

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF RIVIERA BEACH, PALM BEACH COUNTY, FLORIDA, AWARDED RFP # 942-18-2 FOR PUBLIC RELATIONS CONSULTING AND PROFESSIONAL SERVICES TO THE MERCHANT STRATEGY, INC. AUTHORIZING THE MAYOR AND CITY CLERK TO EXECUTE A ONE YEAR CONTRACT ON AN AS NEEDED BASIS IN AN AMOUNT NOT TO EXCEED \$130,000 ANNUALLY; AND AUTHORIZING THE FINANCE DIRECTOR TO TRANSFER \$43,333 FROM THE GENERAL ADMINISTRATION FLEET SERVICES ACCOUNT NUMBER 001-0203-519-0-4608 TO THE PROFESSIONAL SERVICES ACCOUNT NUMBER 001-0203-519-0-3106 AND MAKE PAYMENT FOR SAME; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City is in need of a consulting firm to assist with media relations, communications, brand development, and public relations; and

WHEREAS, the Procurement Department solicited RFP #942-18-2 for said services; and

WHEREAS, The Merchant Strategy, Inc. submitted the best value proposal recommended by the selection committee.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF RIVIERA BEACH, PALM BEACH COUNTY, FLORIDA as follows:

SECTION 1. The City Council hereby accepts the proposal and awards the Public Relations Consultant contract to the best value responsive proposer on an as needed basis, for a term of one year, with renewals subject to appropriation of funds, in an amount not to exceed \$130,000 annually.

SECTION 2. The Finance Director is authorized to transfer \$43,333 from the General Administration Fleet Services account number 001-0203-519-0-4608 to the General Administration Professional Services account number 001-0203-519-0-3106 and make payment for same.

SECTION 3. The Mayor and City Clerk are authorized to execute the Contract.

SECTION 4. That the Resolution take effect upon its passage and approval by City Council.

PASSED and APPROVED this _____ day of _____, 2018.

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APPROVED:

THOMAS A. MASTERS
MAYOR

TONYA DAVIS JOHNSON
CHAIRPERSON

ATTEST:

CLAUDENE L. ANTHONY
CERTIFIED MUNICIPAL CLERK
CITY CLERK

LYNNE L. HUBBARD
CHAIR PRO TEM

KaSHAMBA MILLER-ANDERSON
COUNCILPERSON

JULIA A. BOTEL
COUNCILPERSON

TERENCE D. DAVIS
COUNCILPERSON

MOTIONED BY: _____

SECONDED BY: _____

L.HUBBARD _____

K.MILLER-ANDERSON _____

T.DAVIS JOHNSON _____

J. BOTEL _____

T. DAVIS _____

REVIEWED AS TO LEGAL SUFFICIENCY

ANDREW DEGRAFFENREIDT, CITY ATTORNEY

DATE: _____