CITY OF RIVIERA BEACH VISION 2030

SUMMARY OF STRATEGIC PLANNING WORKSHOP

THURSDAY, AUGUST 22, 2019

MAYOR AND CITY COUNCILPERSONS

The Honorable Ronnie L. Felder, MAYOR
The Honorable Kashamba Miller-Anderson, CHAIR (District2)
The Honorable Dr. Julia Botel, CHAIR PRO-TEM (District 4)
The Honorable Tradrick McCoy (District 1)
The Honorable Shirley D. Lanier (District 3)
The Honorable Douglas Lawson (District 5)

Jonathan E. Evans, City Manager
Presented By:

CENTER for ENTERPRISE OPPORTUNITY

Why Do We Need to Establish Strategic Priorities / Goals?

- Framework to Guide the Decisions of the Mayor, City Council and Staff
- Policy Guidance to Staff for Desired Outcomes

VISION STATEMENT

"Riviera Beach is the BEST WATERFRONT CITY in which to LIVE, WORK, and PLAY"

MISSION STATEMENT

"We are Committed to Creating an Exceptional City by providing Excellent Customer Service, Progressive Leadership, and Accountable Stewardship."

CORE VALUES

Professionalism

Ethics

Excellence in Customer Service

Integrity

Diversity

Respect for Opinions

Transparency

Innovation

The Elements of the Strategic Planning Framework

VISION, MISSION AND CORE VALUES

SWOT ANALYSIS

VISION 2030

FORWARD PULL

NINE AREAS EMERGED FROM THE FUTURE PULL EXERCISE

1. **GOVERNANCE – Policy and process for supporting management of municipal government**

2. **PLANNING – The importance of land use, capital investment, infrastructure systems and operational strategic plans**

3. **STAFFING – Ensuring City's ability to recruit retain an deploy workforce to meet the public service needs of the community**

NINE AREAS EMERGED FROM THE FUTURE PULL EXERCISE

4. **REVITALIZATION – Improving the condition, appearance, and functionality of targeted areas in the community**

5. **ENGAGEMENT- Increasing community involvement and participation of more residents and organizations**

6. **RECREATION – Expanding parks and recreational opportunities and reassessing current model of services**

NINE AREAS EMERGED FROM THE FUTURE PULL EXERCISE

7. **ECONOMIC DEVELOPMENT– Strengthening the City's tax and employment base through commercial, retail, and industrial investment**

8. **STEWARDSHIP- Prudent management of City's finances and overall health, safety and well being of the citizens**

9. **INNOVATION – Applying technology to improve citizen services and enable more efficient city operations**

FIVE STRATEGIC AREAS OF FOCUS

1) PROSPEROUS, RESILIENT AND SUSTAINABLE ECONOMY
2) GREAT NEIGHBORHOODS
3) OPERATIONAL EXCELLENCE
4) GOVERNMENT STEWARDSHIP AND ACCOUNTABLITY
5) COMMUNITY ENGAGEMENT AND EMPOWERMENT

PROSPEROUS, RESILIENT AND SUSTAINABLE ECONOMY



PROSPEROUS, RESILIENT AND SUSTAINABLE ECONOMY

GOAL 1.1 Create and promote a new brand and image for the City of Riviera Beach

GOAL 1.2 Continue to leverage existing natural geographic assets

GOAL 1.3 Broaden and diversify the industrial base targeting the logistics sector

GOAL 1.4 Develop and attract new economically sustainable development which fosters environmental quality, creates vibrancy, and a ***sense of place***

PROSPEROUS, RESILIENT AND SUSTAINABLE ECONOMY

GOAL 1.5 **Create Workforce and Career Liaison**

GOAL 1.6 **Foster sustainable building practices and operations for government, business and community to achieve a triple bottom line for the City.**

GOAL 1.7 **Create Business Development Ombudsman to attract business, develop local business prosperity and equity in contracting**

GOAL 1.8 **Update / Develop Zoning and Design Standards**

GREAT NEIGHBORHOODS



GREAT NEIGHBORHOODS

GOAL 2.1 **Provide for a diversity of market rate, workforce, and affordable housing**

GOAL 2.2 **Create aesthetic improvements with focus on most vulnerable communities**

GOAL 2.3 **Create comprehensive and holistic opportunities for residents, youth, seniors, and families to prosper and thrive**

GOAL 2.4 **Create Police Athletic / Activities League to engage youth in crime prevention and youth development programs including sports, mentoring, and law enforcement initiatives to build bonds between youth and the police**

OPERATIONAL EXCELLENCE



OPERATIONAL EXCELLENCE

GOAL 3.1 **Fill essential positions with qualified, credentialed, and committed staff to move the City's vision forward**

GOAL 3.2 **Update and Create Standard Operating Procedures to achieve consistency in the management and implementation of departmental operations**

GOAL 3.3 **Create a Customer Service Culture which is responsive and solution ("can do") focused**

OPERATIONAL EXCELLENCE

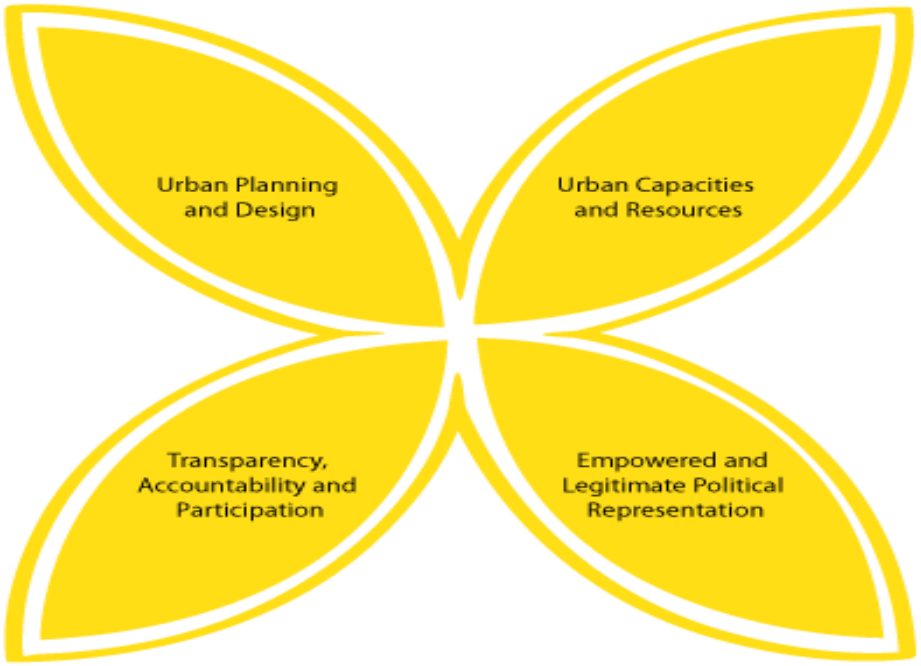
GOAL 3.4 **Streamline Development Review Process**

GOAL 3.5 **Combine City/CRA to achieve a one unified and aligned vision for the City**

GOAL 3.6 **Create a Information Technology Plan which is forwarding looking**

GOAL 3.7 **Ensure staff is knowledgeable and adequately trained to deliver services of the highest professional and ethical standards, including racial equity and cultural competency**

GOVERNMENT STEWARDSHIP AND ACCOUNTABILITY



GOVERNMENT STEWARDSHIP AND ACCOUNTABILITY

GOAL 4.1 Adopt the Strategic Planning process as an ongoing tool for assessment of goal attainment for Vision 2030

GOAL 4.2 Adopt policies / practices in transparency, reporting, and auditing to deliver effective accountability to citizens

GOAL 4.3 Ensure robust internal controls to manage risks and performance and to achieve strong public financial management

GOAL 4.4 Develop an annual budget which adequately services and maintains the City's assets (facilities, fleet and equipment)

GOVERNMENT STEWARDSHIP AND ACCOUNTABILITY

GOAL 4.5 Develop a strategic and financial plan to upgrade aging infrastructure (facilities, roads, utilities, bridges)

GOAL 4.6 Develop and update Capital Improvement Plan (including penny sales tax capital projects)

GOAL 4.7 Ensure robust internal controls to manage risks and performance and to achieve strong public financial management

GOVERNMENT STEWARDSHIP AND ACCOUNTABILITY

GOAL 4.8	**Revise and Update Comprehensive Plan**
GOAL 4.9	**Develop and Implement Master Utility Plan**
GOAL 4.10	**Create an Economic Development Plan**
GOAL 4.11	**Enhance public access to information through technology and City website (e.g. online access to public records permitting, citizen complaints, BTR information, utility payments, etc.**

COMMUNITY ENGAGEMENT AND EMPOWERMENT



COMMUNITY ENGAGEMENT AND EMPOWERMENT

GOAL 5.1 Engage citizens through a variety of community information sessions and citizen input formats to create a Neighborhoods Quality of Life Plan for the City of Riviera Beach Vision 2030

GOAL 5.2 Create opportunities for learning and participation in government through the Citizens Leadership Academy, board and committee appointments, various citizen advisory boards, task forces and other citizen volunteer initiatives

COMMUNITY ENGAGEMENT AND EMPOWERMENT

GOAL 5.3 **Connect citizens and residents with opportunities for career building certifications and degrees via partnership with Palm Beach State College and other institutions**

GOAL 5.4 **Educate and inform citizens and all stakeholders, (e.g. businesses and nonprofits) about environmental issues, conservation, recycling, and sustainable "best practices" to protect and further enhance the natural environment**

COMMUNITY ENGAGEMENT AND EMPOWERMENT

GOAL 5.5 **Develop partnerships and organize social service agencies, religious organizations, and neighborhood associations, hospitals and health organizations including VA Hospital to connect residents to comprehensive and coordinated services and resources**

COMMUNITY ENGAGEMENT AND EMPOWERMENT

GOAL 5.6 **Define, refine and reactivate the partnership with the Palm Beach Co. School District**

***Reactivate the Riviera Beach Education Advisory Committee;**

***Create a Riviera Beach Education Foundation;**

***Continue and enhance the Riviera Beach Pre-K Collaborative;**

***Develop and initiate an Adopt-A-School project for Mayor/Council**

NEXT STEPS

Develop and implement a strategy deployment and execution plan.

Identify and adopt tools and processes to track and report results, identify further opportunities and document outcomes.

Adopt the strategy as documented policy of the governing body.