. Lawson.
- 10 VICE CHAIR LAWSON: And to your point,
- 11 Councilwoman Miller-Anderson, that is my concern, is
- 12 that we're spending this amount of money on promotion
- 13 and marketing, and we don't have any shovels in the
- 14 ground. We're not addressing blight in our community
- 15 right now, and we're really just kind of marketing and
- 16 showcasing of our CRA, our staff, the events we've
- 17 hosted versus actually showcasing the development, the
- 18 ribbon cuttings of housing complexes, the Marina Phase
- 19 II.
- 20 So right now I don't want to spend that kind
- 21 of money on marketing something that we're not truly
- 22 doing in the CRA, which is addressing blight. So I
- 23 want us to possibly revisit this. If staff can bring
- 24 options to the next Council meeting of possibly looking
- 25 at in-house hires, of looking at a joint RFP to go out

- 1 with the City and CRA, and also options of just other
- 2 alternatives to cutting this cost on the marketing and
- 3 strategy and allowing for us to really focus on what
- 4 the CRA needs to address.
- 5 CHAIR BOTEL: Anyone else?
- 6 Madam Clerk, did we have any public comments
- 7 on this item?
- 8 MS. DESIR: We have no public comment.
- 9 CHAIR BOTEL: Thank you. Let's call the
- 10 question.
- 11 THE CLERK: Commissioner Miller-Anderson.
- 12 CHAIR BOTEL: Oh, excuse me. Time out.
- Mr. McCoy.
- 14 COMMISSIONER McCOY: Well, I was going to
- 15 offer that we reject the resolution for an extension of
- 16 one year, but if we're going to call the vote, I'll
- 17 just vote it down.
- 18 CHAIR BOTEL: Okay, Madam Clerk.
- 19 THE CLERK: Commissioner Miller-Anderson.
- 20 COMMISSIONER MILLER-ANDERSON: No.
- 21 THE CLERK: Commissioner Lanier.
- 22 COMMISSIONER LANIER: No.
- 23 THE CLERK: Commissioner McCoy.
- 24 COMMISSIONER McCOY: No.
- 25 THE CLERK: Vice Chair Lawson.

- 1 VICE CHAIR LAWSON: No.
- 2 THE CLERK: Chair Botel.
- 3 CHAIR BOTEL: Yes.
- 4 THE CLERK: That motion does not pass.
- 5 CHAIR BOTEL: Thank you. Item number --
- 6 THE CLERK: Item number eight.
- 7 CHAIR BOTEL: Eight, thank you.
- 8 VICE CHAIR LAWSON: Madam Chair.
- 9 CHAIR BOTEL: Oh, wait one minute, please.
- 10 It's 7:53. Did we have any public comments, general
- 11 public comments?
- MS. DESIR: We do not have any general public
- 13 comments.
- 14 CHAIR BOTEL: Thank you.
- 15 And did you have something to say,
- 16 Mr. Lawson?
- 17 VICE CHAIR LAWSON: Thank you, Madam Chair.
- 18 When we make a motion -- do we need to make a
- 19 motion to instruct staff to come back with some options
- 20 and alternatives for us to marketing the CRA?
- 21 CHAIR BOTEL: All right. If you'd like to
- 22 make that motion, Mr. Lawson, please do so.
- 23 VICE CHAIR LAWSON: Thank you, Madam Chair.
- I'd like to go ahead and make a motion that
- 25 we have staff come back with alternatives to marketing

- 1 and PR for the CRA, which would encompass a potential
- 2 joint RFP and also the option of in-house hire.
- 3 CHAIR BOTEL: Thank you. Madam Clerk.
- 4 THE CLERK: Commissioner Miller-Anderson.
- 5 VICE CHAIR LAWSON: Councilman McCoy has a
- 6 question. I'm sorry.
- 7 CHAIR BOTEL: Councilman McCoy.
- 8 COMMISSIONER McCOY: Thank you, Madam Chair.
- 9 So I want to make sure I'm understanding.
- 10 And also, Commissioner Lawson, are you suggesting that
- 11 staff explores in-house? Is that what I heard you say?
- 12 VICE CHAIR LAWSON: Yes, sir. Staff brings
- options to the table, which would encompass in-house, a
- 14 joint RFP with the City and a new RFP process, because
- 15 right now we have to readdress the marketing that we're
- 16 doing.
- 17 COMMISSIONER McCOY: This is for Mr. Evans,
- 18 the Executive Director?
- 19 VICE CHAIR LAWSON: Right. And I know that
- 20 possibly -- I know the concern is that we have a new
- 21 Director coming on the table, but if we can at least
- 22 see some options of what are available right now, it
- 23 can be prepared and queued up so that when a Director
- 24 comes in, we can make that decision.
- COMMISSIONER McCOY: Okay, good enough. I

- just wanted to make sure I understood, because we're --
- 2 it seemed kind of very fast that you threw that out
- 3 there, and I want to make sure I got some
- 4 clarification. And also keeping in mind that we're
- 5 about to go through some sort of budget discussions on
- 6 the CRA side, so that is at least something that
- 7 Mr. Evans can kind of take back. But I wanted to make
- 8 sure that we were clear and understood.
- 9 VICE CHAIR LAWSON: So can I add a caveat to
- 10 that to kind of push that to the September meeting
- 11 then? Since we do have budgets coming up, we have
- 12 other discussions and pressing topics, if we can kind
- 13 of get some time to push that item back to September,
- 14 if possible. We'll see if my colleagues will be
- 15 indulgent in that.
- 16 CHAIR BOTEL: Thank you.
- 17 Ms. Miller-Anderson, and then Ms. Lanier.
- 18 COMMISSIONER MILLER-ANDERSON: Mr. Evans, the
- 19 contract ends at the end of September. We still have
- 20 them until September?
- 21 INTERIM EXECUTIVE DIRECTOR EVANS: Yes.
- 22 COMMISSIONER MILLER-ANDERSON: Okay. So
- 23 that's perfect. (Inaudible) start having our budget
- 24 discussions.
- 25 VICE CHAIR LAWSON: Right.

- 1 COMMISSIONER MILLER-ANDERSON: So during the
- 2 budget, if you, you know, check -- you can check with
- 3 the City and see how much -- they have several people
- 4 that are in those positions over there (inaudible)
- 5 instead of a contract, organizations. So maybe you can
- 6 check on that and get a little info, insight on that.
- 7 CHAIR BOTEL: Ms. Lanier.
- 8 COMMISSIONER LANIER: You're finished,
- 9 Ms. Anderson?
- 10 Oh, yes, I just wanted to ask, Mr. Lawson,
- 11 you said in-house, joint with the City, and what was
- 12 your third option?
- 13 VICE CHAIR LAWSON: A new RFP.
- 14 COMMISSIONER LANIER: Okay, right, right.
- 15 Okay, yes, that was it.
- 16 CHAIR BOTEL: Madam Clerk.
- 17 VICE CHAIR LAWSON: So if we're in agreement
- 18 with the data, the motion with the addition would be my
- 19 motion.
- 20 COMMISSIONER McCOY: Can we leave it open for
- 21 Mr. Evans, because I mean that seems to be more or less
- 22 restrictive, and --
- 23 VICE CHAIR LAWSON: Right.
- 24 COMMISSIONER McCOY: -- I don't know what --
- VICE CHAIR LAWSON: I was just actually

- 1 thinking that, Councilman McCoy. I agree. I think we
- 2 should leave it open. Budget items are going to be a
- 3 pressing topic. We do have our current marketing and
- 4 PR firm here until the end of September, so I agree
- 5 with you.
- 6 COMMISSIONER McCOY: Well, I want to make
- 7 sure that it doesn't come after October 1st, because I
- 8 don't want it to be a whole other fiscal year and now
- 9 and we're still talking --
- 10 VICE CHAIR LAWSON: Right.
- 11 COMMISSIONER McCOY: -- about the same thing.
- 12 VICE CHAIR LAWSON: Right, right, right.
- 13 COMMISSIONER LANIER: And also too, we can --
- 14 you know, the Council members can bring some options.
- 15 I mean it's not just, you know, one or two things.
- 16 We're looking at, you know, a variety of things and how
- 17 we can do this.
- 18 CHAIR BOTEL: So Mr. Lawson, are you
- 19 withdrawing your motion or amending --
- 20 VICE CHAIR LAWSON: I'm about to withdraw my
- 21 motion after Councilman McCoy go ahead and jump on it.
- COMMISSIONER McCOY: No, no, I just wanted to
- 23 make sure that Mr. --
- 24 VICE CHAIR LAWSON: No, no.
- 25 COMMISSIONER McCOY: Commissioner, you

- 1 said --
- VICE CHAIR LAWSON: We're in agreement.
- 3 We're in agreement, Commissioner McCoy. We are in
- 4 agreement, sir. So I'm going to amend, or I can
- 5 actually restate the motion, if that's okay.
- 6 CHAIR BOTEL: Go right ahead.
- 7 VICE CHAIR LAWSON: I'd like to make a motion
- 8 that we allow for staff to go out and find alternative
- 9 options to marketing, which would encompass a new RFP,
- 10 a joint RFP with the City, an in-house hire prior to
- 11 October 1 dates.
- 12 COMMISSIONER LANIER: Second.
- 13 CHAIR BOTEL: Any other discussion?
- 14 Madam Clerk.
- 15 THE CLERK: Commissioner Miller-Anderson.
- 16 COMMISSIONER MILLER-ANDERSON: Yes.
- 17 THE CLERK: Commissioner Lanier.
- 18 COMMISSIONER LANIER: Yes.
- 19 THE CLERK: Commissioner McCoy.
- 20 COMMISSIONER McCOY: Yes.
- 21 THE CLERK: Vice Chair Lawson.
- 22 VICE CHAIR LAWSON: Yes.
- 23 THE CLERK: Chair Botel.
- 24 CHAIR BOTEL: Yes.
- 25 THE CLERK: That motion carries.

- 1 CHAIR BOTEL: Thank you.
- 2 COMMISSIONER McCOY: Madam Chair.
- 3 CHAIR BOTEL: Yes, Mr. McCoy.
- 4 COMMISSIONER McCOY: I want to see if we
- 5 could have that item back. I really dislike when there
- 6 was the roll call, I could hear you guys, but I
- 7 couldn't say anything. But all I heard was the Clerk
- 8 say that motion failed, with Councilperson Lanier
- 9 dissenting and Mr. McCoy absent. You know, we got to
- 10 understand we got some technical challenges, and I
- 11 don't know for what reason I'm having a lot of
- 12 bandwidth issues tonight, but I technically wasn't
- 13 absent, I was like literally yelling on my side, but
- 14 you just didn't hear me. So you know, we just got to
- 15 kind of think about that. When you say absent, that
- 16 makes it seem like I'm just neglecting my duty or
- 17 something, you know. I just wanted to point that out.
- 18 But I definitely could hear you guys.
- 19 CHAIR BOTEL: We would never accuse you of
- 20 neglecting your duty, Mr. McCoy.
- 21 COMMISSIONER McCOY: Okay. But perhaps can
- 22 we find a different terminology than absent? Because
- 23 that seems like -- no, I was trying to yell, but I
- 24 guess you couldn't hear me.
- 25 COMMISSIONER LANIER: He's not here.

- 1 CHAIR BOTEL: (Inaudible.)
- 2 COMMISSIONER McCOY: Okay, that's all.
- 3 COMMISSIONER LANIER: Not here due to
- 4 technical difficulties.
- 5 CHAIR BOTEL: Thank you. Item number eight.
- 6 THE CLERK: Item number eight: A resolution
- 7 of the Board of Commissioners of the Riviera Beach
- 8 Community Redevelopment Agency amending the Riviera
- 9 Beach Community Redevelopment Agency Small Business
- 10 COVID-19 Forgivable Loan Program, providing an
- 11 effective date.
- 12 CHAIR BOTEL: Would someone care to make a
- 13 motion and a second?
- 14 COMMISSIONER MILLER-ANDERSON: I move.
- 15 CHAIR BOTEL: Would someone care to second?
- 16 I'm not hearing anyone.
- 17 COMMISSIONER LANIER: Second.
- 18 CHAIR BOTEL: Thank you.
- 19 Mr. Evans, you have a presentation on this?
- 20 INTERIM EXECUTIVE DIRECTOR EVANS: Yes. I'd
- 21 just like to thank the Board for approving this program
- 22 previously and the previous amendment. This program's
- 23 been very popular for our local businesses in the CRA.
- We're bringing this back to you tonight.
- 25 We're requesting that the Board approve an additional

- 1 \$37,050 for the program, and then close all future
- 2 applications. That amount would fund all of the
- 3 applications that we've received to date, and then it
- 4 would allow us also to put up notice so that we're not
- 5 receiving applications without any money available.
- 6 So we would ask tonight that the Board
- 7 consider adding that additional \$37,050 to the program.
- 8 It's utilizing small site acquisition funds, the same
- 9 one that we utilized for the original program, so we
- 10 would just transfer the additional \$37,000 from that
- 11 line item. This would allow us to fund 41 small
- 12 business grants and then to close the program without
- 13 having to turn anyone away.
- 14 CHAIR BOTEL: Any questions from the
- 15 Commission? Mr. McCoy.
- 16 COMMISSIONER McCOY: Thank you, Madam Chair.
- 17 Mr. Evans, so it seems like I just spoke to
- 18 the small business team just minutes before this
- 19 meeting started, and they suggested to me that there
- 20 were, I guess, maybe three that applied on the City
- 21 side that were, in fact, in the CRA. Was that
- 22 communicated to you, and then is those applications,
- 23 are those applications consummated in this thirty-seven
- 24 five that you're asking for?
- 25 INTERIM EXECUTIVE DIRECTOR EVANS: Yes.

- 1 COMMISSIONER McCOY: Thirty-seven fifty, I'm
- 2 sorry.
- 3 INTERIM EXECUTIVE DIRECTOR EVANS: We were
- 4 notified there was two applicants who had applied on
- 5 the City side who were in the CRA. We immediately
- 6 contacted those applicants, and they have submitted for
- 7 the CRA. So we do have submittals from them, and there
- 8 would be enough dollars to fund the two that we
- 9 received.
- 10 COMMISSIONER McCOY: Was one of them Andreas
- 11 or something of that sort?
- 12 INTERIM EXECUTIVE DIRECTOR EVANS: Yes.
- 13 COMMISSIONER McCOY: Andrea's?
- 14 INTERIM EXECUTIVE DIRECTOR EVANS:
- 15 (Inaudible), yes.
- 16 COMMISSIONER McCOY: Yes, okay. All right.
- 17 Yes, I would hope we close it, because this
- 18 has been kind of unusual, that we had a number of
- 19 applicants who were in the City apply for the CRA and
- 20 they had to be turned away. And when the CRA closed
- 21 and the City started, we had a number of applications
- 22 from businesses that were in the CRA to apply over on
- 23 the City side. So I would like to see -- I think we
- 24 had the plan of those on the City side being disbursed
- 25 this week, and hopefully we can kind of close this and

- 1 kind of move forward. But it's kind of been more than
- 2 what I thought as far as the amount of staff time that
- 3 it was taking. So I certainly support the item, and I
- 4 would hope that we can move this forward and then also
- 5 close the acceptance of new applications. That's all.
- 6 CHAIR BOTEL: Anyone else?
- 7 VICE CHAIR LAWSON: Yes, Madam Chair, real
- 8 quick.
- 9 Mr. Evans, after we go forward with this
- 10 item, could you just give a quick update on the signage
- 11 program that we were doing as well, because two of the
- 12 applicants have inquired in reference to the ones in
- 13 the plaza on the corner of Blue Heron and Broadway,
- 14 just if we had a status update for them for the
- 15 signage. But I know that's off the topic of this one,
- 16 but since we're talking about grants and signage, I
- 17 wanted to address that.
- 18 INTERIM EXECUTIVE DIRECTOR EVANS: Sure.
- 19 VICE CHAIR LAWSON: Thank you. Sorry. After
- 20 we go forward with the vote.
- 21 CHAIR BOTEL: Did we have -- Madam Clerk, do
- 22 we have any public comments on anything else for the
- 23 rest of this agenda, Madam Clerk?
- MS. DESIR: No, we have no public comments on
- 25 nothing else listed.

- 1 CHAIR BOTEL: Thank you.
- 2 Go ahead, Ms. Miller-Anderson.
- 3 COMMISSIONER MILLER-ANDERSON: But we don't
- 4 close the comments, right, until we get to the item,
- 5 right?
- 6 CHAIR BOTEL: Right, but I just wanted to
- 7 know if we had any so that I could be thinking about
- 8 it.
- 9 Do we have any other comments from Council or
- 10 Commission about this item, Madam Clerk?
- MS. DESIR: No public comments.
- 12 THE CLERK: Commissioner Miller-Anderson.
- 13 COMMISSIONER MILLER-ANDERSON: Yes.
- 14 THE CLERK: Commissioner Lanier.
- 15 COMMISSIONER LANIER: Yes.
- 16 THE CLERK: Commissioner McCoy.
- 17 COMMISSIONER McCOY: Yes.
- 18 THE CLERK: Vice Chair Lawson.
- 19 VICE CHAIR LAWSON: Yes.
- 20 THE CLERK: Chair Botel.
- 21 CHAIR BOTEL: Yes. Thank you.
- 22 THE CLERK: That motion carries.
- 23 CHAIR BOTEL: Item number nine.
- 24 THE CLERK: A resolution of the Board of
- 25 Commissioners of the Riviera Beach Community

- 1 Redevelopment Agency approving the ninth amendment to
- 2 the lease for office space between the Agency and
- 3 Millennium One, LLC to extend the term of the lease by
- 4 one year, through September 2021, with an increase of
- 5 three percent, providing an effective date.
- 6 CHAIR BOTEL: Would someone care to make a
- 7 motion?
- 8 UNIDENTIFIED SPEAKER: I move.
- 9 COMMISSIONER McCOY: I move.
- 10 CHAIR BOTEL: Thank you. That was a second
- 11 by Mr. McCoy. We had someone else make the motion.
- 12 Thank you.
- 13 INTERIM EXECUTIVE DIRECTOR EVANS: I'll just
- 14 add that we've been working on our signage grant
- 15 program with Treasure Coast Regional Planning
- 16 Council --
- 17 CHAIR BOTEL: Oh, yes.
- 18 INTERIM EXECUTIVE DIRECTOR EVANS: They have
- 19 identified a number of priority sites where we could
- 20 implement the pilot program. They're preparing a
- 21 presentation to bring to the CRA Board so you can
- 22 review the specific sites and what they're proposing to
- 23 put at those locations. So we will have that
- 24 presentation for you in September. But what I'd like
- 25 to do is we can circulate some of the preliminary

- 1 materials so you can look at the pilot properties that
- 2 we're looking at in a couple of weeks, because they've
- 3 already been drafted. We just need to finalize.
- 4 VICE CHAIR LAWSON: Okay, can we just have
- 5 some communication notice or just a correspondence sent
- 6 out to the businesses that are currently in limbo about
- 7 those, because they applied for the grant program, and
- 8 they're asking me for updates, and I'm like, I've got
- 9 to go to this meeting to find out what's going on with
- 10 the project. I know that we're kind of shifting focus
- 11 with doing a more unified, a broader approach at the
- 12 signage, so -- but if we can just let them know what's
- 13 going on, just to give them an update.
- 14 INTERIM EXECUTIVE DIRECTOR EVANS: Okay, yes.
- 15 VICE CHAIR LAWSON: Thank you. Thank you,
- 16 Mr. Evans.
- 17 INTERIM EXECUTIVE DIRECTOR EVANS: Okay,
- 18 Annetta Jenkins, our Director of Neighborhood Services,
- 19 will present this item.
- 20 MS. JENKINS: Thank you, Mr. Scott,
- 21 Mr. Evans.
- 22 This is an item asking you to approve the
- 23 ninth amendment to the lease for our office space here
- 24 at 2001 Broadway for an additional year. We'd like to
- 25 exercise the option to extend the term of the lease

- 1 from September 30th of 2020 through September 30th,
- 2 2021 at the rental rate of \$18.33 per square foot.
- 3 This is a three percent increase over our current rate
- 4 and was negotiated in the eighth amendment last year.
- 5 Our current per square foot rate is \$17.80 a square
- foot, plus applicable sales tax.
- We currently lease 6,307 square feet at our
- 8 main location, and the extension is necessitated by the
- 9 fact that we will not be in our new space at Broadway
- 10 and Blue Heron by September 30th of this year. We've
- included a timeline, and there is a small typo on one
- 12 of the dates for contract administration. We're
- 13 anticipating that that building will be finished on or
- 14 before January 1st of 2022. Our interim strategy is
- 15 try to continue to rent our current space, try to
- 16 shorten the development timeline as much as possible
- 17 and be preparing to move.
- 18 The fiscal impact for fiscal year 2021 will
- 19 be \$115,607.31, or \$9,632 and change per month. Our
- 20 current fiscal impact, current amount is \$112,264.60,
- 21 and the new rate, as I said, would reflect a net
- 22 increase of three percent. So staff is asking and
- 23 recommending for an approval of the ninth amendment to
- our current lease at 2001 Broadway. So I'll stop and
- 25 answer any questions.

- 1 CHAIR BOTEL: Thank you.
- 2 Any questions? Mr. Lawson.
- 3 VICE CHAIR LAWSON: Thank you, Madam Chair.
- 4 Ms. Jenkins, you said that the plan is to
- 5 have the building completed by 2022, January?
- 6 MS. JENKINS: On or before that. We're
- 7 anticipating that the timeline will be shortened, but,
- 8 you know, trying to be as conservative as possible. In
- 9 your packet we've included where we are now, the
- 10 schematic design and site plan approval process. The
- 11 remaining part of it should be completed no later than
- 12 November 6th. We're hoping it will be sooner. Then
- 13 the design development and construction documents will
- 14 take about 16 weeks. So on that timeline, they'd be
- 15 finished on or before January 2nd of 2020. Then
- 16 bidding and permitting, we're estimating about 22
- 17 weeks, and then the construction administration for the
- 18 actual redevelopment of the site should be finished no
- 19 sooner -- no later than January 1st of 2022.
- 20 CHAIR BOTEL: There's a typo in here.
- 21 VICE CHAIR LAWSON: I'm just a little -- I'm
- 22 a little cautious and hesitant, because, well, number
- 23 one, the terms of this lease is only going till
- 24 November -- to September next year. So are we going to
- 25 be back for renewal again with a month-to-month option,

- 1 are we going to operate virtually for four months till
- 2 we're close -- till we open? What is our plan for that
- 3 timeframe, since our projected schedule is January, but
- 4 the lease is only through September?
- 5 INTERIM EXECUTIVE DIRECTOR EVANS: We'd like
- 6 to see where we get to in the construction process by
- 7 this time next year, and then we would propose to bring
- 8 you an amendment if we need to to extend past
- 9 September. We've had -- enjoyed very good terms with
- 10 our existing landlord. The site, you know, our office
- is already completed, and we've been here a long time
- 12 now, I believe about nine years. So we would bring you
- 13 an amendment next year. And of course, this is --
- 14 right now we're exercising the option on the existing
- 15 lease that was approved last year, and we can already
- 16 start discussions with them. But until we get to next
- 17 summer, we won't really know the exact date that we can
- 18 move out.
- 19 VICE CHAIR LAWSON: So for exercising the
- 20 option, I'm suggesting is it possible to also include
- 21 an amendment to lease requesting a month-to-month when
- 22 this option is completed afterwards?
- 23 INTERIM EXECUTIVE DIRECTOR EVANS: The Board
- 24 could approve it that way, and if the landlord is
- 25 amenable, then we can go ahead and exercise it. And if

- 1 he's not, then I can bring it back to you.
- VICE CHAIR LAWSON: I'm just, honestly,
- 3 Mr. Evans, I'm just kind of hesitant with us -- with
- 4 the CRA being able to get that building up by January,
- 5 because right now I see that we have the Dairy Belle
- 6 that's going on over a year now, and that's 400 square
- 7 feet compared to 20,000 square feet. So I'm just very
- 8 frustrated with that timeline and the process of what
- 9 we need to do.

24

25

I know that I asked, I'll possibly get some 10 11 feedback on what's going on with Dairy Belle from our 12 Director tonight, but that's -- I don't know if just 13 another lease and just preparing for a move-in by 14 January is even feasible, because we haven't seen any 15 progress yet. So if we don't include something, I'd 16 like to add an amendment to the terms of the lease to 17 present to the landlord to request a month-to-month 18 option so that next month we're not having the same 19 discussions to kind of extend for a month, because if we have some additional City facilities available, we 20 21 could possibly look to moving our CRA to one of those facilities and offsetting these costs, because if we 22 23 can find some space in the City, or somewhere in our

buildings, I want us to have an out clause and have

some alternative options if that building's not ready

- 1 by January 2021.
- 2 CHAIR BOTEL: Thank you, Mr. Lawson.
- 3 INTERIM EXECUTIVE DIRECTOR EVANS: Okay, I
- 4 think he'll be agreeable to that change.
- 5 CHAIR BOTEL: Who made the motion? Was it
- 6 yours, Mr. Lawson?
- 7 Ms. Lanier, are you willing to modify the
- 8 motion to reflect the change that Mr. Lawson just --
- 9 COMMISSIONER LANIER: Well, before he gives
- 10 his modification, I wanted to ask a couple of questions
- 11 though.
- 12 CHAIR BOTEL: Okay.
- 13 VICE CHAIR LAWSON: Please, go ahead.
- 14 COMMISSIONER LANIER: Are you finished,
- 15 Mr. Lawson?
- 16 VICE CHAIR LAWSON: Yes, ma'am. Thank you.
- 17 Thank you all, Councilwoman Lanier and Madam Chair.
- 18 COMMISSIONER LANIER: Yes, I wanted to ask --
- 19 I had the same concerns that -- I mean he was reading
- 20 my mind in terms of when I first saw this piece here.
- 21 The City, on Saturday and Sunday, we're talking about
- 22 options, you know, such at modular options. You could
- 23 do something like that and be in a building in
- 24 December. This type of money, and you know, with this
- 25 long-termness, and especially given the fact that there

- 1 are projects, you know, that little 400 square feet, it
- 2 hasn't even gotten finished yet, and we're talking
- 3 about a huge project here, and I just think that in
- 4 the -- to sign leases like this -- it's not even a
- 5 modular option, you know, places in the city, the CRA
- 6 has a property. You know, just doing this over and
- 7 over again, and we know, I mean we are -- we're
- 8 optimistic, but we know that's not going to happen in
- 9 January.
- 10 So, you know, in light of that, we need to be
- 11 very careful about moving forward. I like the modular
- 12 option. I like the option of looking at other CRA
- 13 properties, I like the option of looking at other City
- 14 properties, anything other than paying this type of
- 15 rent for -- because if you -- I mean we could do it if
- 16 we had no other options, but we do, so I think we
- 17 should exercise them.
- 18 INTERIM EXECUTIVE DIRECTOR EVANS: We don't
- 19 have any other offices that we own that we could move
- 20 into. We have some land, of course, but --
- 21 COMMISSIONER LANIER: And land means modular.
- 22 Land means that you could be in that same place in
- 23 December.
- 24 CHAIR BOTEL: Are you wanting to -- let's
- 25 hear from Mr. McCoy, and then I'll ask if you want to

- 1 change your motion.
- Go ahead, Mr. McCoy.
- 3 COMMISSIONER McCOY: Thank you, Madam Chair.
- 4 Mr. Evans, what is the current cost of
- 5 renovations for that proposed space and where does that
- 6 money come from?
- 7 INTERIM EXECUTIVE DIRECTOR EVANS: That is
- 8 the proposed renovations is \$3.2 million, and that's in
- 9 our capital projects budget. So we have borrowed those
- 10 dollars already, and they're waiting for us to
- 11 implement the project.
- 12 COMMISSIONER McCOY: Okay, what happened
- 13 with -- 3.2 million, and we're talking about December
- 14 2021?
- 15 INTERIM EXECUTIVE DIRECTOR EVANS: 2020 --
- 16 no, I'm not -- we were talking about hopefully getting
- 17 the building completed by January of 2022. This lease
- 18 for this office is up September 30th, I believe,
- 19 Annetta?
- MS. JENKINS: Yes.
- 21 INTERIM EXECUTIVE DIRECTOR EVANS: So that's
- 22 the timeframe that we're working with. And as a
- 23 redevelopment, you know, the modular idea was
- 24 suggested, and I think that works really well when
- 25 you're trying to get emergency services into new

- 1 buildings quickly. But as a redevelopment, that is not
- 2 the kind of redevelopment that we're trying to
- 3 accomplish anyway. So if the Board directed me to
- 4 immediately look to move to new office space, I would
- 5 try to look for other office space in the area.
- 6 Before this lease was approved last year, we
- 7 did a market study to understand what the lease rates
- 8 were in the local area, and we looked at what the City
- 9 was paying at the Port Center, which was -- which is
- 10 very -- almost the exact same amount, which was also a
- 11 good rate. So I know that the lease rate for this
- 12 office space is ideal, but we would need to extend the
- 13 lease in some way if we are going to have office space
- 14 beyond September 30th.
- 15 COMMISSIONER McCOY: Okay, and I support
- 16 that, but modular, it doesn't sound as good as it
- 17 sounds, because you got to think about it. You know
- 18 how much those units cost, to bring a modular unit? I
- 19 mean just transport alone, you're talking about -- I
- 20 mean if it's the modular units that like I see the
- 21 School District uses for the classrooms, you're talking
- 22 30 or \$40,000 in just transport, right? Then whatever
- 23 the moving costs is going to be, plus you got to tie in
- 24 utilities, which is not cheap.
- 25 I don't know what would really be the benefit

- of using a modular in the short term, to then turn
- 2 around and only, you know, be maybe five or six months,
- 3 and then possibly have to now move again and have
- 4 moving costs all over again to relocate back into that
- 5 building on the corner of Blue Heron and Broadway. I
- 6 don't see that that's any benefit at this point. So I
- 7 support extending, and I support extending at least for
- 8 a year, and then I like the month-to-month option that
- 9 Commissioner Lawson proposed.
- 10 CHAIR BOTEL: Ms. Miller-Anderson.
- 11 Ms. Miller-Anderson, and then Mr. Lawson.
- 12 COMMISSIONER MILLER-ANDERSON: Now,
- 13 Mr. McCoy, are you saying five or six months? You're
- 14 talking about the remaining part of this year? When
- 15 you say five or six months --
- 16 COMMISSIONER McCOY: No.
- 17 COMMISSIONER MILLER-ANDERSON: -- what five
- 18 or six months?
- 19 COMMISSIONER McCOY: So if we carry this
- 20 lease from this September 30th until October 1st of
- 21 next year, then from October 1st up until his proposed
- 22 date of 2021, January, would be about five months.
- 23 COMMISSIONER MILLER-ANDERSON: Okay, to do
- the month-to-month for that timeframe?
- 25 COMMISSIONER McCOY: Right. And the moving

- 1 costs twice would be some cost. So I mean I don't
- 2 understand, I mean I don't know how much has to be
- 3 moved, but it just seems like that's going to be a
- 4 whole lot of movement. But that's why the
- 5 month-to-month office seems a little more palatable, in
- 6 my opinion.
- 7 COMMISSIONER MILLER-ANDERSON: What, to start
- 8 the month-to-month next year?
- 9 COMMISSIONER McCOY: In fact, you would be
- 10 (inaudible) to it. Right.
- 11 COMMISSIONER MILLER-ANDERSON: To start the
- 12 month-to-month next year, not now?
- 13 COMMISSIONER McCOY: Correct.
- 14 CHAIR BOTEL: To renew for one year?
- 15 COMMISSIONER McCOY: Correct, correct, 2021.
- 16 COMMISSIONER MILLER-ANDERSON: Okay, okay.
- 17 CHAIR BOTEL: Mr. Lawson, and then
- 18 Ms. Lanier.
- 19 VICE CHAIR LAWSON: Thank you, Madam Chair.
- 20 And thank you, Councilwoman Lanier. That was
- 21 actually a great recommendation from that module,
- 22 because this workshop that we had this weekend gave us
- 23 some alternatives and options, because we're looking at
- 24 over \$100,000 in leasing the CRA building. And we
- 25 wouldn't actually need to move if we utilized, for

- 1 example, the site that we have to establish that
- 2 module, the old CRA site -- I'm sorry, the old City
- 3 Hall location on Broadway.
- 4 We actually own a lot of land down there. So
- 5 if we set up one of these modular buildings, that could
- 6 be utilized by the CRA until our building is ready on
- 7 the corner of Blue Heron and Broadway, and then the
- 8 City could utilize that same to actually save costs.
- 9 So the CRA could then sell it over to the City, because
- 10 the City is kind of looking at that option as well, so
- 11 giving us the opportunity to only have to purchase one
- 12 building for the usage of the CRA and the City, and
- 13 converting it over for City use.
- 14 So it definitely could save us a lot of
- 15 money, because yes, Councilman McCoy, it is -- it's
- 16 going to be expensive to tie it into utilities,
- 17 transportation. But if we just strategically handle it
- 18 on a one time, one stop where we bring it in for the
- 19 CRA, and while we're doing that same option with the
- 20 City, if that's the direction the City is going, the
- 21 City can then utilize that for a City facility while
- 22 our facilities are being rebuilt.
- 23 So thank you, Councilman McCoy, for bringing
- 24 that -- I'm sorry. Thank you, Councilwoman Lanier for
- 25 bringing that back up. That was a great idea, a great

- 1 discussion from the workshop that was amazing that
- 2 someone missed.
- 3 COMMISSIONER MILLER-ANDERSON: She was there
- 4 for that part? Oh, okay.
- 5 CHAIR BOTEL: Oh, no, he means McCoy.
- 6 VICE CHAIR LAWSON: He was there; she was
- 7 there all the time. I give her credit. She was there.
- 8 CHAIR BOTEL: We did learn a lot.
- 9 VICE CHAIR LAWSON: Somebody had some prior
- 10 obligations, but Councilwoman Lanier was definitely
- 11 there.
- 12 CHAIR BOTEL: Ms. Miller-Anderson, yes, go
- 13 ahead.
- 14 COMMISSIONER MILLER-ANDERSON: Mr. Lawson,
- 15 you're talking about extending for the year. Lawson?
- 16 Do the year still? Can't hear you now. Do the year,
- 17 and then modular after the year instead of the
- 18 month-to-month?
- 19 VICE CHAIR LAWSON: Yes. I mean it's too
- 20 close to try to move them by September. Like right now
- 21 it would be a great option if we would have, you know,
- 22 learned about that module about two or three months
- 23 ago, because it takes three, four months, I think, to
- 24 get it up and running, because Mr. Evans and Chief Curd
- 25 presented that we could get a module building put up

- 1 within a few months. But it's just too close to kind
- 2 of do that now.
- 3 So I would extend for the year, and then
- 4 instead of renewing, we just do a month-to-month
- 5 option, setting up a module building so that if the
- 6 building is not ready by 2021, January, or whatever
- 7 timeframe, we could utilize that for CRA and City
- 8 functions and kind of work in unison with the City and
- 9 CRA.
- 10 CHAIR BOTEL: Well, in that case, why would
- 11 we want to do a month-to-month now until we're able to
- 12 move into --
- 13 COMMISSIONER MILLER-ANDERSON: No, not --
- 14 CHAIR BOTEL: No, I'm just suggesting that if
- 15 we are going to think about doing a modular, we may as
- 16 well do it sooner rather than later, you know, if we
- 17 really are seriously considering doing one. And the
- 18 thing about the modular, as you've said, is we could
- 19 then sell it to the City, because we know we're going
- 20 to need the modulars as we do the City projects that we
- 21 have.
- 22 VICE CHAIR LAWSON: We could put it on City
- 23 land, we could put it downtown while we utilize that
- 24 land because it gives us that option of allowing the
- 25 City to just move the facilities into that building

- 1 while we're demolishing other ones, customizing to
- 2 where it works for the CRA building and then for the
- 3 City.
- 4 CHAIR BOTEL: Ms. Miller-Anderson.
- 5 COMMISSIONER MILLER-ANDERSON: But would the
- 6 lease, would the amount change, Mr. Evans? Would it be
- 7 more to do a month-to-month, or it will still be the
- 8 same? Are they open?
- 9 INTERIM EXECUTIVE DIRECTOR EVANS: I don't
- 10 think -- yes, I don't think that -- I mean we can go
- 11 back to the landlord and ask. Adding the
- 12 month-to-month at the end of the one year extension I
- 13 think is very feasible. Just changing to a
- 14 month-to-month, that may not be well received by the
- 15 landlord at this time, but we can try it. I can --
- 16 CHAIR BOTEL: Can we do a six month?
- 17 INTERIM EXECUTIVE DIRECTOR EVANS: Short
- 18 notice. And additionally, you know, he's losing that
- 19 commitment. If we say, well, we're going to commit for
- one more year and then go on month-to-month, he has
- 21 some sort of motivation to approve that.
- 22 COMMISSIONER MILLER-ANDERSON: I'd like the
- 23 six month. Can you check on six months as well?
- 24 INTERIM EXECUTIVE DIRECTOR EVANS: I can.
- 25 COMMISSIONER MILLER-ANDERSON: Because, yes,

- 1 you still have to do the utilities and all. I don't
- 2 know, I'm not sure how that --
- 3 INTERIM EXECUTIVE DIRECTOR EVANS: I mean if
- 4 we started on a modular building now, it would still be
- 5 six to eight months before we could be in and
- 6 operating, because we have to procure it, select. Then
- 7 once the Board approves the project, then it has to go
- 8 to permitting. Then once it's through permitting, then
- 9 they can actually do the construction. So there's a
- 10 lot of steps that include a lot of different Board
- 11 approvals before we can go to the next step. So we can
- 12 start working on that now, and I think a year would be
- 13 feasible, we could have it ready.
- 14 CHAIR BOTEL: We should do that.
- Mr. McCoy.
- 16 COMMISSIONER McCOY: Thank you, Madam Chair.
- 17 This is for Commissioner Lawson and also for
- 18 the gentlewoman from the Second District. I'm not
- 19 trying to be flip or nothing, but my name is Councilman
- 20 McCoy, and I would appreciate it if you refer to me as
- 21 that. That came off a movie I seen about a week ago.
- 22 COMMISSIONER MILLER-ANDERSON: I was going to
- 23 say, because I don't recall that happening just now.
- 24 Maybe I missed something.
- 25 VICE CHAIR LAWSON: No, I remember; I

- 1 remember the movie that we watched about a week or two
- 2 ago. That was --
- 3 COMMISSIONER MILLER-ANDERSON: Yes, I think
- 4 it's showing again tonight.
- 5 CHAIR BOTEL: All right, let's move along.
- 6 COMMISSIONER McCOY: But in all seriousness,
- 7 here's my question, Mr. Evans. So I think it's a good
- 8 conversation that we're having, but I think what I want
- 9 to find out is where are we at with Broadway and Blue
- 10 Heron, because I know last year I at least wanted to go
- 11 in there and see. But at what point and how much money
- 12 are we going to pour into this building before -- I
- 13 mean till we realize how much this is really worth,
- 14 because we're talking about \$3.2 million.
- And I wanted to find out, I thought this was
- 16 mentioned before, but did we not have a more recent and
- 17 up-to-date feasibility or economic feasibility plan for
- 18 that building? Because I know in some last meetings I
- 19 remember the City Manager speaking of possibly seeing
- 20 if that corner could be repurposed for some of the
- 21 City's operations, and I want to know exactly what we
- 22 are -- where we are with that? Because the other thing
- 23 that comes to mind is aside from that is what are we
- 24 doing as far as construction? Have there been any
- 25 conversations about any plans or anything like that

- 1 that supports these \$3.2 million, because I've not
- 2 heard anything of the sort.
- 3 INTERIM EXECUTIVE DIRECTOR EVANS: That was
- 4 the original estimate before we bought the building,
- 5 that it could cost \$3.2 million to renovate it. The
- 6 architect is currently working on updated cost
- 7 amendments -- I mean cost estimates, now that they've
- 8 finalized that level, the 30 percent level plans.
- 9 We will -- we're working on a presentation
- 10 that we'll bring to the August CRA meeting to outline
- 11 the uses, go over the proposed cost estimates and
- 12 outline all the next steps for the project. And of
- 13 course, that includes a site plan approval, going out
- 14 for a contractor and then completing the project. So
- 15 we'll bring that back to you, including all of the uses
- 16 and what we propose to do, which also includes creating
- 17 a business incubator, co-working space, small business
- 18 cafe, and maybe some potential other uses on the ground
- 19 floor that we can sort of co-locate with that cafe.
- 20 CHAIR BOTEL: Thank you.
- Mr. McCoy.
- 22 COMMISSIONER McCOY: So Mr. Evans, that just
- 23 seems like a whole lot that it has to be done, and
- 24 we're talking about -- members, I think I've heard it
- 25 suggested six months. We haven't even had

- 1 conversations, and you're saying that those preliminary
- 2 construction cost estimates were before we even
- 3 purchased the building. Now, we've had this building
- 4 at least two years, probably three by now, right?
- 5 INTERIM EXECUTIVE DIRECTOR EVANS: So once
- 6 the -- so we purchased the building, and then we went
- 7 out to hire architects. So that procurement process
- 8 took time, of course. So the Board approved the REG to
- 9 be our architects. That was one step and hurdle that
- 10 we made it through. And then REG has now produced
- 11 30 percent plans, so we now know what it's going to
- 12 take. They've had their engineer study it, so we have
- 13 a much better level of plans on which to get updated
- 14 estimates. So we are currently working on those
- 15 estimates for you. And we couldn't update the
- 16 estimates until we completed the plans, the 30 percent
- 17 plans, which, you know, show how we would refurbish the
- 18 building.
- 19 COMMISSIONER McCOY: How long have we had the
- 20 building, Mr. Evans? That was my question.
- 21 INTERIM EXECUTIVE DIRECTOR EVANS: I would
- 22 have to refer to Mr. Haygood, but I believe we closed
- 23 in December of --
- 24 COMMISSIONER McCOY: 2016.
- 25 INTERIM EXECUTIVE DIRECTOR EVANS: -- 2018,

- 1 perhaps?
- 2 MR. HAYGOOD: November --
- 3 CHAIR BOTEL: Say again, Mr. Haygood.
- 4 MR. HAYGOOD: November 2018.
- 5 INTERIM EXECUTIVE DIRECTOR EVANS: So
- following that, that's when we started the procurement
- 7 process to hire the architects and the architects began
- 8 the design process.
- 9 COMMISSIONER McCOY: Okay. I don't think --
- 10 I don't even see a year. Six months is definitely out
- 11 of line. I mean nobody's even really been in here to
- 12 start any demo, even seen anything as far as any
- 13 construction costs or even proposals. So you know, the
- 14 procurement process in itself, just for going out to do
- 15 construction is going to be lengthy.
- 16 So I don't see how we can even talk about
- 17 possibly doing a six months and a month-to-month after
- 18 that, because what's going to happen is if we move to
- 19 those modulars, we're going to be two years in those
- 20 modulars with the unknown. Because that building's
- 21 been there, and obviously, if the bank, Community
- 22 Savings and then BB&T didn't think it was, you know,
- 23 good for their operation, I don't see that this is
- 24 something that's going to turn over in six months. So
- 25 I don't think that that's a good idea, and I support us

- 1 extending for a year. That's all I have.
- CHAIR BOTEL: Okay, anyone else? The motion,
- 3 as it stands, if I could just -- was it your motion,
- 4 Ms. Lanier? Did you make the motion?
- 5 COMMISSIONER LANIER: No, Mr. Lawson made the
- 6 motion.
- 7 CHAIR BOTEL: Mr. Lawson, the motion that you
- 8 made originally was to accept the one year without
- 9 asking for the manager to look at -- or Director,
- 10 rather, to look at the month-to-month option. Did you
- 11 want to change your motion to include that we were
- 12 asking the Director to look at a month-to-month option
- 13 after the year, or do you want to leave your motion the
- 14 way it was?
- 15 VICE CHAIR LAWSON: Yes, Madam Chair, I'd
- 16 like the motion -- my motion is to go ahead and renew
- 17 for one year, look at month-to-month options after that
- 18 year or ask for a month-to-month option after that
- 19 year, and at that time we can address the module
- 20 opportunity that's available, being that -- and that's
- 21 the motion.
- 22 CHAIR BOTEL: Thank you.
- 23 VICE CHAIR LAWSON: And then I'll give
- 24 comments after that.
- 25 CHAIR BOTEL: And who made the second?

- 1 COMMISSIONER LANIER: I think (inaudible).
- 2 CHAIR BOTEL: Was it Ms. Lanier? Do you
- 3 accept his modification?
- 4 COMMISSIONER MILLER-ANDERSON: Ms. Tamara
- 5 should know. She should have written it down.
- 6 CHAIR BOTEL: Tamara, who made the second?
- 7 THE CLERK: To tell you the truth, I didn't
- 8 have Lawson. I had Lanier down as the motion, and I
- 9 had McCoy as the second, so --
- 10 CHAIR BOTEL: Okay.
- 11 THE CLERK: I usually have to go back after
- 12 the meeting and watch it over to get that.
- 13 CHAIR BOTEL: Well, Lanier --
- 14 COMMISSIONER LANIER: (Inaudible) I'll second
- 15 and we'll go from there.
- 16 CHAIR BOTEL: All right, let's make it that
- 17 that was the motion maker, Mr. Lawson right there,
- 18 because (inaudible), and Ms. Lanier made the second.
- 19 And then we can vote on that.
- 20 Before we proceed though, Mr. Evans, could
- 21 you please give us an updated project timeline, because
- 22 this has you moving in January 1st of 2021, and I know
- 23 that's not what you said.
- 24 INTERIM EXECUTIVE DIRECTOR EVANS: Yes, that
- 25 was a typo. It was supposed to say January 2022.

- 1 CHAIR BOTEL: I want to be able to cut and
- 2 paste this into some things to send out, because people
- 3 have been asking me about this timeline --
- 4 INTERIM EXECUTIVE DIRECTOR EVANS: Okay.
- 5 CHAIR BOTEL: -- and I want to be able to
- 6 share it. So if you could send us an updated version,
- 7 that would be great.
- 8 INTERIM EXECUTIVE DIRECTOR EVANS: Yes.
- 9 VICE CHAIR LAWSON: Just a real quick
- 10 question, Madam Chair.
- 11 CHAIR BOTEL: Yes, sir; yes.
- 12 VICE CHAIR LAWSON: Thank you, Madam Chair.
- 13 The reason I wanted to do that one year,
- 14 because the BB&T building, the landlords have been
- 15 really good to the CRA for years, number one. Number
- 16 two, that building's actually almost at 100 percent
- 17 occupancy, and I just don't want us to just look at
- 18 month-to-month or six months now, and then we lose an
- 19 opportunity.
- 20 But I do also want us to really look
- 21 aggressively on working with the City on this modular
- 22 opportunity, because if the City's going to move
- 23 forward with that, we could use some of that space
- 24 there. So after this year, we prepare to move there
- while we wait on completion of our current building,

- 1 that building on the corner, because even if it's just
- 2 a joint project, the City and the CRA used the office
- 3 space together, that would be a good solution for us.
- 4 But definitely want to at least give a commitment to
- 5 the landlord in good faith for this year, to let them
- 6 know that we will be there for this year, and we're
- 7 going to start looking at options while we prepare for
- 8 our new building.
- 9 CHAIR BOTEL: Thank you. Anything else?
- 10 VICE CHAIR LAWSON: Thank you, Madam Chair.
- 11 CHAIR BOTEL: Thank you.
- 12 Ms. Lanier.
- 13 COMMISSIONER LANIER: I wanted to (inaudible)
- 14 for that, Mr. Lawson, that you add the modular option
- 15 review as part of the motion after the one year term.
- 16 Is that a part of the motion?
- 17 CHAIR BOTEL: It's not currently --
- 18 VICE CHAIR LAWSON: We can add -- it's not
- 19 part of the motion, but we can add that to the motion,
- 20 just so that we know that it's already on the record.
- 21 They can take a look at it so we don't have to come
- 22 back and revisit it.
- 23 COMMISSIONER LANIER: Okay.
- 24 VICE CHAIR LAWSON: So if we can add to the
- 25 end of the motion, Tamara, that we would also like to

- 1 have the review of the module opportunity at the ten
- 2 month mark. At the -- I'm sorry -- at the nine month
- 3 mark.
- 4 COMMISSIONER MILLER-ANDERSON: Madam Chair.
- 5 CHAIR BOTEL: Ms. Miller-Anderson.
- 6 COMMISSIONER MILLER-ANDERSON: Also, I
- 7 understand that there's something called a cube farm we
- 8 could possibly look at doing and utilizing the small
- 9 room in the Marina. I don't know how busy the Marina,
- 10 the small rooms are. We can see about putting some
- 11 cubicles in there or something maybe. That may be an
- 12 option later on down the line instead of doing --
- 13 INTERIM EXECUTIVE DIRECTOR EVANS: If we
- 14 were -- the only challenge to that was I'm hoping --
- 15 previous to COVID, the Event Center, of course, was
- 16 booked three to four days a week, so if we --
- 17 COMMISSIONER MILLER-ANDERSON: The smaller
- 18 rooms? The smaller ones?
- 19 INTERIM EXECUTIVE DIRECTOR EVANS: Yes, yes,
- 20 especially on the weekends. So if we got to the point
- 21 where we were going to move to month-to-month, you
- 22 know, that space is big enough probably to do something
- 23 like that, but we would have to then cancel all those
- 24 reservations. So, but we will start working on the
- 25 modular option now, because if we're going to present

- 1 in nine months, then we need to begin working -- or
- 2 rather if we're going to present to you when there's
- 3 only nine months left on this current year's lease,
- 4 then we'll start working on that immediately.
- 5 CHAIR BOTEL: Thank you. Anything else?
- 6 Madam Clerk.
- 7 THE CLERK: Commissioner Miller-Anderson.
- 8 COMMISSIONER MILLER-ANDERSON: Yes.
- 9 THE CLERK: Commissioner Lanier.
- 10 COMMISSIONER LANIER: Yes.
- 11 THE CLERK: Commissioner McCoy.
- 12 COMMISSIONER McCOY: Yes.
- 13 THE CLERK: Vice Chair Lawson.
- 14 VICE CHAIR LAWSON: Yes.
- 15 THE CLERK: Chair Botel.
- 16 CHAIR BOTEL: Yes.
- 17 THE CLERK: That motion carries.
- 18 CHAIR BOTEL: Thank you.
- 19 Discussion by Executive Director.
- 20 INTERIM EXECUTIVE DIRECTOR EVANS: Yes. We
- 21 have -- I have a couple of updates to get presented to
- 22 the Board, one on our Community Garden Program, which
- 23 we'll start with Annetta, and then she'll be followed
- 24 by Andre, who'll provide an update on the Dairy Belle
- 25 project.

- 1 MS. JENKINS: Good evening again,
- 2 Commissioners.
- 3 I just wanted to give you a brief update on
- 4 our Soil and Grow Program that we kicked off on July
- 5 1st. And this is a program that has been embraced and
- 6 developed by the Health and Human Services Committee.
- 7 And thank you, Commissioner Lanier, for your
- 8 support and for your vision.
- And that thank you, Commissioners Lawson and
- 10 McCoy for your promise of additional support for the
- 11 program dollarwise.
- 12 To date, we've received 42 applications.
- 13 Fifteen are located in the CRA District, and 24 are
- 14 located outside the CRA District. Of the 42, three are
- 15 ineligible due to having a -- one having a Lake Park
- 16 address, and there are two addresses that we've not
- 17 been able to verify in PAPA, so we're going back for
- 18 additional information.
- 19 If you have an opportunity to drive by the
- 20 garden, you'll see our temporary pod on the concrete
- 21 pad there, you'll see a mound of beautiful soil that's
- 22 been balanced, and we have all of our materials on
- 23 site. Our gardeners have started to assemble the kits,
- 24 and they've been calling residents for appointments.
- 25 So we'll let you know so hopefully you can come by and

- 1 socially distance yourself, but be able to take a photo
- 2 with some of our residents. And we hope in the fall
- 3 we'll be able to show you the fruits of this, fruits
- 4 and vegetables of this program. But the response has
- 5 just been very, very positive, so thank you.
- 6 CHAIR BOTEL: Thank you.
- 7 Mr. McCoy.
- 8 COMMISSIONER McCOY: Ms. Jenkins, I wanted to
- 9 ask you what I committed to, because I thought I
- 10 committed to supporting the site improvement -- but I
- 11 may be wrong -- for the CDC.
- 12 MS. JENKINS: I could be wrong as well. I
- 13 just know you promised support. We'll make sure it
- 14 goes to the right program. And that means Commissioner
- 15 Lawson promised dollars for the garden program then.
- 16 COMMISSIONER LANIER: No, they both promised
- 17 money for the garden program.
- 18 MS. JENKINS: I thought so.
- 19 COMMISSIONER LANIER: Clear.
- 20 MS. JENKINS: Commissioner Lanier, we'll
- 21 follow up on that.
- 22 COMMISSIONER McCOY: She can't follow up.
- 23 She can't follow up with us.
- MS. JENKINS: Well, she'll follow up with me,
- but she'll be my backup for it, so thank you.

- 1 COMMISSIONER McCOY: I'd do it for you,
- 2 Ms. Jenkins.
- 3 MS. JENKINS: Thank you.
- 4 CHAIR BOTEL: You had another presentation by
- 5 Andre?
- 6 MR. LEWIS: Yes. Good evening,
- 7 Commissioners, Chair, Vice Chair, Mayor.
- 8 So I wanted to give you a quick update on the
- 9 Dairy Belle. So about a week and a half ago we saw the
- 10 light at the end of the tunnel. We were at about
- 11 80 percent with the plumbing, electrical; 100 percent
- 12 of the windows and doors. We were in the process of
- 13 having our A/C unit rough-in completed. And then we
- 14 had several pitfalls that I wanted to talk about that
- 15 we ran into.
- 16 So the first issue would be the electrical
- 17 issue. The inspector told us -- and I want to preface
- 18 by saying we have approved plans, so the electrician
- 19 was moving as per plans. He was told that he had to
- 20 modify his installation for some energy efficient
- 21 dimming lights. And there's a mechanism, a special
- 22 mechanism that he has to order this, which this, he
- 23 wasn't able to get approval, his inspection approved.
- 24 We had to get the parts ordered, we had to have a rep
- 25 come out to make sure that it was compatible with what

- 1 we were doing. So that was our first impediment.
- The second one is the A/C installation.
- 3 Originally the engineer's calculations were for two A/C
- 4 units, which is not really feasible for a 500 square
- 5 foot space. So we went down to a one unit, which the
- 6 inspector called for us to do a revision on the plans.
- 7 So that was submitted, that was approved and paid for,
- 8 and we're going to be moving forward.
- 9 The final one is the ADA issue. So again, we
- 10 were bringing the building up to what was already
- 11 there. We were told that now we need to make the
- 12 restroom ADA compliant, which is going to put a large
- 13 impediment -- not a large impediment, but is going to
- 14 push us back, because we're going to have to change the
- 15 plans, get another revision, and you know, complete a
- 16 build-out of the restroom.
- 17 So we hear your cries; I hear your
- 18 frustration. This is something I address every day.
- 19 We speak to the contractors every day, and I try to
- 20 maneuver these guys so that no time is wasted, but we
- 21 continue to run into things.
- 22 It's an older building. At the beginning we
- 23 ran into underground work, which wasn't foreseen in the
- 24 beginning. We thought we were able to just do a
- 25 straight line hooking up existing plumbing. We were

- 1 told that the underground pipes were shot, so concrete
- 2 had to be cut, pipes had to be pulled up and new
- 3 connections had to be completed.
- 4 So again, we're working as feverishly as we
- 5 can to get this completed, and those are the updates
- 6 that I have.
- 7 CHAIR BOTEL: Thank you.
- 8 Any questions? Ms. Miller-Anderson.
- 9 COMMISSIONER MILLER-ANDERSON: Yes, I've
- 10 spoken to Mr. Evans about this project the other day
- 11 because, like I mentioned before, I mean this is a very
- 12 small project. You know, I'd hate to see us managing
- 13 the BB&T building if we can't even get this smaller
- 14 project done in a timely fashion. And the thing is, I
- 15 mean are there -- what is the -- there has to be some
- 16 sort of mechanism in place for them if they're not
- 17 meeting the deadlines. So is it more the contractor,
- 18 is it more of us? What is it, I mean because --
- 19 INTERIM EXECUTIVE DIRECTOR EVANS: Well, in
- 20 this case --
- 21 COMMISSIONER MILLER-ANDERSON: -- if they say
- they can do it in 90 days and they don't get it done in
- 23 90 days, then obviously there's some consequences for
- 24 them not getting it done. And there's certain things
- 25 they should know that it sounds like they don't know,

- 1 and we're coming up on it, and you know, at
- 2 happenstance.
- And then also, you know, just like I said
- 4 about -- I mentioned to you all about that garbage can/
- 5 dumpster sitting out there. And you know, days went
- 6 by, nobody's really doing anything, and then we're
- 7 responsible for paying for those dumpsters, for the
- 8 things that people in the community are putting in the
- 9 dumpster.
- 10 So you know, I'm just very concerned about
- 11 the management of the project, because if the people
- 12 are not doing what they need to be doing, then we need
- 13 to hold them accountable. So who is it on?
- 14 INTERIM EXECUTIVE DIRECTOR EVANS: I would
- 15 like to add just to that. So we were getting close,
- 16 but the latest delay is to make the bathroom ADA
- 17 compliant. So we submitted plans to the City Building
- 18 Department. Those plans were approved, and the
- 19 contractors were proceeding with the work in accordance
- 20 with the plans. So this is not from the contractor.
- 21 And then but during one of our inspections,
- one of the City employees felt like that because we
- 23 were doing so much work in the building, that we also
- 24 had to bring the bathrooms up to ADA compliance, which
- obviously would require us changing our plans, which

- 1 were approved. So we did investigate with the City,
- 2 and they said that we do have to do that. So it's
- 3 unfortunate, but I wouldn't blame the contractor, since
- 4 we had the plans drawn up for the changes we wanted to
- 5 make to the building, they got approved, and then
- 6 during the inspection process, that's when they found
- 7 this additional item on the bathrooms.
- 8 COMMISSIONER MILLER-ANDERSON: Right. And
- 9 you mentioned that to me the other day when we spoke
- 10 about it, and I said even that didn't make sense,
- 11 because if the plans were approved, I don't understand
- 12 how now all of a sudden they can go in and say, oh,
- 13 well, you need to do this now.
- 14 But besides that, I mean that's what's most
- 15 recent. I mean the project has been going on far too
- 16 long. You know, whatever issues were going on prior to
- 17 that, was it a contractor issue, or no? Or was it an
- 18 oversight issue?
- 19 INTERIM EXECUTIVE DIRECTOR EVANS: No. No,
- 20 it wasn't a contractor issue. Like, for example, when
- 21 we went to put in new fixtures, then we realized that
- 22 the plumbing connections which go all the way out to
- 23 the street were degraded. And then as we investigated
- 24 that, we found out that the pipes were degraded all the
- 25 way from the building to the street. So the plumber

- 1 that we had working on the project took care of it, but
- of course, that change, you know, we have to revise the
- 3 plans, and then the plans have to get reviewed by the
- 4 Building Department, and then the contractor can then
- 5 do the new amount of work.
- 6 So there's just been a number of unexpected
- 7 things that have happened, but I wouldn't blame the
- 8 contractor. And when the problems do come up, I will
- 9 thank the City for working with us, trying to help us
- 10 get moving again.
- 11 COMMISSIONER MILLER-ANDERSON: So what is the
- 12 timeline to finish it now?
- 13 MR. LEWIS: Originally we had August 30th as
- 14 a dead stop date. But we have our architect working on
- 15 the drawings, of which he's completed a rough sketch, a
- 16 rough revision, I should say. So once we've gotten
- 17 that back, we have to get pricing for the modification
- 18 to the restroom. But we're going to be -- we're not
- 19 moving in a linear fashion. We're going to have
- 20 multiple things going on at one time.
- 21 But the first thing, we don't want our
- 22 contractors to do any more work, and we're having walls
- 23 to be moved. The electrician has ran wiring, things of
- 24 that nature. He would have to run it again. So the
- 25 first things first is to find out where the bathroom

- 1 needs to be modified, get that approval, then have the
- 2 electrician and the plumber come back out and complete
- 3 their work.
- 4 CHAIR BOTEL: Are you done,
- 5 Ms. Miller-Anderson?
- 6 COMMISSIONER MILLER-ANDERSON: Yes.
- 7 VICE CHAIR LAWSON: Thank you.
- 8 Mr. Lawson.
- 9 VICE CHAIR LAWSON: I believe Councilwoman
- 10 Lanier was before me.
- 11 CHAIR BOTEL: Oh, I'm sorry. Councilwoman
- 12 Lanier -- Commissioner Lanier. That's why I always
- 13 just say Mr. and Mrs., because I -- Commissioner
- 14 Lanier.
- 15 COMMISSIONER LANIER: Thank you.
- 16 I want to certainly relay Councilwoman
- 17 Anderson's concerns and her frustration with this
- 18 project, because I'm at the same point with this. We
- 19 originally, when we first came to become City Council
- 20 people, at the first or second meeting of the
- 21 Council -- of the Commission, we talked about this
- 22 project. It was supposed to be a project -- at the
- 23 time, within nine months it was supposed to be
- 24 completed, we were supposed to be able to get that
- 25 tenant in.

- Part of the project was that we were going
- 2 to, every three years, incubate somebody else into that
- 3 location, but we haven't even got the first person in
- 4 yet. So it becomes a situation where, you know, all
- 5 night long we've been talking about 3 million here,
- 6 4 million here, and these huge square footage in these
- 7 projects, and we have 400 square feet, smallest
- 8 property you guys are working with altogether, and it
- 9 does not seem to be able to get anywhere.
- 10 And the thing about it is that I think the
- 11 frustration comes is that every meeting or every other
- 12 meeting we hear something about, you know, what, you
- 13 know, problems you ran into. But it's 400 square feet.
- 14 We're dealing with a lot of square footage here in
- 15 terms of what we're putting money in the CRA. But to
- 16 have this 400 square foot -- and the poor girl, you
- 17 know, who's been waiting on this building to start her
- 18 business, you know, it just really isn't fair. And so
- 19 where we're trying to, you know, bring her in and then
- 20 recycle her out for another tenant to come in in three
- 21 years, it's like we can't even get started with it.
- 22 So I myself have a voice of frustration about
- 23 the fact that this small property. With the CRA's big
- 24 budget, all these people working at the CRA and the
- 25 contractors and the contacts that you have, that for

- 1 400 square feet, you can't get this done. That's
- 2 embarrassing.
- 3 CHAIR BOTEL: Mr. Lawson.
- 4 VICE CHAIR LAWSON: Thank you, Madam Chair.
- 5 So Mr. Lewis, so the timeframe, I know that
- 6 we don't have a set time. The hard stop was August
- 7 31st. But with the pipes deteriorating under the
- 8 building and the power -- there was a power issue, I
- 9 guess, with the two long lines -- do we have an
- 10 expected timeline when this building will be completed?
- 11 MR. LEWIS: Well, this issue, as I said, was
- 12 a new issue. This came up this week. Other than that
- issue, we could have definitely met our timeline or our
- 14 goal of August the 30th. Finding out this new issue as
- 15 far as making this, the building ADA compliant, I don't
- 16 know what effects it's going to have on the timeline.
- 17 Hopefully shorter.
- 18 But I can -- as soon as I find out, I will
- 19 send out an update to you guys so that you know. I
- 20 don't foresee a long wait time, but again, the
- 21 permitting process and those times, you know, they take
- 22 a while. So it's not just as simple as me telling them
- 23 to go out there and do the work. Every time we get on
- 24 a roll, we're running into different issues because it
- 25 is an older building, so --

- 1 VICE CHAIR LAWSON: So I guess that was part
- 2 of the issue that Councilwoman Lanier and Anderson
- 3 expressed and the frustration, because some of the
- 4 businesses that are succeeding is businesses that were
- 5 actually able to succeed due to what's going on with
- 6 COVID because it actually allows for social distancing.
- 7 It's a drive-up or walk-up type thing, and they can
- 8 just serve their clients. So we're doing a disservice
- 9 to this person and then the next individuals that are
- 10 waiting for the next two to three years.
- 11 The issue or concern I have is that a lot of
- 12 this should have been researched prior to us even
- 13 putting an RFP out to really getting the accurate
- 14 contract or bid on the table so that we could at least
- 15 have some of these that we point the finger at and say,
- 16 listen, this is why it's happening this way, because we
- 17 should have known this at the beginning.
- 18 So timeframe, if we can expedite this, if we
- 19 need to work overtime on weekends to get this done, we
- 20 have to show our residents in the community that we're
- 21 serious. We've been here 16 months. It's the new
- 22 electeds. And some of our seasoned veterans over
- 23 there, they've been there a little longer, they want to
- 24 see some stuff done prior to, you know, election time
- 25 coming up. They want to see something happen, because

- 1 we told our residents that we're going to get to work,
- 2 we're going to do something, and we're frustrated
- 3 because we can't show them a finished product, and I
- 4 want to show them a finished product.
- 5 So if we have to work double time, if we have
- 6 to work triple time on this and weekends, if we can get
- 7 weekly or biweekly updates, this is the first project
- 8 that the CRA has truly completed since we've been here,
- 9 and it's 16 months, and it hasn't been done. As
- 10 Councilwoman Lanier stated, it was put on the agenda
- 11 within the first one or two weeks. So I really want
- 12 this to -- within the first one or two meetings it was
- 13 of being on Council. So I want this to be a priority,
- 14 because we've just voted tonight to even move forward
- 15 with other facilities, other buildings, a purchase of
- 16 land, and we're entrusting that staff is going to get
- 17 this done, yet we need to see something.
- 18 CHAIR BOTEL: Yes, Mr. McCoy, can we let
- 19 Mr. Evans respond, and then I'll go to you and then
- 20 Ms. Lanier?
- 21 COMMISSIONER McCOY: Are you asking me? My
- 22 response is no.
- 23 CHAIR BOTEL: Okay, go ahead, Mr. McCoy.
- 24 Thank you.
- 25 COMMISSIONER McCOY: Thank you.

- 1 To Commissioner Douglas Lawson's point, I
- 2 mean I hope you guys keep in mind that Dairy Belle and
- 3 the building on the corner, BB&T -- I'm sorry, the
- 4 former BB&T on the corner of Blue Heron and Broadway
- 5 are about the same age. So if you're thinking that
- 6 this is going to turn over in that timeframe, we're
- 7 going to be in for a very large surprise, because that
- 8 is a very old building. \$3.2 million, I think that's
- 9 on the very low end. And you know, the idea about
- 10 modular sounds good, but I think the timeline is going
- 11 to be completely shattered, because if we had this
- 12 little, small problem with a 400 foot, that's the size
- 13 of somebody's garage. Okay, that's all I have.
- 14 CHAIR BOTEL: Thank you.
- Mr. Evans.
- 16 INTERIM EXECUTIVE DIRECTOR EVANS: So --
- 17 COMMISSIONER LANIER: Now, let me interrupt
- 18 him, Chair. I just wanted to ask, because he can
- 19 answer the same at the same time, I do want to know:
- 20 How much has this has cost us since we started with
- 21 this? What was budgeted, and what it is now, because I
- 22 know that there had to be some more cost incurred with
- 23 this.
- 24 INTERIM EXECUTIVE DIRECTOR EVANS: Yes. We
- expected the cost to be \$34,000, with additional costs

- for demolition and a little bit of site work
- 2 immediately around the building. The current cost
- 3 expenditures -- Andre, how much have we spent thus far?
- 4 MR. LEWIS: We've expended about 36,000 right
- 5 now.
- 6 INTERIM EXECUTIVE DIRECTOR EVANS: Okay. So
- 7 of the 42,000 total budget, we're starting to get close
- 8 to that limit. However, we haven't bid out that price
- 9 for that ADA, so we'll have to see what that comes in
- 10 at. And I will just express to the Board that we will
- 11 do everything we can to move this forward very quickly,
- 12 including meeting with the City to see if we can get
- 13 that additional permit change expedited. But the
- 14 permitting department, with the help from Grace Joyce,
- 15 has been very responsive. So we will meet with them to
- 16 try and get that permit turned around so we can get
- 17 that work completed, and we will also include an update
- on that project on our weekly -- on my weekly update to
- 19 the Board so you can track that each week as we proceed
- 20 with the final revision.
- 21 CHAIR BOTEL: Thank you, Mr. Evans.
- 22 VICE CHAIR LAWSON: Mr. Evans, if you could
- 23 tell them, Mr. Evans, that you know a guy in the
- 24 expedited permitting department that's overseeing that,
- you know, they might be able to do something for you.

- 1 CHAIR BOTEL: Pulling strings.
- VICE CHAIR LAWSON: Thank you, Mr. Evans.
- 3 Thank you, Madam Chair.
- 4 CHAIR BOTEL: Thank you. It really, it truly
- 5 is an embarrassment, and I think you've heard that
- 6 enough from my colleagues; I don't have to say it
- 7 again. But I get calls all the time about, you know,
- 8 when are you going to get that thing done? So I'm glad
- 9 that you're going to try to expedite this, and move as
- 10 quickly as you can, please. Anything else, Mr. Evans?
- 11 INTERIM EXECUTIVE DIRECTOR EVANS: Nothing
- 12 further.
- 13 CHAIR BOTEL: Thank you.
- 14 COMMISSIONER LANIER: And let (inaudible) --
- 15 I'm sorry.
- 16 CHAIR BOTEL: Say again, Ms. Lanier.
- 17 COMMISSIONER LANIER: Let me throw this out
- 18 for my colleagues. Demolish the building, the BB&T
- 19 building, and sell that property, and let's just, you
- 20 know -- just throw that out there.
- 21 CHAIR BOTEL: Okay. Discussion by general
- 22 counsel. Thank you.
- Oh, Mr. McCoy.
- 24 COMMISSIONER McCOY: So Commissioner Lanier,
- let's just take your idea. For example, if we demolish

- 1 that building, where exactly is the CRA's office going
- 2 to go?
- 3 COMMISSIONER LANIER: Well, the City has
- 4 property, the CRA has property. We've got that
- 5 property right there on 19th and Broadway that they can
- 6 use that site for a new building. We have a situation
- 7 where we have a 400 square foot building, and we're
- 8 encountering all types of problems with it, with
- 9 plumbing, with this, with that, and it's right, right
- 10 across the street from this building we just bid
- 11 \$3 million on, so the property is valuable.
- 12 So I mean that was just an idea that just
- 13 came into my head as we're talking about all of these
- 14 problems with this little smaller site that we have
- 15 here. So if you demolish that building, look at other
- 16 CRA properties and other CRA parcels, other City
- 17 parcels that we could put the CRA building on, I mean
- 18 it would have to be kind of thought out, but, you know,
- 19 not a bad idea.
- 20 COMMISSIONER McCOY: Well, I don't like CRA
- 21 offices at any prime street, quite honestly, because
- 22 that's --
- 23 COMMISSIONER LANIER: There you go.
- 24 COMMISSIONER McCOY: I mean Broadway is ideal
- for development, and why would, you know, we want to

- 1 put our offices there when, you know, the best use and
- 2 highest and best use is probably something else other
- 3 than an office?
- 4 But, you know, the same concerns I'm going to
- 5 have with the BB&T. We're going to go in that place
- 6 and realize perhaps you might be right, this is
- 7 probably not something that we're going to be equipped
- 8 to even see -- I want to say we can make it out of here
- 9 before our nine years are up that that thing gets
- 10 finished, but you know, I'm going to be optimistic,
- 11 cautiously. So that's all I have. Thank you.
- 12 And luckily, I don't have any comments
- 13 tonight, Madam Chair, so you don't even have to call on
- 14 me.
- 15 CHAIR BOTEL: Anyone else? Anything else,
- 16 Mr. Evans? No, I was already moving to Mr. Haygood.
- 17 MR. HAYGOOD: No, ma'am, I don't have
- 18 anything.
- 19 CHAIR BOTEL: Thank you. And we have
- 20 statements by the Commissioners, starting with
- 21 Ms. Miller-Anderson. Commissioner Miller-Anderson.
- 22 Nothing?
- 23 COMMISSIONER MILLER-ANDERSON: No, thank you.
- 24 I'm kind of talked out tonight.
- 25 CHAIR BOTEL: Okay. Commissioner McCoy --

- oh, you said nothing, right. I want to take you at
- 2 your word.
- 3 Commissioner Lawson.
- 4 VICE CHAIR LAWSON: I'm going to use
- 5 Commissioner McCoy and Commissioner Miller-Anderson's
- 6 time.
- 7 CHAIR BOTEL: I'll split it with you.
- 8 VICE CHAIR LAWSON: Thank you. I appreciate
- 9 it.
- I want to discuss this briefly, the census
- 11 competition, but I'll leave that to the end.
- 12 (Inaudible) colleagues, if you're available
- 13 this week, I would love to see as many colleagues as
- 14 possible to come. We're going to practice social
- 15 distancing. It's from four to six at Wells. That's
- 16 going to be for the actual grab bag that we voted to
- 17 provide for our seniors. It's going to be an amazing
- 18 event. For them just to kind of see you guys out there
- 19 would be a great support. All the City leaders,
- 20 hopefully, will be there, and it's going to be just for
- 21 the graduating seniors. Right now I think we have
- 22 close to 100 registered. We're going to market to try
- 23 to get at least 200 of the 400 graduate students for
- 24 the event, and it's from four to six. It's going to be
- 25 at Councilwoman Lanier's testing site. So hers is that

- 1 morning, then ours is that afternoon.
- 2 Grad program. Census --
- 3 COMMISSIONER LANIER: That's not my testing.
- 4 That's all of our testing.
- 5 VICE CHAIR LAWSON: All of our testing. And
- 6 not my grab bag, it's all of our grab bag, just to make
- 7 sure we're all clear. Thank you, Councilwoman Lanier.
- 8 Census. So myself and Madam Chair are doing
- 9 the census challenge with some of our surrounding
- 10 municipalities. We had our one month follow-up this
- 11 past week, and we just found out that we're currently
- 12 in fifth place between the 12 municipalities, which is
- 13 a great step for us, but of course, we want to be in
- 14 first or second. We had some feedback that came from
- 15 the other municipalities in reference to how they're
- 16 handling the census, and a lot of things that they're
- 17 doing, we're doing as well.
- 18 So I think one thing that really kick-started
- 19 is I want to present that we talk briefly about a
- 20 challenge amongst all of our colleagues here on the
- 21 dais to discuss how we can incentivize each district.
- 22 So I was looking for feedback and insight as to how we
- 23 can do the census challenge amongst ourselves and then
- 24 allow for us to kind of compete against each other so
- 25 that we could really help boost the census numbers.

- 1 As while we're working on these budgets, we
- 2 know that those federal dollars are going to truly help
- 3 based upon our census. And I'm pretty sure that our
- 4 city is much larger than 36,000 residents, so I'm
- 5 thinking we're closer to 40, 45. So if we can really
- 6 get these numbers up, we can get into a major city
- 7 status. So I really want us to kind of push in each
- 8 district individually, and also working with our local
- 9 organizations and non-profits, because I kind of
- 10 mentioned the idea of possibly presenting community
- 11 benefits to an organization of our choice. We can get
- 12 those organizations involved and let them know that
- 13 we'll be incentivizing the district that actually does
- 14 the best job of getting the numbers and the percentage
- 15 up.
- 16 So I was just actually looking for a little
- 17 bit of feedback, brief discussion. It's already 9:00,
- 18 so I don't want to keep everybody late with these
- 19 comments. So if we could just get some brief feedback
- 20 and then move forward with the direction of the census.
- 21 CHAIR BOTEL: Are you --
- 22 COMMISSIONER MILLER-ANDERSON: Madam Chair.
- 23 CHAIR BOTEL: Go ahead, Ms. Miller-Anderson.
- 24 COMMISSIONER MILLER-ANDERSON: So remember, I
- 25 brought that up. (Inaudible), we both brought it up

- 1 that night, not knowing the other's -- we were reading
- 2 each other's mind, I guess. But I went -- on Saturday
- 3 when we were at the Marina, I spoke with Marsha, and
- 4 because of the way it is on the census website, you
- 5 can't break it down by the district. She said that it
- 6 was a little difficult trying to figure out, you know,
- 7 do a breakdown by district because it only goes by
- 8 tracks.
- 9 VICE CHAIR LAWSON: Oh.
- 10 COMMISSIONER MILLER-ANDERSON: And, yes, so
- 11 it would be a little difficult trying to do it. That's
- 12 why she -- that memo she sent out.
- 13 VICE CHAIR LAWSON: Gotcha.
- 14 COMMISSIONER MILLER-ANDERSON: The only thing
- 15 about that part, I mean, and I haven't responded to her
- 16 yet about, and I kind of talked to her about it
- 17 Saturday about it. But, you know, it seems like so
- 18 what happened is people have to remember your name, and
- 19 they have to submit your name in order for you to get
- 20 credit for it, whereas if we -- and she's already sent
- 21 it out. But that's kind of what she's already put out
- there, because she just couldn't figure out a way for
- 23 us to break it down by district.
- 24 And I really haven't digested it a whole lot
- 25 tonight, you know, after I saw the memo that came out,

- 1 but essentially, it's hard to do it by district because
- 2 of the way -- you can't track it because of the
- 3 percentages being -- the math is broken down by tracks
- 4 in the city, which is like three. So if anything, I
- 5 mean we could have three districts, which it kind of
- 6 sort of is similar to, but it overlaps, like mine and
- 7 Ms. Lanier may overlap in some areas, so how do you
- 8 determine whether or not that's her piece or that's my
- 9 piece. So this is probably a better way to say it, but
- 10 you know, so that's the only part about the districts,
- 11 the fairness of trying to figure out which district
- 12 won.
- 13 But the way Marsha is suggesting is that we
- 14 just basically campaign. And see, that would kind of
- 15 open us up to campaign all over the city versus just
- 16 staying in your district, you know, because I believe
- 17 my district is the smallest in the city. So if I
- 18 just -- I would never win even if everybody did it in
- 19 my district, because it's the smallest one.
- 20 So it's more so about numbers, you know,
- 21 whole numbers versus percentages, because when we
- 22 initially spoke about it, we were talking about, you
- 23 know, like District 2 right now is at -- say they're at
- 24 38 percent. Well, by the end of the time that we did
- 25 the contest, if they were at 56 percent, then I would

- 1 get, you know, I would get credit for the difference.
- 2 But we can't do it in percentages now. I mean you can,
- 3 but it overlaps your district.
- 4 VICE CHAIR LAWSON: There's no lines.
- 5 COMMISSIONER MILLER-ANDERSON: Yes. So
- 6 that's why she suggested people kind of just get out,
- 7 campaign, and say, hey, when you turn yours in, make
- 8 sure you put my name down. But I know Mr. Lawson,
- 9 he'll cover the whole city. But he already said he's
- 10 going to stay out of it. So we're not going to win.
- 11 So that's, when I saw that, it's like, oh, no, Lawson,
- 12 he'll send out his whole team, and then that will come
- 13 up the whole city and then we're done. But, you know,
- 14 I guess at the end of the day, it's just a matter of
- 15 trying to get them out, so I guess it really doesn't
- 16 matter.
- 17 VICE CHAIR LAWSON: Just getting it out.
- 18 COMMISSIONER MILLER-ANDERSON: Yes, it's just
- 19 trying to get the numbers out. So we can do it the way
- 20 that it was suggested. And I figure, you know,
- 21 everybody will do whatever they feel they need to do in
- order to make that happen. But she did suggest about
- 23 going live on social media, doing videos and things
- 24 like that. But --
- 25 VICE CHAIR LAWSON: There's some feedback.

- 1 Madam Chair, you got some information from the media as
- 2 well to share in reference to the census. Did you take
- 3 some notes as well, because I have some notes as well.
- 4 CHAIR BOTEL: No, go ahead. You go ahead.
- 5 We probably have the same notes.
- 6 VICE CHAIR LAWSON: I'll grab those.
- 7 CHAIR BOTEL: We got something back from --
- 8 oh, gosh, what's her name in West Palm -- Christina,
- 9 Christina (inaudible) with some advice. And we've also
- 10 gotten something from the League of Cities from Jeff
- 11 Marra (phonetic) from the town of -- where was our
- 12 meeting last time -- Royal Palm Beach with some good
- 13 ideas. But I think -- did I send that to -- I think I
- 14 sent it to Mr. Evans to be distributed.
- But my question about this is, first of all,
- 16 I called the number just to see if it was going to
- 17 work, and it doesn't. So we have to let Marsha know,
- 18 unless maybe she just hasn't activated it yet. She
- 19 hasn't activated it yet, okay. Because it says, it
- 20 tells you --
- 21 COMMISSIONER MILLER-ANDERSON: Probably
- 22 because it hasn't -- the date hasn't started yet.
- 23 Didn't it say August or something? I think it's --
- 24 CHAIR BOTEL: I believe it is in August.
- 25 COMMISSIONER MILLER-ANDERSON: I can't pull

- 1 that up in front of me.
- 2 CHAIR BOTEL: It doesn't really say a date
- 3 here. But my other point, you know, is if a lot of
- 4 people, let's say a lot of people in District 1 have
- 5 already submitted their census, and they would have to
- 6 go back and find the completion certificate. I mean I
- 7 just today dug around in my files and found my
- 8 completion certificate. How many people really save
- 9 that? And I'm not sure that that's going to be a good
- 10 way to, I don't know, to ask people to track whether or
- 11 not they completed it. I'm not sure that people would
- 12 have saved that, you know what I mean?
- 13 COMMISSIONER MILLER-ANDERSON: Yes. I was --
- 14 like I said, I hadn't digested the memo she sent out to
- 15 (inaudible) to try to pivot from, you know, the things
- 16 we were talking about, because I had a plan that was
- 17 simple: Hey, we'll do districts, we'll go by
- 18 percentages, and you know, but it doesn't work like
- 19 that. So --
- 20 CHAIR BOTEL: Maybe we just have to scrap the
- 21 idea of being -- we had a lot of competition this
- 22 weekend.
- 23 COMMISSIONER MILLER-ANDERSON: Well, we can
- 24 figure something -- I know we did, we really did. Some
- of us did. Not everybody. Some people didn't enjoy it

- 1 as much, I guess.
- 2 CHAIR BOTEL: We enjoyed ourselves.
- 3 COMMISSIONER LANIER: We can look at this.
- 4 How about this idea: If we -- if it has to go by
- 5 census tracks, we can focus on the census tracks with
- 6 the lowest responses. And then we can either have a
- 7 team of two -- of Council people, or we can have -- how
- 8 we could do it that if we focused just on a low
- 9 response census track and take that to be our
- 10 competition, maybe we can just use that, because what
- 11 did she say, there was three census tracks? Yes, so we
- 12 take those three census tracks, and out of those two,
- 13 say out of those two, and we look at the fact which are
- 14 the two lowest ones, and then two Council people
- 15 compete for that particular area.
- 16 COMMISSIONER MILLER-ANDERSON: It can even go
- 17 where we have -- we have six people, with including the
- 18 Mayor, so we could really do two per census track if we
- 19 wanted to do that.
- 20 COMMISSIONER LANIER: Right. And then we can
- 21 just say, you know, if you got these census tracks,
- 22 then, you know, two Council people, and then we focus
- 23 on, we can both focus on, say me and whomever, and we
- 24 focus on that census track number two. And then we can
- 25 come back --

- 1 CHAIR BOTEL: That would work; that would
- 2 work.
- 3 COMMISSIONER MILLER-ANDERSON: So what
- 4 we'll --
- 5 CHAIR BOTEL: Ask Marsha to figure it out
- 6 that way. Yes, let's do that.
- 7 COMMISSIONER MILLER-ANDERSON: What do you
- 8 think about it, Lawson?
- 9 VICE CHAIR LAWSON: Yes, I think that's a
- 10 great idea. Let's just do it with tracks.
- 11 CHAIR BOTEL: Yes, two and two, yes, then we
- 12 can really count.
- 13 VICE CHAIR LAWSON: That sounds great. And
- 14 then those teams of two can actually pick -- go ahead,
- 15 Madam Chair, sorry.
- 16 CHAIR BOTEL: I'm sorry. Then we actually
- 17 don't need to have people remembering where they put
- 18 that piece of paper, because we didn't just look at the
- 19 data we get from the census bureau. Yes, that makes it
- 20 clean. Nobody has to -- because, you know, some of us
- 21 could have people calling in from other districts and
- 22 say that they were for Lawson -- oh, wait, Lawson
- 23 doesn't have --
- 24 COMMISSIONER MILLER-ANDERSON: That's exactly
- 25 what I was saying.

- 1 CHAIR BOTEL: So, all right. Okay, sorry,
- 2 sorry. So we are going to ask Ms. Marsha to figure
- 3 this out for us based on two teams of -- teams of two
- 4 for three census tracks. That makes it cleaner. Thank
- 5 you.
- 6 Mr. Lawson, will you be on my team? It's the
- 7 lowest. We have the furthest to go. We have the most
- 8 advances to make.
- 9 COMMISSIONER MILLER-ANDERSON: (Inaudible.)
- 10 COMMISSIONER LANIER: (Inaudible.)
- 11 CHAIR BOTEL: All right, we'll let
- 12 Ms. Marsha --
- 13 VICE CHAIR LAWSON: We'll have Marsha pull
- 14 names out of a hat just so that it can be fair.
- 15 CHAIR BOTEL: Yes, all right.
- 16 VICE CHAIR LAWSON: And just the last thing
- 17 is if my colleagues -- there's an organization that's
- 18 actually looking to host a debate for our residents
- 19 here in the city with some of the cities. We spoke
- 20 about it just kind of briefly. But they asked if my
- 21 colleagues could submit some questions to Mr. Evans.
- 22 He's going to just choose a question from each Council
- 23 member. And a few of the organizations that are going
- 24 to host it, they're going to do it for our residents,
- 25 because the residents really haven't had the exposure

- 1 for some of the races that's actually going on. So I
- 2 think they're going to address District 88. I told
- 3 them about District 89, Madam Chair, as well.
- 4 CHAIR BOTEL: Yes.
- 5 VICE CHAIR LAWSON: And I know the Port
- 6 (inaudible). So those are going to be some of the
- 7 races that they're going to be addressing that directly
- 8 affect our city. So if you guys can submit about five
- 9 questions, they're going to try to choose for the
- 10 debate questions that come from each district for the
- 11 debate. Just send them over to Mr. Evans, and they're
- 12 looking to do that probably one or two -- two weeks
- 13 out, outside of the (inaudible).
- 14 CHAIR BOTEL: Okay. Ms. Miller-Anderson.
- 15 VICE CHAIR LAWSON: Yes, Ms. Miller-Anderson.
- 16 COMMISSIONER MILLER-ANDERSON: So who's doing
- 17 the debate, an organization?
- 18 VICE CHAIR LAWSON: The organizations are
- 19 non-profit. Community Partners, Bridges, (inaudible).
- 20 It's a few non-profits that's going to actually host
- 21 it. But Mr. Evans is hopefully going to air it on
- 22 Channel 18 for our residents. I'm going to look to
- 23 just kind of facilitate and partner with them and make
- 24 sure it gets done so that they can get exposure, so our
- 25 residents can see what's going on. So --

- 1 COMMISSIONER MILLER-ANDERSON: Okay.
- VICE CHAIR LAWSON: We just want to have
- 3 questions coming from our dais, if possible. I mean
- 4 you don't have to submit the questions, but we want it
- 5 to be concerns that come from our residents, our
- 6 district, because the District 88 directly affects us,
- 7 the Port race directly affects us. So those
- 8 relationships and those concerns we want to definitely
- 9 get over to them so they can ask them.
- 10 We're going to remain nonpartisan,
- 11 non-biased. Our vote is our vote individually. But as
- 12 a city, we have great representation, so we want our
- 13 residents who haven't been able to see these
- 14 candidates, we want to give them as much exposure as
- 15 possible. There's a lot of Facebook stuff going on,
- 16 but a lot of our seniors don't -- aren't on Facebook.
- 17 They're more so on Channel 18. So having it aired on
- 18 Channel 18 will give them great exposure.
- 19 COMMISSIONER LANIER: And I want to make sure
- 20 that, you know, I remain neutral, because I have
- 21 endorsed a couple of candidates, so I want to make sure
- 22 that is --
- 23 VICE CHAIR LAWSON: Yes, it's completely --
- 24 and that was the biggest concern with Ms. Wynn and
- 25 Mr. Evans, that we are going to remain neutral, because

- 1 regardless of our personal endorsements and beliefs, as
- 2 a City, we just want to make sure the exposure for
- 3 every resident is there. So it's not going to be
- 4 anything where we're doing endorsements or support, and
- 5 the questions are going to be asked to every
- 6 individual, and we're going to offer invites to every
- 7 person. So hopefully, all of them will come and
- 8 they'll all have the ability to answer the same
- 9 question.
- 10 CHAIR BOTEL: Great.
- 11 VICE CHAIR LAWSON: Thank you, guys.
- 12 CHAIR BOTEL: Thank you.
- Mr. McCoy.
- 14 COMMISSIONER McCOY: Is there any
- 15 congressional races that's going to be included in
- 16 this, Mr. Commissioner Lawson?
- 17 VICE CHAIR LAWSON: They did take a look at a
- 18 few of the congressional races. They haven't come back
- 19 to me yet about what they want to do. Was there a
- 20 recommendation that you have that I could bring to
- 21 them?
- 22 COMMISSIONER McCOY: No, I just was curious.
- 23 I mean you spoke about representation. Quite honestly,
- 24 I think the representation in Washington is just as
- 25 important as Tallahassee.

- 1 VICE CHAIR LAWSON: Yes, sir. And the county
- 2 as well. So I agree. Even though we're in
- 3 Commissioner Mack Bernard's district, it's still all
- 4 the races are very important, so I agree with you. I
- 5 will check with them. Sorry?
- 6 COMMISSIONER McCOY: But I guess over on the
- 7 island, they're also up for election too. What is
- 8 that, 86 --
- 9 VICE CHAIR LAWSON: Yes.
- 10 COMMISSIONER McCOY: -- for the county?
- 11 CHAIR BOTEL: 89.
- 12 VICE CHAIR LAWSON: 89 House, and then county
- 13 is Ms. Karen Marcus and -- is that district -- what
- 14 district is that?
- 15 CHAIR BOTEL: Marie Marino and Karen.
- 16 COMMISSIONER McCOY: So are those included
- 17 too?
- 18 VICE CHAIR LAWSON: Those are going to be the
- 19 discussions. The only ones that they addressed with me
- 20 was 88. I brought to them 89, which we had talked
- 21 about at the last meeting, and the Port. Those were
- 22 the three that I talked to them about. I can discuss
- 23 with them the opportunity. It's just being able to
- 24 complete all of them in the next three, four weeks and
- 25 also organizing the schedules.

- 1 COMMISSIONER LANIER: And please, Mr. Lawson,
- 2 please consider having to consider judges.
- 3 VICE CHAIR LAWSON: Okay.
- 4 CHAIR BOTEL: Yes, a lot of people don't
- 5 understand that much about the judges, and I think --
- 6 COMMISSIONER LANIER: Yes.
- 7 COMMISSIONER McCOY: And you know what? I
- 8 think that's going to be a legal question, because you
- 9 know, judicial candidates have some very unique rules
- 10 regarding them. So you know, I'm allowing you guys to
- 11 do that, and I'm going to just watch from the sideline
- 12 because I don't necessarily want to even take part in
- 13 that.
- 14 COMMISSIONER LANIER: No, we're not doing it.
- 15 COMMISSIONER MILLER-ANDERSON: No, we're not
- 16 doing nothing.
- 17 COMMISSIONER McCOY: Submitting names and
- 18 questions, I'm not --
- 19 VICE CHAIR LAWSON: Not names. I mean we
- 20 don't have to. They just requested because they said
- 21 that they'd like for the individuals that represent the
- 22 City to provide names on behalf of the residents, but
- 23 we don't have to. It's just request --
- 24 COMMISSIONER MILLER-ANDERSON: Names or
- 25 questions, Mr. Lawson?

- 1 VICE CHAIR LAWSON: Questions, not names.
- 2 COMMISSIONER MILLER-ANDERSON: Okay, okay.
- 3 VICE CHAIR LAWSON: No names. Just questions
- 4 and concerns that are addressed in our city. But
- 5 they're going to host the race, the races, and they're
- 6 utilizing Channel 18 as an advertisement for the just
- 7 exposure for the candidates and asking the same
- 8 questions.
- 9 COMMISSIONER McCOY: Yes. But, you know, I
- 10 got some concerns with that, because quite honestly,
- 11 I'm going to tell you right now I disagree with it,
- 12 because here's the other thing. Think about what's
- 13 going to happen. We have non-profits, who by IRS code
- 14 should not be political.
- 15 And if you get the candidates' forum that's
- 16 going to be done on our network, using our resources,
- 17 that potentially we have no control over, and it gets
- 18 to be something that is out of hand because we're not
- 19 moderating it, I just think that this is going to be
- 20 problematic. And the only way I would agree to it is
- 21 if it's not done live. That way if there is something
- 22 that does not exactly go well or jive well, then
- 23 there's an opportunity that Mr. Stephens, in
- 24 production, can make sure that this is no way
- 25 reflective of the City or we're leaning towards a

- 1 candidate or we're giving the instrumentality for one
- 2 candidate to do something that is not ethical or proper
- 3 or even morally correct.
- 4 So I just want to make sure that we're not
- 5 doing this live. If we're going to do it, I'm okay
- 6 with doing it, but there has to be some control by us
- 7 to edit this that it doesn't get out of hand, and then,
- 8 you know, it becomes where I seen on this -- what was
- 9 it?
- 10 VICE CHAIR LAWSON: I saw it.
- 11 COMMISSIONER McCOY: I seen where one of the
- 12 candidates said -- I guess I just brought it up
- 13 tonight -- I'm not trying to be flip, but my name is
- 14 so-and-so. But you know, I don't want it to be one of
- 15 those situations, because then, you know, people are
- 16 going to associate that with the City of Riviera Beach.
- 17 So Mr. Stephens has to have --
- 18 CHAIR BOTEL: Yes, I agree.
- 19 COMMISSIONER McCOY: -- some control in
- 20 editing the content so it doesn't turn into a circus,
- 21 if you will, because you know it can get pretty bad.
- 22 VICE CHAIR LAWSON: And in response to that,
- 23 with discussions with Legal and our City Manager, that
- 24 was the same sentiments. So we had the opportunity to
- 25 actually moderate and to facilitate the entire debate

- 1 where we only present the questions. We bring in our
- 2 moderator to oversee it, and we remain non-biased,
- 3 because we have to give our residents the opportunity
- 4 to see these candidates. No one's able to knock on
- 5 doors, they're not able to get out to these debates,
- 6 they can't do the meet and greets, and we have a lot of
- 7 seniors who have no idea who's actually on this ballot,
- 8 yet this ballot is going to be so impactful on our
- 9 city.
- 10 So I would be inclined to figure out how we
- 11 can moderate and oversee it, and I will take the lead
- on that if that's the direction that you want us to go.
- 13 The only reason we brought in the non-profit is so that
- 14 we could allow for them to facilitate and we remain
- 15 nonpartisan. But if we prefer to take the lead and ask
- 16 the questions and we oversee the questions, I'll take
- 17 the lead and do it, as well as my colleagues submit the
- 18 questions over to our attorney and City Managers. I'll
- 19 take the lead with that, and the also critiquing the
- 20 video.
- I agree with you, live may not be a good
- 22 option. We can re-air it, but then who is -- who are
- 23 going to lead in response to critiquing the video? Is
- 24 that going to be Legal, is that going to be Walter?
- 25 Who's going to actually critique and edit the video to

- 1 make sure that it jives with what the City represents?
- 2 So it's a lot of steps and hurdles.
- I wanted to make it simple for us just by
- 4 submitting questions and moving forward. I think it's
- 5 something our residents need, because it's an important
- 6 election year and we want to really encourage people to
- 7 vote. So this also gives them the opportunity and
- 8 encourages them to vote as well.
- 9 CHAIR BOTEL: Ms. Miller-Anderson, and then I
- 10 want to ask about the League of Women Voters.
- 11 Ms. Miller-Anderson.
- 12 COMMISSIONER MILLER-ANDERSON: So you know
- 13 we've aired these debates before. I don't know if
- 14 those organizations, were they non-profits though that,
- 15 like Black Village Voice and Unify, I don't -- are they
- 16 nonprofit though?
- 17 VICE CHAIR LAWSON: Yes, they're non-profits.
- 18 Former Mayor Masters and some of those organizations
- 19 are the ones that kind of did it in conjunction. He
- 20 did it from the Mayor's office with Black Village
- 21 Voice, yes, a few of them, and they're all non-profits.
- 22 COMMISSIONER MILLER-ANDERSON: Yes, so I mean
- 23 we've done it before in that manner.
- 24 VICE CHAIR LAWSON: It's just most important
- 25 now, Ms. Miller-Anderson. That's the reason. I just

- 1 think it's really vital, because right now there has
- been no exposure for this election --
- 3 COMMISSIONER MILLER-ANDERSON: No, no, I
- 4 totally agree with that. No, I think something needs
- 5 to happen, but I don't think we should be in it though.
- 6 I don't think we need to be moderating. I don't think
- 7 Council should be involved in it. But I agree we
- 8 definitely need something. Are we talking about doing
- 9 it by Zoom and then to air it on, I mean virtual and
- 10 then have them air it?
- 11 VICE CHAIR LAWSON: Do it on Zoom or just
- 12 have them air it or have the candidates come to the
- 13 Marina and have them just record doing a debate there.
- 14 So those were the two options. But right now Zoom was
- 15 the best bet.
- 16 COMMISSIONER MILLER-ANDERSON: Okay. So I
- 17 mean as long as it can be monitored, you know.
- 18 CHAIR BOTEL: So do we have consensus that it
- 19 should be not done by us, but by somebody outside, that
- 20 it be taped rather than live, and that we're okay with
- 21 it to go on our channel as long as it's -- given those
- 22 conditions?
- 23 COMMISSIONER LANIER: Yes, and I think that
- 24 Doug should introduce it and open it up. But in terms
- of asking questions, I think that should be somebody

- 1 else.
- 2 COMMISSIONER MILLER-ANDERSON: Just so you
- 3 all know, this is not something the Council has ever
- 4 voted on. I mean we don't -- we've never taken
- 5 consensus on this happening. I mean it just worked
- 6 through the City Manager.
- 7 VICE CHAIR LAWSON: Yes, I believe it's just
- 8 something that we can just get done. The only reason I
- 9 was trying to involve the Council was just to get
- 10 feedback with the direction. I didn't want it to air
- 11 on 18 without the Council being involved and make sure
- 12 that we kind of add an idea of consensus. But it would
- 13 be an innovative way of doing it, and we'd kind of have
- 14 to pivot a little bit because of the experience of
- 15 pandemic that none of us have experienced, so just
- 16 trying to find out the best way to maneuver with this.
- 17 CHAIR BOTEL: Well, okay. Anything else,
- 18 Mr. Lawson?
- 19 COMMISSIONER MILLER-ANDERSON: We can monitor
- 20 it.
- 21 VICE CHAIR LAWSON: That's it. Thank you,
- 22 Madam Chair. I appreciate you guys indulging.
- 23 CHAIR BOTEL: Ms. Miller-Anderson.
- 24 COMMISSIONER MILLER-ANDERSON: One thing. I
- 25 was just looking at the census tracks, and it's

- 1 actually like maybe like ten. But they're small
- 2 pieces. So you would have to try to figure out where
- 3 our boundaries. So maybe we can -- and we may have
- 4 like two sections or pieces or something. We'll let
- 5 Marsha figure that out. But it's not matching up with
- 6 the districts, no.
- 7 CHAIR BOTEL: Ms. Lanier. Councilwoman --
- 8 Commissioner Lanier. It still says Councilperson under
- 9 your name there.
- 10 COMMISSIONER LANIER: Oh, does it? Okay.
- I just wanted to say that although we, you
- 12 know, in terms of when we have these meetings, I did
- 13 want to say to the CRA Director and to the staff we do
- 14 appreciate the work that you do. We do appreciate the
- 15 fact that, you know, we go back and forth, and of
- 16 course, we, you know, we talk noise. But we do
- 17 appreciate the work that you do provide to the
- 18 Commission. So that I don't want the staff to feel as
- 19 if, you know, they're being beat up on or whatever the
- 20 case may be. I just want to know, let them know that
- 21 we do appreciate the work that you do do for us.
- 22 Also, I wanted to let you know about my Town
- 23 Hall that's going to be on the -- July 30th. And I
- 24 think the Chair has one on the 27th. Isn't it the
- 25 27th?

- 1 CHAIR BOTEL: Yes.
- 2 COMMISSIONER LANIER: So that will be for
- 3 District 3. And the conversation is going to be about,
- 4 you know, the Garden Program, the Urban Farmers
- 5 Program, the Hope Village Program and anything that is
- 6 happening in my district. So I just wanted the public
- 7 to be aware of that. Other than that, that is it.
- 8 CHAIR BOTEL: Thank you, Councilwoman Lanier.
- I have a town hall meeting, as she said, on
- 10 Monday, the 24th, at 6:00. You can register for it
- 11 either on the City's Facebook page or I have put it up
- on my Facebook page, and if you register, then you'll
- 13 get the link to join in. We already have 80 people
- 14 registered for it, so it should be a good meeting.
- 15 I just wanted to let you know, I acquired 100
- 16 microwaveable meals that will be delivered to Valley of
- 17 Love Ministries on Tuesday. They usually come first
- 18 thing in the morning. So if you need meals, they will
- 19 be at Valley of Love, which is on West Blue Heron near
- 20 that Boost store. I will post the exact address for
- 21 Valley of Love on my Facebook page and Next Door.
- 22 Let's see, if you would want to sign up for
- 23 those Palm Beach State College courses, you get free
- 24 tuition, free books if you qualify for financial aid.
- 25 You come away with a 12 credit, college credit

- 1 certificate, a CCC in business. So I encourage you to
- 2 take advantage of that.
- Oh, yes, we met on the 20th with a group of,
- 4 a fabulous group of people. There must have been 25
- 5 people in this meeting, from Hal Valeche all the way
- 6 down to -- well, I don't want to say all the way down.
- 7 It implies that there's a hierarchy. A large group of
- 8 people from various municipalities and Commissioner
- 9 Valeche and other people from the county with regard to
- 10 the derelict boats and the live-aboard boats that are
- 11 in the lagoon.
- 12 And we came away with a good plan. We are
- 13 formulating a task force, with the help of our
- 14 attorneys, our Legal Department, Lina Busby in
- 15 particular. They'll meet in the next two weeks to come
- 16 up with a countywide ordinance that we can enforce as a
- 17 county so that we don't have these individual
- 18 municipalities having their own way of dealing with
- 19 these live-aboards and derelict boats. So I feel very
- 20 optimistic that maybe finally, after a long stretch of
- 21 dealing with these things, we'll have that issue
- 22 conquered.
- 23 So that's all for me. And if there's nothing
- 24 else, can somebody make a motion to adjourn, please?
- 25 COMMISSIONER LANIER: So moved.

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CHAIR BOTEL: Thank you. Anyone opposed?
1
 2
     Seeing none -- Mr. McCoy, you're not opposed, are you,
     really? You are not. Thank you; thank you. Good
 3
 4
     night.
               (Whereupon, at 9:24 p.m., the proceedings
 5
 6
    were concluded.)
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