

Goals and Objectives



- **Strong Policy Statements in RFP**
- **Require Developer to Address how they will achieve**
 - **Evaluate & Score their Responses**





Community Goals & Objectives



- Create a Vibrant Waterfront that is welcoming to both residents and visitors
- Ensure that development of Marina Village enhances and strengthens our public spaces and community assets
- Ensure that public waterfront access is protected and enhanced by the project.
- To give residents in the community an opportunity to participate meaningfully in the redevelopment process and outcome.





Community Goals & Objectives Continued



- Attract Investment, business, jobs
- Enhance the City's Tax Base
- Provide opportunities for residents and business owners to participate in redevelopment.
- Implement a process to keep the public informed and engaged throughout the design process.
- Continue to solicit community input and feedback throughout the Phase II site planning and completing the final Development Agreement.





Marina Village Goals



- Maximize connections to the Waterfront
- Create a locally authentic community gathering place
- Become a dynamic regional mixed-use destination
- Leverage public investments to catalyze private investment and development
- Become an engine of revitalization for the City
- 1st step towards revitalizing the south end of the Broadway corridor



Phase II Objectives

CITYWIDE SYNERGY

LOCALLY
RELEVANT

REGIONALLY
APPEALING

LOCAL
AUTHENTICITY

- Attract a development that meets the Boards objectives: Waterfront Restaurants, Entertainment, Public Programming, Hotel, Parking Garage.
- Complete a Community Benefits agreement that ensures opportunities for local residents and business.





Florida's Dynamic
Waterfront Community

Phase II Development Objectives



- Create a destination project that provides opportunity to come, stay, spend, and return
- Attract an experienced, skilled, credible developer, and provide opportunities for local participation.
- Complete a development agreement that allows the next phase to proceed to construction quickly.
- To recognize the economic opportunities of the unique waterfront location of Riviera Beach Marina Village.

