



CITY OF RIVIERA BEACH – MEMORANDUM

TO: HON. MAYOR, CHAIRPERSON AND CITY COUNCIL

FROM: MARSHA NOEL, ASSISTANT TO THE CITY MANAGER, MPA

SUBJECT: CENSUS CHALLENGE

DATE: AUGUST 5, 2020

CC: GENERAL PUBLIC

Background:

The city council expressed interest in conducting a census challenge among themselves to assist with increasing the city’s census response rate. In doing so, members of the elected body will implement activities in the community to bring awareness and increase participation in the census.

City staff serving in the Census Outreach Taskforce will provide information and support towards the discussion on this item. The goal of the discussion is for the City Council to decide on how they would like to implement the Census Challenge.

City Goals:

The City wide goal is to achieve community engagement and empowerment and great neighborhoods.

Fiscal/Budget Impact:

Not applicable

Recommendation:

Not applicable

Attachments:

Not applicable