




Florida's Dynamic
Waterfront Community

RIVIERA BEACH COMMUNITY REDEVELOPMENT AGENCY

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MEMORANDUM

TO: Honorable Chair and Members, CRA Board of Commissioners
City of Riviera Beach, Florida

FROM:  Scott Evans, Interim Executive Director, CRA

COPY: J. Michael Haygood, CRA Attorney

DATE: June 27, 2018

SUBJECT: Approving Mural & Art Design Rendering Options for Eight Locations within the CRA District

REQUEST FOR BOARD ACTION

The CRA staff is requesting Board approval for the mural & art design options for the designated eight locations within the CRA District. The final designs are a culmination of the resident's articulated vision, ideas gathered from consensus, shared personal experiences, documented historical events and some of the city's iconic landmarks. This data was collected by the artists during our two design workshops, and then used to create several inspired murals & art designs to be placed at approved locations within the CRA District. The goal is to use the artwork to culturally activate and beautify the designated sites.

BACKGROUND

In accordance with the CRA's Procurement Policy, a Request for Qualifications (RFQ) for qualified artists and painters to design, construct and install a public art project was published on June 21, 2017. The agency received three submissions from the following artists: Street Art Revolution, Murals by Georgeta/Fondos Studio LLC and Big "D" Grafix. All three artists were deemed qualified and were chosen to participate in the Public Art and Branding project. On February 28, 2018 the RBCRA Board of Commissioners approved Resolution 2018-03 authorizing

staff to negotiate Professional Service Agreements with all three artists and April of 2018 the Board fully executed the contracts.

CURRENT STATUS

The Agency hosted two design workshops in the month of May. The residents and stakeholders, who were in attendance, provided vital feedback to be infused into the artist's final design. The murals and art designs, chosen by the CRA Commission Board, will be installed in the following areas mentioned below, and visible in exhibits A, B, C and D.

- Marina Village wall located on the corner of 12th street & Avenue C
- Marina Village water tank located on the corner of 12th street & Avenue C
- The building located at 2601 Broadway South side wall.
- Marina Village fencing visible at 13th street & Avenue C.
- One mural on the south east side of the building located at 1201 East Blue Heron
- One mural on the south side of the building located at 1229 East Blue Heron
- three mural on the North, east and west side of the building located at 1245 East Blue Heron
- One mural on the east side of the building located at 1211 Island Rd.

REQUESTING APPROVAL

Staff is requesting Board approval and direction for recommended designs and alternate options for murals and artwork to be installed at eight locations within the RBCRA District.