



Florida's Dynamic
Waterfront Community

Commercial Grant Program Rubric Update

BACKGROUND

- At the February 2020 RBCRA Board Meeting, the Board requested that the Agency provide recommendations to revamp the evaluation tool.
- The Board also requested some items be removed and or reworded.



Additions & Deletions

1. The Checklist section of required documents was moved to a separate sheet.
2. The Dunn & Bradstreet number review was removed.
3. The scoring for section two which only offers adverse vs not adverse, did not offer a range of scoring and was removed.
4. operational history section scoring was modified to offer a range of points based on years of operation.
5. The elimination of blight scoring section was modified.



Additions & Deletions

1. The TIF increase section scoring was modified to offer a range of points based on the percentage of personal investment from the business owner.
2. The local preference section scoring was modified to not just award a large lump sum of points, but offer a range based on the length of lease terms or owner's years of property ownership.
3. The scoring section that awards the number of employees has been modified.
4. An addition was made that rates the contractors selected that are certified minority business and the percentage of the project awarded.
5. An addition was made that rates the level of improvement that adds to the safety and perception of safety of the environment.



Commercial Grant Evaluation 1

- **Completed lien Search and financial obligations to the City**
 - 0-\$500=10pts
 - \$500-\$2500=5pts
 - \$2500> =0pts



Commercial Grant Evaluation 2

- **Police Record Search= Evidence of a previous or current criminal enterprise operating out of the business**
- Evidence not Found=20pts
- Evidence found= opts



Commercial Grant Evaluation 3

- **Years of business operations Domiciled in Riviera Beach**
 - 0-3years =5
 - 3-5 years= 7
 - 5-10 years=10
 - 10-15 or >years=15



Commercial Grant Evaluation 4

- **Rate the scale of improvements and its overall future effects on the esthetics and beautification of the RBCRA district**

- Outstanding= 20-25
- Commendable= 15-19
- Satisfactory= 8-14
- Needs Improvement= 0-7



Commercial Grant Evaluation 5

- **Rate the applicant's matching investment in the project.**
 - 100% or ≥ 10 pts
 - 100-50%=5pts
 - 50-35% =3pts



Commercial Grant Evaluation 6

- **Score the applicant's tenant lease term amount remaining or applicant is the owner**
 - 0-3years =5
 - 3-5 years= 7
 - 5-10 years or Owner=10



Commercial Grant Evaluation 7

- **Rate the community impact of the new or existing business entity. *Ex healthy foods option, health care, retail, education, Marine Industry and Green Industry***

- Outstanding= 20-25
- Commendable= 15-19
- Satisfactory= 8-14
- Needs Improvement= 0-7



Commercial Grant Evaluation 8

- **Business impact**
 - **Number of employees hired and or existing**
- 5 or ≥ 7 pts
 - 3-4=5pts
 - 1-2=3pts



Commercial Grant Evaluation 9

- **Business impact**
 - **Provided evidence that employees have salaries above the living wage**
- 50% or ≥ 7 pts
 - 30-40%=5pts
 - 0-20%=3pts



Commercial Grant Evaluation 10

- **Evidence that utilization of PBC job training incentive Programs**
 - Yes= 3pts
 - No= 0pts



Commercial Grant Evaluation 11

- **Number of employees residing in Riviera Beach**
 - 5 or ≥ 7 pts
 - 3-4=5pts
 - 1-2=3pts



Commercial Grant Evaluation 12

- **Percentage of work being awarded to Riviera Beach Contractors**
 - 50% or ≥ 7 pts
 - 30-40%=5pts
 - 0-20%=3pts



Commercial Grant Evaluation 13

- **Minority/Women business entity or participation**
- **Ownership status**
 - SBE or M/WBE ownership exceeds 50% or \geq (15 points)
 - Ownership Meet or Exceeds $>50\%$ = (10 points)



Commercial Grant Evaluation 14

- **Minority/Women business entity or participation**
- **Ownership status**
- SBE or M/WBE ownership exceeds 50% or \geq (15 points)
- Ownership Meet or Exceeds $>50\%$ = (10 points)



Commercial Grant Evaluation 15

- **Contractors selected are certified Minority/Women business entity percentage of project participation**
- SBE or M/WBE ownership exceeds
- 50% or \geq 14pts
- 30-40% = 8pts
- 10-20% = 5pts



Commercial Grant Evaluation 16

- **The proposed improvements will add to safety and or safety perception**
- Outstanding= 9-10
- Commendable= 7-8
- Satisfactory= 4-6
- Needs Improvement= 0-3



QUESTIONS

