Riviera Beach Community Redevelopment Agency Meeting
City of Riviera Beach Council Chambers

2nd Floor, Municipal Complex

600 West Blue Heron Boulevard

Riviera Beach, Florida

Wednesday, August 9, 2017

6:06 p.m. to 10:03 p.m.

APPEARANCES:

Chair KaShamba Miller-Anderson
Vice-Chair Tonya Davis Johnson
Commissioner Terence Davis
Commissioner Lynne Hubbard
Commissioner Dawn Pardo
Mayor Thomas Masters
Attorney Michael Haygood

Interim Executive Director Scott Evans

Operations Manager & Public Information Officer Darlene Hatcher

- 1 CHAIR MILLER-ANDERSON: We're going to go ahead and get
- 2 started. I want to call to order the Riviera Beach CRA meeting
- 3 for August 9th, 2017, at 6:00 p.m.
- 4 Madam, roll call.
- 5 (Upon roll call by CRA Operations Manager and Public Information
- 6 Officer Hatcher, the following were present: Chair KaShamba
- 7 Miller-Anderson, Vice-Chair Tonya Davis Johnson, Commissioner
- 8 Terence Davis, Commissioner Lynne Hubbard, Commissioner Dawn
- 9 Pardo. Also present: Interim Executive Director Scott Evans,
- 10 Attorney Michael Haygood.)
- 11 CHAIR MILLER-ANDERSON: Okay. We're going to have a moment
- 12 of silence followed by the pledge of allegiance by Councilwoman
- 13 Davis Johnson.
- 14 (Moment of silence, followed by the Pledge of Allegiance.)
- 15 CHAIR MILLER-ANDERSON: Okay. We're going to call for a
- 16 recess for approximately -- until about 7:30, give or take, to
- 17 do our closed executive session. And we'll reconvene our CRA
- 18 meeting upon the conclusion of the closed executive session.
- 19 Can I have a motion to take a recess?
- 20 COMMISSIONER DAVIS: So moved.
- 21 VICE-CHAIR DAVIS JOHNSON: Second.
- 22 (Vote taken.)
- 23 THE CLERK: Motion carries.
- 24 (Motion passed unanimously.)
- 25 (Proceedings recessed at 6:08 p.m.)

- (The proceedings reconvened at 7:57 p.m.)
- 2 CHAIR MILLER-ANDERSON: We're going to reconvene in our
- 3 CRA, Riviera Beach CRA meeting this evening.
- INTERIM EXECUTIVE DIRECTOR EVANS: Additions and deletions. 4
- CHAIR MILLER-ANDERSON: Yes. Thank you for reading that 5
- for me. Are there any additions and deletions?
- 7 INTERIM EXECUTIVE DIRECTOR EVANS: No.
- CHAIR MILLER-ANDERSON: Any disclosures by council?
- And motion to adopt the agenda? 9
- 10 COMMISSIONER PARDO: So moved.
- 11 VICE-CHAIR DAVIS JOHNSON: Second.
- CHAIR MILLER-ANDERSON: Okay. Ready? 12
- (Vote taken.) 13
- THE CLERK: Motion carries. 14
- 15 (Motion passes unanimously.)
- 16 CHAIR MILLER-ANDERSON: Comments from the public on the
- consent agenda. 17
- All matters listed under this item are considered to be 18
- 19 routine and actions will be taken by one motion. There will be
- no separate discussion of these items unless a councilperson so 20
- 21 requests, in which event the item will be removed from the
- general order of business and considered in its normal sequence 22
- 23 on the agenda.
- Do we have anyone that would like to pull an item? 24
- 25 Councilwoman Hubbard is back on the dais.

- 1 So item number 3, you want to pull number 3? That's your
- 2 monthly vendor invoices. You said -- which one are you talking
- 3 about? Langton? Are you talking about the invoices?
- 4 COMMISSIONER HUBBARD: The Langton.
- 5 CHAIR MILLER-ANDERSON: Okay. So the invoice one or what?
- 6 COMMISSIONER HUBBARD: I want to pull the invoice.
- 7 CHAIR MILLER-ANDERSON: So we'll pull item number 3.
- 8 Anyone else?
- 9 Do we have a public comment card?
- 10 THE CLERK: Yes, Madam Chair, we have one public comment
- 11 card on item number 3. Bonnie Larson.
- MS. LARSON: Good evening. Bonnie Larson.
- 13 You know we always have the invoices on the consent agenda.
- 14 So what happens is we talk about the invoices, we just mention
- 15 them, and then we consent, we say yes to them. But we really
- 16 need to look at those invoices because when the council in
- 17 previous years had been called up to Tallahassee, one of the
- 18 things the state complained about was that we have bills which
- 19 are cryptic, you can't really tell what the bill is for.
- 20 So I started looking over some of the bills for tonight.
- 21 And Torcivia, the attorney, Torcivia -- for whom Pam Ryan went
- 22 to work -- on all his billings I could not have one clue what he
- 23 was talking about, what he was billing for; it was very, very
- 24 cryptic. Talked with Scott. Didn't say about what. Talked
- 25 about an employee. Didn't say what employee or what was going

- 1 on. Seems like somebody is suing the CRA. What do we know
- 2 about that? There was not one item on his bill that I could
- 3 understand what it was.
- 4 And if you get called to Tallahassee like the other council
- 5 did, you guys are the ones who are going to be guestioned what
- 6 is this and why did you approve it.
- 7 Scott's kind of on overload over there by himself. He's
- 8 the only man standing. But -- and he doesn't have time to
- 9 personally look over. But we need to look them over because
- 10 this is going to be a problem. It's been a problem in the past
- 11 and it's going to be a problem again.
- 12 There is an employee issue. It doesn't say who, what, it
- 13 doesn't say the status.
- 14 And Constant Computing, we pay them \$4,000 every month.
- 15 Does the City even pay that for their computing things? It just
- 16 seems like it's a constant -- it is Constant, Constant Computing
- is the name. \$4,000 every single month.
- 18 We have a grant writer, Langton & Associates, he's paid an
- 19 automatic \$5,000 a month. Why don't we have one grant writer
- 20 for the City and the CRA together? That would just make sense.
- 21 We're paying this guy 5,000, which is what we used to pay
- 22 Pittman, our lobbyist, every month.
- 23 And he's also trying to get a grant from the BB&T. I'm
- 24 wondering if that's a conflict of interest. We have borrowed
- 25 money from the BB&T. So why is he trying to get a grant from

- 1 the -- he hasn't gotten it yet. But he put that down as one of
- 2 the things he's working on.
- 3 Florida Fishing Academy. There are two divisions of that.
- 4 One is a for profit and one is a not for profit. So when we
- 5 write the checks to Florida Fishing Academy we need to write it
- to the proper account. The way it's written right now, it is
- 7 just simply Florida Fishing Academy; it could be deposited into
- 8 either the profit or the nonprofit division. So we need to have
- 9 clarification on that. There's another word after that; it's
- 10 LLT or something after it. But we need to make sure that we
- 11 write it to the nonprofit.
- And we're still having a lot more nonresidents than
- 13 residents participating in that. And we're paying the bill
- 14 every month, \$2,500. So I'm wondering also how do we advertise
- 15 that Florida Fishing Academy for the kids to go. Because like I
- 16 said, outsiders are using it more so than city residents.
- 17 But the bills, we really need to look at every month.
- 18 Thank you.
- 19 COMMISSIONER PARDO: Madam Chair.
- 20 CHAIR MILLER-ANDERSON: Mmhmm.
- 21 COMMISSIONER PARDO: Okay. So I'd like to go on record,
- 22 first of all --
- 23 CHAIR MILLER-ANDERSON: Hold on. We're going to -- you
- 24 want to accept the consent agenda and then we'll pull -- we have
- 25 3 being pulled. It's already been pulled. But can we accept

- 1 the consent agenda and then do that? Do we have a motion to
- 2 accept the consent agenda with item number 3 pulled?
- 3 VICE-CHAIR DAVIS JOHNSON: So moved.
- 4 COMMISSIONER HUBBARD: Second.
- 5 CHAIR MILLER-ANDERSON: Okay.
- 6 (Vote taken.)
- 7 THE CLERK: Motion carries.
- 8 (Motion passed unanimously.)
- 9 CHAIR MILLER-ANDERSON: Item number 3 is the approval of
- 10 the monthly vendor invoices. Ms. Hubbard is the one that pulled
- 11 it so we'll go to her and then we'll go down to Ms. Pardo.
- 12 COMMISSIONER HUBBARD: Okay. The -- I'm going to start
- 13 with the, with the Lang -- with the Langton grant writing. I
- 14 looked at the items that they applied for, the items that are
- 15 pending, and the items that they actually got on our behalf. We
- 16 are -- they are writing for the City I understand and the CRA
- 17 now. What I wanted to confirm is what is it that they have
- 18 written exactly on the City's behalf? Or has it still been just
- 19 on the CRA's behalf? Ms. Jenkins.
- MS. JENKINS: Annetta Jenkins, Director of Neighborhood
- 21 Services.
- Over the last few months -- and we'll talk more about it
- 23 when the item comes up -- Langton & Associates has looked for
- 24 opportunities throughout the city to assist. There was a grant
- 25 for our transit oriented development corridor that was submitted

- 1 through the MPO. Unfortunately in the ranking we didn't rank in
- 2 the money. And that was a joint application between the City
- 3 and the CRA. And there have been several for that particular
- 4 project that have been joint applications.
- 5 Most recently Langton has submitted something called an
- 6 RSVP for the Bloomberg Challenge for the City. That was
- 7 submitted about a week or so ago.
- 8 COMMISSIONER HUBBARD: Okay. As a representative on the
- 9 MPO I did not know nor was I informed that the -- we were
- 10 submitting a grant. I didn't.
- MS. JENKINS: That -- it was -- the \$150,000 grant that was
- 12 submitted that was not ultimately funded was a joint application
- 13 with the CRA and the City. And we actually brought it before
- 14 this commission to get support from the CRA for that grant. I
- 15 don't think you saw it on the City's side. But we did present
- 16 it on the CRA's side.
- 17 COMMISSIONER HUBBARD: Okay. I just would again, I still
- 18 contend I would have liked to have known, you know, being a
- 19 representative on the M -- on the MPO side, you know.
- 20 So moving on to my other questions. What -- in looking
- 21 over -- Mrs. Bonnie Larson brought this up about the Fishing
- 22 Academy as well. If the Fishing -- is the only way that we can
- 23 break down the numbers of participants is by one flat fee? Or
- 24 can we just contribute based on our children that participate
- with the Fishing Academy?

- 1 INTERIM EXECUTIVE DIRECTOR EVANS: Our dollars have been
- 2 restricted to supporting Riviera Beach residents. He runs a
- 3 broad program. He gets a variety of funding sources. But I
- 4 believe it was -- definitely going back one year, or possibly
- 5 even two years, that we restricted all money we provide to only
- 6 support the portion of students that are from Riviera Beach.
- 7 COMMISSIONER HUBBARD: Okay. So we were able to break that
- 8 down, Scott?
- 9 INTERIM EXECUTIVE DIRECTOR EVANS: Yes.
- 10 COMMISSIONER HUBBARD: And I see we have a robust legal
- 11 invoice. And on it I noticed the finalization of the exchange
- 12 agreement. Which exchange agreement are we referring to?
- 13 INTERIM EXECUTIVE DIRECTOR EVANS: On tonight's agenda is a
- 14 discussion item of a property exchange agreement that is
- 15 proposed between the CRA and Viking Developers. So we've been
- 16 talking to them about -- this was proposed -- it was actually
- 17 approved by this Board, a similar agreement, in 2014. And then
- 18 neither party proceeded with it. And we'd like to bring that
- 19 back now to try and create contiguous parcels in the Marina
- 20 Village so that we are better prepared for development.
- 21 COMMISSIONER HUBBARD: Okay. So again -- but yet this
- 22 contends that we're at a finalized exchange agreement.
- 23 INTERIM EXECUTIVE DIRECTOR EVANS: Well, tonight -- yes,
- 24 well, we have discussed it with Viking. And tonight we've only
- 25 presented it as a discussion item. We have do have a draft

- 1 agreement so if the Board does decide to direct us to bring it
- 2 back for approval at a future date, then we have been working
- 3 out the details to how that transaction would work.
- 4 COMMISSIONER HUBBARD: Okay. So this is from the month of
- 5 July that we have been working on this exchange agreement.
- 6 I guess a lot of the problems is that -- the need probably
- 7 for intra-meetings with the CRA as opposed to when we just get
- 8 up here, because a lot of the things that you might be preparing
- 9 for, we might not -- it's such a gap between the time when, you
- 10 know, the next time we see you and what took place, or a meeting
- 11 was canceled, as to what is actually trying to be put before us.
- 12 So basically you're just -- the finalization and the
- 13 exchange is merely a presentation for tonight?
- 14 INTERIM EXECUTIVE DIRECTOR EVANS: Well, yes, we've been
- 15 working on an agreement. So that what we brought you tonight
- 16 would potentially -- if you did want to move forward with it
- 17 that we would -- it would be something that we've explored and
- 18 that's feasible.
- 19 COMMISSIONER HUBBARD: Okay. Okay. Thank you. Those are
- 20 my questions, Madam Chair.
- 21 CHAIR MILLER-ANDERSON: Ms. Pardo.
- 22 COMMISSIONER PARDO: Thank you.
- 23 So I want everyone to be clear that contrary to what
- 24 Ms. Larson said, staff goes through all of the invoices and
- 25 signs off on them prior to the invoices coming to the City

- 1 Council.
- 2 The other thing I would like to make known is I go through
- 3 all of the invoices, and if I have a question I call Mr. Evans
- 4 and go through the invoice with him. I don't want anyone to
- 5 think that these invoices are just coming to council, no one is
- 6 looking at them, and council is approving them. So we need to
- 7 just get that on the record. I think we're all doing our
- 8 homework up here, including staff.
- 9 Thank you, Madam Chair.
- 10 CHAIR MILLER-ANDERSON: Anyone else?
- 11 Well, I mean, to that point, I think in regards to just
- 12 making it a little more evident for the public, is there a
- 13 reason why we're not being a little more specific in the
- 14 invoice? I know I remember talking about it for Mr. Haygood's
- 15 invoices. And I was being sent the additional documentation
- 16 kind of supporting it. But in terms of the public being aware,
- 17 what is -- what -- is there a limit on what they as the public
- 18 are allowed to see versus, you know...
- 19 MR. HAYGOOD: They can see the full invoice. Typically as
- 20 you and I have discussed there's a reason, there's
- 21 attorney-client privilege involved here. So some of the -- you
- 22 know, we want to give you an idea, like we had a discussion with
- 23 Scott. But to get into a lot of details, I don't think you want
- 24 that. I mean you are negotiating or you're giving all your
- 25 legal reasoning of what's going on in the office to not just the

- 1 general public but potentially someone who's adversarial to you.
- 2 CHAIR MILLER-ANDERSON: What was she referring to about
- 3 the --
- 4 MR. HAYGOOD: The only thing I know is she was -- the
- 5 specific question relating to a legal bill was the invoice
- 6 concerning an employee who was terminated and we were going
- 7 through the process of retaining counsel, we were going through
- 8 the process of viewing to see if in fact we thought the
- 9 termination to be substantiated. And basically that's what's it
- 10 was about.
- 11 CHAIR MILLER-ANDERSON: No. You're talking about this
- 12 invoice here?
- MR. HAYGOOD: That's what I thought she was mentioning.
- 14 CHAIR MILLER-ANDERSON: No, she mentioned something
- 15 about --
- 16 COMMISSIONER DAVIS: That's what she was talking about.
- 17 CHAIR MILLER-ANDERSON: No, no. When she said about the
- 18 council having to go before Tallahassee.
- 19 MR. HAYGOOD: Oh, oh, oh. No, I don't think that had -- I
- 20 was actively involved towards the tail end of that. And I think
- 21 what they were saying was there were bills being paid that
- 22 wasn't even approved by the Board. That the
- 23 administration just --
- 24 COMMISSIONER PARDO: The million dollar check.
- 25 MR. HAYGOOD: Right. That was a big one. But there were

- 1 other checks that were being written by the administrators that
- 2 wasn't being approved -- were not coming before the full Board.
- 3 CHAIR MILLER-ANDERSON: So it was not because of the
- 4 invoice being --
- MR. HAYGOOD: The specifics of the invoice, no.
- 6 COMMISSIONER PARDO: That was like 15 years ago.
- 7 CHAIR MILLER-ANDERSON: Anyone else?
- 8 Alright.
- 9 (Vote taken.)
- 10 THE CLERK: Motion carries.
- 11 (Motion passed unanimously.)
- 12 CHAIR MILLER-ANDERSON: That's the end of consent.
- 13 Regular business. Number 4.
- 14 THE CLERK: A resolution of the Board of Commissioners of
- 15 the Riviera Beach Community Redevelopment Agency approving the
- 16 revisions to the Riviera Beach Event Center pricing structure,
- 17 providing an effective date.
- 18 VICE-CHAIR DAVIS JOHNSON: So moved.
- 19 CHAIR MILLER-ANDERSON: Do I have a second?
- 20 COMMISSIONER HUBBARD: Second.
- 21 INTERIM EXECUTIVE DIRECTOR EVANS: At the July CRA meeting
- 22 the Board requested that we bring back a proposed potential fee
- 23 increase for the nonresident rate that we charge at the Event
- 24 Center.
- 25 Additionally we've provided a summary for the current

- 1 year's operating revenues and operating expenditures, and
- 2 information on comparable rates for other facilities that we've
- 3 looked at. And details of rentals for the current year.
- 4 Annetta Jenkins will present this agenda item.
- 5 MS. JENKINS: Good evening, Commissioners. Annetta
- 6 Jenkins, Director of Neighborhood Services.
- 7 And as a follow up to your comments and discussion at the
- 8 last meeting we -- we're bringing back this item. Over the last
- 9 year of continuous operation we've had an opportunity with
- 10 various events and meetings and concerts, so we have some
- 11 feedback on the marketability of the Event Center.
- 12 This chart that we included in your packet and is
- 13 illustrated here is meant to demonstrate based on your comments
- 14 what a proposed new pricing structure might look like. So we
- 15 took the various components of the Event Center. We looked at
- 16 the current rental fee. We applied what is the 30 percent
- 17 discount for local nonprofits and local residents so you can see
- 18 the illustrated fee there. And we then applied the 20 percent
- 19 increase on the regular rental rate and what the resident rate
- 20 would be for 2017-'18.
- 21 And I have to apologize because I'm looking at one of the
- 22 numbers at the top and I know that the 30 percent discount is
- 23 incorrect. So let me grab my notes.
- Just to read across, for Newcomb Hall the current rental
- 25 rate is \$238; with the 30 percent discount, that should be \$166.

- 1 With a 20 percent increase on the current base rate, it would
- 2 then result in a fee of \$286. And the resident rate, which we
- 3 were asked to keep it the same, would be \$166. And I believe
- 4 the rest of the numbers should be correct.
- 5 So you could see what the difference would be with an
- 6 increase just on nonresidents; and then if you want to
- 7 extrapolate the nonresident nonprofits, nonlocal nonprofits
- 8 would get a discount of the 20 percent on the increased rate.
- 9 But we didn't illustrate that there.
- 10 So I don't know if you have any questions at that point.
- 11 CHAIR MILLER-ANDERSON: I'm sorry. Repeat that, please.
- MS. JENKINS: Okay. The first column gives you our current
- 13 rental rate. That's the base rate. And for Newcomb Hall
- 14 ballroom for instance on the weekend that's \$238 per hour. The
- 15 30 percent discount for residents would result in a rate of
- 16 \$166. If we were to increase the current base rate by 20
- 17 percent for the new year the increased rental rate for a
- 18 nonresident would be \$286. The rate for a Riviera Beach
- 19 resident for next year would remain the same. So the resident
- 20 rate would be \$166.
- 21 And if I go to the next line for Riviera I and II you could
- 22 see the effect on the increase, and keeping the rate for
- 23 residents the same.
- Okay. The next chart was one that you've seen before that
- 25 compares the weekday rate and weekend rate at various centers.

- 1 And in doing the research to bring this information back to you,
- 2 we also looked at some of those same centers and what their
- 3 policy was now to see if it was appreciably different or to make
- 4 sure that we would remain marketable.
- 5 And this third chart just gives you a little synopsis of
- 6 our history or our performance over the last year, where we've
- 7 had 140 paid events -- and you could see that two-thirds of them
- 8 have been events with Riviera Beach residents, 99 events.
- 9 Nonresidents have held 24 events. Nonprofits in the city, 7
- 10 events. Nonprofits outside of the city, 10 events. And we have
- 11 an estimated -- and this is a low number -- 11,400 attendees.
- 12 Some of the applications did not estimate the number of
- 13 attendees. And our net revenues were \$115,000. That's after
- 14 all discounts have been applied.
- 15 COMMISSIONER PARDO: Madam Chair.
- 16 CHAIR MILLER-ANDERSON: Go ahead.
- 17 COMMISSIONER PARDO: Okay. So, Mr. Evans, you made mention
- 18 at the last meeting that we were still subsidizing the Event
- 19 Center. So if net revenues were 115,000, what's going on
- 20 with -- how much is it costing us to run that Event Center?
- Like I said, last meeting, you know, you want to give the
- 22 residents a discount, I have no problem with that. But I don't
- 23 want to subsidize outside businesses, outside residents, you
- 24 know. So what do you have to say?
- 25 INTERIM EXECUTIVE DIRECTOR EVANS: We're -- we're

- 1 currently -- in order for the Event Center to eventually break
- 2 even we would need to rent out the other spaces, the commercial
- 3 spaces that are currently vacant. And additionally, although we
- 4 have rented the one space to Rafiki Tiki, their rent doesn't
- 5 start -- they don't start paying rent until 2018. So right now
- 6 we're not collecting any. And that's a major revenue source
- 7 that's missing.
- 8 So for this current year the operating expense is about, a
- 9 little over 400,000. We're projecting for next year that would
- 10 fall to about 365,000. And then each year as we bring on
- 11 additional commercial tenants and increase the rates potentially
- 12 which we're recommending we look at in the future, that would be
- 13 the only way that we could get to break even point.
- 14 But, again, it is run -- two-thirds of the rentals are to
- 15 our residents. So until we consider increasing the resident
- 16 rate that's the major source of revenue right now.
- 17 COMMISSIONER PARDO: Okay. So my problem is, you know, now
- 18 you're talking about next year, the year after, the year after
- 19 that, the expenses are going to increase because your
- 20 maintenance now of the building is going to increase. Right now
- 21 it's a brand new building. Yet we -- there's still some flaws
- 22 that we're dealing with. But you're still going to have those
- 23 expenses. And if anything your expenses are going to increase.
- I still feel that there is a need to raise the rates for
- 25 the businesses and the outside people. It's still -- if you

- 1 look at your chart, we could still be competitive by raising the
- 2 rates. And you can leave the residents, you know, the Riviera
- 3 Beach residents where they are, but I think we need to do
- 4 something. We shouldn't be subsidizing it.
- 5 COMMISSIONER HUBBARD: Madam Chair.
- 6 CHAIR MILLER-ANDERSON: Are you finished, Ms. Pardo?
- 7 COMMISSIONER PARDO: Yeah, you know, unless Scott has
- 8 anything to say.
- 9 INTERIM EXECUTIVE DIRECTOR EVANS: No, I agree. We are
- 10 proposing a 20 percent increase. And we're also proposing that
- 11 after the next six months we'd like to propose bringing back a
- 12 small increase to the resident rate also. But tonight we're
- 13 just proposing 20 percent.
- 14 COMMISSIONER PARDO: And you know what, the other thing I
- 15 think we all need to remember, we have the ambassadors who we
- 16 originally, right, we hired them to walk the streets and
- 17 provide, you know, security. We have them in there doing all
- 18 kinds of work for us. They're doing -- they're cleaning the
- 19 bathrooms, doing all kinds of maintenance. Are you including
- 20 that cost in your --
- 21 INTERIM EXECUTIVE DIRECTOR EVANS: Yes, those costs are
- 22 included.
- 23 COMMISSIONER PARDO: So, you know, I really think that we
- 24 need to look at raising the rates.
- 25 CHAIR MILLER-ANDERSON: Ms. Hubbard.

- 1 COMMISSIONER HUBBARD: The rate increase that was proposed
- 2 is not something that's astronomical and that it's very high.
- 3 But based on the chart that was just up there, it shows 24
- 4 outside, ninety -- 99 residents. So for you to increase the
- 5 rate of the outsiders, surely it doesn't state that you want
- 6 outside people to come and rent your facility. You want that
- 7 number to decrease, you make less money, because surely you
- 8 aren't going to make a whole lot of money by increasing on the
- 9 residents' sides. You can't burden the residents. But you want
- 10 to block out the fact that you want nonresidents to come and
- 11 rent your facility. So the math just doesn't add up for me, and
- 12 the strategy and the thinking behind it.
- So if I've got something that I want to sell and I want to
- 14 make it more attractive, and I notice the people that I'm trying
- 15 to get to come to rent my facility are not coming, I'm not going
- 16 to burden them more; I'm going to see what I can do to increase,
- 17 to bring that 24 up to 48. I'm not saying lower the price, mind
- 18 you. But I'm saying just by the mere fact that you think that
- 19 that bottom line is going to change because you increased the
- 20 cost to nonresidents, that's not going to happen.
- 21 Second thing that's not going to happen is I don't think
- 22 that we need to increase the cost for the residents. There are
- 23 very few things that the City of Riviera Beach offers residents
- 24 for their ad valorem taxes. Most people who move into
- 25 communities and buy homes and things, they buy them for certain

- 1 things, the schools, the parks, the amenities that are there.
- 2 We have a little bit to none to offer the residents in the city.
- 3 And I think the residents, they are patronizing the facility,
- 4 they're using the facility, they are going. But we can't put
- 5 that burden on the back of the residents.
- 6 Who was supposed to pay for that building? That was
- 7 supposed to be the restaurants that was around there where we
- 8 make the money. But yet -- no disrespect to Rafiki Tiki, but
- 9 that was the most horrible deal that anybody have put ink to
- 10 paper for the benefit of us. But because we allowed staff to
- 11 negotiate such a pitiful contract, now we're talking about the
- 12 need.
- 13 We put our -- you know, we put ourselves in this position.
- 14 So we can't continue -- with all due respect, we can't continue
- 15 to have the residents bail us out of the shiftless negotiations
- 16 that we make. And we know we make them for certain reasons.
- 17 The second, third, fourth or fifth thing --
- 18 CHAIR DAVIS: Third.
- 19 COMMISSIONER HUBBARD: Okay. Thanks for keeping a count.
- 20 Is that the building, the building already have -- the building
- 21 has horrible problems to the building but yet we forced and
- 22 pushed and forced our way to pay Weitz for -- without the punch
- 23 item, without all the things being done.
- 24 So, again, I don't think that the second thing we need to
- 25 do is to lease that open space to Rafiki Tiki, the one that is

- 1 not leased. I think we need to find somebody else, find another
- 2 vendor, find somebody to come in there, let's get that space
- 3 down, find somebody to come in there. But this time if we can't
- 4 do any better job of constructing a contract and an agreement so
- 5 that we can make some money then we need to make sure that we
- 6 have somebody that's negotiating in our best interest to
- 7 negotiate that.
- 8 Because what was done to us as residents of Riviera Beach
- 9 with the Rafiki Tiki deal is abominable. They should be paying
- 10 some money to us right now. And it's not just that they're
- 11 paying to 2018. It's what they have to subtract before they
- 12 even get to start paying us is what's horrible on its face.
- So I say this, the reason that we're not making any money
- 14 at the Marina Event Center is not because of the Event Center
- 15 prices. It's because of the deal that we cut. The retail was
- 16 supposed to supplement that. The retail was supposed to pay
- 17 those prices. Now we can't burden the people with the mistakes
- 18 that we made.
- 19 COMMISSIONER DAVIS: Madam Chair.
- 20 CHAIR MILLER-ANDERSON: Yes. And -- do -- one second. Do
- 21 we have public comment cards for this item? Because we usually
- 22 try to do --
- THE CLERK: No. No public comment cards.
- 24 CHAIR MILLER-ANDERSON: Okay. Go ahead, Mr. Davis.
- 25 COMMISSIONER DAVIS: I'm going to try to make this as

- 1 simple as possible.
- 2 You know, we was in a position to where -- not to beat a
- 3 dead horse -- the private developer was supposed to do that.
- 4 Not us.
- 5 COMMISSIONER HUBBARD: Do what?
- 6 COMMISSIONER DAVIS: To bring retail and experience and an
- 7 attraction. That didn't happen.
- 8 So we're at the point where we're having discussion
- 9 about -- as get back to this, so I can stick to this item, one
- 10 of the things that I had mentioned, and I'd like to see
- 11 Mr. Evans do, is go to the City and look at that parking study
- 12 and see when should we start charging for parking. Because
- 13 that's a revenue source that is a cash cow that we're leaving
- 14 off the table. Because you have folks going over on Peanut
- 15 Island and they're staying there every day all day. So if I had
- 16 one person spending six hours in parking at a two dollar rate,
- 17 or a dollar an hour -- let's say ten dollars for up to so many
- 18 hours, that 115,000 we can be making weekly.
- 19 But we need to see what the parking study is saying on the
- 20 City's side to determine when and what type of parking we should
- 21 be doing there. Because that's the revenue conversation that
- 22 we're missing.
- 23 I can support raising the out of area fee. I think it
- should be a little bit more. So we can leave the local fee
- 25 alone. But the parking is what's going to help us stabilize

- 1 this item, you know. I mean just -- if you just grab some
- 2 parking meters until we decide when and where the developer is
- 3 going to put a parking garage, what type of retail, what type of
- 4 experience -- whoever the developers be that come in and we
- 5 agree to, that's their heavy lifting job, you know.
- 6 CRAs have been criticized for so long about doing all this
- 7 heavy lifting. That's the developer's job to do heavy lifting.
- 8 Our job is providing neighborhood service and give things back
- 9 to the people, and jobs, and help support small businesses and
- 10 help them grow. And we have to stay focused on that.
- 11 But let's see that parking study, so we can stabilize --
- 12 because the Event Center, there's no way in the world it would
- 13 ever pay itself back alone. But the parking, I would like to
- 14 see what that parking study says as far as revenue.
- 15 COMMISSIONER PARDO: Madam Chair.
- 16 CHAIR MILLER-ANDERSON: Mmhmm. Are you finished,
- 17 Mr. Davis?
- 18 COMMISSIONER DAVIS: Yes, ma'am.
- 19 COMMISSIONER PARDO: So can you tell us a little bit about
- 20 your marketing plan? How are you marketing the Event Center? I
- 21 don't see anything in the newspaper. And, you know, I'm all
- 22 around Palm Beach County. How are you marketing it?
- 23 INTERIM EXECUTIVE DIRECTOR EVANS: Actually we have -- we
- 24 take out a variety. So we work with -- and I forget the
- 25 acronyms -- but with Palm Beach County's tourism boards. We

- 1 also place ads occasionally in various magazines, local
- 2 newspapers. And additionally we are currently quite busy on
- 3 weekends, so what we're trying to do is grow our usage during
- 4 the week, because that's when the Event Center is largely
- 5 unused. So we've had very good success on the weekend rentals.
- 6 But we're trying to grow with more corporate partners.
- 7 COMMISSIONER PARDO: Okay. So I'd like to see your
- 8 advertising, because I haven't seen it.
- 9 INTERIM EXECUTIVE DIRECTOR EVANS: Okay. Yes, we can
- 10 certainly provide you a list of what we're doing to market it.
- 11 COMMISSIONER PARDO: Right. A list and also the
- 12 advertisements and, you know, the whole bit. Because like I
- 13 said, I haven't seen anything.
- 14 INTERIM EXECUTIVE DIRECTOR EVANS: Okay.
- 15 COMMISSIONER PARDO: You know, we had 160 people a couple
- 16 of weeks ago over at the Event Center. And still you had a lot
- 17 of people like, oh, I had no idea this was here. And these are
- 18 people in Palm Beach County.
- 19 So, yeah, I'd like to see all that please. Thank you.
- 20 CHAIR MILLER-ANDERSON: Anyone else?
- 21 VICE-CHAIR DAVIS JOHNSON: So -- Madam Chair.
- 22 CHAIR MILLER-ANDERSON: Mmhmm.
- 23 VICE-CHAIR DAVIS JOHNSON: So is it our desire to look at
- 24 an increased fee outside of what the CR -- what staff has
- 25 proposed? For 2017-2018 we're saying that we're going to

- 1 increase by 30 percent to \$286. So are we looking to increase
- 2 it above that amount?
- 3 COMMISSIONER PARDO: Are you asking the council?
- 4 COMMISSIONER HUBBARD: I'm not --
- 5 VICE-CHAIR DAVIS JOHNSON: Yeah, I'm asking my colleagues.
- 6 COMMISSIONER HUBBARD: I'm not --
- 7 CHAIR MILLER-ANDERSON: Go ahead.
- 8 COMMISSIONER HUBBARD: I'm not -- I'm definitely not
- 9 interested in increasing it above the 30 percent. The 30
- 10 percent alone causes me pause because I don't see how the
- 11 increasing of the nonresident is going to bring us revenue,
- 12 because what's going to happen is it's going to decrease the
- 13 usage. If you look at the comparison to the resident and the
- 14 nonresident usage, I submit that if it continues to increase
- 15 we're not locking in or -- and increasing usage of the
- 16 nonresidents. And I'm only looking right now at the column
- 17 where they show 24 nonresident uses. And the majority are our
- 18 usage as residents. We'll do ourself a detriment to
- 19 nonresidents. But since the nonresident is such a small amount,
- 20 and we want to increase it, then we'll just see the numbers. I
- 21 just don't see the -- I just don't see the sense, the math, the
- 22 strategy kind of in what they have up there in increasing
- 23 nonresidents and how it plays out.
- 24 VICE-CHAIR DAVIS JOHNSON: Madam Chair.
- 25 CHAIR MILLER-ANDERSON: Mmhmm.

- 1 VICE-CHAIR DAVIS JOHNSON: What we know based on the
- 2 conversation that we had at the last meeting, we have all types
- 3 of caveats and nuances that get you in under the residential
- 4 rate. And I think that that's the -- that's where the missed
- opportunity is because you have folks that are coming in from
- 6 West Palm Beach using a resident's information. Because,
- 7 remember, we had this discussion about I can have a member --
- 8 Councilperson Pardo said if my niece wants to have a wedding,
- 9 she can use my address. Well, she's not a resident. You know
- 10 what I mean? And I think that that's where we are missing an
- 11 opportunity for our revenue.
- 12 Because we want, we want the privilege for the actual
- 13 residents that are paying the non-ad valorem taxes, right, we
- 14 want to be able to give them the benefit.
- 15 COMMISSIONER HUBBARD: And that -- I think when you raise
- 16 the nonresident rates you force the -- you force the same group
- 17 of people to exercise the example that she made, you push them
- 18 more into having to find that friend, that cousin, that aunt
- 19 that live in Riviera Beach; as opposed to say I'm not going to
- 20 bother my aunt right now, I'm going to go ahead and pay that,
- 21 it's not that much, it's not that big a deal.
- 22 But I -- and I get what you're saying. It's a myth. But,
- 23 you know, sometimes we have that honor system, where we --
- 24 there's nothing that we can just -- that we can do about a
- 25 situation like that.

- 1 But we create a heavier burden and a more less likely
- 2 chance of getting that person to say, oh, I can go ahead and pay
- 3 the 286, or whatever the new rate is, that's only a little
- 4 increase.
- 5 But then if we talk about going up over the 30 percent or
- 6 increasing residents' fees, then you just force people to have
- 7 to steal.
- 8 When you start talking about increasing residents, you
- 9 start implementing dog whistle opportunities for residents not
- 10 to use the facility.
- 11 VICE-CHAIR DAVIS JOHNSON: Well, I don't necessarily
- 12 support any increase to the residential rate.
- I think that we need to make sure that we are competitive
- 14 in our pricing. Because if I can go into West Palm Beach and
- 15 they tell me 320 and you have your value set at 286, then there
- 16 spurs the competition and the desire to want to use the
- 17 waterfront based on the view and everything that we have to
- 18 offer. So I don't --
- 19 COMMISSIONER HUBBARD: But you only have 24 people.
- 20 VICE-CHAIR DAVIS JOHNSON: I know. But your residents are
- 21 utilizing it. And we've had some large concerts there. When we
- 22 talk about -- I don't even know how the concerts come in. Are
- 23 they a part of the nonresidents, the 24?
- 24 INTERIM EXECUTIVE DIRECTOR EVANS: This is only inside the
- 25 Event Center.

- 1 VICE-CHAIR DAVIS JOHNSON: This is only inside. Not
- 2 inclusive of Bicentennial Park and the other areas?
- 3 INTERIM EXECUTIVE DIRECTOR EVANS: Right.
- 4 VICE-CHAIR DAVIS JOHNSON: We've had quite a few -- I would
- 5 imagine that it is the total of 24. But I know that we've had
- 6 quite a few corporate events. And I'm thinking that we need to
- 7 just make sure that we are competitive so that those folks --
- 8 and I think that as people use it they are telling others about
- 9 the beauty, about everything that is going on, and everything
- 10 that is offered.
- 11 So I don't see keeping the rate at 238 because that just
- 12 seems to be low to me for a facility of our caliber. So we need
- 13 to make sure that we keep the -- that whatever the price is that
- 14 we offer, that that price is actually competitive and keeps us
- 15 in a revenue generating stream to eventually get us to a point
- 16 where we're not having to subsidize the Event Center.
- 17 And I also believe that we have -- we've had conversations
- 18 and discussions from this dais with regards to the pads, the
- 19 restaurants pads, the upstairs unit, and we have gone back and
- 20 forth with no actual movement. So until this Board is ready to
- 21 lay out its direction as to where we want to go and how we want
- 22 to see it done, we're going to continue to be in this position.
- 23 COMMISSIONER HUBBARD: Right. Because my concern is to
- 24 your point, a very good point, when we started talking about
- 25 this facility and building this facility, the retail and the

- 1 commercial was supposed to pay for the cost of this facility.
- 2 However, even without the parking garage, with the food,
- 3 the restaurant just coming online, I think the residents of
- 4 Riviera Beach have been doing well by renting it because it's
- 5 always full, it's always on the weekends. Well, a lot of
- 6 things, you know, on the weekdays people don't have a lot of
- 7 activities, which is true of even any event center, be it West
- 8 Palm or Riviera.
- 9 But I think our problem is the one that we created, you
- 10 know, for ourselves as far as not having the restaurants and --
- 11 which was supposed to take care of some of the burden.
- I hope that we don't have to supplement this facility. And
- 13 I hope that we are able to bring more billable use so that we
- 14 don't have to, you know, have a -- I think use is going to
- 15 outweigh a substantial increase.
- 16 VICE-CHAIR DAVIS JOHNSON: Madam Chair.
- 17 CHAIR MILLER-ANDERSON: Mmhmm.
- 18 VICE-CHAIR DAVIS JOHNSON: So, Mr. Evans, as you are
- 19 preparing or presenting the marketing information, one of the
- 20 things that we need to consider marketing is our Event Center as
- 21 a meeting destination. Because there are organizations that are
- 22 here for various reasons. They could utilize our space for a
- 23 meeting, for a conference, you know.
- We need to -- it's going to be all in the way that we
- 25 market it, in order to get that nonresident number up. And that

- 1 will give us the utilization that we're looking for during the
- 2 day when the center is vacant.
- 3 COMMISSIONER HUBBARD: You could partner with the Hilton.
- 4 They don't have a meeting space at their place that's big enough
- 5 to talk about.
- 6 COMMISSIONER DAVIS: Who?
- 7 COMMISSIONER HUBBARD: The Hilton.
- 8 VICE-CHAIR DAVIS JOHNSON: Part of the conversation, the
- 9 overall conversation for marketing.
- 10 CHAIR MILLER-ANDERSON: Mr. Evans, regarding the question
- 11 about the -- or the concern about the nonresidents going to the
- 12 residents to get that percentage decrease. When we met I did
- 13 ask you to see if you could check -- because I know one of the
- 14 concerns with Mr. Pardo was the fact that we -- how do we manage
- 15 it or how do we control that. Did you -- were you able to find
- 16 out --
- 17 INTERIM EXECUTIVE DIRECTOR EVANS: I apologize. I haven't
- 18 been able to find out yet what the other cities are doing to
- 19 control that.
- 20 We did -- we do propose to increase our controls by
- 21 matching both -- right now we require a driver's license and a
- 22 utility bill. And a lot of times we're finding that those two
- 23 items don't necessarily match. So one of the ways that we could
- 24 improve is to make sure that the driver's license for -- matches
- 25 the utility bill, to ensure that it is in fact a resident

- 1 renting the facility. And we will also bring back to you what
- 2 some of the other cities are doing to specifically try and
- 3 limit. Because I know that Wellington, and I believe Lake Park
- 4 and Boynton Beach facility, they all have reduced rates for
- 5 their residents. So we'll find out how they control that.
- 6 COMMISSIONER DAVIS: Madam Chair.
- 7 CHAIR MILLER-ANDERSON: Yes.
- 8 COMMISSIONER DAVIS: Mr. Evans, when you get a moment, take
- 9 a look at Palm Beach Shores policy for their facility. I know
- 10 they have a very tight facility over there.
- 11 COMMISSIONER PARDO: Yeah, but it's oceanfront.
- 12 COMMISSIONER DAVIS: It's oceanfront. I tried to get it
- 13 myself but...
- 14 CHAIR MILLER-ANDERSON: Alright.
- 15 COMMISSIONER DAVIS: Too expensive.
- 16 CHAIR MILLER-ANDERSON: Anything else for this? Are we
- 17 okay with keeping this with the 20 percent for the -- do we want
- 18 it to come back or are we good with the way it is?
- 19 COMMISSIONER DAVIS: We can start here, with the 20 percent
- 20 and make adjustments later.
- 21 CHAIR MILLER-ANDERSON: Roll call.
- 22 (Vote taken.)
- 23 THE CLERK: Motion carries, with Commissioner Pardo and
- 24 Vice-Chair Davis Johnson dissenting.
- 25 CHAIR MILLER-ANDERSON: Item number 5.

- 1 THE CLERK: A resolution of the Board of Commissioners of
- 2 the Riviera Beach Community Redevelopment Agency approving the
- 3 first amendment to professional service agreement with Langton &
- 4 Associates, Inc. and the agency to exercise an option to extend
- 5 the term of the agreement by one year, providing an effective
- 6 date.
- 7 CHAIR MILLER-ANDERSON: Do we have a motion?
- 8 COMMISSIONER PARDO: So moved.
- 9 COMMISSIONER DAVIS: Second.
- 10 CHAIR MILLER-ANDERSON: Alright.
- 11 MS. JENKINS: This grant agreement is coming back to you
- 12 for exercising of the one year option.
- And just to recap, we entered into a contract with Langton
- 14 & Associates from September 1st, 2015 to August 30th of 2017.
- 15 The contract allows for two optional one year renewals. And if
- 16 you were so inclined it would extend the contract to August 30th
- of 2018. And the contract is for \$60,000 a year.
- 18 Their scope of work includes a focus on neighborhood and
- 19 commercial development. And to make all best efforts to address
- 20 our high priority projects with an attempt to access grants of a
- 21 million dollars or more. Additional activities would include
- 22 monitoring and research and updates to our original grant
- 23 matrix.
- 24 Since we entered into the contract with Langton &
- 25 Associates we've applied for a little more than a million

- 1 dollars in grants from various sources. And to date 110,000 has
- 2 been awarded. And 185,000 and change is in pending requests.
- 3 The next opportunity is to formally expand their services
- 4 to the City of Riviera Beach. Which I believe they're working
- 5 on there.
- 6 Just to give you some highlights of the grants that are
- 7 pending, there's one on the federal level that would support our
- 8 marketing development for our proposed marina redevelopment at
- 9 132,000. There are two grants pending with the state through
- 10 the Economic Development Department to facilitate our arts and
- 11 culture development at the marina. And one significant grant
- 12 that was funded last year was for TD Bank, Housing for Everyone.
- 13 There was a national grant for \$100,000.
- And at this time I'll entertain any questions. But I would
- 15 like for you all to know that Mr. Mike Langton is in the
- 16 audience if you'd like to hear from him.
- 17 VICE-CHAIR DAVIS JOHNSON: Madam Chair.
- 18 CHAIR MILLER-ANDERSON: Let's find out if we have any
- 19 public comment cards first and then we'll come to the council.
- 20 THE CLERK: Yes, we have one public comment card.
- 21 Mrs. Bonnie Larson.
- MS. LARSON: I pass.
- 23 CHAIR MILLER-ANDERSON: She said she'll pass.
- Go ahead.
- 25 VICE-CHAIR DAVIS JOHNSON: So let me just say that based on

- 1 what I read in the report, I'm not happy with the success or
- 2 lack thereof of success in the obtaining of grants at the cost
- 3 in which we are paying.
- 4 So it says in their July 24th correspondence, it says over
- 5 the past four years Langton has worked with the staff of Riviera
- 6 Beach CRA and CDC to help secure funding. Since the start of
- 7 our contract in 2015 we've applied for a million sixty-one and a
- 8 total of 110 has been awarded. So we've been paying them 60,000
- 9 per year. We look at what they have out there, everything is
- 10 either -- we have the 10,000 that was funded in 2016. Not
- 11 funded in March of 2017 for one hundred and fifty. Pending,
- 12 pending, not funded, pending, pending, pending, pending. And we
- 13 just continue to pay this cost for this service and not see any
- 14 true success in the funding that we are seeking and are paying
- 15 for through this firm.
- 16 I say that we -- I have two options in mind. Either hire a
- 17 full-time grant writer at that salary or put this contract out
- 18 to bid. Because we continue to pay the firm without issue. But
- 19 we are not seeing the success that I believe that we should
- 20 based on the amount that we pay.
- 21 So that's where my concerns lie. And I don't know how my
- 22 colleagues feel about it. And maybe Mr. Langton has something
- 23 that he can add. But I just don't see where we're getting a
- 24 significant return on investment based on the overall outcomes
- of the grants that we've applied for.

- 1 CHAIR MILLER-ANDERSON: And I share the same sentiments. I
- 2 did even inquire about possibly paying based on a percentage of
- 3 the amount that is obtained. And, you know, I guess Mr. Evans
- 4 said that, you know, most people don't really care to do that.
- 5 And I could understand that. But we're essentially putting out
- 6 money just as they would be losing money if they were not
- 7 getting the percentage of what they're supposed to be trying to
- 8 obtain. So I have the same concerns as well.
- 9 Anybody else want to say anything before Mr. Langton --
- 10 COMMISSIONER DAVIS: I'd just like to hear what he has to
- 11 say before I make any comments.
- 12 CHAIR MILLER-ANDERSON: Go ahead.
- 13 MR. LANGTON: Thank you very much, Commissioner Davis
- 14 Johnson and Commissioner Miller-Anderson.
- 15 You're absolutely right, the return on investment has not
- 16 been as good as I would like it.
- We are working very, very hard. We are preparing lots of
- 18 grants. We are working with Annetta Jenkins. We are constantly
- 19 working on grants. We're working on about six grants right now
- 20 as I stand before you.
- 21 Since that report was developed Wells Fargo has awarded us
- 22 \$5,000. And we've heard from the state on one of the two DEL
- 23 grants that they asked -- we've applied for ten, they wrote us
- 24 back and said your grant is really good but the money is tight,
- 25 can we give you eight thousand. So it hasn't been awarded but

- 1 it's going to be.
- 2 So basically on 120,000 you've paid us over the two years
- 3 we've returned you 125. So it's not good. But it's not for
- 4 lack of trying, it's not for lack of effort.
- 5 And for the last six months, almost eight months ago, I
- 6 came before you and I said I see a limited opportunity here and
- 7 I want to expand that opportunity; I want to work with the City,
- 8 because the City can do a lot of grants, fire grants, police
- 9 grants, housing grants, historic grants. There's a lot of
- 10 opportunity with the City that I don't have through the CRA.
- 11 And I don't want to blame anybody. I have -- I can show
- 12 you the evidence trail of how many times I've reached out to
- 13 individuals at the City and said please let us work for you and
- 14 expand our opportunity.
- 15 Now your new city manager, Mr. Evans, has been responsive
- 16 and we've been trying to work it out. In fact I set aside all
- 17 day tomorrow to meet with the department heads to try to
- 18 understand their needs. But that's not come together yet
- 19 because we got to -- he, being cautious, he wants the city
- 20 attorney to make sure he's okay with the deal, and the
- 21 purchasing person is okay with the deal. And the deal is I want
- 22 to -- I write grants for the City for no cost to the City.
- 23 So in other words, I want to have two full clients for the
- 24 price of one, because I realize the return on investment is not
- 25 that good. And I want it to be better.

- 1 We've been in business for 37 years. And we have rarely
- ever been not a contract renewed because of lack of return on
- 3 investment.
- 4 But it's excellent, excellent -- you should hold us to
- 5 that, because that's -- you know, ours is very clear, you're
- 6 supposed to write grants for the money you pay us.
- 7 And we can't always control the outcomes but we could just
- 8 keep trying harder and harder and harder. And we are working
- 9 very hard.
- 10 Commissioner Miller-Anderson, it is illegal the state of
- 11 Florida to do a contingent contract. In Chapter 112 it
- 12 prohibits a consulting -- a contingent contract based on the
- 13 outcome of a state action or a grant application or any of those
- 14 kinds of things. So I can't do it. Besides, I'm a member of
- 15 National Association of Grant Writers, I'm a certified grant
- 16 professional, there's only 400 in the United States, myself and
- 17 my associate Lisa are that, and we have an ethical policy that
- 18 says you can't do that. So I can't do it.
- 19 So what I would suggest, if you would be willing to do
- 20 that, is that you continue the contract for this next year and
- 21 at the same time we explore and help you explore whether it
- 22 makes more sense to bring somebody on staff. We've had
- 23 communities do that. You can't hire somebody that has the
- 24 credentials, the five professionals I have with 100 years
- 25 experience in this business, for \$60,000. If you do, you're not

- 1 going to get the quality person. You're going to have to pay
- 2 75, 80,000 dollars to get somebody that has anywhere near the
- 3 credentials of one of my people. And then you don't get the
- 4 expertise of all five. So it's a better deal for you to work
- 5 with us. But we could try that and we could help you
- 6 transition; if that's your choice and that's something you want
- 7 to look at, I'm willing to help you do that. I can help you
- 8 figure out the qualifications of the right person, I can help
- 9 you interview the person. And I'm happy to do that. We've done
- 10 that before, we've transitioned out of a client.
- But to just not renew our contract tonight, and leave
- 12 Ms. Jenkins to have to do it all by herself, all the grants that
- 13 we have in the pipeline, I don't think it's a wise decision on
- 14 your part.
- 15 COMMISSIONER DAVIS: Madam Chair.
- 16 CHAIR MILLER-ANDERSON: Mmhmm.
- 17 COMMISSIONER DAVIS: Initially when this was first approved
- 18 I did share the same sentiment as the Board, but what I must
- 19 admit is that with them working with just the CRA they were
- 20 restricted in the number of grants, the quality of grants --
- 21 MR. LANGTON: The size.
- 22 COMMISSIONER DAVIS: -- the size of the grants because of
- 23 the CRA.
- And they have been very aggressive with reaching out and
- 25 wanting to participate on the City's side. I would definitely

- 1 like to see that initiative over the next year and see what we
- 2 can get out of that. Because he's totally right when you talk
- 3 about grant writing of today's market. There's different
- 4 expertise that not just one person can do. And a lot of folks
- 5 have different relationships. But I'd definitely like to see
- 6 what they can do with us with the CRA and the City for one year,
- 7 and make a judgment call at that time.
- 8 But right now we're in midstream and I think we've got some
- 9 momentum going for the first time since I've been elected.
- 10 Because prior to that we didn't get nothing from the grant level
- 11 before they even got here at all. We had -- someone was writing
- 12 grants. I don't know who they were. It was a grant writer, not
- 13 a company like his. But since this company has been on board
- 14 I've seen -- whether you call it success or not, but I've seen
- 15 more in the last two years than I've seen in the last six years
- 16 prior to them getting here. But I would definitely like to
- 17 see -- give them a chance for one year, and if that don't work
- 18 out I definitely will support putting it out on the market and
- 19 see how it goes.
- 20 VICE-CHAIR DAVIS JOHNSON: Madam Chair.
- 21 CHAIR MILLER-ANDERSON: Go ahead.
- 22 VICE-CHAIR DAVIS JOHNSON: Do you receive any type of
- 23 feedback, Mr. Langton, from those funders that deny our
- 24 application, as to what was lacking or where we may have fallen
- 25 short? Do you request that kind of information?

- MR. LANGTON: Yes, ma'am. Yes, ma'am, we do. Many cases
- 2 we do.
- 3 VICE-CHAIR DAVIS JOHNSON: What's that been? What kind of
- 4 feedback have you received?
- 5 MR. LANGTON: On -- I'm trying to think of the specifics.
- 6 MS. JENKINS: On the CDE grant it was because --
- 7 MR. LANGTON: Oh, yeah. Yeah, on the major -- on the CDE
- 8 grant, the major \$800,000 for the public market grant that we
- 9 worked like the dog on that -- and it was an excellent
- 10 application but -- and it scored very high. And it scored very
- 11 low because you didn't have the match. You didn't have the
- 12 financial money in place. Which I said when we went into it, I
- don't feel comfortable with your -- you're saying we're going to
- 14 get this other grant. I don't feel comfortable with that. But
- 15 that was the decision that was made by Mr. Brown, that we needed
- 16 to go forward on that. So we did. And it was an excellent -- I
- 17 would encourage you to read that, look at that grant; it's an
- 18 excellent piece of work I'm very proud of. But it didn't get
- 19 awarded because of that.
- 20 But usually we do try. Sometimes it's just sheer
- 21 competition. We're putting out so many grants that it makes us
- look bad when we don't get results because we're putting out a
- 23 lot of stuff. I mean we could be even more targeted but I don't
- 24 think that's the way to go especially when we're trying to do
- 25 work for the CRA, the CDC, and a lot of these are small grant

- 1 applications, five, ten thousand dollars from some of the banks
- 2 and different things. We're trying to do everything.
- 3 And I do believe we can be more successful with you
- 4 collaboratively with the City. We tried that with the
- 5 transportation grant and we just missed it on that one. That
- 6 was 150. We just missed it.
- 7 I don't want to say that. I don't want to blame it on
- 8 anybody.
- 9 But we came really close to getting that \$150,000 grant.
- 10 We've been pushing the city manager to allow us to put in
- 11 this mayor's challenge. And we got his approval last week. It
- 12 was a collaborative grant.
- So I'm going forward and writing grants for the City even
- 14 though they won't approve it. They won't say yes do this for
- 15 us. They're okay with that. And I'm doing it anyway. I'm just
- 16 being as tenacious as I can be.
- 17 So I don't blame you if you fire me tonight because there
- 18 hasn't been enough results. But there's -- but we've done our
- 19 best and we've tried really hard. And if you don't continue
- 20 with us we wish you the best of luck in everything.
- You did competitively bid us. It took almost two years to
- 22 go through a competitive bid process. Almost two years to get
- 23 me under contract. And we were selected head over shoulders of
- 24 all the other firms. So, you know -- thank you.
- 25 CHAIR MILLER-ANDERSON: I know you said we're pretty

- 1 limited because of it being the CRA and you have more
- 2 opportunities because of the City's side. Have you -- what
- 3 other municipalities have you worked with on the CRA side for
- 4 writing grants?
- 5 MR. LANGTON: We've written and worked for many years for
- 6 the Delray Beach CRA. And we were able to get them, in about
- 7 three years, eight and a half million dollars. I know that
- 8 number because I was just with the former CRA director of Delray
- 9 Beach this morning --
- 10 CHAIR MILLER-ANDERSON: What was --
- 11 MR. LANGTON: -- Ms. Brown.
- 12 CHAIR MILLER-ANDERSON: What was a little bit different --
- MR. LANGTON: The transportation grant for Dixie Highway,
- 14 we did a traffic calming where they brought the lanes from three
- 15 into two, all in Delray Beach, and did the landscaping, made it
- 16 very pretty. We got a million dollar business incubator program
- 17 for them. Beautification --
- 18 CHAIR MILLER-ANDERSON: So what's different -- is it just
- 19 specific projects that fit better with that municipality
- 20 versus --
- 21 MR. LANGTON: Yeah. Yes, ma'am. I mean there's --
- 22 there's -- a lot of your focus is on the marina and the public
- 23 market, and public parking, and so I'm trying to do economic
- 24 development grants. But to do an economic development grant you
- 25 you have to have the businesses willing to commit the jobs, and

- 1 we haven't been able to make that connection. So -- and one of
- 2 the things, when I first bid for this contract I was excited
- 3 about the fact that the power plant was coming in and you were
- 4 going to have about ten million dollars worth of match money.
- 5 You don't have match money. That didn't materialize. I don't
- 6 even know how that happened, but I know it didn't materialize.
- 7 And so we don't have the match money to go for some of these big
- 8 grants. Economic development grants are 50/50 match. And I can
- 9 get you a two million dollar economic development grant if
- 10 you've got two million dollars to match it and we've got a
- 11 business entity.
- So I don't want to say that there's not lots of
- 13 opportunity. There is. But we have to be creative and we have
- 14 to try to partner with the City. And I want to start writing
- 15 grants for the City, with and in conjunction to and just
- 16 directly for them; and I think you'll get the results.
- 17 Another one, Pompano, Pompano Beach. We did a lot for that
- 18 CRA. Delray Beach. Pompano Beach.
- 19 CHAIR MILLER-ANDERSON: Okay. I mean that was -- that was
- 20 good, what you told me, just to see how we differed from the
- 21 others.
- 22 Anyone else?
- 23 MAYOR MASTERS: Madam Chair.
- 24 CHAIR MILLER-ANDERSON: Go ahead.
- 25 MAYOR MASTERS: Mr. Langston.

- 1 MR. LANGTON: Langton.
- 2 MAYOR MASTERS: Almost like Langston University.
- 3 MR. LANGTON: No S. Just Langton.
- 4 MAYOR MASTERS: What -- how important is the City or CRA
- 5 entity, how important is image, public image as it relates to
- 6 not getting grants or getting grants? Does that play a part?
- 7 Or not at all?
- 8 MR. LANGTON: I don't think so, Mr. Mayor.
- 9 In many cases grants are determined on statistics,
- 10 demographics data. And you're pretty good there, you have a lot
- of, you know, poverty. You have issues, you know, economic
- 12 development issues and poverty issues, and you have some things
- 13 that are good on that side.
- 14 You're being aggressive with trying to do economic
- 15 development along the waterway. You've done some wonderful
- 16 things there. So I think there's not an image problem for you
- 17 in getting grants.
- 18 MAYOR MASTERS: Is there anything that you would recommend
- 19 that would be helpful, that we ought to be doing, that we're not
- 20 doing, that would enhance our getting the grants?
- 21 MR. LANGTON: From the CRA's standpoint I'm not sure there
- 22 is. I think you guys are doing everything you can. From the
- 23 City's standpoint I think we need to just organize in a more
- 24 aggressive, comprehensive approach to grants. Be strategic.
- 25 And that's why I want to meet with the department heads and

- 1 start to put together a strategic plan for them.
- 2 But I think the CRA is well-positioned. It's just we got
- 3 to keep banging at them and you just got to keep trying. If you
- 4 had more match money, that would certainly help.
- 5 MAYOR MASTERS: I was going to suggest that.
- 6 MR. LANGTON: Yes, sir. Yeah, I've advocated many clients,
- 7 usually city clients, that they set a pot of money aside for a
- 8 match fund. The City of Orlando does it. Seminole County
- 9 does -- I'm naming some of our clients. We got Key West to do
- 10 it at one point. And then when, when the grant -- the people
- 11 that are writing the grants, us, working with the staff, needs
- 12 the match, then we go.
- We did have a problem with one of our grants because we
- 14 couldn't get a commitment from the City for the match, and so we
- 15 didn't get that grant. I didn't want to say that because I
- 16 don't want to blame anybody but it just -- it speaks to your
- 17 question.
- 18 MAYOR MASTERS: My final question -- and one of the
- 19 colleagues mentioned what were some of the reasons why we were
- 20 turned down in the past. My question is, have you seen any kind
- of consistency or any pattern as to why we were turned down? I
- 22 mean has it been factors that seem to pop up all the time or is
- 23 this just coincidental, this one had their own reasons and this
- 24 one had their own reasons?
- MR. LANGTON: They all have just been unique pieces.

- 1 MAYOR MASTERS: There wasn't a pattern or any consistency
- 2 as to no?
- 3 MR. LANGTON: Well, the one, the one we just talked about,
- 4 that the City didn't commit to the match, that killed it. And
- 5 then the fact that we didn't have the match money for the public
- 6 market grant. So if I had to try to find a cause where there's
- 7 a little bit of a pattern, it's the match.
- 8 MAYOR MASTERS: Thank you, sir.
- 9 Thank you, Madam Chair.
- 10 CHAIR MILLER-ANDERSON: Anyone else?
- 11 Alright.
- 12 (Vote taken.)
- 13 THE CLERK: Motion carries, with Vice-Chair Davis Johnson
- 14 and Chair Miller-Anderson dissenting.
- 15 CHAIR MILLER-ANDERSON: Item number 6.
- 16 THE CLERK: Commercial grant program update.
- 17 INTERIM EXECUTIVE DIRECTOR EVANS: This is an update of the
- 18 Board approved commercial grant program. The program is
- 19 designed to improve and incentivize exterior investment in our
- 20 commercial buildings and properties within the CRA.
- 21 And we're just pulling up the presentation now.
- It's in the bottom corner, commercial grant.
- Thank you.
- 24 The program is designed to -- again, to make commercial
- 25 improvements to the outside and to properties. And this year

- 1 our program will be restricted to applicants who have not
- 2 received grants in the past.
- 3 The Property Improvement Program provides a four dollar
- 4 match to every one dollar of investment. And it's a competitive
- 5 program, so all of the applicants that we receive will be ranked
- 6 and then they will be back -- brought back before this Board to
- 7 be reviewed and approved this fall.
- 8 We also have a beautification program. The beautification
- 9 program allows applicants to apply for grants up to \$4,000. And
- 10 this is to make improvements to their property or businesses.
- 11 Usually minor ones like painting.
- 12 This program is an open application process. So it will
- 13 remain open for the entire fiscal year.
- 14 The eligible projects include exterior program improvements
- 15 to buildings, property, front doors, windows, signage, painting,
- 16 roof repair, and fencing. And it's available throughout the CRA
- 17 area. Bonus points are awarded if you are located on our major
- 18 corridors, if you create jobs, if you utilize Riviera Beach
- 19 contractors for the proposed work.
- 20 The CRA in coordination with the Purchasing Department held
- 21 several small business and local contractor outreach meetings
- 22 earlier this year to let local businesses and contractors know
- 23 about this upcoming opportunity.
- 24 Starting on August 23rd and September -- on Saturday,
- 25 September 9th, the CRA will hold information sessions at the

- 1 Event Center to open up the first round of commercial grant
- 2 applications.
- 3 They -- additionally, starting on September 21st the CRA
- 4 offices in the evenings will provide once a week technical
- 5 assistance for any business owner with help to complete the
- 6 applications. So the application round will open on August 23rd
- 7 and it will remain open until all applications are completed and
- 8 due October 31st.
- 9 During November the schedule, all of the applications will
- 10 be reviewed and scored by our staff, with assistance from our
- 11 consultant Paul Skyers. And the recommendations would then be
- 12 brought back to the Board in December for review and approval
- 13 and award of the grants.
- 14 We've created some fliers to try and get the word out.
- 15 It's been posted on our website, our Facebook page. And we
- 16 direct mailed this to all commercial property owners within the
- 17 CRA. And we have it available in our offices and at city hall.
- And, again, the meeting starts -- our first meeting is on
- 19 August 23rd, and September 9th. Our applications will be
- 20 available. And on the 23rd it's at the Event Center, starting
- 21 at 5:30 to 7:30 p.m.; and it will be ongoing until October 31st.
- 22 And that concludes my update. I'm hopeful that many of our
- 23 local business owners and contractors will participate and apply
- 24 for the program.
- 25 CHAIR MILLER-ANDERSON: Do we have any public comment

- 1 cards?
- THE CLERK: No, ma'am.
- 3 CHAIR MILLER-ANDERSON: Any questions from the Board?
- 4 COMMISSIONER HUBBARD: Mmhmm.
- 5 CHAIR MILLER-ANDERSON: Ms. Hubbard.
- 6 COMMISSIONER HUBBARD: Okay. These grants are only for the
- 7 businesses within the CRA area?
- 8 INTERIM EXECUTIVE DIRECTOR EVANS: Yes.
- 9 COMMISSIONER HUBBARD: So to have this discussion we have
- 10 to almost be kind of specific.
- 11 Also the grant is only going to -- is Mr. Skyers coming up
- 12 to --
- 13 INTERIM EXECUTIVE DIRECTOR EVANS: No. This program I
- 14 believe was approved in May to start going forward.
- 15 So I just wanted to make sure the Board was aware that the
- 16 application round is opening up and you're going to start to see
- 17 some movement.
- 18 COMMISSIONER HUBBARD: Well, I wanted to ask about some of
- 19 the intention in his design for the program and the fact that
- 20 this is only for the CRA people, people that didn't get the
- 21 grant before, and how do you plan to integrate the contractors
- 22 and the percentage?
- 23 I'm trying to be careful in the words that I use here.
- 24 That's why I'm pausing.
- So in our CRA area we don't have a very diverse population

- 1 of business owners. So two things I say to that. Since we --
- 2 am I mistaken in that?
- 3 MR. SKYERS: Paul Skyers, 2001 Broadway, City of Riviera
- 4 Beach.
- 5 Yes, Commissioner, we -- you have four distinct clusters of
- 6 businesses in Riviera Beach: The marine, light industrial,
- 7 hospitality, and then a broad array of service sector
- 8 businesses. So you have four concentrated clusters.
- 9 How you go about integrating -- how you go about
- 10 integrating just those four clusters to advance your economic
- 11 growth is, is an intriguing challenge.
- 12 As a matter of fact we had a discussion two weeks ago about
- 13 looking at using the growth -- grow local strategy more so than
- 14 recruiting from outside, to create growth from within. You
- 15 know, giving opportunities to the local citizens more so. And
- 16 perhaps this is the vehicle that helps you get to that point.
- 17 There are some other tools that you need to use.
- 18 But I would say that your concern, you know, and the
- 19 thrust, the focus on those four clusters is, is well-founded.
- 20 COMMISSIONER HUBBARD: Okay, Mr. Skyers, let me -- I'm
- 21 going to keep going and try to get my point out.
- MR. SKYERS: Yes, ma'am.
- 23 COMMISSIONER HUBBARD: Well, in the parameters that you set
- 24 forth in the program itself, that you and Mr. Evans agreed upon,
- 25 it said that the benefactors will get more points if they use

- 1 local contractors to do the services, the rehab or the repair.
- 2 I submit to you that if they get the money, or they get our
- 3 money at all, the only way that they don't use local contractors
- 4 is that we don't have anybody here to provide that service,
- 5 number one.
- 6 And I will tell you why. The reason is this: Chances are
- 7 they don't even live in the city. Number two, and they'll be a
- 8 benefactor of our money. To not live in our city and be a
- 9 benefactor of our money and not use the local contractors I
- 10 think wouldn't fare well.
- Now, back to the diversity and the demographic of
- 12 businesses. You explained very well the types of -- the
- 13 diversity and the types of businesses that we have here.
- MR. SKYERS: Yes, ma'am.
- 15 COMMISSIONER HUBBARD: So, in -- just -- we're going to
- 16 leave -- we can leave that -- to make this point we can still
- 17 leave that right there where it is. But let's talk about this.
- 18 Talk to me, please, about using local contractors to provide
- 19 services for the persons that are getting the monies for these
- 20 repairs, upgrades, facade changes, and the mere fact that most
- 21 of them don't live in the city.
- 22 MR. SKYERS: Well, I think it was Commissioner Davis
- 23 Johnson that, that -- in recognition -- when she looked at the
- 24 data and was looking at, you know, points of intersection, she
- 25 pointed out to us that it would be best to define local as Palm

- 1 Beach County for the purposes of this grant, but to create as
- 2 much of an emphasis or incentive for Riviera Beach contractors
- 3 as possible, giving them that much more preference than Palm
- 4 Beach based, Palm Beach County based contractors.
- 5 To the extent that you can interfere with private
- 6 relationships, private contracts with whatever grant recipients
- 7 or people are pursuing these grants, choose to allow you to
- 8 interfere in those personal relationships in terms of selection
- 9 of contractors then, yeah, you can influence that process.
- 10 COMMISSIONER HUBBARD: Okay. Okay. Well, then -- and
- 11 since you're saying that, to interfere with personal
- 12 relationships and personal contracts, you need to have your own
- 13 personal money. Not to be coming here taking our money to feed
- 14 your personal relationships with your personal friends. The
- 15 reason that we're spending money and doing business with people
- 16 is so that we can develop personal relationships with our
- 17 residents so that they can build their businesses, so they can
- 18 feed their family, that their subs can eat, that people can stay
- 19 in their home. We're not talking about -- we don't care about
- 20 their personal relationships with their personal friends. It's
- 21 been cliques and circles of people that they do business with
- 22 just their friends. That's why we can't grow business. That's
- 23 why we can't grow opportunity. Because we're worried about
- 24 making sure that a certain group of people continue to do a
- 25 certain set -- do business with a certain set of people. That's

- 1 not what we're interested in. That's not what I'm interested
- 2 in.
- 3 Yes, I don't mind the definition being Palm Beach County,
- 4 that's after we extend ourselves and open ourselves up to the
- 5 residents of Riviera Beach.
- 6 Now, again, if you don't live inside -- if you don't live
- 7 inside the City of Riviera Beach, you're getting a grant from
- 8 us, and you think that we should be concerned about your
- 9 personal -- don't take our money if you don't want to use the
- 10 people that are in -- the contractors that are here.
- And, again, I submit to you that I understand that there
- 12 might not be a person to provide a certain service that you
- 13 need. And if there is no one in the city to provide that
- 14 service, then by all means you have to go and get that service
- 15 where you can get it, because it's a -- you know, it's something
- 16 that you need, and something that we don't have here. So I get
- 17 that. That does not escape me.
- MR. SKYERS: Well, now remember now, you made sure that we
- 19 structured the criteria in such a way that it heavily
- 20 incentivized the grant pursuants and the recipients to use
- 21 Riviera Beach --
- 22 COMMISSIONER HUBBARD: Absolutely.
- 23 MR. SKYERS: I thought you were coming at this from a
- 24 different scenario. You know, of -- you had me a little
- 25 confused.

- But to establish the point, yeah, they're structural
- 2 bureaucratic incentives that will supersede what we know to be
- 3 typical business relationships. Because business is predicated
- 4 upon relationships.
- 5 So if for instance a local entrepreneur here looks at this
- 6 grant program and he -- he or she wants to pursue the grants,
- 7 and he looks at the criteria and determines that, oh, I can
- 8 incentivize infinitely more to use a Riviera Beach contractor, I
- 9 quarantee you that money will dictate that whole relationship
- 10 that, you know, to the point where he'll bypass whoever he --
- 11 whatever contractor he probably had a relationship with, to
- 12 select a Riviera Beach local contractor. You ensured that in
- 13 the structure of the criteria. You made sure of that.
- 14 So I -- but for -- I don't know what else we could do. I
- 15 mean we -- I think we -- I think it was such that the
- 16 probability of somebody using an outside contractor,
- 17 mathematically, was one in maybe 64, when we did the
- 18 calculation. It was -- it's skewed so heavily that it will give
- 19 every Riviera Beach contractor who is within the program a
- 20 really good opportunity to get some of these, you know, these
- 21 contracts.
- COMMISSIONER HUBBARD: Well, two things I'll say to that.
- 23 One, when you -- when I started to mention diversity you started
- 24 talking about the diverse types of programs that --
- 25 MR. SKYERS: I misunderstood.

- 1 COMMISSIONER HUBBARD: -- businesses that are in here. I
- 2 was willing to just, you know, let that go and make my point
- 3 around and above the fact that there are no -- you know, that
- 4 there are very few minority owned businesses in the CRA area.
- 5 So what I was trying to say and going to say and was willing to
- δ say was the mere fact that that exists, at the very least I
- 7 wanted to see the work that was being done be done by the local
- 8 contractors. So at least some of the residents, some of the
- 9 businesses, some of the opportunities will be passed on to the
- 10 minority participants, if you will.
- 11 MR. SKYERS: I can't help you conflict the issues. If in
- 12 fact this needs to be an ethnically driven program then perhaps
- 13 there needs to be further discussion.
- 14 COMMISSIONER HUBBARD: Excuse me. Let me say this. You --
- 15 I hope you would know that I'm not saying that it needs to be an
- 16 ethic -- an ethic -- I'm -- you're -- that we -- that -- I'm
- 17 not -- that's not my point.
- 18 MR. SKYERS: Okay.
- 19 COMMISSIONER HUBBARD: I'm not trying to talk about
- 20 anybody's ethnicity and that that's how it needs to be driven.
- 21 That's not what I was saying at all.
- 22 I'm talking about the facts -- the mere fact that there
- 23 aren't very many black businesses in the CRA area, let's make
- 24 sure that we get some minority participation on one end or the
- other. And I'm sure that this doesn't escape you, Paul, that

- 1 you understand what I'm talking about. You know me. You know
- 2 me very well. So we don't have to play word games and semantics
- 3 up here.
- 4 I'm saying merely that since we do not have CRA -- a lot of
- 5 minorities in the CRA area, at the very least they can get an
- 6 opportunity to do the work for the people that are receiving the
- 7 funds.
- 8 The second thing that I would say to that is this: If you
- 9 have -- if we have -- and if we have assured from up here that
- 10 the -- it would be more advantageous for anybody who is a
- 11 recipient of these funds, that they would benefit by using
- 12 local, then that's all well and good, that's great, that's good,
- 13 that's perfect, that's what we want to hear, that's what we want
- 14 to do. But, you know, I can't sit up here and say that I'm
- 15 trying to make this more of an ethnic driven program, because
- 16 that's not what I'm trying to do. I'm trying to talk to you
- 17 based on what it is. Not what it needs to be. Because if it
- 18 needed -- we can talk about that all day long, what it needs to
- 19 be. But I'm talking about what it is. The mere fact is that
- 20 there are very few minorities in the CRA that own businesses
- 21 that will be recipients of that fund -- of those funds, as it
- 22 was in the last round of funds that was issued.
- 23 So I'm not trying to say -- I'm just trying to say let's
- 24 work with what we have. And what we have is some people provide
- 25 the services for the people that's going to get the money.

- 1 MR. SKYERS: Yes, ma'am. Understood.
- 2 COMMISSIONER PARDO: Madam Chair.
- 3 CHAIR MILLER-ANDERSON: Yes.
- 4 COMMISSIONER PARDO: Okay. So who put this CRA focus area
- 5 map together?
- 6 INTERIM EXECUTIVE DIRECTOR EVANS: That just shows there's
- 7 bonus points programs for --
- 8 COMMISSIONER PARDO: Why didn't you include the CRA over on
- 9 the island? That's all blighted.
- 10 INTERIM EXECUTIVE DIRECTOR EVANS: It includes it. It's --
- 11 it was designed to show Blue Heron and Broadway, is the two
- 12 streets that do receive bonus points along those corridors
- 13 because there's so many vehicles. But the grant is applicable
- 14 to the entire CRA.
- 15 COMMISSIONER PARDO: So you don't consider -- do you
- 16 consider the part of Singer Island that's in the CRA to be
- 17 blighted?
- 18 INTERIM EXECUTIVE DIRECTOR EVANS: Blue Heron Boulevard
- 19 extends over to Singer Island.
- 20 COMMISSIONER PARDO: Okay. So is this just for our
- 21 edification? Or is this going to be part of the package for the
- 22 people that will be coming in?
- 23 INTERIM EXECUTIVE DIRECTOR EVANS: That diagram was just
- 24 created for this presentation. It's missing --
- COMMISSIONER PARDO: Okay. So the diagram is wrong.

- 1 INTERIM EXECUTIVE DIRECTOR EVANS: Yes.
- COMMISSIONER PARDO: Okay. So you just need to fix it,
- 3 because the people over there need to know that they're eligible
- 4 for it, with the same amount of points that the people along the
- 5 Broadway corridor would get.
- 6 Does she want to say something?
- 7 MR. SKYERS: Yeah, she was saying to point out that we sent
- 8 a flier to every commercial business within the CRA zone. So
- 9 they're aware of the opportunity.
- 10 COMMISSIONER PARDO: Okay. Fine. Well, this is what -- we
- 11 didn't get a copy of that. We got a copy of this.
- MR. SKYERS: Yeah, made a little mistake there. Sorry.
- 13 COMMISSIONER PARDO: Thank you.
- 14 CHAIR MILLER-ANDERSON: It looks like there's a little red
- 15 up there but maybe it was cut off or something perhaps. On the
- 16 far top right. A little red on the side there.
- 17 INTERIM EXECUTIVE DIRECTOR EVANS: Right.
- MAYOR MASTERS: Over to the right.
- 19 CHAIR MILLER-ANDERSON: That right, yeah. It's cut off.
- MR. SKYERS: Yeah, I see the red. Sorry about that. We'll
- 21 fix that.
- 22 CHAIR MILLER-ANDERSON: Anyone else?
- 23 COMMISSIONER HUBBARD: One more comment.
- 24 CHAIR MILLER-ANDERSON: Mmhmm.
- 25 COMMISSIONER HUBBARD: Coming from the -- the monies that

- 1 are coming from the City's side, that -- will there -- let me
- 2 rephrase that. Will there be monies supplemented to the CRA
- 3 from the City's side this year?
- 4 INTERIM EXECUTIVE DIRECTOR EVANS: We are only requesting
- 5 monies for housing, affordable and workforce housing, not for
- 6 commercial grants.
- 7 COMMISSIONER HUBBARD: So you're requesting specific
- 8 dollars?
- 9 INTERIM EXECUTIVE DIRECTOR EVANS: Yes.
- 10 COMMISSIONER HUBBARD: So already in your wherever coffers,
- 11 wherever you get your money from, that's what you're going to be
- 12 using to do -- that to do this grant project?
- 13 INTERIM EXECUTIVE DIRECTOR EVANS: This grant project is
- 14 funded out of this existing year's money. So this -- the budget
- 15 money -- the money was set aside in the year that we're in
- 16 currently, and we'll carry it over, and when the -- and that
- 17 money will be used next year.
- 18 COMMISSIONER HUBBARD: Okay. Thank you.
- 19 CHAIR MILLER-ANDERSON: Anyone else?
- 20 So, Mr. Evans, do you need any other information from us,
- 21 or you're good?
- 22 INTERIM EXECUTIVE DIRECTOR EVANS: No, we're good.
- 23 CHAIR MILLER-ANDERSON: Item number 7.
- 24 THE CLERK: Discussion item. Marina Village property
- 25 exchange.

- 1 INTERIM EXECUTIVE DIRECTOR EVANS: It's in the bottom
- 2 corner.
- 3 Thank you.
- 4 Currently -- this item is a proposed property exchange
- 5 between the CRA and the other major develop -- property owner in
- 6 Marina Village, which is Viking Developers.
- 7 And the current ownership is of small parcels within Marina
- 8 Village. The area we're talking about is in between Avenue C
- 9 and Broadway. And the proposed exchange would create contiguous
- 10 future development sites so that we can attract the kinds of
- 11 future development that we desire in the future. And the
- 12 proposed swap would reorganize the parcels which are currently
- in small, more difficult sizes to develop, into larger, more
- 14 contiquous sites.
- 15 This shows our Phase I site plan as it's been built. And
- 16 it's based on the marina master plan. And the properties that
- 17 are affected by the proposed swap can be seen in blue as it
- 18 shades in. And those are the properties between Broadway to the
- 19 west and Avenue C to the east.
- 20 And this is the site plan that was approved by the CRA
- 21 Board and City Council. And then that is currently constructed
- 22 today. And it shows that these are the future development sites
- 23 as we'd like to try and develop them in the future.
- The current property that's owned by the CRA can be shown
- 25 in red. We own the property which is located on the south side

- of 13th Street. It's a narrow strip, approximately 40 feet
- 2 wide, so it has very limited development potential, but it's in
- 3 the key area. And then we also own three parcels which are on
- 4 the north side of 13th Street as you drive in. And these are
- 5 specifically aligned in between the properties that are owned by
- 6 Viking, which are shown in green.
- 7 This map -- this is the existing property ownership as of
- 8 today. So this is -- all of the property that is in green is
- 9 controlled by Viking; and all of the property that is in red is
- 10 controlled by the CRA. So as you can see from this diagram, if
- 11 you look at the north side of 13th Street, all of the properties
- 12 are intermingled in a sort of checkerboard, which makes it
- 13 difficult for them to be developed in the future.
- 14 And on the south side of 13th Street Viking has created
- 15 some contiguous parcels below old 13th Street. However, the
- 16 CRA's parcels which are north of that are very narrow and
- 17 difficult to develop.
- 18 The proposed exchange is shown on this diagram. And as you
- 19 can see, it creates the larger contiguous development site on
- 20 the north side of 13th Street, as it aligns with all of the
- 21 ownership of Viking; and then it creates a much larger ownership
- 22 parcel for the CRA that we would control. This is advantageous
- 23 in that we are, are very close to going out for RFP for the
- 24 marina district. And Viking has agreed to allow us to -- as on
- 25 option to participate together for the development of the main

- 1 block between Broadway and Avenue C.
- 2 However, another component of the RFP is for the property
- 3 that we control. So if we were able to complete this swap it
- 4 improves both the holdings of the CRA and it also improves the
- 5 holdings of Viking; and it arranges the property consistent with
- 6 the master plan, which is moving us one step closer as we move
- 7 towards the build out of the entire Marina Village area.
- 8 One thing I will point out, the -- in our discussions with
- 9 Viking, what I would like to do if the Board is -- would like me
- 10 to bring it back at the next meeting, is to propose a resolution
- 11 and a contract that would make this property exchange. But it
- 12 would be consistent -- or rather it would be -- it would require
- 13 a couple of factors that would have to be -- conditions, rather.
- 14 And part of the conditions is that Viking would agree to provide
- 15 the CRA with underground utility burial easements along the
- 16 Broadway corridor. Currently our Broadway -- that burial
- 17 project is on hold until we can complete all of our easements.
- 18 And they have three critical easements that we need to get in
- 19 order to proceed with that project. So as a condition of this
- 20 property swap I would say that Viking -- in the agreement that
- 21 Viking would agree to also provide us those utility burial
- 22 easements.
- 23 And Viking proposes an additional condition also, that --
- 24 so if the CRA Board approved the agreement, that the actual
- 25 property exchange wouldn't go through until we both got the

- 1 utility burial easements and the roadway was abandoned.
- Now that's not an action of the CRA Board. Roadway
- 3 abandonment can only be done by the City Council. So if those
- 4 two items were done in the future then those -- then the
- 5 property swap would actually go forward.
- 6 Part of the benefit of approving this property swap
- 7 agreement at the CRA Board level is that allows us to go out
- 8 with the RFP with the proposed property configuration. Because
- 9 it allows the CRA to gather our properties which currently are
- 10 scattered both on the north and the south side of 13th Street,
- and puts all of the properties that we control into a much more
- 12 contiguous development parcel, which enhances our holdings and
- 13 improves the amount of land that we have available, that we
- 14 would control, for the developers to propose.
- So I wanted to bring this back for the Board's
- 16 consideration. It -- if you did direct me to bring this back at
- 17 a future date, and the CRA Board approved the property swap, it
- 18 would still be contingent upon the City Council sometime in the
- 19 future approving the roadway abandonment, and would be
- 20 contingent on Viking Developers providing the CRA with the
- 21 needed utility burial easements.
- 22 CHAIR MILLER-ANDERSON: Do we have any public comment cards
- 23 for this?
- THE CLERK: Yes, one, Madam Chair. Bonnie Larson.
- MS. LARSON: Bonnie Larson.

- 1 I find it very interesting that whenever Viking wants
- 2 something from us, they come here, they ask us, and then all of
- 3 a sudden it's on the agenda tonight.
- 4 They've taken away some of our parking. They don't want to
- 5 give us utility easements; unless now they want it and now they
- 6 want to do it if they get something from us in exchange.
- 7 That larger property on the top, the green one, we own two
- 8 small parcels in that. By doing the exchange as Viking has
- 9 proposed here, they get contiguous property. That's assembly of
- 10 property.
- 11 We don't do so well when it comes to assembly of property.
- 12 Because you see the small strip, now it's partially green and
- 13 partially red. Well, originally we owned that whole narrow
- 14 strip. So now we're giving up part of that.
- 15 Now I'd heard it said that when we want to develop on the
- 16 marina property we need that property, the one that's now half
- 17 green and half red, the bigger parcel there, because we can't do
- 18 anything on just half of it. So this really is not going to
- 19 help us because now we'll only have half of it again.
- 20 And then they want to do -- take away -- everything's
- 21 contingent on them closing that street in between the two
- 22 parcels.
- 23 So I see these -- who -- when we have these land swap
- 24 proposals, who makes the proposal of which properties we swap?
- 25 Because every time -- and I'm going to say every time -- it

- 1 seems like they come out ahead. They've got contiguous
- 2 property, and we never end up with that. We end up with the raw
- 3 end of the deal.
- 4 The pink elephant in the room. Why do we never discuss our
- 5 obtaining the Yachtsman property. My proposal tonight is that
- 6 we make a motion -- I can't make one but I'm going to make one
- 7 anyway -- is that we do no more negotiation, no more land swaps
- 8 with Viking until we get that Yachtsman property. Because
- 9 they're swapping all the other properties and we've still got
- 10 Yachtsman sitting there. We're going to end up without
- 11 Yachtsman, and they're gonna have everything they want. We have
- 12 no leverage whatsoever.
- On that green strip at the top, of course they want it in
- 14 one parcel. But now we're in a good position because we own two
- 15 little parcels of it. So there we go. That would be beneficial
- 16 to us.
- 17 We give it to them, they're assembling properties. We are
- 18 not. We never end up at the good end of the deal. Because I
- 19 think they're the ones who tell us what properties they want to
- 20 swap and not swap, and what they're going to give it to us.
- 21 The burial -- they didn't want to give us the easement
- 22 burial. Question about that. How come our properties all have
- 23 easements which we have no say over yet we have to get an okay
- 24 from them to use their easement property. I don't understand
- 25 that. Now they want to give it to us for \$10,000.

- 1 And I do not believe -- we were told by Treasure Coast that
- 2 all these properties and telephone lines would be buried. I do
- 3 not believe that's possible. I don't believe it's possible
- 4 because everyone along Broadway would have to give up their
- 5 easement property. And those businesses are right on the
- 6 sidewalk. They don't have any property to give up. So I don't
- 7 believe that's possible. I think we were led astray by Treasure
- 8 Coast.
- 9 So who cares about their easement property? It isn't doing
- 10 us any good.
- 11 Let's make a motion tonight, no more land swaps until we
- 12 get something that we want, the Yachtsman.
- 13 Thank you.
- 14 CHAIR MILLER-ANDERSON: Thank you.
- 15 Do you have any questions, concerns, from the Board?
- 16 COMMISSIONER HUBBARD: I'd like to hear what -- Scott, tell
- 17 us about -- Scott, tell us about the Yachtsman and the potential
- 18 of doing something like that.
- 19 INTERIM EXECUTIVE DIRECTOR EVANS: For the last, I would
- 20 probably guess about ten years, the City has been in discussions
- 21 with Viking about potential ways to acquire the Yachtsman.
- 22 We've had the property appraised. Its appraised value is --
- 23 right now is approximately about somewhere between 1.8 and 1.9
- 24 million.
- Viking has invested a large amount of money to purchase it.

- 1 I believe the purchase price was over four million dollars in
- the past, and that was some time ago, and they've been caring
- 3 the property since then. So we've -- over the past ten years
- 4 we've been unable to come to an agreement on the Yachtsman.
- 5 This proposed property swap is not a solution to all of our
- 6 issues in development. However, it does move -- it removes --
- 7 it eliminates the checkerboard which currently exists, which
- 8 prevents either party from developing the sites in Marina
- 9 Village. Which has been the situation for the last ten years.
- 10 So this would take one step. And there's many more to take in
- 11 trying to create the development parcels that would facilitate
- 12 future development. Because as long as it's small uncontiguous
- 13 lots we can't develop any of the property. So this is just a
- 14 small spot. It doesn't include the Yachtsman. We haven't been
- 15 able to come to agreement on that. Although they have given us
- 16 a lease to utilize it right now. Which it helps provide parking
- 17 for our Event Center. And so this -- this doesn't include the
- 18 Yachtsman but it's a small step to try and align the properties
- 19 in Marina Village towards the future.
- 20 COMMISSIONER HUBBARD: I wanted to ask you: If the -- if
- 21 the Yachtsman is sitting, you know, right in the middle of us,
- 22 our movement, our movement into Phase II, then doesn't that
- 23 become a very pertinent and urgent discussion for us to move
- 24 forward with Phase II?
- 25 INTERIM EXECUTIVE DIRECTOR EVANS: So Phase II as it's

- 1 currently -- the strategy is, is that we would take all of the
- 2 land that we control, which does not include the Yachtsman, but
- 3 it's enough land to do a large development down at the marina.
- 4 And we would have the development community give us proposals to
- 5 develop the land that we control. And then we would also create
- 6 an option for the development community that if we did control
- 7 the Yachtsman and we did control all of the properties in the
- 8 block between Broadway and Avenue C, between 13th Street and
- 9 12th Street, the developer can then also give us an option of a
- 10 type of development that he could do if he did control all of
- 11 those properties in addition.
- 12 So that way we can -- when we evaluate the RFP responses we
- 13 can consider what's available on the property that we can
- 14 control. And if we so desire, if we're unable to come to
- 15 agreement with Viking, then we could move forward in that way.
- 16 And then we could -- that will also give us the option to come
- 17 back to the table with Viking, with potentially a third party
- 18 developer, to try and come to an agreement to purchase or
- 19 long-term lease the Yachtsman and other Viking properties.
- 20 COMMISSIONER DAVIS: Madam Chair.
- 21 COMMISSIONER HUBBARD: One --
- 22 CHAIR MILLER-ANDERSON: Hold on. Ms. Hubbard.
- 23 COMMISSIONER HUBBARD: One more question, Mr. Davis.
- 24 The land that we received the notice about, that -- from
- 25 Viking, I guess, it was going to have to be gated off because

- 1 for insurance purposes --
- 2 INTERIM EXECUTIVE DIRECTOR EVANS: Yes.
- 3 COMMISSIONER HUBBARD: -- which property is that?
- 4 INTERIM EXECUTIVE DIRECTOR EVANS: That would be the
- 5 lower -- actually, the center red square on this screen.
- 6 COMMISSIONER HUBBARD: Okay.
- 7 INTERIM EXECUTIVE DIRECTOR EVANS: So if we do the property
- 8 swap we would actually gain control -- once it went through --
- 9 of the property that's directly across from the Yachtsman site.
- 10 COMMISSIONER HUBBARD: Okay. Okay. Go ahead, Mr. Davis.
- 11 Madam Chair.
- 12 CHAIR MILLER-ANDERSON: Go ahead.
- 13 COMMISSIONER DAVIS: I mean I can support the swap, you
- 14 know, if it puts us in a good position as far as putting
- 15 together some property for a master developer to do a lot of the
- 16 retail, the private development that we also need.
- 17 As we're all sitting back and watching the Event Center,
- 18 and no parking, and make nothing, you know, it's very important
- 19 that we do something to move forward in the right step.
- 20 But I don't want to say too much as far as our position and
- 21 some of the potential negotiations we can do in the public,
- 22 because we still have to do quite a bit with Viking moving
- 23 forward through this entire process. I think we need to be very
- 24 careful on how much and how far we talk about our strategies in
- 25 the public eye.

- 1 CHAIR MILLER-ANDERSON: Anyone else?
- VICE-CHAIR DAVIS JOHNSON: Madam Chair.
- 3 CHAIR MILLER-ANDERSON: Mmhmm.
- 4 VICE-CHAIR DAVIS JOHNSON: Mr. Evans, you mentioned that --
- 5 I'm sorry. You mentioned that the swap would be contingent upon
- 6 us getting the easements and also the abandonment of 13th
- 7 Street?
- 8 INTERIM EXECUTIVE DIRECTOR EVANS: Of old 13th.
- 9 VICE-CHAIR DAVIS JOHNSON: Old 13th Street.
- 10 INTERIM EXECUTIVE DIRECTOR EVANS: Yes.
- 11 VICE-CHAIR DAVIS JOHNSON: Which that property goes right
- 12 next to where that gas station is?
- 13 INTERIM EXECUTIVE DIRECTOR EVANS: The -- this would just
- 14 be the portion of old 13th that's between Broadway and Avenue C.
- 15 And it's that narrow -- if you see how the -- right now the
- 16 two -- on the south side of 13th Street -- I apologize. My
- 17 clicker is not working. But it's -- it's just that -- you can
- 18 see old 13th Street is the strip that's splitting the center
- 19 parcels there. So if we abandon it, that's what allows those
- 20 parcels to become larger development sites.
- 21 And the abandonment of the street of course helps the CRA
- 22 and our land holdings also. And the master plan for the project
- 23 has always envisioned that eventually old 13th Street would be
- 24 abandoned.
- VICE-CHAIR DAVIS JOHNSON: So you're saying to me that the

- 1 abandonment is for the benefit of both parties?
- 2 INTERIM EXECUTIVE DIRECTOR EVANS: Yes.
- 3 VICE-CHAIR DAVIS JOHNSON: Thank you.
- 4 COMMISSIONER HUBBARD: Well -- Madam Chair.
- 5 CHAIR MILLER-ANDERSON: Go ahead.
- 6 COMMISSIONER HUBBARD: Well, I guess before, before I'm
- 7 ready to agree in total to the swap, there's a couple things
- 8 that I want -- that I think that I want to get some information
- 9 on and find out about, is the -- one is the old 13th Street.
- 10 The easements, where they're located, and what -- where would
- 11 the parking garage go? What would the interest that the Viking
- 12 would have with that old motel inside the marina? For the, for
- 13 the full development. And that's what, that's what I'm looking
- 14 at. And I just, you know, I just want us to I guess do a better
- 15 job of moving forward with Phase II than we did with Phase I.
- 16 And I think that this land swap is going to be very important to
- 17 the whole deal. So -- well, I guess we aren't voting on it
- 18 tonight, we're just making a discussion. And those are the
- 19 things that I'm going to go out to get more information on.
- 20 COMMISSIONER PARDO: Madam Chair.
- 21 CHAIR MILLER-ANDERSON: Go ahead.
- COMMISSIONER PARDO: Okay. So at this point I'd like to
- 23 make a motion to have staff work out an agreement for the swap
- 24 and bring it back to us. By sometime in September.
- 25 COMMISSIONER DAVIS: Second.

- 1 COMMISSIONER HUBBARD: The swap as it is? Madam Chair? I
- 2 mean through you, Madam Chair.
- 3 COMMISSIONER PARDO: The swap as staff has presented.
- 4 CHAIR MILLER-ANDERSON: Is there a second?
- 5 COMMISSIONER DAVIS: I seconded it.
- 6 CHAIR MILLER-ANDERSON: You did? Okay.
- 7 COMMISSIONER DAVIS: I just want to -- I just want to --
- 8 yeah, okay. I want you to understand, I second but it still has
- 9 to come back before the Board.
- 10 COMMISSIONER HUBBARD: They can bring it back. But I guess
- 11 as it, as it stands -- I agree that they can bring us something
- 12 back. But I think that there are some key issues that we're
- 13 missing here, that we should for our economic purposes or our
- 14 future development look into.
- 15 So let them bring it back. I guess it's not going to hurt
- 16 us for them to work it up and bring it back.
- 17 VICE-CHAIR DAVIS JOHNSON: Madam Chair.
- 18 CHAIR MILLER-ANDERSON: Go ahead.
- 19 VICE-CHAIR DAVIS JOHNSON: And I believe that this would
- 20 provide us an opportunity to do some additional due diligence
- 21 because we had concerns -- we both had concerns with regards to
- the abandonment as well as the easement.
- 23 So this -- when are we talking in September? So that we'll
- 24 know how much time we have in order to conduct any review or due
- 25 diligence.

- 1 INTERIM EXECUTIVE DIRECTOR EVANS: I could have it to the
- 2 Board at the September 13th meeting.
- 3 COMMISSIONER PARDO: Or maybe the end of September. That
- 4 will give -- I think that might give you and everyone else
- 5 enough time -- the end of September.
- 6 INTERIM EXECUTIVE DIRECTOR EVANS: Okay.
- 7 COMMISSIONER PARDO: Right? Then everyone has enough time.
- 8 So you'll be able to bring back -- you know, you heard some of
- 9 the questions tonight so you'll have the answers, with the
- 10 agreement.
- Is that good for you, Mr. Haygood?
- MR. HAYGOOD: Yes, ma'am. Thank you.
- 13 CHAIR MILLER-ANDERSON: Anyone else?
- 14 Okay.
- 15 (Vote taken.)
- 16 THE CLERK: Motion carries.
- 17 (Motion passes unanimously.)
- 18 CHAIR MILLER-ANDERSON: Item number 8.
- 19 THE CLERK: Discussion item. Marina Village Phase II
- 20 development update.
- 21 INTERIM EXECUTIVE DIRECTOR EVANS: Good evening.
- We have prepared a new website -- web page that is for our
- 23 Phase II development opportunity.
- And before I released it out to the public I just wanted to
- 25 take a few minutes this evening to go over and provide you an

- 1 update on the project.
- 2 And this is the web page. It's not live yet but it is on
- 3 our website. I had to unlock it with a password.
- 4 The page is designed to provide information on our upcoming
- 5 project to interested developers and the public. It's designed
- 6 to be updated regularly so that anyone who's interested in
- 7 following our project, receiving additional information, and
- 8 downloading background information, will be able to easily
- 9 access it.
- 10 The site features our key dates related to the upcoming RFP
- 11 and the development schedule. It shows our project highlights,
- 12 our goals and summaries. When the RFP is approved and the
- 13 various future addendums, they will also be posted on the site.
- 14 They will also include links to the future land use map, to
- 15 zoning regulations. It will include property ownership
- 16 information, the Marina master plan, City comprehensive plan.
- 17 There will be links to our phasing plans, video clips from the
- 18 Board workshop. You can download items like community goals,
- 19 watch video of the Marina, also video from our Board workshop.
- 20 The site will link to various project photos. And when you go
- 21 on the site you can also click to add your e-mail, and then
- 22 you'll automatically be added to our e-mail list so that we can
- 23 update anyone who's on the list every time we change the web
- 24 page, every time we make an adjustment or an addendum, or
- 25 approve additional information, you'll be notified via e-mail

- 1 that that's happened.
- I would propose that this site would go live August 14th.
- 3 And we would -- we've received a variety of interest thus far,
- 4 and contact numbers, e-mail. So we would then go ahead and
- 5 e-mail everyone who's thus far said they were interested in the
- 6 project to let them know that the information is online. That's
- 7 towards opening up additional appointments. So starting on
- 8 August 25th -- and we would add this to the website through
- 9 September 1st -- I would make myself available to do walking
- 10 tours of the site in advance of the RFP going out. And then we
- 11 could just give all the information -- there's going to be a lot
- 12 of information that will go live on this page. And that would
- 13 just give any interested developer who's interested in finding
- 14 out more information the ability to make an appointment, come
- 15 in, walk the site, and hear background information in advance of
- 16 the RFP going out.
- 17 Because once that goes out there will be a cone of silence
- 18 and the information will be very limited. So I want to provide
- 19 an open opportunity for -- to try and generate more interest
- 20 before the RFP gets issued.
- 21 And this web page is a key part of our outreach so that
- 22 once we go live all of the information will be there.
- 23 Because a lot of preliminary discussions we have is --
- 24 there's a lot of interest but there's so much background
- 25 information that I wanted to assemble all of it in one place and

- 1 make it available; which will help me provide all of that
- 2 information that the development community is looking for.
- 3 So I just want to answer any questions you have; and just
- 4 let you know that we're getting ready to put this information
- 5 live.
- 6 And I am proposing that our next meeting, which would be
- 7 our regular meeting, which would be -- the date would be August
- 8 30th, that you will get a chance to look at the RFP and
- 9 hopefully approve it at that time.
- 10 VICE-CHAIR DAVIS JOHNSON: Madam Chair.
- 11 CHAIR MILLER-ANDERSON: Do we have any public comment cards
- 12 for this item?
- 13 THE CLERK: No, Madam Chair.
- 14 CHAIR MILLER-ANDERSON: Okay. Go ahead.
- 15 VICE-CHAIR DAVIS JOHNSON: Mr. Evans, I think it's great
- 16 that we are centralizing the information so that folks can find
- 17 it. But one of the things that I noticed right off, that caught
- 18 my eye, at the very top you talk about optional site visits.
- 19 With a project of this magnitude do you think that those should
- 20 be mandatory meetings? Because folks have an idea of who they
- 21 want to assemble as a part of their team, and they may have a
- 22 local presence here. So I think that those should be mandatory
- 23 pre-submission conferences so that they fully understand what
- 24 our intent is, what our requirements are, the value that we
- 25 place on local participation and utilization. So everyone gets

- to hear the same information at the same time. And so therefore
- by making it mandatory we assure that no one misses any
- information or are misguided as to what our true intent is and 3
- how we want that to roll out.
- COMMISSIONER DAVIS: Madam Chair. 5
- COMMISSIONER PARDO: I agree.
- CHAIR MILLER-ANDERSON: Go ahead.
- COMMISSIONER DAVIS: Madam Vice-Chair, so you're saying
- like one big meeting that he give a tour for everybody to be 9
- there at the same time, just one meeting? 10
- 11 VICE-CHAIR DAVIS JOHNSON: Mmhmm.
- COMMISSIONER DAVIS: Okay. 12
- VICE-CHAIR DAVIS JOHNSON: Absolutely. 13
- And that's both for the --14
- CHAIR MILLER-ANDERSON: For both of those --15
- 16 VICE-CHAIR DAVIS JOHNSON: -- for the pre-submission
- 17 conference as well as the option of the site visit.
- CHAIR MILLER-ANDERSON: Anyone else? 18
- 19 COMMISSIONER HUBBARD: The RFP will go out on what date
- 20 again, Mr. Evans?
- 21 INTERIM EXECUTIVE DIRECTOR EVANS: It will be presented to
- 22 the CRA Board on August 30th.
- 23 COMMISSIONER HUBBARD: Okay. Thank you.
- 24 CHAIR MILLER-ANDERSON: Anyone else?
- 25 Thank you.

- 1 Do we have any items tabled?
- 2 Any public comment cards?
- THE CLERK: Yes, we have one. Bonnie Larson.
- 4 COMMISSIONER PARDO: Alright. Come on down.
- MAYOR MASTERS: Bonnie Larson always has public cards.
- 6 MS. LARSON: That's right. Despite one councilperson's
- 7 thoughts I am always trying to keep you on the straight and
- 8 narrow, I'm trying to bring up things which can keep us out of
- 9 trouble.
- 10 Ms. Pardo, I'm sorry you feel like you have to lash out at
- 11 people. There's only like three, four of us here.
- 12 COMMISSIONER PARDO: Please. I'm not lashing out at
- 13 anyone.
- 14 MS. LARSON: And on that behalf -- Excuse me. It's my
- 15 time, Ms. Pardo.
- 16 I would like to suggest that -- Ms. Pardo, it's my time.
- 17 Thank you.
- 18 COMMISSIONER PARDO: Keep speaking. No one is --
- MS. LARSON: Please, Ms. Pardo --
- 20 COMMISSIONER PARDO: -- stopping you.
- 21 CHAIR MILLER-ANDERSON: Guys. Point of order. Please.
- 22 COMMISSIONER PARDO: No one is stopping you.
- MS. LARSON: Next time we have --
- 24 CHAIR MILLER-ANDERSON: Public comment. Continue, please.
- 25 MS. LARSON: Next time we have a closed executive session,

- 1 if we could have that on another night. Because tonight we have
- 2 the CRA and there are very few people come anyway, and then it
- 3 got -- we knew it was going to be shut down anyway. So if we
- 4 could advertise the correct time when we think the council --
- 5 because this is why there are only like three or four of us here
- 6 tonight. Which is not unusual.
- 7 We just talked about the marina project and swapping
- 8 parcels -- see, Viking has already left. That's all they're
- 9 interested in. We talked about swapping properties. In the --
- 10 in the -- the important parcel is not those on Avenue C. The
- 11 important parcel is Yachtsman. And tonight, like I said, we
- 12 just don't want to -- we don't want to discuss that, when we're
- 13 going to get it.
- 14 And, Scott, you gave us the -- I -- I interpreted that to
- 15 mean that they're never going to want to sell it because now
- 16 we're talking about for the Yachtsman a third party for
- 17 long-term lease on the Yachtsman. So they don't want to sell
- 18 that. That's not your fault. They don't want to sell it. But
- 19 that's going to be the sticking point in the whole marina
- 20 development, is that Yachtsman property. That's why I don't
- 21 want to transfer any more property, swap. No, let's hold them
- 22 to the fire for once. We need that property. That's right in
- 23 the middle of our development. And they don't want to talk
- 24 about it. And we keep skirting that issue. We keep saying, oh,
- 25 we'll talk about it later. They don't want to sell. We know

- 1 that. And so let's quit dealing with them until they give us
- 2 that inside property.
- 3 The parking. Oh, we talked about parking. Mr. Davis, you
- 4 brought up parking meters and things. We have to think --
- 5 something we have to think about -- you said at the marina it
- 6 would be a good idea. But we have to think about the Rafiki
- 7 Tiki has designated parking spots. And that's probably in their
- 8 lease that they get so many parking spots. So I don't know how
- 9 that would work out with the parking meters.
- 10 Also the property that they're parking on now, which is
- 11 Spanish Courts -- because Viking just took away our other
- 12 parking. How would we put -- we can't put parking meters over
- 13 there. So we got to think about all those things when we talk
- 14 about the parking meters.
- 15 Oh. Insurance at the marina. Did I hear they're charge --
- 16 they're going to -- the developer, the management company wants
- 17 to charge two million dollars per vessel? Did I hear that,
- 18 Ms. Hubbard? I think you said that. And I know we had trouble
- 19 with that before, when the City wanted to put a million dollar
- 20 insurance policy on each one of the boats down there, which
- 21 drove out a lot of people because their boats weren't even worth
- 22 a million dollars.
- 23 Advertising. I haven't seen any advertising as far as -- I
- 24 haven't seen any for the marina. So I'll be interested in
- 25 seeing that too. I get a lot of the local papers and I haven't

- 1 seen that.
- 2 Question for Scott. The Dairy Bell needs to be power
- 3 washed. I mentioned that last time. But they haven't come by
- 4 to do that yet. And it really would look a lot better. I saw a
- 5 picture of the Dairy Bell the other day on Facebook; it looked
- 6 horrendous. That's a historic building. Everybody in Riviera
- 7 Beach knows it. So let's clean it up a little bit. Give it a
- 8 power wash.
- 9 And also the door closures at the Event Center, has that
- 10 been fixed?
- 11 Thank you.
- 12 CHAIR MILLER-ANDERSON: Thank you.
- Now, since Ms. Larson is the only one with the public
- 14 comments, she said she had a question -- I didn't hear quite a
- 15 question. Was that a question or a statement at the end, that
- 16 you could answer for her? Did you have a response for --
- 17 INTERIM EXECUTIVE DIRECTOR EVANS: For the Dairy Bell?
- 18 CHAIR MILLER-ANDERSON: Regarding that issue that she just
- 19 spoke about.
- 20 INTERIM EXECUTIVE DIRECTOR EVANS: Yeah, we -- I think
- 21 obviously we need to make a decision, and we're going to -- and
- 22 this fall we're going to bring back to you a workshop on the
- 23 entire block. And in the interim we can see if, without
- 24 spending any great amount of money, but we can try and make it
- look as less blighted as possible.

- 1 CHAIR MILLER-ANDERSON: Do we have a report from the
- 2 executive director?
- 3 INTERIM EXECUTIVE DIRECTOR EVANS: I have just a couple of
- 4 quick things.
- 5 I'm happy to announce that the new Rafiki Tiki is doing
- 6 well and has established a growing customer base. That's
- 7 critical to our Phase I project. However, we have received some
- 8 complaints on their expanding use of the patio area. This
- 9 includes outdoor garbage, use of banners, planters that don't
- 10 match the theme of the Event Center. So I just wanted to notify
- 11 the Board that we're working aggressively to get these items
- 12 rectified.
- 13 We hope to continue the success of the restaurant. They're
- 14 very successful and they're attracting lots of visitors and
- 15 residents to eat there, which is exactly -- which helps us and
- 16 them. So we want to continue that partnership.
- 17 However, we need to make sure that their operations fit the
- 18 Marina Village brand and our high standards. So we will be
- 19 working with them aggressively to try and get the patio area in
- 20 line with the Marina Village theme.
- 21 Additionally I wanted to mention that the CRA meeting is
- 22 coming up in August. We have a budget workshop planned for
- 23 August 28th, and a regular meeting on the fifth Wednesday
- 24 instead of the fourth, which is Wednesday, August 30th.
- 25 Thank you.

- 1 CHAIR MILLER-ANDERSON: Report from general counsel.
- 2 MR. HAYGOOD: I don't have a report tonight.
- 3 CHAIR MILLER-ANDERSON: Discussion from the Board. We'll
- 4 start down on Ms. Pardo's end.
- 5 COMMISSIONER PARDO: Well, the only thing I'll say is,
- 6 Scott, thank you for addressing the issues down at the Rafiki
- 7 Tiki. As you know -- I talked to you about it -- I also got
- 8 complaints. And I was very disappointed when we had that big
- 9 event over at the Event Center a couple of weeks ago. It
- 10 didn't, you know, it didn't look nice. There were dead plants
- 11 right by the entrance to the Event Center. Advertising for
- 12 Miller Light beer. You know, there were waste management trash
- 13 cans out there. So, yeah, definitely it needs to be addressed.
- 14 So thank you for doing that.
- And at this time that's all I have.
- 16 Oh. And I just want to say, Tyler, it's good to see you
- 17 back here; and hopefully we can start getting things going
- 18 again.
- 19 Okay. Thank you.
- 20 COMMISSIONER DAVIS: Good night.
- 21 VICE-CHAIR DAVIS JOHNSON: Just a reminder that we will
- 22 have the ribbon cutting for the Riviera Beach Heights Community
- 23 Center on Saturday at 10:30 a.m. That is August 12th at 10:30
- 24 a.m. Hope to see you all there.
- 25 CHAIR MILLER-ANDERSON: I just wanted to announce the

- 1 educational event that I'll be having for Riviera Beach third
- 2 graders on August 26th from 11:00 to 4:00 p.m. The registration
- 3 forms are at the schools that are listed. All of our Riviera
- 4 Beach elementary schools, as well as Tate and Wells and
- 5 Barracuda Bay. So please, please, pick up a
- 6 registration. And you may resubmit it back to the location that
- 7 you pick it up from or you can bring it here to city hall.
- 8 We're also looking for more sponsors as well as volunteers.
- 9 So please be sure to give my office a call. Or you can send me
- 10 an e-mail at kmiller@rivierabch.com.
- August 26, 11:00 to 4:00 p.m. You must pre-register.
- 12 That's it.
- 13 COMMISSIONER HUBBARD: Okay. We do have a lot going on on
- 14 the last Saturday before back to school issues. And we will try
- 15 to make all of the events.
- 16 On Saturday from 10:00 to 2:00 at Hilltop Baptist Church, I
- 17 will be partnering with them for a back to school backpack
- 18 give-away sponsored by the Riviera Beach Fire Department --
- 19 supported, I should say, by the Riviera Beach Fire Department.
- 20 So come by the office downstairs or dial 845-3686 to get your
- 21 name on the list. But we're going to give out backpacks for all
- 22 ages, with the different groups, and the things that they will
- 23 need. That's from 10:00 to 2:00 at Hilltop Baptist Church, in
- 24 the parking lot. From the office of Council District 1. Thank
- 25 you. See you there.

- 1 CHAIR MILLER-ANDERSON: Mr. Mayor.
- 2 MAYOR MASTERS: Madam Chair. Yes. I just want to remind
- 3 everyone of our Family and Friends Day. We will be celebrating
- 4 Jamaica Independence, 55 years of their independence. For the
- 5 first time we will have Zill Entertainment that will bring
- 6 karaoke to city hall. I'm really excited about seeing that.
- 7 And I understand that will probably perhaps bring in many more
- 8 young people. Sounds by DJC-90. And your host will be Houston
- 9 Williams. And I think Mr. Davis probably knows Houston. He's a
- 10 young man that's doing a lot of positive things for young people
- 11 as far as music. And I think he's also doing karaoke at the
- 12 marina too, rooftop. So we're looking forward to that.
- The band is called D-W-H-A-S, DWHAS, or whatever, Band.
- 14 But I understand they're very good.
- 15 And it's a special guest performance by someone called
- 16 Mission Ary something. I don't know. But, anyway, it's the
- 17 17th, Thursday, 6:00 p.m. If it rains we'll be inside in the
- 18 lobby. If the sun shines we'll be outside in the amphitheater.
- 19 The office of the mayor is also partnering with one of the
- 20 fraternities to provide book packs for the children at Lincoln
- 21 School. And we are also providing two hundred bookbags for the
- 22 children at Bethune. I think that's second grade and fourth
- 23 grade.
- Other than that, have a good evening.
- 25 CHAIR MILLER-ANDERSON: Do we have a motion to adjourn?

		Page 86
1	VICE-CHAIR DAVIS JOHNSON: So moved.	
2	COMMISSIONER PARDO: Second.	
3	(Proceedings concluded at 10:03 p.m.)	
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	Page 87
1	CERTIFICATE
2	
3	THE STATE OF FLORIDA)
4	COUNTY OF PALM BEACH)
5	
6	I, Claudia Price Witters, Registered Professional Reporter,
7	certify that I was authorized to and did report the foregoing
8	proceedings at the time and place herein stated, and that the
9	foregoing is a true and correct transcription of my stenotype
10	notes taken during said proceedings.
11	
12	IN WITNESS WHEREOF, I have hereunto set my hand this 16th
13	day of August, 2017.
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17	CLAUDIA PRICE WITTERS
18	Registered Professional Reporter
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ADJOURNMENT

The CRA Regular Meeting was adjourned at 10:03 P.M.	The minutes were approved
by the Board of Commissioners on	
KaShamba Miller-Anderson, Chairperson	
Interim Executive Director Scott Evans	
/cw Florida Court Reporting	