



Florida's Dynamic  
Waterfront Community


## RIVIERA BEACH COMMUNITY REDEVELOPMENT AGENCY

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2001 BROADWAY, SUITE 300  
RIVIERA BEACH, FL 33404  
Phone: 561-844-3408  
Fax: 561-881-8043  
Website: [www.rbcr.com](http://www.rbcr.com)

# MEMORANDUM

**TO:** Honorable Chair and Members, CRA Board of Commissioners  
City of Riviera Beach, Florida

**FROM:**  Scott Evans, Interim Executive Director, CRA

**COPY:** J. Michael Haygood, CRA Attorney

**DATE:** July 25, 2019

**SUBJECT:** A Resolution Approving Professional Service Agreements with Street Art Revolution, Murals by Georgeta/Fondos Studio LLC, and Big "D" Grafix for Public Art and Branding Project Round II.

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### REQUEST FOR BOARD ACTION

The CRA staff is requesting Board approval of Professional Service Agreements with Street Art Revolution, Murals by Georgeta/Fondos Studio LLC, and Big "D" Grafix. The approval is to participate Public Art and Branding Project Round II, which includes participating in public design workshops participation, and the installation of public art within the CRA District.

### BACKGROUND

On February 28, 2018, the RBCRA Board of Commissioners approved Resolution 2018-03 authorizing staff to negotiate Professional Service Agreements with: Street Art Revolution, Murals by Georgeta/Fondos Studio LLC, and Big "D" Grafix LLC, who responded to and were selected for Round I of the Public Art and Branding Project. In June 2018, the Board approved nine mural designs for installation. To date, the Agency has installed nine murals within the RBCRA District. In April of 2019, the Board provided approval for the Agency to enter into negotiations with the three artists for Round II of the Public Art and Branding Project.

**PROPOSED PLAN**

The agreements with Street Art Revolution, Murals by Georgeta/Fondos Studio LLC, and Big “D” Grafix will be based on a work order process as summarized below:

<i>Murals by Georgeta/Fondos Studio LLC</i>		
<b>Work Order 1</b>  <b>Workshop &amp; Conceptual Design</b>	<ol style="list-style-type: none"><li>1. Facilitating Design Workshop on July 23, 2019 at the Clean &amp; Safe building on Singer Island.</li><li>2. Facilitating Design Workshop on August 2, 2019 at the Marina Event Center.</li><li>3. Furnish two (2) design concepts to be installed at the proposed location.</li><li>4. Furnish visual renderings of the two (2) proposed designs on a large poster board and a digital copy.</li><li>5. Executing a presentation to the CRA Board of Commissioners providing feedback on the proposed designs and stakeholder’s participation.</li></ol>	\$3,500.00
<b>Work Order 2</b>  <b>Mural Installations</b>	<ol style="list-style-type: none"><li>1. Providing two (2) optional renderings on poster board and a digital image.</li><li>2. Provide all material, equipment rental and supplies needed to complete the installation of the two murals.</li><li>3. Secure permitting for the installation of intersection murals the cost of which will be reimbursed.</li><li>4. Complete the installation of the proposed mural to the wall located at the southeast corner of Blue Heron and Lake Drive.</li><li>5. Complete the installation of the proposed mural on the retaining wall located at the southeast corner of Blue Heron and Lake Drive.</li></ol>	\$39,380.00
<b>9% CONTINGENCY TOTAL</b>		<b>\$3,859.20</b>
<b>PROJECT TOTAL:</b>		<b>\$46,739.20</b>

***Big "D" Grafix***

<b>Work Order 1</b>  <b>Workshop &amp; Conceptual Design</b>	<ol style="list-style-type: none"><li>1. Attend and assist in facilitating the Design Workshop on July 23, 2019 at the Clean &amp; Safe building on Singer Island.</li><li>2. Secure color pallet for the two (2) proposed murals.</li><li>3. Attend and assist in facilitating the Design Workshop on August 1, 2019 at the Marina Event Center.</li><li>4. Secure and develop two (2) design concepts to be installed at two (2) proposed locations.</li><li>5. Furnish visual renderings of the two proposed designs on a large poster board and a digital copy.</li></ol>	\$2,000.00
<b>Work Order 2</b>  <b>Mural Installation</b>	<ol style="list-style-type: none"><li>1. Provide two (2) optional renderings on poster board and a digital image.</li><li>2. Provide all material, equipment rental and supplies needed to complete the installation of the two murals.</li><li>3. Complete the installation of the proposed mural to the wall on the back side of the building located at 1601 Broadway.</li><li>4. Complete the installation of the proposed mural to the wall on the back side of the building located at 1291 East Blue Heron Blvd.</li><li>5. Provide all material, rental of equipment and supplies needed to complete the painting of the CRA- owned building.</li></ol>	\$15,825.00
<b>Work Order 3</b>  <b>Pre Site Work &amp; Post Site Work</b>	<ol style="list-style-type: none"><li>1. Provide all material, equipment rental and supplies needed to complete the priming, basecoat, and sealing application.</li><li>2. Complete application of the priming, basecoat and sealing for the mural to be installed at 1601 Broadway.</li></ol>	\$14,000.00

	<ol style="list-style-type: none"> <li>3. Complete application of the priming, basecoat, and sealing of the mural to be installed at 1201 East Blue Heron Blvd.</li> <li>4. Complete application of the priming, basecoat, and sealing of the mural to be installed at the Community Garden at 1010 W 10<sup>th</sup> street</li> <li>5. Complete application of the priming, basecoat, and sealing of the mural to be installed at 1530 Broadway.</li> <li>6. Complete application of the priming, basecoat, and sealing of the mural to be installed at 1261 E Blue Heron.</li> <li>7. Complete application of the priming, basecoat, and sealing of the mural to be installed on the retaining wall at the southeast corner of Blue Heron Blvd and Lake Drive.</li> <li>8. Complete application of the priming, basecoat, and sealing of the mural to be installed on the retaining wall at the southwest corner of Blue Heron Blvd, and Lake Drive.</li> </ol>	
<b>9% CONTINGENCY TOTAL</b>		<b>\$2,864.25</b>
<b>PROJECT TOTAL:</b>		<b>\$34,689.25</b>
<i>Street Art Revolution</i>		
<b>Work Order 1</b>  <b>Workshop &amp; Conceptual Design</b>	<ol style="list-style-type: none"> <li>1. Attend and assist in facilitating Design Workshop on July 23, 2019 at the Clean &amp; Safe building on Singer Island.</li> <li>2. Secure color pallet for the two (2) proposed murals.</li> <li>3. Attend and assist in facilitating the Design Workshop on August 2, 2019 at the Marina Event Center.</li> <li>4. Secure and develop two (2) design concepts to be installed at two (2) proposed locations as seen on Exhibit A.</li> <li>5. Furnish visual renderings of the two (2) proposed designs on a large poster board and a digital copy.</li> </ol>	\$3,000.00
<b>Work Order 2</b>	<ol style="list-style-type: none"> <li>1. Providing two (2) optional renderings on poster board and a digital image.</li> </ol>	\$41,065.00

<b>Mural Installations</b>	<ol style="list-style-type: none"> <li>2. Provide all material, equipment rental, and supplies needed to complete the installation of the two murals.</li> <li>3. Complete the installation of the approved mural design to the 1540 sq. wall located at 1261 E Blue Heron Blvd.</li> <li>4. Complete the installation of the approved mural design to the 1530 sq. wall located at 1530 Broadway.</li> <li>5. Complete the installation of the approved mural design to the 1530 sq. wall located at the Community Garden at 1010 W 10<sup>th</sup> Street.</li> </ol>	
<b>9% CONTINGENCY</b>		<b>\$4,235.85</b>
<b>PROJECT TOTAL:</b>		<b>\$51,300.85</b>
<b>GRAND TOTAL:</b>		<b>\$132,729.30</b>

**REQUESTING APPROVAL**

The CRA staff is requesting approval to enter into agreements with Street Art Revolution, Murals by Georgeta/ Fondos Studio LLC, and Big “D” Grafix to participate in the CRA Public Art and Branding Project Round II.