

Florida's Dynamic
Waterfront Community

2019-2020 Signature Events

Fifty Shades of Pink: Breast Cancer Awareness



Thursday, October 10th
Breast Cancer Painting Session to spread awareness throughout our City. Attendees will paint a rock at this event and place it anywhere within our city to inform others of breast cancer and spread the awareness.



Friday, October 11th
Reception in honor of Darlene Hatcher. Event to feature Riviera Ballroom dedication and unveiling.

Awareness Matters

Saturday, October 12th
Breast Cancer Brunch featuring esteemed panelists and a keynote speaker. Event to feature financial literacy and vendors for shopping.

Vendor Booths available at $100.00 per vendor. Partial fees will be donated to a local Breast Cancer Awareness Foundation.

CRA Contribution	$8,300.00
Sponsored Contribution	$3,000.00
Vendor Sales	$1,200.00

3-Day Event Total Budget: $12,500.00

RIVIERA BEACH COMMUNITY REDEVELOPMENT AGENCY

Financial Breakdown

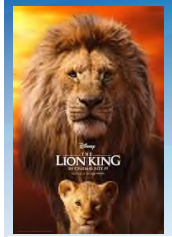
Breast Cancer Awareness: Rock Painting	
ITEM	**ESTIMATE**
Rock Painting Instructor/Materials	$560.00
Linens	$20.00
Passed Hors D'ouevres	$200.00
Cups/Napkins/Silverware/Plates	$44.20
Beverage	$300.00
Bartender	$100.00
TOTAL EXPENSE	**$1,224.20**

Breast Cancer Awareness: Dedication Reception	
ITEM	**ESTIMATE**
Passed Hors D'ouevres	$800.00
Décor	$500.00
Officers	$135.00
Photographer	$500.00
Take Away Gift (Water Bottle)	$269.34
Bartender	$100.00
Wine, Champagne, Soda and Water	$341.90
TOTAL EXPENSE	**$2,646.24**

Breast Cancer Awareness: Brunch	
ITEM	**ESTIMATE**
Décor/Labor/Rental Items	$3,000.00
Goodie Bags	$406.50
Items for Goodie Bags	$329.22
Donations to Charity	$500.00
Food and Beverage	$1,814.00
TOTAL EXPENSE	**$6,049.72**

Breast Cancer Costs (3 Events)	
ITEM	**ESTIMATE**
Marketing	$2,000.00
Misc. (Chairs, food etc)	$1,561.83
TOTAL EXPENSE	**$2579.84**

Vybz Series



Fall Showing
Kid friendly! Event to feature bounce houses, character play, games, and trick or treating.

Lion King	Ticket Sales
100 Movie Packages	$500.00



Spring Showing
Kid friendly! Event to feature bounce houses, character play and games.

Toy Story	Ticket Sales
100 Movie Packages	$500.00



Spring Showing
Comedy show featuring local comedians to create an Improv atmosphere within our city.

Comedy Show	Ticket Sales
(60) General Admission	$600.00
(40) Premiere Seating	$800.00
(24) V.I.P Seating	$720.00

Proposed Budget 3-Series Event	$15,000.00
Ticket & Package Sales	$3,120.00

Financial Breakdown

Lion King	
ITEM	**ESTIMATE**
Screen/Sound/AV	$1,300.00
Characters	$350.00
Lunch Guarantee	$250.00
Bounce Houses	$393.60
Kid Friendly Entertainment	$697.97
Soda and water/Autograph Books	$300.00
Bartender	$500.00
Step and Repeat	$100.00
Officers	$270.00
TOTAL EXPENSE	**$3,761.57**

Comedy Show	
ITEM	**ESTIMATE**
SOUND/AV/ Lighting	$865.00
Officers	$270.00
Backdrop (Draping)	$600.00
Décor	$500.00
Food and Beverage	$1,648.00
Comedians/Hosts	$2,000.00
Rental Items	$750.00
TOTAL EXPENSE	**$4,513.00**

Toy Story	
ITEM	**ESTIMATE**
Screen/Sound/AV	$1,300.00
Characters	$350.00
Lunch Guarantee	$250.00
Bounce Houses	$393.60
Kid Friendly Entertainment	$500.00
Bartender	$500.00
Officers	$270.00
TOTAL EXPENSE	**$3,163.60**

Vybz Series Costs (3 Events)	
ITEM	**ESTIMATE**
Marketing	$2,000.00
Misc.	$1,561.83
TOTAL EXPENSE	**$3,561.83**

Winter Wonderland & Breakfast with Santa



December 6th
2nd Annual Winter Wonderland event to feature tree lighting, Menorah and Kinara installation, kid activities, Christmas Caroling, and Santa's Parade.



December 14th
Breakfast with Santa event to feature family pictures with Santa and Breakfast.

Proposed Budget 2-Series Event	**$50,000.00**

Brunch on the Riviera





Monthly brunch serving food and beverages with a painting twists.
5 tentative Spring dates to include inspired paintings based on month.

Event Date	Ticket Sales
January 19, 2020	$1,050.00 (Attendance of 30)
February 16, 2020	$1,050.00 (Attendance of 30)
March 15, 2020	$1,050.00 (Attendance of 30)
April 19, 2020	$1,050.00 (Attendance of 30)
May 17, 2020	$1,050.00 (Attendance of 30)

Proposed Budget 5-Series Event	**$10,000.00**
Ticket Sales	**$5,250.00**

Financial Breakdown

Brunch on the Riviera	
ITEM	**ESTIMATE**
Paint Instructor	$3,500.00
Catering/Beverage	$6,000.00
Bartender	$3,000.00
DJ	$1,500.00
TOTAL EXPENSE	**$8,750.00**

Brunch on the Riviera Costs (5 Events)	
ITEM	**ESTIMATE**
Marketing	$1,000.00
Misc.	$250.00
TOTAL EXPENSE	**$1,250.00**

Love is in Bloom



Event to showcase our Community Garden. Event to feature entertainment, jazz music, light bites, and more.

Proposed Budget	**$12,000.00**

Financial Breakdown

Love is in Bloom	
ITEM	**ESTIMATE**
Rental Items/Décor/Labor	$2,500.00
Catering/Beverage	$5,000.00
Valet Parking	$550.00
Musicians/Entertainment	$2,000.00
TOTAL EXPENSE	**$10,050.00**

Love is in Bloom	
ITEM	**ESTIMATE**
Marketing	$1,000.00
Misc.	$950.00
TOTAL EXPENSE	**$1,950.00**

Large Festivals



Large Festivals to include:
- Under the Sea: Food Festival
- A Taste of Jazz and R&B

Plans to work with a festival partner with a potential for food and beverage vendors.



Proposed Budget	**$95,000.00**

City Partnerships

- City of Riviera Beach: MLK Luncheon & Gala
- City of Riviera Beach: Valentines Day Ball
- City of Riviera Beach: Senior Prom
- City of Riviera Beach: Fourth of July
- City of Riviera Beach: Ocean Walk Concert

Our participation will cover sponsor packages and venue location.

Proposed Budget	**$40,000.00**

Other Partnerships

- Palm Beach North Chamber of Commerce: ArtiGras Kick-off & Local Riviera Beach Art Show (Scheduled for February)
- Palm Beach North: Regional Planning Workshops & Host Leadership Workshops (2)
- Palm Beach County League of Cities: Two Regular Meetings & Luncheon
- South Florida Sailing Festival (Tentative: April 18th)

Note: We will have a tent at Arti-Gras to feature Riviera Beach local artists.

Proposed Budget	**$30,000.00**

Financial Overview

Event Name	Proposed Budget
Fifty Shades of Pink: Breast Cancer Awareness	$12,000.00
Vybz Series	$15,000.00
Winter Wonderland	$50,000.00
Brunch on the Riviera	$10,000.00
Love is in Bloom	$12,000.00
Large Festivals	$95,000.00
Misc. Events	$24,000.00
City Partnerships	$40,000.00
Other Partnerships	$30,000.00
Proposed Total	**$288,000.00**



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