

CRA DISTRICT & MARINA VILLAGE BRANDING & ART PROJECT

DESIGN PRESENTATION



THE CRA IS REQUESTING APPROVAL FOR MURAL & DESIGN OPTIONS

PURPOSE

COMMUNITY INVOLVEMENT
CULTURAL ACTIVATION
BEAUTIFICATION &
UNIFORMITY

ARTIST SELECTED


STREET ART EVOLUTION
MURALS BY GEORGETA
BIG "D" GRAFIX

WORKSHOP RESULTS



- SECURED A DEFINED COLOR PALETTE
- POSITIVE FEEDBACK ON RENDERING FOR 2601 BROADWAY
- CONCEPTS FOR SINGER ISLAND MURALS WERE CHOSEN.



An aerial photograph of a city street scene, showing a parking lot with white lines, palm trees, and buildings in the distance. The image is overlaid with a semi-transparent blue rectangle containing the text.

STREET ART REVOLUTION

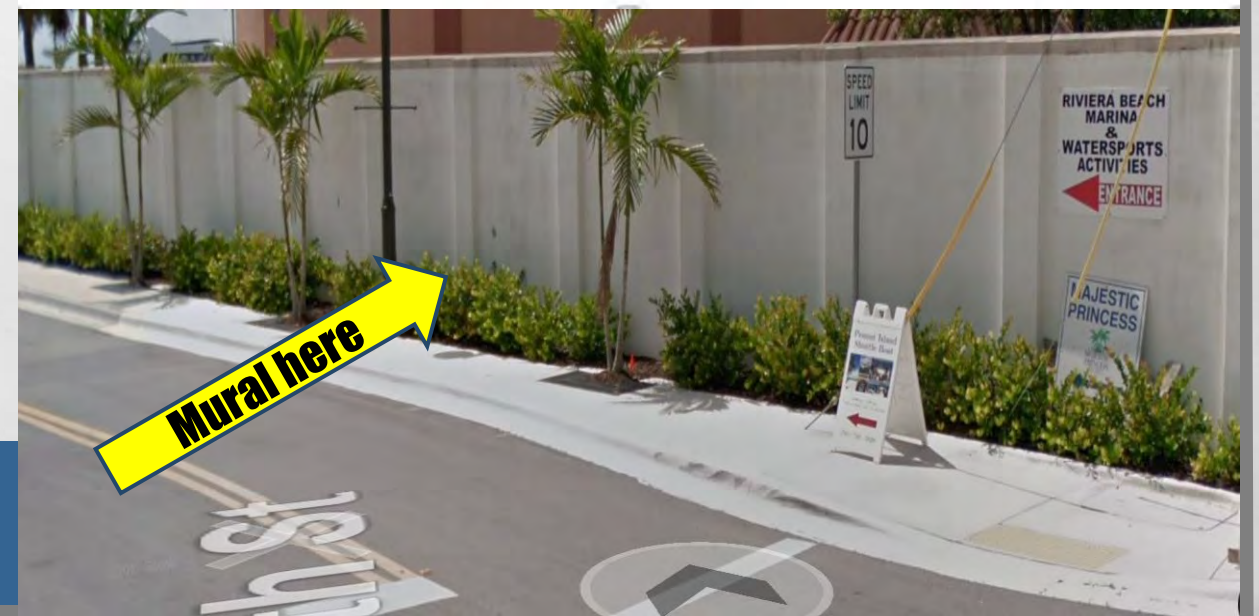
CARON BOWMAN

ARTIST QUALIFICATIONS (EDUCATION & EXPERIENCE)

- CARON BOWMAN A LOCAL WITH A RICH UNDERSTANDING OF THE HISTORICAL NUANCES THIS COMMUNITY WAS BUILT ON HAS BEEN COMMISSIONED BY CORPORATE AND PUBLIC CLIENTELE INCLUDING THE NORTON MUSEUM OF ART, CITY OF RIVIERA BEACH, AND WEST PALM BEACH DOWNTOWN DEVELOPMENT AUTHORITY. SHE HOLDS A BA IN HISTORY AND MASTER OF SCIENCE IN EDUCATION AND SHE GREW UP IN RIVIERA BEACH.
- MARC CHAGALL MUSEUM,
- HARLEM FINE ARTS SHOW,
- SCOPE ART FAIR,
- ARCO MADRID FAIR,
- CONTINUUM ART FAIR,
- ART AFRICA FAIR AND THE TOM JOYNER FOUNDATION.

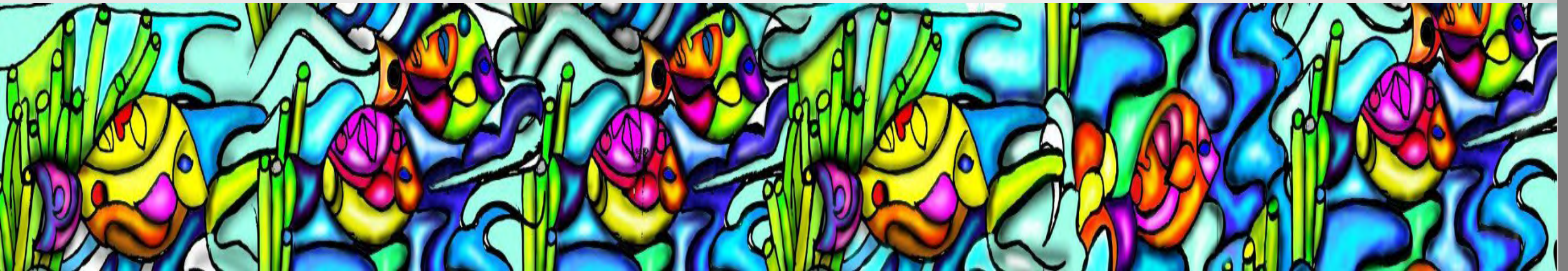
SITE SPECS 1

- LOCATED: CORNER OF 12TH STREET AND AVENUE C
- THE TANK IS 75FT IN DIAMETER AND 30FT HIGH
- WALL & TANK WERE PAINTED PINK & SALMON IN 2008
- THE WALL FACING MARINA VILLAGE IS 123FT LONG AND 10FT HIGH



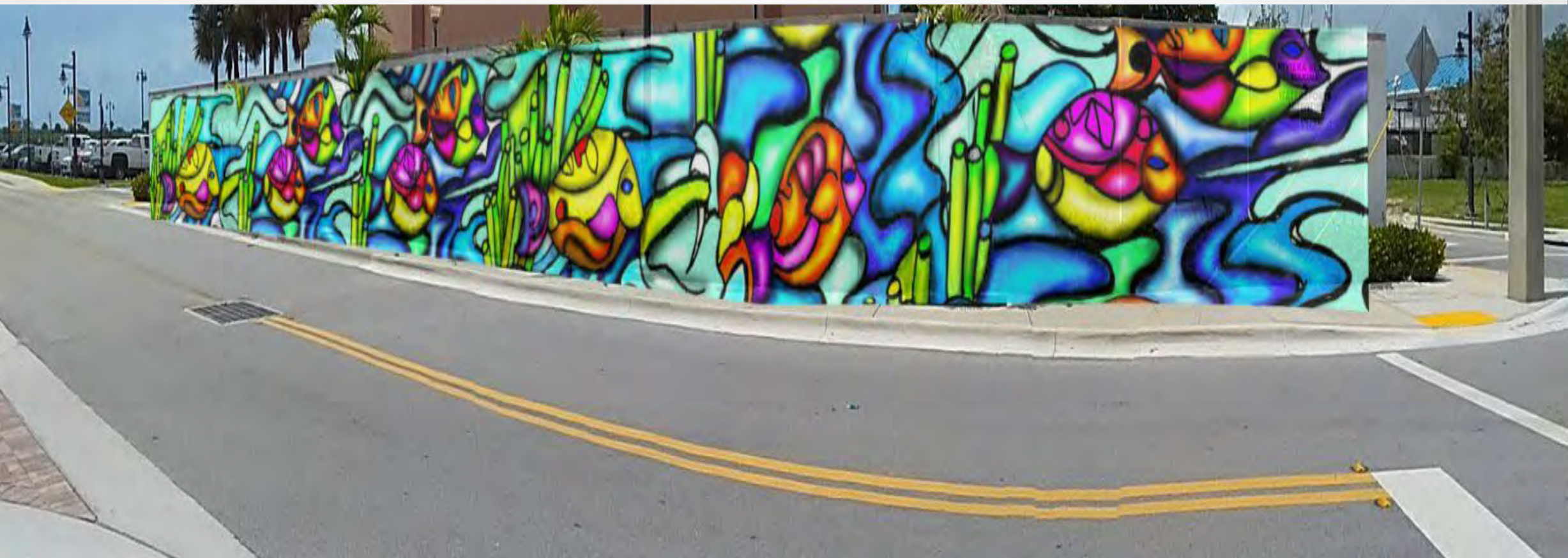


MARINA VILLAGE WALL DESIGN RECOMMENDED DESIGN





MARINA VILLAGE WALL RECOMMENDED RENDERING



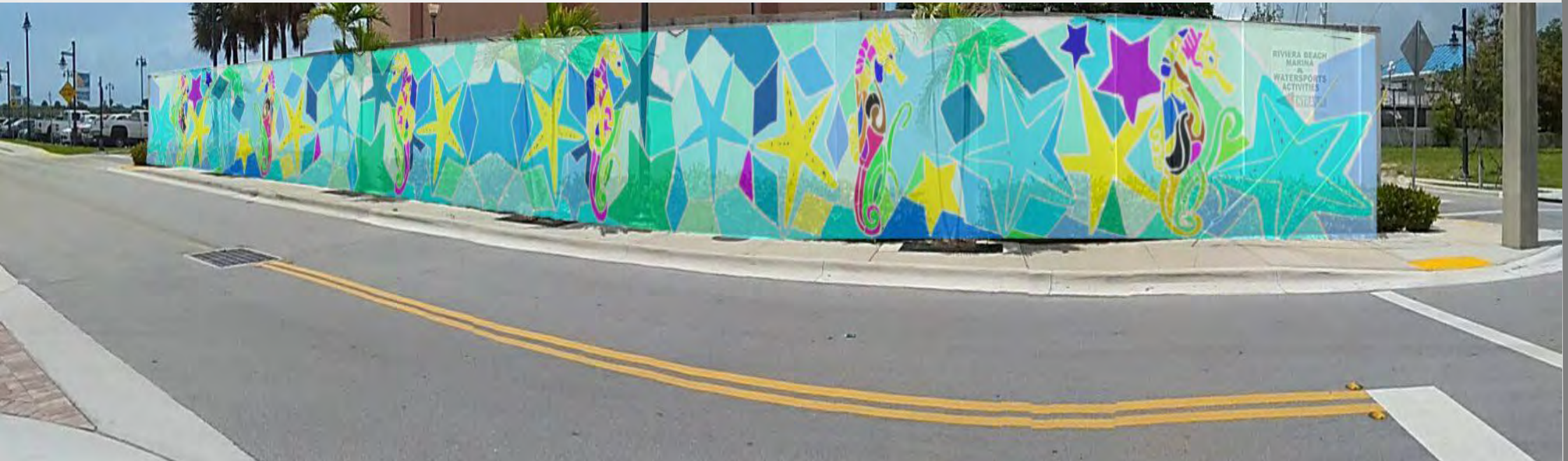


MARINA VILLAGE WALL DESIGN ALTERNATE OPTION





MARINA VILLAGE WALL ALTERNATE RENDERING

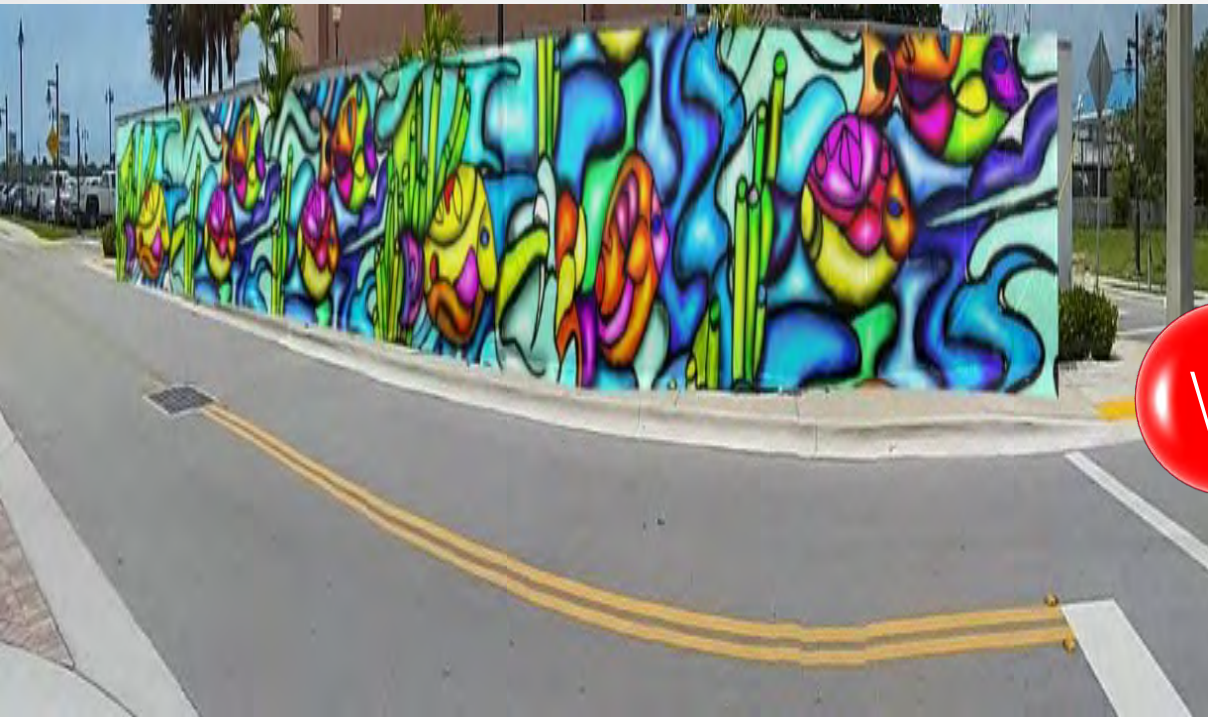




MARINA VILLAGE WALL

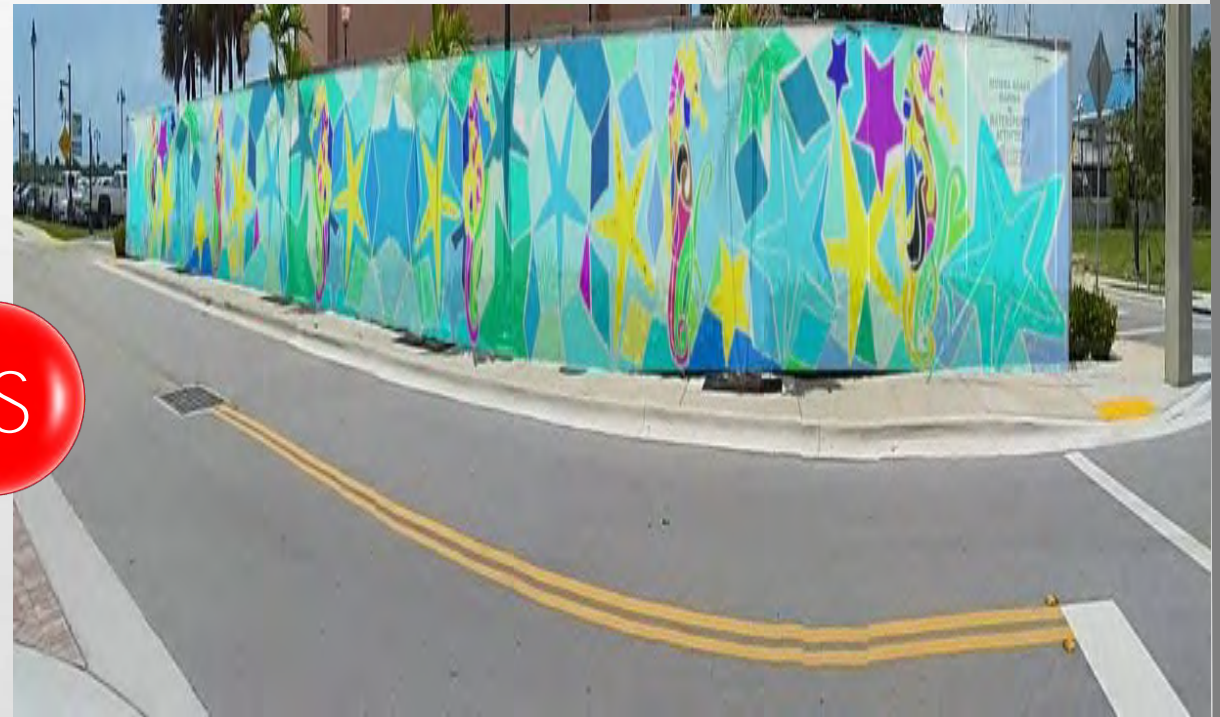


RECOMMENDED



VS

ALTERNATE





WATER TANK RECOMMENDED DESIGN





WATER TANK RECOMMENDED RENDERING





WATER TANK ALTERNATE DESIGN





WATER TANK ALTERNATE RENDERING





WATER TANK

RECOMMENDED

ALTERNATE



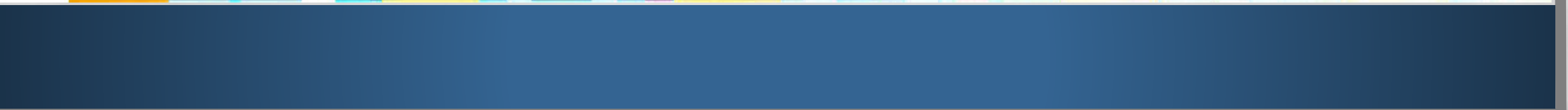
SITE SPEC 2

- LOCATED: CORNER OF 13TH STREET AND AVENUE C
- WEST SIDE OF THE MARINA EVENT CENTER BUILDING
- THE PRIVACY SLATS





WOVEN FENCE RECOMMENDED DESIGN



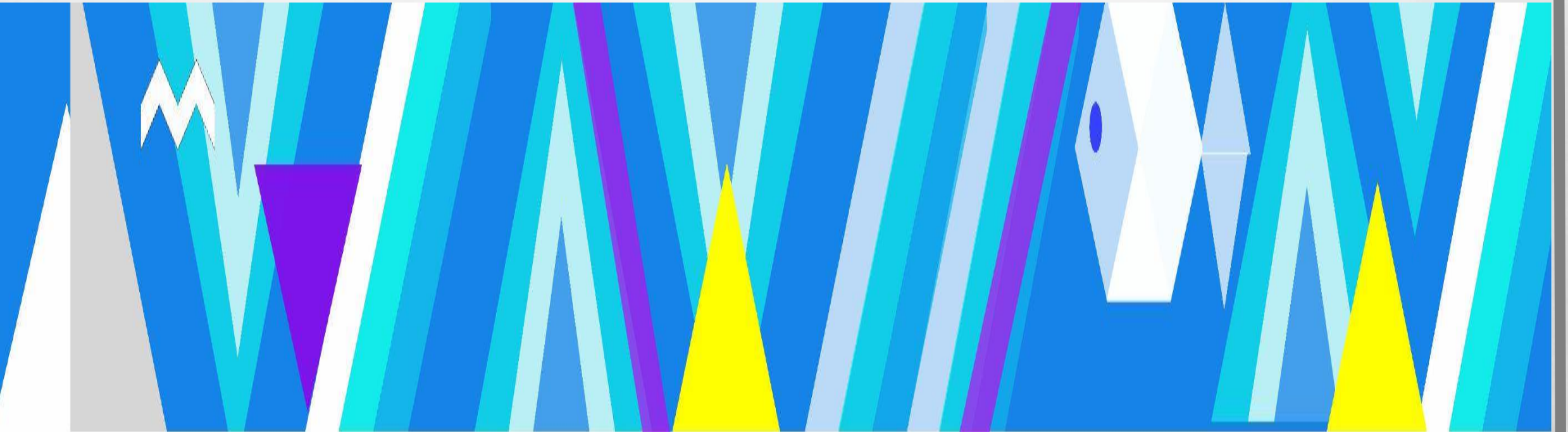


WOVEN FENCE RECOMMENDED RENDERING





WOVEN FENCE ALTERNATE DESIGN





WOVEN FENCE ALTERNATE RENDERING





MARINA VILLAGE WOVEN FENCE



RECOMMENDED

ALTERNATE



VS



An aerial photograph of a city, likely in a tropical region, showing a large parking lot in the foreground, several buildings, and palm trees. The image is overlaid with a semi-transparent blue rectangle in the center. The text 'MURALS BY GEORGETA' is written in a black, sans-serif font within this rectangle. Below it, another semi-transparent blue rectangle contains the text 'GEORGETA FONDOS' in a bold, black, sans-serif font. At the bottom of the image, there is a solid dark blue horizontal bar.

MURALS BY
GEORGETA

GEORGETA FONDOS

ARTIST QUALIFICATIONS (EDUCATION)

- **MASTERS IN FINE ARTS**, FLORIDA ATLANTIC UNIVERSITY
- **BACHELORS IN FINE ARTS** WITH SPECIALIZATION IN TEXTILE ARTS,
ACADEMY OF MUSIC, THEATER, AND FINE ARTS, MOLDOVA.
- **POST-GRADUATE STUDIES IN PAINTING**, ATHENS SCHOOL OF FINE ARTS,
ATHENS, GREECE

ARTIST

QUALIFICATIONS (MURALS & COLLECTIONS)

- **FIRE FIGHTERS' MURAL**, OAKLAND PARK
- GARDEN OF LIFE HEADQUARTERS MURALS, PALM BEACH GARDENS
- TERRAZZO FLOOR DESIGN, PERFORMING ARTS CENTER OF LAUDERHILL
- DOME IN ROTUNDA, CITY OF LAUDERHILL
- EAST CURVED WALL, CITY OF LAUDERHILL
- **DAVID HORWITZ (GIRL'S CLUB),**
- CORAL SPRINGS MUSEUM OF ART,
- NOVA SOUTHEASTERN UNIVERSITY,
- TIDES HOTEL, SOUTH BEACH

SITE SPEC 3

- THE BUILDING LOCATED ON THE CORNER OF BLUE HERON & BROADWAY
- 56 FT. LONG & ROUGHLY 13FT HIGH WALL ON THE SOUTH SIDE OF THE CRA OWNED BUILDING AT 2601 BROADWAY



2601 BROADWAY RECOMMENDED DESIGN



© Georgeta Fondos 2018

2601 BROADWAY RECOMMENDED RENDERING



2601 BROADWAY ALTERNATE DESIGN



© Georgeta Fondos 2018

2601 BROADWAY ALTERNATE RENDERING





2601 BROADWAY



RECOMMENDED

ALTERNATE



VS



An aerial photograph of a city, likely Miami, showing a large parking lot in the foreground, several buildings, and palm trees. A large, semi-transparent blue rectangular box is centered over the image, containing the text "BIG 'D' GRAFIX" in bold, black, sans-serif font. Below this box, another semi-transparent blue rectangular box contains the name "DEMETRIUS McCRAY" in a black, sans-serif font. The bottom of the image features a solid dark blue horizontal bar.

BIG "D" GRAFIX

DEMETRIUS McCRAY

ARTIST QUALIFICATIONS (EDUCATION & EXPERIENCE)

- 51 YEAR RESIDENT IN THE GREAT CITY OF RIVIERA BEACH,
- ATTENDED SCHOOL AT JOHN F. KENNEDY JUNIOR HIGH
- GRADUATE OF SUNCOAST HIGH SCHOOL
- ATTENDED THE UNIVERSITY OF LOUISVILLE
- NOTABLE CLIENTS VENUS AND SERENA WILLIAMS
- HOST OF OTHER PROFESSIONAL ATHLETES
- CITY OF RIVIERA BEACH & WEST PALM BEACH
- STATE OF FLORIDA
- FLORIDA POWER AND LIGHT
- PORT OF PALM BEACH
- PALM BEACH COUNTY SCHOOL DISTRICT 92 ART PROJECTS

SITE SPECS 4

- THESE FOUR BUILDINGS ARE LOCATED BETWEEN, PARK AVE AND PLAZA CIRCLE.



1201 EAST BLUE HERON RECOMMENDED DESIGN



1201 EAST BLUE HERON ALTERNATE DESIGN





1201 EAST BLUE HERON

RECOMMENDED

ALTERNATE



1211 ISLAND RD RECOMMENDED DESIGN



1211 ISLAND RD ALTERNATE DESIGN





1211 ISLAND RD

RECOMMENDED

ALTERNATE



VS



1245 E. BLUE HERON (NORTHSIDE OF BLDG) RECOMMENDED DESIGN



1245 E. BLUE HERON ALTERNATE OPTION





1245 E. BLUE HERON

RECOMMENDED

ALTERNATE



1245 E. BLUE HERON (SOUTHSIDE OF BLDG.) RECOMMENDED DESIGN



1245 E. BLUE HERON (SOUTHSIDE OF BLDG.) ALTERNATE DESIGN



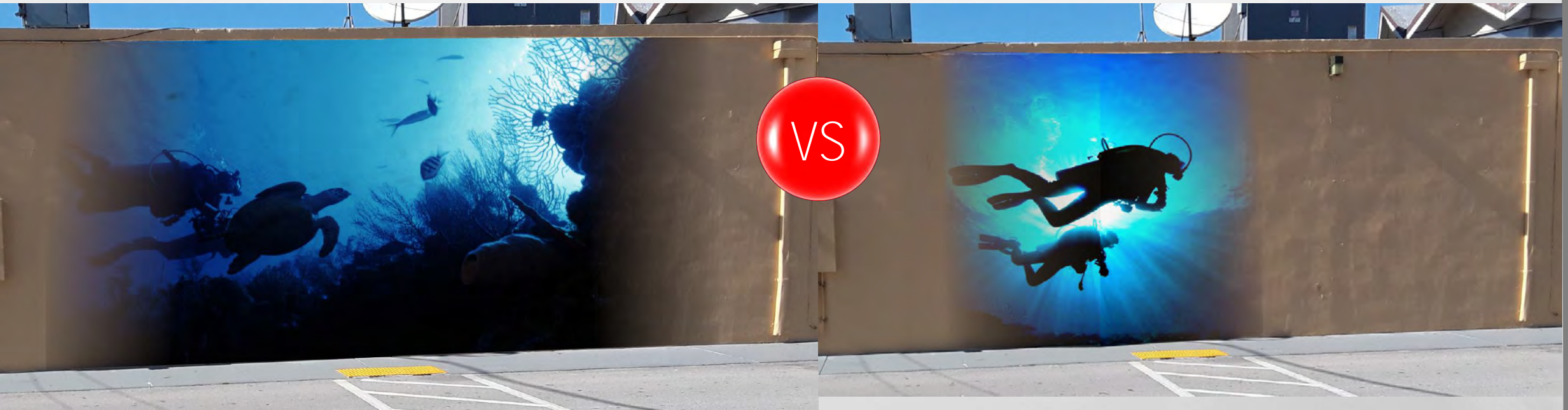


1245 E. BLUE HERON



RECOMMENDED

ALTERNATE



1245 E. BLUE HERON (EASTSIDE OF BLDG.) RECOMMENDED DESIGN



1245 E. BLUE HERON (EASTSIDE OF BLDG.) ALTERNATE DESIGN



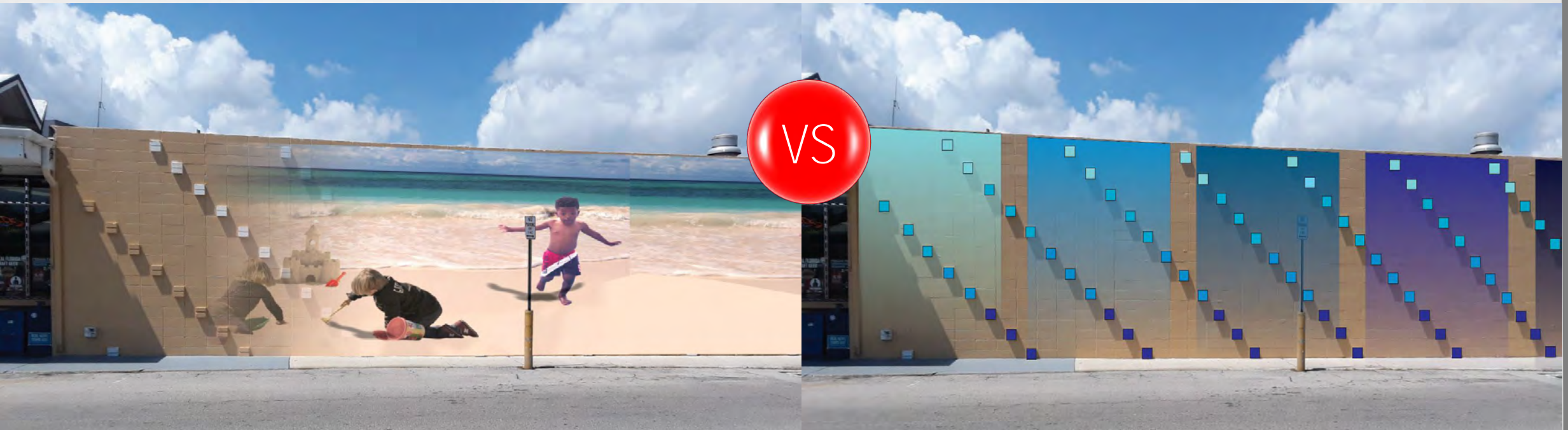


1245 E. BLUE HERON



RECOMMENDED

ALTERNATE



1229 E. BLUE HERON RECOMMENDED DESIGN



1229 E. BLUE HERON ALTERNATE DESIGN

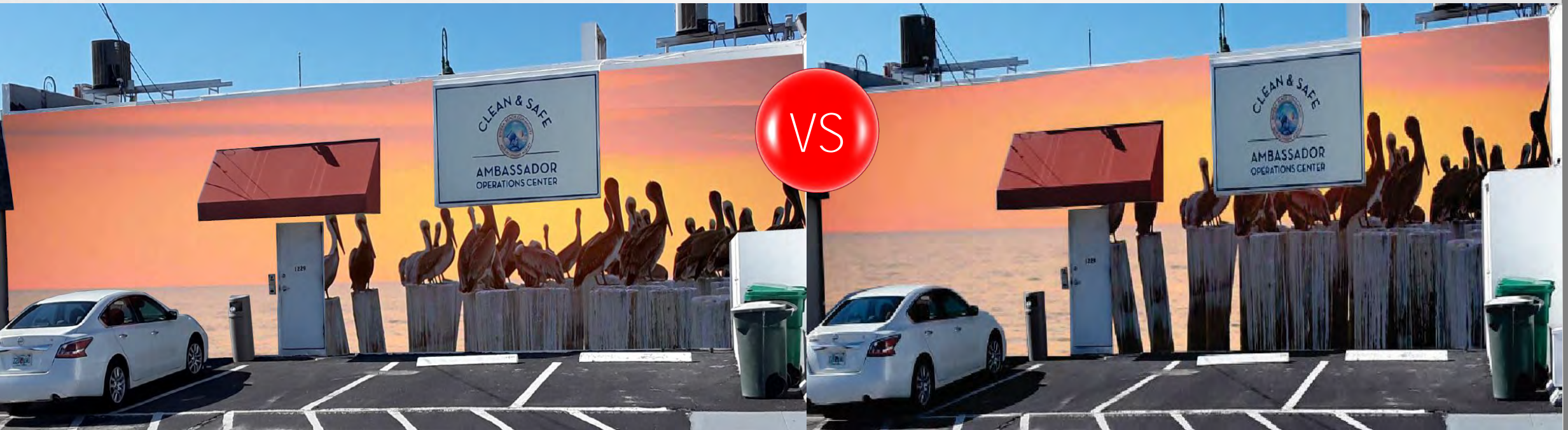


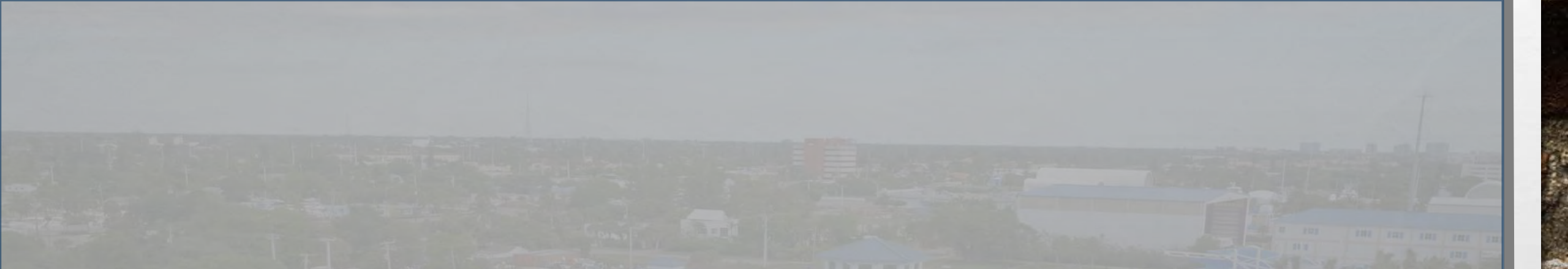


1229 E. BLUE HERON

RECOMMENDED

ALTERNATE





QUESTIONS

