



**CITY OF RIVIERA BEACH  
MOBILE VENDOR ORDINANCE AMENDMENT  
STAFF REPORT – OCTOBER 11, 2018**

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF RIVIERA BEACH, PALM BEACH COUNTY, FLORIDA, AMENDING CHAPTER 10 OF THE CITY'S CODE OF ORDINANCES ENTITLED, "LICENSES AND BUSINESS REGULATIONS", ARTICLE VIII, ENTITLED "MOBILE VENDORS", TO AMEND EXISTING REGULATIONS TO ALLOW FOR MOBILE VENDING UNITS AND ASSOCIATED EQUIPMENT TO REMAIN ON SITE WITHIN THE MARINA DISTRICT UPLAND AREA DURING HOURS OF NONOPERATION; PROVIDING FOR CONFLICTS, SEVERABILITY, AND CODIFICATION; AND PROVIDING FOR AN EFFECTIVE DATE.

---

- A. Applicant:** City Council initiated process.
- B. Request:** To amend the City's existing Mobile Vendor Ordinance to allow mobile vendors to leave vehicles and equipment on site after permitted hours of operation have ended.
- C. Location:** This amendment would be applicable only within the City's Marina District Upland Area. For reference, the Marina District Upland Area is currently defined within City Code Section 28-126, as follows:

"...the Marina Upland Area Sign Overlay District shall be defined as follows. Beginning at the northwest point of the intersection of Broadway and East 17th Street, travel east to Avenue "C," south down Avenue "C" to the northernmost property line of Bicentennial Park, east to the Intracoastal Waterway, south to the southernmost Municipal Marina property line, west along the southernmost Municipal Marina property line to Avenue "C," south along Avenue "C" to East 11th Street, west along East 11th Street to the westernmost right-of-way line for Broadway, north along said line to West 13th Street, west along the southernmost boundary of 13th Street to the western boundary of Avenue "E," north to the northern boundary of West 13th Street, east along the northern boundary of West 13th Street to Broadway, then north to the point of beginning."

- D. Background and Staff Analysis:** The City's Mobile Vendor Ordinance was approved in 2009 by Ordinance No. 3059 and recently amended in 2017 by Ordinance No. 4103. The most recent amendment created the opportunity for additional mobile vending opportunities to occur within the Marina District Upland Area, which includes Bicentennial Park and areas adjacent to the City's Event Center. During the September 19, 2018 City Council Meeting, the City Council approved a motion which directed staff to amend the current Mobile Vendor Ordinance to allow for vendors to leave vehicles and equipment on site after permitted hours of operation have ended. Established Hours of operation (Sec. 10-264) have been provided below for reference.

- (1) Mobile vendors are restricted to the following hours of operation:
  - a. Monday to Thursday: 7:00 a.m. to 10:00 p.m.
  - b. Friday and Saturday: 7:00 a.m. to 11:30 p.m.
  - c. Sunday: 12:00 p.m. to 9:00 p.m.

- E. Recommendation:** City staff advises that the Planning and Zoning Board review and consider all information presented and provide a recommendation to City Council.